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Security and Development? A Story about Petty Crime, the Petty State and its Petty Law

¿Seguridad y Desarrollo? Una Historia sobre los Pequeños Criminales, el Pequeño Estado y sus Pequeñas Leyes

Lina Buchely and Luis Eslava¹

Ours, after all, is an epoch – if not the first, then certainly the latest - in which law-making, law-breaking and lawenforcement are especially critical registers in which societies construct, contest, and confront truths about themselves.

Comaroff and Comaroff, The Truth About Crime, xii.

Abstract

In this article we engage with the promises and limits of the 'Security and Development' discourse. Using Cali as our case study, we show how initiatives associated with this discourse, instead of helping states move beyond insecurity, exclusion and low levels of development by strengthening social relations, official institutions and legal frameworks, end up producing, instead, a particular set of precarious institutional and human arrangements. We characterise this precarity as moving in the realm of 'pettiness': a characterisation that for us

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suggests both the marginal kinds of solutions that ultimately form the core of Security and Development, and the flimsiness that has come to mark those institutional and human arrangements resulting from it. The result is a resilient liminality across the board and the continuation of insecurity.

Resumen

En este artículo discutimos las promesas y los límites del discurso de 'Seguridad y Desarrollo'. Usando Cali como nuestro estudio de caso, mostramos cómo las iniciativas asociadas con este discurso terminan produciendo un conjunto particular de arreglos institucionales y humanos precarios, en lugar de ayudar a los estados a superar la inseguridad, la exclusión y los bajos niveles de desarrollo. En este artículo caracterizamos esta precariedad en términos de "pequeñez": una caracterización que para nosotros sugiere tanto los tipos marginales de soluciones que en última instancia forman el núcleo de la Seguridad y el Desarrollo, como la fragilidad que han marcado los arreglos institucionales y humanos que resultan de eso. El resultado es una limitación permanente en todos los ámbitos y la continuación de la inseguridad.

Keywords

Security and Development; Crime; State; Petty Crime; Insecurity; Citizenship Security

Palabras Clave

Seguridad y Desarrollo; Crimen; Estado; Delito Menor; Inseguridad; Seguridad Ciudadana

Introduction

In this article, we explore the dramas underpinning and unleashed by the current encounter between 'security' and 'development' in the Global South. This is an encounter that has come to be conceptualised under the rubric of 'Security and Development': a powerful and rapidly expanding set of discourses and practices which,

borrowing from decades of interpenetration between security concerns and the international development project during the Cold War, and later during the age of international humanitarian interventions in the 1990s, has come to occupy a crucial place in policy-making debates in our era of a seemingly never-ending war on terror. As former World Bank president Robert Zoellick (2007–12) put it in his foreword to the 2011 *World Development Report: Conflict, Security and Development*, the aim is to bring 'security and development together to put down roots deep enough to break the cycles of fragility and conflict' in countries such as Afghanistan, Bosnia, Haiti, Southern Sudan, and many 'other lands of conflict or broken states' (Zoellick 2017). According to Zoellick, 'recurrent cycles of weak governance, poverty, and violence' have 'plagued these lands', generating domestic and international insecurity and low levels of development. Security and Development discussions and policies have aimed, in this context, to replace 'fragility and conflict' with stronger state institutions, lasting social inclusion and long-term economic outcomes — in Zoellick's words, 'to move beyond conflict and fragility and secure development'.²

In this article we engage with the tensions that have accompanied this project and show how, instead of 'moving beyond' insecurity, exclusion and low development levels by strengthening social relations, official institutions and legal frameworks, discussions and associated technologies of Security and Development have produced a particular set of precarious institutional and human arrangements. We characterise this precarity here as moving in the realm of 'pettiness'. For us this pettiness does not relate to 'pickiness' or 'nastiness', but to 'triviality' and 'smallness'. Pettiness suggests both the marginal kind of solutions that ultimately form the core of Security and Development, and the smallness or flimsiness that has come to mark the institutional and human arrangements resulting from it. Pettiness thus signals the manner in which Security and Development has ended up supporting second-class fixes which produce second-class subjects and second-class visions of the state and law, instead of robust, structural solutions able to solve global problems related to human and institutional instability, and their subsequent expression, for example, in urban violence. We are deeply concerned about these 'petty' arrangements because they are deployed in contexts that have already suffered countless waves of failed developmental interventions (places that have been

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² On the merging of security and development, see e.g.: Duffield (2014).

systematically 'underdeveloped' to use the classical language of Andre Gunter Frank (1966) and Walter Rodney (1972)), and because they are expanding, as a result, a world already organised around the late liberal management of vulnerability. As Povinelli has argued, today vulnerability is not something that necessarily needs to be solved but to be administered. In this context, social relations are pacified via inclusion exercises without proper entitlements, and the securitization of social life without actual security. In this process a particular universe is being sedimented, one marked by orchestrated forms of abandonment (Povinelli 2011).

