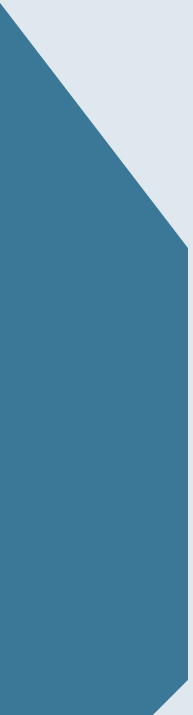



A Reporter's Resource  
and Media Guide to  
Growth in California

California Futures Network  
California Policy Forum





This Guide was produced by the California Policy Forum through a collaboration of eight non-profit organizations who share a common commitment to greater public understanding about growth in California: California Center for Regional Leadership, California Futures Network, Center for Governmental Studies, Cities Counties and Schools Partnership, Environmental Policy Center, Latino Issues Forum, League of Women Voters Education Fund, and San Diego Dialogue. Funding for this Guide was provided by a grant from the William and Flora Hewlett Foundation and the James Irvine Foundation.

This Guide was produced in collaboration with EMS West, a non-profit communications organization dedicated to expanding and improving the quantity and quality of media coverage of environmental and public health issues which impact the West.

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## *Introduction*

Unprecedented population pressures throughout California are threatening the state's natural values and pristine landscapes. The threat is largely the result of land use policies that favor low-density development over carefully planned growth within existing urban boundaries.

The Golden State faces a projected increase of 11.3 million residents over the next two decades. If future growth is modeled on historic land development patterns, the housing, infrastructure, and commercial needs of these new residents will require the development of 20 new cities the size of Sacramento.

The impacts of under-planned growth are numerous and widespread. Businesses struggle to attract workers due to housing shortages; farmers are boxed in by surrounding tract homes; residents and workers are priced out of the towns they grew up in, and commuters are trapped on roads with no public transit alternatives.

Traffic, air pollution, and the lack of affordable housing have become the common experience for many Californians. The old adage that growth is good for California appears to be outdated.

The facts are sobering:

Between 1982 and 1997, 4.5 million acres of California farmland were lost to urbanization.<sup>1</sup>

Farmland is now converted to buildings at the rate of 17,469 acres per year, or the equivalent of one new 75-acre auto mall each day.<sup>2</sup>

The State needs 220,000 new housing units per year to meet needs, but only 91,000 are being produced. This is half the rate of the 1980s. If current trends continue, projections show only 60 percent of the needed new housing will be built.<sup>3</sup>

Despite the recent economic downturn, median home prices in California have risen 26 percent in the last year. Metro San Francisco is the most expensive housing market in the nation. San Jose, Oakland, Los Angeles, San Diego, and Santa Cruz counties contain metro areas that are among the top ten most expensive in the country.<sup>4</sup>

The number of miles driven each day by the average Californian increased at twice the rate of population growth over the last decade. During that time, daily vehicle miles traveled (VMT) increased 30 percent in the largest metropolitan regions of the state.

According to U.S. census data, poverty is now becoming concentrated in older suburbs as well as central cities. Growth in poverty is now greatest in developing suburbs that account for 32 percent of the state's population.

As a result of the significant problems spawned by growth pressures, experts and organizations from a range of disciplines — including business, labor, environment, housing, transportation, social equity and others — are promoting solutions to California's growth-related problems at the state and local level.

- Planning officials have launched regional planning projects in the nine-county Bay Area, five-county Los Angeles area, San Diego, and most recently Sacramento. In the Sierras, Monterey County, the Central Coast Area, and in dozens of individual counties and cities, similar long-range, alternative planning projects have begun or are being seriously considered.
- At the state level, Assembly members are introducing hundreds of growth-related bills each session. At the regional and local levels, citizens introduced over four hundred ballot initiatives to limit urban expansion or control development over the past two decades. Communities across the state have adopted a variety of measures to improve planning for residential and commercial development and transportation infrastructure.

- Economists, planners, policy analysts, advocates and others have produced new research, reports, projects and policy recommendations designed to promote alternatives to suburban sprawl. Many of them are included herein.

While California is home to crowded roads and expensive communities, some of the best examples of transit-oriented development, revitalized neighborhoods, and new affordable housing can also be found in our changing state. The so-called “smart-growth” movement is gaining momentum and is key to improving the quality of life for all Californians.

—Tom Jones, Executive Director, California Futures Network

1 US Department of Agriculture, 1997 Census of Agriculture

2 California Department of Conservation, “Farmland Conversion Report, 1996–98,” June 2000.

3 California Budget Project, Locked Out: California’s Affordable Housing Crisis, May 2000, <http://www.cbpp.org/reports/0005fact.html>

4 California Department of Finance, Financial Bulletin, June 2002, <http://www.dof.ca.gov/HTML/FINBULL/Jun02.doc>

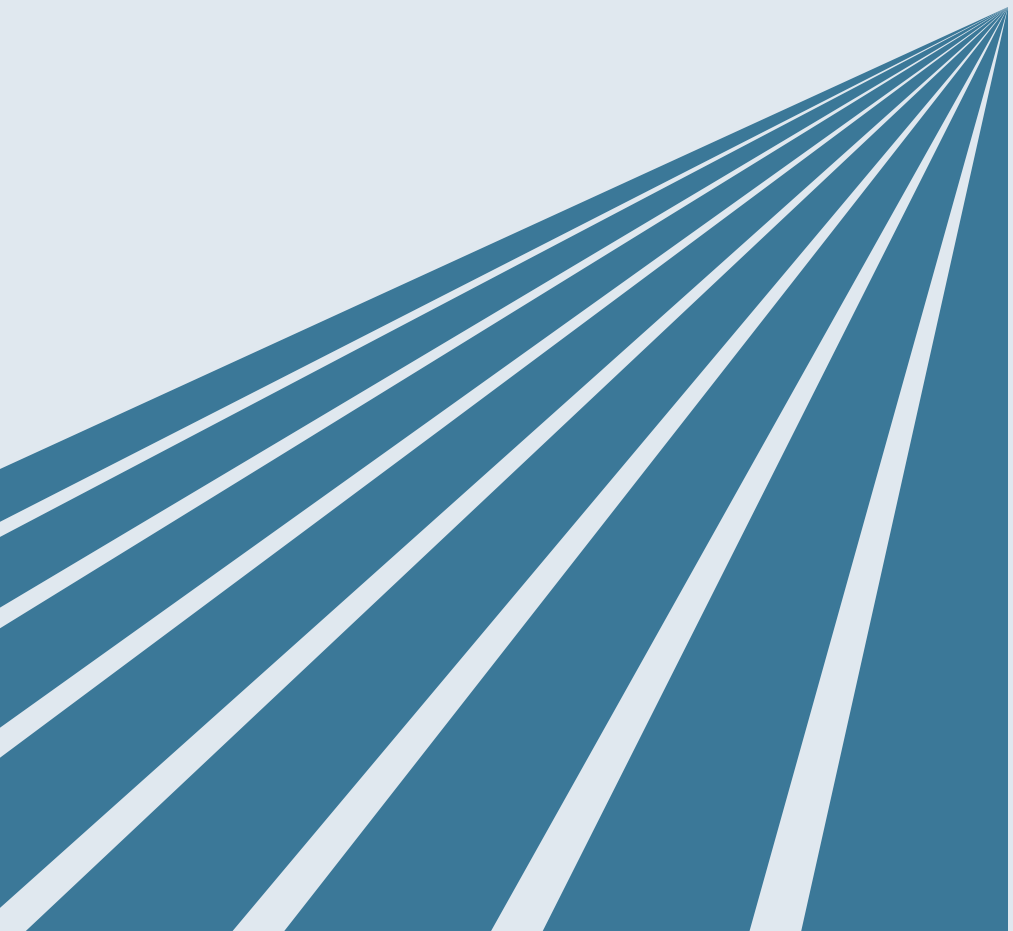




# Transportation and Growth

Californians live with the consequences of a state developed to accommodate the car. Caltrans builds and maintains more than 50,000 miles of lanes over 15,000 miles of highways across the state.<sup>1</sup> The impacts of an auto dependent culture include air pollution, traffic congestion, pedestrian fatalities and the lack of public transportation for many communities. Vehicle travel in California has increased nearly 200% during the past three decades — much faster than the rate of population growth.<sup>2</sup> Five of the most congested metropolitan areas in the United States are located in California, including Los Angeles, San Francisco/Oakland, and San Diego.<sup>3</sup>





# Facts

## *Congestion:*

Southern California has the worst traffic congestion in the nation — 65 percent higher than the national average.<sup>4</sup>

90 percent of all new highway capacity added to California's metropolitan areas is filled by new traffic within four years, and 60–70 percent of all new county-level highway capacity is filled within two years.<sup>5</sup>

An estimated nine million additional vehicles will be driving on California's roadways in twenty years — an increase of almost 40 percent from the 2000 level.<sup>6</sup>

Traffic congestion in the Bay Area increased 87 percent from 1995 to 2000.<sup>7</sup> Vehicle hours of delay are projected to grow by another 249 percent as average daily vehicle hours of delay jump from 105,000 hours in 1990 to an estimated 366,000 in 2020.<sup>8</sup>

In California, more than 35 percent of all car trips are two miles or less and over 20 percent of trips are only one mile or less.<sup>9</sup>

The state highway system's use is projected to increase from 164 billion annual vehicle miles traveled (VMT) in 2000 to 206 billion VMT in 2010.<sup>10</sup>

Between 2000 and 2020, California VMT is projected to increase 55 percent while the population is expected to increase 33 percent.<sup>11</sup>

### *Cost of Driving:*

In California, transportation is the second largest annual expense for most families, after housing.<sup>12</sup>

Los Angeles ranks number one in the nation for cost of congestion on urban highways at \$14.6 million annually in wasted time and excess fuel — nearly double that of New York, in second place at \$7.7 million.<sup>13</sup>

### *Safety:*

3,753 people were killed in traffic accidents in California in 2000 — more than 10 people every day.<sup>14</sup>

While pedestrians account for nearly 20 percent of all traffic fatalities statewide, the state spends less than one

percent of its federal transportation funds protecting them; \$40 per person is spent on highway projects in the state, four cents per person on pedestrian projects.<sup>15</sup>

Almost 60 percent of pedestrian deaths occur in places where no crosswalk is available.<sup>16</sup>

- 1 California Department of Finance, “2002 California’s Five Year Infrastructure Plan,” Capital Outlay and Infrastructure Reports, <http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf>
- 2 Wachs, Martin and Beal, “Taxing Our Highways,” Westways, Nov/Dec 2000, [www.aaa-calif.com/westways/1100/taxroad.asp](http://www.aaa-calif.com/westways/1100/taxroad.asp)
- 3 Texas Transportation Institute, “2000 Urban Mobility Study”
- 4 Wachs, Martin and Beal, “Taxing Our Highways,” Westways, Nov/Dec 2000, [www.aaa-calif.com/westways/1100/taxroad.asp](http://www.aaa-calif.com/westways/1100/taxroad.asp)
- 5 Hansen and Huang, “Road Supply and Traffic in California Urban Areas” UC Berkeley Institute for Transportation Studies Research A, 31. 205-218. 1997.
- 6 California Energy Commission Base Case Forecast of California Transportation Energy Demand, p.5, Dec 2001, [http://www.energy.ca.gov/reports/2001-12-19\\_600-01-019.PDF](http://www.energy.ca.gov/reports/2001-12-19_600-01-019.PDF)
- 7 San Jose Mercury News, “South Bay traffic flow: slow, slower, slowest,” 09/20/2000.
- 8 Metropolitan Transportation Commission. 1999. 1998 Regional Transportation Plan for the San Francisco Bay Area. Oakland, CA:MTC.
- 9 U.S. Department of Transportation, Federal Highway Administration “Nationwide Personal Transportation Survey” 1995 <http://www.fhwa.dot.gov/ohim/nptspage.htm>
- 10 California Department of Finance, “2002 California’s Five Year Infrastructure Plan,” Capital Outlay and Infrastructure Reports, <http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf>
- 11 California Department of Transportation, Transportation System Information Program, “Travel and Fuel Forecast,” California Motor Vehicle Stock, November 2001
- 12 Surface Transportation Policy Project, “Driven to Spend: The Impact of Sprawl on Household Transportation Expenses” March 2000 <http://www.transact.org/report.asp?id=36>
- 13 Texas Transportation Institute, “2002 Urban Mobility Study” [http://mobility.tamu.edu/ums/study/appendix\\_A/exhibit\\_A-7.pdf](http://mobility.tamu.edu/ums/study/appendix_A/exhibit_A-7.pdf)
- 14 National Highway Traffic Safety Administration, “Fatality Analysis Reporting System,” <http://www-fars.nhtsa.dot.gov>
- 15 Surface Transportation Policy Project, “Dangerous by Design: Pedestrian Safety in California,” September 2000, <http://www.transact.org/Ca/dangerousbydesign.htm>
- 16 Surface Transportation Policy Project, “Dangerous by Design: Pedestrian Safety in California,” September 2000, <http://www.transact.org/Ca/dangerousbydesign.htm>

# Reports

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## **Beyond Gridlock: Meeting California's Transportation Needs in the 21st Century**

Surface Transportation Policy Project, May 2000

<http://www.transact.org/ca/gridlock/default.html>

Addresses California's diverse transportation needs, including highway construction, congestion, public transit, and planned growth.

