



Motawa, Ibrahim and Oladokun, Michael (2018) Modeling the effect of occupants' behavior on household carbon emissions. Journal of Performance of Constructed Facilities. ISSN 0887-3828 (In Press) ,

This version is available at <https://strathprints.strath.ac.uk/64753/>

Strathprints is designed to allow users to access the research output of the University of Strathclyde. Unless otherwise explicitly stated on the manuscript, Copyright © and Moral Rights for the papers on this site are retained by the individual authors and/or other copyright owners. Please check the manuscript for details of any other licences that may have been applied. You may not engage in further distribution of the material for any profitmaking activities or any commercial gain. You may freely distribute both the url (<https://strathprints.strath.ac.uk/>) and the content of this paper for research or private study, educational, or not-for-profit purposes without prior permission or charge.

Any correspondence concerning this service should be sent to the Strathprints administrator: strathprints@strath.ac.uk

Journal of Performance of Constructed Facilities.
Modelling the effect of occupants' behavior on household carbon emissions
 --Manuscript Draft--

Manuscript Number:	CFENG-1701R2
Full Title:	Modelling the effect of occupants' behavior on household carbon emissions
Manuscript Region of Origin:	UNITED KINGDOM
Article Type:	Technical Paper
Manuscript Classifications:	12.05000: Sustainability
Funding Information:	
Abstract:	Occupants' behaviour has proven its significant impact on buildings performance. The research on carbon emissions has therefore recommended the integration of the technical and behavioural disciplines in order to accurately predict buildings carbon emissions. While various models were developed that consider the actions of occupants based on quantitative data, there are little efforts that link the impact of occupants' behaviour on selected energy strategies while also consider the economic, technological, and environmental impacts. For this research, a dynamic model will be developed to simulate the interaction of occupants' behaviour with various energy efficient scenarios to reduce carbon emissions. The model will help test the effectiveness of certain energy efficient scenarios before implementation. This paper illustrates the structure and the application of the proposed model. The model results show that the behavioural change can contribute enormously to the carbon emissions reduction even without the installation of more energy efficient improvements.
Corresponding Author:	Ibrahim Motawa, PhD University of Strathclyde Glasgow, UNITED KINGDOM
Corresponding Author E-Mail:	ibrahim.motawa@strath.ac.uk
Order of Authors:	Ibrahim Motawa, PhD Michael Oladokun
Additional Information:	
Question	Response
Authors are required to attain permission to re-use content, figures, tables, charts, maps, and photographs for which the authors do not hold copyright. Figures created by the authors but previously published under copyright elsewhere may require permission. For more information see http://ascelibrary.org/doi/abs/10.1061/9780784479018.ch03 . All permissions must be uploaded as a permission file in PDF format. Are there any required permissions that have not yet been secured? If yes, please explain in the comment box.	No
ASCE does not review manuscripts that are being considered elsewhere to include other ASCE Journals and all conference proceedings. Is the article or parts of it being considered for any other publication? If your answer is yes, please explain in the comments box below.	No

Powered by Editorial Manager® and Prodxion Manager® from Aries Systems Corporation

1
2
3

Modeling the effect of occupants' behavior on household carbon emissions

Dr Ibrahim Motawa^{1*} and Michael Oladokun²

¹Department of Architecture, Faculty of Engineering, University of Strathclyde, Glasgow, UK

²School of the Built Environment, Heriot-Watt University, Edinburgh, UK

*Corresponding email: ibrahim.motawa@strath.ac.uk

Abstract

Occupants' behavior has proven its significant impact on buildings performance. The research on carbon emissions has therefore recommended the integration of the technical and behavioral disciplines in order to accurately predict buildings carbon emissions. While various models were developed that consider the actions of occupants based on quantitative data, there are little efforts that link the impact of occupants' behavior on selected energy strategies while also consider the economic, technological, and environmental impacts. For this research, a dynamic model will be developed to simulate the interaction of occupants' behavior with various energy efficient scenarios to reduce carbon emissions. The model will help test the effectiveness of certain energy efficient scenarios before implementation. This paper illustrates the structure and the application of the proposed model. The model results show that the behavioral change can contribute enormously to the carbon emissions reduction even without the installation of more energy efficient improvements.

Keywords: Household Carbon Emissions, Occupants Behavior, System Dynamics

29 **Introduction**

30 Building Services Research Information Association (BSRIA) (2011) reported that the
31 currently used technology is a key reason for creating a gap between the actual and the
32 predicted performance of buildings. Mahdavi and Pröglhöf (2009), and Azar and Menassa
33 (2012) submitted that occupants' behavior affects significantly on the dwellings performance.
34 Occupancy-focused interventions can systematically reduce energy consumption especially
35 for existing buildings where installing energy efficient technologies is demanding, Oreszczyn
36 and Lowe (2010). Therefore, the research in this area has been developed in a multi-
37 disciplinary approach that integrates engineering, economics, psychology, or sociology and
38 anthropology disciplines in order to accurately predict the performance of dwellings when
39 occupied, such as the work of: Gram-Hanssen (2014); Tweed et al. (2014); CIBSE (2013);
40 Kelly (2011); Abrahamse & Steg (2011); Yun & Steemers (2011); Bin & Dowlatabadi
41 (2005); Bartiaux & Gram-Hanssen (2005); Moll et al. (2005); and Hitchcock (1993). These
42 studies identified the affecting variables, ranked them according to importance, and explained
43 their effects on the household energy consumption.

44

45 As a system, the physical components of dwellings are generally reliable. However, the
46 occupants related variables are unreliable, non-linear, and can be irrational. Modeling
47 approaches of energy consumption are quite different from that of occupants' behavior.
48 Although Borgeson and Brager (2008) have used stochastic algorithms to capture the non-
49 linear and unpredictable actions posed by occupants and mapped this with climate data, these
50 models do not sufficiently integrate the occupants' behavioral aspect with energy and carbon
51 emission models.

52

53 The UK Standard Assessment Procedure (SAP) assigns energy rating to dwellings. However,
54 SAP does not fully consider the householders' characteristics in terms of individual
55 occupants' behavior and household size, Building Research Establishment (BRE) (2011). The
56 Inter-governmental Panel on Climate Change (IPCC) (2007) emphasized that "occupant
57 behavior, culture and consumer choice and use of technologies are also major determinants
58 of energy use in buildings and play a fundamental role in determining carbon emissions".
59 IPCC (2007) also suggests that energy models should fully incorporate these determinants.
60 Despite BRE Domestic Energy Model incorporates elements of occupants' aspect (such as:
61 number of occupants), they are not explicitly considered, Natarajan et al. (2011). Studies of
62 Okhovat et al. (2009); Dietz et al. (2009); Nicol and Roaf (2005) have given some attention
63 to occupants behavior when evaluating dwellings performance.

64
65 Gill et al. (2010) estimated how occupants' behavior contributes to variations in dwelling
66 performance using simple statistical computation. Williamson et al. (2010) investigated a
67 number of Australian dwellings to test if they meet relevant regulatory standards and revealed
68 that the regulatory provisions do not comprise the variety of socio-cultural understandings,
69 the inhabitants' behaviors and their expectations. The study then suggests that occupants'
70 behaviors should be captured by the standards and regulations.

71
72 In this respect, occupancy-focused interventions have been researched which take various
73 forms, such as: continuous occupancy interactions, discrete energy interventions, green social
74 marketing campaigns, and feedback techniques, Allcott and Mullainathan (2010); Carrico and
75 Riemer (2011). Peer pressure, as a continuous interaction technique; considerably affect
76 people behavior towards energy use, Peschiera (2012). This effect varies based on the type of
77 buildings; residential verses commercial, Azar and Menassa (2014). Residential buildings

78 tend to have one-social network, however, commercial buildings include multi-social
79 networks representing the different groups of occupants in these buildings. Considering
80 different social groups and the concept of social sub-networks in buildings to represent the
81 multiplicity of cultural attitudes have been addressed by many researches, Mason et al.
82 (2007). The discrete occupancy interventions provide opportunities to minimize energy use.
83 Combination of all interventions is required to ensure an improved and sustainable behavioral
84 change over time, Chen et al. (2012). Moreover, the concept of variability (occupant's energy
85 intensity over time) was identified to reflect the possibility of an occupant to adopt new
86 energy-use characteristics, Verplanken and Wood (2006). It represents the possibility of a
87 person with strong energy-use attitude to be influenced easier or harder than a person with
88 flexible energy-use attitude. This approved that habits and attitudes of occupants should be
89 considered as main factors when different occupancy intervention techniques are introduced.
90
91 Other studies focused more on the classification of occupants' behavior. Barr and Gilg (2006)
92 examined the relationship between different behavioral properties and alternative
93 environmental lifestyles. Clusters of individuals were defined: "committed
94 environmentalists", "mainstream environmentalist", "occasional environmentalists", and
95 "non-environmentalists" with variables relating individuals to each cluster. The Scottish
96 Environmental Attitudes and Behavior (SEAB) (2008) also identified environmental
97 behaviors as: disengaged, distanced, shallow greens, light greens and deep greens. However,
98 Accenture (2010) have introduced eight different categories. The Low Carbon Community
99 Challenge Report (published by the Department of Energy and Climate Change (DECC)
100 (2012)) also has its classification as energy wasters, energy ambivalent, energy aware, and
101 active energy savers. Further similar studies such as Azar and Menassa (2012) and Energy
102 Systems Research Unit (ESRU) (2012) defined frugal, standard, and profligate energy

103 consumers. Frugal consumers use energy efficiently. Standard consumers are occupants who
104 do not spend much effort to reduce energy consumption. Profligates are using energy
105 extensively.

106

107 For modeling occupants' interaction with dwellings, Stevenson and Rijal (2010) argue that
108 there is a need for a more scientific methodology to link the technical aspect of energy
109 consumption and occupants' behavior in dwellings. There are also previous studies which
110 mainly focus on the interactions of occupants with energy devices in dwellings, Rijal et al.
111 (2011); Prays et al. (2010); McDermott et al. (2010); Haldi & Robinson (2009); Humphreys
112 et al. (2008); Kabir et al. (2007); Soldaat (2006); Bourgeois et al. (2006); Herkel et al.
113 (2005); Humphreys & Nicol (1998); Newsham (1994); Fritsch et al. (1990); and Hunt (1979).

