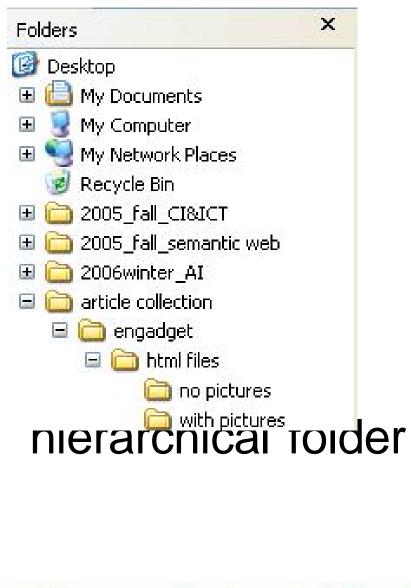
# Folders or/and Tags? You Might Need Both to Find Your Files. Shanshan Ma; Dr. Susan Wiedenbeck

### INTRODUCTION

Managing files with hierarchical folder structure is widely used. Files are found through a particular path that goes through multiple levels of folders and subfolders.

However, previous researches have revealed many problems with the structure. Users frequently turn to desktop search to re-find files even if they thought they had saved them in a memorable place.

Tagging is the activity of applying users qown verbal descriptors to digital objects such as web pages, photos, and documents.

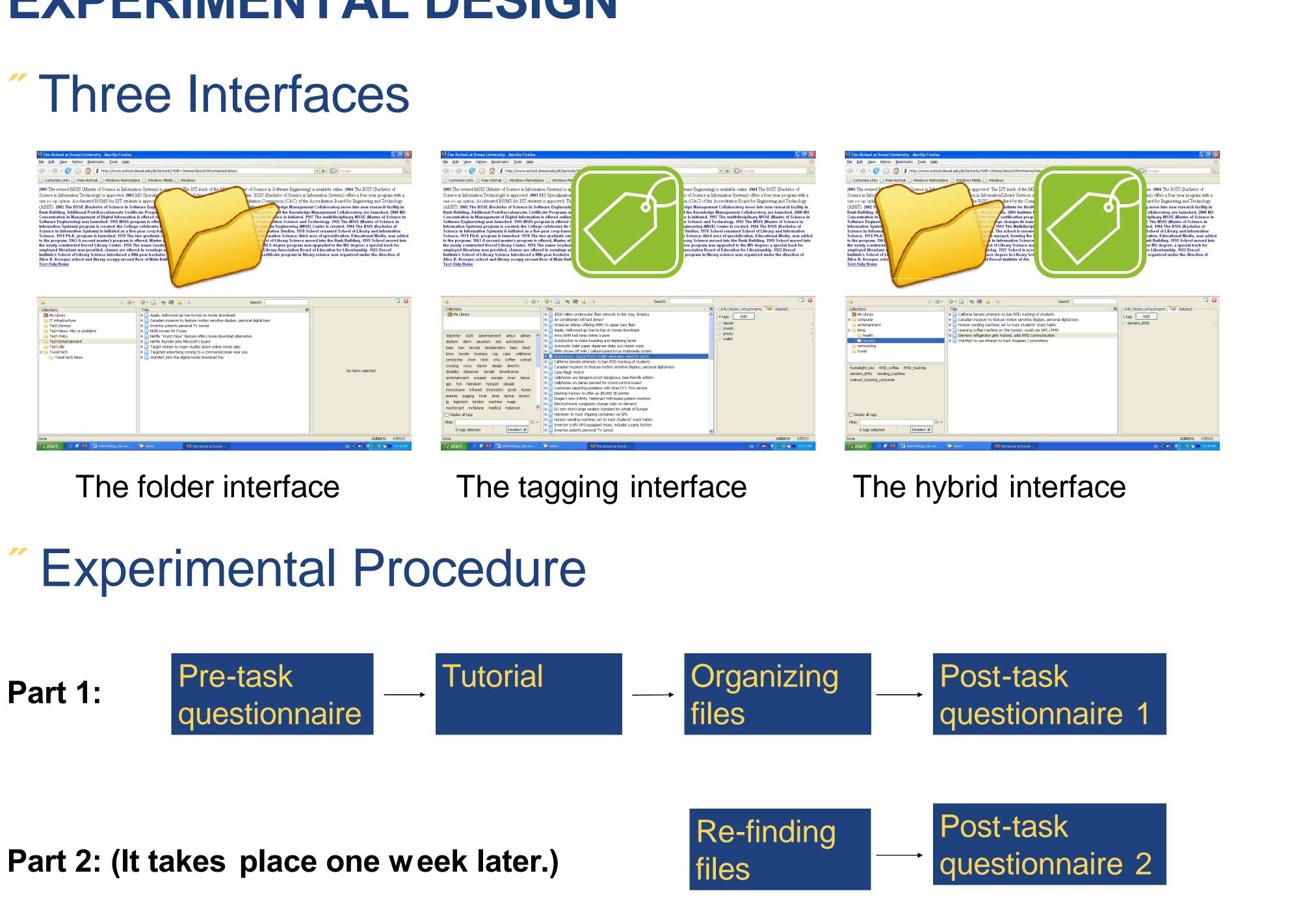


tising  $\mathsf{ajax}$  apple architecture  $\mathsf{art}$  article articles audio  $\mathsf{blog}$  blogging  $\mathsf{b}$ raphy photos photoshop php podcast politics portfolio productivity dio rails recipes reference religion research resources res ruby

Combining hierarchical folder structure and tagging is a possible way to improve personal file management. In this research, we are aiming at exploring whether or not tagging can support file management or complement the hierarchical folder structure for file management.

## www.ischool.drexel.edu

# **EXPERIMENTAL DESIGN**



Part 2: (It takes place one week later.)

### Task Description

### **Organizing files:**

Participants in different groups, the folder group, the tagging group and the hybrid group, will be asked to read and organize sixty short technological articles with varied topics, including cell phones, laptops, wireless technology, and etc, using three different structures.

### **Re-finding files:**

Participants will be asked to re-find a certain amount of articles based on four different types of tasks.

Task	Task Type	Amount	Example
1	Article titles	5	LG Philips announces A4 color e-paper.
2	Article summaries	5	This device does more than just telling the time.
3	Questions asking for single articles	5	What <b>s</b> the new way that motorists in Ohio pay the toll?
4	Questions asking for multiple articles	3	Technology enhances the way people excises and sports. Please find all the relevant articles.

### Qualitative Data



We expect that the hybrid structure with both hierarchical folders and tags will partially solve the deficiencies of each structure when used alone.

The primary contribution of the study is a comparison of three file management structures. Advantages and disadvantages of each structure will be revealed from a controlled experiment. Usersopreference among the three structures will also be found.



### DATA COLLECTION Quantitative Data

- Time to complete file organization; - Time to complete file re-finding for each task and time to complete the whole session;

- Number of incorrect trials before the correct answer;

- Number of correct answers and incorrect answers.

- Participants qself-created organization scheme, including folders and tags; - Participants qinteraction with the computer; - Questionnaires answered by participants.

### **EXPECTED FINDINGS AND CONTRIBUTION**



Science and Technology