## **California Travels: Financing our Transportation**

California Legislative Analyst's Office, May 2000

[http://www.lao.ca.gov/051100\\_cal\\_travels/051100\\_cal\\_travels\\_intro.html](http://www.lao.ca.gov/051100_cal_travels/051100_cal_travels_intro.html)

Addresses the questions raised by issues such as road quality deterioration, funding for transit improvement, and congestion. Focuses on present action being taken, as well as availability and distribution of funds.

## **Pedestrian Safety in California: Five Years of Progress and Pitfalls**

Surface Transportation Policy Project, August 2002

[http://www.transact.org/ca/ped\\_safety\\_2002\\_finalreport.html](http://www.transact.org/ca/ped_safety_2002_finalreport.html)

Addresses pedestrian safety issues in California. Details victims and response efforts, and proposes possible solutions.

## **Sprawl Report 2001: Clearing the Air With Transit Spending**

Sierra Club, November 2001

<http://www.sierraclub.org/sprawl/report01/>

Grades America's fifty largest cities on the smog from their transportation systems. Looks at the amount of smog coming from cars and trucks per resident in relation to the cities' spending on public transportation.

## **Organizations & Institutes**

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### **Transportation and Land Use Coalition**

Bay Area Regional Office

414 13th Street, 5th Floor

Oakland, CA 94612

t: 510.740.3150 f: 510.740.3131 / [www.transcoalition.org](http://www.transcoalition.org)

### **California Alliance for Transportation Choices**

c/o Odyssey

1414 K Street, Suite 620

Sacramento, CA 95814

t: 916.448.1687 f: 916.448.1479 / [www.odyssey.org](http://www.odyssey.org)

### **California Council For Environmental and Economic Balance Project Transportation Emissions and Mobility**

1512 14th Street

Sacramento, CA 95814

t: 916.443.8252 / [www.cceeb.org](http://www.cceeb.org)



## **California Transit Association**

1414 K Street, Suite 320

Sacramento, CA 95814

t: 916.446.4656 f: 916.446.4318 / [www.caltransit.org](http://www.caltransit.org)

## **Institute of Transportation Studies**

University of California, Davis

One Shields Avenue

Davis, CA 95616-8762

t: 530.752.6548 f: 530.752.6572 / [www.its.ucdavis.edu](http://www.its.ucdavis.edu)

## **Metropolitan Transit and Development Board**

1255 Imperial Ave., Suite 1000

San Diego, CA 92101-7490

t: 619.231.1466 f: 619.234.3407 / [www.sdcommute.com](http://www.sdcommute.com)

## **Mineta Transportation Institute**

San Jose State University-BT 550

One Washington Square

San Jose, CA 95192-0219

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## **Southern California Transportation and Land Use Coalition**

1764 Canyon Vista Drive

Azusa, CA 91702

t: 626.969.5599 f: 626.969.3969 / [www.sctlc.org](http://www.sctlc.org)

## **Surface Transportation Policy Project**

STPP Northern California

26 O'Farrell Street, Suite 400

San Francisco, CA 94108

t: 415.956.7795 f: 415.956.7797 / [www.transact.org/ca](http://www.transact.org/ca)

## **Institute of Transportation Studies**

109 McLaughlin Hall

University of California, Berkeley

Berkeley, CA 94720-1720

t: 510.642.3585 f: 510.642.1246 / [www.its.berkeley.edu](http://www.its.berkeley.edu)

## **Institute of Transportation Studies**

School of Public Policy and Social Research

University of California, Los Angeles

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t: 310.825.1690 f: 310.206.5566 / [www.sppsr.ucla.edu/its](http://www.sppsr.ucla.edu/its)

## **Additional Resources**

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California Air Resources Board Homepage

<http://www.arb.ca.gov/homepage.htm>

California Department of Motor Vehicles

<http://www.dmv.ca.gov>

California Department of Transportation

<http://www.dot.ca.gov>

California Transportation Commission

<http://www.catc.ca.gov>

Metropolitan Transit Authority

<http://www.mta.net>

Metropolitan Transportation Commission

<http://www.mtc.ca.gov>

Transportation Research Board

<http://www.nas.edu/trb>

U.S. Environmental Protection Agency Office of  
Transportation and Air Quality Homepage

<http://www.epa.gov/otaq>

## Experts

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*Publications:* (Include) “Overextended: An Analysis of the Economic Uncertainties and Environmental Justice Risks of Extending BART to San Jose” (2001); “Getting on the *Right Track*: Transportation Choices for the Bay Area” (1998)

*Background:* Alternative fuel and transportation researcher and strategist of demand strategies for International Council for Local Environmental Initiatives

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*Publications:* (Include) “Transportation and  
Central Cities: Environment and Quality  
of Life Issues”, Resource Paper for the  
Conference on Transportation Issues in  
Large US Cities (1998); “Combating Global  
Warming Through Sustainable Surface  
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“Community Action Kit: Six Steps to Building Community Support for Public

Transportation” (2002); Author, “Building

National Standards Regimes: Regulatory and Voluntary Approaches in the Philippines and

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*Background:* Policy Analyst, International

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*Education:* Ph.D. City and Regional Planning,  
University of California Berkeley

*Publications:* (Include) “The New Regionalism:  
Characteristics of an Emerging Movement”,  
*Journal of the American Planning Association*  
(2002); “Smart Infill: Creating More Livable  
Communities in the Bay Area” Greenbelt  
Alliance (2002);  
“Planning for Metropolitan Sustainability”,  
*Journal of Planning Education and Research*.  
(2000)

*Background:* Vice Chair, City of Berkeley  
Transportation Commission; Chair, City  
of Berkeley Bicycle Planning Subcommittee





# Agriculture, Natural Resources and Growth

Home to a diverse geography of deserts, oak woodlands, mountain ranges, coastlines and rivers, California's unique landscape is in jeopardy. Across the state, development and poor planning have threatened native species, open space, agricultural lands and water quality. Threatened habitats include the Central Valley's native grasslands and vernal pools, Southern California's coastal scrub and the San Francisco Bay-Delta wetlands. Dozens of species that rely on these systems are at risk of extinction. Demand for water challenges natural habitats and causes pollution problems for California's residents.





### *Water Resources:*

Ninety-five percent of the state's original wetlands have been destroyed in the past two centuries.<sup>1</sup>

Experts project that by 2020 water demand in California will exceed water supply by 2.4 million acre-feet in good rainfall years and double that in drought years. (One acre-foot of water supplies about two three-person households for one year.)<sup>2</sup>

About 22 million people, two-thirds of California's population, rely on the Bay-Delta for all or some portion of their drinking water — a habitat that, according to CALFED, no longer functions as a healthy ecosystem or a reliable source of water.<sup>3</sup>

### *Loss of Farmland and Open Space:*

Nine of the nation's top 10 agricultural counties are in California, six of which are in the Central Valley.<sup>4</sup>

California's Central Valley is estimated to be losing 15,000 acres of farmland per year due to sprawl development. Given current development patterns, up to one million acres of farmland, over half of it considered prime, will be lost by 2040.<sup>5</sup>

Statewide, 138,000 acres of farmlands have been lost to urban sprawl over the last decade—an increase of more than 50 percent from the previous decade.<sup>6</sup>

From 1996–98, over 52,400 acres of agricultural land were urbanized — an area equal to a 75-acre auto mall being built everyday on farmland.<sup>7</sup>

In 1997, there were 74,126 farms in California,<sup>8</sup> 8,337 fewer farms than in 1982,<sup>9</sup> a loss of nearly 4.5 million acres of farmland.<sup>10</sup>

Between 1992 and 1997, 244,000 acres of California open space were lost to sprawl each year, almost twice the rate of loss from the previous decade.<sup>11</sup>

### *Disappearing Habitat and Species:*

Low-density, automobile-dependent development into natural areas outside of cities and towns is the leading cause of species imperilment in California. 188, or 66 percent of the 286 California species listed as threatened or endangered under the federal Endangered Species Act are in jeopardy.<sup>12</sup>

Threatened habitats include native grasslands and vernal pools in the Central Valley, coastal scrub in Southern California, wetlands along the rim of the San Francisco Bay-Delta, and aquatic and riparian habitat throughout the state.<sup>13</sup>

Scientists have found that more than 1,400 of California's native plant species (22 percent) are at risk, and at least 29 species have already been lost.<sup>14</sup>

Declining water availability and quality are taking their toll: 42 percent of the 67 native freshwater fish species in California have been identified as “at risk.”<sup>15</sup>

- 1 USGS, “Water Resources in California” <http://water.wr.usgs.gov/wetland/>
- 2 USGS, “Water Resources in California” <http://water.wr.usgs.gov/wetland/>
- 3 Department of Water and Resources, “California Water Plan” 1998.
- 4 CALFED Bay-Delta Program, “Defining the Bay-Delta Conflict” September 2001 [http://www.calfed.water.ca.gov/adobe\\_pdf/BriefingBook901/CALFED\\_BriefingBook\\_0901\\_9.pdf](http://www.calfed.water.ca.gov/adobe_pdf/BriefingBook901/CALFED_BriefingBook_0901_9.pdf)
- 5 California Futures Network, January 2000 <http://www.calfutures.org/resource/FSfarmland.html>
- 6 Orfield and Luce, “California Metropatterns: A regional Agenda for Community and Stability in California.” Metropolitan Area Research Corporation, April 2002 <http://www.metroresearch.org>
- 7 David and Lucile Packard Foundation, November 2000 <http://www.packard.org/index.cgi?page=conscal>
- 8 California Department of Conservation, “Farmland Conversion Report, 1996–98,” June 2000.
- 9 Department of Food and Agriculture, California Agricultural Statistics Service <http://www.cdffa.ca.gov>
- 10 American Farmland Trust, April 2000 <http://www.farmland.org/regions/ca/index.htm>
- 11 US Department of Agriculture, 1997 Census of Agriculture
- 12 California Native Plant Society, <http://www.ncfaa.com/skyline/cnps.htm>
- 13 Doyle, et al., National Wildlife Federation, “Paving Paradise: Sprawl’s Impact on Wildlife and Wild Places in California,” February 2001, <http://www.nwf.org/smartgrowth/pavingparadise.html>
- 14 Doyle, et al., National Wildlife Federation, “Paving Paradise: Sprawl’s Impact on Wildlife and Wild Places in California,” February 2001, <http://www.nwf.org/smartgrowth/pavingparadise.html>
- 15 California Native Plant Society, <http://www.ncfaa.com/skyline/cnps.htm>

## Reports

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### *Water Resources:*

#### **California's Contaminated Groundwater: Is the State Minding the Store?**

Natural Resources Defense Council, April 2001

<http://www.nrdc.org/water/pollution/ccg/ccg.pdf>

Documents lapses in the state's data gathering, monitoring, and protection of groundwater and makes recommendations for reforms.

#### **A Briefing on California Water Issues**

Water Education Foundation, January 2001

<http://www.water-ed.org/california.asp>

Provides a balanced overview of current issues in California water including growth, supply, groundwater, and conservation.

#### **The Effects of Urban Design on Aquatic Ecosystems in the United States**

Pew Oceans Commission, April 2002

[http://www.pewoceans.org/reports/water\\_pollution\\_sprawl.pdf](http://www.pewoceans.org/reports/water_pollution_sprawl.pdf)

Looks at coastal sprawl in terms of its effect on ocean communities.