114 The majority of these studies focused on occupants' behavior to control energy such as using
115 windows for lighting and thermal comfort. Other models have been developed to simulate the
116 occupants' actions based on quantitative data. However, there are little efforts that link the
117 impact of occupants' behavior on selected energy strategies while considering also the
118 economic, technological, and environmental impacts; which this research will focus on.

119

120 This research will build on these previous studies and aims to develop a model to simulate the
121 interaction of occupants' behavior with various energy efficient and carbon emissions
122 scenarios. The model will help test the effectiveness of certain energy efficient scenarios
123 before implementation. This paper illustrates the structure and the application of the proposed
124 model.

125

126 **Model structure**

127 From the aforementioned discussion, dwellings have two main subsystems which affect each
128 other: the physical (technical) subsystem which represents the dwellings
129 characteristics/parameters and the human (social) subsystem which represents occupants'
130 actions. The variables of the social system include occupants' behavior, occupants' thermal
131 comfort, and household characteristics. The outer environment of the dwellings should also
132 be considered as it has key influences on both the technical and social systems.

133

134 The outer environment such as the climatic variables (e.g. external temperature, rainfall)
135 affect on the dwellings' heating and ventilation. The occupants' reactions to these effects
136 vary depending on many determinants such as cultural, economic and demographic. This
137 creates a complex system with multi-causal relationships and interdependencies. The
138 variables can be "soft" and/or "hard" with a non-linear changeable behavior over time
139 including multiple feedback loops. Therefore, the proposed model in this research will test
140 various strategies to reduce household carbon emissions considering different occupants'
141 behaviors. The modeling approach adopted for this research uses System Dynamics (SD)
142 methodology.

143

144 The first stage of the methodology reviews the literature and published datasets for energy
145 consumption and CO₂ emission in dwellings to identify the model's variables, boundary, and
146 reference modes. 'Reference mode' is the past record of the model variables and how its
147 future trend might be. It is used to validate the results of the proposed model. For this stage,
148 the reports of the UK Department of Energy and Climate Change, metrological department,
149 Office of National Statistics, and Building Research Establishment have been reviewed. The
150 qualitative data used for the model was collected via interviews with energy experts to

151 develop the relationships among variables with no empirical data and/or evidence of
152 relationships, and also to ascertain the correctness of the initial relationships drawn.

153

154 SD modeling requires developing Causal Loop Diagrams (CLDs) and Stock-Flow Diagrams
155 (SFDs) for the studied system. CLDs show how each variable relate with one another. The
156 details of the CLDs developed for this model can be found elsewhere; Motawa and Oladokun
157 (2015). SFDs covert these CLDs into model formula to simulate the relationships among the
158 identified variables. The SFDs are the central concepts of dynamic systems theory, Sterman
159 (2000). The proposed model consists of six modules as shown in Figure 1: dwelling internal
160 heat, population/household, occupants' thermal comfort, household energy consumption,
161 climatic-economic-energy efficiency interaction, and household CO₂ emissions. The
162 feedback relationships among these modules represented by the identified loops show the
163 complexity of the system. This paper will focus on the part of the model which simulates the
164 effect of occupants' behavior to achieve thermal comfort. The SD environment "Vensim"
165 was used for the simulation of the developed modules.

166

167  Insert Figure 1

168

169 **Occupants Thermal Comfort Module**

170 To estimate thermal comfort, the following parameters are required: wet bulb globe
171 temperature, effective temperature, resultant temperature, and equivalent temperature. Fanger
172 (1970) used basic heat balance equations with empirical studies for skin temperature in order
173 to develop the Percentage People Dissatisfied and the Predicted Mean Vote parameters that
174 can measure thermal comfort, ISO (1994). In addition, the Chartered Institution of Building
175 Services Engineers (CIBSE) (2006a; 2006b) identified comfort measures in certain areas of

176 the dwellings for certain occupants' activity, clothing levels, and temperature. The guide of
177 CIBSE (2006b) identifies for bedrooms in winter, for example: clothing level of 2.5 clo., an
178 operating temperature of 17 – 19⁰C, and occupants' activity of 0.9 met. In addition to specific
179 studied parameters, this module also employs the criteria set out by CIBSE (2006b). These
180 criteria and parameters for estimating occupants' thermal comfort include: 'perceived
181 dwelling temperature', Humidex value, clothing, windows opening within the dwelling,
182 occupants' metabolic build-up, dwelling internal temperature, 'probability of window
183 opening', and 'probability of putting on clothing' by occupants based on the qualitative data
184 collected at the model conceptualization stage. The stock-flow diagram developed to
185 represent the relationships among these criteria and parameters is shown in Figure 2.

186

187 Based on these criteria and the developed stock-flow diagram, Equations 1 and 2 below
188 formulate the "occupants' comfort" and "occupants' metabolic build-up". For example, the
189 'occupants comfort' stock is accumulated by the inflow 'perceived dwelling temperature'
190 which depends on the windows opening within the dwelling, clothing, occupants' metabolic
191 build-up, and Humidex value. 'Humidex value' was driven by the relative humidity extracted
192 from the Humidex chart (shown in Figure 3) and the dwelling internal temperature. These
193 degrees of comfort have been qualitatively represented by the use of lookups within the
194 model. The relative humidity is the driving data within this module (summary is shown in
195 Table 1). The lookups in Figures 4 and 5 show the 'probability of putting on clothing' and
196 'probability of window opening' based on the qualitative data collected at the model
197 conceptualization stage, details of the data collection for this stage can be found elsewhere,
198 Oladokun (2014). Examples of the developed SD equations are shown in equation 3:5 for the
199 calculation of the Humidex value and occupants' comfort. The main output of this module

200 determines the level of occupants' comfort as a key variable to find the overall carbon
201 emissions as will be discussed next.

202

203 Insert Figure 2

204 Insert Figure 3

205 Insert Table 1

206 Insert Figure 4

207 Insert Figure 5

208

209 $OC(t) = \text{INTEGRAL} [PDIT, OC(t_0)] \dots\dots\dots(\text{Eq. 1})$

210 $OMB(t) = \text{INTEGRAL} [OAL + PDIT, OMB(t_0)] \dots\dots\dots(\text{Eq. 2})$

211 $HV = IF(DIT < 21 : AND: RH < 45), THEN(DIT), ELSE(NDHS) \dots\dots\dots(\text{Eq. 3})$

212 $NDHS = IF(DIT < 30 : AND: RH > 25), THEN(NDHS), ELSE(SDHS) \dots\dots\dots(\text{Eq. 4})$

213 $SDHS = IF(DIT < 36 : OR : RH > 50), THEN(SD), ELSE(GD) \dots\dots\dots(\text{Eq. 5})$

214

215 **Household Carbon Emissions Module**

216 The household carbon emissions module simulates end uses of energy, namely; (hot water,
217 space heating, lighting, cooking, and appliances). The developed SFD for 'space heating', as
218 an example, is shown in Figure 6. The Figure illustrates the interrelationships among few key
219 variables simulated to calculate the amount of space heating. In addition to 'Occupants'
220 behavior', there are: rate of space heating, space heating energy, effect of energy efficiency
221 on space heating, effect of energy bills on energy consumption, setpoint temp, dwelling
222 internal temp, Space Heating Energy Consumption, energy to carbon conversion, and energy
223 to carbon conversion factor. As indicated by the SD equations (6:10), adding these end uses
224 of household energy consumption results in the calculation of the 'Average annual household

225 energy consumption'. Multiplying 'households' by this 'average annual energy consumption
 226 per household' results in the calculation of the total annual household energy consumption.
 227 Table 2 shows the data driving this module. The conversion factor 'energy to carbon
 228 conversion' is then used to determine carbon emissions. For the developed model, this factor
 229 is assumed for the conversion of energy from electricity source only. Ideally, a factor for each
 230 different fuel source should be identified separately then aggregated for all end uses of
 231 energy.

233 Insert Table 2

234 Insert Figure 6

$$236 \text{ RSH} = (\text{SHE} * \text{EEESH} / \text{EEBEC} * 1.14 - 0.15 * \text{FORECAST}(\text{SHE} * 0.53, 39, 450)) * \\ 237 (0.60 * \text{ST}) / \text{DIT}) \dots \dots \dots \text{(Eq. 6)}$$

$$238 \text{ SHEC}(t) = \text{INTEGRAL} [(\text{RSH} - \text{ECC}), \text{ISHE}(t_0)] \dots \dots \dots \text{(Eq. 7)}$$

$$239 \text{ ECC} = \text{SHEC} * \text{ECCF} \dots \dots \dots \text{(Eq. 8)}$$

$$240 \text{ AAECH} = \text{CEC} + \text{HWECH} + \text{LECH} + \text{SHEC} + \text{AEC} \dots \dots \dots \text{(Eq. 9)}$$

$$241 \text{ TAHEC} = \text{AAECH} * \text{HO} / 10^6 \dots \dots \dots \text{(Eq. 10)}$$

242
 243 The model uses the three behavioral classifications: 'frugal', 'standard', and 'profligate';
 244 adopted from ESRU (2012) and Azar and Menassa (2012). An assumption was informed to
 245 formulate the algorithm for energy consumption relative to the frugal, standard, and
 246 profligate behaviors based on the data published in the Intertek (2012) report. Further work is
 247 underway to consider more occupants' behavior variables such as: "occupants' social class
 248 influence" and "occupants' cultural influence"; which are currently assumed exogenously

249 variables for this model. External environment variables such as energy securities and
250 political uncertainties are also considered exogenously variables at this stage of the research.

251

252 **Behavior Analysis of Occupants Thermal Comfort Module**

253 A baseline scenario has been designed to run the proposed model assuming that the existing
254 trends of energy consumption are continuing until 2050. The 'standard' occupant's behavior
255 is assumed for the 'baseline' scenario. The dwelling internal temperature is assumed to be
256 19°C as an average degree for the whole dwelling.

