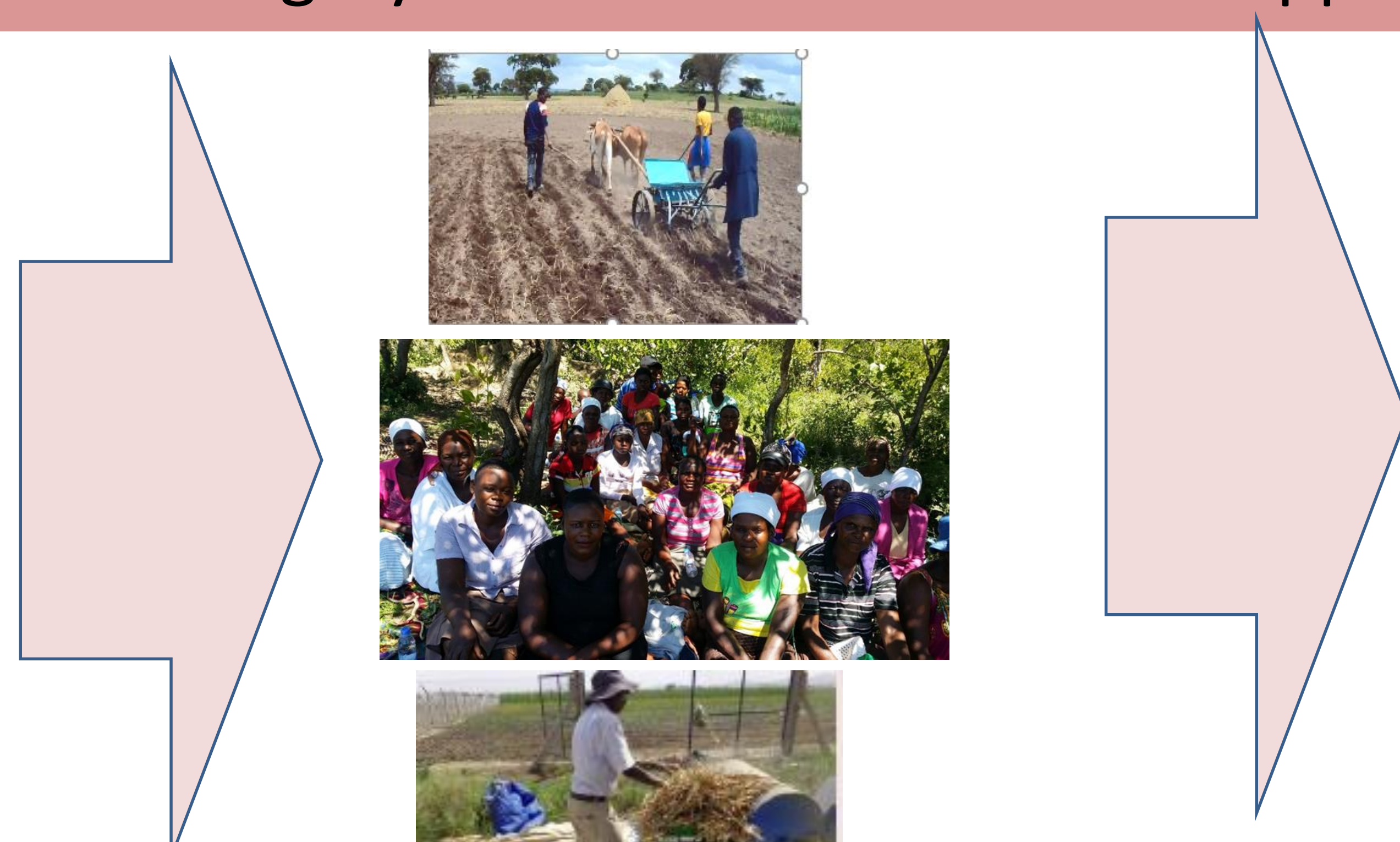


## Introduction:

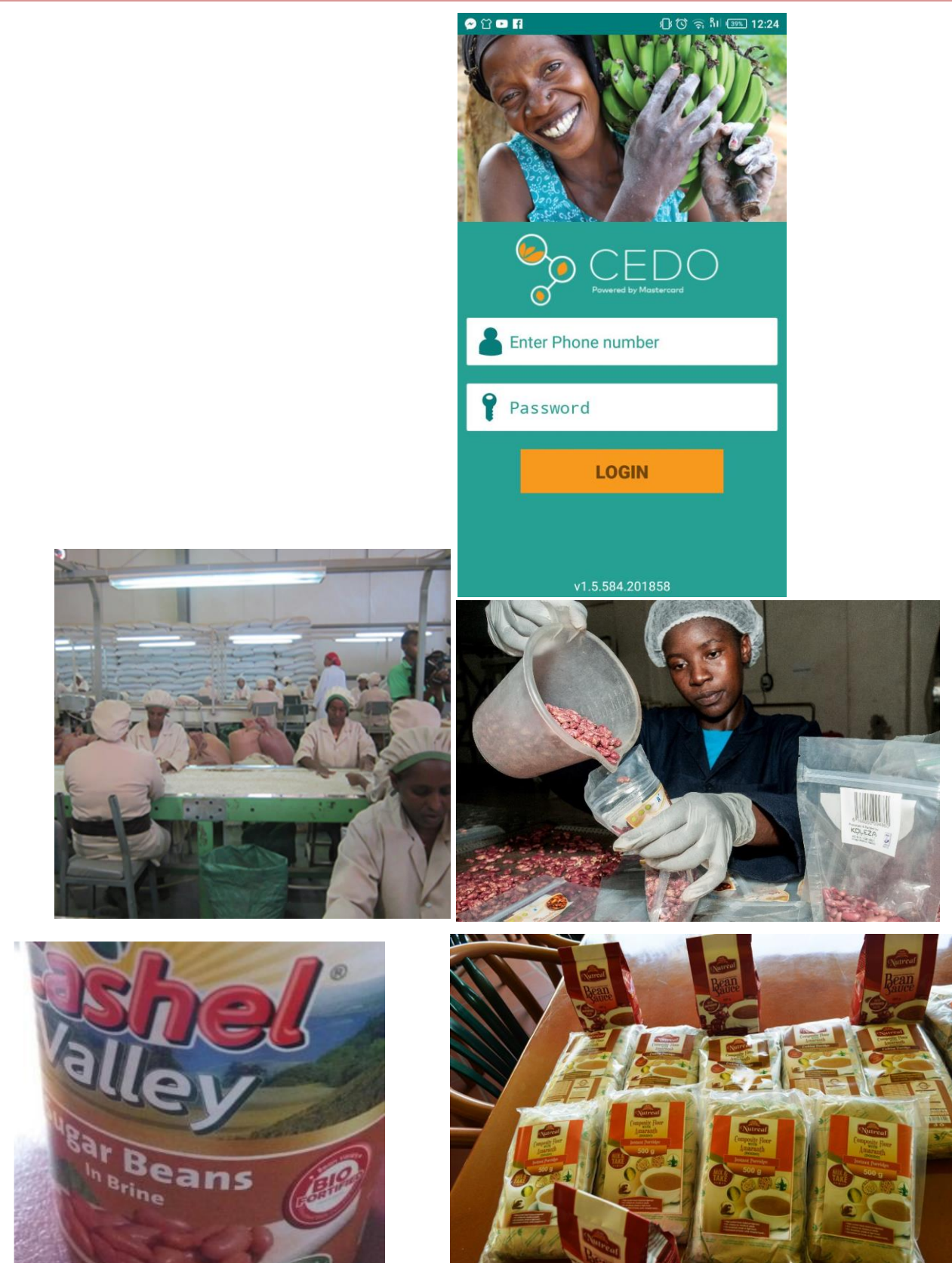
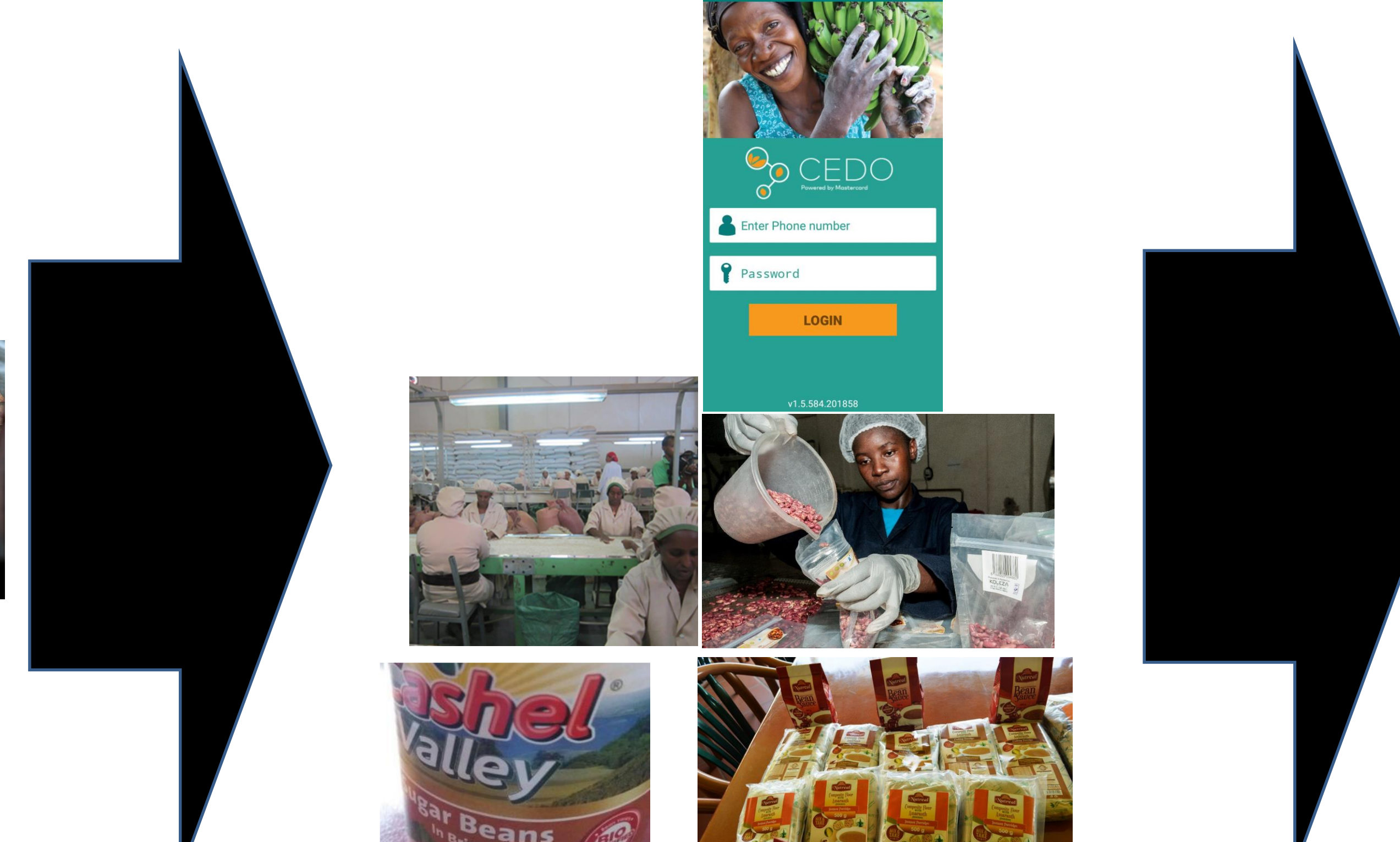
The call for a bean transformative agenda is led by the Pan-African Bean Alliance (PABRA). It aims to position common bean as a commercial crop, though it is still grown for home consumption. They have designed and put in place gender sensitive interventions aimed at increasing women and youths access to innovative technology, support services, credit and markets. Thus reducing gender inequity and creating an enabling business environment for beans production and business.