The situation we have just described is neatly illustrated by the large amount of attention that is currently being paid to 'petty crime' and 'petty criminals' with the arrival of the Security and Development agenda in cities in the Global South – the final frontier when it comes to breaking 'the cycles of fragility and conflict' mentioned by Zoellick above. To fully grasp the implications of this phenomenon and its products – what we call here 'petty subjects', 'petty states' and 'petty laws' – we need to engage, however, with the ground-level motions of Security and Development. In order to achieve this, we will take the reader on an ethnographic visit to Cali, a city of around 4 million people in south-eastern Colombia. In Cali, as in many other cities in the Global South today, what Jean and John Comaroff would call 'law-making, law-breaking and law-enforcement' have become critical registers for witnessing the kind of world resulting from the current international obsession with 'security' and 'development' (Comaroff & Comaroff 2016, xii).³

In order to organise our analysis, the following sections introduce Cali and our main problem in more detail (Section I), and we then describe how cities and their residents have become key spaces which the Security and Development discourse seeks to transform (Section II). After that, we examine in depth one of the many programs that are currently targeting petty criminals and vulnerable youth in Cali (Section III). This program shares three basic characteristics with many similar exercises taking place in the city and other locales across the Global South: (i) it is based on the idea of inclusion through 'neo-developmental punitive technologies' (as we define them), which combine

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³ Our approach in this article builds on, and aims to contribute to, a rich and diverse body of literature on the anthropology of the state, law and the global order, now intersecting question of security. See for example, as overviews of this literature: Sharma and Gupta (2006); Pottage and Mundy (2004); Goldstein (2010).

conditional services and psychosocial strategies to bring young people involved or at risk of getting involved in crime into the city's official life; (ii) it uses public-private associations and normative frameworks to join and strengthen forces in the fight against crime; and (iii), its solutions, which operate in a neoliberal context of ongoing budgetary restrictions and late capitalist aspirations, are skewed towards individual 'healing', rather than collective or structural causal factors. Thanks to these characteristics, the programme that we examine below and similar programs give rise to an expansive scenario of intervention, a scenario that saturates the lives of their young 'clients' – and their 'providers' – with the presence of the state and its laws. But as we will see, the state that transpires and is constituted through these programmes is an entity which, regardless of good will or ideas, is always limited, always 'petty'. So what we have is a state, and of course a set of laws, that is never sufficiently robust to solve the problems at hand but that always seems to be present regardless. Security and Development interventions then reproduce arrangements that despite being second-class in nature still carry enormous weight in terms of forming a particular kind of social order. Petty criminals and the (petty) state and its (petty) law mutually create and recreate themselves without ever definitively eradicating their liminality or the insecurities that unite them, a point that we expand on in the last section (Section IV).

As we will show, our analysis here leads us to suggest not that 'robustness' or a structural approach not yet taken offer solutions that will finally make the Security and Development discourse effective. These are often not only unavailable options in the current environment but also risky paths that could further escalate the violence that already underpins the state and the universe that comes with it and through it.⁴ As a result we invite the reader to appreciate, instead, the profound constrains that characterise life in the expanded South today. These constraints, and the agonies unleashed by them, are the very predicaments of today's peripheries; realities that should force us to ask how 'insecurity' and 'underdevelopment' are produced in the first place.

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⁴ See especially on the limited character of policies associated to 'Security and Development', Chandler (2007, 2015).

I. Our city, our problem

Like many other rapidly globalising cities in the Global South, and despite huge advances in recent years, Cali remains one of the most conflict-ridden cities in Colombia and in the world. According to a recent report by the Citizen Council for Public Security and Criminal Justice (2017), Cali is the world's 21st most violent city in terms of homicides per capita.⁵ Parallel to this, youth gangs, high numbers of teenage deaths, and the proliferation of so-called *oficinas* (neighborhood-based criminal organizations) constitute the common elements of the image Cali presents to Colombia and to the world. In contrast to this image of violence and disorder, however, today's Cali also speaks of positive and different visions for the city. Stories of financial success, the eradication of organized crime and big violence linked to drug trafficking, its ethnic multiplicity, the dynamism of its public administration, a philanthropic ethos rooted in local companies, a large young population and a broad range of artistic events⁶ counterbalance Cali's stories of violence.

The result of this combination of positive and negative elements is a Cali flooded with energy, aspirations and intense contradictions: three elements that characterise, again like in many other parts of the Global South, the city's young people and that place them at the center of public attention. Cali's youth are its present and future, but they engender the problems that the city has not been able to overcome – in particular those involved in or at risk of becoming involved in crime. This situation is comparable to that of many other Latin American cities and beyond, where young people involved in or at risk of engaging in criminal activities have become the protagonists of an urban drama associated with insecurity.⁷ It is a drama that speaks of the effects of late capitalist modernity in the Global South, particularly in countries like Colombia which, despite declaring themselves at 'peace' or in 'post-conflict', always seem stuck in a cycle of economic volatility, unemployment and social and political unrest.

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⁵ The Citizen Council for Public Security and Criminal Justice (*Consejo Ciudadano para la Seguridad Pública y la Justicia Penal*) (CCSP JP) is a non-governmental organisation established in Mexico in 2002 and dedicated to the monitoring of conflict globally.

⁶ These include the World Salsa Festival, the Petronio Álvarez Music Festival, and Ajazzgo, among many others.

⁷ There is a large body of literature on the association between security and youth violence in Latin America. See e.g.: in the case of Argentina, Medan (2012, 2014) and Raggio and Sabarots (2012) and in the case of Brazil, Ursin (2012), Gough and Franch (2006).