257

258 The perceived dwelling temperature as a model of occupants' comfort will be the output of
259 this module. However, the input data includes the average relative humidity and the average
260 dwelling internal temperature. The perceived dwelling temperature as produced by the model
261 in Figure 7 is determined based on the Humidex chart in Figure 3. It is clear that the
262 increased pattern of the perceived dwelling temperature resembles the pattern of the average
263 dwelling internal temperature. To obtain better comfort level, the model assumes two
264 occupants' actions to respond to this increase of the perceived dwelling temperature: putting
265 on higher thermal resistance clothes or opening windows. Relevant qualitative data was
266 collected to model the probabilities of these two actions. As shown in Figure 8, the model
267 results indicate that the probability of putting on higher thermal resistance clothes declines
268 over the years, while the probability of occupants opening windows increases as the
269 perceived dwelling temperature increases. This is consistent with the global climate warming
270 predictions.

271

272 As the perceived dwelling temperature increases, the pattern of occupants' comfort and
273 occupants' metabolic build-up grow over time, as shown in Figures 9 and 10. Consequently,

274 a decline in the quest for hot water usage and more space heating is expected. Logically,
275 these growths would reach a saturation level considering the two aforementioned actions of
276 occupants to regulate comfort. Artificial ventilation may be possibly used more if the two
277 occupants' actions fail to achieve a satisfactory comfort level.

278

279 Insert Figure 7

280 Insert Figure 8

281 Insert Figure 9

282 Insert Figure 10

283

284 **Behavior Analysis of Household Carbon Emissions Module**

285 The output of the Occupants Thermal Comfort Module is a key input to this module. For the
286 example given in this paper of space heating as one of the components of Household carbon
287 emissions, the behavior of this module will be discussed.

288

289 Figure 11 shows the model results of 15MWh as an average space heating per household for
290 the first four decades. An increase in space heating energy has been observed until 2004, and
291 then a decline is observed. The initial growth is possibly because occupants raise the internal
292 temperature to get better thermal comfort. In 2010, the bad weather conditions led to another
293 sharp increase. As the results show, the space heating energy will continue to decline until
294 2050 mainly because of the energy efficiency improvements in order to comply with building
295 regulations. This decline can be also linked to the increasing energy costs from 2004 as noted
296 by Summerfield et al. (2010) and the milder winters (Palmer & Cooper, 2012).

297

298 Table 3 illustrates the expected decrease in household carbon emissions in years 2020 and
299 2050 compared with the year 1990 emissions. It is expected that there will be a reduction of
300 49.73 million tones of CO₂ by the year 2020 (about 29%). Therefore, based on the assumed
301 ‘baseline’ scenario, the reduction of 34% targeted by the 2008 Climate Change Act will not
302 be achieved. For the year 2050, the model results show a reduction of 83.73 million tones of
303 CO₂ (about 48%) which also suggests that the conditions of the ‘baseline’ scenario are not
304 sufficient to achieve the reductions of 80% targeted by the 2008 Climate Change Act.

305

306 Having discussed the model results for the baseline scenario, the following section discusses
307 a scenario of occupants’ behavior change over time due to potential more concern about
308 carbon emissions reduction.

309

310 **‘Behavioral Change’ Scenario**

311 As the major assumptions of the ‘baseline’ scenario are not sufficient to achieve the UK
312 target reduction in carbon emissions, further proposals should be considered. For the
313 developed model, occupants’ behavioural change is assumed as more concern from occupants
314 towards energy consumption is expected. Therefore, ‘frugal’ behaviour is assumed rather
315 than the ‘standard’ behaviour; i.e. attitude of more energy saving. This may make occupants
316 maintain a reduced internal temperature. The dwelling internal temperature is therefore set at
317 18.5°C. With the ongoing increase in energy prices, energy bills will be assumed higher by
318 5% over the ‘baseline’ scenario values. The household energy efficiency is assumed similar
319 to the ‘baseline’ scenario. The same effects of the ‘average household size’ and the ‘number
320 of households’ are also anticipated as generated by the model based on the historical record.

321

322 **Analysis of the results of the ‘Behavioral Change’ Scenario**

323 The total household carbon emission is shown in Figure 12 for the behavioral change effect
324 in comparison with the baseline scenario. Table 3 shows the household carbon emissions in
325 2020 and 2050 compared with the year 1990. The analysis reveals that there is substantial
326 reduction in the energy consumption under the ‘behavior change’ scenario which emphasizes
327 Janda’s (2011) comment ‘*buildings don’t use energy; people do*’. A total of 40.95% and
328 58.47% reduction in carbon emissions relative to 1990 base is expected by this behavioral
329 change by the year 2020 and 2050 respectively. This is actually a decent percentage showing
330 the high impact on energy consumption by occupants’ behavior even without the effect of
331 more advanced energy efficiency improvements. With the effect of more energy efficient
332 technologies installed in dwellings, the target of 80% reduction may be achieved.

333

334 Insert Figure 11

335 Insert Figure 12

336 Insert Table 3

337

338 **Model evaluation**

339 SD models should be first qualitatively evaluated by experts in the field. Sterman (2000)
340 highlighted that model structure should be consistent with relevant descriptive knowledge of
341 the system and conforms to basic physical laws. The level of aggregation of the model should
342 be also appropriate.

343

344 Fifteen experts from energy and SD backgrounds took part in the model evaluation process;
345 brief details about them are shown in Table 4. The interviewees of each field have an average
346 of 17.5 and 18.4 years of experience on issues relating to household energy and system

347 dynamics respectively. The interview started with a description of the research, its aim,
348 objectives, and the purpose of the evaluation process. The interviewees were then given the
349 final CLDs and the SFDs together with the assumptions made for each module. The
350 ‘baseline’ scenario and other trial scenarios (including the ‘behavior change’ scenario) were
351 then simulated and the main outputs from the model were presented. Furthermore, the system
352 dynamics experts have had additional scrutiny to test the model behavior, structure, and
353 equations and assess their appropriateness and conformity with the general rules of SD
354 modeling.

355

356 Insert Table 4

357

358 Martis (2006) suggest that models should be adequately evaluated against the criteria of:
359 logical structure, clarity, comprehensiveness, practical relevance, applicability, and
360 intelligibility. A scoring scale attributed for evaluating the criteria is shown in Table 5 and the
361 evaluation results are shown in Table 6.

362

363 Insert Table 5

364 Insert Table 6

365

366 The logical structure assesses the model consistency with the properties of the real system.
367 The mean score of 4.07 (which is above average) indicates that the model has an acceptable
368 logical structure to mimic the real system. The respondents also agree that the model has
369 enough clarity and practical relevance on issues relating to energy consumption and carbon
370 emissions with a mean score of 4.2 for both criteria. A mean score of 4.00 was given to the
371 model comprehensiveness which shows that the model captures the important variables that

372 influence energy and carbon emissions and is capable to address the problem under study.
373 With the assumptions made for the current version of this model, a mean score of 3.87 and
374 3.73 were given to Applicability and intelligibility of the model. While they are still above
375 average, the relatively low scores can be improved by further development of the model to
376 deal with these assumptions. This was clearly addressed in the feedback through highlighting
377 few exogenous variables to be considered endogenous, and through expanding the model
378 boundary to include other excluded variables. Their feedback was recorded for further data
379 collection and modeling.

380

381 The evaluation also aims to validate the SD model by conducting a number of structure-
382 oriented tests (e.g. dimensional consistency, parameter assessment, boundary adequacy,
383 structure assessment, integration error, and extreme conditions). There are also a number of
384 behavior pattern tests (e.g. family member, surprise behavior, behavior reproduction,
385 behavior anomaly, system improvement, and sensitivity analysis). Sterman (2000) concluded
386 that a model is behaviorally validated if its results show similarity with the behavior patterns
387 of the real system. Due to space limitation, one test of each group will be presented in this
388 paper. The full details of model evaluation can be found elsewhere; Oladokun (2014).

389

390 Among the main evaluation tests, there is the ‘extreme conditions test’ which evaluates how
391 the model responds to the variation of variables values. The model was run under the extreme
392 values of few key variables. For example, the variables of ‘insulation factor’ and ‘%
393 increment of energy bills’ were selected to show the sensitivity of the model. The two
394 variables are varied between 0% and 100%. Figure 13 and Figure 14 show the model results
395 that indicate the model behavior still make sense without any plausible or irrational response
396 to the extreme values.

397

398

Insert Figure 13

399

Insert Figure 14

400

401 The behavior anomaly test is a main test that evaluates how implausible behavior arises
402 should the assumptions made in the model altered, Sterman (2000). In order to conduct this
403 test, a loop knockout analysis was carried out on one of the loops in the occupants' thermal
404 comfort module to test its effect on the model output. Figure 15 shows the results of the test
405 which indicates that no anomaly or erratic behavior was noticed when the simulation was
406 performed.

407

Insert Figure 15

408

409 **Conclusions**

410 A dynamic model is introduced in this paper to simulate occupants' behavior effects to
411 reduce carbon emissions in dwellings. The systems theory has been followed for the model
412 development to consider the interrelationships among the technical, occupants' behavior and
413 the external environment of buildings. A number of factors have been used to represent
414 occupants' behavior based on: Humidex value for different degrees of comfort, the
415 'probability of putting on clothing' and the 'probability of window opening' within the
416 dwelling, and occupants metabolic build-up. Further work is underway to consider other
417 occupants' behavior variables such as: "occupants' social class influence" and "occupants'
418 cultural influence" which are currently assumed exogenously variables for this model.
419 Furthermore as a limitation to this proposed model, external environment variables such as
420 energy securities and political uncertainties are also considered exogenously variables at this
421 stage of the research. It is also proposed to consider, in further details, the impact of different

422 dwelling types on the model results and also the situation of having different temperature
423 degrees within the dwelling units instead of the assumption of one average degree for the
424 whole dwelling. The model can test the effectiveness of certain energy efficient scenarios for
425 the changes in occupants' behavior. It is concluded that carbon emissions can be vastly
426 reduced by changing occupants' behavior even without the installation of more energy
427 efficient improvements. With the effect of more energy efficient technologies installed in
428 dwellings, the target of 80% reduction set by the UK Climate Change act 2008 can be
429 achieved.

