

PROGRESS WITH ICT ACTIVITIES – MWANGA PLATFORM

FRED KIZITO INTERNATIONAL CENTER FOR TROPICAL AGRICULTURE AFRICA RISING - NAFAKA PROJECT ANNUAL REVIEW AND PLANNING MEETING 26 – 27 JUNE 2018, DAR ES SALAAM, TANZANIA

7/20/2018`1



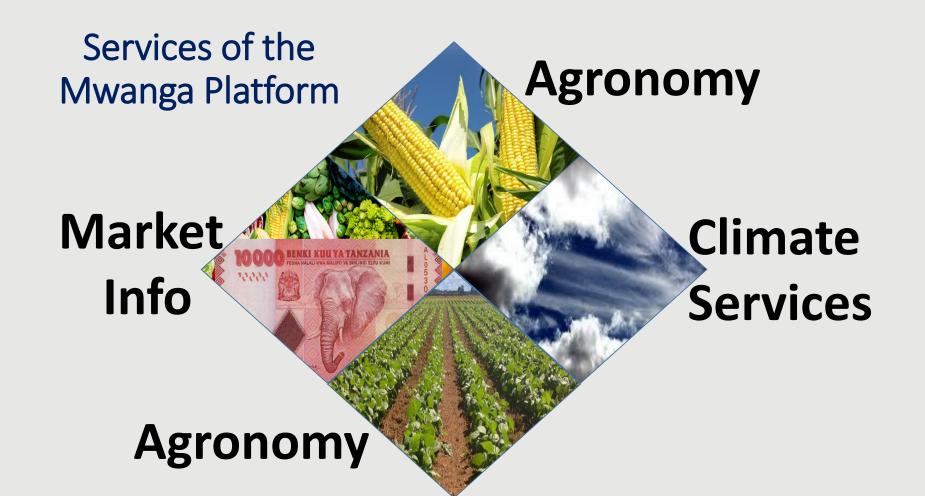
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COMMUNITIES COVERED BY MWANGA PLATFORM

- 13 communities in 3 clusters
- A total of 1040 farmers currently membership registered on the platform

THE MWANGA PLATFORM

The Mwanga Platform connecting farmers to vital information to improve farm decision making

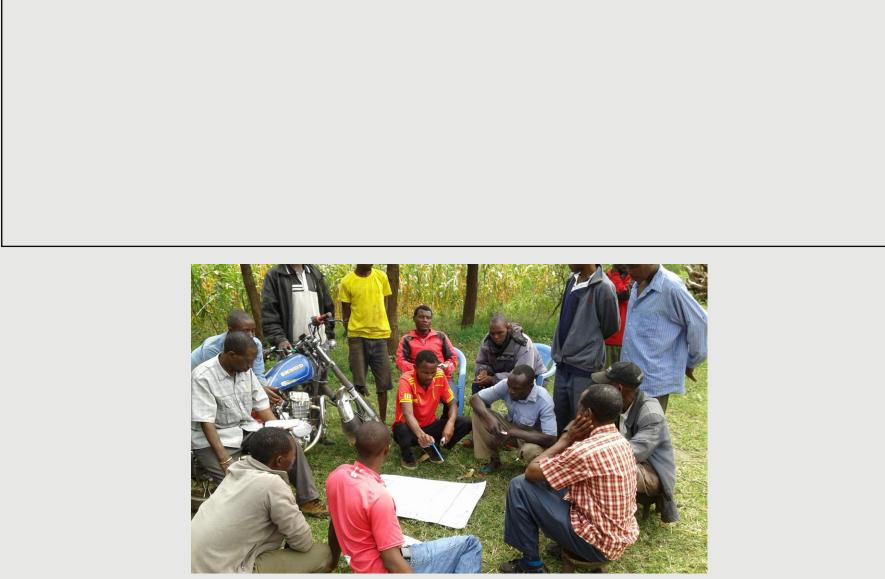


PERFORMANCE CHECK- MWANGA PLATFORM

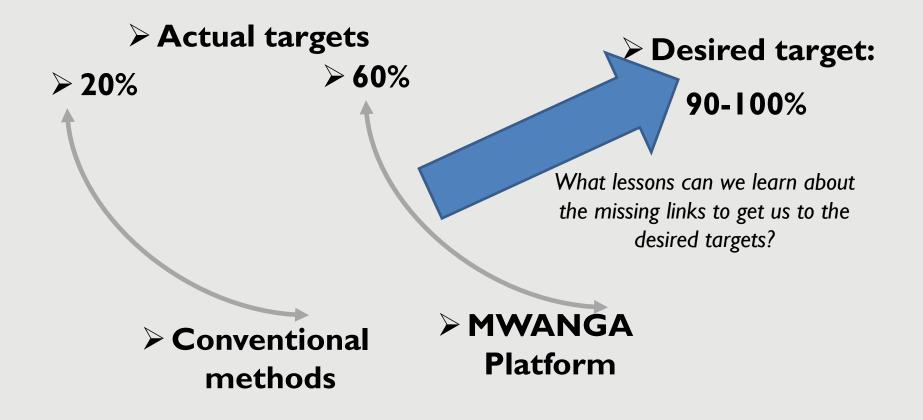


- The Mwanga Platform was presented and shared with development partners in Babati on 3 occasions: 16 June, 24-26 September 2017 and February 2018: Agro-dealers, extension agents and processing partners.
- Coordination with service provider and conducted a survey out of the 1250 membership, short survey was conducted and sent to 463 members, and received 385 responses
- The structure of the short survey entailed:
- Have you heard of MWANGA Platform?
- If yes or no, and you have the needed information, are you willing to use it?
- Do you use the MWANGA Platform for your decision making?

PERFORMANCE CHECK- MWANGA PLATFORM



PERFORMANCE CHECK- MWANGA PLATFORM



THE MWANGA PLATFORM- SOUTHERN HIGHLANDS

- Share access to the platform together: MWANGA Platform Access can provide both username and password; <u>https://www.echomobile.org/app</u>
- Face to face meetings and interaction on integrating work
- Ensure inclusion of farmers from Southern Highlands into database platform;
- Learn about efforts on SH work and possibility of integrating efforts;
- Expectations from these discussions: Develop a knowledge package to integrate into MWANGA+ (MWANGA PLUS);
- Write Blogs about Scaling and share information on Website

UKULIMAIQ



App Features

- Community Map: Shows map of the surrounding community and towns.
- Agronomic: shows the stages from land preparation to harvesting
- Weather: forecasts weather up to 10 days.
- Market Price: shows current
 market price of agriculture
 produce in the region.



UKULIMAIQ App Icon | Entry Page | Menu Page







UKULI AQ Agronomy | Weather | Market



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Thank you