Young people in Cali, and their relationship to this drama of insecurity, are also marked, again as in many other places, by strong racial discrimination. Cali is two hours away from the impoverished Pacific Coast of Colombia, which has encouraged mass migration – mainly of people of African descent – away from this area to the city. Some 26.5% of Cali's urban population identify as black, and of all Colombian cities, it is home to the greatest proportion of Afro-Colombians. Tellingly, some 25% of this population is subject to the effects of inequality and extreme spatial and economic exclusion (Rodríguez, Alfonso & Cavelier 2009). The same happens with unemployment, where the highest levels tend to occur in the Afro-Colombian population and their territories (Uribe-Castro, Holguín & Ayala 2016). This is especially evident in the Aguablanca – a large territory in the city's east that emerged in the 1970s due to internal displacement caused by Colombia's armed conflict (Urrea 1997). Officially encompassing, what is called according to the city's language administrative distribution, Comunas 13, 14, 15 and 21, Aguablanca is home to the largest proportion of displaced Afro-Colombians in the country. Half of Cali's homicides are committed in this area, most of them involving young men aged between 14 and 21 (Cali cómo vamos 2015).

As mentioned, however, Cali is no longer perceived as a place of great crime. The city used to be the headquarters of one of the big drug cartels operating during the 1980s and 1990s, which is when it was catapulted into the global imaginary, together with Medellin, as one of the main poles of the Colombian mafia – an image that continues to be lucratively recycled in TV series such as Netflix's *Narcos* (2015–ongoing). Today's Cali is seen differently. As Colombia's post-conflict status sets in, Cali is now perceived as being on the path to 'development', if only it could solve the problems of its low-grade yet endemic, racialized, and difficult to control insecurity. Today's Cali is, according to this narrative, a city affected by what has long been known in criminological circles as 'petty crime', including phone theft, micro-trafficking of illegal drugs, micro-extortion, and occasional murders, committed mainly (according to this narrative) by young Afro-Colombian men (Fig. 1.).8

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⁸ In Colombia, according to the first report (2012) of the Observatory of Childhood Welfare from *Instituto Colombiano de Bienestar Familiar* (ICBF), since 2010 the percentage of youths entered into the penal system had increased at an approximate 10% rate per year. Various laws and public policies have been issued in response to this increasingly high percentage of youths involved in criminal conflicts. The CONPES Document 173 of 2014 and Law 1622 of 2013 are the most recent; these laws and public



Fig. 1. Mobile thief captured by local police in Cali (HSBNoticias.com, 24 Sep. 2015).

In this context, Cali has become a privileged place in which to test the new range of discourses and developmental practices associated with security, which we began to describe in the introduction. Known by the general label of Security and Development, these new practices and discourses are part of a recent 'know-how' and a new chapter of global governance which aims to achieve public security, or what is also known as 'citizenship security', in cities like Cali. Interestingly in Cali, as we will see, the decision of the city's administrative organs to embrace the Security and Development agenda has not been accompanied by the expansion of the typical 'firm hand' associated

policies pursue the goal of guaranteeing young people's socio-economic rights so they can find legal alternatives. The statutory law defines 'youth' as everyone between 14 and 28 years old.

⁹ According to the Colombian *National Policy on Coexistence and Citizen Security*, in Spanish, *Politica Nacional de Seguridad Ciudadana y Convivencia. DNP, Dirección de Justicia, Seguridad y Gobierno* (2011), citizen security is understood as '[t]he universal protection of citizens from crimes and contraventions that affect their dignity, their personal safety and that of their goods, and in terms of their fear of insecurity. Cohabitation involves the promotion of the citizens' attachment and adhesion to a citizen culture based on a respect for the law, for others, and for basic norms of behavior and social coexistence', p. 1.

with law and order responses to crime. 10 Such an approach, while still present and evidenced through the large proportion of the city's resources still dedicated to the salaries of police units and the improvement of the city's police infrastructure, has come be seen as not only as too costly both politically and financially but also as not sufficient to tackle the problem of insecurity. 11 So what has emerged in recent years is a range of new policing and surveillance technologies and, perhaps more importantly for us here, a broad array of new developmental practices: practices that aim to create a more robust state presence in the city via more responsive, economically efficient and flexible policies and norms. These new policies and norms have become the platform for implementing social intervention measures which aim to 'include' the city's youth involved or at risk of being involved in crime – in the city's official dynamics. Trying to use the available yet always insufficient public resources to their maximum extent, these more affordable developmental practices strive to generate security and development by including the city's peripheral subjects in its official life, generating that sense of safety which international institutions, local and foreign investors, and residents – both rich and poor – are demanding of the local administration (Fig. 2).¹²

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¹⁰ Cali's security expending went from 60% to 20% in 20 years. One of our informants explained this changed in the following way: "In the 90s everything was spent on *tomba*" (slang for police). (Interview with public servant, Town Hall, 09/03/2018).

¹¹ In December 2017, Cali had 6500 police officers. With an annual budget close to three billon COP (1,000 million USD), the city invests in its police force 21,000 million COP (7.3 million USD). Although much smaller in terms of investment, the youth support programs that we analyse here have started to received significant resources. In 2017, these programmes received 5,000 million pesos (more than 1.7 million USD) – an amount that was reduce by 30% in 2018 (Interview with public servant, Town Hall, 09/03/2018).

¹² On the clamour for 'security' by both the rich and the poor, and the connection of this phenomenon to the broader neoliberal turn in the South and the emergence of a 'right to security', see especially: Goldstein (2011). See also on the securitization of social relations: Neocleous (2014).



Fig. 2. Cali's mayor, Maurice Armitage, congratulating a young man who benefited from the *Youth without Borders* programme (*Jóvenes sin Fronteras*), one of the schemes created by the local administration to 'integrate' young people involved in gangs into the city's formal life. Photo included in the official brochure of the programme (2016).