#### **Paving Our Way to Water Shortages: How Sprawl Aggravates Drought**

by American Rivers, the Natural Resources Defense Council, and Smart Growth America, August 2002

<http://www.americanrivers.org/docs/>

[DroughtSprawlReport09.pdf](http://www.americanrivers.org/docs/DroughtSprawlReport09.pdf)

Investigates what happens to water supplies when we replace

our natural areas with roads, parking lots and buildings.  
Covers major metropolitan cities nationwide.

### **Threats to the World's Freshwater Resources**

Pacific Institute for Studies in Development, Environment and Security, January 2002

[http://www.pacinst.org/reports/threats\\_to\\_the\\_worlds\\_freshwater.pdf](http://www.pacinst.org/reports/threats_to_the_worlds_freshwater.pdf)

Discusses emerging threats to freshwater systems: water-related diseases, destruction of freshwater ecosystems, freshwater contamination and climate change.

### *Farmland and Open Space:*

#### **1996–98 Farmland Conversion Report**

California Department of Conservation, November 2001

[http://www.consrv.ca.gov/DLRP/fmmp/pubs/1996\\_1998/FMMP\\_1996-98\\_FCR.htm](http://www.consrv.ca.gov/DLRP/fmmp/pubs/1996_1998/FMMP_1996-98_FCR.htm)

Examines the urbanization and conversion of farmland for the 1996–98 period. Tables provide local and regional data.

### **California Farmers and Conservation Easements: Motivations, Experiences, and Perceptions in Three Counties**

by Ellen Rilla and Alvin D. Sokolow, University of California Agricultural Issues Center Farmland and Open Space Policy Series, December 2000

[http://www.ilsg.org/userfiles/godoc/5482.CAFarmers&Conservpercent20Easementspercent20\(A\).pdf](http://www.ilsg.org/userfiles/godoc/5482.CAFarmers&Conservpercent20Easementspercent20(A).pdf)

Reviews three farmland conservation easement programs in Yolo, Marin, and Sonoma Counties.



## **Open Space Protection: Conservation Meets Growth Management**

Brookings Institution Center on Urban and Metropolitan Policy, March 2002

<http://www.brookings.edu/dybdocroot/urban/publications/hollisfultonopenspace.htm>

Provides an overview of the nature, quantity and objectives of open space programs in the U.S. utilizing existing literature.

## *Disappearing Habitats and Species:*

### **California's Wildlife Habitat and Ecosystem: The State Needs to Improve Its Land Acquisition Planning and Oversight**

California State Auditor, June 2000

<http://www.bsa.ca.gov/bsa/summaries/2000101s.html>

Audits statewide efforts to acquire and manage land for ecosystem restoration and wildlife habitat preservation, both within and independent of the CALFED Bay-Delta Program.

## **Paving Paradise — Sprawl's Impact on Wildlife and Wild Places in California**

National Wildlife Federation, February 2001

<http://www.nwf.org/smartgrowth/pavingparadise.html>

Reports on sprawl's role in degradation, loss and fragmentation of wildlife habitats.

## **Wild Harvest: Farming for Wildlife and Profitability**

California Wilderness Coalition, July 2002

[http://www.calwild.org/resources/pubs/wild\\_harvest.pdf](http://www.calwild.org/resources/pubs/wild_harvest.pdf)

Offers policy recommendations to encourage the preservation of working farmland and natural ecosystems — so that

California can enhance the habitat value of agricultural lands while ensuring the profitability of its agricultural producers.

## Organizations & Institutes

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### **Agricultural Issues Center**

University of California Davis  
One Shields Avenue  
Davis, CA 95616

t: 530.752.2320 f: 530.752.5451 / [www.aic.ucdavis.edu](http://www.aic.ucdavis.edu)

### **American Farmland Trust**

California Regional Office  
260 Russell Boulevard, Suite D  
Davis, CA 95616

t: 530.753.1073 f: 530.753.1120  
[www.farmland.org/regions/ca/index.htm](http://www.farmland.org/regions/ca/index.htm)

### **Audubon California**

555 Audubon Place  
Sacramento, CA 95825

t: 916.481.5332 f: 916.481.4283 / [www.audubon-ca.org](http://www.audubon-ca.org)

## **California Urban Water Conservation Council**

455 Capitol Mall, Suite 703

Sacramento, CA 95814

t: 916.552.5885 f: 916.552.5877 / [www.cuwcc.org](http://www.cuwcc.org)

## **California Wilderness Coalition**

2655 Portage Bay East, Suite 5

Davis, CA 95616

t: 530.758.0380 f: 530.758.0382 / [www.calwild.org](http://www.calwild.org)

## **Great Valley Center**

911 13th Street

Modesto, CA 95354

t: 209.522.5103 f: 209.522.5116 / [www.greatvalley.org](http://www.greatvalley.org)

## **Natural Resources Defense Council**

California Regional Office

71 Stevenson Street, #1825

San Francisco, CA 94105

t: 415.777.0220 / [www.nrdc.org](http://www.nrdc.org)

## **The Nature Conservancy of California**

California Regional Office

201 Mission Street, 4th Floor

San Francisco, CA 94105-1832

t: 415.777.0487 f: 415.777.0244 / [www.tnccalifornia.org](http://www.tnccalifornia.org)

**Pacific Institute for Studies in Development,  
Environment and Security**

654 13th Street, Preservation Park  
Oakland, CA 94612

t: 510.251.1600 f: 510.251.2203 / *www.pacinst.org*

## Additional Resources

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California Agricultural Statistics Services

*http://www.nass.usda.gov/ca*

CALFED Bay Delta Program

*http://calfed.ca.gov*

California Department of Conservation

*http://www.consrv.ca.gov/index/index.htm*

California Department of Water Resources

*http://www.dwr.water.ca.gov*

California Resources Agency

*http://resources.ca.gov*

State Water Resources Control Board

*http://www.swrcb.ca.gov/quality.html*

U.S. Department of Commerce, Bureau of Census

*http://www.census.gov*

U.S. Geological Survey Water Resources of California

*http://water.wr.usgs.gov*

USDA California Natural Resources Conservation Service

*http://www.ca.nrcs.usda.gov*

## Experts

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*Expertise:* Water resources; Water conservation; Water/land use  
*Education:* Degree in Environmental Planning, University of Connecticut  
*Publications:* (Include) “The Water Conservation Manager’s Guide to Residential Retrofit” (1993); “Site Plan Review: A Guide to Evaluating Natural Resource Capacity for Development” (1982)  
*Background:* Eighteen years experience working in environmental regulatory management, specializing in land use issues; Ten years experience working for water utilities in planning and resource management programs

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*Background:* Featured speaker: Association of California Water Agencies, Monterey Conference, 2000; American Planning Association Conference, San Diego, 1997; Visiting Lecturer, Landscape Architecture Graduate Program, University of California, Berkeley, 1985

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*Expertise:* Global freshwater resources; Hydrologic impacts of climate change; Sustainable water use

*Education:* B.S., Yale University; M.S. and Ph.D., University of California Berkeley

*Publications:* (Include) *The World's Water 2002–2003: The Biennial Report on Freshwater Resources* (2002); “Make Every Drop Count” *Scientific American* (2001); *Water in Crisis: A Guide to the World's Fresh Water Resources* (1993)

*Background:* MacArthur Foundation Research

and Writing Fellow for research on global climate change, water, and international security (1988); Academician of the International Water Academy in Oslo, Norway, 1999; Water Science and Technology Board of the National Academy of Sciences, Washington, D.C., 2001

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*Expertise:* Conservation management and protection strategies; Growth in California

*Education:* B.A., University of California Los Angeles; M.A. Urban and Environmental Planning, UCLA

*Publications:* (Include) Co-author, “Regional Growth...Local Reaction: The Enactment of Local Growth Control and Management Measures in California”, Lincoln Institute of Land Policy (1992)

*Background:* Policy advisor to the Director of the California State Department of Parks and Recreation; Senior Land Use Specialist, UCLA Extension Public Policy Program

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USDA Natural Resources Conservation  
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*Expertise:* Soil conservation; Agricultural  
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*Education:* B.S. Outdoor Recreation, School  
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State University; Graduate of California  
Agricultural Leadership Program, June, 2000

*Background:* District Conservationist (USDA  
SCS), Dixon, 1990–1993; USDA SCS Public  
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*Expertise:* Habitat conservation planning;  
Smart growth strategies

*Education:* Ph.D. Microbiology, Harvard  
University



*Publications:* (Include) “Fallow Land Patches and Ecosystem Health in California’s Central Valley Agroecosystem” Managing for Healthy Ecosystems, (2002); “Biological Resources and Conservation Needs in the Sacramento Region”, Green Valley Alliance (2002)

*Background:* Member: Floodplain Management Task Force, California Department of Water Resources; Education Committee, Society for Conservation Biology; Vice-President, Northern California Chapter, Society for Conservation Biology; Director, Fallow Land Project, Centers for Water and Wildlife Resources, University of California

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*Expertise:* California law and policy relating to water rights, water quality protection, environmental protection, and the linkages between water utility and land use planning

*Education:* M.P.P., University of California Berkeley; J.D., Boalt Hall School of Law

*Publications:* (Include) “Water Supply Planning and Smart Growth - Navigating Rough Waters: Ethical Issues in the Water Industry” American Water Works Association

(2001); “Show Me the Water: Quenching California’s Growing Thirst”, Prepared for Publication in the Environmental Law News, Winter (2002)

*Background:* Staff counsel representing the California Energy Commission, in a variety of energy regulatory proceedings; Legal representative to the State Water Board 1979–1989

**Holly King**

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*Expertise:* Long-term conservation of agricultural lands; Land trusts in the Central Valley

*Education:* B.A. Agricultural Business, University of Nevada; M.B.A., University of California Los Angeles

*Background:* Family farming operations in Kern and Modoc Counties; 20 years experience in agricultural finance

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*Expertise:* Watershed restoration; Land use and housing; Regional collaboration; Marine ecology issues

*Education:* B.A./M.A. Marine Biology, San Francisco State University; Moss Landing Marine Labs

*Publications:* Numerous scientific and technical papers

*Background:* Marine biologist and resources manager, State of California, 1971–90; San Luis Obispo County Supervisor, 1991–99; Santa Barbara Region Chamber of Commerce Board of Directors, 1999–present; Santa Barbara Region Communities Indicators Project Board of Directors, 1999–present

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*Expertise:* Urban and community forestry; Citizen forestry; Urban watershed management; Integrated urban ecosystems and infrastructure management

*Publications:* *The Simple Act of Planting a Tree* (1990); *Second Nature: Adapting LA's Landscape for Sustainable Living* (1999)

*Background:* Member of the Board of Directors of the National Tree Trust, the Los Angeles

Conservation Corps and the Los Angeles  
Community Forest Advisory Council; Faculty  
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*Education:* Ph.D. Environmental Planning,  
University of California Berkeley

*Publications:* *Water and Land Use Planning  
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*Background:* Planning Director, City of Davis;  
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*Expertise:* Environmental law; Public policy  
advocacy and negotiation; Strategic planning

*Education:* B.A. Political Science, State

University of New York; J.D., University of California Davis  
*Background:* California Legislative Director for the National Audubon Society; Board of Directors, California Environmental Dialogue; California Department of Food and Agriculture's Pierce's Disease Public Advisory Committee member; California Farmlink Public Advisory Committee member

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*Expertise:* Natural resource and environmental economics; Economic growth and environmental quality; Agricultural economics

*Education:* Ph.D. Agricultural Economics, University of California Davis; University of Chicago, Post-Doctoral Fellowship

*Publications:* (Include) Co-Author "Stigmatized Asset Value: Is it Temporary or Permanent?" (1999); Co-Author "Agricultural Biotechnology's Complementary Intellectual Assets" (2001); Co-Author "Hazardous Waste Sites and Housing Appreciation Rates" (2001)

*Background:* Senior Economist, President's

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*Expertise:* Postharvest handling and trans-  
portation of perishable products; Agricultural  
production technologies and sustainability

*Education:* D.Sc., Ph.D., Cell Biology, University  
of Auckland, New Zealand

*Publications:* (Include) “Advances in shipping  
and handling of ornamentals” *Acta*

*Horticulturae* (2001); “Some Like it Cold”  
*Florists’ Review* (2000)