430

431 Notation

432 The following symbols are used in this paper:

433

434 AEC = Appliances Energy Consumption;

435 AAECH = Average Annual Energy Consumption per Household;

436 CCF = Carbon Conversion Factor;

437 CEC = Cooking Energy Consumption;

438 DIT = Dwelling Internal Temperature;

439 EEBC = Effect of Energy Bills on Energy Consumption;

440 EEESH = Effect of Energy Efficiency on Space Heating;

441 ECC = Energy to Carbon Conversion;

442 ECCF = Energy to Carbon Conversion Factor;

443 GD = Great Discomfort;

444 HWEC = Hot Water Energy Consumption;

445 HO = Households;

446 HV = Humidex Value;

447 ISHE = Initial Space Heating Energy;
448 LEC = Lighting Energy Consumption;
449 NDHS = No Discomfort from Heat Stress;
450 OAL = Occupants Activity Level;
451 OC = Occupants Comfort;
452 OMB = Occupants Metabolic Build-up;
453 PDIT = Perceived Dwelling Internal Temperature;
454 RSH = Rate of Space Heating;
455 RH = Relative Humidity;
456 ST = Setpoint Temp;
457 SD = Some Discomfort;
458 SDHS = Some Discomfort from Heat Stress;
459 SHE = Space Heating Energy;
460 SHEC = Space Heating Energy Consumption;
461 TAHEC = Total Annual Household Energy Consumption.

462

463 **References**

464 Abrahamse, W., and Steg, L. (2011). Factors related to household energy use and intention to
465 reduce it: the role of psychological and socio-demographic variables, *Human Ecology*
466 *Review*, 18 (1), 30-40.

467

468 Accenture. (2010). "Understanding consumer preferences in energy efficiency."

469 <http://www.accenture.com/SiteCollectionDocuments/PDF/>

470 [Understanding_Consumer_Preferences_Energy_Efficiency_10-0229_Mar_11.pdf](#) (Jul. 15,

471 2011).

472

473 Allcott, H. and Mullainathan, S. (2010). Behavior and energy policy. *Science*, 327(5970),
474 1204-1205

475

476 Azar, E., Menassa, C.C. (2012). Agent-based modeling of occupants and their impact on
477 energy use in commercial buildings. *Journal of Computing in Civil Engineering*, 26(4), 506-
478 518.

479

480 Azar, E., Menassa, C.C. (2014). Framework to evaluate energy-saving potential from
481 occupancy interventions in typical commercial buildings in the US. *Journal of Computing in*
482 *Civil Engineering*, 28(1), 63-77.

483

484 Barr, S., and Gilg, A. (2006). Sustainable lifestyles: Framing environmental action in and
485 around the home. [Article]. *Geoforum*, 37, 906-920.

486

487 Bartiaux, F., and Gram-Hanssen, K. (2005). Socio-political factors influencing household
488 electricity consumption: A comparison between Denmark and Belgium. *ECEEE 2005*
489 *Summer Study – What Works and Who Delivers?*, 1313-1325.

490

491 Bin, S., and Dowlatabadi, H. (2005). Consumer lifestyle approach to US energy use and the
492 related CO2 emissions. [Article]. *Energy Policy*, 33, 197-208.

493

494 Bourgeois, D., Reinhart, C., and Macdonald, I. (2006). Adding advanced behavioral models
495 in whole building energy simulation: a study on the total energy impact of manual and
496 automated lighting control, *Energy and Buildings*, 38, 814-823.

497

498 Building Research Establishment (BRE) (2011). The Government's Standard Assessment
499 Procedure for Energy Rating of Dwellings 2009 edition incorporating RdSAP 2009, Watford,
500 UK.

501

502 Building Services Research Information Association (BSRIA) (2011). Introducing soft
503 landings. Available at <http://www.bsria.co.uk>, viewed on 18/07/2011.

504

505 Canadian Centre for Occupational Health and Safety, Humidex chart. Available at
506 https://www.ccohs.ca/oshanswers/phys_agents/humidex.html, viewed on 12/03/2013.

507

508 Carrico, A. R. and Riemer, M. (2011). Motivating energy conservation in the workplace: an
509 evaluation of the use of group-level feedback and peer education, J. of Environ. Psychol.,
510 31(1), 1-13.

511

512 Chartered Institution of Building Services Engineers (2006a). Comfort. CIBSE Knowledge
513 Series KS6. London.

514

515 Chartered Institution of Building Services Engineers (2006b). Environmental design. CIBSE
516 Guide A. London.

517

518 Chartered Institution of Building Services Engineers (2013). The limits of thermal comfort:
519 avoiding overheating in European buildings (CIBSE TM52). CIBSE, London.

520

521 Chen, J., Taylor, J. E., and Wei, H. (2012). Modeling building occupant network energy
522 consumption decision-making: The interplay between network structure and conservation.
523 Energy Build., 47(2012), 515-524.
524

525 Dietz, T., Gardner, G.T., Gilligan, J., Stern, P.C., Vandenberg, M.P. (2009). Household
526 actions can provide a behavioral wedge to rapidly reduce US carbon emissions, Sustainability
527 Science, 106(44), 18452-18456.
528

529 Energy Systems Research Unit (2012). Household energy upgrade manual. Available at
530 <http://www.esru.strath.ac.uk/Programs/EEff/index.htm>, Accessed 9th May, 2012
531

532 Fanger, O.L. (1970). Thermal comfort: Analysis and applications in environmental
533 engineering, McGraw-Hill.
534

535 Fritsch, R., Kohler, A., Nygard-Ferguson, M., and Scartezzini, J.L. (1990). A stochastic
536 model of user behaviour regarding ventilation, Building and Environment, 25 (2), 173-181.
537

538 Gill, Z. M., Tierney, M. J., Pegg, I. M., and Allan, N. (2010). Low-energy dwellings: the
539 contribution of behaviours to actual performance. BUILDING RESEARCH AND
540 INFORMATION, 38(5), 491-508.
541

542 Gram-Hanssen, K. (2014). New needs for better understanding of household's energy
543 consumption – behaviour, lifestyle or practices? Architectural, Engineering and Design
544 Management, 10(1-2), 91-107.
545

546 Haldi, F., and Robinson, D. (2009). Interactions with window openings by office occupants.
547 [doi: 10.1016/j.buildenv.2009.03.025]. Building and Environment, 44(12), 2378-2395.
548

549 Herkel, S., Knapp, U., Pfafferott, J. (2005). A Preliminary Model of User Behaviour
550 Regarding the Manual Control of Windows in Office Buildings, IBPSA 2005.
551

552 Hitchcock, G. (1993). An integrated framework for energy use and behaviour in the domestic
553 sector, Energy and Building, 20, 151-157.
554

555 Humphreys, M.A., Nicol, J.F. (1998). Understanding the Adaptive Approach to Thermal
556 Comfort, ASHRAE Transactions, 104 (1), 991 – 1004.
557

558 Humphreys, M.A., Nicol, J.F., and Tuohy, P. (2008). Modelling window-opening and the use
559 of other building controls, AIVC Conference, Tokyo, Japan.
560

561 Hunt, D., (1979). The Use of Artificial Lighting in Relation to Daylight Levels and
562 Occupancy, Building Environment, 14, 21–33.
563

564 Intertek (2012). Household Electricity Survey: A study of domestic electrical product usage,
565 available at
566 [https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/208097/10043](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/208097/10043_R66141HouseholdElectricitySurveyFinalReportissue4.pdf)
567 [_R66141HouseholdElectricitySurveyFinalReportissue4.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/208097/10043_R66141HouseholdElectricitySurveyFinalReportissue4.pdf)
568

569 International Standard Organisation (1994). Moderate thermal environments – Determinants
570 of the PMV and PPD indices and specification of the conditions for thermal comfort. ISO
571 7730. Geneva.

572

573 IPCC (2007). Climate Change 2007: Mitigation. In: B. Metz, O. Davidson, P. Bosch, R. Dave,
574 L. Meyer (Eds.), Contribution of Working Group III to the Fourth Assessment Report of the
575 Intergovernmental Panel on Climate Change, Technical Report, IPCC.

576

577 Janda, K.B. (2011). Buildings don't use energy: People do. *Architectural Science Review*, 54,
578 15-22.

579

580 Kabir, E., Mohammadi, A., Mahdavi, A., and Pröglhöf, C. (2007). How do people interact
581 with buildings environmental systems? *Building Simulation*, 689-95.

582

583 Kelly, S. (2011). Do homes that are more energy efficient consume less energy?: A structural
584 equation model for England's residential sector, EPRG Working Paper, Electricity Policy
585 Research Group, University of Cambridge.

586

587 Low Carbon Community Challenge Report (2012). Department of Energy and Climate
588 Change (DECC). Available at
589 [https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/48458/5788-](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/48458/5788-low-carbon-communities-challenge-evaluation-report.pdf)
590 [low-carbon-communities-challenge-evaluation-report.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/48458/5788-low-carbon-communities-challenge-evaluation-report.pdf) [Accessed on May 9, 2012].

591

592 Mahdavi, A., Pröglhöf, C. (2009). User behaviour and energy performance in buildings, 6.
593 Internationale Energiewirtschaftstagung, Vienna University of Technology, Vienna.

594

595 Mason, W., A., Conrey, F. R., and Smith, E. R. (2007). Situating social influence processes:
596 dynamic, multidirectional flows of influence within social networks. *Pers. Soc. Psychol. Rev.*,
597 11(3), 279-300.

598

599 McDermott, H., Haslam, R., & Gibb, A. (2010). Occupant interactions with self-closing fire
600 doors in private dwellings. [doi: 10.1016/j.ssci.2010.05.007]. *Safety Science*, 48(10), 1345-
601 1350.

602

603 Met Office (2013). Climate data. Available at www.metoffice.gov.uk

604

605 Moll, H. C., Noorman, K. J., Kok, R., Engström, R., Throne-Holst, H., and Clark, C. (2005).
606 Pursuing more sustainable consumption by analyzing household metabolism in European
607 countries and cities. *Journal of Industrial Ecology*, 9, 259-275.

