



Demirbag, Mehmet and Wood, Geoffrey T. and Makhmadshoev, Dilshod (2017) Legal origin and corporate social responsibility around the world. Academy of Management Proceedings, 2016 (1). ISSN 0065-0668 , <http://dx.doi.org/10.5465/ambpp.2016.18031abstract>

This version is available at <https://strathprints.strath.ac.uk/67259/>

Strathprints is designed to allow users to access the research output of the University of Strathclyde. Unless otherwise explicitly stated on the manuscript, Copyright © and Moral Rights for the papers on this site are retained by the individual authors and/or other copyright owners. Please check the manuscript for details of any other licences that may have been applied. You may not engage in further distribution of the material for any profitmaking activities or any commercial gain. You may freely distribute both the url (<https://strathprints.strath.ac.uk/>) and the content of this paper for research or private study, educational, or not-for-profit purposes without prior permission or charge.

Any correspondence concerning this service should be sent to the Strathprints administrator: strathprints@strath.ac.uk

The Strathprints institutional repository (<https://strathprints.strath.ac.uk>) is a digital archive of University of Strathclyde research outputs. It has been developed to disseminate open access research outputs, expose data about those outputs, and enable the management and persistent access to Strathclyde's intellectual output.

Legal origin and corporate social responsibility around the world

MEHMET DEMIRBAG, GEOFFREY T. WOOD, DILSHOD MAKHMATSHOEV*,

*University of Strathclyde, United Kingdom

A central concern within contemporary socio-economics has been on the relationship between national institutional configurations and firm-level and macro-economic outcomes. In this paper, we assess the relationship between legal origin and a range of correlated indicators of responsible behavior by firms. Specifically, we explore the relationship between national context and the relative tendency to engage in socially responsible investing and voluntary charitable giving. We found that in Common Law contexts, firms are less likely to be socially responsible than their counterparts in Civil Law contexts, other than in the area of charitable giving, where the converse was the case. We explore the reasons for this distinction, and for the different patterns encountered in post-socialist Central and Eastern Europe. Based on the findings, we identify directions for future research.

Keywords: legal origin, comparative institutional analysis, charitable giving, socially responsible investing, corporate social responsibility

Accepted manuscript of the following research output: Demirbag, M., Wood, G. T., & Makhmadshoev, D. (2017). Legal origin and corporate social responsibility around the world. *Academy of Management Proceedings*, 2016(1). <https://doi.org/10.5465/ambpp.2016.18031abstract> Presented at 2017 Academy of Management Annual Meeting.