*Background:* Chair, 10th Gordon Research  
Conference on Postharvest Physiology;  
Program Leader of Agricultural Productivity  
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*Expertise:* Conservation real estate (inner city to wilderness); Conservation finance; Land conservation as a growth management tool

*Education:* B.A., Stanford University; M.B.A., Harvard University

*Publications:* (Include) “Economic Benefits of Parks and Open Space” (1999); “Our Land Ourselves” (2000); “Protecting the Source” (1997)

*Background:* Board member: FARMS, California Center for Land Recycling, Island Press

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*Expertise:* River basin governance; Environmental justice; Natural resource and environmental policy; Community resource management

*Education:* Ph.D., Cornell University  
*Publications:* “California Forest Policy Must Bend To The New Social Order” (2001);  
Co-Author: The Coincidental Order of Environmental Injustice (2002); “A Policy Assessment of the 2001 Klamath Reclamation Project Water Allocation Decisions” (2002)

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*Expertise:* Farmland and land use policy;  
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Local public finance

*Education:* Ph.D. Political Science, University of Illinois

*Publications:* (Include) Co-Editor “California Farmland and Urban Pressures: Statewide and Regional Perspectives” (1999); “Farmland Policy in California’s Central Valley: State, County and City Roles” (1997)

*Background:* Associate Director, Rural-Urban Issues, UC Agricultural Issues Center;  
Professor of Political Science, UC Davis, 1965–1992



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*Expertise:* California policy for agriculture, water, resource conservation, and energy issues

*Education:* M.A. Political Science, University of California Davis

*Publications:* (Include) “Land in the Balance: Williamson Act Costs, Benefits and Options” Agricultural Issues Center (1989) Co-Author “Farmland Protection Policy” *California Policy Choices* (1992)

*Background:* Former Executive Director of the California Association of Resource Conservation Districts

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*Expertise:* Open space protection; Livable communities policy development; Smart growth

*Education:* M.A. Public Policy, John F. Kennedy School of Government, Harvard University

*Publications:* (Include) “At Risk: The Bay Area’s Greenbelt” (2000); “Smart Infill” (2002); “Bay Area Housing Crisis Report Card” (2002); “Citizens Guide to Successful Land use Initiatives” (2002)

*Background:* Board President: Silicon Valley Conservation Council; Board Member: California Futures Network, Bay Area Wilderness Training; Member, Association of Bay Area Governments, Regional Planning Committee

***Erik Vink***

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*Expertise:* Williamson Act; California Farmland Conservancy Program; Farmland Mapping and Monitoring Program

*Education:* B.S. Agricultural and Managerial Economics, University of California Davis

*Background:* Former California Field Director, American Farmland Trust

***Ben Wallace***

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*Expertise:* Policies for habitat and natural resource conservation on private farmland and rangeland

*Education:* B.A. Biology, Reed College

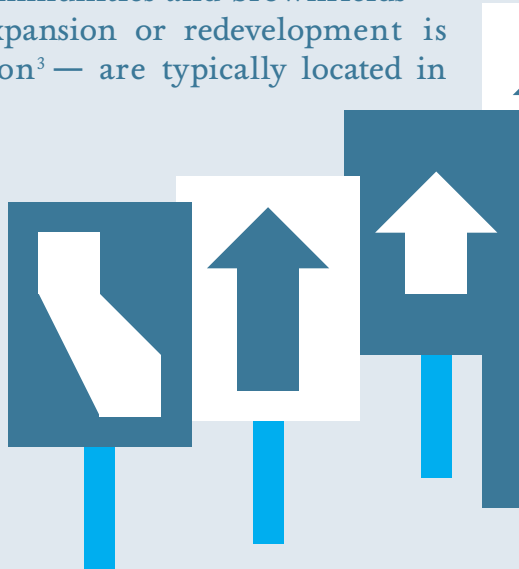
*Publications:* “Wild Harvest: Farming for Wildlife and Profitability” (2002)

*Background:* Coordinator, Private Lands Stewardship Initiative, CALFED Working Landscapes Subcommittee; California Association of Winegrape Growers, Wildlife Habitat Steering Committee

# Social Issues, Environmental Health and Growth

California's unplanned development leads to the dispersal of job opportunities for many Californians — particularly communities of color. This trend creates limits on social and economic mobility including housing, employment, education and transportation.<sup>1</sup>

There are serious health and safety consequences associated with poor urban development as well. With millions of residents living in communities with severe air pollution caused primarily by motor vehicles, California is home to the largest number of asthmatics in the country. In addition, the state's car culture contributes to a significant decline in walking and biking — a major contributor to the 8 percent increase in obese Californians over the past decade.<sup>2</sup> The disproportionate burden of growth is widespread. Pedestrian deaths and injuries mostly impact Latino and African-American children; airborne particulate matter levels are much higher in non-Anglo communities and brownfields — abandoned property where expansion or redevelopment is complicated by contamination<sup>3</sup> — are typically located in inner city neighborhoods.





### *Disproportionate Impact:*

African American and Latino children comprised 14.2 percent and 47.9 percent of all child pedestrian deaths and injuries, respectively, although they are only 7.8 percent and 38.5 percent of California's children.<sup>4</sup>

Annual average particulate levels in neighborhoods with mostly non-Anglo residents are 28 percent higher than in areas with mostly Anglo residents. This disparity is even more severe in Latino neighborhoods, where levels are 36 percent higher than in Anglo neighborhoods.<sup>5</sup>

California suburbs are increasingly plagued by the traditionally urban issues of school poverty, weak tax-bases and aging infrastructure. Poverty is increasing most quickly in developing suburbs, home to 32 percent of the population.<sup>6</sup>

There is a high degree of segregation, both by income and race, in California's housing and schools, which worsened in all of California's seven largest regions in the 1990s. From 1992–97, San Francisco, San Diego and Los Angeles were ranked 1st, 4th and 8th, respectively, for greatest increases in school racial segregation in the country.<sup>7</sup>

Approximately two-thirds of the state's overcrowded households, and three-quarters of the state's severely overcrowded households, are Hispanic. Nearly 29 percent of Hispanic renter households in metropolitan areas were overcrowded in 1997. While overcrowding is a minimal problem for the state's homeowners overall — 3 percent of owner households in metropolitan areas were overcrowded in 1997 — 8 percent of Hispanic homeowner households were overcrowded.<sup>8</sup>

### *Environmental/Physical Health:*

If all sedentary Californians walked regularly, \$528 million would be saved annually in health costs.<sup>9</sup>

In California, respiratory illnesses caused or exacerbated by airborne particulate matter are responsible for 9,300 deaths, 16,000 hospital visits, 600,000 asthma attacks and five million lost workdays each year.<sup>10</sup>

California counties have consistently been ranked as the most ozone-polluted in the nation. 33 of California's 58 counties received an "F" rating for air quality. 29 million residents live in these counties.<sup>11</sup>

Kern and Fresno Counties had the highest number of residents facing 'very unhealthy' and 'hazardous' ozone exceedence days in 1998 — 6.2 million and 4.9 million respectively.<sup>12</sup>

In California, it is estimated that there are over 2.2 million people living with asthma, the largest number in any state. Data shows that the California counties with the highest number of unhealthy air quality days are also the counties with the highest rates of hospitalizations for asthma.<sup>13</sup>

### *Brownfields:*

5 to 10 percent of California urban areas, 300,000 to 600,000 acres, are brownfield sites, many of which are recyclable land close to urban centers and serviced by roads, utilities, and public services.<sup>14</sup>

Brownfields are peppered throughout California. Estimates vary considerably — from 38,000 to 93,000 sites. San Francisco alone hosts 5,000 to 15,000 idle brownfields, depriving the city of \$16 million to \$100 million in tax revenues.<sup>15</sup>

According to the National Governor's Association, each \$1 invested in brownfield development by a state yields as much as \$100 in economic benefits.<sup>16</sup>

- 1 Doyle, Roger. "Freshwater Fish at Risk in the U.S." *Scientific American*, December 1997
- 2 Bullard, Johnson and Torres "Race, Equity, and Smart Growth: Why People of Color Must Speak for Themselves." 2000 <http://www.ejrc.cau.edu/raceequitysmartgrowth.htm>
- 3 "Back-Seat Driver." *Sacramento Bee*. 27 May, 2002
- 4 U.S. Department of Housing and Urban Development, Homes and Communities, <http://www.hud.gov/library/books/belf07/bfields.cfm>
- 5 Surface Transportation Policy Project, *Mean Streets 2002: Pedestrian Safety, Health and Federal Transportation Spending*, 2000.
- 6 Environmental Working Group. "The Clean Air Color Line," June 2000, [www.ewg.org/reports/particlecivics/part2/](http://www.ewg.org/reports/particlecivics/part2/)
- 7 Orfield and Luce, "California Metropatterns: A regional Agenda for Community and Stability in California," Metropolitan Area Research Corporation, April 2002 <http://www.metroresearch.org>
- 8 Orfield, "American Metropolitcs: The New Suburban Realtiy," Brookings Institution, 2002, <http://www.brook.edu/dybdocroot/es/urban/publications/orfieldmetropolitcssexsum.htm>
- 9 California Budget Project, *Locked Out: California's Affordable Housing Crisis*, May 2000, <http://www.cbpp.org/reports/0005fact.html>
- 10 California Physical Activity and Health Initiative, University of California, San Francisco, Institute of Health and Aging, <http://nurseweb.ucsf.edu/iba/pabi.htm>
- 11 Environmental Working Group, "Particle Civics" May 2002, <http://www.ewg.org/reports/particlecivics/findings.php>
- 12 American Lung Association of California, "State of the Air 2001", May 2001 <http://www.californialung.org/press/010501stateofair.html>
- 13 Great Valley Center, *Environment Indicator Report* April, 2001, [http://www.greatvalley.org/research/publications/pdf\\_folder/indicator\\_enviro\\_report.pdf](http://www.greatvalley.org/research/publications/pdf_folder/indicator_enviro_report.pdf)
- 14 Latino Issues Forum, "Asthma and Its Impacts" <http://www.lif.org/health/asthma.html>
- 15 California Center for Land Recycling, *Strategies for Promoting Brownfield Reuse in California: A Blueprint for Policy Reform*, <http://www.cclr.org/policy/intro.html>
- 16 U.S. Senator Barbara Boxer, in U.S. Congressional testimony before the Committee on Environment and Public Works, Subcommittee on Superfund, Waste Control, and Risk Assessment. Washington DC: March 4, 1997.



# Reports

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## **American Metropolitics: The New Suburban Reality**

by Myron Orfield 2002

[http://www.brook.edu/dybdocroot/press/books/american\\_metropolitics.htm](http://www.brook.edu/dybdocroot/press/books/american_metropolitics.htm)

Analyzes the economic, racial, environmental, and political trends of the 25 largest metropolitan regions in the United States.

## **Brownfield Redevelopment Case Studies**

California Center for Land Recycling, March 2000

<http://www.cclr.org/pdfs/CaseStudies.pdf>

Documents five projects in which concerned citizens encountered and fought for redevelopment of brownfields.

## **Creating a Healthy Environment: The Impact of the Built Environment on Public Health**

Sprawl Watch Clearinghouse, November 2001

<http://www.sprawlwatch.org/health.pdf>

Emphasizes the relationship of urban design with public health issues like respiratory disease, physical activity, pedestrian injury and death, quality of life for elder citizens and water quality.

## **California Metropatterns: A Regional Agenda for Community and Stability in California**

by Myron Orfield and Thomas Luce, Metropolitan Area Research Corporation, April 2002

<http://www.metroresearch.org>

Examines the evolving patterns of fiscal inequality, social

and racial separation, job creation, crime, transportation, housing affordability, regional growth and other indicators of sprawl.

### **Improving Air Quality Through Land Use Activities**

U.S. Environmental Protection Agency — Office of Transportation and Air Quality, January 2001

<http://www.epa.gov/oms/transp/traqsusd.htm#landuse>

Illustrates the link between air quality, transportation and land use activities. Emphasizes the importance and effectiveness of responsible land use.

### **Los Angeles Metropatterns: Social Separation and Sprawl in the Los Angeles Region**

Metropolitan Area Research Corporation, May 2001

<http://www2.pro-ns.net/~marc/shrtrep.htm>

Documents social separation and sprawl; identifies specific effects of social separation and sprawl on jurisdictions; introduces policy strategies that might be used to address the local and regional impacts of social separation and sprawl.

