SOCIAL NETWORK

B. V. Kyrychok, Sumy State University, group IN-93
S. G. Zolotova, ELA.

Social networking online involves using Websites to share information with others and connect with them by creating a profile that may include a personal Webpage and a blog. Social networking sites allow users to add friends, send messages and comment on others' profile pages. Social networking has many negatives and positives impact.

We gladly put our photographs and information on our 'page'. However, personal information so easily available, can also be easily stolen. The cases where information is taken from social networking sites are soaring.

Our thousands of friends in our list are really not the ones we call on when we are alone. Instead, the time spent on the Internet takes away the time we would otherwise have spent socializing and meeting 'real 'people in a 'real environment'.

Young adults who spend more time on social networking are better at showing “virtual empathy” to their online friends. This empathy can even spill over into the real world, teaching teens how to empathize with others in every day life.

Social networking can provide tools for teaching in compelling ways that engage young students.

There are many other instances where social networking has changed our life in different ways. The language weuse has become poorer with many grammatical mistakes; the use of social networking by employees while working has decreased their performance, individuals' reputations have also been harmed in many ways. However, just as a coin has two faces, so does social media. The good and the bad go hand-in-hand but more than anything else all you need to be is vigilant and create balance.

New Technology and Modern World: матеріали VII науково-практичної студентської конференції лінгвістичного науково-методичного центру кафедри іноземних мов, м. Суми, 22 травня 2013 р. / Відп. за вип. Г.І. Литвиненко. - Суми: СумДУ, 2013