The new Security and Development practices just described rely on what we call 'neodevelopmental punitive technologies'. These technologies often combine conditional services with psychosocial attention offered to vulnerable young people as a tool of crime dissuasion and social inclusion. As we show in the next sections, these 'conditional services' materialize in the form of employment, sport, education and more general care services delivered by public and private institutions and community police officers in partnership with local actors and the local administration, on condition of behavioural change on the part of their young recipients. These conditional services represent a brave attempt to return to pre-neoliberal times in which welfare, in particular full employment, or the aspiration to generate it, constituted the organisational force behind state action and the construction of citizenship (Esping-Andersen 1999). However, these benefits and employment options are now not only 'conditional' but also very limited. This is due to the national and local government's financial

constraints and, more generally, the larger restrictions imposed on any initiative of meaningful social inclusion derived from our inequality-producing global order.¹³

In this context, the use of 'psychosocial' discourses, ideas and interventions have massively proliferated through these programmes. Departing from an understanding that individuals need to be considered products as much as makers of their societies, the psychosocial is brought into these programmes to help young people overcome what is seen as their lack of sociability and self-esteem, and to assimilate the community values required by (formal and legal) city life. 14 Delivered on occasions by professionals, but more generally just employed as the underpinning rationale of these programmes, this approach has come to be considered, therefore, not only as a more efficient avenue to reach out to young people but also as an effort to help them rebuild their lives based on their 'individual' psychological circumstances and family backgrounds. Thus its purpose is to reconstruct the selves of young people and, through this, make them socially and economically functional. In the precarious context that characterises Cali, and in the larger neoliberal environment in which the city exists, this psychosocial approach often ends up occupying a large proportion of these neo-developmental punitive technologies, emphasising with this emotional and individual-based solutions more than structural changes. In doing so they have come to replicate in Cali the issues raised by larger critiques of this psychosocial turn in social policies and towards individualization, subjectification, psychologisation and the therapeutic in social life.¹⁵ According to Stenner and Taylor, for example, this excessive focus on the individual has come to confuse 'what might be distinctive about the psychic and the social', making this approach unable 'to address the issues of redistribution, equality and inequality, justice and injustice that pertain to societal level structures and processes' (Stenner and Taylor 2008).

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¹³ The literature on the difficulties of enacting alternative development models and putting into practice meaningful social inclusion programmes is vast. Three pieces that outline the contours of this problem and its effects both in the North and South, particularly in terms of global structural limits to the peripheries of the world, jobless growth patterns and long patterns of material inequality, are Fischer (2015), Murray Li (2013) and Johnson (2015).

¹⁴ See on the assumptions and objectives of psychosocial approaches: Frosh (2003).

¹⁵ These critiques of individualization and subjectification go back to Beck (1992) and to Foucault via Rose (1989). See on the turn to individualization, subjectification and behavioural base solutions and approaches: Parker (2007), Madsen (2014). See especially in the development context: Klein (2017).

Against this backdrop, and as we shall see in more detail below, active petty criminals or those at risk of falling into a life in crime in Cali are actually being produced through these neo-developmental punitive technologies. At the same time, the state, in responding to its petty criminals – in its obsession with controlling and helping them, with all of its ambitions and limitations, through these new methods – is reconstructing itself to suit this period of late capitalist modernity. The state produces Cali's petty criminals and Cali's petty criminals produce the state, in a strange interaction that is especially visible when considering the state through classic lenses. The state, in this way, does not only pursue the petty criminal, and the petty criminal does not only run away from the state and its monopoly of violence; the 'petty criminal' also emerges when he receives, enjoys or waits for the state, and the state – a 'petty state' – is produced when it tries to respond, with its multiple constraints and new normative expressions or 'petty laws', to the reality of young criminals in Cali.

This constitutive intimacy, plagued by inconsistencies and gaps, is materialized through the abovementioned neo-developmental punitive technologies. These technologies respond to and create subjects, a state and laws marked by what we have described as 'marginality', 'smallness', and being 'second-class'. For us, this 'pettiness' demonstrates how, in precarious contexts of developmental experimentation and in the face of economic imperatives, what ends up being perpetually reproduced are disciplined evanescent bodies: bodies in which battles around security and development - which are in reality battles around small crimes committed by vulnerable, out of school, unemployed and poor young people – generate transitional forms of existence. These forms of existence oscillate constantly between macro-visibility and absence, occasional satisfaction of needs and hunger, periods of relative peace and violence. This liminality, or this particular form of 'abandonment', to keep using the conceptual repertoire we have begun to build here, speaks again of a sociality where the lack of structural solutions is repeatedly superseded by sporadic benefits and, most of all, expanding discourses of affection that do not have necessarily a material traction in terms of satisfying pressing needs. All this feeds a reality already full of drama. A reality in which young people are the object of public policies yet continue to declare, through an Adidas trademark shaved on their heads, for example, that only the market

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¹⁶ See for example on the state as a social relation, Jessop (2016).

effectively includes them (Fig. 3); in which civil servants and community actors dedicate their lives to creating state institutions but struggle to the point of weeping when they reflect on the state's perennial insufficiency (Fig. 4); and, more generally, in which a middle-class responding to the popular image of Cali as an unsafe city screams out for a strong state while putting into operation new and more sophisticated schemes of private security that increasingly confine them to their apartment blocks and gated communities (Fig. 5).¹⁷



Fig. 3. *Chico Caleño* with Adidas trademark shaved in his hair. Courtesy of a community leader.

¹⁷ See e.g.: Focas & Rincón (2016).