### **Race, Equity, and Smart Growth: Why People of Color Must Speak for Themselves**

by Robert D. Bullard, Ph.D., Glenn S. Johnson, Ph.D., Angel O. Torres, M.C.P., 2000

<http://www.ejrc.cau.edu/raceequitysmartgrowth.htm>

Shows that the issues of racial and social equity cannot be separated from issues of sustainability in America; connects sprawl to its social and economic repercussions.

## **Strategies for Promoting Brownfield Reuse in California: A Blueprint for Policy Reform**

by Edith M. Pepper, California Center for Land Recycling,  
October 1998

<http://www.cclr.org/pdfs/PolPaper02.pdf>

Analyzes how current California brownfield reuse programs are and offers recommendations for state-level reforms.

## **Taking Action: Confronting the Health, Social and Environmental Factors Associated with Asthma in the Latino Community**

Latino Issues Forum: Environmental Health Program,  
January 2001

[http://www.lif.org/publications/Asthma\\_rpt2.pdf](http://www.lif.org/publications/Asthma_rpt2.pdf)

Addresses factors in the Latino Community that directly effect asthma, such as environmental exposure.

## **There Goes the Neighborhood: A Regional Analysis of Gentrification and Community Stability**

The Urban Habitat Program, November 1999

<http://www.urbanhabitat.org/Publications.htm>

Documents how gentrification has lead to the forcing out of long-time residents of many Bay Area communities of color.

## **What If?**

New Schools Better Neighborhoods and Metropolitan Forum Project, 1999

<http://www.nsbm.org/about.html>

Recognizes the potential of voter-approved school, park, library, health and other public funds to be utilized in the creation of more livable urban communities in California.

## Organizations & Institutes

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### **American Lung Association of California**

424 Pendleton Way

Oakland, CA 94621

t: 510.638.5864 f: 510.638.8984 / [www.californialung.org](http://www.californialung.org)

### **California Center for Land Recycling**

455 Market Street, Suite 1100

San Francisco, CA 94105

t: 415.820.2080 f: 415.882.7666 / [www.cclr.org](http://www.cclr.org)

### **California Council of Churches**

2715 K Street, Suite D

Sacramento, CA 95816

t: 916.442.5447 f: 916.442.3036 / [www.calchurches.org](http://www.calchurches.org)

### **Communities for a Better Environment**

1611 Telegraph Avenue, Suite 450

Oakland, CA 94612

t: 510.302.0430 f: 510.302.0437 / [www.cbecal.org](http://www.cbecal.org)

### **Environmental Health Coalition**

1717 Kettner Blvd., Suite 100

San Diego, CA 92101

t: 619.235.0281 f: 619.232.3670 / [www.environmentalhealth.org](http://www.environmentalhealth.org)

### **Environmental Working Group**

1904 Franklin Street, Suite 515

Oakland, CA 94612

t: 510.444.0973 f: 510.444.0982 / [www.ewg.org](http://www.ewg.org)

## **Greenlining Institute**

785 Market Street, 3rd floor

San Francisco, CA 94103-2093

t: 415.284.7201 f: 415.284.7210 / [www.greenlining.org](http://www.greenlining.org)

## **Latino Issues Forum**

785 Market Street, 3rd Floor

San Francisco, CA 94103

t: 415.284.7220 f: 415.284.7222 / [www.lif.org](http://www.lif.org)

## **New Schools Better Neighborhoods**

811 West Seventh Street, Suite 900

Los Angeles, CA 90017

t: 213.629.9019 f: 213.623.9207 / [www.nsbnn.org](http://www.nsbnn.org)

## **Pacific Institute for Studies in Development, Environment and Security**

654 13th Street, Preservation Park

Oakland, CA 94612

t: 510.251.1600 f: 510.251.2203 / [www.pacinst.org](http://www.pacinst.org)

## **Urban Habitat**

436 14th Street, Suite 1205

Oakland, CA 94612-2723

t: 510.839.9510 f: 510.839.9610 / [www.urbanhabitat.org](http://www.urbanhabitat.org)

## Additional Resources

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Bay Area Air Quality Management District

<http://www.baaqmd.gov>

Brownfield News

<http://www.brownfieldcentral.com>

California Department of Health Services

<http://www.dhs.ca.gov>

California Department of Toxic Substances Control

Brownfields Program

<http://www.dtsc.ca.gov/SiteCleanup/Brownfields>

California Environmental Health Association

<http://www.ceha.org>

Los Angeles County Health Department

<http://www.lapublichealth.org>

South Coast Air Quality Management District

<http://www.aqmd.gov>

U.S. Environmental Protection Agency Region 9 Brownfields

Partnership Action Agenda

<http://www.epa.gov/region09/waste/brown/brown.html>

U.S. Environmental Protection Agency Brownfields

Economic Redevelopment Initiative

<http://www.epa.gov/sverosps/bf>

UCLA School of Public Policy and Social Research Advanced

Policy Institute — Neighborhood Knowledge

<http://nkla.sppsr.ucla.edu>

# Experts

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## **David Abel**

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*Expertise:* Neighborhood revitalization,  
Mixed-Use and Affordable Housing;  
Development; Public Policy; Transportation  
and Civic Affairs

*Education:* B.A., Claremont McKenna College;  
M.A., Urban Studies, Occidental College;  
J.D. Boston University

*Publications:* Publisher, *The Planning Report*  
and *Metro Investment Report*

*Background:* President and CEO, ABL,  
Incorporated; Former Chair: Robert  
Hertzberg's Commission to Reform the State's  
Initiative Process; Little Hoover Commission;  
and Antonio Villaraigosa's Commission on  
State and Local Government Fiscal Reform;  
Member, the Speaker's Commission on  
Regionalism; Appointed Vice-Chair,  
Los Angeles County Economic Development  
Corporation; Co-Chair, Trust for Public  
Land's California Urban Advisory Committee

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t: 415.284.7219 f: 415.284.7210  
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*Expertise:* Banking; Minority Issues  
*Education:* Masters Degree, University of Texas  
at Austin  
*Background:* Oakland Budget Advisory  
Commission; Executive Member: The Latino  
Roundtable of Alameda County

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*Expertise:* Social issues  
*Education:* B.A. Political Science, University  
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*Background:* Co-chair, California Interfaith  
Power and Light; Board Member: Health  
Access of California; California Budget  
Project; Non-Profit Policy Council of the  
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*Expertise:* Health, political, and economic conditions of the Latino community  
*Education:* Bachelor's Degree, Politics with certificate in Latin American Studies, Princeton University; M.P.P. concentration in Housing, Urban Development and Transportation, John F. Kennedy School of Government, Harvard University  
*Background:* Board member, Mission Housing Development Corporation; Member: California Futures Network; Regional Planning Committee of the Association of Bay Area Governments; Rails to Trails Conservancy's California Advisory Board

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*Expertise:* Environmental justice issues  
*Education:* M.S. Business Administration /

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San Francisco State University  
*Background:* Member: Bay Area  
Transportation and Land Use Coalition;  
The Bay Area Alliance for Sustainable  
Development Regionalism

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*Expertise:* Environmental health; Land use;  
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*Education:* B.A. Political Science, University  
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*Background:* Board member: Barrio Logan  
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Technical Advisory Group for the American  
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*Expertise:* Equitable Development; Regional  
Equity; Race Relations; Social Justice

*Education:* B.A., Howard University; J.D., University of California Berkeley  
*Publications:* Co-Author, “Searching for the Uncommon Common Ground: New Dimensions on Race on America” (2002)  
*Background:* Board member: Children’s Defense Fund, Corporation for Enterprise Development, and Brookings Institution Center on Urban and Metropolitan Policy; Former Board member: James Irvine Foundation, Center on Budget and Policy Priorities, and California Assembly Speaker’s Commission on regionalism

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*Expertise:* State and Local Government;  
Urban and Ethnic Politics  
*Education:* M.A.; Ph.D., University of Michigan, Ann Arbor  
*Publications:* (Include) “Latino Politics in California: The Necessary Conditions for Success” *Racial and Ethnic Politics in California* (1998)  
*Background:* Member: Board of Transportation Commissioners, City of Los Angeles,

1994–Present; National Association of Latino Elected and Appointed Officials; Board of Directors, California Center for Education in Public Affairs, Inc., 1990–Present

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*Expertise:* Economic Development; Housing

*Education:* Ph.D. Public Administration, University of Southern California

*Publications:* *The CCEDA Dictionary of Community Economic Development Terms* (2002)

*Background:* Board member: California Association for Local Economic Development; Housing California; National Congress for Community Economic Development

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*Expertise:* Urban poverty and regional development

*Education:* Ph.D. Economics, University of Massachusetts

*Publications:* Co-author, “Regions That Work” (2000); Co-editor, “Modern Political Economy and Latin America” (2000); Author, “Latinos and the L.A. Uprising; the Economic Context” (1993)

*Background:* Co-founder, New Majority Task Force, to promote equitable economic growth in Los Angeles

*Anne* **Seeley**

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t: 916.445.0472 f: 916.324.7763  
[aseeley@dhs.ca.gov](mailto:aseeley@dhs.ca.gov)

*Expertise:* Public health's connection to transportation, land use and planning, in policy and practice

*Education:* B.A. Psychology, University of California Davis

*Background:* Director of community-based social marketing campaign to influence the transportation and land use policies of local government officials; Former Director of Education, California Park and Recreation Society

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*Expertise:* Hydrology; Environmental regulation; Brownfield redevelopment in California; Agribusiness

*Education:* B.S. Geology, University of Illinois Champaign-Urbana; M.S. Hydrogeology, San Jose State University

*Background:* Former research hydrologist, U.S. Geological Survey; Former technical analyst, California State Legislature

**David Spath** Chief  
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*Expertise:* Public health engineering;  
Drinking water; Recycled water  
*Education:* B.S. Civil Engineering, Tufts  
University; M.S. and Ph.D Civil and  
Environmental Engineering, University  
of Cincinnati  
*Background:* Chair, National Drinking Water  
Advisory Council

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Villagra** Regional Counsel  
Mexican American Legal Defense and  
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[hvillagra@maldef.org](mailto:hvillagra@maldef.org)

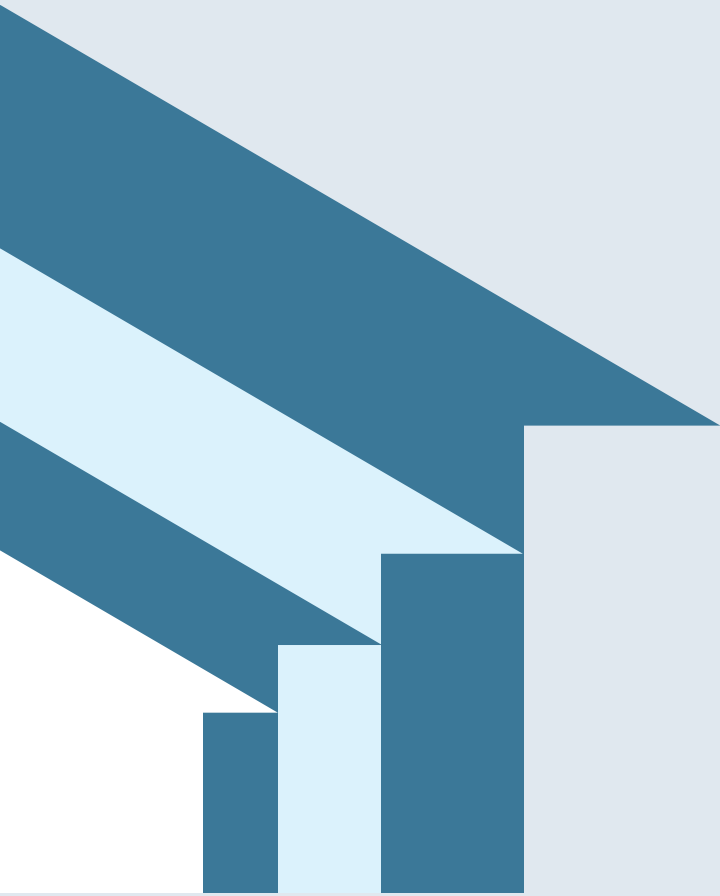
*Expertise:* Public resource and educational  
equity.  
*Education:* B.A. Philosophy, Columbia  
University; J.D., Columbia University School  
of Law  
*Background:* KCET Community Advisory  
Board (2000–present); Board of Directors,  
Los Angeles Center for Law and Justice  
(1999–2001)

# Housing and Growth

Housing is the largest monthly expenditure for most people whether they're owners or renters. In California, there is a serious shortage of affordable housing — an estimated 649,000 units short in seven major cities.<sup>1</sup> Residents often sacrifice time with children or community in order to commute the hours it takes to live in places they can afford. While much of the state's land available for residential development is zoned for single family housing, many families cannot afford such housing and instead need well-designed duplexes, townhouses or apartments close to public transit and schools.