608

609 Martis M.S. (2006). Validation of Simulation Based Models: A Theoretical Outlook. *The*
610 *Electronic Journal of Business Research Methods*, 4(1), 39-46

611

612 Motawa, I. and Oladokun, M. (2015). A model for the complexity of household energy
613 consumption, *Journal of Energy & Buildings*, Vol 87, January 2015, 313–323.

614

615 Natarajan, S., Padget, J., and Elliott, L. (2011). Modelling UK domestic energy and carbon
616 emissions: an agent-based approach. *Energy and Buildings*, 43, 2602-2612.

617

618 Newsham, G. R., (1994). Manual Control of Window Blinds and Electric Lighting:
619 Implications for Comfort and Energy Consumption, *Indoor Environment*, 3, 135–44.
620

621 Nicol, F. and Roaf, S. (2005). Post-occupancy evaluation and field studies of thermal comfort,
622 *Building Research and Information*, 33 (4), 338-346.
623

624 Okhovat, H., Amirkhani, A., Pourjafar, M.R., (2009). Investigating the psychological effects
625 of sustainable buildings on human life, *Journal of Sustainable Development*, 2(3), 57-63.
626

627 Oladokun, M.G. (2014). Dynamic Modelling of the Socio-Technical Systems of Household
628 Energy Consumption and Carbon Emissions, PhD Thesis (2014), Heriot-Watt University,
629 UK.
630

631 Oreszczyn, T. and Lowe, R. (2010). Challenges for energy and buildings research:
632 Objectives, methods and funding mechanisms. *Building Research and Information*, 38(1),
633 107-122.
634

635 Palmer J. and Cooper I. (2012). United Kingdom housing energy fact file. London, DECC.
636 Available at
637 [https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/345141/uk_ho](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/345141/uk_housing_energy_fact_file_2013.pdf)
638 [using fact file 2013.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/345141/uk_housing_energy_fact_file_2013.pdf)
639
640

641 Parys,W., Saelens, D., and Hens, H. (2010). The influence of stochastic modelling of window
642 actions on simulated summer comfort in office buildings. In *Proceedings of the AIVC 2010*

643 conference on Low Energy and Sustainable Ventilation Technologies for Green Buildings,
644 Seoul, 26-28 Noember, 1-20.

645

646 Peschiera, G. and Taylor, J. E. (2012). The impact of peer network position on electricity
647 consumption in building occupant networks utilising energy feedback systems. *Energy*
648 *Build.*, 49(2012), 584-590.

649

650 Rijal, H., Tuohy, P., Humphreys, M., Nicol, J., & Samuel, A. (2011). An algorithm to
651 represent occupant use of windows and fans including situation-specific motivations and
652 constraints. *Building Simulation*, 4(2), 117-134.

653

654 Scottish Environmental Attitudes and Behaviour (SEAB) (2008). The Scottish environmental
655 attitudes and behaviour survey 2008. Available at
656 <http://www.scotland.gov.uk/Publications/2009/03/05145056/11> [Accessed 9th May, 2012].

657

658 Soldaat, K. (2006), Interaction between occupants and sustainable building techniques, In
659 ENHR Conference: Housing in an expanding Europe: theory, policy, participation and
660 implementation, Ljubljana, Slovenia, 2-5 July, 1-15.

661

662 Sterman, J. (2000). *Business dynamics: Systems thinking and modelling for a complex world*,
663 Irwin McGraw-Hill, Boston.

664

665 Stevenson, F. and Rijal, H. B. (2010). Developing occupancy feedback from a prototype to
666 improve housing production, *Building Research & Information*, 38 (5), pp 549-563.

667

668 Summerfield, A, et al., (2010). Two models for benchmarking UK domestic delivered
669 energy. *Building Research and Information*, 38 (1), 12–24.

670

671 Tweed, C., Dixon, D., Hinton, E, Bickerstaff, K. (2014). Thermal comfort practices in the
672 home and their impact on energy consumption. *Architectural Engineering and Design
673 Management*, 10(1-2), 1-24.

674

675 Verplanken, B. and Wood, W. (2006). Interventions to break and create consumer habits.
676 *Public Policy Mark.*, 25(1), 90-103.

677

678 Williamson, T., Soebarto, V., and Radford, A. (2010). Comfort and energy use in five
679 Australian award-winning houses: regulated, measured and perceived. *Building Research &
680 Information*, 38(5), 509-529.

681

682 Yun G.Y. and Steemers, K. (2011). Behavioural, physical and socio-economic factors in
683 household cooling energy consumption, *Applied Energy*, 88, 2191-2200.

684

685

686

687

688

689

690

691

692

693
694
695
696
697
698
699
700
701
702
703
704
705

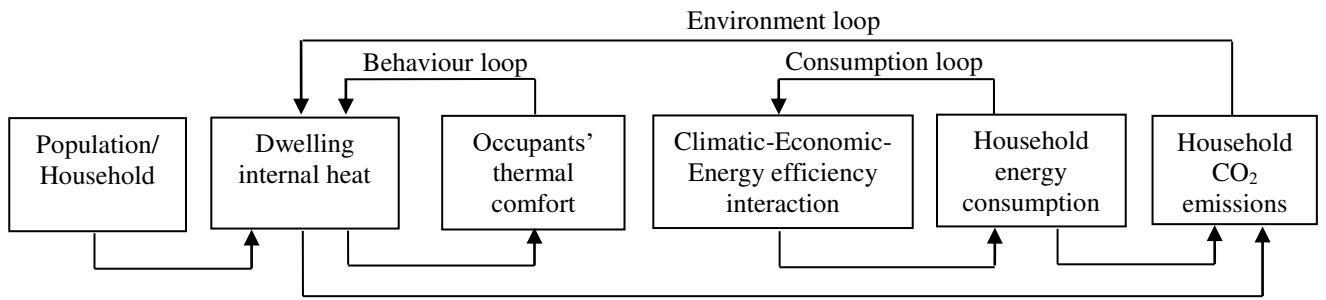


Figure 1: Household Energy Consumption modules

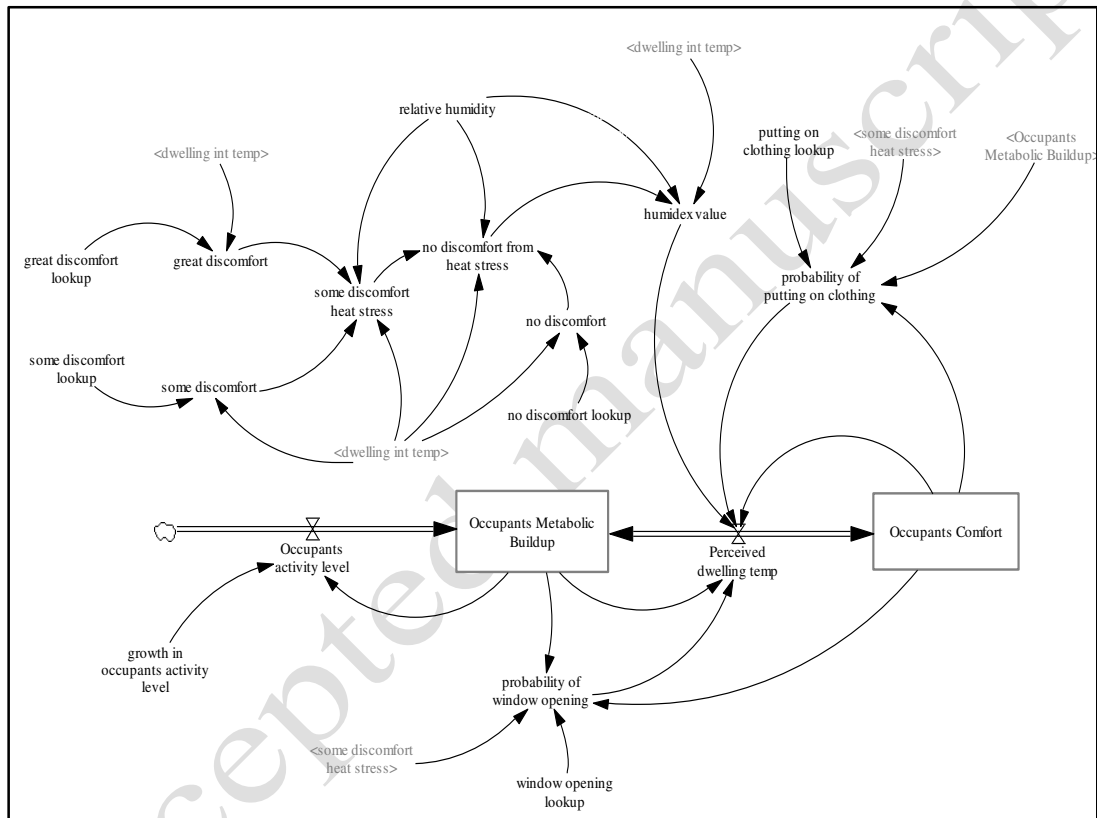






Figure 2: SFD for occupants thermal comfort module

706
707
708
709
710
711

-  Stocks represent accumulations
-  Flows represent the changes to stocks
-  Flow rate
-  Cloud represents either Source/sink of the flow

