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### EQUILIBRIUM EXCHANGE RATE HEDGING

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# EQUILIBRIUM EXCHANGE RATE HEDGING

### ABSTRACT

In a one-period model where each investor consumes a single good, and where borrowing and lending are private and real, there is a universal constant that tells how much each investor hedges his foreign investments. The constant depends only on average risk tolerance across investors. The same constant applies to every real foreign investment held by every investor. Foreign investors are those with different consumption goods, not necessarily those who live in different countries. In equilibrium, the price of the world market portfolio will adjust so that the constant will be related to an average of world market risk premia, an average of world market volatilities, and an average of exchange rate volatilities, where we take the averages over all investors. The constant will not be related to exchange rate means or covariances. In the limiting case when exchange risk approaches zero, the constant will be equal to one minus the ratio of the variance of the world market return to its mean. Jensen's inequality, or "Siegel's paradox," makes investors want significant amounts of exchange rate risk in their portfolios. It also makes investors prefer a world with more exchange rate risk to a similar world with less exchange rate risk.

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### **INTRODUCTION**

Solnik (1974), Grauer, Litzenberger, and Stehle (1976), Sercu (1980), Stulz (1981). Adler and Dumas (1983), and Trevor (1986) have equilibrium models of international investment in equities or real assets. Ross and Walsh (1983) have a similar model for individuals in a single country with their own price indexes. Each of their models assumes that the typical investor in each country consumes a single good or basket of goods. All but Solnik find that investors will hold shares of a single world market portfolio of real assets.

In fact, when all borrowing and lending is real, they find that every investor will hold a mix of a "universal logarithmic portfolio" with domestic lending, where the universal logarithmic portfolio may include foreign borrowing or lending along with the world market portfolio of real assets.

This result leads directly to one result we give below: that there is a universal constant giving the fraction that each investor hedges of his investments in foreign real assets.

In contrast, most people who have looked at exchange rate hedging, like Adler and Dumas (1984), Adler and Simon (1986), Eun and Resnick (1988). Thomas (1988) and Perold and Schulman (1988), have noted that the best hedge depends on mean changes in exchange rates and on covariances of exchange rate changes with one

another and with asset returns. Their results are correct, but do not make full use of the equilibrium conditions. Roll and Solnik (1977) have used those conditions to explore the relation between mean changes in exchange rates and covariances in an equilibrium model like Solnik's.

# AN EQUILIBRIUM MODEL

Let's imagine a world where all investors in a single country consume the same good. The technology is such that at each moment, any consumption good may be converted to any other consumption good at a fixed exchange rate. Future exchange rates are uncertain.

An asset may pay off in any combination of goods. An investor will use the technology to convert the goods he receives into the good he consumes. Or he may trade the goods he receives for the one he consumes. Assets are not associated with the countries, so we will not distinguish domestic and foreign assets.

Investors create real borrowing and lending in each good. There is no government, so all borrowing and lending is private. Investors create exchange rate contracts by borrowing in one good and lending in another.

This world will last only one infinitesimal period, so we may treat returns on all assets and contracts as following a joint normal distribution. An investor wants to minimize the variance of his portfolio return for a given mean return.

The key to our result is that every investor holds the same portfolio of risky assets, including both equities and foreign borrowing or lending. We also use the fact that borrowing and lending is private, so one person's lending must be another person's borrowing.

Write  $a_i$  for the fraction of world wealth held by investors who consume good iand  $b_i$  for the fraction of real assets such as common stocks held by investors who consume good i. Even though different investors use different units of account, they all come up with the same values for these fractions. Total world wealth is equal to total world assets.

Write  $c_i$  for gross domestic lending by investors who consume good i, again expressed as a fraction of world wealth. When an investor lends, investors in other countries borrow in relation to their holdings of all risky assets. We will even assume that an investor borrows a similar share of his own lending. Thus his net lending in his own good is less than his gross lending.

Since each investor holds the same share of all risky assets, and even the same share of riskless gross domestic borrowing, we can say that borrowing in good j by

investors who consume good i is  $b_i c_j$ . When j = i, this refers to gross borrowing, not net borrowing.

An investor in good *i* will have total gross borrowing equal to  $\sum_j b_i c_j$ , expressed as a fraction of world wealth or world assets. Since gross lending is  $c_i$ , his net lending is  $c_i - \sum_j b_i c_j$ . But his net lending must equal his wealth minus his real assets, since all borrowing is private.

$$a_i - b_i = c_i - \sum_j b_i c_j \tag{1}$$

We assume the fractions  $a_i$  and  $b_i$  of world wealth and world assets are both given, though the asset fractions  $b_i$  will depend in turn on investor risk preferences. Thus equation (1) gives a separate equation for each good i. These equations help specify the gross lending fractions  $c_i$ .