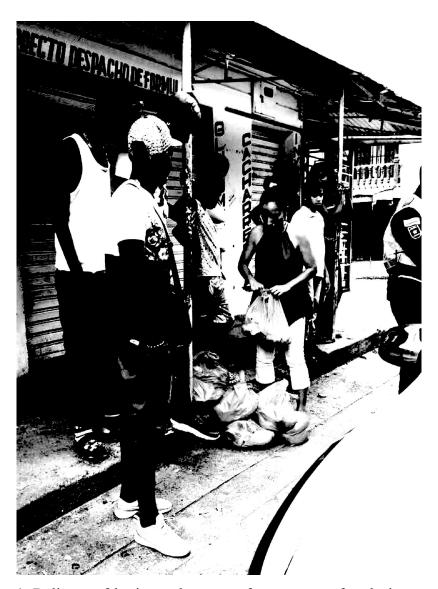


Fig. 4. Delivery of basic staples, part of a program of early intervention into petty crime in Cali. Courtesy of a community leader.

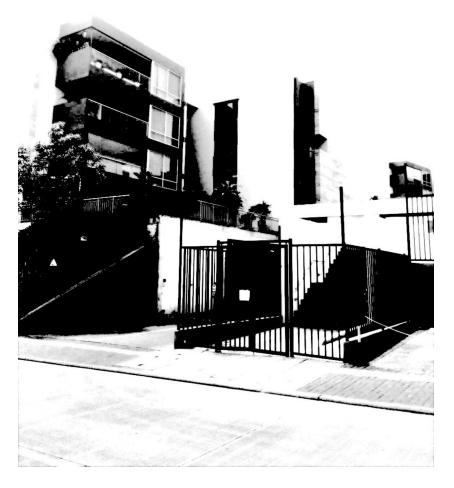


Fig. 5. Private security in action in a Cali. Photo by the authors.

II. A global agenda

Before we get further into the intricacies of petty crime and its management in Cali, we want to flesh out in more detail the centrality of cities in the Security and Development agenda. The starting point of this side of our story concerns the state-building efforts that consistently lie behind attempts to solve the historically assumed precariousness of the postcolonial South. This was initially characterized by the establishment of centralized states, and local elites' drive to control, as much as possible, internal markets and the processes of internal industrialization. This centralism was a clear expression of the developmental energies that accompanied state formation in the South, beginning with the wars of independence in the first half of the 19th century in

Latin America, and during the decolonization period from the end of the Second World War to the mid-1970s in Africa, Asia and the Pacific (Eslava forthcoming). With the advent of neoliberalism in the 1980s and 1990s, however, the idea of decentralizing Southern states emerged as a new rationale to think about state-building and development. Cities then began to be positioned as the new centers of action, control and management.

The call to decentralize states – which became known as 'fragile states' during this time – unleashed a re-reading of cities as the new centers of capital accumulation and as nodes of more flexible and dynamic governance strategies; in other words, places more able to generate exchanges between the local and the global. Cities, in this process of 'petty-ing' the state, surfaced in international and national policies and laws as the ideal jurisdictions in which to make not only the domestic but also the global order more present, intimate, close, intelligent, economically proficient and safe (Eslava 2015).

Cali, again, is a revealing location from which to appreciate the operation and limits of this reallocation of the developmental project, in particular the security project, from national institutions to local municipalities. ¹⁸ In Cali the arrival of decentralization has been framed by the city's many achievements but also by its unequal economic growth and a population drastically fragmented in terms of race, employment options, location in the city, and enjoyment of urban infrastructure. In this context small crime has emerged as a form of life, in particular for the city's marginalized youth, and thus as a key local developmental concern. For the local administration, young people involved in this type of activity are, however, slippery subjects trapped by poverty, colour, dialect, chronic unemployment, early desertion from school, teenage pregnancy, addictions and, more often than not, criminal records linked to minor crimes from a very early age (Cisalva 2017). To regulate and help them, however, the city – a city trapped in a neoliberal world, as we have suggested – only has limited resources or, perhaps more precisely, the local government is only politically able to mobilize a small fraction of the city's budget for these matters. The result is that the local administration cannot do much to substantially solve the problems of petty crime yet, due to the strong call to Security and Development, cannot ignore the problem either. What has come out

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¹⁸ On the shift of the security agenda from the national to the urban level, see: Pontes Nogueira (2017).

of all of this, therefore, is that the city's government finds itself experimenting with budget-compliant programmes that try to negotiate the complex realities of the youth involved in petty crime: subjects who continually slip through the net of services offered by the public administration, which continues to insist on reaching and controlling them.¹⁹

This reality is but a reflection of more extensive processes related to international efforts to ensure security in a Global South generally characterized by great sociospatial and economic segregation, fragile economies, and a middle class panicked by the possibility that their goods – their only stronghold – may be stolen, or that in a moment of confusion, during a theft, they may be injured or killed.²⁰ Concerns for urban crime and safety have become, for these reasons, a powerful argument for advancing new models of governance that combine 'hard' and increasingly 'softer' – in the sense of affordable and thus experimental – forms of social control in Global South cities. As always, development, this time at the local level, justifies making security concerns, and the application of these new policy prescriptions, a pressing matter.

Evidence of this new face of global governance based on the connection between (in)security and development and on the importance of acting creatively from a local sphere is enormous. For example, in 2011 the World Bank published its report *Violence in the City: Understanding and Supporting Community responses to Urban Violence*,²¹ which clearly argues that urban violence must be urgently tackled by combining public and community crime prevention strategies with development programs (Rodgers 1999).²² These concerns about urban violence and a need for local developmental actions have been reflected in a transformation in Colombia's national criminal law over the past decade, aiming to expedite criminal processes and make them more responsive to local conditions, and in an extraordinary reallocation of budgetary

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¹⁹ On experimentalism and the New Developmental State, particularly in the case of Latin America, see: Trubek (2013), Alviar (2013).

