Semi-Automatic Conceptual Data Modeling Using Entity and

Relationship Instance Repositories

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ABSTRACT

Semi-Automatic Conceptual Data Modeling Using Entity and Relationship Instance Repositories Ornsiri Thonggoom Advisor: Il-Yeol Song, Ph.D

Conceptual modeling is the foundation of analysis and design methodologies for the development of information systems. It is challenging because it requires a clear understanding of an application domain and an ability to translate the requirement specifications into a data model. However, novice designers frequently lack experience and have incomplete knowledge about the application being designed. We propose new types of reusable artifacts called Entity Instance Repository (EIR) and Relationship Instance Repository (RIR), which contain ER (Entity-Relationship) modeling patterns from prior designs and serve as knowledge-based repositories for conceptual modeling. We also select six data modeling rules to check whether they are comprehensive enough in creating quality conceptual models. This research aims to develop effective knowledge-based systems (KBSs) with EIR and RIR. Our proposed artifacts are likely to be useful for conceptual designs in the following aspects: (1) they contain knowledge about a domain; (2) automatic generation of EIR and RIR overcomes a major problem of inefficient manual approaches that depend on experienced modeling designers and domain experts; and (3) they are domain-specific and therefore easier to understand and reuse. Two KBSs were developed in this study: Heuristic-Based Technique (HBT) and Entity Instance Pattern WordNet (EIPW). The goals of this study are (1) to find effective

approaches that can improve the novice designers' performance in developing conceptual models by integrating pattern-based technique and various modeling techniques, (2) to evaluate whether those selected six modeling rules are effective in HBT, and (3) to validate whether the proposed KBSs are effective in creating quality conceptual models. To assess the potential of the KBSs to benefit practice, empirical testing was conducted on tasks of different sizes. The empirical results indicate that novice designers' overall performance increased by 30.9~46.0 % when using EIPW, and increased by 33.5~34.9% when using HBT, compared with the cases of no tools.

1. INTRODUCTION

1.1 Motivations and Problem Statement

Conceptual data modeling is the foundation of analysis and design methodologies for the development of information systems. From academic literature, conceptual design is probably the most critical and important process of developing a quality database application because it not only provides a blueprint for the entire system but also determines most of the system functions and structures (Thalheim, 2000). However, it is difficult because it requires a clear understanding of an application domain and an ability to translate requirement specifications into a data model.

The quality of a conceptual model is measured by the level of accuracy with which it can reflect the real world environment (Dullea, 2003). A good conceptual model has to narrow the gap between real-world concepts and the ability to represent them in a conceptual model. Any errors incurred at this stage could become very costly later after a system has already been implemented. Boehm (Boehm, 1981) reports that the cost difference to correct an error in the early phases of software development as opposed to post-implementation phase is on the order of 1:100. Early in the development of database designs, two qualities, which are performance and storage, have to be measured because of their significant impact on the cost over the life cycle of the database. New hardware technologies have shown that these measurements become less important since their associated costs drop dramatically. However, the database design is the pivotal artifact of

the information system. Due to the complexity and size of these systems, the conceptual design phase of the database has still remained extremely important. It is necessary to make it correct, as a poorly designed conceptual data model can lead to a poor database; hence, high costs and poor performance for decades to come.

Natural language (NL) is the common tool for people to describe and communicate their understanding of the world. It has shown that nearly 90% of all the initial requirement specifications in industrial practice are written in NL (L. Mich, Franch, M., Inverardi, P., 2004; Neill, 2003). On the structured representation side, there are many different target formalisms for conceptual data models in different domains. For example, Entity-Relationship diagram (ERD) is often used for database design, while UML class diagram is often used for object-oriented (OO) software design. However, approaches (Batini, 1984; J. Choobineh, Mannino, M., Nunamaker, J., 1988) which skip the NL phase by requiring information analysts to write the requirements directly into formal representations involve much more human effort in the process and cause communication difficulty with the end users. NL was and will remain the main form of requirements documentation (Cheng, 2007).Consequently, in our research, conceptual data modeling is a translating process from NL representations to some kinds of formal representations.

The difficulties in developing the conceptual data models have been stated in many past research studies (Antony, 2002; D. Batra, 2007; D. Batra, Antony, S., 1994; D. Moody, 2005). These studies show that conceptual designs especially developed by

novice designers, lead to unsatisfactory and inaccurate outcomes. Our survey shows that the difficulties in creating conceptual models are:

1. Ambiguity in a Requirement Specification

Most of the inputs in this process are given in NLs which are inherently ambiguous.

2. Combinatorial Complexity

In conceptual modeling, a linear increase in the number of entities can result in a combinatorial increase in the number of possible relationships (D. Batra, 2007). With merely 5 entities, the numbers of possible relationships are 20 if cardinality is not considered or could be 80 if cardinality is considered.

3. Semantic Mismatch

It represents the inability of novice designers for translating the requirements literally into conceptual modeling structures (D. Batra, 2007). It is also known that not all real-world relationships match to conceptual modeling relationships; some real-world relationships are derivable at the implementation level. In addition, some real-world relationships become indirect, resulting in ambiguous semantics. Indirect relationships without direct relationships cause semantic ambiguities.

4. Inexperience and Incomplete Knowledge of Novice Designers

Novice designers frequently lack experience and have incomplete knowledge about the application being designed. Even expert designers could fail to obtain a quality conceptual model due to their lack of domain knowledge, unless they have a clear perception of a requirement specification (N. Kim, Lee, S., Moon, S. , 2008). Concepts that are not explicitly expressed in a requirement are often very difficult to model. Expertise in domain knowledge to identify the hidden entities and relationships is therefore needed (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004).

5. Scattered Modeling Rules

There is no complete set of rules/heuristics that help developing conceptual data models. Also, there is always trade off in design so that not all rules/heuristics can work together because some rules/heuristics are conflicting. These conflicting rules may provide wrong advice.

Currently, there are several commercial graphical CASE tools for automatically converting a conceptual data model into a logical model and into a physical implementation. Most of them offer forward engineering processes, and some of them also reverse engineering processes as well. However, there is still no commercial tool available for translating NL requirement specifications into conceptual data models. At present, a fully automated conceptual modeling approach seems impossible due to the inherent ambiguities in NL, context-dependent nature of modeling, and incompleteness of domain knowledge. It is desirable to develop a semi-automatic process which would be much more economical than an entirely manual modeling process. Therefore, many researchers have proposed knowledge-based systems (KBSs) and tools to support the designers in developing conceptual models (Antony, 2002; J. Choobineh, Lo, A., 2004; Du, 2008; Harmain, 2003; N. Omar, 2004; Ovemyer, 2001; S. Purao, 1998; S. Purao, Storey, V., Han, T., 2003). One of the limitations of the proposed tools is that such tools do not solve the problems that novice designers are inexperienced and have incomplete knowledge. In addition, they do not address the semantic mismatch issue.

An ontology can be a source of domain knowledge and designers can use the ontology to get initial domain knowledge. However, developing an extensive and usable domain ontology is labor-intensive and time-consuming (Sugumaran, 2006). Currently, several research projects are considering emerging approaches that try to reuse as much knowledge included in existing large scale ontologies as possible. However, they are general knowledge resources and are not created only specific for conceptual modeling applications. So far there are no good user interfaces or effective APIs to make the process effective and usable (Conesa, 2010). Obviously, domain ontologies are more usable than large scale ontologies.

Most conceptual designs are usually created from scratch, although a similar design might have previously been created. And in many organizations there are a large number of database designs that have been already developed over many years. Reuse of already existing resources and solutions has become a strategy for cost reduction and efficient improvement in the information system development process. Currently, building a library of reusable artifacts involves explication of human developer's knowledge, which is major obstacle in facilitating reuse of knowledge (Ba, 2001; T. Han, Purao, S., Storey,

V., 2008; Kankanhalli, 2005; Markus, 2001; Orlikowski, 1993). It requires effort from experts to identify elements with potential reuse, and then convert these into reuse elements. One solution to reduce efforts and time of human experts comes from extracting artifacts from prior designs. If this could be conducted for various application domains, then it would assist in creating the practically reusable libraries. In this research, we explore knowledge-based and pattern-based approaches that help novice designers develop quality conceptual data models. Our methodology also includes database reverse engineering concepts. We propose new types of reusable artifacts that contain knowledge about an application domain, called the entity instance repository (EIR) and the relationship instance repository (RIR), which are repositories of entity instance patterns (EIPs) and relationship instance patterns (RIPs), respectively. An EIP is a pattern of a single entity and its properties. An RIP is a binary relationship with cardinality constraints between two entities. The EIP and RIP can be automatically extracted from prior relational database schemas. Our proposed artifacts are useful for conceptual designs in the following aspects: (1) they contain knowledge about a domain; (2) automatic generation of EIR and RIR overcomes a major problem of inefficient manual approaches; and (3) they are domain-specific and therefore easier to understand and reuse.

Typically, a rule-based approach (P. Chen, 1983; Harmain, 2003; Hartmann, 2007; N. Omar, Hanna, P., Mc Kevitt, P., 2004) is a popular technique for conceptual modeling because it could lead designers with known heuristics. However, this approach

does not provide an optimal solution to many sophisticate requirements because most of the proposed rules/heuristics were built based on syntax of some specific NLs. These rules cannot overcome the inherent ambiguities of NLs. For instance, entities can be extracted from nouns in English sentences to produce a list of entities. However, the correspondences between entities are not completely perfect since nouns are also used to refer to many concepts that are not usually represented as entities in conceptual models. In general, rules/heuristics are often useful, but sometimes they may lead to cognitive error called bias (D. Batra, 2007; D. Batra, Antony, S. , 1994; Parson, 2004). To overcome these errors, we should have a small but sufficient set of rules to create quality conceptual models and make them easy to understand. In this research, we select six data modeling rules termed as the six domain independent modeling rules that are considered a minimum set of rules to teach novice designers in creating quality conceptual models. We evaluate the usefulness of this set of rules by developing a KBS named heuristicbased technique (HBT) that applies these rules to the creation of conceptual data models.

Two knowledge-based systems were developed in this study: HBT and EIPW (Entity Instance Pattern WordNet). The tasks of our KBSs are divided into two subtasks: entity identification and relationship identification. The entity identification processes of our KBSs are different, but the relationship identification process in them is the same. The architectures of each KBS will be presented in later sections. The goals of this study are as follows: (1) to find effective approaches that can improve the novice designers' performance in developing conceptual models by integrating pattern-based technique and various modeling techniques, (2) to evaluate whether those selected six modeling rules are effective, and (3) to validate whether the proposed KBSs are effective in creating quality data models.

1.2 Research Questions and Objectives

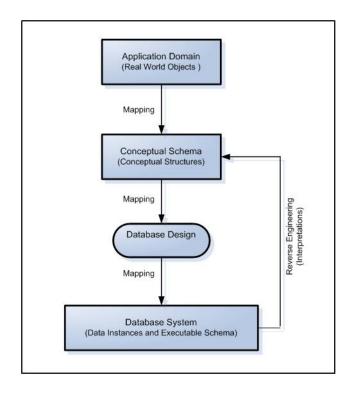
This research seeks to address the following questions.

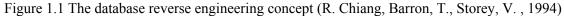
Question 1: Can we automatically create EIR and RIR from the prior relational database schemas?

Most of the proposed reusable artifacts used for conceptual data models are developed based on a manual approach that is time-consuming and skill-intensive for expert designers. Reusable artifacts for conceptual data models are typically represented in the form of patterns that can be instantiated and combined in different ways to produce concrete design (Blaha, 2010; Castano, 1998; Coad, 1995; Fowler, 1997; T. Han, Purao, S., Storey, V. , 2008). The widely used approach to build such patterns is called domain engineering. A purpose of domain engineering is to create patterns that embody a generic solution to common problems within a specific domain by following a series of predefined steps such as domain analysis, domain design, and domain implementation (Sherif, 2002). With this approach, designers must have very clear knowledge about the specific domain and must identify the boundaries of what objects to be included and what degree they should be abstracted. Therefore, this approach does not seem to be a practically efficient approach because it takes time and effort to develop reusable artifacts. That is a significant drawback of the existing approach that we attempt to address in this research.

In this research, we propose an automatic methodology for creating EIR and RIR, which are the repositories of EIPs and RIPs, respectively. Our methodology includes database reverse engineering concepts. The database reverse engineering approach can provide a solution to the problem as stated previously. It is defined as shown in Figure 1.1, in this research, as the process of examining existing database design schemas to:

- Identify database's elements (e.g. entities, attributes, etc.) and their interrelationships.
- (2) Determine domain semantics which are not explicitly represented in an application system. Domain semantics are information about the application domain, which should be captured during the requirements specification phase of database design.





The outputs of this database reverse engineering process are transformed into the instance patterns, which are EIPs and RIPs, and can be reused as a source of architecture components for developing conceptual models.

The first objective to address the question above is:

Objective 1: Developing an automated methodology based on database reverse engineering concept to create the EIR and RIR as new types of reusable artifacts for conceptual model designs.

The next step of the study is to investigate how EIR and RIR can assist or improve conceptual data modeling. Thus, the next question is:

Question 2: Can we use EIR and RIR for semi/automatically developing conceptual data models?

Available commercial graphical CASE tools can help in documenting and analyzing the output of analysis and design. However, they do not provide any support in conceptual data modeling- especially during a stage of identifying the entities, attributes, and relationships, which represent the problem domain. Therefore, many researchers have proposed knowledge-based systems (KBSs) or tools to support the designers in modeling conceptual models. One of the limitations of proposed tools or KBS is that such tools have no domain knowledge or semantic analysis capacity incorporated into them. Therefore, these tools cannot solve the incomplete knowledge of designers and the semantic mismatch issue.

In this research, we explore knowledge-based and pattern-based approaches that help designers develop quality conceptual data models. One of our goals in this study is to provide designers with instance patterns that contain knowledge about an application domain in which the designers are interested. The KBS with EIR and RIR called EIPW (Entity Instance Pattern WordNet) will be developed. The second objective to address this question above is:

Objective2: Developing a KBS called EIPW with EIR and RIR that contain domain semantics regarding an application domain.

The following step of this study is to examine whether our proposed EIPW will provide quality conceptual data models and will thus be attractive to the designers. The research question is:

Question 3: Can the EIPW with EIR and RIR create quality conceptual data models?

Since our proposed EIR and RIR are automatically extracted from existing relational database schemas, the quality of the KBS with EIR and RIR depends on the scope and correctness of the existing designs. Our research starts creating EIR and RIR based on the library of DDL (Data Definition Language) schemas created by (Silverston, 2001). Later, the instance patterns in EIR and RIR are also extended with case studies. In order to make EIPW more efficient, it is also integrated with other modeling techniques. Although there are several KBSs or tools proposed to assist the designers during conceptual data modeling phase, the efficiency of these systems has not been tested empirically which is a drawback of current research (D. Moody, 2005; Simsion, 2007).

Objective 3: Evaluating the usefulness of the EIPW by a human subject experiment.

Question 4: Are six domain independent modeling rules sufficient to develop quality conceptual model?

Our survey shows that one of the difficulties in creating conceptual models is the scattered modeling rules. There is no complete set of rules that helps in developing conceptual models. In addition, there are trade- offs in design so that not all rules can work together because some rules are conflicting. We have selected the six domain

independent modeling rules based on teaching experiences of over 20 years by one of the committees of this study. These six rules are considered a minimal set of rules to teach novice designers in creating quality conceptual models. These rules are not based on the syntax of any NLs and thus are domain independent. This means that these rules can be applied to a wide range of applications and domains. In this research, we would like to discover if the six rules are indeed useful. We evaluate the usefulness of these rules by developing a KBS named heuristic-based technique (HBT) that employs these six rules for creating conceptual data models.

Objective4: Developing the knowledge-based system (KBS) named HBT and evaluating the usefulness with human subjects.

1.3 Contributions

In summary, the contributions of this research are:

- Proposed an automated methodology for creating EIR and RIR as new types of reusable repositories that contain knowledge about an application domain. The EIR and RIR leverage knowledge from existing designs and serve as knowledgebased repositories for conceptual data modeling by reducing the amount of work on the part of experts.
- 2. Demonstrated that EIR and RIR are useful for conceptual designs in the following aspects:
 - 1) They contain knowledge about a domain;

- Automatic generation of EIR and RIR overcomes inefficient manual approaches that depend on experienced modeling designers and domain experts;
- 3) They are domain-specific and therefore easier to understand and reuse.
- 3. Evaluated the six domain independent modeling rules as a set of rules that are comprehensive enough to create quality conceptual models.
- 4. Designed and developed two knowledge-based data modeling tools called HBT and EIPW. HBT incorporates the six domain independent modeling rules, entity categories, and relationship instance repository. EIPW incorporates entity instance repository, entity categories, relationship instance repository, and WordNet. They minimize the cognitive load on designers and ensure that the conceptual models are correct. HBT can serve as a learning tool as well as provide a smooth headstart for novices.
- 5. Evaluated and demonstrated the utility of the KBSs by human subject experiment.

1.4 Dissertation Organization

This dissertation proposal is organized into five chapters. This chapter is an introductory chapter. It lays out research problems expected to be addressed by the proposed research, and gives an overview of our research questions, as well as contributions of the work. Chapter 2 provides a literature review, comprising four major areas. The first area is conceptual data model and discussion of current problems in the

field. The second area is techniques of automating conceptual modeling. The tools, systems, frameworks and related work on each technique are surveyed. The third area is database reverse engineering concepts. The fourth area is WordNet as a knowledge-based system for supporting our research methodologies. Chapter 3 describes the research methodologies and research procedures in detail. Chapter 4 presents statistical analysis and empirical results. Chapter 5 summarizes the finding of the study and suggests future work.