Summing equation (1) over i gives an identity, since the fractions  $a_i$  and  $b_i$  both sum to 1.0. The equations are not independent, so the solution is not unique. In fact, a general solution to the equations in (1) is:

$$c_i = a_i - \lambda b_i \tag{2}$$

In other words, the investor lends his wealth less a multiple of his holdings of real assets. The multiple  $\lambda$  is the same for all investors. Summing over investors, we see that  $1 - \lambda$  is equal to total gross lending for the world, expressed as a fraction of world wealth. It need not be positive: it can also be zero or negative.

We can also interpret  $1 - \lambda$  as the amount of hedging each investor does for his foreign investments. A zero value for  $\lambda$  represents 100% exchange rate hedging for foreign real investments. Gross borrowing will then be:

$$\sum_{j} b_i c_j = b_i (1 - \lambda) \tag{3}$$

In other words, gross borrowing when  $\lambda$  is zero will equal investment in real assets. When  $\lambda$  is zero, we have 100% hedging of foreign investments. When  $\lambda$ 

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is one, we have no hedging of foreign investments. When  $\lambda$  is greater than one, we have negative hedging: investors add to the exchange risk in their foreign investments. Whatever the level of hedging, it applies equally to investors all over the world, even though they vary in wealth and risk tolerance, and even though the expected exchange rate changes and the covariances between exchange rate changes and asset returns will differ across investors.

## A SIMPLE EXAMPLE

To understand why investors will bear some exchange rate risk in equilibrium, let's study a simple symmetric world with two investors and two goods.

Investor 1 consumes good 1, and investor 2 consumes good 2. Investors are endowed with equal amounts of goods 1 and 2 at the horizon.

The exchange technology at the horizon will let investors change from one good to the other at the prevailing exchange rate. The exchange rate will be 2:1 or 1:2 with equal probability.

The investors can trade their endowments one-for-one at the start of the period so that each holds only claims on the good he consumes. Thus each investor can hold a riskless position.

But the payoff from holding the other good is substantial. The expected payoff from holding one unit of the foreign good unhedged is the average of 2.0 and 0.5, or 1.25 units of the domestic good. Everything is symmetric, so each investor gains in expected return (and in risk), from holding some of the foreign good. An investor always gains in expected utility from taking some amount of risk when he faces a positive expected payoff from risk-taking.

Note that the gain in expected return comes entirely from Jensen's inequality or Siegel's (1972, 1975) "paradox." It comes from the difference between the expected value of an inverse and the inverse of expected value. It is substantial, even though it comes from a fact often thought to have mathematical significance but not economic significance. For example, see McCulloch (1975) and Roper (1975). Krugman (1981) and Frankel (1986) show that Siegel's paradox is economically significant in a model more general than this example.

Note also that each investor gains from the existence of exchange rate risk. Both prefer this world to an otherwise identical world where the exchange rate at the horizon will be 1:1 for sure. Similarly, they will have a still stronger preference for a world where the exchange rate will be 3:1 or 1:3 with equal probability.

## A GENERAL CASE

We will assume that there are no taxes or other barriers to international investment or disinvestment. When such barriers exist, they will generally cause investors to move away from a world market portfolio and toward a domestic one.

We will assume that borrowing and lending are entirely real. They take the form of contracts for a fixed amount of a single good at the horizon. Exchange rate hedging involves borrowing a foreign good. This is equivalent to taking a forward position in that good.

Actual exchange rate hedging is generally nominal rather than real. This means it is a "noisy" form of hedging. When investors can do only nominal hedging, they may tend to do less of it. On the other hand, if price level changes have real effects, investors may do more nominal hedging than real hedging.

We will assume that each investor consumes a single good, and that there are hedging contracts for that good. Even if an investor consumes goods produced in many parts of the world, the model will hold if he hedges in a contract that reflects his exact consumption basket, so long as the proportions of different goods in the basket are fixed.

In fact, though, even real contracts fail to reflect an investor's actual consumption basket in most cases. This is another source of noise that may affect the amount he hedges.

Actually, we will assume nothing about national boundaries *per se*. We assume that there are hedging contracts for each investor's consumption good, whether or not investors live in different countries.

We will assume that the investor's horizon is an infinitesimal time in the future. The results when investors consume continuously into the future should be similar so long as the inputs to the model fit the horizon. But the difference between nominal hedging and real hedging may be greater with a longer horizon.

To make this model correct for the first instant of a full continuous time model, we will want to assume that future tastes and technology are known at the start. If there are uncertain state variables that affect future tastes or technology, investors will hedge against unfavorable outcomes for those state variables.

We will assume a single real asset representing the world market portfolio. Write " $y_{mi}$ " for the payoff in good i of one unit of the market portfolio, and " $f_{mi}$ " for the forward price of one unit of the market portfolio. The uncertain payoff  $y_{mi}$  is worth  $f_{mi}$  units of good i for sure.

Write " $x_{ij}$ " for the exchange rate, at the horizon, from good i to good j. We assume that the exchange can go in either direction at this rate. An exchange from i to j and back again returns the investor to his starting point.

As in the simple example, we are assuming a technology that allows conversion of one good into another. Our results do not, however, depend on such a technology. We can also assume uncertain endowments of the goods, where the exchange rates are the equilibrium prices for exchanging the goods. With the right choices for the endowments, this will lead to the same equilibrium.