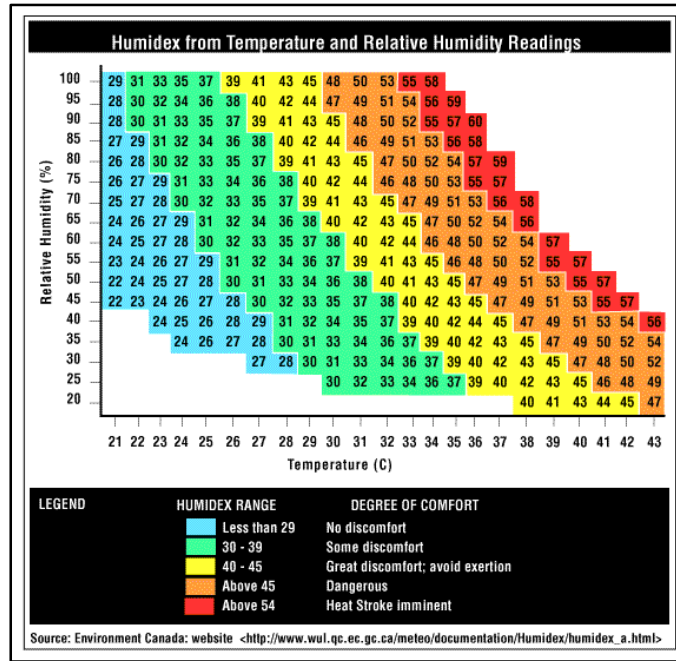


Figure 3: Humidex chart (Source: Canadian Centre for Occupational Health and Safety)

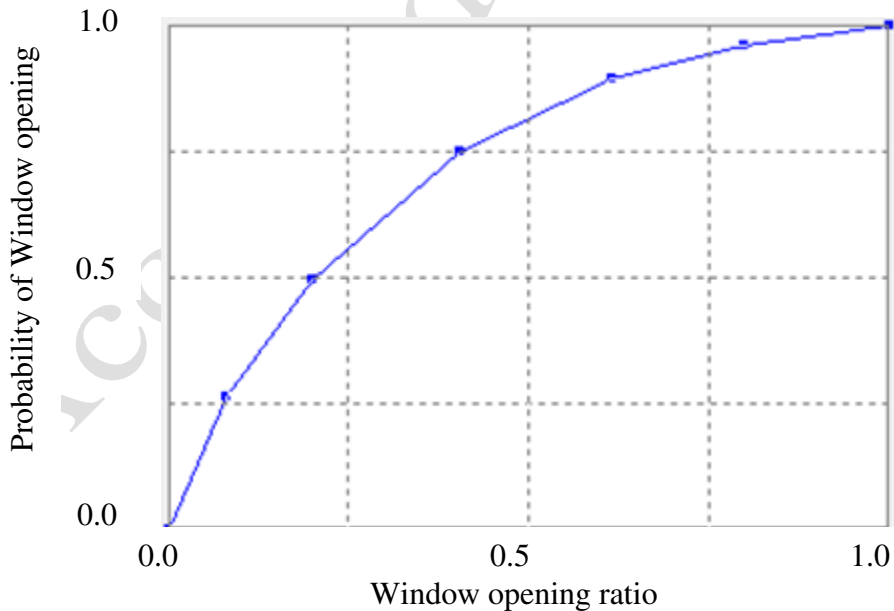
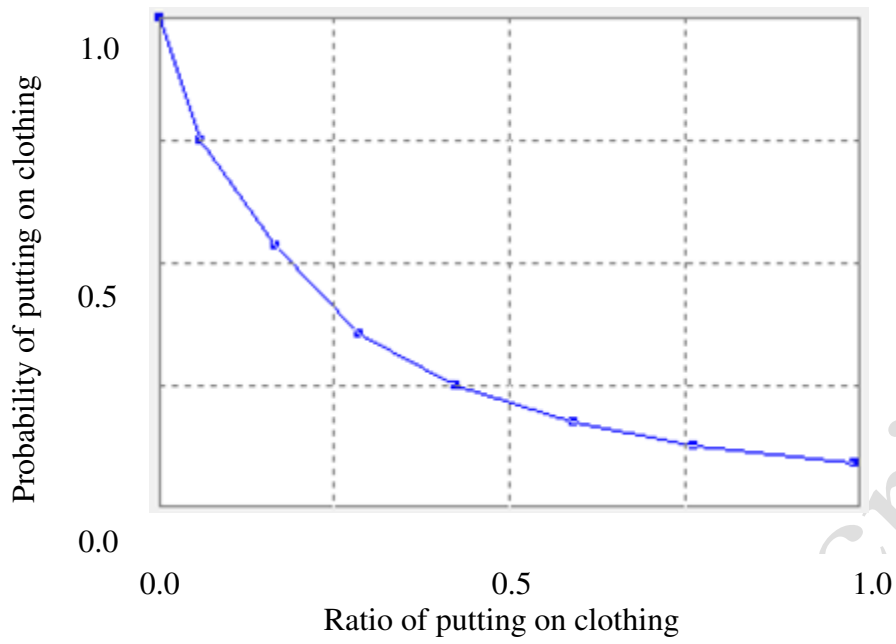


Figure 4: Window opening lookup

712
713
714
715
716
717
718
719
720
721
722

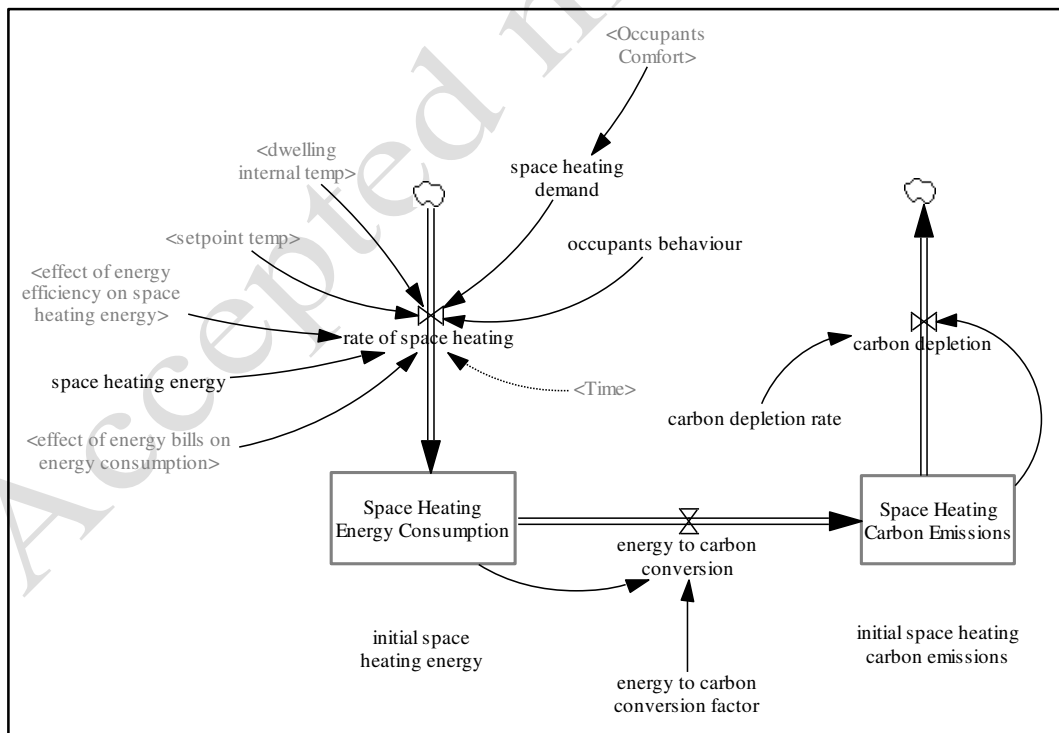
723
724
725
726
727
728
729
730
731

732



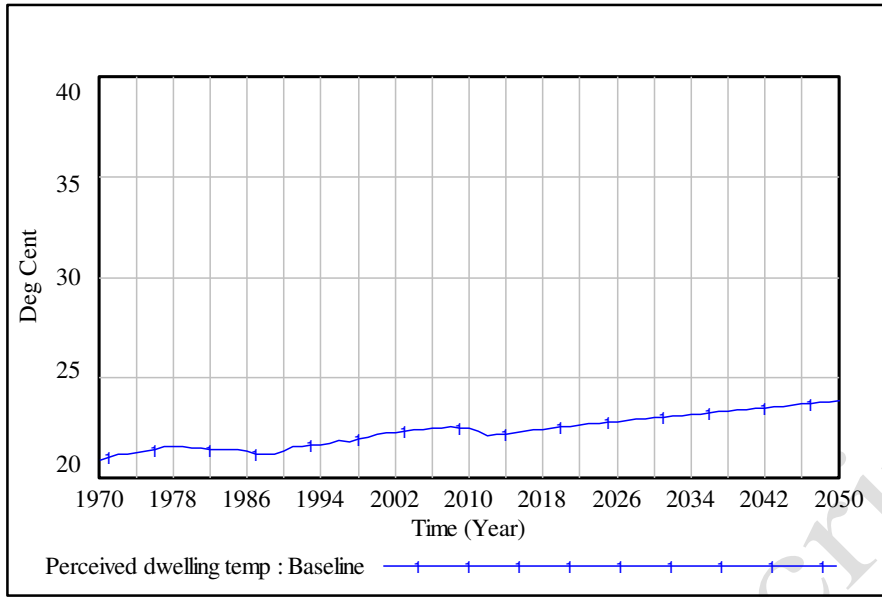
733
734
735
736
737
738
739
740
741
742
743

Figure 5: Putting on clothing lookup



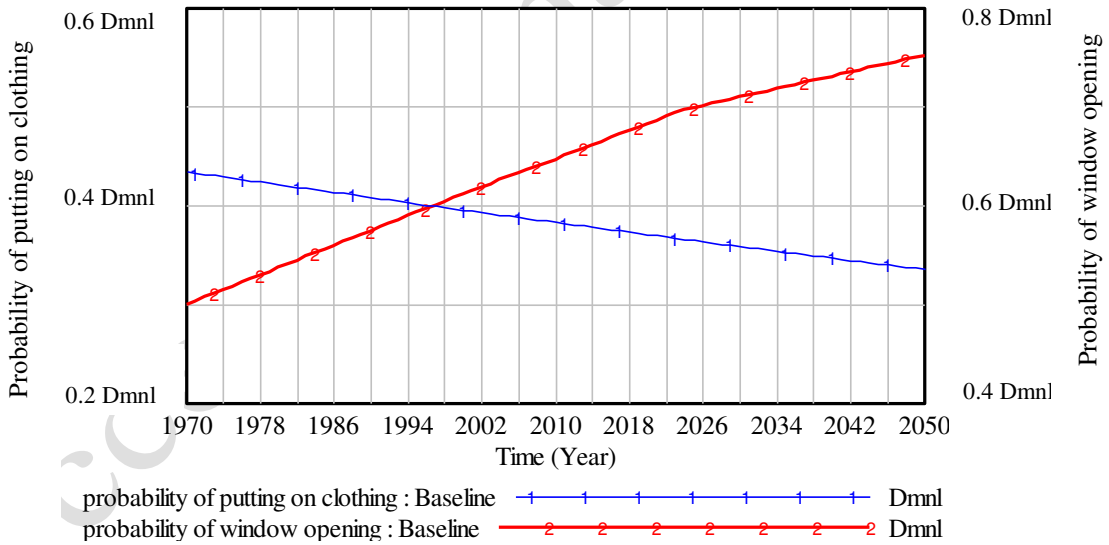
744
745
746
747
748

Figure 6: SFD for space heating energy consumption and carbon emissions



749
750
751
752
753
754
755
756

Figure 7: Perceived dwelling temperature under the 'baseline' scenario



757
758
759
760
761
762

Figure 8: Probabilities of putting on clothing and window opening under the 'baseline' scenario

*Dmnl – dimensionless.