2. LITERATURE REVIEW

Following the research goals outlined in Chapter 1, this chapter provides a literature review, comprising four major areas. The first area discusses the conceptual data model and current problems in the field. The second area focuses on techniques of automating conceptual modeling. The tools, systems, frameworks and related work on each technique are surveyed. The third area looks at database reverse engineering concepts. The fourth area presents WordNet as a reference system for supporting our research methodologies.

2.1 Conceptual Data Models

Conceptual data modeling is the foundation of analysis and design methodologies for the development of information systems. For many years, some researchers have proposed varied conceptual modeling formalisms such as Entity-Relationship (ER) modeling (P. Chen, 1976), derivatives of ER model such as IDEF1X, Oracle CASE notation, and IE, Natural/Nijssen Language Information Analysis Method (NIAM), the Extended Entity Relationship (EER) model, Object Role Modeling (ORM), Object-Oriented (OO) modeling, Unified Modeling Language (UML), EXPRESS, RM-ODP, and others. Thalheim (Thalheim, 2000) estimates that the total numbers of proposed derivatives of ER model are 80. Comparisons of these data modeling formalisms in terms of quality of data models, quality of design time preference, time task performance, and so forth are shown in studies by Kim and March (Y. Kim, March, S. , 1995) and Neill (Neill, 2003). Of the aforementioned modeling formalisms, EXPRESS, RM-OMP, and UML have been formally designated as standards.

Among the different conceptual modeling formalisms, ER models and UML models are the most widely used in practice (L. Mich, Franch, M., Inverardi, P., 2004). The ER model original proposed Chen (P. Chen, 1976) has been widely used in structured analysis and conceptual modeling. The ER approach is easy to understand, powerful enough to model real-world problems and readily translated into a database schema (Elmasri, 2004). The ER model consists of a collection of entities, relationships between entities and attributes describing entities and relationships. Many extensions or revisions of ER model have been proposed and utilized in different applications (Gogolla, 1991; Teorey, 1986) such as EER (Extended ER model or Enhanced ER model). The UML is another important conceptual data modeling approach, especially in software engineering. The UML is the standard modeling language for the analysis and design of software. Unlike the ER modeling approach that provides only one type of diagram (ERD), UML 2.2 provides 14 types of diagrams. It is difficult to translate NL requirement specifications to all 14 UML diagrams. Mostly the correspondence between natural language (NL) components and class diagram has been examined in previous research.

A major innovated conceptual modeling formalism is the use of established ontologies as theoretical bases for developing, comparing, and improving data models (Simsion, 2007). Bunge's ontology (Bunge, 1979) has been the most widely used for analyzing conceptual data models (Bodart, 2001; Y. Wand, Storey, V.C., Weber, R., 1999; Y. Wand, Weber, R., 1993, 1995). This ontology has also been adapted by Weber and Wand called Bunge-Wand-Weber (BWW) (Y. Wand, Weber, R., 1988) into a theory of representation that is closer to terminology of the Information Systems community. Some researchers (Milton, 2004) employ Chisholm's ontology (Chisholm, 1996). Both Bunge and Chisholm postulate an objective reality independent of human perceptions. OntoClean (Guarino, 2004) is developed based on philosophical notions for evaluating taxonomical structures. Integration between different ontologies has also been used by different researchers but for different purposes.

Natural language (NL) is the common tool for people to describe things and communicate. Reports (L. Mich, Franch, M., Inverardi, P., 2004; Neill, 2003) show that nearly 90 % of all the requirements in industrial practice are written in NL. Methods that skip the NL understanding phase and that require human analyst to write the requirements directly into formal representations. However, there are at least three limitations for this translation (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004): 1) NL is ambiguous. An effective and accurate analysis is difficult. Therefore, techniques and rules for modeling are required; 2) The same semantic can be represented in different ways. Therefore, ways of handling these style variations are necessary; and 3) Concepts that are not explicitly expressed in a requirement specification are often difficult to model. Expertise in domain knowledge to discover the hidden entities is therefore needed.

2.2 The difficulties in creating conceptual data models

The difficulties in creating conceptual data models have been documented in past research studies (Antony, 2002; D. Batra, 2007; Currim, 2008; Dey, 1999; Liao, 2000; D. Moody, 2004; Shoval, 1997). In spite of its importance, research evidences show that conceptual data modeling is not done well, and it should be improved in both training and education (Simsion, 2007). Researchers (D. Batra, Antony, S. , 1994; Currim, 2008; Simsion, 2007) have studied the conceptual data modeling design process employed by novice designers to gain an understanding of errors causing factors. These factors are important in building tools and techniques that can prevent the errors and enhance the quality of information systems. The factors are:

1. Combinatorial Complexity

Previous research from a complete survey (Topi, 2002) shows that novice designers have more difficulty in modeling relationships than entities. Batra and Anthony (D. Batra, 2007; D. Batra, Antony, S. , 1994) examine designer performance in modeling open-ended exercises and find that the novice designers not only have difficulty in modeling relationships such as unary and ternary, but also have the difficulty in modeling all kinds of relationships including binary relationships. One of the reasons comes from the fact that given a set of entities, there are potentially a very large number of possible relationships. As the number of entities increases, the number of possible relationships increases at a combinatorial rate as shown in Figure 2.1. What are the rules that allow a designer to choose the right set of relationships in the ER model? And how does the designer know whether all the correct relationships between the entities are identified and which relationships are incorrect? Most relationships can be derived from others, so the problem in modeling relationships is selecting a minimum set that captures the semantics effectively and can be used to derive the others. For the right identification of relationship constructs, the following criteria should at least be met: (1) all semantics in the application should not be lost, (2) all relationship constructs should not be redundant relationships, (3) and the degree of relationship should be minimal.

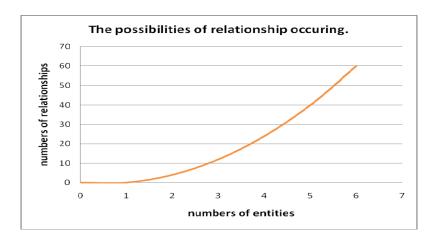


Figure 2.1 The numbers of possible occuring relationships

2. Scattered Modeling Rules

There is no complete set of heuristics/rules that help in developing quality data models. In general, heuristics/rules are often useful, but sometimes they may lead to cognitive errors called biases (D. Batra, Antony, S., 1994; Parson, 2004). Furthermore,

there is always trade off in design so that not all the rules can work together because some rules are conflicting. These conflicting rules may provide inaccurate advice.

3. Semantic Mismatch

Translating the requirement specification literally into database structures causes literal translation errors (D. Batra, 2007). For instance, a sentence stating that "an order records a sale of products to customers" may include an erroneous relationship between customer and product. It shows that not all real-world relationships map to database relationships; some real-world relationships are derivable at the database level. In addition, some real-world relationships become indirect, resulting in ambiguous semantics. Indirect relationships without direct relationships are wrong.

4. Inexperience of novice designers and incomplete knowledge of designers

Novice designers have limited knowledge and skills, while expert designers often draw from their past experiences. Even an expert designer might fail to create a quality conceptual model due to their lack of domain knowledge, unless he or she has a clear perception of requirement specifications (N. Kim, Lee, S., Moon, S. , 2008). Expertise in domain knowledge to identify the hidden entities is therefore needed. The important issues are how the novice designers can be trained efficiently and how domain knowledge can be transferred to the designers.

5. *Multiple solutions*

In conceptual design, there is neither a single answer nor an algorithm for creating the best answer. Moody and Shanks (D. Moody, Shanks, G., 1994) also state that one of

the common problem encountered in design is the large number of alternative designs that can be created for a particular problem. Therefore, they propose a six-element framework to evaluate the quality of conceptual data models (D. L. Moody, 1998). Their frameworks are composed of completeness, simplicity, flexibility, understandability, integration, and implement ability. Later this framework is refined, and empirically tested in (D. L. Moody, Shanks, G.G., 2003).

2.3 Techniques used for automating conceptual modeling

In the past few years, the field of conceptual data models has spawned numerous techniques for the identification of entities, attributes and their relationships. However, these techniques rely heavily on manual processes and experiences of designers. Currently, there are several commercial graphical CASE tools for automatically converting a conceptual data model into a logical model and into physical implementations such as ERWin, Rational Rose, Visio, Oracle Designer, Dia, etc. Most of them offer forward engineering processes, and some of them reverse engineering processes as well. However, there is still no commercial tool available for translating NL requirement specifications into conceptual data models. At present, a fully automated conceptual modeling approach seems impossible due to the inherent ambiguities in NL, context-dependent nature of modeling, and incompleteness of domain knowledge. It is desirable to develop a semi-automatic process.

This section presents the board scope of techniques used for automatically developing conceptual models. There are at least five categories of techniques used for automatically generating conceptual models design from NL requirement specifications. They are linguistic-based, pattern-based, case-based, ontology-based, and multi-techniques-based.

2.3.1 Linguistic-based

Natural language processing (NLP) and linguistic theories are used as a means for designing more user-oriented information and communication systems because NL is a common tool for people to describe and communicate their understanding of the world (Castro, 2009; Métais, 2002). Chen (P. Chen, 1983) proposes eleven rules for translating English sentence structures into ER diagram's structure. Since Chen's initial proposal, many studies (Hartmann, 2007; P. Johannesson, Kalman, K., 1989; N. Omar, Hanna, P., Mc Kevitt, P., 2004; Ovemyer, 2001) have tried to refine and extend on this approach. However, these rules are still not complete and fully accurate. Although entities can be identified by nouns in a requirements specification, the correspondence between entities and nouns does not completely match because nouns not only refer to entities but also to attributes and other concepts. Entities can also be identified from verb phrases and hidden requirements (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S., 2004). Most recently, Hartmann and Link (Hartmann, 2007) modify Chen's eleven rules for the translation from English sentence structures and EER elements in which they re-organize and extend those rules in twelve heuristics. However, even these heuristics are not complete.

Therefore, this technique can only serve as a basis for a manual or semi-automatic process of transforming an English specification into ER model. Furthermore, most of the proposed rules are built based on syntax of some specific NLs. These rules cannot overcome the inherent ambiguities of NLs. In addition, most of the languages in this world are very different and, therefore, these kinds of rules can not apply worldwide.

In order to solve the inherent problems of NL and to succeed the machine translation, some studies put constraints on the input by restricting either the vocabulary or the sentence structures (Ambriola & Gervasi, 2006; Osborne & MacNish, 1996; Tjoa, 1993). With these restrictions, simple linguistic processing such as tagging and chunking can achieve reasonably good results. These also improve the tractability of many difficult problems in NLP such as ambiguity and unknown words. However, the use of controlled languages has some limitations. It can not apply to existing requirement documents. Furthermore, they are not natural and place burdens on the requirements writers. Several formal specification languages such as Z, Object-Z, VDM, B, and OCL have been also proposed for formal model-based specification. They are very expressive but require knowledge to write a correct formalization. However, they lack completely supporting tools and the use of these tools needs deep knowledge of them in order to write them efficiently. Moreover, these languages have been designed for some specific applications, and their use for different purposes may become awkward and difficult. Other researchers propose dialogue tools that help elicit the NL requirement specification (Buchholz, 1995; N. Kim, Lee, S., Moon, S., 2008). The main disadvantages of these tools are that they

require more interventions by users and it is difficult to use them for large scale batch processing.

Theory of classification and categories has been applied to conceptual data modeling (Larman, 2004; I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004). Categories are characterized by the properties shared by their members whereas entities could be classified unambiguously according to their common attributes. It is a widely-used technique in identifying entities and classes. In addition, class categories can be used to spot the missing entities or classes. Also, there are some hidden entities or classes that are not explicitly stated in the requirement documents but can be discovered by applying class categories to domain knowledge (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004).

The trend in this technique orients towards the collaboration with huge linguistic dictionaries (Fellbaum, 1998; Miyoshi, 1996) and common sense ontologies (Lenat, 1995). Sometime computers are not skillful because they lack basic knowledge that is obvious for humans. Researchers have long sought to grab this basic knowledge for years. Linguistic dictionaries not only provide semantic links between concepts such as synonym, antonym, hypernym/hypernym (is-a), and meronym/holonym (part-of) but also syntactical and morphological information. A detailed discussion of relationship types is stated in (V.C. Storey, 1993b). WordNet is the best known linguistic dictionary used for conceptual modeling because it is available and it extends to other languages such as European languages, Spanish, Chinese, and so forth. However, the main drawback of

WordNet is that it does not contain many other important semantic relationships (i.e., no relationship between dish and spoon). Therefore, WordNet++, the extension of WordNet, containing special types of relationships that are not available in WordNet, is proposed in (Dehne, 2001).

2.3.1.1 Tools, systems, and related work

Most of the tools or systems proposed for developing conceptual models follow this technique. They apply NLP to extract the model's constructs from requirements specifications or dialogue sessions with a designer for creating conceptual data models (Buchholz, 1995; Burg, 1998; Du, 2008; Eick & Lockemann, 1985; Harmain, 2003; Meziane & Vadera, 2004; L. Mich & Garigliano, 1999; N. Omar, Hanna, P., Mc Kevitt, P. , 2004; V.C. Storey, 1993a; Tjoa, 1993; F. S. C. Tseng, Chen, A.L.P., Yang, W., 1992). Most of these are involved in extending Chen's original approach. A review of some proposed tools or systems can be found in (Du, 2008). Our paper will present only the recent ones.

LIDA (Ovemyer, 2001) is a semi-automatic text analyzing tool that allows designers to produce class diagrams. It tags parts-of-speech and follows Chen's eleven rules where there is an association of nouns with classes, relationships with verbs and attributes with adjectives and prepositional phrases. However, in requirement specifications, class can also be identified from verbs and hidden requirements (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004). CIRCLE (Ambriola & Gervasi, 2006) is a web-based comprehensive environment for aiding in NL requirements gathering, elicitation, selection, and validation. A human generated glossary and minimal domain descriptions are added to the original requirements. The actual recognition is performed by a number of MAS (Model, Action, and Substitution) rules. A detailed case study of a fictitious missile control system is provided and various stages of requirements analysis are covered.

COLOR-X (Burg, 1998) is based on WordNet. Its main goal is to facilitate the process of generating conceptual modeling. COLOR-X uses linguistic concepts that are similar to Chen's rules for creating system models that reflect both static and dynamic aspects of the referred system. For example, it relates concepts (constructs) stated in WordNet to OO constructs in which object must be identified from nouns and relationship must be identified from verbs. Later (Dehne, 2001), they revise the method by using WordNet++ instead.

CM-Builder (Harmain, 2003) is a NL-based CASE tool aimed to supporting the conceptual analysis stage of software development in an OO framework. This tool use NLP to analyze the requirement specifications and develop initial UML class diagrams. CM-Builder can work either automatically or interactively with the user. This tool converts all nouns into candidate classes and verbs into relationships. For every candidate class, the frequency in a requirement specification is counted before items are selected. The most frequent candidates are the most likely classes. Attributes are identified from heuristics such as possessive relationships and the use of verb phrase like "to have".

However, this tool has some limitations in its linguistic analysis because NL is ambiguous, fuzzy, and redundant.

ER-Converter (N. Omar, 2004) is a rule-based system. The rules are associated with weights according to the confidence level at which the event is true. The weights assigned to each rule are based on intuition. For example, "If a noun occurs before the verb 'has/have', it may indicate an entity type." With a weight of 0.7, which means that 70% of the time this rule will create the correct result (because not all nouns before the verb 'has/have' are entity types). User interventions are required when the calculated weights are low in the processing.

ACDM (Du, 2008) is an automated multi-component system. The system is a fully integrated composite of existing, publicly available components including a parser (Link Parser), a lexical filter (WordNet) and a semantic filter (Google web corpus search facilities). After parsing, it uses extended Chen's rules to identify ERD's elements. The main limitation of this system is that the input has to be controlled language requirement specification.

Tseng and Chen (F. Tseng, Chen, C., 2008) propose a translation scheme for transforming NL queries into relational algebra through the class diagram notations. Based on a logical form developed by extending the UML class diagram notations, a transformation model is presented to support the automatic transformation of natural language queries into relational algebra by employing appropriate NLP techniques and OO analysis methods. The proposed logical form has the advantage that it can be mapped from NL constructs by referring to the conceptual schema modeled by class diagrams, and can be efficiently transformed into relational algebra for query execution.

2.3.1.2 Strengths and drawbacks

The domain independence is the strength of this approach. However, the strength of this technique is also its weakness because tools or systems proposed have no domain knowledge incorporated in them. This technique does not provide an optimal solution to many sophisticate requirement specifications because of the nature problems of NL.

2.3.2 Pattern-based

The important role of patterns in design is recognized in Alexander's book (Alexander, 1979) on architecture and urban planning. It suggests that designers should produce and use patterns rather than solving problems from the first principle. Now patterns have been well established as a technique for reusing solutions of recurrent problems in the software development process. Pattern reuse provides many benefits such as higher productivity, software quality improvement, and reduction of time and cost for software development. Design patterns have been proven very useful in speeding up the design process through reuse, and in improving the overall quality of systems. Integrating patterns into conceptual design is challenging. Thalheim (Thalheim, 2000) also supports pattern-based modeling in his extensions to the ER model. The recognition of patterns in the context of conceptual data modeling is based on works by Coad et al. (Coad, 1995), Hay (Hay, 1996), and Fowler (Fowler, 1997). Like architects, they create a library of proven structure components, and provide some examples of adapting generic models to suit particular requirements. Empirical research shows that experts reuse patterns while novices do not (Chaiyasut, 1994). The process in pattern reuse can be divided into three tasks: retrieval, adaptation, and integration (Anthony, 2009). Retrieval involves choosing patterns that may be relevant to a particular problem. After a pattern is chosen, it must be adapted or instantiated to fit the specific problem. Finally, it needs to be integrated with other patterns to form a complete model in the form of a conceptual data model. Several authors have proposed various kinds of patterns (Coad, 1995; Fayad, 1997; Fowler, 1997; Gamma, 1995; Hay, 1996; P. Johannesson & Wohed, 1999; Johnson, 1988; Pree, 1994; Silverston, 2001; Szyperski, 1998). For the latest one, Blaha (Blaha, 2010) proposes several types of data modeling patterns: Universal antipatterns are the patterns that we should avoid for all applications; Archetypes are the common modeling patterns occurring across different applications; Canonical patterns are corresponding to meta models of modeling formalisms. However, their utility to conceptual modeling varies greatly. Finally, he presents methods for mapping his patterns to relational schema for database design. Three criteria (T. Han, Purao, S., Storey, V., 2008) can be used to examine these patterns. First, usability specifies the ease where an artifact can support retrieval (search and adaptation of the artifact for the current design) and assembly (integration of reusable artifact with other parts of design). Second, reusefulness is measured by the artifact's granularity and abstractness (domain independence). Third,

efficiency is measured by the effort necessary to create the artifacts. Table 2.1

summarizes the quality of each pattern based on the aforesaid criteria.