²⁰ See e.g.: Winton (2005); Santillán & Varea (2014).

²¹ A key document that preceded this report is *Youth Violence in Latin America and the Caribbean: Costs, Causes, and Interventions*, published in 1999 by the World Bank. See also: World Bank (2005); World Bank (2014); Chioda (2017).

²² This World Bank report studies, without being exhaustive, the ways in which urban residents deal with violence or the threat of violence in their daily lives (pp. 2–3). In this context, it develops an exploration of the social drivers of violence and their impact on social relations in order to inform the design of policies and programs for the prevention of insecurity (p. 20). The text ends by suggesting analytical frameworks to understand the community's capacity to prevent crime (p. 25).

resources towards local security concerns (CEJ & Embajada Británica 2011). In 2013, for example, 'citizenship security' became the main focus of national expending for the first time in the country's history (Urna de Cristal 2013). This change in the budgetary structure reflected an even broader shift in the reading of 'security' within the country. In 2011, the High Presidential Advisory Office for Coexistence and Citizen Security issued the National Policy on Coexistence and Citizen Security, with the objective of achieving peace in urban contexts. This document begins stating that, despite security advances in Colombia over the recent years:

... threats have not disappeared and they are instead transforming, challenging with this the state and the democratic system. Cities are the protagonists of this adaptation that contributes to the existence of high levels of crime and social conflict, that are unacceptable for a society that is progressing towards development... Common crime affects the daily lives of all Colombians, especially the most vulnerable, and it deteriorates their quality of life by fostering fear and a lack of trust among citizens, stopping us from enjoying the rights consecrated in the Constitution. Insecurity is a multi-headed monster that manifests in many ways: theft, armed robbery, extortion, kidnapping and murder. However, it is not and should not be a permanent condition (Alta Consejería Presidencial para la Convivencia y Seguridad Ciudadana 2011).

This turn towards the city as the site for achieving 'citizenship security' in Colombia and elsewhere has been accompanied by an important additional transformation. The 'citizenry', rather than the 'nation', has become the center of governmental protection. However, this 'citizenry', this 'society' in Foucault's sense, is a far from abstract entity. It is imagined as a collective of, above all, property holders, ready to contribute to the development of their cities, nations and the world, but paralyzed by the dangers on their streets. This reading of the citizenry is mixed, of course, with middle-class images and imaginaries of why cities are violent, who is violent, and how to solve the urban drama of insecurity.²³ To sort this situation out and, in particular, to respond to the concerns experienced by this urban citizenry, the new security policies are unveiled, as we have been suggesting, as heterogeneous plans combining punitive practices with social

²³ See e.g.: Santillán & Varea (2014).

intervention programs that aspire to promote security and achieve that development that has been always so elusive in the South.²⁴

Cali, as one of the most important and complicated cities in terms of urban violence in Latin America and the world, has been at the center of the Security and Development initiatives promoted by the World Bank and other international organizations and the Colombian government (OEA 2017; CCSP JP 2017; World Bank 2011). In June 2013, for example, Cali's local government hosted a high-level regional meeting, coordinated by the World Bank, in which mayors from all over Latin America shared their experiences of programs implemented to counteract the growing phenomena of urban insecurity. The World Bank reported the meeting's results in the following way:

Twenty years ago, Cali was on the frontline of one of the world's most dangerous wars. A group of drug traffickers ... clashed violently with their enemies in Medellin.... This week, Cali received some 450 guests from around the continent, who came to discuss the problem of crime and violence that devastated this city and that now affects the entire region, from the suburbs of Chicago to the highways of Central America.... For everyone at the conference, it was clear that citizen insecurity is a multifaceted issue that cannot be addressed solely by public security forces. In others words, a 'firm hand' is not enough to resolve the problem (World Bank 2013).

As we can see, this meeting concluded by confirming that traditional 'firm hand' approaches to crime should be complimented with smarter strategies, more adapted to local needs and resources. This moving away from 'firmness' in the approach to crime and the promotion of safety speaks of the way in which broader international discourses around law – in particular 'the rule of law' – and its application have been modulated by developmental imperatives and their more malleable approach to social administration, a phenomenon expressed by the recent inclusion of 'justice' as a measurable target in the Sustainable Development Goals (United Nations 2015).²⁵

See e.g.: Ibid; Raggio & Sabarots (2012); Medan (2014).
 See on the rule of law and development: Trubek (2006); Kennedy (2006).

The possibility of these new security approaches succeeding, however, is very small. One reason for this is the macro-economic figures of countries such as Colombia and their cities, including Cali. In terms of poverty, unemployment and inequality, these are not encouraging. The Cali Chamber of Commerce reports, for example, that the city's socio-economic figures improved rapidly at the beginning of the 2000s but that between 2010 and 2016 inequality and unemployment increased by almost 20% (CCC 2017). Meanwhile Cali continues to be, as mentioned in the introduction, one of the world's most unsafe cities according to homicides per capita – a figure *The Economist* recently turned into world news (2017). Poverty, unemployment, inequality and insecurity go hand in hand in the city, and it seems that not much has been achieved by the changed approach to crime. Faced with this reality, however, the local administration has been strengthening its commitments to 'citizenship security' and experimenting with newer policies.