Write " $f_{ij}$ " for the forward rate from good i to good j. In other words,  $f_{ij}$  is the forward price of good i in units of good j. Now we can write the following relations among these variables:

$$y_{mj} = y_{mi} x_{ij} \tag{4}$$

$$f_{mj} = f_{mi} f_{ij} \tag{5}$$

$$\boldsymbol{x_{ik}} = \boldsymbol{x_{ij}} \boldsymbol{x_{jk}} \tag{6}$$

$$x_{ji} = 1/x_{ij} \tag{7}$$

From (4) and (5), we have:

$$y_{mj}/f_{mj} = (y_{mi}/f_{mi})(x_{ij}/f_{ij})$$
 (8)

Write " $d_{mi}$ " for the market return over the infinitesimal interval in units of good i. Write " $e_{ij}$ " for the return on good i in units of good j. In other words,  $d_{mi}$  is the fractional difference between the actual and forward values of the market portfolio at the horizon, and  $e_{ij}$  is the fractional difference between the actual and forward exchange rates. This means:

$$1 + d_{mi} = y_{mi}/f_{mi} \tag{9}$$

$$1 + e_{ij} = x_{ij}/f_{ij} \tag{10}$$

From equations (6), (7), and (8), we have:

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$$1 + d_{mj} = (1 + d_{mi})(1 + e_{ij}) \tag{11}$$

$$1 + e_{ik} = (1 + e_{ij})(1 + e_{jk})$$
(12)

$$1 + e_{ji} = 1/(1 + e_{ij}) \tag{13}$$

We will generally use the subscript "m" to refer to the market, and subscripts "i", "j", and "k" to refer to goods. Write " $h_{mi}$ " for the mean of  $d_{mi}$ , and " $h_{ij}$ " for the mean of  $e_{ij}$ .

Write " $g_{mi}$ " for the variance of  $d_{mi}$ , and " $g_{ij}$ " for the variance of  $e_{ij}$ . Write " $g_{mij}$ " for the covariance of  $d_{mj}$  and  $e_{ij}$ , and " $g_{ijk}$ " for the covariance of  $e_{ik}$  and  $e_{jk}$ .

Returns are stochastic, but variances and covariances are nonstochastic, as explained in Merton (1982). Starting from equation (13), Jensen's inequality or Siegel's paradox comes out like equations (14) and (15).

$$e_{ji} = -e_{ij} + g_{ij} \tag{14}$$

$$e_{ij} + e_{ji} = g_{ij} \tag{15}$$

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Since the last term in equation (14) is nonstochastic, we can multiply both sides by  $e_{ji}$  or  $e_{ij}$  to give:

$$g_{ji} = g_{ij} = g_{iij} = g_{jji}$$
 (16)

From the definition of  $g_{ijk}$ , we have:

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$$g_{jik} = g_{ijk} \tag{17}$$

From equation (12), we have:

$$e_{ik} = e_{ij} + e_{jk} - g_{ikj} \tag{18}$$

Again in equation (18), we have an extra "Jensen's inequality" term. From equations (14) and (18) and the definition of  $g_{ijk}$ , we have:

$$g_{ijk} + g_{ikj} = g_{jk} \tag{19}$$

From (11), we have:

$$d_{mj} = d_{mi} + e_{ij} - g_{mji} \tag{20}$$

From (20) and (14) and the definition of  $g_{mij}$ , we have:

$$g_{mij} = -g_{mji} + g_{ij} \tag{21}$$

$$g_{mij} + g_{mji} = g_{ij} \tag{22}$$

From (15), we have:

$$h_{ij} + h_{ji} = g_{ij} \tag{23}$$

To set up the investor's optimization problem, write " $w_{mj}$ " for the fraction of wealth that investors who consume good j hold in the market. Note that we use "forward values" to figure this and related fractions. No present values are defined in this model.

Write " $w_{ij}$ " for gross borrowing of good j by investors who consume good i. For all goods but the home good, gross borrowing is the same as net borrowing, and is equal to the amount of hedging in good j done by investors who consume good i. Gross borrowing is expressed as a fraction of wealth.

Write " $d_{pj}$ " for the portfolio return for investors who consume j, with mean " $h_{pj}$ " and variance " $g_{pj}$ ". The investor wants to minimize  $g_{pj}$  for given  $h_{pj}$ .

$$d_{pj} = w_{mj}d_{mj} - \sum_{k} w_{jk}e_{kj} \tag{24}$$

From (24), we can write the investor's problem as:

minimize 
$$g_{pj} = w_{mj}^2 g_{mj} - 2w_{mj} \sum_k w_{jk} g_{mkj} + \sum_{ik} w_{ji} w_{jk} g_{ikj}$$
 (25)

subject to 
$$h_{pj} = w_{mj}h_{mj} - \sum_k w_{jk}h_{kj}$$
 (26)

