

THE INFLUENCE OF FINANCIAL LITERACY ON STUDENT SPENDING HABIT AT UITM MALACCA CITY CAMPUS

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JANUARY 2016

Abstract

The objective of the study is to identify the relationship between financial literacy on student spending habits. There are three things that can influence financial literacy on student spending habits, which are financial attitude, financial knowledge, and family influence. The study was conducted at UiTM Malacca Campus City and the researcher used a questionnaire as the tool to find out the result from the respondent at UiTM Malacca Campus City. The respondents are students of International Business from the Faculty of Business Management. Besides that, the researcher has explained about what is the relationship between financial literacy and student spending habits. Moreover, the researcher explained the factors of financial literacy that influence student spending habits in UiTM Malacca. Meanwhile, the researcher defined the level of spending habits among higher education students.

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