Following closely the suggestion for more flexible approaches suggested by the World Bank, the new policies that Cali has been implementing focus on the reconstruction of the criminal subject through the exchange of benefits combined with psychosocial approaches. Organised not around law's usual rigidity, but through cost-effective and flexible exercises for integrating young criminals into the city's official dynamics, these exercises symbolically condense two overlapping needs. On the one hand, the urgent need to attack the drama of insecurity because it affects the city's 'development and competitiveness. And, on the other, the need to direct these exercises using available 'friendly' and 'dynamic' mechanisms that promise to integrate young people, involved in crime or at risk of it, into the city's productive chains, while minimizing the generation of new costs for the local administration – for example, in the form of more prisoners or more beneficiaries to the city's social security schemes.

To use this social approach as a punitive strategy has concrete effects on the construction of state-society relations. As we shall see in the next section, this approach to security – one that says that 'petty criminals' should be engaged not in a traditional fashion but through frameworks of exchange and affective management – has implied a counter-intuitive political economic rationale: doing more while spending less. As such, the state is currently presented as an entity that is able to do more than it has always done, and that it can do so with less. This contradiction can only be resolved by leaving

a large part of its operation in the hands of third parties, or of the very communities and individuals that its plans are designed to benefit.

This devolution is done through a complex – often convoluted – system of incentives and externalization mechanisms that take the form, for example, of social philanthropy, co-responsibility frameworks and, as we have suggested, individual training.²⁶ The effect generated, as we will see in a moment, is of a state deeply involved in the life of the city, particularly in those sections that are vulnerable. This involvement is effectuated, however, by community civil servants or lay community actors, who serve as bridges to services or who are directly engaged in providing emotional care. But regardless of their important work, the services these actors can offer to their 'clients' are generally unable able to solve the root causes of the problems that they face: for example, systemic social exclusion, racism, multiple drug dependencies and mental illness. For the young people at the center of these programs, the state therefore ends up being always there, in their lives, neighbourhoods and houses. This presence is always marked, however, by the spirit of experimentation, and most importantly, by financial constraints. Frustrations, half-built 'life projects' and entrenchment in defiant ways of life are these young people's response to a state that promises more with less.

III. A neo-developmental punitive program²⁷

The *Jóvenes sin Fronteras* (Youth without Borders) programme illustrates the repertoire of efforts put into operation in Cali to include young people 'at risk' of entering or already involved in petty criminal networks into the official life of the city. As we will see in this section, this program reveals the kind of expansionism, saturation and final lack of robustness that we have argued has accompanied the co-constitution, under the banner of Security and Development, of 'petty criminals', a 'petty state' and 'petty laws' in Cali in recent years.

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²⁶ For references about public-private co-responsibility in security programs, and about the link between development and psychological/psychosocial exercises, see: Akhtar (2015); Haapasalo (2000); Siennick (2011); Tufró (2010).

²⁷ We reviewed seven programs in depth and chose to focus on *Jóvenes sin fronteras* in this article. In all the programs that we reviewed, the elements that we have pointed out as characteristics of these initiatives are present, but in *Jóvenes sin fronteras* they present themselves with a special sharpness. This over-supply of programs with a focus on youth can be seen as a further evidence of our argument.

Jóvenes sin Fronteras is one of the initiatives brought by mayor Maurice Armitage into the city during his tenure (2016-2019). A well-known industrialist from the region, with a long history of philanthropic involvement in social projects, and a newcomer to official politics in his senior years, Armitage made a broad commitment to 'human development' in his Government Plan, which he understood in terms of increasing local productivity and ameliorating unemployment, inequality, poverty and, key for our discussion here, insecurity (Armitage 2016). In Armitage's own words, one of his main priorities as mayor was to break what he identifies as the 'vicious circle of poverty, violence and insecurity' (Armitage 2016). In order to tackle the problem of crime, in particular criminal activities involving youth, Armitage proposed an approach heavily grounded in combining a modernization of the local police force with the social, economic and affective inclusion of this young population with the help of the community and private actors. He described his approach to security as 'Proposals for a Safe, Pacific and Reconciled Cali' (Armitage 2016).

Following the broad turn towards Security and Development, Armitage generated for his three years in government a series of programmes combining classic concerns linked to employment, recreation, education and care with conditional and pedagogical exercises geared towards generating, what is now called in Cali, the 'socio-productive reintegration' of petty criminals (Armitage 2016). The objective of these programmes was, in the language of Armitage's Government Plan:

To halt the cycle of criminal renewal in the city whereby the gang leadership is replenished by climbing younger members, by offering these aspiring leaders waiting in the queue opportunities to rebuild their life projects based on the generation of formal income and the unlearning [desaprendizaje] of violence, their emotional healing [sanación emocional], and the restoration of their family, neighbourhood and community connections (Armitage 2016).

Working within these parameters, the local administration created the *Jóvenes sin Fronteras* programme – a name that makes reference to the 'borders' (*fronteras*) set up by criminal gangs within neighbourhoods in order to mark their territories.

²⁸Armitage's Government Plan became Cali's Local Development Plan (*Cali Progresses with You*) through the *Acuerdo* No. 0396/2016.