Taking derivatives of equation (25) subject to (26), and using Lagrange multipliers " $\lambda_j$ ", we have:

$$w_{mj}g_{mj} - \sum_{i} w_{ji}g_{mij} = \lambda_j h_{mj}$$
<sup>(27)</sup>

$$-w_{mj}g_{mkj} + \sum_{i} w_{ji}g_{ikj} = -\lambda_{j}h_{kj}$$
<sup>(28)</sup>

Let's try values for  $w_{mj}$  and  $w_{ji}$  as solutions to (27) and (28) as follows:

$$w_{mj} = b_j/a_j = \lambda_j/\lambda \tag{29}$$

$$w_{ji} = b_j c_j / a_j = \lambda_j c_i / \lambda \tag{30}$$

Then (27) and (28) become:

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$$g_{mj} - \sum_{i} c_i g_{mij} = \lambda h_{mj} \tag{31}$$

$$-g_{mkj} + \sum_{i} c_i g_{ikj} = -\lambda h_{kj}$$
(32)

Reversing two subscripts in (32), we have:

$$-g_{mjk} + \sum_{i} c_{i}g_{ijk} = -\lambda h_{jk}$$
(33)

Adding (32) and (33), and using (19), (22), and (23), we have:

$$-g_{jk} + \sum_{i} c_i g_{jk} = -\lambda g_{jk} \tag{34}$$

All these equations (34) will be satisfied if:

$$\sum_{i} c_{i} = 1 - \lambda \tag{35}$$

Multiplying (31) by  $c_j$  and summing, we have:

$$\sum_{j} c_{j} g_{mj} - \sum_{ij} c_{i} c_{j} g_{mij} = \lambda \sum_{j} c_{j} h_{mj}$$
(36)

We know:

$$\sum_{ij} c_i c_j g_{mij} = \sum_{ji} c_j c_i g_{mji} = \sum_{ij} c_i c_j g_{mji}$$
(37)

From (22) and (37), we have

$$\sum_{ij} c_i c_j g_{mij} = \frac{1}{2} \sum_{ij} c_i c_j g_{ij}$$
(38)

From (36) and (38), we have:

$$\sum_{j} c_{j} g_{mj} - \frac{1}{2} \sum_{ij} c_{i} c_{j} g_{ij} = \lambda \sum_{j} c_{j} h_{mj}$$

$$(39)$$

Write " $s_j$ " for gross domestic lending as a fraction of world gross lending.

$$s_j = c_j / \sum_j c_j \tag{40}$$

Using (35), we have:

$$s_j = c_j / (1 - \lambda) \tag{41}$$

Note that:

$$\sum_{j} s_{j} = 1 \tag{42}$$

Thus we can take  $s_j$  to be the weight on good j in an average across investors. Write " $g_m$ ", "g", " $h_m$ ", and "h", for the averages of  $g_{mj}$ ,  $g_{ij}$ ,  $h_{mj}$ , and  $h_{ij}$ .

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$$g_m = \sum_j s_j g_{mj} \tag{43}$$

$$g = \sum_{ij} s_i s_j g_{ij} \tag{44}$$

$$h_m = \sum_j s_j h_{mj} \tag{45}$$

$$h = \sum_{ij} s_i s_j h_{ij} \tag{46}$$

Using (39), (41), (43), (44), and (45), we have:

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$$\lambda = (g_m - \frac{1}{2}g)/(h_m - \frac{1}{2}g) \tag{47}$$

$$1 - \lambda = (h_m - g_m) / (h_m - \frac{1}{2}g)$$
(48)

Note that only market means  $h_{mj}$ , market variances  $g_{mj}$ , and exchange rate variances  $g_{ij}$  appear in (58) and (59). There are no exchange rate means or covariances, though these are related indirectly to the market means and variances.

From (29), we have:

$$\lambda = \sum_{j} a_{j} \lambda_{j} \tag{49}$$

Thus  $\lambda$  is a weighted average of investor risk tolerances, where the weight  $a_j$  is the fraction of world wealth owned by investors with risk tolerance  $\lambda_j$ . Since the  $\lambda_j$ 's are positive, equation (49) also tells us that  $\lambda$  must be positive. Adler and Dumas (1983, p. 952) give a result that leads directly to the fact that optimal hedging depends on this average of investor risk tolerances.

From (23), we have:

$$\sum_{ij} s_i s_j h_{ij} + \sum_{ij} s_i s_j h_{ji} = \sum_{ij} s_i s_j g_{ij}$$

$$\tag{50}$$

$$h = \frac{1}{2}g \tag{51}$$

Thus we can write (47) and (48) as:

$$\lambda = (g_m - h)/(h_m - h) \tag{52}$$

$$1 - \lambda = (h_m - g_m)/(h_m - h) \tag{53}$$

Write " $d_m$ " for the average of  $d_{mi}$  across investors, and " $g_{mm}$ " for the variance of  $d_m$ .

$$d_m = \sum_i s_i d_{mi} \tag{54}$$

$$g_{mm} = \sum_{ik} s_i s_j d_{mi} d_{mj} \tag{55}$$

Write " $g_n$ " for the average of  $g_{mij}$  across all pairs of investors.