### *Housing Shortage:*

California has nine of the nation's 10 least affordable housing markets: (1) San Francisco, (2) Santa Cruz — Watsonville, (4) Santa Rosa, (5) San Jose, (6) San Luis Obispo, (7) Salinas, and (10) San Diego.<sup>2</sup>

California's home ownership rate is 49th in the nation (56 percent compared to the national average of 67 percent).<sup>3</sup>

In 1997, nearly a quarter of the renter households in the state's metropolitan areas (1 million out of 4.2 million households) spent more than half of their incomes on rent. A total of 2 million renter households paid more than the recommended 30 percent of their incomes toward shelter.<sup>4</sup>

Nearly two-thirds (65 percent) of low income renters paid more than half their income for housing in 1997 and 86 percent spent over the recommended 30 percent of their income on housing.<sup>5</sup>

In 2001, a worker in California earning the minimum wage (\$6.25 per hour) must have worked 118 hours per week in order to afford a two-bedroom unit at the state's fair market rent.<sup>6</sup>

California needs 220,000 new housing units per year to meet needs, but only 91,000 are being produced. This is half the rate of the 1980's. Projections show only 60 percent of the needed new housing will be built if current trends continue.<sup>7</sup>

Between 1997 and 2003, California needs to add 1.26 million units, consisting of 703,285 units of owner occupied housing and 561,180 units of rental housing, in order to meet projected demand.<sup>8</sup>

### *Jobs/Housing Balance:*

From 1994 to 2000, California's urban centers added far more jobs than housing. A ratio of 1.5 new jobs to 1 new housing unit is considered balanced. While San Francisco had the greatest imbalance, creating 15.8 jobs for every new housing unit, other poor performing counties were San Mateo and Marin (10.9:1), Los Angeles (9.4:1), Santa Clara (8.6:1), San Diego and Alameda (5.4:1), Orange (4.7:1), Sacramento (3.2:1) and San Bernardino/Riverside (2.9:1).<sup>9</sup>

Between 1994 and 1998, Orange County's 15.3 percent job growth outpaced its 4 percent increase in housing stock during the same period, leading a number of low to middle income workers and their families to move to the lower cost Inland Empire and commute to Orange County jobs.<sup>10</sup>

- 1 Commission on Building for the 21st Century: "Invest for California — Strategic Planning for California's Future Prosperity and Quality of Life" September 2001
- 2 Sanders, Steve, "Curbing Sprawl with Smart Growth" California County, May/June 1999.
- 3 National Low Income Housing Coalition, "Out of Reach 2001: America's Growing Wage-Rent Disparity," <http://www.nlibc.org/cgi-bin/oor2001.pl?getstate=on&state=CA>
- 4 Commission on Building for the 21st Century, Invest for California: Strategic Planning for California's Future Prosperity and Quality of Life, 2002, <http://www.bth.ca.gov/invest4ca/15.pdf>
- 5 California Budget Project, Locked Out: California's Affordable Housing Crisis, May 2000, <http://www.cbp.org/reports/0005fact.html>
- 6 California Budget Project, Locked Out: California's Affordable Housing Crisis, May 2000, <http://www.cbp.org/reports/0005fact.html>
- 7 National Low Income Housing Coalition, "Out of Reach 2001: America's Growing Wage-Rent Disparity," <http://www.nlibc.org/cgi-bin/oor2001.pl?getstate=on&state=CA>
- 8 California Budget Project, Locked Out: California's Affordable Housing Crisis, May 2000, <http://www.cbp.org/reports/0005fact.html>
- 9 Department of Housing and Community Development, California's Housing Markets 1990-97: Statewide Housing Plan Update Phase II, January 1999, p. 92
- 10 California Budget Project, Locked Out: California's Affordable Housing Crisis, May 2000, <http://www.cbp.org/reports/0005fact.html>

## Reports

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### **Balancing Housing and Growth Pressures With Limited Resources: It's Time for Leadership**

by Dan Carrigg, April 2002

<http://www.westerncity.com/Apr02BalancHouse.htm>

Examines the key issues affecting cities in their struggle to encourage housing production and provide essential services to a growing population.

### **Invest for California: Strategic Planning for California's Future Prosperity and Quality of Life**

Commission on Building for the 21st Century, 2002

<http://www.bth.ca.gov/invest4ca/15.pdf>

Details the housing shortage in California and suggests plans of action for the future (with the goal that all of California's housing needs are met by 2020).

### **Locked Out: California's Affordable Housing Crisis**

California Budget Project, May 2000

<http://www.cbp.org/2000/r0005loc.htm>

Examines the causes, consequences and begins to explore the necessary remediation of California's issues with affordable housing.

### **Meeting Our Nation's Housing Challenges: Report of the Bipartisan**

Millennial Housing Commission, May 30, 2002

<http://www.mhc.gov/mhcreport.pdf>

Establishes the importance of housing, the federal government's role in housing and America's housing needs. Several recommendations for plans of action are made.

## **National Housing Agenda: A Springboard For Families, For Communities, For Our Nation**

U.S. Conference of Mayors, Recommendations from the Mayors National Housing Forum, May 2002

[http://usmayors.org/uscm/news/press\\_releases/documents/housingreport\\_052202.pdf](http://usmayors.org/uscm/news/press_releases/documents/housingreport_052202.pdf)

Made up of recommendations for how to address the problems associated with rental housing, homeownership, public needs, and special needs housing.

## **Out of Reach 2001: America's Growing Wage-Rent Disparity "California"**

National Low Income Housing Coalition, 2001

<http://www.nlihc.org/cgi-bin/oor2001.pl?getstate=on&state=CA>

Documents the unrealistic expense of housing/rent costs in California with respect to the minimum wage.

## **Raising the Roof: California Housing Development Projections and Constraints, 1997-2020, Statewide Housing Plan**

by John D. Landis and prepared by the University of California, Berkeley, Institute of Urban and Regional Development in collaboration with the California Department of Housing and Community Development Housing Policy Division, Sacramento, California, May 2000

<http://www.hcd.ca.gov/hpd/brc/rtr/rroof.htm>

Takes a county-by-county look at California's projected housing needs through the year 2020, the constraints to meeting those needs, and the possible consequences of not meeting them.

## **Rebuilding the Dream: Solving California's Affordable Housing Crisis**

Little Hoover Commission, May 2002

<http://www.lhc.ca.gov/lhcdir/165/report165.pdf>

Offers specific recommendations to increase the supply and reduce the cost of housing, with a specific focus on affordable housing.

## **State of the Nation's Housing 2002, Joint Center for Housing Studies**

Harvard University, 2002

<http://www.jchs.harvard.edu/publications/markets/Son2002.pdf>

Addresses a nation wide need for affordable housing, and looks at some of the causes of the problem such as demographic and economic change.

## **The New Economy and Jobs/Housing Balance in Southern California**

Southern California Association of Governments, April 2001

<http://www.scag.ca.gov/housing/jobhousing/reportpdfs/introduction.pdf>

Recommends ways to better balance jobs with housing in Southern California regions and assists subregions and specific jurisdictions in their respective planning efforts to address the jobs/housing balance.

## Organizations & Institutes

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### **California Association of Local Housing Finance Agencies**

1001 Sixth Street, Suite 501

Sacramento, CA 95814

t: 916.444.0288 f: 916.444.3408 / [www.calalhfa.org](http://www.calalhfa.org)

### **California Coalition for Rural Housing**

926 J Street, Suite 1400

Sacramento, CA 95814

t: 916.443.4448 f: 916.447.0458 / [www.calruralhousing.org](http://www.calruralhousing.org)

### **California Department of Housing and Community Development**

1800 Third Street

P.O. Box 95205

Sacramento, CA 94252-2050

t: 916.445.4782 / [www.hcd.ca.gov](http://www.hcd.ca.gov)

### **California Housing Law Project**

1225 8th Street, Suite 425

Sacramento, CA 95814

t: 916.446.9241 f: 916.442.7966 / [www.housingadvocates.org](http://www.housingadvocates.org)

### **Housing California**

926 J Street, Suite 1400

Sacramento, CA 95814

t: 916.447.0531 f: 916.447.0458 / [www.housingca.org](http://www.housingca.org)

## **Non-Profit Housing Association of Northern California**

369 Pine Street, Suite 350

San Francisco, CA 94104

t: 415.989.8160 f: 415.989.8166 / [www.nonprofithousing.org](http://www.nonprofithousing.org)

## **San Diego Housing Federation**

450 B Street, Suite 1010

San Diego, CA 92101

t: 619.239.6693 f: 619.239.5523 / [www.housingsandiego.org](http://www.housingsandiego.org)

## **Southern California Association of Non-Profit Housing**

3345 Wilshire Blvd., Suite 1005

Los Angeles, CA 90010

t: 213.480.1249 f: 213.480.1788 / [www.scanph.org](http://www.scanph.org)

## **Additional Resources**

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California Budget Project

<http://www.cbp.org>

California Business, Transportation and Housing Agency

<http://www.bth.ca.gov/default.asp>

California Department of Housing and Community

Development Housing Policy Division

<http://www.hcd.ca.gov>

California Housing Finance Agency

<http://www.chfa.ca.gov>

Enterprise Foundation

<http://www.enterprisefoundation.org>

US Department of Housing and Urban Design, HUD User

<http://www.huduser.org>



## Experts

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*Expertise:* Housing crisis; Housing  
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*Education:* Masters in Urban Planning,  
University of California Los Angeles

*Publications:* Contributing Editor, *Shelterforce*  
(national housing journal)

*Background:* Boards and Commissions:  
National Low Income Housing Coalition  
(1st Vice Chair); National Housing Institute  
(publisher of *Shelterforce*); Community  
Development Technology Center; Los Angeles  
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*Expertise:* Land use and planning strategies to promote livable communities; State housing and planning law including: housing element law; housing finance and community development law, resources and strategies

*Education:* Associate in Arts Degree, Grand Rapids Junior College; Political Science/Public Service major, University of California Davis

*Publications:* (Include) "Housing: California's Foundation for Economic Growth"

*Background:* Member: California Planners Roundtable; Instructor, Housing Element and Planning Issues class, University of California, Davis Extension program; Guest Lecturer on housing and planning issues; Founding member: Sacramento Housing Alliance

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*Expertise:* Home building and land development

*Education:* Bachelor's Degree in Political Science, San Jose State University

*Background:* President of Shapell Industries of Northern California 1985–present; Former director and past president of the Southern Division Building Industry Association

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*Expertise:* Land use planning and housing policy; Housing and project development

*Education:* Ph.D. City and Regional Planning, University of California Berkeley

*Publications:* (Include) “Characterizing Urban Land Capacity: Alternative Approaches and Methodologies” (2002); “Pay to Play: Residential Development Fees in California”, California Department of Housing and Community Development (2001)

*Background:* Leader, University of California, Berkeley’s California Urban Futures model research team, which projects future land use based on historic trends, cultural factors, environmental constraints, policy variables and a range of market pressures

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*Expertise:* Public Finance and Housing  
*Education:* B.A. Economics, Sacramento  
State University  
*Publications:* (Includes) “Where are California  
Families Supposed to Live?” *Multifamily  
Trends* (1999)  
*Background:* Chief Deputy for Policy at the  
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from November 1993 to May 1997

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*Expertise:* Planning and development actions  
in regard to land use, especially housing  
element law; Fair housing; Redevelopment  
and anti-NIMBY  
*Education:* J.D., Golden Gate University School  
of Law  
*Publications:* “Laws Affecting the Location  
and Approval of Affordable Housing” (1999);  
“The California Housing Element Manual”  
(2000)

*Background:* Member: Affordable Housing Collaborative; Member: Senate Housing Element Working Group, former affiliate of the Legal Aid Society of Alameda County

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# Planning and Growth

California planning laws contain inconsistent and duplicative requirements that bring state, regional and local planning goals into conflict. State public works projects and permit decisions do not have to follow local general plans. State departments can ignore local land use policies when siting state facilities like universities and highways. State law also allows school districts and other special districts to override county and city plans and zoning to carry out their own public works projects.