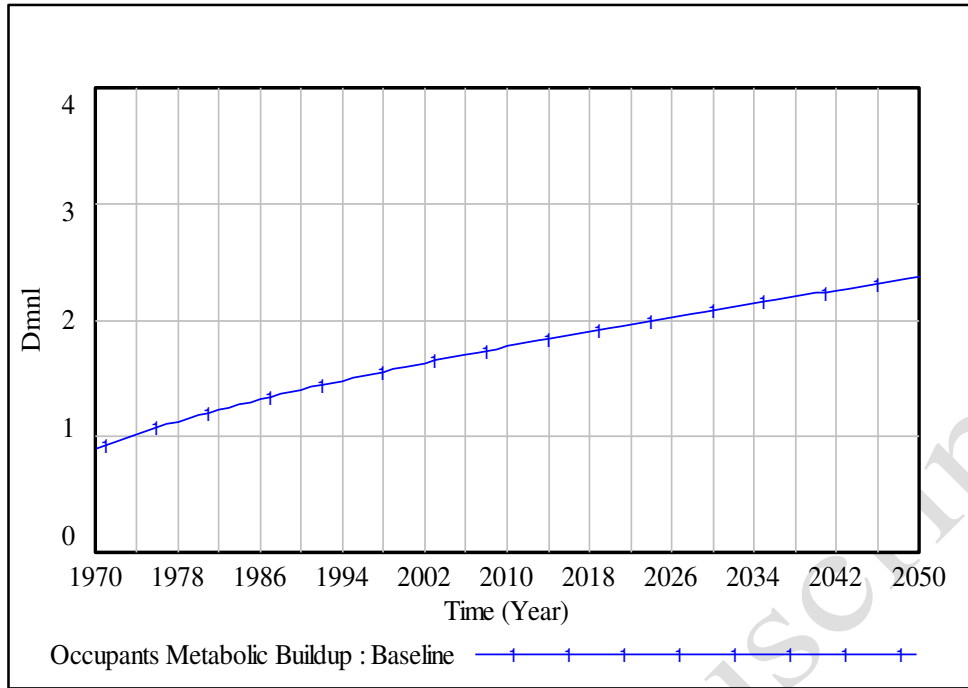


Figure 9: Occupants metabolic build-up under the 'baseline' scenario

763
764
765
766
767
768

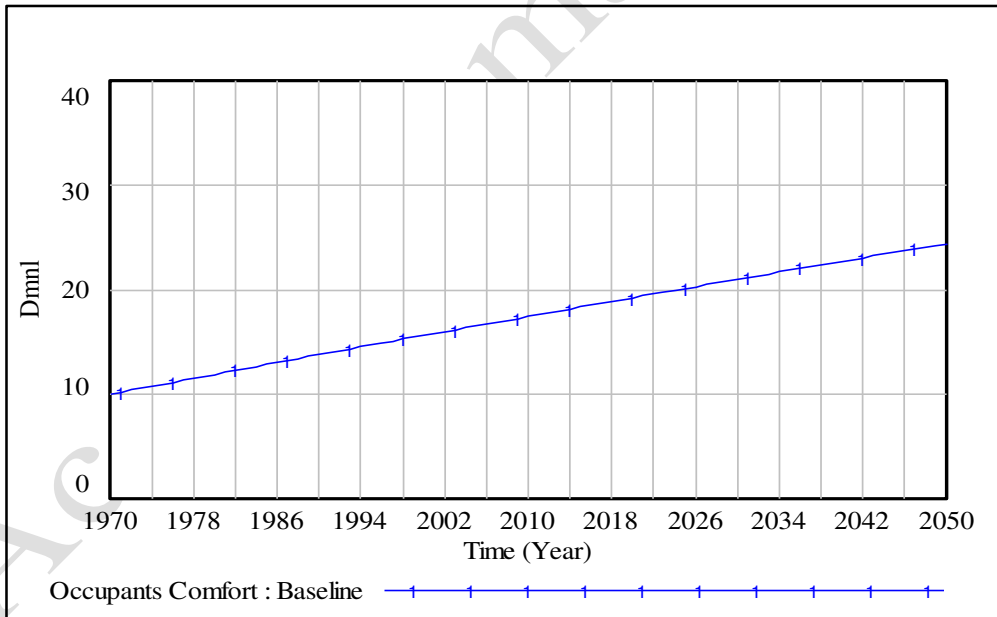


Figure 10: Occupants comfort under the 'baseline' scenario

769
770
771
772
773
774

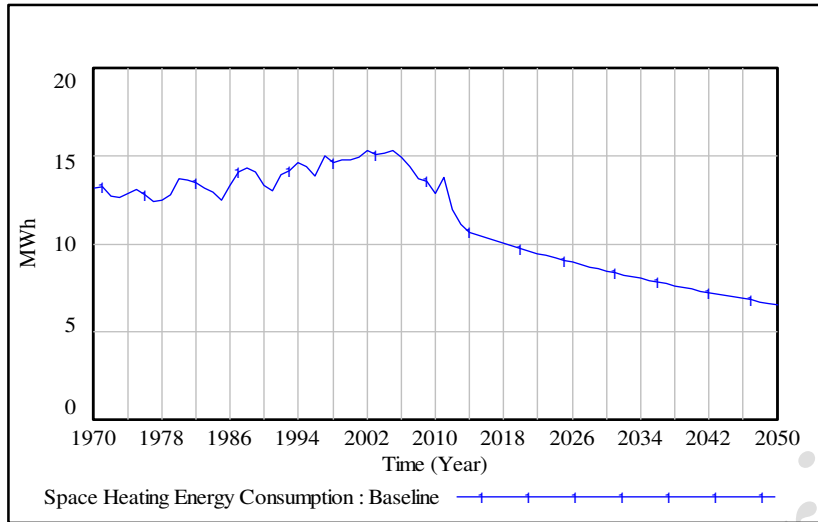


Figure 11: Average space heating energy consumption per household

775
776
777
778
779
780

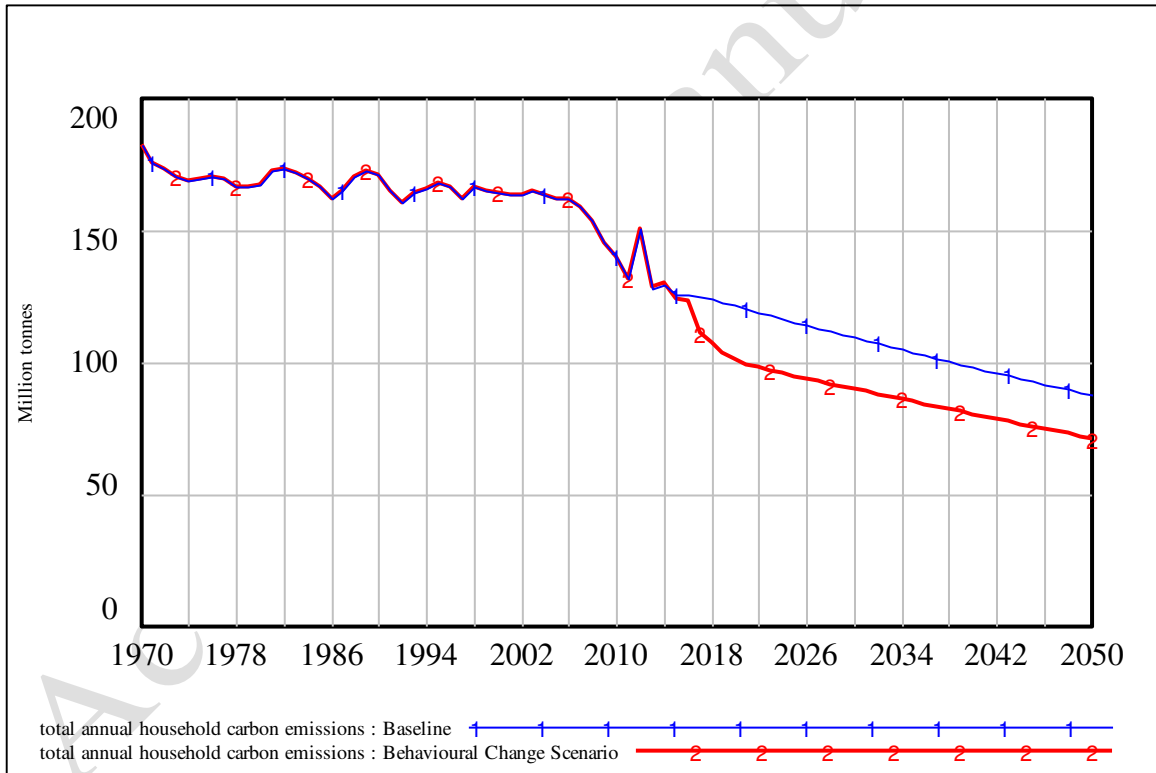
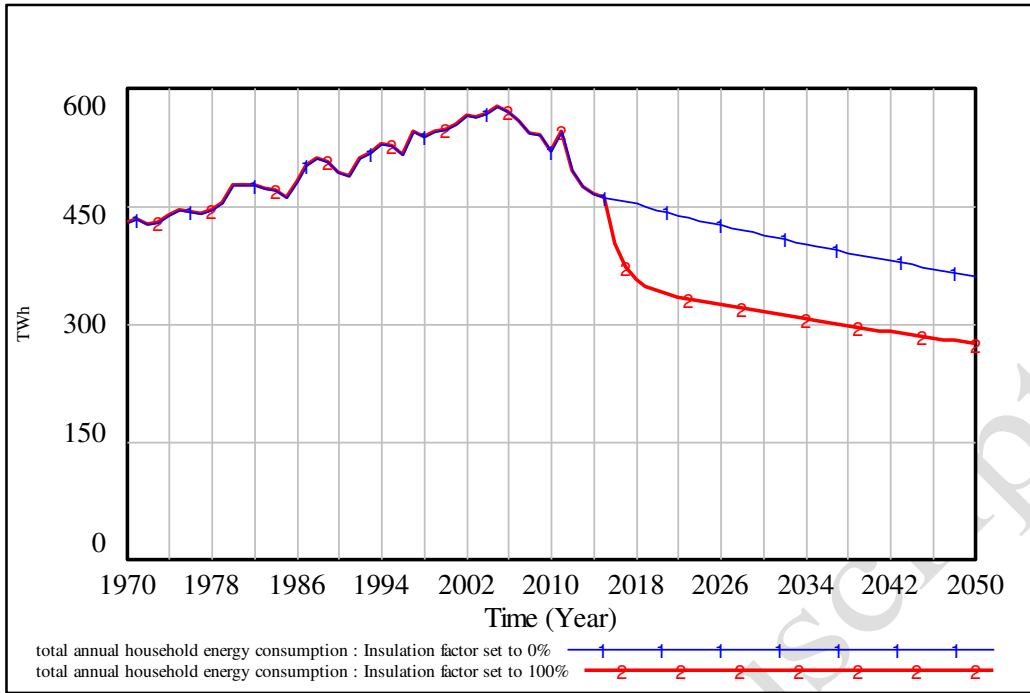