$$g_n = \sum_{ij} s_i s_j g_{mij} \tag{56}$$

From (38), we have

$$g_n = \frac{1}{2}g\tag{57}$$

From (20), (55), and (56), we have

$$g_m = g_{mm} + g_n \tag{58}$$

From (57) and (58), we have

$$g_m - \frac{1}{2}g = g_{mm} \tag{59}$$

Since  $g_{mm}$  is a variance, this means

$$g_m - \frac{1}{2}g \ge 0 \tag{60}$$

Since  $\lambda$  is positive, equations (52) and (60) give:

$$h_m - h \ge 0 \tag{61}$$

Write " $\mu_m$ ", " $\sigma_m^2$ ", and " $\sigma_e^2$ " for  $h_m$ ,  $g_m$ , and g. Then we can write equation (48) as:

$$1 - \lambda = \frac{\mu_m - \sigma_m^2}{\mu_m - \frac{1}{2}\sigma_e^2} \tag{62}$$

It may be easier to remember the definitions of the inputs in this form.

Equations (2), (35), and (39) define  $\lambda$ . As we have noted,  $\lambda$  measures the degree to which foreign investment remains unhedged. We measure foreign investment as in (40) by the wealth of foreign investors, not by the locations of foreign assets. Thus  $1 - \lambda$  measures the degree to which investors hedge their foreign investments.

Since Siegel's paradox implies that exchange rate risk adds to investors' expected returns, we expect that investors will generally be less than fully hedged.

It's even possible that investors will want so much exchange rate risk that we will have  $\lambda$  greater than 1.0. Then they will add to the exchange rate risk in their foreign investments. The amount hedged will be negative.

From (25), (26), (29), (30), (31), and (32), we have:

$$g_{pj}/h_{pj} = \lambda_j = w_{mj}\lambda \tag{63}$$

Recall that we defined portfolio return in (24), expressing the weights  $w_{mi}$  and  $w_{ij}$  as fractions of investor wealth. Write " $h_{bj}$ " and " $g_{bj}$ " as the mean and variance of portfolio returns for investor j where the returns are defined in terms of the investor's holdings of the world market portfolio. We have:

$$g_{bj}/h_{bj} = \lambda \tag{64}$$

In other words,  $\lambda$  is the ratio of variance to mean for the overall portfolio of risks held by each investor, including both market risk and exchange rate risks. It is the same for every investor even though investors use different goods in evaluating the payoffs from their investments.

Thus  $\lambda$  measures average risk tolerance across investors. The greater the risk tolerance of the world's investors, the smaller the market's expected return will be for given endowments, and the more exchange rate risk they will take. Breeden (1979) also makes use of the aggregate risk tolerance in his intertemporal consumption-based asset pricing model.

Note that the amount of exchange rate risk investors will take on does not approach zero as exchange rate volatility approaches zero. Write  $\lambda_0$  for the exposure to exchange rate risk in the limiting case of zero exchange rate volatility. We have:

$$\lambda_0 = g_m / h_m \tag{65}$$

When exchange rate volatility is exactly zero, investors are indifferent to the amount of hedging they do. The hedge will have no effect.

The market's risk premium is not observable, so it will be hard to estimate  $\lambda$  even when the world is in equilibrium. Right now, investors have far too little international diversification, assuming investment barriers are not a problem. So it's even harder to estimate what  $\lambda$  will be when the world is in equilibrium.

Many people, including Friend and Blume (1975), have tried to estimate average risk tolerance in ways other than this. If other methods give reliable estimates, we can use them instead of formulas like (62). Mehra and Prescott (1985) discuss several other estimates of average risk tolerance. For reasons discussed in Black (1989), I think (62) is the most reliable method for estimating  $\lambda$ .

When making your estimates, recall that  $\mu_m$  is like "expected excess return" over and above interest. Also,  $\sigma_e^2$  is an average of exchange rate volatility over all possible pairs of countries, including a country paired with itself. For these self-pairs, the volatility is zero. Finally, recall that both  $\sigma_m^2$  and  $\sigma_e^2$  are averages of variances, not standard deviations. The average of variances will generally be higher than the squared average of standard deviations. Frankel (1988) discusses methods for estimating exchange rate volatilities. Edwards (1987, 1988) gives estimates of exchange rate volatilities for developing countries.

In Tables 1-6, we give some historical data that may help you create inputs for the formula. Table 1 just gives the weights that you can apply to different countries in estimating the three averages. Most of the weight will be on Japan, the US, and the UK. In Tables 2-4, we have historical statistics for 1986-88, and in Tables 5-7, we have historical statistics for 1981-85.

When averaging exchange rate volatilities over pairs of countries, we include the volatility of a country's exchange rate with itself. That volatility is always zero, so the average exchange rate volatilities in Tables 4 and 7 are lower than the averages of the positive numbers in Tables 2 and 5.

The excess returns in Tables 3 and 6 are averages across countries of the world market return minus the interest rate in that country. They differ between countries because of differences in exchange rate movements. The excess returns are not national market returns. For example, in 1987 the Japanese market did better than the US market, but the world market portfolio did better relative to interest rates in the US than in Japan.