Community development is complex and must be coordinated and comprehensive to be successful. High quality of life depends on job retention and creation, affordable housing development, good design, infill development on vacant sites, crime and pollution abatement and improvement of city services such as schools, parks, libraries and street maintenance. Sustainable economies and communities require increased local purchasing and support of local businesses in order to thrive.



### *General Plans:*

California state law requires every county and city to adopt a comprehensive general plan with seven mandatory elements: land use, circulation, housing, conservation, open space, noise, and safety. In August 2000, state officials notified 175 cities and 26 counties that their plans had not been revised in more than ten years.

State law directs the Governor's Office of Planning and Research (OPR) to coordinate state departments' functional plans by issuing the Environmental Goals and Policy Report every 4 years, yet OPR's last report, *An Urban Strategy for California*, was released in 1978 and is still in effect, though routinely ignored.<sup>1</sup>

### *Investments:*

About 50 percent of transportation revenue come from local funds, about 30 percent from state funds, and about 20 percent from federal funds. According to the California Transportation Commission, the state needs to spend about \$118 billion more than it expects to collect in taxes and fees both to maintain the transportation system and expand it to meet expected growth over the next 10 years.<sup>2</sup>

Unlike other states, California provides no direct financial help and little technical assistance to local planning departments.<sup>3</sup>

California will spend about \$1.11 per capita on conservation easements. In contrast, Pennsylvania and New Jersey have

spent \$20 per capita, Maryland \$38, Delaware \$52 and Vermont \$70 to conserve farmland and open space.<sup>4</sup>

### *Jobs/School Siting:*

The majority of the new jobs in California in the last decade were created in freeway oriented suburban locations, not in city centers or along transit lines. Unless current patterns change, more than 75 percent of new job growth will not be convenient to existing public transit or in the urban core.<sup>5</sup>

Typical national acreage standards for new schools call for one acre of land for every 100 students plus 10 acres for an elementary school, 20 acres for a middle school, and 30 acres for a high school.<sup>6</sup>

Statewide, education officials say, 331 new schools are needed in California to handle a K-12 enrollment surge—the school population is expected to increase to 6.3 million students by 2005-2006.<sup>7</sup>

1 California Budget Project, Locked Out: California's Affordable Housing Crisis, May 2000, <http://www.cbpp.org/reports/0005fact.html>

2 Land Use Planning and Infrastructure, A Briefing Paper for the Conference Committee on AB 857 (Wiggins) and SB 741 (Sher), [http://www.assembly.ca.gov/sgc/Land\\_Use\\_Planning.htm](http://www.assembly.ca.gov/sgc/Land_Use_Planning.htm)

3 Wachs, Martin and Beal, "Taxing Our Highways," Westways, Nov/Dec 2000, [www.aaa-calif.com/westways/1100/taxroad.asp](http://www.aaa-calif.com/westways/1100/taxroad.asp)

4 Land Use Planning and Infrastructure, A Briefing Paper for the Conference Committee on AB 857 (Wiggins) and SB 741 (Sher), [http://www.assembly.ca.gov/sgc/Land\\_Use\\_Planning.htm](http://www.assembly.ca.gov/sgc/Land_Use_Planning.htm)

5 American Farmland Trust, Farmland Information Center, "Fact Sheet," rev. March 2000.

6 California Futures Network, June 12, 2002

7 New Schools, Better Neighborhoods, <http://www.nsbm.org/media/item.php?id=26>

# Reports

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## **Ballot Box Planning: Understanding Land Use Initiatives in California**

Institute for Local Self Government, 2001

<http://www.ilsg.org/doc.asp?intparentid=3180>

Discusses the legal underpinnings of the initiative process, including an outline of legal pitfalls and technical details, as well as several alternatives to the process.

## **Cities Under Pressure: Local Growth Controls and Residential Development Policy**

Public Policy Institute of California, January 2002

<http://www.ppic.org/publications/PPIC154/>

[ppic154.onefile.pdf](#)

Examines residential development policy in California cities. It places particular emphasis on efforts by cities to control or manage the pace/form of new housing development.

## **Growth Management Ballot Measures In California**

by William Fulton, Mai Nguyen, Dr. Chris Williamson, AICP, Paul Shigley, Erik Kancler, Jaime Dietenhofer, Jill Sourial prepared for Local Government Commission by Solimar Research Group, June 2002

[http://www.lgc.org/freepub/PDF/Land\\_Use/reports/](http://www.lgc.org/freepub/PDF/Land_Use/reports/)

[ca\\_growth\\_mgmt\\_report.pdf](#)

Focuses on growth management tools such as urban growth boundaries that encourage more compact infill development.

## **Growth Within Bounds: Planning California Governance for the 21st Century**

Commission on Local Governance for the 21st Century,  
January 2000

[http://www.clg21.ca.gov/clg21\\_final\\_report.pdf](http://www.clg21.ca.gov/clg21_final_report.pdf)

Examines the system of governance in hopes of establishing a vision of how the state will grow, directing special attention to the 57 local agency formation commissions (LAFCOs) and citizen participation in local government.

## **Guide to Local Growth Control Initiatives**

by Marc de la Vergne and Lilly Okamura Planning and Conservation League, 2002

<http://www.pcl.org/store/publications.html>

Advises how to participate in your community's political arena using the initiative process as a tool to protect the environment.

## **Office Sprawl: The Evolving Geography of Office Space**

by Robert Lang, Fannie Mae Foundation and Brookings Institution Center on Urban and Metropolitan Policy Survey Series, October 2000

<http://www.brook.edu/es/urban/officesprawl/lang.pdf>

Analyzes the location of office space in 13 of the nation's largest metropolitan commercial real estate markets between 1979 and 1999.

## **Planning at the Edge of the Millennium: Improving Land Use Decisions in California**

California Planning Roundtable, January 2000

<http://www.cproundtable.org/cprwww/docs/patem.html>

Includes recommendations to help "shape growth and create a high quality environment."

## **Smart Infill: Creating More Livable Communities in the Bay Area**

Greenbelt Alliance, April 2002

[http://www.greenbelt.org/downloads/resources/report\\_smartinfill.pdf](http://www.greenbelt.org/downloads/resources/report_smartinfill.pdf)

Focuses on techniques to use development within existing Bay Area communities to help revitalize and prepare them for growth.

## **Speaker's Commission on Regionalism Final Report: "The New California Dream: Regional Solutions for 21st Century Challenges"**

January 2002

<http://www.regionalism.org/pdf/scorfinalreportsummit02feb02.pdf>

Makes recommendations for cost-effective and resource-efficient land use and infrastructure systems.

## **Sprawl Hits the Wall: Confronting the Realities of Metropolitan Los Angeles by Southern California Studies Center**

University of Southern California and the Brookings Center on Urban and Metropolitan Policy, March 2001

<http://www.brook.edu/dybdocroot/es/urban/la/abstract.htm>

Argues that the Los Angeles region should and can grow differently in order to avoid the problems of overconsumption of resources, fractured governance and a taxed environment.

## **Sprawl in California**

Leon Kolankiewicz and Roy Beck, Sprawl City, August 2000

<http://www.sprawlcity.org/studyCA/index.html>

Explores the various factors in California's relentless urban sprawl.



## **The Reluctant Metropolis: The Politics of Urban Growth in Los Angeles**

by William J. Fulton, May 1997

Explores the failed or half-finished development plans Los Angeles has endured over the past 30 years.

## **Vacant Land in Cities: An Urban Resource**

Brookings Institution Center on Urban and Metropolitan Policy, January 2001

<http://www.brookings.edu/dybdocroot/es/urban/pagano/paganoexsum.htm>

Examines cities with varying densities and population growth patterns, and uses new data to estimate the amount of vacant land and abandoned structures in U.S. cities.

## **Organizations & Institutes**

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### **American Planning Association, California Chapter**

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### **California Futures Network**

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### **California Planning and Development Report**

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t: 805.643.7700 f: 805.643.7782 / [www.cp-dr.com/binn/main.taf](http://www.cp-dr.com/binn/main.taf)

## **Congress for the New Urbanism**

The Hearst Building

5 Third Street, Suite 725

San Francisco, CA 94103-3296

t: 415.495.2255 f: 415.495.1731 / [www.cnu.org](http://www.cnu.org)

## **California Governor's Office of Planning and Research**

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## **Institute of Urban and Regional Development**

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## **Local Government Commission**

1414 K Street, Suite 600

Sacramento, CA 95814

t: 916.448.1198 f: 916.448.8246 / [www.lgc.org](http://www.lgc.org)

## **San Francisco Planning and Urban Research Association**

312 Sutter Street, Suite 500  
San Francisco, CA 94108  
t: 415.781.8726 f: 415.781.7291 / [www.spur.org](http://www.spur.org)

## **Sierra Business Council**

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t: 530.582.4800 / [www.sbcouncil.org](http://www.sbcouncil.org)

## **Urban Ecology**

414 13th Street, Suite 500  
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t: 510.251.6330 f: 510.251.2117 / [www.urbanecology.org](http://www.urbanecology.org)

## **Urban Land Institute**

1025 Thomas Jefferson Street, NW, Suite 500 West  
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## **Additional Resources**

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American Planning Association of California  
<http://www.calapa.org/PLANNER/planner.html>  
California Department of Education School Facilities  
Planning Division  
<http://www.cde.ca.gov/facilities>  
California Governor's Office of Planning and Research  
General Planning Publications  
<http://www.opr.ca.gov>

California Land Use Planning (UC Berkeley, Library)

<http://www.lib.berkeley.edu/ENVI/landuse.html>

California Planners' Book of Lists 2000

[http://ceres.ca.gov/planning/bol/2000/bol\\_index.html](http://ceres.ca.gov/planning/bol/2000/bol_index.html)

[bol\\_index.html#anchor78785](http://ceres.ca.gov/planning/bol/2000/bol_index.html#anchor78785)

California Planning Roundtable

<http://www.cproundtable.org/index.html>

PlannersWeb

<http://www.plannersweb.com>

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*Publications:* “State of California’s Regions, 2001” (2001); “The New California Dream”

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*Economic Development Quarterly* (2002);  
“How will the Central Valley Economy  
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*Background:* Former Director of Community Development and Planning, Asian Neighborhood Design (1993–1998), designing or developing over 850 units of affordable housing; Winner of the HUD National Best Practice Award for Hamilton Family Center, 2000; Architect of the Year, San Francisco Magazine Annual Arts Awards, 1998

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*Publications:* (Include) “Characterizing Urban Land Capacity: Alternative Approaches and Methodologies” (2002); “Pay to Play: Residential Development Fees in California”, California Department of Housing and Community Development (2001)

*Background:* Lead researcher, University of California, Berkeley’s California Urban Futures model research team, which projects future land use based on historic trends, cultural factors, environmental constraints, policy variables and a range of market pressures

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*Publications:* (Include) “Demographic Futures as a Guide to Planning: California’s Latinos and the Compact City” *APA Journal* (2001);

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*Publications:* Co-Author: “Cities Under Pressure: Local Growth Controls and Residential Development Policy” (2002);  
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*Background:* Former member of Riverside City Planning Commission; American Political Science Association; Southwestern Social Science Association; Southern Political Science Association; Midwest Political Science Association; Western Political Science Association

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*Education:* B.S. Forestry, Oregon State  
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*Publications:* *The Vanishing Automobile and  
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Forest Service* (1988); *Reforming the Fire  
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*Background:* Citizens Advisory Council,

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The Case of Mexico City* (2000); “Environ-  
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Innovation”, *California Western Law Review*  
(2000); “Sustainability, Livelihood and  
Community Mobilization in the Ajusco  
Ecological Reserve”, *The Politics of  
Sustainability, Degradation and Livelihood  
in Developing Urban Environments* (2001)

*Background:* Co-founder, Regional Workbench  
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*Publications:* Editor, co-author, *Investing for  
Prosperity* (2002)

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*Education:* Masters in Planning, University of Virginia; M.B.A., Rensselaer Polytechnic Institute

*Background:* Associate member: Urban Land Institute and the National Council for Urban and Economic Development; Community redeveloper in Santa Cruz, Seaside, San Jose and in New London, Connecticut; Consultant for economic development and brownfield redevelopment projects throughout the U.S.