	Usability		Reusefulness		Efficiency	
Patterns	Ease of retrieval	Ease of assembly	granularity	abstractness	Creation effort	Reuse effort
Domain Models (Prieto-Diaz, 1987)	high	N.A.	coarse	medium	high	high
Analysis Patterns (Coad, 1995)	medium	medium	small	high	high	high
Analysis Patterns (Hay, 1996)	medium	medium	medium	medium	high	high
Analysis Patterns (Fowler, 1997)	medium	medium	medium	medium	high	high
Analysis Patterns (D. Batra, 2005)	medium	medium	medium	high	high	high
Data Modeling Patterns (Blaha, 2010)	medium	medium	small	high	high	high
Framework (Fayad, 1997)	medium	medium	coarse	high	high	high
Semantic analysis Patterns (Fernandez, 2000)	high	medium	coarse	high	high	high
Components (Szyperski, 1998)	low	medium	fine	low	high	high
Domain Fragment (T. Han, Purao, S., Storey, V., 2008)	high	medium	coarse	low	medium	medium

Table 2.1 Comparing the properties of patterns adapted from (T. Han, 2002)

From the comparison table, the design and construction of prior reusable artifacts are labor-intensive and require a lot of time and effort from expert designers. It is shown that the third criterion, efficiency, is the most daunting obstacle to successful reuse. Recently, there are packaged data models (or model components) available, which can be purchased and after suitable customization, assembled into full-scale data models. These generic data models are designed to be used by organizations within specific industries. Well-known examples of packaged data models are provided by (Silverston, 2001) and (Kimball, 2002). In summary, the use of packaged data models yield two major advantages to an organization (Hoffer, 2004):

1) Reducing the implementation times and cost.

The time required to design and implement a large data model can be reduced by weeks or months by using this approach.

2) Providing quality models.

Packaged data models are created and tested by knowledgeable developers based on their experience with many industries and organizations. They tend to represent best practice data modeling technique.

However, packaged data models cannot replace sound database analysis and design. Skilled analysts and designers are still needed to determine database requirements and to select, modify, and integrate any packaged systems that are used.

2.3.2.1 Tools, systems, and related work

The traditional way of using patterns is to leave the decision of how to adapt or instantiate a pattern entirely up to the person designing the schema. Recently, analysis pattern repositories have been the most popular and employed in conceptual modeling tools or systems. Analysis pattern repository is a group of generic objects with stereotypical properties and relations in a domain neutral manner (D. Batra, 2005). To make use of patterns from a repository, the designer must be able to match a task description with a candidate pattern. According to Structure-Mapping theory (Gentner, 1998), there are three ways comparisons can be made. They are (a) Literal comparison, (b) Abstraction, and (c) Analogy. To reuse analysis patterns, Fernandez and Yuan (Fernandez, 2000) propose an approach that involves looking for semantic analysis patterns that match requirements exactly while trying to specialize analogous or abstract patterns that may apply. However, there are not many proposed conceptual modeling tools or systems using this technique.

APSARA (S. Purao, 1998) is a KBS (knowledge-based system), which automated analysis patterns to create OO conceptual design. It firstly uses NLP to parse the requirement specifications into significant keywords, and eventually objects. Based on the objects identified, analysis patterns are retrieved from the pattern repository, then instantiated and synthesized into a conceptual model. In its pattern repository, thirty analysis patterns by Coad (Coad, 1995). Later, this KBS is improved by incorporating learning mechanisms, which provide the designer with additional support by suggesting specific patterns that might apply (S. Purao, Storey, V., Han, T. , 2003). The limitation of this approach is that analysis patterns are so abstract that mismatches to patterns are fairly common. Novice designers seem to have inability to reason with analogy (Anthony, 2009). Modeling Wizard Tool (Wohed, 2000) is a dialogue tool for selecting the appropriate patterns. Various versions of patterns are stored. The appropriate one is selected step by step according to the answers given to the questions such as "Does the booking consist of one object or may it consist of several objects?" This tool requires much more on user intervention, and it is hard to use it for large scale batch processing.

2.3.2.2 Strengths and drawbacks

Patterns have proven very useful in speeding up the design process through reuse, and in improving the overall quality of systems by promoting the use of designs that have been proven superior in many applications. The advantage of reusable patterns aims not only to reuse schema compounds but also to reuse relationships between objects. However, building a repository of patterns involves explication of human developers' knowledge, which is a major obstacle in facilitating reuse of knowledge. To develop pattern repository, designer must have very clear knowledge about the specific domain and must identify the boundaries of what objects to include and what degree they should be abstracted. It takes a lot of time and effort to create pattern repository. Currently, most of the proposed reusable pattern repositories used for conceptual data models is developed based on a manual approach that is time-consuming and skill-intensive for expert designers. Furthermore, most of the proposed tools in this technique use analysis patterns which require manual matching. One solution to reduce the effort and time of human experts comes from extracting the pattern artifacts from existing designs (T. Han, Purao, S., Storey, V., 2008). If this could be done for various application domains, then it would assist in creating the practically reusable pattern artifacts. These patterns are also easier to understand and reuse because they are domain-specific.

2.3.3 Case-based

Case-based reasoning is a technology used to develop a KBS known as the casebased system. The basic idea is, given the description of a new problem, retrieving from a case base a similar problem and adapting the retrieval to get the solution. Retrieval mechanisms for reusable artifacts intensively require NLP techniques. And indexing techniques could speed up the retrieval of artifacts. Ambrosio et al. (Ambrosio, Métais, & Meunier, 1995) provide a mechanism for flexible queries. Flexible querying is obtained by the automatic modification of the query statements through the relaxation of query conditions in order to recover concepts within a certain semantic distance according to the semantic relations, i.e. synonyms, hypernym, meronym, and similarity.

2.3.3.1 Tools, systems, and related work

Very few have used case-based reasoning where cases of conceptual models are stored, indexed, and used for future design. We can find only three KBSs that use this technique, which are CSBR (V. C. Storey, Chiang, R., Goldstein, R., Dey, D., Sundaresan, S., 1997), DES-DS (Paek, 1996), and CABSYDD (J. Choobineh, Lo, A., 2004). A comparison between these KBSs can be found in (J. Choobineh, Lo, A., 2004).

CABSYDD [64] is a case base reasoning system for database schema design. It comprises of two components: a CBR system and a module that will derive conceptual design from first principles. The case indexing used is similar to that used by (Paek, 1996) in which each schema design is hierarchically organized by business area. The hierarchy is organized by categorizing cases using a four tiered structure (sector, subsector, industry group, and department) based on the North American Industry Classification System (NAICS). Case representation included schemas expressed by EER models, textual identifiers for the business area classification, and a textual case description. Matching is performed by calculating the case with the highest matching index score. If no matching cases exist, the system invokes the module to create a new schema design from first principles

2.3.3.2 Strengths and drawbacks

This technique involves storing conceptual models of a large number of applications and providing a key word mechanism that enable users to search for a conceptual model that is a candidate solution for a problem statement. It takes advantage of reusing the previous design. The limitations in this technique are that if any adjustment is required in the conceptual model, it has to resort to the generic data modeling approach. Moreover, adjustments are always required in order to be appropriate for the particular requirement specification. The major disadvantage of this technique is that developing the conceptual model libraries and indexing mechanism are very expensive.

2.3.4 Ontology-based

Ontologies have been proposed as an important way to represent real world knowledge and, at some level, to support interoperability (Soares & Fonseca, 2007). Research on creating and using ontologies has been motivated by the Semantic Web and knowledge reuse. Ontology can range in expressivity from a taxonomy (a parent-child structure), to a thesaurus, to a domain model, to a logical theory (very general, consistent and meaningful knowledge), etc. Some papers point out some similarities and differences between ontologies and conceptual data models (El-Ghalayini, 2006; Fonseca, 2007). According to Fonseca (Fonseca, 2007), two criteria that differentiate ontologies from conceptual data models are (1) the objective of modeling and (2) objects to model. Embley (Embley, 2004) suggests that ontology is the key for solving the semantic problems of information systems.

In the conceptual modeling field, many researchers employ ontology for evaluating, improving or developing the conceptual modeling formalisms. Storey (V. C. STOREY, 2005) proposes an ontology to classify the verb phrases of relationships based on research in linguistics and semantic data models. Wand et al. (Y. Wand, Storey, V.C., Weber, R., 1999) propose rules as a theory of constructing the relationships in conceptual modeling practice. Evermann and Wand (Evermann, 2001) examine the mapping between ontological elements and UML elements and propose guidelines on how to use UML elements to model real-world systems in particular. Purao and Storey (S. Purao, Storey, V. C., 2005) propose a multilayered ontology for classifying relationships by using data abstractions and by separating domain-dependent and domain-independent aspects of the relationship constructs.

However, the major advantage of using ontology for conceptual modeling is the reusability of knowledge repository. This can be developed into two levels: domain ontology and large scale or upper level ontology. Domain ontology (Conesa, 2010) represents concepts, relationships between concepts, and inference rules for a particular domain. The most well-known domain ontologies are the DAML ontologies (www.daml.org), which are created particularly for Semantic Web and contained a repository of more than 200 ontologies. Several tools for creating and querying domain ontologies are available such as Protégé, OWL, SPARQL, etc. Detail comparison of each tool is shown in (Corcho, 2003). Instead of developing individual ontologies, there has been interest in creating upper level or large scale ontology. Upper level ontology (Conesa, 2010) represents general concepts that are the same across all domains and always consist of a hierarchy of entities and rules that describe those general entities which do not belong to a specific problem domain. Examples of upper level ontologies are Cyc, ResearchCyc, BFO (Basic Formal Ontology), DOLCE, SUMO, geneontology, etc. For review and comparison of upper level ontologies see (Mascardi, 2007). The potential usefulness of upper level ontologies lies in the fact that they are domain

independent. However, it is difficult to integrate them and make them truly useful. A major problem with existing upper level ontologies is the lack of good user interface and a good API. For example, Cyc is not an ontology of word sense like WordNet. As a result, there is no comprehensive mapping of Cyc concepts into words of NL (Conesa, 2007). Without adequate tool support, it is difficult to work with them. Obviously, domain ontologies are more usable than large scale ontolgies (Conesa, 2010).

2.3.4.1 Tools, systems, and related work

Ontologies have been considered as important components in many applications. Some generic ontologies such as WordNet and Cyc are available, but most applications require a specific domain ontology to describe concepts and relations in the domain. This approach holds the potential of promoting information reused. Currrently, several projects are considering the emerging approaches that attempt to reuse as much as possible of the knowledge included in existing ontologies.

NL-OOPS (L. Mich, Garigliano, R., 2002) is an NL-based system. It is based on LOLITA (Large scale Object-based Language Interactor, Translator and Analyser) NLP system, which includes all the functions for analysis of NL: morphology, parsing (1500rules grammar), semantic and pragmatic analysis, inference, and generation. The knowledge base of the system consists of SemNet, which is a large graph that holds knowledge that can be accessed and expanded using NL input and has been merged with WordNet. Thus LOLITA is among the largest implemented NLP systems. Documents in English are analyzed by LOLITA and their content is stored in its knowledge base, adding new nodes to its semantic network. NL-OOPS prototype implements an algorithm for the extraction of classes and associations from the semantic network of LOLITA. NL-OOPS's interface consists of three frames. The first one contains the text being analyzed and the second frame gives a partial representation of the SemNet structures used by LOLITA for the analysis of the document. After running the modeling module, the third frame gives a class model.

OMDDE (Sugumaran, 2006) uses a domain ontology to represent the domain knowledge in order to assist database designer. OMDDE is a prototype that demonstrates the possibility of using an ontology as the domain knowledge. The prototype can assist Database designers to design a conceptual model from scratch and also evaluate the existing conceptual database model. The prototype uses an auction domain ontology as the knowledge domain to identify the entities and relationships for the conceptual model. The prototype also suggests terms and highlight missing constructs. Furthermore, it expands the relationship element to include four types of domain relationships: prerequisite, mutually inclusive, mutually exclusive, and temporal.

2.3.4.2 Strengths and drawbacks

Ontology can be the source of domain knowledge and designers can use ontology to get initial domain knowledge. Corcho and his colleagues (Corcho, 2003) suggest that a strategy for developing ontologies would be to reuse large scale or upper level ontologies to create domain ontologies or knowledge bases. The same upper level ontology can be used for developing many knowledge bases or ontologies, which share the same skeleton. Extensions of the skeleton should make at the low level by adding domain-specific subconcepts.

However, ontology development is fundamentally difficult. For example, Cyc takes more than 20 years and 900 people to develop a large scale common sense knowledge base. Even for a specific domain, developing intensive domain ontology requires labor intensive and time-consuming. Automatic ontology development is difficult work because of the lack of structured knowledge base or domain thesaurus. While many ontology tools such as OntoEdit, Ontolingua, and Protégé are available to aid the development of ontologies, ontology constructions still need human effort. Most studies of ontology development and application assume manual process.

2.3.5 Muti-Techniques-Based

From our survey, most tools or systems for conceptual design require users' involvement during the process. And no single technique works best all the time because each technique has some limitations. Ideally, various techniques should be integrated together for a design process. For example, Song et al. (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004) have proposed a TCM (Taxonomic Class Modeling) methodology used for object-oriented analysis in business applications. This method integrates several class modeling techniques under one framework. Their framework integrates the noun analysis method, class categories, English structures, check lists, and modeling rules. Thonggoom and colleagues (Thonggoom, 2011) propose EIPW (Entity Instance Pattern WordNet), which is a knowledge-based database modeling tool. It integrates patternbased technique and various modeling techniques. This tool shows how domain knowledge stored in the instance patterns can be used together with other modeling techniques.

2.4 Evaluation Method

Evaluation acts as a significant after-stage in all surveyed techniques. Although there are several systems or tools proposed to assist the designers during conceptual modeling phase as shown in Table 2.2, the efficiency of these systems has not been tested empirically which is a drawback of current research (D. Moody, 2005; Simsion, 2007). Also, in this field, there are no universal standard guidelines for measuring the performance of the proposed tools or systems. Some researchers use individual grading frameworks for the evaluation, while some use recall and precision as the measurements for evaluation. Even though they use the same method for the measurement, the conditions of measurements are very different. Since there is no standard evaluation of NL-based tools available, it is difficult to compare the performances between and among the tools.

	Input	Output	Techniques	User	Lexical	Domain
	-	-	used	Intervention	Knowledge	Knowledge
ACDM (2008)	Controlled NL text	ER model	Linguistic Rules, Lexical Filter	Can be automatic or semi- automatic	Yes	No
APSARA (2003)	NL text	ER model	Analysis Patterns, Learning Concepts	Yes	No	No
CABSYDD (2004)	NL text	EER model	Case-based Reasoning	Yes	No	Yes
CIRCLE (2006)	NL text	View model, Validated requirement	Linguistic Rules, Requirement Validation	Yes	No	Yes
CM-Builder (2003)	NL text	Class diagram	Linguistic Rules, Frequency Analysis	Can be automatic or semi- automatic	Yes	No
Color-X (1998)	NL text	OO constructs	Linguistic Rules, Paraphrase Dialog	Yes	Yes	No
EIPW (2011)	NL text	EER model	Instance Patterns, Entity Categories, Modeling Rules	Yes	Yes	Yes
ER- Converter (N. Omar, 2004)	NL text	ER model	Linguistic rules	Can be automatic or semi- automatic	No	No
LIDA (Ovemyer, 2001)	NL text	Class diagram	Linguistic rules	Yes	No	No
Modeling Wizard Tool (2000)	NL text	EER model	Analysis Patterns, Dialog Sessions	Yes	No	Yes
NL-OOPS (2002)	NL text	Object model, Revised requirement	Linguistic Rules	Yes	Yes	Yes
OMDDE (2008)	NL text	ER model	Domain Ontology	Yes	No	Yes
TCM (2004)	NL text	Class diagram	Noun Analysis, Class Categories, Modeling Rules	Yes	No	Yes

Table 2.2 A summary of conceptual modeling tools or systems

2.5 Database Reverse Engineering (DBRE)

DBRE is another relevant area of our research. Typically, the database design process can be defined as a sequence of schema transformations that convert the user requirements into an executable schema expressed by the DDL (data definition language) of the target DBMS (H. Chiang, 1993). The entire process can be written as a function:

DDL schema = Database Design

On the other hand, database reverse engineering (DBRE) is the reverse of the task of database design. According to Chiang et al. (R. Chiang, Barron, T., Storey, V., 1994), DBRE is the process of recovering such a conceptual data model by examining an existing database system to identify the database's elements and their interrelationships. It aims at extracting a conceptual data model from a relational database schema. The entire process can be written as a function:

Conceptual schema = DBRE (DDL schema, data instances)

Methods of DBRE have been proposed since 1980s. Dumpala and Arora (Dumpala, 1981) were the first to focus on DBRE field. Fahrner and Vossen (Fahrner, 1995) provide a survey of various methods to reverse schema transformations from the relational schema into the ER model according to five characteristics. These characteristics are: (1) the various extensions of the ER model, (2) transformation prerequisites, (3) the principle transformation method, (4) properties of transformation methods, and (5) user interaction requirements. Most of the DBRE methods we have reviewed are informal. In particular, they depend on various rules/heuristics to generate elements in a conceptual model from available sources and do not formally specify the quality of the results. DBRE is also difficult to automate and requires human intervention. Since the sources do not contain sufficient semantic information, the conceptual models created by DBRE methods are often closely tied to the existing database schemas and so may become just the graphical representations of the actual logical and physical implementations of the databases. The methodology proposed by Chiang (H. Chiang, 1993) divides the reverse engineering process into six phases: (1) Initialization, (2) Decomposition, (3) Classification, (4) Generalization, (5) Identification, and (6) Refinement & Enhancement. Figure 2.2 shows all these phases and the functions of each phase.