Exchange rate volatility contributes to average stock market volatility; as we shall see, it even contributes to the average return on the world market. Thus, for consistency, both  $\mu_m$  and  $\sigma_m^2$  should be greater than  $\frac{1}{2}\sigma_e^2$ .

Looking at Tables 4 and 7, here is one way to create inputs for the formula. The average excess return on the world market was 3% in the earlier period and 11% in the later period. A possible estimate for the future is 8%. The world market volatility was higher in the more recent period, but that included the crash, so we may want to use the 15% from the earlier period. The average exchange rate volatility of 10% in the earlier period may also be a better guess for the future than the more recent 8%.

Thus some possible values for the inputs are:

With these inputs, the fraction hedged comes to 77%.

For comparison, let's see what happens when we use the historical averages from either the earlier period or the later period in the formula.

|            | <u>1981-85</u> | <u>1986-88</u> |
|------------|----------------|----------------|
| $\mu_m$    | 3              | 11             |
| $\sigma_m$ | 15             | 18             |
| $\sigma_e$ | 10             | 8              |

With the historical averages from the earlier period as inputs, the fraction hedged comes to 30%, while the historical averages from the later period give a fraction hedged of 73%.

We generally won't use straight historical averages, because they can vary so much. We want estimates of future volatilities for the formula. Taylor (1987) discusses some general methods for forecasting exchange rate volatilities.

## DISCUSSION

Note that in this model, everything but the average world market risk premium  $h_m$  is exogenous. So we can take an equation like (47) as fixing  $h_m$  in terms of inputs  $\lambda$ ,  $g_m$ , and g. Still, if we feel we can estimate  $h_m$ , we can use (47) in figuring an estimate for  $\lambda$ .

Why don't the equations like (47) involve means or covariances of exchange rate changes? Because the impact of the means exactly offsets the impact of the covariances.

Roughly, investors in country A can hedge their foreign investments in B only if investors in B hedge their foreign investments in A. Every trade has two sides.

Suppose that exchange rate risks are such that a hedge reduces portfolio risk for investors in A, but not for investors in B. Then investors in A will be willing to pay investors in B to take on a hedge. The mean exchange rate change will adjust until both sides are happy putting on the hedge.

In equilibrium, the expected exchange rate changes and the correlations between exchange rate changes and stock returns cancel one another.

In the same way, the Black-Scholes option pricing formula includes neither the underlying stock's expected return nor its beta. In equilibrium, they cancel one another.

The capital asset pricing model is similar. The optimal portfolio for any investor could depend on expected returns and volatilities for all available assets. In equilibrium, though, the optimal portfolio for any investor is a mix of the market portfolio with borrowing or lending. The expected returns and volatilities cancel one another (except for the market as a whole), so neither affects the investor's optimal holdings.

In the end, investors in A will hedge because it reduces risk, even though it also reduces expected return; while investors in B will hedge because it increases expected return, even though it also increases risk.

I am surprised by the ease with which we can aggregate in this model. Even though people differ in wealth, risk tolerance, and consumption good, we take simple weighted averages of volatility, expected excess return, and risk tolerance across investors.

## **TABLE 1**

|             | Domestic compa    | nies listed           | Companies in the F | <b>T-Actuaries</b> |
|-------------|-------------------|-----------------------|--------------------|--------------------|
|             | on the major stor | k exchange            | World Indices      | TM ‡               |
|             | as of December    | 31, 1987 <sup>†</sup> | as of December 3   | <u>1, 1987 §</u>   |
|             | Capitalization    | Weight                | Capitalization     | Weight             |
|             | (US \$ billions)  | (%)                   | (US \$ billions)   | <u>(%)</u>         |
| Japan       | 2700              | 40                    | 2100               | 41                 |
| US          | 2100              | 31                    | 1800               | 34                 |
| UK          | 680               | 10                    | 560                | 11                 |
| Canada      | 220               | 3.2                   | 110                | 2.1                |
| Germany     | 220               | 3.2                   | 160                | 3.1                |
| France      | 160               | 2.3                   | 100                | 2.0                |
| Australia   | 140               | 2.0                   | 64                 | 1.2                |
| Switzerland | 130               | 1.9                   | 58                 | 1.1                |
| Italy       | 120               | 1.8                   | 85                 | 1.6                |
| Netherlands | 87                | 1.3                   | 66                 | 1.3                |
| Sweden      | 70                | 1.0                   | 17                 | .32                |
| Hong Kong   | 54                | .79                   | 38                 | .72                |
| Belgium     | 42                | .61                   | 29                 | .56                |
| Denmark     | 20                | .30                   | 11                 | .20                |
| Singapore   | 18                | .26                   | 6.2                | .12                |
| New Zealand | 16                | .23                   | 7.4                | .14                |
| Norway      | 12                | .17                   | 2.2                | .042               |
| Austria     | 7.9               | .12                   | 3.9                | .074               |
| Total       | 6800              | 100                   | 5300               | 100                |

# Capitalizations and Capitalization Weights

<sup>&</sup>lt;sup>†</sup> "Activities and Statistics: 1987 Report" by Federation Internationale des Bourses de Valeurs (page 16).

