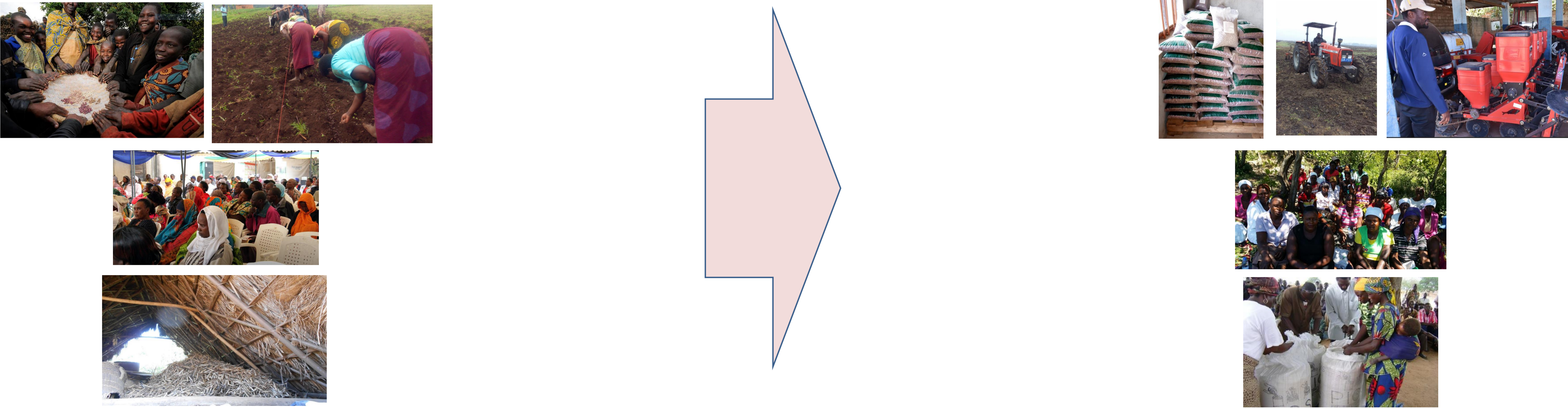


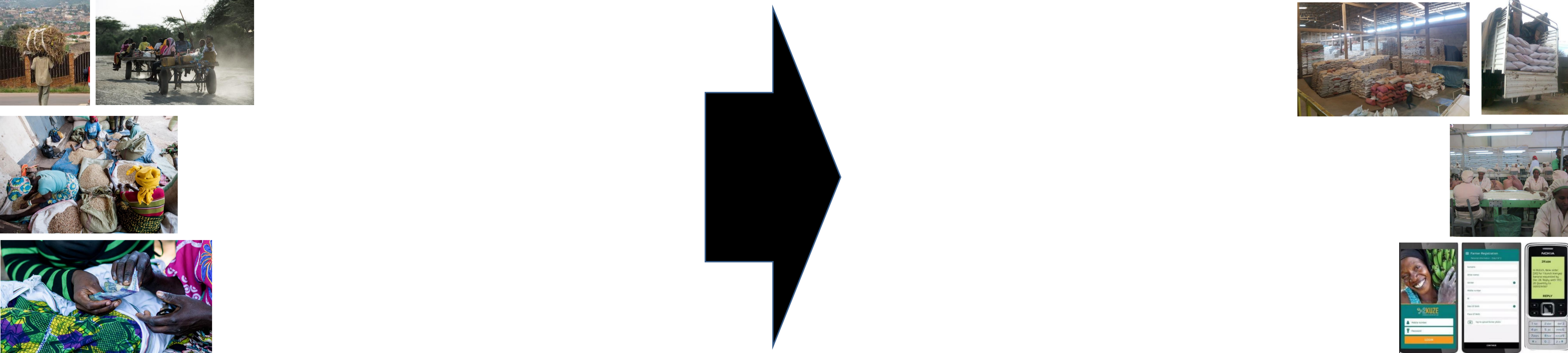
## Introduction:

Common bean, (*Phaseolus vulgaris* L.) generally grown as a subsistence crop for home consumption is fast becoming a commercial crop sold by farmers for income. The call for bean transformation comes at a time when the population is increasing and the demand for bean grains and bean products is at its highest, especially as it's being considered a "poor man's meat". The Pan-African Bean Alliance (PABRA) is leading this transformation by increasing access to mechanisation, technology, capacity building, credit, markets for men with emphasis on women and youths, thus creating an enabling environment for business.

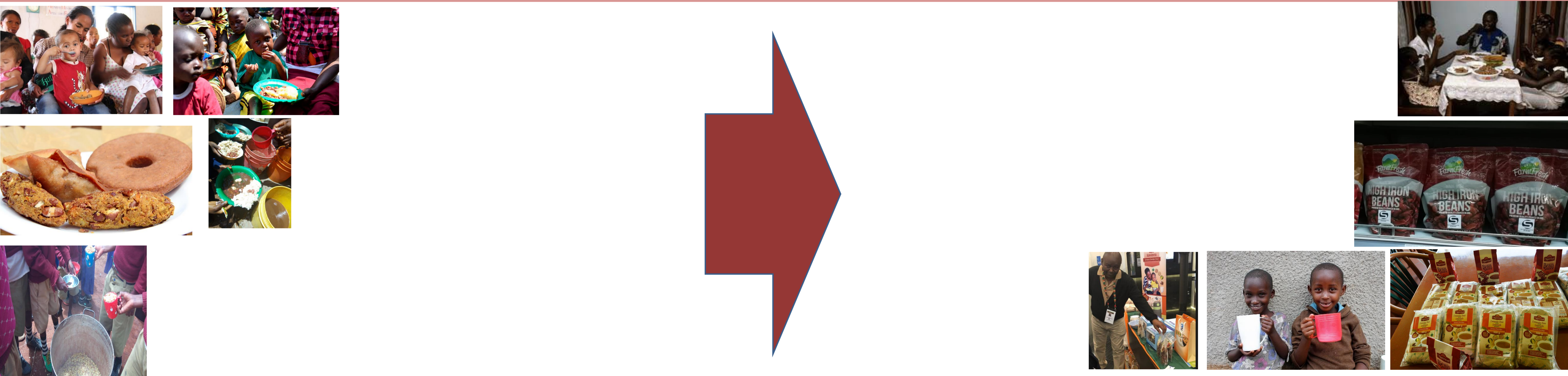
**Production hubs** – reducing drudgery through the introduction of labour and time saving technologies as well as post harvest techniques. Having trainings to build capacity of actors in the production hub.



**Distribution hubs** - from unstructured to structured markets by bringing in aggregators complemented with digital payments and diverse saving options especially for women. Collaboration with private sector for more investment in infrastructural technologies.



**Consumption hubs** –from individual consumption to family consumption. From local bean products to biofortified bean and nutrient dense products that target men, women, boys and girls



## Conclusion:

Linking all actors in the bean value chain and identifying entry points for women and youths will reduce gender inequality, and create an enabling environment which is key to agricultural transformation.