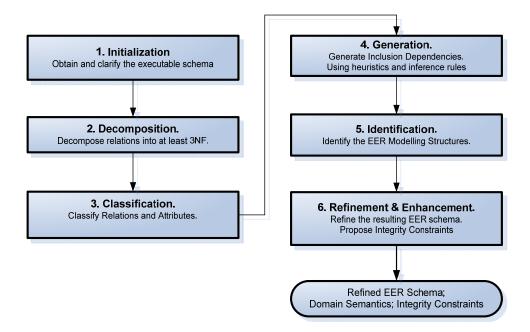


Figure 2.2 Database Reverse Engineering Process (H. Chiang, 1993)

In our research, we employ the DBRE methodology proposed by Chiang (H. Chiang, 1993) for automatically developing the proposed reusable pattern repositories.

2.6 WordNet

WordNet (Fellbaum, 1998) is an online lexical reference system. It was created and improved at Princeton University since1985. It groups words into a set of synonyms called synset, and maintains the various semantic relationships between these synonym sets. The latest version of WordNet is 3.0, which contains about 155, 000 words organized in over 117, 000. The semantic relationships between synsets are IS-A (hypernym/hyponym), Part-of (meronym/holonym), synonym, and antonym. The IS-A relationship is the most fundamental by producing a taxonomic hierarchy of synsets.

WordNet has analyzed large corpora and gathered statistics on the senses in which words are used. For example, the synonym sets for each sense are ranked by frequency. WordNet aims to build a combination of a dictionary and a thesaurus, and to support automatic text analysis and artificial intelligence applications. Due to ambiguities in NL, words may have several meanings (homonyms) and many concepts can be represented by two or more words (synonyms). WordNet has been used as a reference tool to disambiguate nouns in automated conceptual data modeling (Du, 2008). Although entities can been identified by nouns in a problem statement, the correspondence between entities and nouns is not completely matching because nouns do not only refer to entities but also to attributes and other concepts. In fact, it is difficult to automatically identify which nouns should be entities and which should not. Such distinctions depend heavily on context and human ability to apply their own knowledge.

In the conceptual data modeling field, WordNet can be used as a source of reusable knowledge to ensure that the designing models are correct. Métais (Métais, 2002) investigates the use of NLP techniques in the design phase of information systems. In summary, the possible usages of WordNet applying in automated conceptual modeling process are:

- To differentiate between entities and non-entities. The top noun categories and the hypernym chains in WordNet can be used as a general standard to distinguish attributes from entities (Du, 2008). Three top level category groups are defined as follows:
 - 1) strong-entity: "group", "physical object", "physical entity", "thing"
 - 2) mid-entity: "substance", "event", "communication", "physical process"
 - weak-entity: "cognition", "attribute", "measure", "constituent", "language unit"

If the hypernym chain of a noun phrase reaches to one of the categories in the strong-entity group, it means that this noun has a high potential to be a candidate entity. On the other hand, if the hypernym chain of the term reaches to one of the categories in the weak-entity group, it means that this noun has a low potential to be a candidate entity.

 For example, the WordNet hypernym chains of the word "customer" as shown in Figure 2.3 are consumer => user => person => organism => living thing => object, while specific nouns that more usually indicative of entity will link to synsets such as "object and physical entity.

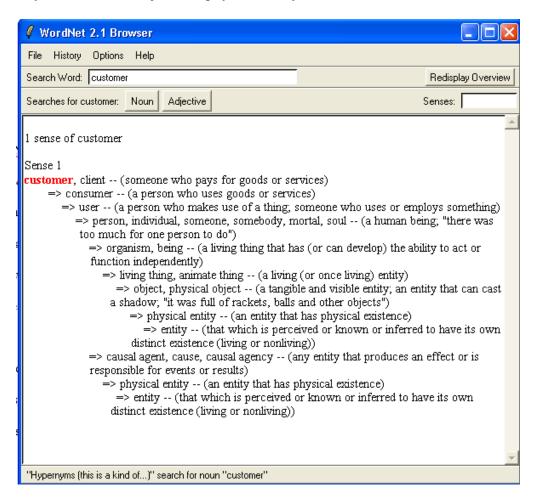


Figure 2.3 An example of WordNet hypernym chains

• To disambiguate the meaning of noun or verb by examining synonyms. For instance, E-R generator (Gomez, 1999) employs WordNet for word sense

disambiguation in their conceptual data modeling system. An interface is used to access WordNet and displays the ontological categories for a given word. When word ambiguity happens, the system asks the user to choose the proper category in the current context.

- To discover some hidden relationships through WordNet. The hypernym chains in WordNet can be used to identify the inheritance and aggregation relationships.
- To identify hidden attributes. In CM-Builder (Harmain, 2003), it uses WordNet to assist users in determining the meaning and the context of words, and to identify hidden attributes that may get from adjectives.

3. RESEARCH METHODOLOGY

This Chapter presents four methodologies to answer the research questions stated in Chapter 1 during the course of our work:

- 3.1 Developing EIR and RIR as new types of reusable pattern artifacts for conceptual model designs.
- 3.2 Proposing six domain independent modeling rules.
- 3.3 Developing EIPW with EIR and RIR that contain domain semantics regarding an application domain.
- 3.4 Developing HBT with six domain independent modeling rules and RIR.

In our research, we use the ER model originally developed by Chen (P. Chen, 1976) as our representation because it has been widely used in conceptual modeling field -- powerful to real-world problems and readily translated into a database schema (Teorey, 1986).

3.1 Developing EIR and RIR

This section presents our automatic methodology for creating Entity Instance Repository (EIR) and (RIR), which are the repositories of Entity Instance Patterns (EIPs) and Relationship Instance Patterns (RIPs), respectively. EIR and RIR contain ER modeling patterns from prior designs and serve as knowledge-based repositories for conceptual modeling. An EIP is a pattern of a single entity and its properties. An RIP is a binary relationship with cardinality constraints between two entities. Examples of these are shown in Figure 3.1. We propose a method based on database reverse engineering concepts (R. Chiang, Barron, T., Storey, V., 1994) to automatically extract EIPs and RIPs from relational schemas. This methodology employs three assumptions about the characteristics of the input schemas for database reverse engineering processes:

(1) Relational schemas: An input is a DDL (Data Definition Language) schema that contains data instances of an application domain.

(2) 3NF relations: There are no non-3NF relations in the input relational schemas. It would simplify the extraction process by dealing with the relations, each of which primarily corresponds to one entity type or one relationship type, rather than corresponding to more than one entity type or a mixture of entity and relationship types.
 (2) Description of the primarily correspondence of

(3) Proper primary keys (PK) and foreign keys (FK): Proper PKs and FKs are specified in input DDL schemas.

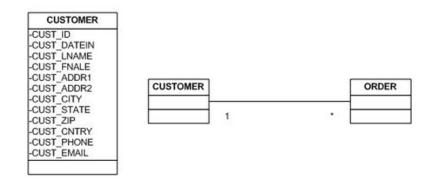


Figure 3.1 An example of an EIP and RIP, respectively

The method for creating EIR and RIR consists of the following three main steps:

INPUT: DDL schemas

OUTPUT: EIR and RIR

1) Obtaining information about the executable schemas (DDL schemas)

In order to reverse engineer existing database schemas, the information about the

executable schemas must be available. These existing schemas (DDL schemas) have to

provide at least relation names, attribute names, and PKs as seen in Figure 3.2.

CREATE TABLE CUSTOMER (
CUSTOMER_ID	VARCHAR(5)	NOT NULL,			
NAME	VARCHAR(30)	NOT NULL,			
ADDRESS	VARCHAR(50)	NOT NULL,			
POSTAL_CODE	CHAR(5)	NOT NULL,			
PRIMARY KEY(CUSTOMER_ID);					
CREATE TABLE ORDER (
ORDER_ID	VARCHAR(5)	NOT NULL,			
ORDER_DATE	DATE	NOT NULL,			
CUSTOMER_ID	VARCHAR(5)	NOT NULL,			
PRIMARY KEY(ORDER_ID),					
FOREIGN KEY(CUSTOMER_ID) REFERENCES CUSTOMER(CUSTOMER_ID);					

Figure 3.2 The executable DDL schemas

In our research, we use a library of logical data models (executable schemas or DDL schemas) created by Silverston (Silverston, 2001) originally containing 464 relations and 1859 attributes as our first input. Later, the lists of EIR and RIR are extended by case studies.

(2) Extracting EIP's elements

We extract the EIP's elements from input DDL schemas by storing a relation name as an entity_name and an attribute as an attribute_name in EIR. The metadata model of EIP and RIP is shown in Figure 3.3.

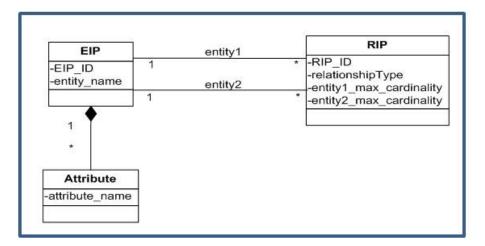


Figure 3.3 The metadata model of an EIP and an RIP

(3) Extracting RIP's elements

We extract the RIR's elements by identifying relationships between extracted entities obtained from Step (2) above. Most of the ER (Entity-Relationship) methods used in textbooks or CASE tools can be classified as either binary models or n-ary models (I.-Y. Song, Evans, M., Park, E. , 1995). There is an argument about the inclusion of binary or n-ary relationships in conceptual models (Hitchman, 2003). A central argument comes from the ability of n-ary modeling to reflect the true semantics of any given situation, whereas a binary model provides the simplest structures for a requirement specification's logical design. In database design, the binary relationship model is equivalently represented in a relational database management system. Many researchers suggest that all of the relationship representations in the conceptual model should be binary. For example, Rambaugh et al. (Rumbaugh, 1991) suggest that higher order relationships are more complicated to draw, implement, and understand than binary relationships, thus should be avoided if possible. In most cases, binary relationships are sufficient enough to represent the problem domain. Comprehensive analysis of binary relationships and ternary relationship is shown in (I.-Y. Song, Jones, T. , 1993). Therefore, in this research, we only specify the maximum cardinality constraints for binary models. Because of the limited semantic expressiveness of DDL schemas, the minimum cardinality cannot be automatically identified. Using a fully automated process, we can identify five relationship types:

- 3.1 1: N for relationships identified by FK
- 3.2 1: N for relationships identified by partial keys
- 3.3 N: M for relationships identified by relationship relations
- 3.4 Is-a relationships
- 3.5 *Recursive relationships*

Subsequently, these binary relationships are stored in RIR. The reverse engineering rules used in this step are created by inverting the schema transformation rules based on the EER (Extended Entity-Relationship) (Elmasri, 2004). These transformation rules are described as following:

3.1 1: N for relationships identified by FK

IF: the PK of a relation T_1 is shown as a FK of another relation T_2 ,

THEN: there is a 1: N relationship between T_1 and T_2 .

Consider these two relations:

 T_1 (<u>K₁</u>, a_{11} , a_{12} , a_{13} , ..., a_{1i}) T_2 (K₂, a_{21} , a_{22} , a_{23} , ..., a_{2i} K₁^{*})

where T_i represents a relation, a_{ii} represents an attribute in a relation, PK is underlined,

and FK is followed by a star symbol. If $T_2.K_1^*$ is a FK that comes from T_1 , then there is a 1: N relationship between T_1 and T_2 .

Ex. Consider these entities, EMPLOYEE and DEPARTMENT.

DEPARTMENT (DNAME, DNUMBER, MGRSSN*, MGRSTARTDATE)

EMPLOYEE (FNAME, LNAME, SSN, ADDRESS, SEX, SALARY, SUPERSSN, DNO*)

EMPLOYEE. Then there is a 1:N binary relationship between entity DEPARTMENT and entity EMPLOYEE.

The PK, DNUMBER, of an entity DNUMBER, appears as a FK of entity

3.2 1: N for relationships identified by partial keys

IF: the PK of a relation T1appears as a composite PK of another relation T2 and the PK of relation T1 is the FK of table T2 as well,

THEN: T_1 is a strong entity.

T₂ is a weak entity.

And there is a 1: N relationship between T_1 and T_2 .

Consider these two relations:

 $T_1 (\underline{K_1}, a_{11}, a_{12}, a_{13}, ..., a_{1i})$ $T_2 (\underline{K_1}^* \underline{K_2}, a_{21}, a_{22}, a_{23}, ..., a_{2i})$

 T_2 has a composite PK of (K_1, K_2) and only K_1 is a FK of table T_2 , and K_1 is a PK of

 T_1 .So, T_1 is a strong entity, T_2 is a weak entity, and there is a 1: N relationship between T_1 and T_2 .

Ex. Consider these entities, EMPLOYEE and DEPENDENT.

EMPLOYEE (FNAME, LNAME, <u>SSN</u>, ADDRESS, SEX, SALARY, SUPERSSN, DNO*) DEPENDENT (<u>ESSN*, DEPENDENT_NAME</u>, SEX, BDATE, RELATIONSHIP)

In this case, entity relations DEPENDENT has a composite PK of (ESSN,

DEPENDENT_NAME), and only ESSN is a FK. Therefore, there is a 1: N relationship between entity EMPLOYEE and entity DEPENDENT.

3.3 N: M for relationships identified by relationship relations

Consider these two relations:

 $T_{1}(\underline{K_{1}}, a_{11}, a_{12}, a_{13}, \dots, a_{1i})$ $T_{2}(\underline{K_{2}}, a_{21}, a_{22}, a_{23}, \dots, a_{2i})$ $T_{3}(\underline{K_{2}}^{*}, \underline{K_{1}}^{*}, a_{k})$

IF: T_3 has a composite primary key of (K_2, K_1) , when consisting of FKs from the other two different tables T_1 , and T_2 ,

THEN: there is a M : N relationship between T_1 and T_2 .

Ex. EMPLOYEE (FNAME, LNAME, <u>SSN</u>, ADDRESS, SALARY, SUPERSSN, DNO*)

WORKS ON (SSN*, PNO*, HOURS)

PROJECT (PNAME, PNO, PLOCATION, DNUM*)

Entity WORK_ON has a composite primary key of (ESSN, PNO), when consists of FKs from the entity EMPLOYEE and entity DEPARTMENT. So, there is an M: N relationship between entity EMPLOYEE and entity PROJECT.

3.4 Is-a Relationship

IF: two strong entities, T_1 and T_2 , have the same PK and T_2 has a key being both PK and FK,

THEN: T_2 has "Is-a" relationship with T_1 (T_2 Is-a T_1).

Consider these two relations:

 $T_1(\underline{K_1}, a_{11}, a_{12}, a_{13}, ..., a_{1i})$

 $T_2(\underline{K_1}^*, a_{21}, a_{22}, a_{23}, ..., a_{2i})$

Ex. EMPLOYEE(FNAME, LNAME, <u>SSN</u>, ADDRESS, SALARY, SUPERSSN, DNO*) MANAGER (<u>SSN*</u>, RANK, PROMOTION_DATE, DEPTNO)

In this case, the relations, EMPLOYEE and MANAGER, have the same PK (SSN),

and MANAGER has SSN as being both PK and FK. This suggests that there is an "Is-a" relationship exists from relation MANAGER and relation EMPLOYEE.

3.5 Recursive Relationship

IF: T_1 has a FK that references the PK of its own table (T_1),

THEN: T₁ has recursive relationship.

Consider this relation:

 $T_1(\underline{K_1}, a_{11}, a_{12*}, a_{13*}, \dots, a_{1i})$

Ex. EMPLOYEE (FNAME, LNAME, SSN, ADDRESS, SEX, SALARY, SUPERSSN*, DNO*)

In this case, each Employee occurrence contains two social security numbers (SSN), one identify the employee, the other being the SSN of the employee's supervisor.

3.2 The Six Domain Independent Modeling Rules

This section presents our selected six modeling rules termed as the six domain independent modeling rules. Our survey shows that one of the difficulties in creating conceptual models is the scattered modeling rules. There is no complete set of rules that help developing conceptual models. In general, rules/heuristics are useful but sometimes they may lead to cognitive errors called bias (D. Batra, 2007; Parson, 2004). There is always trade off in design so that not all rules can work together because some rules are conflicting. We have selected the six domain independent modeling rules based on teaching experiences of over 20 years by one of the committee members of this dissertation. These six rules are considered as a minimal set of rules to teach novice designers in creating quality conceptual models. These six rules are not based on the syntax of any NLs and thus are domain independent. This means that these rules can be applied to a wide range of applications and domains. In this research, we would like to experiment whether the six rules are indeed useful. The six domain independent modeling rules are:

R1: The ID (Identifier) Rule

IF a concept (noun or verb) needs to have a unique identifier, THEN it can be an entity.

R2: The MA (Multiple Attribute) Rule

IF a concept has multiple attributes, THEN it can be an entity.