<sup>&</sup>lt;sup>1</sup>The FT-Actuaries World Indices<sup>TM</sup> are jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries.

<sup>&</sup>lt;sup>§</sup>Here we exclude Finland, Ireland, Malaysia, Mexico, South Africa, and Spain.

TABLE 2 Exchange Rate Volatilities for 1986-88

•

|             | lenen    | 511 |     | Inada Ger  | TUANY | France / | Vustral- | Switzer- | [[a]y    | Nether- | Sweden | Hong | <b>Belgium Ven</b> | inerk .       |        | New    | A MION |            |
|-------------|----------|-----|-----|------------|-------|----------|----------|----------|----------|---------|--------|------|--------------------|---------------|--------|--------|--------|------------|
|             | -        | 2   | 5   |            |       |          |          | land     |          | lande   |        | Kong |                    |               | pore Z | caland |        |            |
|             | •        | -   |     | 1          | -     | -        |          | -        | •        | -       | -      | =    | 6                  | •             | 2      | 17     | 6      | •0         |
| under       | י<br>נ   | : ' | •   | : •        | •     | :        | ::       | -        | 2        | 11      | ×      | •    | 11                 | 11            | ÷      | 15     | 2      | 11         |
| SU          | 11       | 0   | H   | n          | = '   | :        | ::       | 9        | 2 •      | •       | •      | ' =  |                    | -             | 01     | 16     | đ      | 0          |
| ž           | 0        | 10  | 0   | 11         | 80    | 0        | 1        | <b>,</b> | • ;      | • ;     | - (    | •    | • :                | ':            | •      | 1      | 9      | 12         |
| Canada      | 12       | ĸ   | 11  | 0          | 12    | 11       | 12       | 13       | =        | -       | •      |      | 1                  | •             | • •    | 2:     | •      |            |
| Germany     | -        | 11  | -   | 12         | 0     | 9        | 15       | •        | <b>6</b> | "       | •0     | Ξ    | 9                  | •             | 2      | 1      | o!     | <b>a</b> 1 |
|             | •        | =   | •   | Ξ          | ~     | 0        | Ξ        | ŝ        | e        | •       | 40     | =    | 9                  | -             | 2      | 17     | •      |            |
|             |          | ::  | , 5 | : :        | 2     | 2        | 0        | 15       | 1        | 1       | 12     | Π    | 1                  | 1             | 13     | Ξ      | 2      | 2          |
|             | <u> </u> | ::  | 5   | ::         |       |          | 15       | C        | -        | 5       | -      | 12   | 60                 | ¢             | =      | 18     | 0      | -          |
| Switserland | -        | 71  | 8   | 2          | •     |          | 2 :      | •        | • c      |         |        | =    | ~                  | 4             | 0      | 17     | ~      | -0         |
| Italy       | •0       | 9   | •0  | 11         | n     |          | 1        |          | •        | •       |        | :    | •                  |               | : :    | :      | •      |            |
| Nathadada   | •        | 11  | ~   | =          | 7     | •        | 1        | ŝ        | 3        | 0       | -0     | 11   | 6                  | Ŧ             | 2      | 1      | •      | 9          |
|             | • •      | •   | •   | •          |       |          | 12       | -        | -0       | ŝ       | •      | •0   | ×                  | 4             | 80     | 9      | •      | Q          |
|             | • ;      | • • | • : | <b>9</b> 9 | ) :   | ' =      | : =      | 12       | 9        | 11      | •0     | •    | 11                 | 11            | 5      | 2      | 2      | Ξ          |
| Hong Kong   | 11       | Ŧ   | 1   | •          | -     | :        | ::       |          | •        |         | 4      | =    | c                  | ¢             | 91     | 17     | •      | ¢          |
| Belgium     | 0        | =   | 8   | 12         | ¢     | 9        | Ĩ        | 0        | 0        | 0       | 9      | ::   | •                  | •             | : :    | : :    | •      |            |
| Denmark     | •0       | 11  | 80  | =          | -     | -        | 1        | ¢        | •        | -       | •      | = '  | 0                  | <b>&gt;</b> ; | 2 9    | 1      | - ;    | • •        |
| Sincarore   | 9        | e   | 10  | -          | 01    |          | 12       | 11       | 2        | 2       | •0     | -0   | 9                  | 2             | 0      | 2      | 2      | 2          |
|             | ::       |     |     |            | 17    | 17       | 2        | 18       | 17       | 17      | 15     | Ξ    | 17                 | 17            | 15     | •      | 16     | 17         |
| New Leading | 2 '      | 2 9 | 2   | 2 9        | : '   |          | : :      |          | •        | -       | -      | 01   | •0                 | -             | 9      | 91     | 0      | •          |
| Norway      | 3        | 2   | R   | 2          | •     | •        | 2 :      |          | • •      | •       | •      | :    | •                  | đ             | 01     | 17     | ¢      | •          |
| Austria     | •0       | 11  | 0   | 12         | 5     | 2        | 15       | ~        | ^        | 0       |        | =    |                    | •             |        |        |        | 1          |
|             |          |     |     |            |       |          |          |          |          |         |        |      |                    |               |        |        |        |            |