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*Education:* Bachelor of Architecture; Master of Urban Planning, City College of New York

*Publications:* “Building Livable Communities: A Policymaker’s Guide to Transit Oriented Development” (1997); Co-author, *Emergency Response, Traffic Calming and Traditional Neighborhood Streets* (1999)

*Background:* Director of LGC’s Center for Livable Communities (1995–present); Steering Committee of the National Rail-Volution conference; Member, American Institute of Certified Planners

# Public Finance, Infrastructure and Growth

An ever-increasing portion of property taxes continues to be shifted away from cities and counties due to tax and spending limitations approved by California voters in the past two decades. Local governments, increasingly dependent on their portion of the sales tax as the most important source of discretionary revenue, are forced to pursue sales tax generating development projects — office parks, auto malls and “big box” retail outlets that bring in more revenue. Regional competition for tax base leads to concentrated poverty and abandoned public facilities in central cities, growing social and fiscal strain in at-risk suburbs, traffic snarls, overcrowded schools and degraded natural resources in communities on the urban fringe.







### *State-Local Finance:*

California property tax — the traditional centerpiece of local finance in many states — accounts for only 7 percent of city funds, down from 15 percent in 1976 prior to Proposition 13.<sup>1</sup>

In 1998, sales tax — one of the few non-earmarked sources of local government revenue — was generating 35 percent of city tax revenues statewide and its share was growing (up from 33 percent in 1993).<sup>2</sup>

Over half of metropolitan populations, 54 percent, live in “at-risk” suburbs, those with lower-than-average tax capacities and higher-than-average poverty rates.<sup>3</sup>

### *State Infrastructure Spending:*

California faces an infrastructure deficit estimated beyond \$100 billion.<sup>4</sup>

California needs to build seven new classrooms per day for five years to keep pace with expected growth.<sup>5</sup>

On average, California cities have cut street maintenance by over 11 percent since 1991. Big cities (with populations over 100,000) have cut street maintenance by an average of 17 percent.<sup>6</sup>

California Department of Transportation identifies infrastructure needs for spending \$28 billion dollars over the

next 5 years for modernization of the system, nearly half of the state's \$56 billion infrastructure spending budget.<sup>7</sup>

In California, of the four major areas that receive federal funds for infrastructure projects, highway construction projects receive the majority, with the State Highway Construction Program receiving an average of \$635 million annually over the past ten years. Over the next five years, this amount is projected at \$2.7 billion annually.<sup>8</sup>

California infrastructure expenditures over the past ten years equaled \$34.7 billion. Proposed infrastructure expenditures for the next five years are approximately \$56 billion—a 61 percent increase over the past ten years.<sup>9</sup>

In 1999, California cities and counties reported a \$400 million per year shortfall in maintaining and rehabilitating local streets and roads.<sup>10</sup>

The state Department of Water Resources in 2002 forecast a 5-year need of \$2.4 billion for infrastructure projects, including reservoir expansion, flood control and wetlands restoration.<sup>11</sup>

### *Big Box Retail:*

Most superstores are located on the periphery of town and are a threat to downtown businesses and vitality. It is estimated that superstores return between 6 to 16 percent of their revenues to the community — compared with a

60 percent return by locally-owned business. Local entrepreneurs nourish the community, link commerce to place, and minimize the leakage of money from the local economy.<sup>12</sup>

At the risk of losing potential sales tax revenue from Costco, Lancaster, in Los Angeles County, handed over 4.5 acres of its 71-acre city park to the company where it will remove 100 trees in order to build a 48,000-square-foot store.<sup>13</sup>

- 1 Sacramento Bee, "In Tough Test, District To Open Five New Schools" July 29, 2002 <http://www.sacbee.com/content/news/story/3768415p-4793906c.html>
- 2 Public Policy Institute of California, Cities and Growth in California, April 2002 <http://www.ppic.org>
- 3 California State controller, Cities Annual Report for fiscal years 1992-93 and 1997-98.
- 4 Orfield and Luce, "California Metropatterns: A regional Agenda for Community and Stability in California," April 2002, <http://www.metroresearch.org>
- 5 Spesaker's Commission on Regionalism Final Report, "The New California Dream: Regional Solutions for 21st Century Challenges" January 2002 <http://www.regionalism.org/pdf/scorfinalreportsummit02feb02.pdf>
- 6 Commission on Building for the 21st Century: "Invest for California: Strategic Planning for California's Future Prosperity and Quality of Life" September 2001
- 7 "Financing Cities: A status report on California cities and the need for serious reform" League of California Cities, February 2002 [http://californiacityfinance.com/financingcities\\_PUB.pdf](http://californiacityfinance.com/financingcities_PUB.pdf)
- 8 California Department of Finance, "2002 California's Five Year Infrastructure Plan," Capital Outlay and Infrastructure Reports <http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf>
- 9 California Department of Finance, "2002 California's Five Year Infrastructure Plan," Capital Outlay and Infrastructure Reports <http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf>
- 10 California Department of Finance, "2002 California's Five Year Infrastructure Plan," Capital Outlay and Infrastructure Reports <http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf>
- 11 California Transportation Commission, Inventory of Ten-Year Funding Needs for California's Transportation Systems, September 1999.
- 12 California Department of Finance, "2002 California's Five Year Infrastructure Plan," Capital Outlay and Infrastructure Reports <http://www.dof.ca.gov/HTML/capoutly/CapOutlay02.pdf>
- 13 Local Government Commission, <http://www.lgc.org/economic/locaecon.html>

# Reports

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## **A Landscape Portrait of Southern California's Structure of Government and Growth**

by William Fulton, Madelyn Glickfield, Grant McMurrin and June Gin, Claremont Graduate University Research Institute, June 1999

[http://www.cp-dr.com/landscape\\_port/landport.html](http://www.cp-dr.com/landscape_port/landport.html)

Comprehensive view of the government and growth systems in Southern California.

## **An Economist's Perspective on Urban Sprawl Part I: Defining Excessive Decentralization in California and Other Western States**

California Senate Office of Research, Robert Wassmer, January 2002

<http://www.sen.ca.gov/sor/sprawlreport1.pdf>

Addresses urban decentralization in the Western United States and analyzes sprawl data from California as a case study.

## **An Economist's Perspective on Urban Sprawl Part II: Influences of "Fiscalization of Land Use" and Urban Growth Boundaries**

California Senate Office of Research, Robert Wassmer, January 2002

<http://www.sen.ca.gov/sor/sprawlreport2.pdf>

Addresses sprawl as a policy concern and the decentralization of metropolitan retail in the Western United States.

## **Are State Budget Shortfalls Shortchanging Smart Growth Initiatives?**

Natural Resources Defense Council, et al., March 2002

<http://www.sprawlwatch.org/budgetshortfalls.pdf>

Examines the idea that smart growth initiatives may be suffering at the hands of a depressed state economy (and therefore less generous state budget).

## **California Cities and the Local Sales Tax**

by Paul Lewis and Elisa Barbour, Public Policy Institute of California, July 1999

<http://www.ppic.org/publications/PPIC121/PPIC121.pdf/index.html>

Focuses on how sales tax revenues affect land-use decisions and which types of communities are doing better or worse in the quest for these revenues.

## **Changing the Order of Things: Six Proposals for Local Finance Reform**

Fred Silva and Paul Lewis, Public Policy Institute of California, May 2000

<http://www.ppic.org/publications/occasional/silvaop.pdf>

Summarizes six proposals for state reform. Proposals' common objectives are increasing the responsibility and capacity of local communities to finance local services and to alter the fiscal incentives that often drive local land-use decision making.

## **Education and Smart Growth: Reversing School Sprawl for Better Schools and Communities**

Funders' Network, March 2002

[http://www.fundersnetwork.org/usr\\_doc/education\\_paper.pdf](http://www.fundersnetwork.org/usr_doc/education_paper.pdf)

Evaluates “school sprawl” (the tendency of locating large schools away from urban centers) in terms of its effect on school children, school districts, and the larger community.

### **Fiscal Rules and State Borrowing Costs: Evidence from California and Other States**

by James Portuba and Kim Rueben, Public Policy Institute of California, December 1999

<http://www.ppic.org/publications/PPIC126/PPIC126.pdf/index.html>

Analyzes bond market data over the last two decades to calculate the effects of three key variables (the unemployment rate, state fiscal rules, and unexpected deficits) on borrowing costs.

### **From Home Rule to Fiscal Rule: Taking a Measure of Local Government Finance in California**

May 19, 2000

<http://www.ppic.org/publications/occasional/PPIC1006.pdf>

Reviews research on governance and public finance in California.

### **Local Finance Reform from a Regional Perspective**

J. Fred Silva, Prepared for The Speaker’s Commission on Regionalism, Public Policy Institute of California, April 12, 2001

<http://www.ppic.org/publications/occasional/silvafinance.pdf>

Provides a basic overview of state and local fiscal issues.

### **Shifting Gears: Rethinking Property Tax Shift Relief**

Legislative Analyst’s Office, February 1999

[http://www.lao.ca.gov/020299\\_property\\_tax\\_shift.html](http://www.lao.ca.gov/020299_property_tax_shift.html)

Analysis, reflection and recommendations on the property tax shift.

## **Smart Public Investments for the California Economy: Information and Analysis for Infrastructure Planning**

Center for Continuing Study of the California Economy,  
September 1999

[http://www.californiaeconomy.com/R\\_P\\_SPI.htm](http://www.californiaeconomy.com/R_P_SPI.htm)

Describes the current state infrastructure planning process and identifies ideas for improving how the state's infrastructure investments are selected.

## **Speaker's Commission on State and Local Finance Report**

March 2000

<http://speaker.metroforum.org/report/report.pdf>

Analysis and recommendations on the topic of state and local financial issues.

## **Organizations & Institutes**

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### **California Association for Local Economic Development**

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### **California Budget Project**

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## **Institute for Local Self Government**

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t: 916.658.8208 f: 916.658.8240 / *www.ilsf.org*

## **Local Government Commission**

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## **Metropolitan Forum Project**

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## **Public Policy Institute of California**

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## **Additional Resources**

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California Department of Finance

*<http://www.dof.ca.gov/html/demograp/Druhpar.htm>*

California Local Government Finance Almanac

*<http://californiacityfinance.com>*

California Research Bureau

*<http://www.library.ca.gov/html/statseg2a.cfm>*

California State Assembly Local Government Committee

<http://www.assembly.ca.gov/acs/newcomframeset.asp?committee=17>

California State Controller's Office Local Government Statistics

<http://www.sco.ca.gov/ard/local/index.htm>

California State Senate Local Government Committee

[http://www.sen.ca.gov/ftp/sen/committee/STANDING/LOC\\_GOV/\\_home1/PROFILE.HTM](http://www.sen.ca.gov/ftp/sen/committee/STANDING/LOC_GOV/_home1/PROFILE.HTM)

Legislative Analysts Office

[http://www.lao.ca.gov/lao\\_menu\\_local\\_govt.asp](http://www.lao.ca.gov/lao_menu_local_govt.asp)

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*Publications:* (Include) "A Diagnosis and Remedy for City Finance and Governance"

*Western City* (1999); “Property Tax Fairness Among Local Governments Means Consolidating Local Governance” *Cal-Tax Digest* (1999); “How Cities Put Dollars to Work” *Western City* (1999)

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*Background:* Council of Economic Advisors — California Workforce Investment Board;

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Housing (1999)

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*Publications:* (Include) “Reconsidering AB 8: Exploring Alternative Ways to Allocate Property Taxes” (2000); “Why County Revenues Vary: State Laws and Local Conditions Affecting County Finance” (1998); “Redevelopment After Reform: A Preliminary Look” (1994)  
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Case for Structural Reform” *San Diego Union  
Tribune* (2002); “Falling Behind: California  
Workers and the New Economy” (2000);  
“What Would a Balanced Budget Mean  
For California?” (1997); “New Roles and  
Responsibilities: The Impact of Devolution  
on California and California’s Low-Income  
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*Publications:* (Include) Co-author, *Property Taxes and Tax Revolts: The Legacy of Proposition 13* (1995)

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*Background:* Associate Director, Rural-Urban Issues, UC Agricultural Issues Center; Professor of Political Science, UC Davis, 1965–1992

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*Publications:* Editor: *Readings in Urban Economics: Issues and Public Policy* (2000);

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