R3: The MVA (Multi-Valued Attribute) Rule

IF a concept has multi-values, THEN it can be an entity.

R4: The TDA (Time-dependent attributes) Rule

IF a concept has time-dependent attributes or needs to keep track of history of values,

THEN it can be an entity.

R5: The SC (Single Concept) Rule

A good entity should represent one and only one concept.

R6: The DI (Domain Importance) Rule

IF a concept is important in its own right within the problem domain whether it has one or multiple attributes, THEN it can be an entity.

3.3 Developing EIPW (Entity Instance Pattern WordNet)

In this research, we explore knowledge-based and pattern-based approaches that help database designers develop quality conceptual data models. We propose new types of reusable pattern artifacts, called the entity instance repository (EIR) and the relationship instance repository (RIR), which are repositories of entity instance patterns (EIPs) and relationship instance patterns (RIPs), respectively. In the previous section, EIR and RIR have been created as the reusable pattern repositories containing knowledge about an application domain. This section discusses how these patterns are implemented in KBS called EIPW (Entity Instance Pattern WordNet).

3.3.1 Overview of EIPW Architecture

The architecture of EIPW is shown in Figure 3.4. A prototype of EIPW has been developed by using JAVA Applet. Firstly, the system passes a NL requirement specification as an input to do the part of speech tagging (POS) in order to list all of the possible candidate entities. We use a well-known open source called LingPipe (http://alias-i.com/lingpipe) to perform POS. In EIPW, the entity list can be identified based on noun phrases and hidden requirements. During the post-parsing analysis, a noun phrase belonging to any of *a discard noun set* will be excluded as a candidate entity. The discard noun set are created based on the history of words discarded by designers and the class elimination rules (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004). The discard noun set is domain independent.

In the entity identification module, there are three activities performed:

1. The first activity is to identify the entity list based on EIR. WordNet is also used to ensure that the synonyms of EIR's entities are not missed out while preparing the lists of entities.

2. The second activity is to identify the entities that are not detected by EIR by applying the top noun categories and hypernym chains in WordNet (Du, 2008).

3. The third activity is to identify the hidden entities by applying entity categories. Our entity categories are adopted from the class categories defined by Song et al. (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004).

Relationships between entity lists are generated by considering the application domain semantics inherent in the RIR. The modeling rules are used to ensure that all of the relationships are identified. The lists of EIR and RIR are extended by case studies. WordNet is also used to ensure that the synonyms of EIR's entities and RIR's entities are missed out while preparing the list of candidate entities and preparing the list of relationships, respectively.

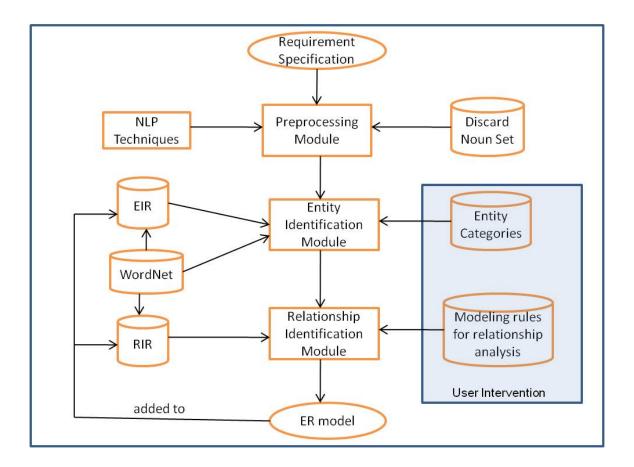


Figure 3.4 The EIPW architecture

3.3.2 The EIPW Workflow

This section shows the detailed workflow of EIPW and its use for generating ER models. EIPW can be mainly divided into two subtasks: entity identification and relationship identification.

(1) Entity Identification

The actual step-by-step activities of our methodology outlined in Figure 3.6 are the form of an activity diagram in the UML. In Figure 3.6, the three swimlanes perform the following activities:

- The middle swimlane: The aim of these swimlane activities is to identify entities based on EIR.
- The rightmost swimlane: The aim of these swimlane activities is to identify entities that are not detected by EIR by applying the top noun categories and hypernym chains in WordNet.
- The leftmost swimlane: The aim of these swimlane activities is to identify hidden entities that are not explicitly stated in the requirements but are necessary for the conceptual modeling by applying entity categories. Entities categories are used as a tip for identifying entities.

The details of the activities in Figure 3.6 are presented below.

Activities of Middle Swimlane of Figure 3.6

Begin with a requirement and remove the partial explanation statements
 This process starts by reading a text file containing a requirements specification of
 an application written in English. Explanation statements in a requirements
 specification aim to help human readers to understand the requirements better but
 they are harmful for automated requirement analysis (Du, 2008). For example, in
 "A new video store intends to offer rentals (and sales) of entertainment material to

the wider public." the explanation part inside the parenthesis is redundant and not necessary to transform it into ERD representation. Heuristic rules based on parenthesis and some words (e.g. such as) will be used to remove the explanation statement.

• Step 1: Get noun phrases

Part of speech tagging (POS) is used to assign each word in an input sentence its proper part of speech such as noun phrases and verb phrases in order to reflect the word's syntactic categories. The POS tags provide a useful abstraction of words whereby candidate entities can be identified from either noun phrases (P. Chen, 1983) or verb phrases (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004). In this research, we use an open source call LingPipe for POS tagging to get the entire noun phrases appearing in the requirement specification. Figure 3.5 shows the user interface of Step 1 that lists all the noun phrases appearing in the requirement specification.

STEP 1: Get Noun Phrases for Identifying Entities		Page 1/8
This step will parse the problem statement to get noun phrases. 1. Please read the problem statement. 2. Click the "GET NOUN PHRASE" button. (This might take a few minutes.) 3. Then, the noun phrases obtained from the problem statement will be shown in the table on the right side. 4. Move on to the next page by clicking the "Next Step>>" button. Problem Statement:	Noun Phrases Obtained from the Problem Statement	
Assume a simplified mail order system for a company in an e-commerce environment of selling	order	[
various products. The web site requires customer to have a login account in order to gain access.	order date	
The company also wants to record the login history in order to track the time and IP address given	order item	
to access the web site. Each customer may place one or more order. The following information about each order needs to be recorded are order date, credit authorization status. For each order	order price	
item, we keep track of order date, unit price, quantity, and the total order price including the	payment	
shipping charge. Customers may return order items that they are not satisfied. For each return item, we keep track of return date, and total return price. Each order give rise to one invoice and the	price history	
customer can make a payment by using credit card. The company also wants to record the price	product	
history of each product. There are several shipment methods (such as one-day express, two-day	quantity	
priority, or regular surface mail) and each customer can choose one shipment and number of delivery dates. Assume shipping address is the same as customer address.	return date	
uenvery dates. Assume snipping address is the same as customer address.	return item	
	return price	
	rise	
	shipment	
	shipment method	
	time	
	track	
	unit price	
	web site	
GET NOUN PHRASE		
	<< Back	Next Step >>

Figure 3.5 The EIPW's user interface of Step 1

• Step 2: Test discard noun set

To facilitate the post-parsing analysis, a noun phrase belonging to any of the discard noun set will be excluded as a candidate entity. The discard noun set is created based on the history of words discarded by designers and the class elimination (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004) to provide intelligent suggestion for better parsing the requirement. The discard noun set is domain independent. Some examples of discard noun set are number, ID, information, database, track, record, system, etc.

• Step 3: Identify entities based on EIR

After the initial set of possible candidate entities is identified from Step 2, each term is compared to the entity names in the EIR. If a noun phrase matches an entity name in EIR, then it becomes a candidate entity (E1).

• Step 4: Apply WordNet Synonym

Out of these entity names, identify synonyms of a noun phrase from WordNet. If the synonyms of a noun phrase match the entity name in EIR, then the noun phrase also becomes a candidate entity (E1).

Activities of RightMost Swimlane of Figure 3.6

- Step 1: Apply top noun categories and hypernym chains in WordNet The top noun categories and hypernym chains in WordNet are used to perform entity categorizations. The entity categories can help us identify entities from non-identifiable noun phrases from the MiddleMost Swimlane. These entity categories can be divided into two groups and defined as follows:
 - Potential-Entity Group: group, physical object, physical entity, thing, transaction.
 - Non-Entity Group: cognition, attribute, value, measure, constituent, language_unit, feeling.

If the hypernym chain of a noun phrase reaches to one of the categories in the "Potential-Entity" group, the system will label this term as a candidate entity (E2) and insert it to the EIR to expand the list of EIP. On the other hand, if the hypernym chain of a term reaches to one of the categories in the "Non-Entity" group, the system will delete this noun phrase.

If the hypernym chain of a term does not belong to either group, the system will ask the user to make judgments regarding this term. If the user labels it as a candidate entity (E2), then insert it to the EIR, else delete this noun phrase.

Activities of LeftMost Swimlane of Figure 3.6

In this swinlane, the system asks the user to identify the hidden entities by applying domain knowledge to entity categories. Our entity categories in business applications adopt the class categories defined by Song et al. (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S., 2004). They are as follows:

1. Roles of People

They represent role of humans who perform some important function. Ex. Student, Employee, Customer.

- Places
 They represent locations where important business activities are occurred.
 Ex. Warehouse, Brach, Store.
- 3. Physical Things

They represent tangible objects that are import in business activities. Ex. Product, Machine, Device, Book

4. Organization

They represent important business units.

Ex. Department, Team

5. Events (Transactions)

They represent important activities that need to record some data with the time the event occurred.

Ex. Order, Promotion, Payment

6. Transaction Line Items

They represent an element of a transaction.

Ex. Order-Line-Item, Purchase-Line-Item, Rental-Line-Item

7. Concepts with properties

They represent intangible ideas used to keep track of business activities.

Ex. Project, Account, Complaint

8. Specification

They represent a description of other items that need to be distinguished from one another.

Ex. Video-Title, Flight-Plan. For example, each video tape has a different barcode.

9. Interaction

They represent an association between two entities, where the association has meaningful attributes. An example of this entity is Reservation between Passenger and Flight entities.

10. Rules/Policies/Reference/Look up

They represent important business rules.

Ex. Rental-Policy, Shipping Method

11. Containers of other things

They represent entities that will contain other entities.

Ex. Shelf, Catalog, Pick List, Bin

12. Things in a container

They represent entities that will be contained in another entity.

Ex. Order-Line-Item, Passenger, Video-Title in a catalog.

• *Step 1: Apply domain knowledge to entity categories (user intervention)* For each entity category, check whether all the entities representing the entity category are already captured. Otherwise create a new candidate entity (E3) based on the entity categories.

A set of entities identified from our methodology is a union of the entities identified from the three swimlanes. That is: $\{\text{Entities}\} = \{\text{E1}\} \cup \{\text{E2}\} \cup \{\text{E3}\}$

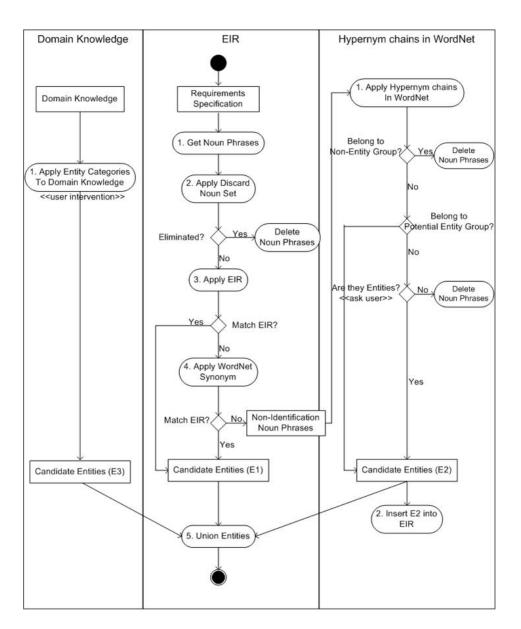


Figure 3.6 Entity Identification Process in EIPW

(2) Relationship Identification

After the entity list has been identified in the entity identification process,

Relationships between entities are generated by considering the application domain

semantics inherent in the RIR. This repository is used to identify occurring relationships within an application domain and to generate the relationships between entities. The flowcharts for the relationship identification process are shown in Figure 3.7. The processing task requires several activities in order to determine the relationships between the entities. In figure 3.7, there are two swimlanes performing the following activities.

• The left swimlane: The goal of these swimlane activities is to identify relationships (r) between candidate entities based on RIR.

• The right swimlane: The goal of these swimlane activities is to ask the users to identify the relationships, which are not detected by the RIR, by applying Need-to-Remember Rule (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S., 2004). The details of the activities in Figure 3.6 are discussed below.

Activities of left swimlane of Figure 3.7

- Begin with the candidate entity list obtained from entity identification process.
- Step 1: Delete duplicate entities.

This Step is conducted through WordNet synonyms.

- Step 2: Assign all possible relationships (r_{ij}) between the candidate entities.
- Step 3: Match the possible relationships (r_{ij}) with RIR.
 If r_{ij} match the relationships in RIR, add r_{ij} into Relationship set (R).
- Step 4: Apply WordNet Synonym

Out of the matching, identify synonyms of entity names from WordNet. If the synonyms of r_{ij} match the relationship in RIR, add r_{ij} in R.

Activities of right swimlane of Figure 3.7

- Begin with the possible relationships that are not detected by RIR from left swimlane.
- Step 5: Apply Need-to-Know rule (user intervention)
 If a relationship represents an association that does not have to be remembered between two entities, then delete this relationship.
- Step 6: Assign the multiplicity (user intervention)

Assign the multiplicity to each relationship obtained from Step 5.

The ER model is created by combining a set of relationships (R) identified from the two swimlanes. Figure 3.8 shows the output of EIPW.

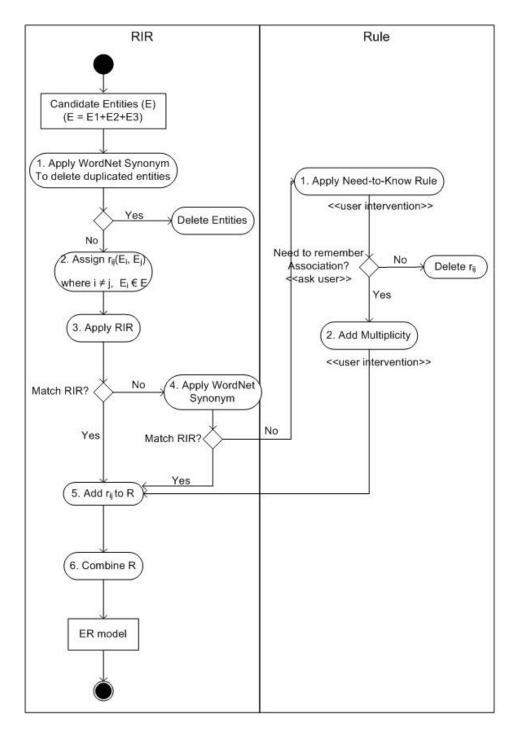


Figure 3.7 Relationship Identification Process in EIPW

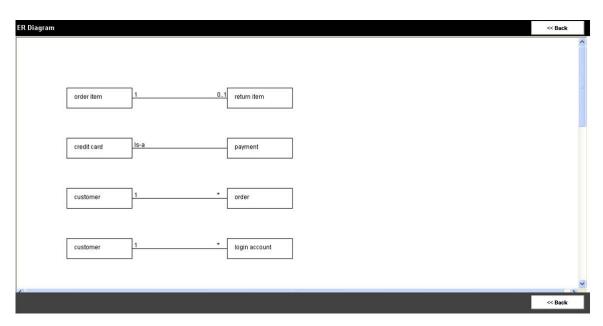


Figure 3.8 The output of EIPW

3.4 Developing HBT (Heuristic-based Technique)

In this research, we select six domain independent modeling rules that are comprehensive enough in creating conceptual models. We evaluate the usefulness of these rules by developing HBT that applies these rules to the creation of conceptual data models. The knowledge implemented in the system is based on the six domain independent modeling rule. The six domain rules are used to ensure whether the initial candidate entity lists should be included or excluded in the data model.

3.4.1 Overview of HBT Architecture

The system modules are shown in Figure 3.9. A prototype of HBT was developed by JAVA applet. First, the system takes a NL requirement specification as an input to a

preprocessing module. The main functionality of the preprocessing module is to do the POS in order to list all of the possible candidate entities. In HBT, the entity list can be identified based on noun phrases, verb phrases, and hidden requirements. During the post-parsing analysis, a noun phrase and a verb phrase belonging to any of a discard noun set and a discard verb set, respectively, will be excluded as a candidate entity. The discard noun set and the discard verb set are created based on the history of words discarded by designers and the class elimination rules (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S. , 2004). The discard noun set and the discard verb set are domain independent. Most of the other modules' functions in HBT are very similar to those in EIPW. Also, the user interfaces of HBT are also similar to those in the HBT as shown in Figure 3.10. The only difference is in the entity identification module. In this module, there are three activities performed:

 The first activity is to identify the entity list based on noun phrases by using the six domain independent modeling rules, which are the ID, MA, MVA, TDA, SC, and DI rules.

2. The second activity is to identify the entity list based on verb phrases by using two rules out of six domain independent modeling rules, which are the ID and MA rules.

3. The third activity is to identify hidden entities that are not explicitly stated in the requirements but are necessary for the conceptual modeling by applying entity categories.