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TABLE 3 World Market Excess Returns and Return Volatilities in Different Currencies for 1986-88

|             | Excel | a Retur | F    | Return | I Volati | 2    |
|-------------|-------|---------|------|--------|----------|------|
| Currency -  | 1986  | 1987    | 1968 | 1986   | 1987     | 1988 |
| Japan       | 8     | -12     | 31   | F      | 26       | 15   |
| US.         | 29    | 12      | 1    | 13     | 25       | 11   |
| UK          | 23    | •1•     | 16   | Ξ      | 36       | 15   |
| Canada      | 26    | •       | •0   | 1      | 24       | Ξ    |
| Germany     | 80    | ņ       | 8    | 15     | 27       | 1    |
| France      | 11    | r-      | 27   | Ξ      | 38       | Ξ    |
| Australia   | 23    | ŗ       | ę    | 19     | 25       | Ξ    |
| Switzerlaud | •0    | ę       | 8    | 15     | 27       | 15   |
| ltalv       | . 64  | ę       | 23   | 15     | 27       | Ξ    |
| Netherlands | 80    |         | 8    | 15     | 27       | 1    |
| Sweden      | 16    | ę       | 19   | 13     | 25       | 13   |
| Hong Kong   | 8     | 13      | 17   | 13     | 25       | Ξ    |
| Belgium     |       | ę       | 28   | 15     | 27       | Ξ    |
| Denmark     | 80    | -10     | 26   | 15     | 27       | Ξ    |
| Singapore   | 8     | 9       | 16   | 12     | 25       | 12   |
| New Zealand | 15    | -22     | 13   | 20     | 29       | Ξ    |
| Norway      | 61    | ÷       | 15   | Ξ      | 26       | 12   |
| Austrin     | -     | ę       | 8    | 15     | 27       | Ξ    |

|                                       | Exchange Rate<br>Volatifity | 5. E         | •0   | <b>6</b> 0 |
|---------------------------------------|-----------------------------|--------------|------|------------|
| ABLE 4<br>Average Values<br>r 1986-88 | Return<br>Volatility        | 92<br>29     | 13   | 18         |
| T<br>World /<br>fo                    | Excens<br>Return            | 5 7          | 18   | 11         |
|                                       |                             | 1986<br>1987 | 1988 | 1986-88    |

.

 TABLE 5

 Exchange Rate Volatilities for 1981-85

 US
 UK Canada Germany France Austral-Switzer-Italy Netheria

 0
 13
 11
 10
 10
 12
 11
 9
 10

•

| ŗ          | ned. | SN | Š  | Canada | Germany | France | Austral-   | CWICEOF |    |       |
|------------|------|----|----|--------|---------|--------|------------|---------|----|-------|
| •          | ı    |    |    |        |         |        | . <b>4</b> | buel    |    | Landa |
| UND        | 0    | 12 | 13 | =      | 01      | 2      | 13         | 11      | 6  | 10    |
|            | =    | C  | 12 | •      | 12      | 13     | 11         | 13      | 2  | 12    |
| • ¥        | : 1  | 13 | •  | 11     | 2       | II     | 14         | 13      | 11 | 2     |
| abana      | 11   | -  | 11 | 0      | 11      | 13     | 10         | 12      | 2  | 11    |
| ernany     | 2    | 12 | 2  | 11     | •       | ņ      | 13         | *       | 10 | ~4    |
| eoue.      | 10   | 13 | 11 | 12     | •       | •      | 12         | -       | 10 | •     |
| netralia   | 12   | 2  | 13 | ä      | 12      | 12     | 0          | 13      | 11 | 13    |
| ritserland | II   | 14 | 12 | 13     | 1       | •0     | 14         | •       | -  | ~     |
| 4          | 0    | 9  | 11 | 2      | 5       | 10     | 12         | 80      | •  |       |
| etherlands | 10   | 12 | 10 | 1      | 3       | 5      | 12         | ~       | 2  | •     |
| ethenand   | 3    | •  |    |        | •       | ľ      |            |         |    |       |

TABLE 6 World Market Excess Returns and Return Volatilities in Different Currencies for 1981-85

|             | Excess | Return     |
|-------------|--------|------------|
| Currency    | Return | Volatility |
| Japan       |        | 17         |
| SN          | -      | 13         |
| UK          | 10     | 16         |
| Canada      | 2      | 13         |
| Germany     | œ      | 15         |
| France      | 2      | 16         |
| Australia   | 7      | 18         |
| Switzerland | 6      | 16         |
| Italy       | 4      | 15         |
| Netherlands | œ      | 15         |
|             |        |            |

Exchange Rate Volatility

Return Volatility

> Excess Return

World Average Values

for 1981-85

**TABLE 7** 

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