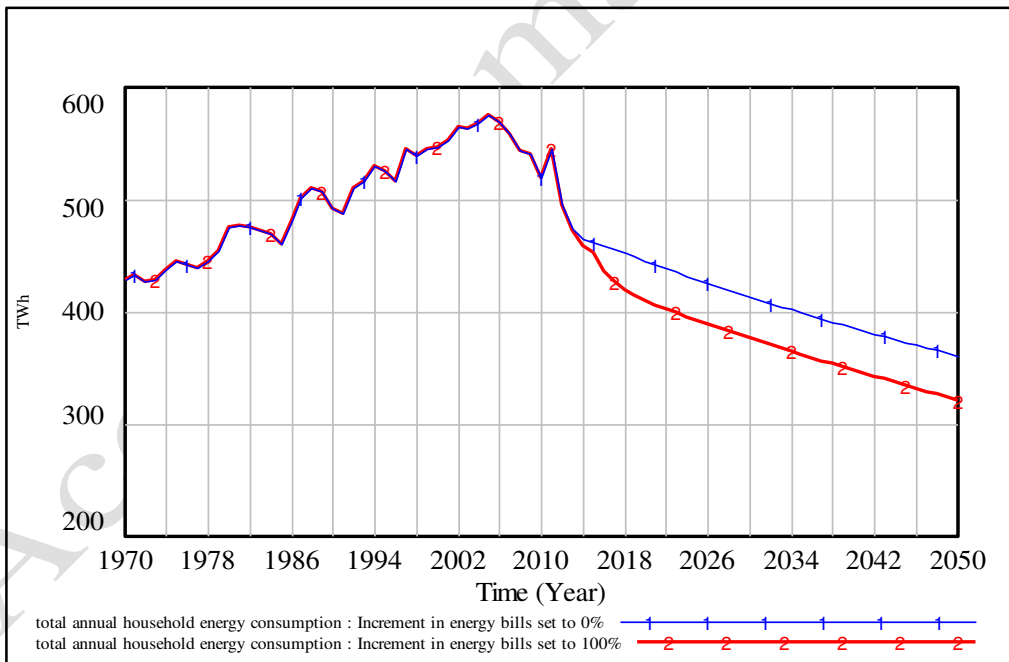
Figure 12: Total annual carbon emissions for the UK housing stock for the baseline and the 'behavioural change' scenarios

781
782
783
784
785



786
787
788
789
790
791

Figure 13: Total annual household energy consumption under ‘insulation factor’ set to 0% and 100%



792
793
794
795
796
797
798

Figure 14: Total annual household energy consumption under ‘increment in energy bills’ set to 0% and 100%

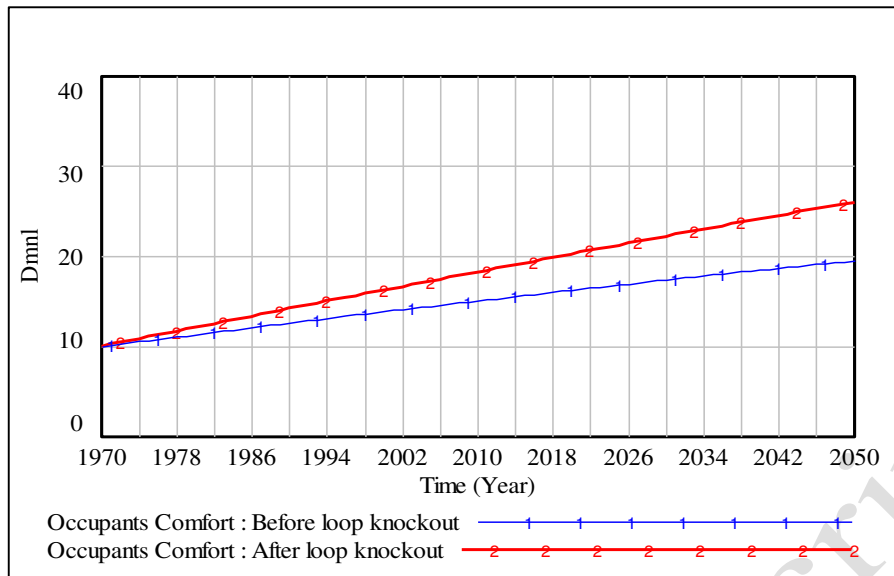


Figure 15: Effect of loop knockout on occupants' thermal comfort module

799
800
801
802
803
804
805
806
807
808
809
810
811
812
813
814
815
816
817
818
819
820
821
822
823
824
825
826
827
828
829
830
831
832
833

834 **Table 1:** Sample data for relative humidity (adapted from: Met Office, 2013)

835

Variable	Unit of Measurement	Minimum	Maximum	Mean	Standard Error	Standard Deviation
Relative humidity	Percentage	67	94	85.09	1.32	8.67

836

837

838

839

840

841

842

843

844 **Table 2:** Sample data for household energy by end-uses (adapted from: Palmer & Cooper, 2012)

845

Variable	Unit of Measurement	Minimum	Maximum	Mean	Standard Error	Standard Deviation
Space heating	MWh	10.14	15.84	13.54	0.18	1.19
Hot water	MWh	3.03	6.64	4.78	.17	1.10
Cooking	MWh	0.48	1.36	0.86	0.04	0.28
Lighting	MWh	0.55	0.69	0.65	0.01	0.04
Appliances	MWh	1.07	2.39	1.92	0.06	0.37

846

847

848

849

850

851

852

853

854 **Table 3:** The household carbon emissions by end-uses for the baseline and the ‘behavioural change’ scenarios for the year 2020 and 2050 relative to 1990

855

856

	(1990)	(2020)				(2050)			
	Tonnes of CO ₂	Baseline		Behavioural change		Baseline		Behavioural change	
		Tonnes of CO ₂	*(%)	Tonnes of CO ₂	*(%)	Tonnes of CO ₂	*(%)	Tonnes of CO ₂	*(%)
Space heating	94.47	53.19	-43.70	43.76	-53.68	32.46	-65.64	24.35	-74.22
Hot Water	44.15	32.09	-27.32	25.64	-41.93	25.71	-41.77	21.03	-52.37
Cooking	7.93	4.21	-46.91	4.75	-40.10	4.16	-47.54	4.81	-39.34
Lighting	6.04	5.50	-8.94	4.64	-23.18	4.61	-23.68	3.84	-36.42
Appliances	18.43	26.29	+42.65	22.19	20.40	20.35	+10.42	16.99	-7.81
Total	171.01	121.28	-29.08	100.98	-40.95	87.28	-48.96	71.02	-58.47

857

*Relative to 1990 base as enshrined in Climate Change Act of 2008

858

859

860

861

862

863

864 **Table 4:** Brief details about experts participated in model evaluation

Category	Classification	Number of experts
Organisation Type	Public	6
	Private	9
Academic Qualification	Bachelor's degree	4
	Master's degree	9
	PhD	2
Years of Experience in Household Energy related issues	6-10	2
	11-15	3
	16-20	6
	21-25	1
Years of Experience in System Dynamics Modelling	11-15	1
	16-20	2

865
866
867
868
869
870
871

Table 5: Evaluation scores

	'excellent'	'above average'	'average'	'below average'	'poor'
Score	5	4	3	2	1

872
873
874
875
876
877
878

Table 6: Evaluation results

Criteria	Score					Mean Score*
	5	4	3	2	1	
Logical structure	4	8	3	0	0	4.07
Clarity	5	8	2	0	0	4.20
Comprehensiveness	3	9	3	0	0	4.00
Practical relevance	4	10	1	0	0	4.20
Applicability	2	9	4	0	0	3.87
Intelligibility	2	7	6	0	0	3.73

879 *Mean Score = $(5*n_5 + 4*n_4 + 3*n_3 + 2*n_2 + 1*n_1)/(5+4+3+2+1)$ where n_5, n_4, \dots correspond responses
880 relating to each score of 5, 4, respectively.
881