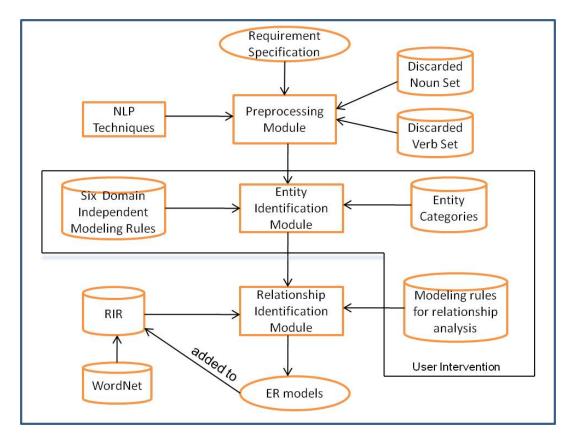


Figure 3.9 The HBT Architecture

Please read the 6 Domain-Independent-Modeling Rules.			
/* R1: Identifier Rule */	Noun Phrases	Entity?	
a noun phrase needs a unique identifier, THEN it is an entity.	company		
* R2: Multiple Attribute Rule */	credit card	V	
a noun phrase has multiple attributes, THEN it is an entity.	customer	[¥]	
* R3: Multi-valued Attribute Rule */	customer		
a noun phrase has multi-values, THEN it is an entity.	invoice	K	
* R4: Time-dependent Attribute Rule */	login account	V	
IF a noun phrase has time-dependent attributes or keeps track of a history of values, THEN it is an entity. e.g. Login, Price History /* RS: Single Concept Rule */ IF a class represents one and only concept, THEN it is an entity. /* RG: Domain Importance Rule */	login history	× ×	
	order		
	order item		
	payment	V	
a noun phrase is important in its own right within the problem domain whether it has ne or multiple attributes,	price history		
HEN it is an entity.	product	×	
Based on the 6 rules above, identify whether each noun phrase in the table on	return item	R	
e right side is an entity.	J		
Move on to the next page by clicking the "Next Step>>" button.	Show the sentences where a noun phrase is used: 1. For each return item, we keep track of return date, and total return price.		
@Click on each noun phrase in the table to show the sentences where it is used. This can be helpful in identifying the appropriate entities.			

Figure 3.10 An example of user interface in HBT

3.4.2 The HBT Workflow

This section presents the detailed workflow of HBT. HBT incorporates the six domain independent modeling rules, entity categories, and relationship instance repository. HBT's process can be divided into two subtasks: entity identification and relationship identification. In entity identification process, the six domain independent modeling rules are used to ensure whether the initial candidate entity lists should be included or excluded in the data model. The relationship identification process of HBT is the same as that used in EIPW.

1) Entity Identification

The step-by-step activities of our methodology outlined in Figure 3.11 are in the form of an activity diagram in the UML. The processing task requires several steps to be carried out in order to achieve the candidate entities from the NL input. In Figure 3.11, there are three swimlanes to perform the following activities:

- The middle swimlane: The aim of these swimlane activities is to identify entities based from the concepts that are explicitly stated as noun phrases in the requirements.
- The rightmost swimlane: The aim of these swimlane activities is to identify entities based from the concepts that are explicitly stated as verb phrases in the requirements.
- The leftmost swimlane: The aim of these swimlane activities is to identify hidden entities that are not explicitly stated in the requirements but are necessary for the conceptual modeling. We identify those hidden entities by applying domain knowledge to entity categories.

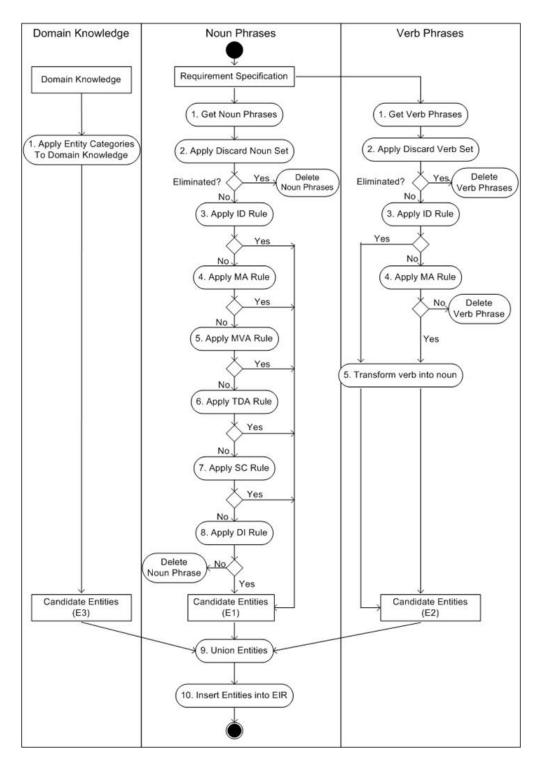


Figure 3.11 Entity Identification Process in HBT

Activities of Middle Swimlane of Figure 3.11

- Begin with a requirements specification and remove the partial explanation statement.
- Step 1: Get noun phrases

Get the entire noun phrases from a requirement specification by using POS technique.

• Step 2: Test discard noun set

To facilitate the post-parsing analysis, noun phrases belong to any of the discard noun set will be deleted.

• Step 3: Apply the ID (Identifier) Rule

If a noun phrase needs to have a unique identifier, then it is a candidate entity (E1).

- *Step 4: Apply the MA (Multiple Attributes) Rule* If a noun phrase has multiple attributes, then it is a candidate entity (E1).
- *Step 5: Apply the MVA (Multi-Value Attribute) Rule* If a noun phrase has multi-values, then it is a candidate entity (E1).
- *Step 6: Apply the TDA (Time-dependent attributes) Rule* If a noun phrase has time-dependent attributes or needs to keep track of history of values, then it is a candidate entity (E1).
- Step 7: Apply the SC (Single Concept) Rule

A good entity should represent one and only one concept (E1).

• Step 8: Apply the DI (Domain Importance) Rule

If a noun phrase is important in its own right within the problem domain whether it has one or multiple attributes, then it is a candidate entity (E1).

Activities of Rightmost Swimlane of Figure 3.11

• *Step 1: Get verb phrases*

We use POS technique to get all the verb phrases from the requirement specification.

• Step 2: Test the discard verb set

To facilitate the post-parsing analysis, verb phrases belong to any of the discard verb set will be deleted. The examples of verb phrases in discard verb set are: automate, become, concern, etc.

• Step 3: Apply ID (Identifier) Rule

If the concept represented by a verb phrase needs to have a unique identifier, then it is a candidate entity (E2). Song et al. (I.-Y. Song, Yano. K., Trujillo, J., Lujan-Mora, S., 2004) term this candidate entity a Transformed Entity.

• Step 4: Apply MA (Multiple Attribute) Rule

If the concept represented by a verb phrase has multiple attributes, then it is a candidate entity (E2).

Activities of Left Swimlane of Figure 3.11

In this swimlane, the system asks the user to identify the hidden entities by applying domain knowledge to entity categories. These entity categories are the same as that used in the EIPW.

• Step 1: Apply domain knowledge to entity categories

For each entity category, check whether all the entities representing the entity category are already captured. Otherwise create a new entity based on the entity category.

A set of entities (E) identified from our methodology is a union of the entities gotten from the three swimlanes. The relationship identification process of HBT is the same as that used in EIPW. The output of HBT is shown in Figure 3.12.

ER Diagram	<< Back	
		^
		1
order item 1 01 return item		
credit card ls-a payment		
customer 1 order		
customer 1 login account		
		~
	<< Back	٦

Figure 3.12 The output of HBT

4. EMPIRICAL EVALUATION

In this research, we have proposed methods for improving the process of conceptual modeling design. We have implemented two knowledge-based data modeling tools: EIPW and HBT. EIPW incorporates entity instance repository, entity categories, relationship instance repository, and WordNet. HBT incorporates the six domain independent rules, entity categories, and relationship instance repository.

In this Chapter, we evaluated the quality of outputs generated by EIPW and HBT by using ANOVA technique. Because the quality of the ER models is of interest, the following hypotheses are tested:

H1: Novice designers using EIPW will create conceptual models with better quality compared to the models generated without using any tools.

H2: Novice designers using *HBT* will create conceptual models with higher scores compared to the models generated without using any tools.

H3: There is no significant difference between the two KBSs regarding the quality of the conceptual models.

4.1 Experiment Design

The experimental framework is shown in Figure 4.1. The two independent variables are the systems and the task sizes. In conceptual modeling, a linear increase in the number of entities can result in a combinatorial increase in the number of possible relationships (D. Batra, 2007). As the task size increases, so do the numbers of decisions

required in the modeling process. Therefore, our experiment design incorporates two levels of the task size to provide some sensitivity for this factor. The medium task size has 9 entities and 9 relationships, while the moderate task size has 14 entities and 14 relationships. The dependent variable is the quality scores of the ER models.

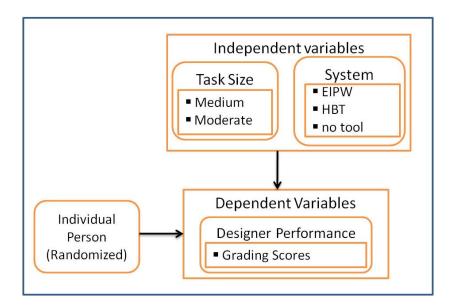


Figure 4.1 The framework of empirical experiments

4.2 Subjects and Tasks

There were 41 subjects. All of the subjects were students in the iSchool at Drexel University and did not work in conceptual modeling field before. Therefore, we concluded that all of our subjects were novice designers. Twenty-one were undergraduates and twenty were graduate students. Forty-one subjects were divided into four groups as shown in Table 4.1. Each subject worked on four problem statements: one medium size and one moderate size problem statements with the aid of our KBS, and one medium size and one moderate size problem statements with no tool. The problem statements are in the e-commerce domain. The subjects could take time as long as they wanted to create conceptual models based on the given problem statements.

	1 C				
Group	Num of subject	Problem1	Problem2	Problem3	Problem4
1	11	No tool	No tool	Using EIPW	Using EIPW
2	10	Using EIPW	Using EIPW	No tool	No tool
3	10	No tool	No tool	Using HBT	Using HBT
4	10	Using HBT	Using HBT	No tool	No tool

Table 4.1 The Experiment Design

4.3 Evaluation Metrics

1. Evaluating experimental data

The quality of the conceptual data models created by the novice designers is judged by a third party.

2. Grading criteria

The quality of an ER model is evaluated by a scoring schema that specifies how to grade the ER model on each facet (entities and relationships). In this research we adopt the scoring scheme proposed by Du (Du, 2008). It focuses on the correct identification of appropriate entities and relationships based on the given problem statements.

Entity

- Add 2 points for each correct entity stated in the problem statement.
- No penalty for very likely entity but not stated in the problem statement.
- Deduct 1 point for each wrong entity.
- Deduct 1 point for each missing entity.

Relationship

- Add 2 points for each relationship that is correctly attached to the corresponding entities.
- Deduct 1 point for each missing relationship.
- Deduct 1 point for each a redundant relationship or a derivable relationship.
- Deduct 1 point for each wrong relationship.
 - Shown as an indirect relationship without a direct relationship.
- Deduct 1 point for each incorrect degree of relationship.
- Deduct 0.5 point for each an incorrect cardinality.

4.4 Empirical Results

Test of Hypothesis 1: EIPW

A 2x2 within-subjects analysis of variance was performed on quality scores as a function

of EIPW (with, no tool) and task size (medium, moderate) as shown in Table 4.2.

	QUALITY SCORE
System (EIPW, no tool)	F(1,20) = 97.512, p < 0.000
Task Size (medium, moderate)	F(1,20) = 2.776, p < 0.111
System x Task Size	F(1,20) = 1.085, p < 0.310

Table 4.2 An ANOVA analysis of modeling quality

Note: Significant Level < 0.05

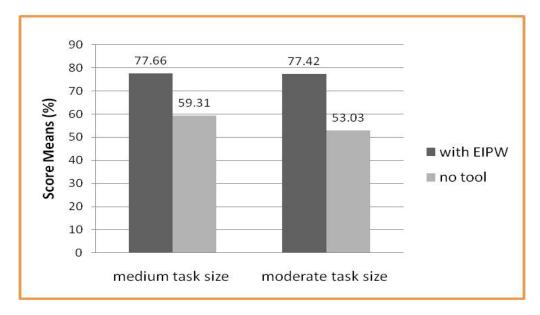


Figure 4.2 The plot of the mean quality scores (%)

From the calculated means shown in Figure 8, the conceptual models created by EIPW are better than those created by *no tool cases* for both task sizes. In Table 4.2, the results show that the main effect of **system** (with EIPW, no tool) is significant (p < 0.00). Therefore, this result supports our hypothesis (H1) that the EIPW helps novice designers create better conceptual models than they do without it. There is no significant main effect for **task size** (p < 0.111). It shows that the effect of **System x Task Size** is not significant (p < 0.310), which means there is no interaction between the system and the task size. We conclude that EIPW improves the novices' performance by 30.9% for the medium task size and 46.0% for the moderate task size.

Test of Hypothesis 2: HBT

A 2x2 within-subjects analysis of variance was performed on quality scores as a function of HBT (with, no tool) and task size (medium, moderate) as shown in Table 4.3.

	QUALITY SCORE	
System (HBT, no tool)	F(1,19) = 25.69, p < 0.000	
Task Size (medium, moderate)	F(1,19) = 6.925, p < 0.016	
System x Task Size	F(1,19) = 0.132, p < 0.720	

Table 4.3 An ANOVA analysis of modeling quality

Note: Significant Level < 0.05

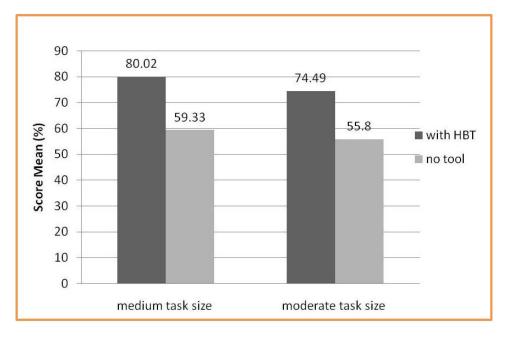


Figure 4.3 The plot of the mean quality scores (%)

From the calculated means shown in Figure 4.3, the conceptual models created by the HBT are better than those created by *no tool cases* for both task sizes. In Table 4.3, the

results show that the main effect of **system** (with HBT, no tool) is significant (p < 0.00). Therefore, this results support our hypothesis (H2) that the HBT helps novice designers create better conceptual models than they do without it. There is significant main effect for **task size** (p < 0.016). However, it shows that the effect of **System x Task Size** is not significant (p < 0.720), which means there is no interaction between the system and the task size. We conclude that HBT improves the novices' performance by 34.9% for the medium task size and 33.5% for the moderate task size.

Test of Hypothesis 3: EIPW & HBT

A 2x2 mixed model design with system as between-subject and task size as within-subject factors was used. The two independent variables are **system** (with EIPW, with HBT) and the **task size** (medium, moderate). The dependent variable is the **quality score**. Since the aspects of within-subject factor are not used for analyzing this hypothesis, only the test of between-subject analysis is shown in Table 4.4.

	QUALITY SCORE
System (EIPW, HBT)	F(1,39) = 0.004, p < 0.948

Table 4.4 Tests of between-subjects effects with dependent variable QUALITY SCORE

Note: Significant Level < 0.05

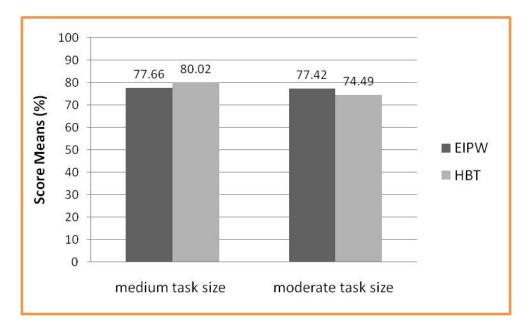


Figure 4.4 The plot of the mean quality scores (%)

In Table 4.4, the main effect of system is not significant (p < 0.948). So, this result supports our hypothesis (H3) that there is no significant difference between the two KBSs regarding the quality of the conceptual models. However, the mean scores of EIPW and HBT suggest that EIPW is better than HBT when the task size is moderate. On the other hand, HBT is slightly better than EIPW when the task size is smaller. This results show that the six domain independent modeling rules are effective in the small to medium task sizes.

4.5 Precision & Recall

Even though recall and precision (van Rijsbergen, 1979) are always used for evaluating information retrieval systems and also widely used in evaluating information extraction systems, Harmain and Gaizaukas (Harmain, 2003) first introduced precision and recall for evaluating conceptual data modeling systems. In any systems, both precision and recall should be close to 100% as possible. However, generally increasing in precision tends to decrease recall and vice versa. In this research, the definition of recall and precision are adopted as used by Harmain and Gaizaukas (2003).

Recall measures the completeness of the results developed by the system. The relevant information developed by the systems is compared with that developed by human analysts or answer key. The formula for calculating recall is:

$$Recall = \frac{N_{correct}}{N_{key}} \qquad [Harmain \& Gaizauskas, 2003]$$

Where $N_{correct}$ is the number of correct responses made by the system, and N_{key} is the number of information elements in the answer key.

Precision measures the accuracy of the system (i.e. how much of the information produced by the system is correct). The formula for calculating precision is:

$$Procession = \frac{N_{correct}}{N_{correct} + N_{incorrect}}$$

[Harmain & Gaizauskas, 2003]

Where N_{correct} is as above, and N_{incorrect} is the incorrect responses made by the system.

The results of Recall and Precision of the performance of our proposed KBSs are shown in Table 4.5.

Tools or Systems	Recall	Precision	F-measure
No tool	56%	74%	64%
EIPW	79%	93%	85%
НВТ	84%	94%	89%

Table 4.5 Results of the performance of our KBSs

F-measure is the weighted average of the precision and recall.

It is questionable and inconsistent to use precision and recall to evaluate the performance of conceptual modeling tools or systems because there is no universal standard evaluation requirement corpus available. However, Table 4.5 provides the overall performance of our tools.