## Production hubs - Reduces drudgery and increases access to support services for women and youths



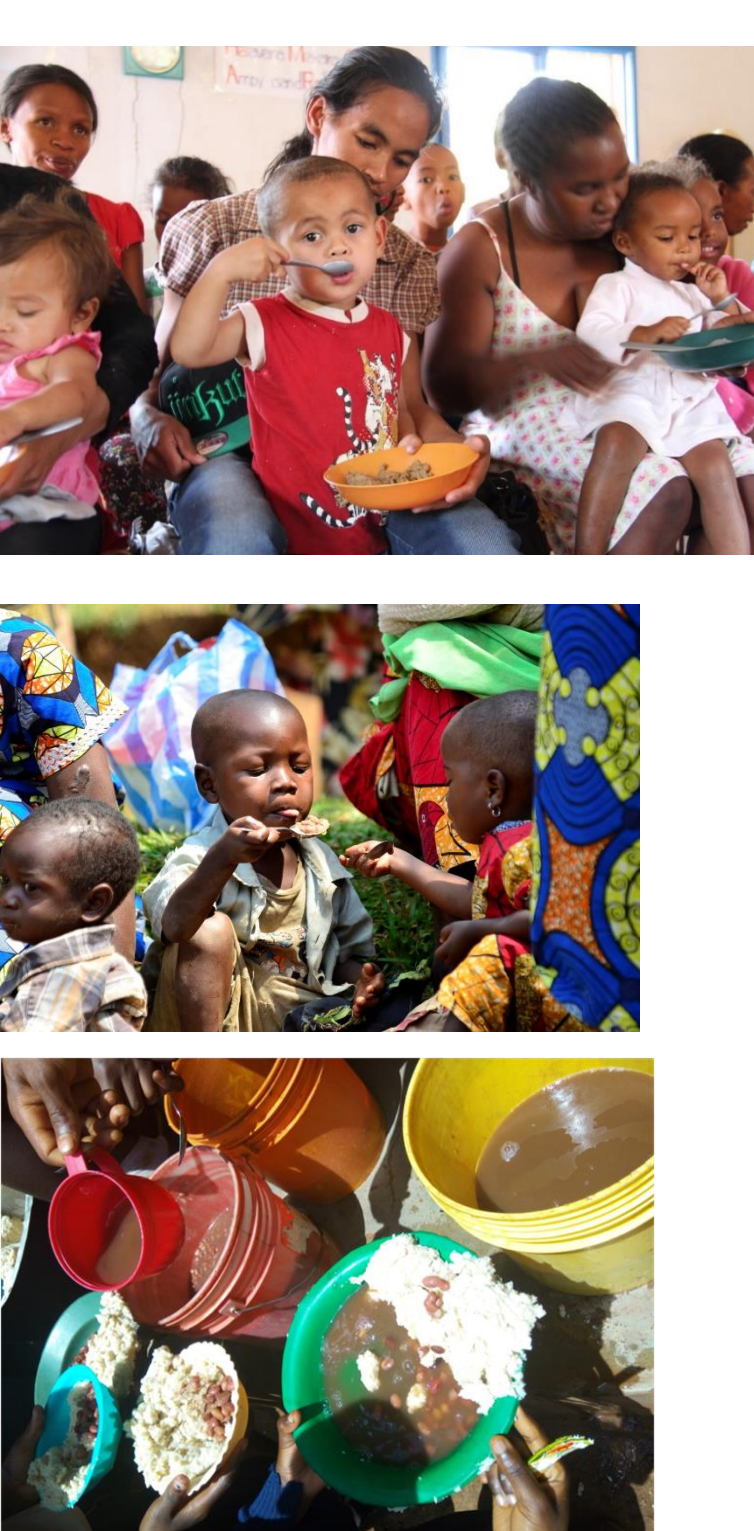
- Introducing planting technology reduces women drudgery on farm and increases men participation at the production level.
- Women will have more access to trainings on production, technology and management practices when such activities are close to the home stead.
- Bean threshers will reduce drudgery for women and save time for other productive and leisure activities.

## Distribution hubs - Job creation for women and youths, a move towards structured markets and financial inclusion for all



- ICT app will link all actors (aggregators, farmers, retailers, processors), reducing transaction cost, providing digital payment and diverse saving options.
- More job opportunities for women and youths at aggregation and processing levels.
- Value will be added to bean grains through biofortification and processing for better market prices.

## Consumption hubs - biofortified bean for better nutrition and health for all



- Nutrition education should be inclusive. It should target men and boys as well not only women and the girl child.
- Biofortified by zinc and iron reduces the triple burden of malnutrition and increases wellbeing for all.
- Appearance of food matters, lets have good nutritious food that appeals to all.

## Conclusion:

Creating an enabling environment for women and youth not only reduces gender inequality but it increases bean productivity and access to markets through reducing transaction costs which is key to agricultural transformation and inclusive growth.