Since there is no standard evaluation of NL-based tools available, we cannot compare our tools with the previous tools or systems. However, Harmain & Gaizauskas (Harmain, 2003) claimed that other language processing technologies such as information retrieval systems, information extraction systems, and machine translation systems have found commercial applications with % precision and % recall well below this level (73% recall and 66% precision).

4.6 Limitations of the Research

The overall system performance has been evaluated in the previous chapter. In this section, the limitations of some of the system components are discussed.

- This study has, so far, been carried out on one domain only, but it provides a theoretical background for research on other domains as well.
- 2. One characteristic of our KBSs is to integrate multiple modules and resources for the purpose of automating the process of conceptual data modeling. Some of the modules are designed for these KBSs while other are adopted from open source third party packages. Each component has some limitations.
 - The natural language processing (NLP) technique such as part of speech tagging (POS) technique cannot completely identify all of the information in the requirement specification. For example, the compound noun with hyphen cannot be identified as the whole one noun. However, the overall performance of the POS is quite effective and the % accuracy is 96.4.
 - The use of a general lexical knowledge resource, top noun categories and hypernym chains in WordNet, for automated entity identification process is novel and quite attractive. However, the top noun categories and hypernym chains in WordNet cannot perform entity categories completely because WordNet is a general knowledge resource and is not developed specifically for conceptual data modeling applications.
- 3. Outputs from the KBSs are individual relationships, not a combined ER diagram.
- 4. The evaluation of the completeness of the KBSs should be performed in many different categories. For example, empirical work either by using the systems in a number of real cases or by letting number of experts use and evaluate the tools.

5. CONCLUSION AND FUTURE WORK

Typically, conceptual data modeling has been considered as a creative activity, where human designers are indispensible. In this research, we have proposed methods that can improve the novice designers' performance and reduce the dependence on domain experts during the conceptual design process. Much research has been conducted in developing methodologies and guidelines to help the designers in conceptual database design. However, it would be useful if a designer has knowledge about an application domain in the form of repository of application-specific knowledge. Currently, building a repository of reusable artifacts involves explication of human developers' knowledge, which is a major obstacle in facilitating reuse of knowledge. To solve this problem, we proposed new types of reusable artifacts, called entity instance repository (EIR) and Relationship Instance Repository (RIR), which are repositories of Entity Instance Patterns (EIPs) and Relationship Instance Patterns (RIPs), respectively. These patterns can suggest what terms should appear in an application domain and how they are related to each terms. Our proposed artifacts are likely to be useful for conceptual designs in the following aspects: (1) they contain knowledge about a domain; (2) automatic generation of EIR and RIR overcomes a major problem of inefficient manual approaches that depend on experienced modeling designers and domain experts; and (3) they are domainspecific and therefore easier to understand and reuse. In this study, we provided a

definition of the artifacts, and proposed the methodology for automatically generating repositories of domain artifacts.

We have implemented two knowledge-based data modeling tools: HBT and EIPW. HBT incorporates the six domain independent modeling rules, entity categories, and relationship instance repository. EIPW incorporates entity instance repository, entity categories, relationship instance repository, and WordNet. This step is an initial step to show how domain knowledge stored in the instance patterns can be used together with other modeling techniques.

The empirical results indicate that novice designers' performance increased by 30.9~46% when using EIPW, while the performance increased by 33.5~34.9 when using HBT, compared with the cases of no tools. The EIPW with EIR and RIR clearly helps the novice designers in creating better quality conceptual models. These results also imply that the use of EIR and RIR in EIPW is effective by providing us with a library of reusable patterns and by automating the process of finding the most appropriate one for certain situation. In addition, the results of HBT experiments show that the six domain independent modeling rules in HBT are effective in developing the quality conceptual models. They minimize the cognitive load on novices and ensure that the conceptual models are correct. This study shows that the six domain independent rules can be taught in a beginning database modeling class, and HBT can serve as a learning tool. It provides a smooth head-start to novices. In addition, RIR used in relationship identification process in both KBSs can ease the identification of relationships and solve the errors in

conceptual models caused by the semantic mismatch in which not all real-world relationships can match the conceptual relationships.

The study has, so far, been carried out with one domain only, but it provides a theoretical background for research on other domains as well. However, it is necessary for the future research to advance the KBSs for supporting not only one but several different domains. Future work is to include more modeling rules required for automatic detection of modeling errors such as fan trap and chasm trap occurring in the conceptual data modeling process. We want to test the usability of the KBSs for different domains and subjects. The evaluation of the completeness of the KBSs have to be done by empirical work either by using the KBSs in a number of real cases or by letting a number of experts use and evaluate the KBS. We also plan to make both KBSs' interface modules to import the output schema into an ER diagram or a class diagram in graphical CASE tools. In addition, future research will consider the cognitive processes involved and mental representations in conceptual modeling design process. Cognitive science is a very useful reference discipline for gaining a deep understanding why people do things in a particular way (Siau, 1999).

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Appendix A: The user interfaces of EIPW

Initial Step: Begin with copy and paste a requirement specification in the text box.



Figure A.1 A Screenshot of Initial Step in EIPW

Step 1: Get all the noun phrases from the requirement specification by applying POS.

STEP 1: Get Noun Phrases for Identifying Entities		Page 1/8
This step will parse the problem statement. 9. Click the "GET NOUN PHRASE" button. (This might take a few minutes.) 1. Click the "GET NOUN PHRASE" button. (This might take a few minutes.) 2. Click the "GET NOUN PHRASE" button. (This might take a few minutes.) 3. Then, the noun phrases obtained from the problem statement will be shown in the table on the right side. 4. Move on to the next page by clicking the "Next Step>>" button. Problem Statement Assume a simplified mail order system for a company in an e-commerce environment of selling various products. The web site requires customer to have a login account in order to gain access. The company also wants to record the login history in order to track the time and IP address given to access the web site. Each customer may place one or more order. The following information about each order needs to be recorded are order date, credit authorization status. For each order tam, we keep track of order date, unit price, quantity, and the total order price including the shipping charge. Customers may return order items that they are not satisfied. For each return tem, we keep track of return date, and total return price. Each order give rise to one invoice and the customer can make a payment by using credit card. The company also wants to record the price history of each product. There are several shipment methods (such as one-day express, two-day priority, or regular surface mail) and each customer can choose one shipment and number of delivery dates. Assume shipping address is the same as customer address.	Noun Phrases Obtained from the Problem Statement Information invoice login account login history mail order system number order order date order price payment price history product quantity return item return item rise shipment shipment	
GET NOUN PHRASE		
	<< Back	Next Step >>

Figure A.2 A Screenshot of Step 1 in EIPW

STEP 2: Delete Nouns that Should Not Be Entities		Page 2/8
 This step deletes any noun phrase that should not be entities based on Discard-No. 1. Click the "APPLY DISCARD NOUN SET" button. 2. Then, the noun phrases removed will be shown in the table on the right side. 	oun-Set. (For explanation of the Discard-Noun-Set, please click on ?)	?
3. Move on to the next page by clicking the "Next Step>>" button.	Noun Phrases Removed for the Post-Parsing Analysis	
@Click on each noun phrase to show the sentences where it is used.	access	
	address	
Noun Phrases	charge	
company	commerce environment	
credit card	credit authorization status	
customer	customer address	
invoice	delivery date	
login account	e	
login history	information	
order	ip address	
order item	mail order system	
payment	number	
price history	order date	
product	order price	
return item	quantity	
shipment	return date	
shipment method		
time	Show the sentences where a noun phrase is used:	
web site	1. The company also wants to record the login history in order to track the time and 2. Assume shipping address is the same as customer address.	IP address give 🗠
APPLY DISCARD NOUN SET		>
	<< Back	Next Step >>

Step2: Test the discard noun set for facilitating the post-parsing analysis.

Figure A.3 A Screenshot of Step 2 in EIPW

Step 3: Identify entities based on EIR (Entity Instance Repository). And out of the entity names in EIR, identify synonyms from WordNet.

STEP 3: Identify Entities Based on the EIR (Entity Instance Repository)		Page 3/8
This step retrieves the entities from the reusable artifact repository called the EIR.	(For explaination of the EIR, please click on ?)	?
 Click the "Apply EIR" button. Noun Phrases identified as entities are shown in the table on the right side. Move on to the next page by clicking the "Next Step>>" button. @Click on each noun phrase to show the sentences where it is used. 	Entities Identified Based on the EIR	
	company	
	credit card	
	customer	
Wenck on each nour philase to show the sentences where it is used.	invoice	
Noun Phrases	login account	
return item	login history	
time	order	
web site	order item	
	payment	
	price history	
	product	
	shipment	
	shipment method	-
	Show the sentences where a noun phrase is used:	
	1. There are several shipment methods (such as one-day express, two-day prior	~
Apply EIR		>
	<< Back	Next Step >>

Figure A.4 A Screenshot of Step 3 in EIPW

Step 4: Identify entities based on top noun categories and hypernym chains in WordNet.

STEP 4: Identify the Entities Based on Hypernym Chains in WordNet		Page 4/8
This step identitfies the entities that are not detected by EIR by applying the hypernym 1. Click the "Apply Hypernym Chains in WordNet" button.	n chains in WordNet. (For explaination of l	hypernym chains, please click on ?)
 Then, the noun phrases that can be identified as "Entity" or "Non-Entity" based on the hypernym chains in WordNet will be shown in Table 1. For remaining noun phrases that cannot be identified by Wordnet, choose 	Entities	Non-Entities
whether to model it as "entity" or "non-entity" in the second column of Table 2. 4. Move on to the next page by clicking the "Next Step>>" button. @Click on each noun phrase to show the sentences where it is used.	Table 2:	
Noun Phrases	Non-Identifiable Noun Phrases	Entity or Non-Entity?
	return item	● entity ○ non-entity
	time	🔍 entity 🔍 non-entity
	web site	○ entity ○ non-entity
Apply Hypernym Chains in WordNet	Show the sentences where a noun phrase 1. For each return item, we keep track of return of	
		<< Back Next Step >>

Figure A.5 Screenshot of Step 4 in EIPW

Step 5: Identify entities based on top noun categories and hypernym chains in WordNet.

STEP 5: Summary of the Obtained Entities		Page 5/8
This step shows the summary of all the entities obtained from the previous steps from the list.	. The user can also add the new entities base	ed on entity categories or delete the entities
Examine the entities in the table below. To delete, select an entity and click the "DELETE ENTITY" button. Entities	box and insert the new entity. Refer to 4. To delete the added entity, select button. 5. Move on to the next page by clicki	the entity and click the "Delete added entity"
company	Entity Categories:	
credit card	1: Roles of People	^
customer	Ex. Customer, Employee, Subscriber 2: Places	
invoice	Ex. Warehouse, Room, Shelf, Bin	
login account	3: Physical Things	
login history	Ex. Product, Book, Medicine	
order	4: Organizations Ex. Team, department	
order item	5: Events (Transactions)	
payment	Ex. Order, Subscription, Promotion, Paym	lent
price history	6: Transaction Line Items Ex. Order-Line-Item, Purchase-Line-Item,	Rental-Line-Item
product	7: Concepts with properties	
return item		
return	Additional Entity	Category
shipment		
shipment method		
DELETE ENTITY	ADD ENTITY	DELETE ADDED ENTITY
		<< Back Next Step >>

Figure A.6 A Screenshot of Step 4 in EIPW

Step 6: identify relationships based on RIR (Relationship Instance Repository).

	ation of the RIR, please click	on ?)	Page 6/8
Entity	Multiplicity	Ent	ity
credit card	IS-A	payment	
customer	1:N	order	
customer	1:N	login account	
invoice	1:1'	order	
login account	1:N	login history	
login account	1:N	order	
order	1:N	shipment	
order	1:N	order item	
order	1:N	payment	
order	1:N	return	
product	1:N	order item	
		1	
	DELETE RELATIONSHIP PAT	TERN	
Show the sentences wh	ere an entity is used:		
2. Each customer may plac 3. Customers may return o	ce one or more order. Irder items that they are not satisfied	- I.	ng credit carc
	Entity credit card customer customer invoice login account login account order order order order product Show the sentences wh 1. The web site requires cu 2. Each customer may place 3. Customers may return o	Entity Multiplicity credit card IS-A customer 1:N customer 1:N invoice 1:1' login account 1:N order 1:N DELETE RELATIONSHIP PAT Show the sentences where an entity is used: 1. The web site requires customer to have a login account in or 2. Each customer may place one or more order. 3. Customers may return order items that they are not satisfied	Entity Multiplicity Entity Entity Multiplicity Entity credit card IS-A payment customer IN order customer 1:N login account invoice 1:1' order login account 1:N login history login account 1:N order order 1:N order item order 1:N order ite

Figure A.7 A Screenshot of Step 6 in EIPW

Step 7: Identify relationships, which are not detected by RIR, by applying a modeling rule.

is step requires the user to identify the relationships that are not detected by the RI	R (Relationship Instance F	Repository).		
. We keep only Need-to-Remember Relationships as follows:				
* The Need-to-Remember Rule */	Entity1	Entity2	Remember?	
F a semantic connection between the two entities need to know each other for some uration	customer	login history		
HEN this connection represents the need-to-remember relationship.	return item	order item	V	
g. X and Y know each other (Ex. LOAN and BORROWER) g. X is recorded in Y (Ex. ORDER and ORDERLINE)	return item	price history		
.g. For each X, there is a (set of) Y (Ex. TITLE and ITEM)	return item	product		
. For each relationship in the table on the right side, choose whether to	return item	order		
Remember" it or not based on the aforementioned rule.	return item	credit card		
The relationships that the user does not choose as "Remember" will be removed	return item	company		
y default.	return item	login history		
Click on each Entity1 in the table to show the sentences where it is used. This can	order item	price history		
helpful in identifying the appropriate relationship.	order item	credit card		
	ordar itam			
	Show the sentence where an Entity1 is used:			
	1. For each return item, we k	eep track of return date, and total returr	n price.	
		10		

Figure A.8 A Screenshot of Step 7 in EIPW

Step 8: Assign the multiplicity to each relationship obtained from previous Step.

ins step requires the user to identity (the multiplicity of the relations	ships that are not	detected by the RIR.		
1. For each relationship, double-click		column and	Show the one-way relat	tionship pattern to identify the a	oppropriate multiplicity:
choose the appropriate multiplicity typ	pe.		Each [order item] is associ	ated with [return item]	
To identify the appropriate multipl pattern in the box at the top right corn		ay relationship			
E.g.					
2.1 Each [customer] is associated	Exactly One [order].	×	Entity	Multiplicity?	Entity
2.2 Each [customer] is associated 2.3 Each [customer] is associated	Zero Or One [order]. Zero Or Many_ [order].	× appropriate	return item	Exactly One	order item
2.4 Each [customer] is associated	One Or Many_ [order].	X	order item	Zero Or One	return item

Figure A.9 A Screenshot of Step 8 in EIPW

Step 9: Show an output of EIPW.

ER Diagram	<< Back
	^
order item 1 01 return item	
credit card payment	
customer 1 * order	
customer 1 * login account	
	1.000
	~
	<< Back

Figure A.10 An output of EIPW

Appendix B: The user interfaces of HBT

Initial Step: Begin with copy and paste a requirement specification in the text box.

Copy and Paste the Problem Statement	Next Step>>
Paste the Problem Statement in the Text Area and Click the NEXT STEP >> Button.	
Assume a simplified mail order system for a company in an e-commerce environment of selling various products. The web site requires customer to have a login account in order to gain account of the provide hilds of the company also account of the provide hilds of the company also account of the provide hilds of the order the true and and the total order give rise to one invoice and the customer can make a parcent reduct order litems of warks to record the price hilds or of each provide. There are several shipment methods (such as one-day express, two-day priority, or regular surface mail) and can choose one shipment and number of delivery dates. Assume shipping address is the same as customer address.	about each arge. Customers ayment by using
	Next Step>>

Figure B.1 A Screenshot of Initial Step in HBT

Step 1: Get all the noun phrases from the requirement specification by applying POS.

STEP 1: Get Noun Phrases for Identifying Entities		Page 1/10
This step will parse the problem statement to get noun phrases.		
 Please read the problem statement. Click the "GET NOUN PHRASE" button. (This might take a few minutes.) Then, the noun phrases obtained from the problem statement will be shown in the table on the right side. Move on to the next page by clicking the "Next Step>>" button. 	Noun Phrases Obtained from the Problem Statement	
	mail order system	<u> </u>
Problem Statement:	number	
Assume a simplified mail order system for a company in an e-commerce environment of selling various products. The web site requires customer to have a login account in order to gain	order	
access. The company also wants to record the login history in order to track the time and IP	order date	
address given to access the web site. Each customer may place one or more order. The	order item	
following information about each order needs to be recorded are order date, credit authorization status. For each order item, we keep track of order date, unit price, quantity, and the total order	order price	
price including the shipping charge. Customers may return order items that they are not	payment	
satisfied. For each return item, we keep track of return date, and total return price. Each order	price history	
give rise to one invoice and the customer can make a payment by using credit card. The company also wants to record the price history of each product. There are several shipment	product	
methods (such as one-day express, two-day priority, or regular surface mail) and each customer	quantity	
can choose one shipment and number of delivery dates. Assume shipping address is the same	return date	
as customer address.	return item	
	return price	
	rise	
	shipment	
	shipment method	
	time	
	track	
	unit price	
	web site	
		<u> </u>
GET NOUN PHRASE		
	<< Back	Next Step >>

Figure B.2 A Screenshot of Step 1 in HBT

Step2: Test the discard noun set for facilitating the post-parsing analysis.

STEP 2: Delete Nouns that Should Not Be Entities	Page 2/8
This step deletes any noun phrase that should not be entities based on Discard-Nou	n-Set. (For explanation of the Discard-Noun-Set, please click on ?)
 Click the "APPLY DISCARD NOUN SET" button. Then, the noun phrases removed will be shown in the table on the right side. 	
3. Move on to the next page by clicking the "Next Step>>" button.	Noun Phrases Removed for the Post-Parsing Analysis
@Click on each noun phrase to show the sentences where it is used.	access
	address
Noun Phrases	charge
company	commerce environment
credit card	credit authorization status
customer	customer address
invoice	delivery date
login account	e
login history	information
order	ip address
order item	mail order system
payment	number .
price history	order date
product	order price
return item	au quantity
shipment	return date
shipment method	
time	Show the sentences where a noun phrase is used:
web site	1. The company also wants to record the login history in order to track the time and IP address give
	2. Assume shipping address is the same as customer address.
APPLY DISCARD NOUN SET	
	<< Back Next Step >>

Figure B.3 A Screenshot of Step 2 in HBT

Step 3: Identify the entities from noun phrases based on six domain independent modeling rules.

R1: Identifier Rule */	Noun Phrases	Entity?
a noun phrase needs a unique identifier, THEN it is an entity.	company	
R2: Multiple Attribute Rule */	credit card	V
a noun phrase has multiple attributes, THEN it is an entity.	customer	V
R3: Multi-valued Attribute Rule */		
IF a noun phrase has multi-values, THEN it is an entity. /* R4: Time-dependent Attribute Rule */ IF a noun phrase has time-dependent attributes or keeps track of a history of values,	invoice	×
	login account	V
a noun priase has time-dependent attributes of keeps track of a history of value EN it is an entity. . Login, Price History	login history	Z
R5: Single Concept Rule */	order	
IF a class represents one and only concept, THEN it is an entity.	order item	V
R6: Domain Importance Rule */	payment	V
a noun phrase is important in its own right within the problem domain whether it e or multiple attributes, even in the second	has price history	
EN it is an entity.	product	×
Based on the 6 rules above, identify whether each noun phrase in the table or	n return item	V
right side is an entity.	Test and the second sec	
Move on to the next page by clicking the "Next Step>>" button.	Show the sentences where a noun phrase is use	ed:
lick on each noun phrase in the table to show the sentences where it is used. The	1. For each return item, we keep track of return date, an	d total return price.
be helpful in identifying the appropriate entities.		

Figure B.4 A Screenshot of Step 3 in HBT

Step 4: Get all the verb phrases from the requirement specification by applying POS.

STEP 4: Get Verbs for Identifying Entities		Page 4/10	
This step will parse the problem statement to get verbs.			
 Click the "GET VERB" button. (This might take a few minutes.) Then, the verb obtained from the problem statement will be shown in the table on the right side. Move on to the next page by clicking the "Next Step>>" button. 			
PROBLEM STATEMENT:	Verbs obtained from the Problem Statement		
Assume a simplified mail order system for a company in an e-commerce environment of selling	assume	*	
various products. The web site requires customer to have a login account in order to gain access.	assume shipping		
The company also wants to record the login history in order to track the time and IP address given	choose		
to access the web site. Each customer may place one or more order. The following information about each order needs to be recorded are order date, credit authorization status. For each order	following		
item, we keep track of order date, unit price, quantity, and the total order price including the	gain		
shipping charge. Customers may return order items that they are not satisfied. For each return item, we keep track of return date, and total return price. Each order give rise to one invoice and the	give		
customer can make a payment by using credit card. The company also wants to record the price	given		
history of each product. There are several shipment methods (such as one-day express, two-day	keep		
priority, or regular surface mail) and each customer can choose one shipment and number of delivery dates. Assume shipping address is the same as customer address.	make		
dentely dates. Assume shipping address is the same as customer address.	needs		
	place		
	record		
	recorded		
	requires		
	return		
	satisfied		
	selling		
	shipping		
×	simplified		
	track		
GET VERB			
	<< Back	Next Step >>	

Figure B.5 A Screenshot of Step 4 in HBT

Step 5: Test the discard verb set for facilitating the post-parsing analysis.

STEP 5: Delete Verbs that Should Not Be the Entities	Page 5/10
This step removes any verb belonging to the discard verb set for the post-parsing and	Ilysis. (For explaination of the discard verb set, please click on ?)
 Click the "APPLY DISCARD VERB SET" button. Then, the verbs removed will be shown in the table on the right side. Move on to the next page by selecting "Next Step>>" button. 	Verbs Removed for the Post-Parsing Analysis
	assume
@Click on each verb to show the sentences where it is used.	choose
	follow
Verbs	gain
require	give
return	keep
ship	make
	need
	place
	record
	satisfy
	sell
	simplify
	track
	use
	lwant 🔽
	Show the sentences where a verb is used:
	 For each order item, we keep track of order date, unit price, quantity, and the total order price incl Assume shipping address is the same as customer address.
	×
	K
APPLY DISCARD VERB SET	
	<< Back Next Step >>

Figure B.6 A Screenshot of Step 5 in HBT

Step 6: Identify the entities from verb phrases based on modeling rules.

	Verbs	Entity or Not?	Converting Verb into Noun Form
R1: The Identification Rule */			
the concept represented by a verb requires a unique identifier, EN model it as an entity.	require	Non-Entity	double click and choose
R2: The Muliple Attribute Rule */	return	Non-Entity	double click and choose
the concept represented by a verb has multiple attributes, EN model it as an entity.	ship	Entity	double click and choose
Double-click the second column in the table on the right side and choose to model ch verb as either "Entity" or "Non-Entity" by applying the aforementioned rules.			
For each verb identified as a "Entity" , double-click the "From Verb to Noun" lumn to convert the verb into the appropriate noun form.			
Move on to the next page by clicking the "Next Step>>" button.			
Click on each verb to show the sentences where it is used. This can be helpful in entifying the appropriate noun form.			
	Show th	e sentences where a verb is	unadi
	A Second Street		useu. der date, unit price, quantity, and the total order price in
		he shipping address is the same	

Figure B.7 A Screenshot of Step 6 in HBT

Step 7: Identify the entities based on entity categories.

STEP 7: Summary of the Obtained Entities			Page 7/10
This step shows the summary of the entities obtained from the nouns and verbs categories or delete the entities from the list.	(converted into noun forms). The user can als	so add the new entities based	on entity
Examine the entities in the table below. To delete, select an entity and click the "DELETE ENTITY" button. Entities credit card customer	 3. To add a new noun entity, click the box and insert the new entity. Refer to 4. To delete the added entity, select th button. 5. Move on to the next page by clickin Entity Categories: 	the entity categories shown he entity and click the "Delet	below. te added entity"
invoice	1: Roles of People		^
login account	Ex. Customer, Employee, Subscriber 2: Places		
login history	Ex. Warehouse, Room, Shelf, Bin		
order	3: Physical Things		
order item	Ex. Product, Book, Medicine 4: Organizations		
payment	Ex. Team, department		
price history	5: Events (Transactions)		
product	Ex. Order, Subscription, Promotion, Payme 6: Transaction Line Items	ent	
return item	Ex. Order-Line-Item, Purchase-Line-Item, F	Rental-Line-Item	
shipment	7: Concepts with properties		
shipment method	Ex. Project, Account, Complaint		×
	Additional Entities	Entity Categor	ſ¥
DELETE ENTITY	ADD CLASS	DELETE ADDED ENTITY	
		<< Back	Next Step >>

Figure B.8 A Screenshot of Step 7 in HBT

Click on each entity above to show the sentences where it is used.	order	1:N	order item
	order	1:N	payment
	product	1:N	order item
	product	1:N	price history
	product	1:N	price history
	product	1:N	price history
	· · · · · · · · · · · · · · · · · · ·		
	· · · · · · · · · · · · · · · · · · ·		
	· · · · · · · · · · · · · · · · · · ·		
	product	1:N	order item
	order	1:N	payment
ick on each entry above to show the sentences where it is used.	order	1-N	navment
ick on each entity above to show the sentences where it is used.	order	1:N	order item
Move on to the next page by clicking the "Next Step>>" button.	order	1:N	shipment
	login account	1:N	order
To delete, select a pattern and click the "DELETE RELATIONSHIP PATTERN" ton.	login account	1:N	login history
Each [order] is associated with ONE [customer].	invoice	1:1'	order
his relationship pattern is read as follow: 1) Each [customer] is associated with MANY [order].	customer	1:N	login account
[customer] 1:N [order]	customer	1:N	order
[austemper] 1.W [arder]	credit card	IS-A	payment
patterns that are not related to the problem statement.	Entity1	Multiplicity	Entity2

Step 8: identify relationships based on RIR (Relationship Instance Repository).

Figure B.9 A Screenshot of Step 8 in HBT

Step 9: Identify relationships, which are not detected by RIR, by applying a modeling rule.

We keep only Need-to-Remember Relationships as follows:			
The Need-to-Remember Rule */	Entity1	Entity2	Remember?
a semantic connection between the two entities need to know each other for	credit card	customer	
ome duration HEN this connection represents the need-to-remember relationship.	credit card	invoice	
	credit card	login account	
g. X and Y know each other. (Ex. LOAN and BORROWER) g. X is recorded in Y. (Ex. ORDER and ORDERLINE or ORDER AND ORDER ITEM)	credit card	login history	
. For each X, there is a (set of) Y. (Ex. TITLE and ITEM)	credit card	order	
	credit card	order item	
For each relationship in the table on the right side, choose whether to member" it or not based on the rule above.	credit card	price history	
	credit card	product	
The relationships that the user does not choose as "Remember" will be removed default.	credit card	return item	
	credit card	shipment	
	credit card	shipment method	
lick on each Entity1 in the table to show the sentences where it is used. This can be pful in identifying the appropriate relationship.	customer	invoice	
più in menurying die appropriate relationship.	customer	login history	
	Show the sentences whe	ere an Entity1 is used:	
	1. Each order give rise to or	e invoice and the customer can make a	payment by using credit car

Figure B. 10 A Screenshot of Step 9 in HBT

Step 10: Assign the multiplicity to each relationship obtained from preveios Step.

	t detected by the RIR.		
I. For each relationship, double-click the cell in the "Multiplicity?" column and shoose the appropriate multiplicity type.	Show the one-way relat	tionship pattern to identify the a	ppropriate multiplicity:
2. To identify the appropriate multiplicity type, refer to the one-way relationship attern in the box at the top right corner.	Each [return item] is assoc	ciated with [order item]	
i.g.			
2.1 Each [customer] is associated withExactly One [order]. X	-		
2.2 Each [customer] is associated withZero Or One [order]. X 2.3 Each [customer] is associated withZero Or Many_ [order]. appropriate	Entity1	Multiplicity?	Entity2
2.4 Each [customer] is associated withOne Or Many_ [order]. X	return item	Exactly One	order item
. Click the "Next Step>>" button to print and show the result.	order item	Zero Or One	return item

Figure B.11 A Screenshot of Step 10 in HBT

Step 11: Show an output of HBT

ER Diagram	<< Back
	^
order item 1 01 return item	
credit card Is-a payment	
customer 1 * order	
customer 1 * login account	
	×
	<< Back

Figure B.12 An output of HB

Appendix C: Experimental Problem Statements

Problem 1 (Moderate Task Size)

Assume a simplified mail order system for a company in an e-commerce environment of selling various products for children. The web site requires a customer to have a login account in order to gain access. The company also wants to record the login history in order to track the time and IP address given to access the web site. Each customer may place one or more order. The following information about each order needs to be recorded are order date, credit authorization status. For each order item, we keep track of order date, unit price, quantity, and the total order price including the shipping charge. Customers may return order items that they are not satisfied. For each return item, we keep track of return date, and total return price. Each order give rise to one invoice and the customer can make a payment by using credit card (CC), where we keep track of credit card types (Visa, MasterCard, AMEX), CC number, name on the CC, and expiration date. The company also wants to record the price history of each product. There are several shipment methods (such as one-day express, two-day priority, or regular surface mail) and each customer can choose one shipment and numbers of delivery dates. Assume the shipping charge is a straightforward percentage of the total order price plus extra charge depending on the shipping method. Shipping address is the same as the customer address.

Problem 2 (Medium Task Size)

The company wants to create a database to keep track of all employees and projects assigned. Projects are distinguished by project numbers, the customers to which the project belongs, a project start date, a project end date, and estimated. In the project plan, the manager of the project must determine the tasks that will be performed to take the project from beginning to the end. Each task has a task ID, a task description, the task's starting and ending dates, and the number of employees required completing the task. Employees are assigned to specific tasks scheduled by the manager. The hour's employees working are kept in a work log entry containing a record of the actual hours worked by an employee on a given assignment. The work log is a weekly form that the employee fills out at the end of each month. The work log also contains the date (the last workday of the month), assignment ID, the total hours worked up to the end of that month, and the number of the bill to which the work-log entry is charged. Obviously, each work log entry can be related to only one bill. The company has pooled all of its employees by region, and from this pool, employees are assigned to a specific task. Problem 3 (Moderate Task Size)

Temporary Employment Corporation (TEC) places the temporary workers in companies.TEC has a file of candidates who are willing to work. If the candidate has worked before, that candidate has a specific job history (Naturally, no job history exists if the candidate has never worked). Each time the candidate works, one additional job history record is created. Each candidate has earned several qualifications. TEC offers courses to help candidates improve their qualifications. Every course develops one specific qualification. Some qualifications have multiple courses that develop that qualification. Some courses require specific qualifications as prerequisites. A course can have several prerequisites. Courses are taught during the training sessions with specialists in the field. A training session is the presentation of a single course and is scheduled in a particular room at a specific time slot. Candidates can register and pay a fee to attend a training session. TEC also has a list of companies that request temporaries. Each time a company requests a temporary employee, TEC makes an entry in the Open Position folder. That folder contains an opening number, a company name, required qualifications, a starting date, an anticipated ending date, and hourly pay. Each opening position requires only one specific or main qualification. When a candidate matches the qualification, the placement is assigned, and an entry is made in the Placement Record folder. That folder contains a placement date, a placement number, the total hours worked, etc. In addition, an entry is made in the job history for the candidate. A placement can be filled by many candidates, and a candidate can fill many placements.

Problem 4 (Medium Task Size)

A company wishes to create a database to control its inventory, which consists of many products divided into a number of product categories (i.e. clothing, shoes, bags, and accessories). The purchase department makes a purchase order when a product has to be reordered from the suppliers. The name of the employee who processes the purchase order is record. Each purchase line item records the purchase ID, product received, cost, and any wastage. The reorder guideline provides information on how to best reorder products. The same products are stored in the same warehouse, where the company have several different warehouses located in different cities. The different tax rates are used in different states. The sales tax is not applied to every purchase order, but only occurs in those states in which the merchant is required by the state to collect taxes on products sold in the state. Normally, the sales tax determination could be based on the location of the supplier.

Appendix D: Pre-Experiment Questionnaires

This questionnaire is part of an analysis of a research work in the area of conceptual modeling. Your answers will be kept confidential. Thank you for your cooperation.

1.	Gender (circle your selection):		Male	/ Female		
2.	Age:	<20	20-29	30-39	40-49	50-59

- 3. Year or Degree Completed: Fresh. Soph. Jun. Sen. Grad.
- In order to participate in this study, you must have some experiences with Entity-Relationship (ER) models for database design. Please indicate the type of experience you have with the ER modeling.
 - □ Developing ER models for database design classes some years ago.
 - Developing small ER models for class assignments or class project recently.
 - \Box Extensive using ER models for database design.
 - □ Expert knowledge of using ER models for database design.
- 5. Level of difficulty in database topic:

Very Difficult				Very Easy	
Entity-Relationship Modeling					
Normalization					
The Relational Model					

- SQL 🗆 🗆 🗆
- 6. Do you understand the concepts about entity, relationship, and attribute in ER model?

	Very clear		very unclear
Entity			
<u>Relationship</u>			
<u>Attribute</u>			

- 7. How do you determine entities and relationships in ER modeling?
 - $\hfill\square$ Scanning the sentences in problem statement for nouns and verbs.
 - \Box Visualizing the scenario
 - □ Guessing
 - □ Others Please specify: _____
- 8. Have you created the ER model based on a given problem statement?

Every time	Never

- 9. Have you used any diagramming tools to help you in creating an ER model?
 - □ Yes If yes, please name: _____
 - □ No

- 10. Do the diagramming tools help in improving your skills in the ER modeling?
 - □ Yes
 - □ No

Appendix E: Pre-Experiment Questionnaires

Please answer the questions about the experiment you just finished. Your answers will be kept confidential.

11. How difficult is the problem statements?

Please rate in the scale below

Very difficult			very easy		
Problem 1					
Problem 2					
Problem 3					
Problem 4					

- 12. How confident do you feel about modeling the ERD (Entity-Relationship Diagram) to the problem statements?
 - □ Extremely confident
 - \Box Somewhat confident
 - □ Neither confident or distrustful
 - \Box Somewhat not confident
 - \Box Not confident

- In your opinion, rate the overall helpfulness of our modeling tool for developing ER models.
 - □ Very helpful
 - □ Somewhat helpful
 - \Box A little helpful
 - \Box Not at all helpful
- 14. In your opinion, rate the impact of our tool on how easy to use and user-friendly.
 - \Box Not at all
 - \Box Not very easy to use
 - \Box Somewhat easy to use and user friendly
 - \Box Very easy to use and user friendly
- 15. What are the main advantages of using our tool?

16. Identify areas where you believe that the conceptual data modeling tools could be improved. Please explain your improvement.

Curriculum Vitae

The author was born in Bangkok, Thailand on September 7, 1974. She attended Chulalongkorn University from 1991 to 1995, and graduated with a Bachelor of Science. Later, she attended Rochester Institute of Technology from 1997 to 1999, and graduated with a Master of Science.

She came to Drexel University in the Fall of 2005 and began her Ph.D program in the College of Information Science and Technology, with a scholarship from the Royal Thai government. She pursued her research in automated conceptual data modeling under the supervision of Professor II-Yeol Song.