Administered by Cisalva, a multiple-award-winning research center dedicated to the study of urban crime and violence that belongs to Universidad del Valle (the largest and most important university in the city).²⁹ and run in partnership with the Integrated Management of Gangs Scheme which operates under the Preventative Policing Unit of Cali's Metropolitan Police Department (Policía Metropolitana de Cali 2016), this programme works through 'educadores' ('docents') and 'enlaces' ('links') living in neighbourhoods identified on the basis of their criminal profile. Through these educadores, who are often professional social workers, and enlaces, former members of gangs from these areas, the local administration's objective is to get into contact with vulnerable young people in order to provide conditional opportunities in education, sport and work, and psychosocial help. The idea behind working with educadores and enlaces, living and interacting directly with young people on their territory and on a sustained basis, is to establish the needed rapport with vulnerable youth, and thanks to the professional skills of *educadores* or the backgrounds of *enlaces*, to transform their life patterns.³⁰ According to Cisalva's official description, this is a strategy of 'social intervention' that enables youth belonging to gangs and located in critical neighbourhoods across the city 'to have a new horizon in life.' In this way, 'it is a project to set in motion the restitution of rights to these young people, involving psychosocial attention and health services, re-inclusion in the formal education system, work options, job training, and a selection of cultural and sport programmes' (Cisalva 2016).

With this larger objective as a background, what each *educador* and *enlace* does on a daily basis is to work closely with a group of around 10 to 25 young people from the area where they are located, overseeing their individual and collective development while helping them gain access to the education, sport and employment opportunities offered by *Jóvenes sin Fronteras*. Docents and enlaces also try to ensure that the young

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²⁹ Cisalva stands for the Instituto de Investigación y Desarrollo en Prevención de la Violenciay Promoción de la Convivencia Social, and operates under Universidad del Valle. Created in 1995, the institute was established in light of the local administration's interest to understand and better respond to the crime in the city. The initial impulse for the centre came from the city's then mayor, Mauricio Guerrero, known for applying epidemiological theories to the problem of violence and convinced that the city's gangs could be attacked in the same way 'one can attack a virus' (Interview with civil servant 2, 19/04/2017). Over the years, Cisalva has supported the security policies of the local administration, a collaboration that was expanded and further integrated into broader security policies during the Armitage's administration. See especially: http://cisalva.univalle.edu.co/index.php/el-instituto/historia ³⁰ (Interview with civil servant 2, 19/04/2017).

people under their supervision are enrolled in the public health system and that their official documents are in order – for example, that they have an official ID, which in Colombia is required for all kinds of transactions, including applying for jobs.

The educational options offered through Jóvenes sin Fronteras are aimed at helping young people finish primary and secondary school and then access technical training. The sport options are focused on helping those with relevant talents get into one of the professional sport training centres run by the local administration. In terms of employment options, on the other hand, the programme works a bit differently. Under the direct control of the mayor's office, the city created 2,000 jobs exclusively dedicated to this programme. In order for young people to access one of these jobs, they need to complete a basic training and, if they succeed within this training, they can apply for a position.³¹ So far the jobs created by the local administration for the programme have been primarily manual in nature (for example, working in recycling and solid waste management projects and manually eradicating invasive species like African snails and cutter ants); or directing crowds and regulating queues in the stations of the public transport system (known as MIO). As compensation for this work, young people receive a salary of around \$250 USD per month. Crucially for our analysis, this idea of offering actual jobs as part of the Jóvenes sin Fronteras programme responds to both an emerging consensus within the local administration on the limitations of only offering abstract 'instruction' on how vulnerable youths should reconstruct their personal and productive lives, and to the message that consistently comes from these young people targeted by the programme: 'what we need is work'.³²

Education, sports and work opportunities are not, however, the sole avenue through which young people are steered into new lifestyles. As the description of the programme above makes clear, these paths for including young people in the official dynamics of the city are always accompanied by psychosocial support. This takes the form of workshops provided by professionals (i.e., psychologists and counsellors) linked to the programme, who use, for example, craftwork to help young people to work through their emotional gaps, in particular in terms of lack of positive role models,

³¹ Jóvenes sin Fronteras targets young people from 12 to 28 years old. When beneficiaries are younger than 16 years old, the local administration enables a family member to take up the employment options offered through the programme.

³² Beneficiary of program 1, 30/05/2017.

family support or peer-support. At the same time, a psychosocial approach more generally underpins the actions of all the actors administering services to young people, aiming at their reconstruction from the inside-out.

The *Jóvenes sin Fronteras* programme's combination of conditional services and a psychosocial approach is personified by Intendant Jaramillo: the police commander in charge of the Integral Management of Gangs Scheme, and with this of juvenile violence in the city, including that related to *barras bravas* or ultras, and youth gangs. Jaramillo is the coordinator, on the side of the Metropolitan Police Department, of the *Jóvenes sin Fronteras* programme.

As coordinator, Jaramillo is in charge of allocating, through the *educadores* and enlaces, the jobs created by the local administration for the programme. This facet of Jaramillo's role, as the administrator of these 'conditional' jobs and everything that implies in terms of assigning, not assigning or withdrawing these positions depending on young people's behaviour, is closely entangled with his persona and approach to young people and their communities. In our interviews and fieldwork outings with him and other police officers under his command, it was clear how this committed and charismatic man with gentle manners and a canny knowledge of the city's ins and outs radiates both admiration and compassion, and how he uses this as a platform to invite young people to change their life patterns. Responding to this, young people from popular neighbourhoods in Cali like Mariano Ramos, Ciudad Córdoba, República de Israel and Aguablanca, for example, seem to admire and trust Jaramillo, and many call him papá (dad). Jaramillo is, in this sense, a model of community policing: resourceful, close to the population, knowledgeable about people's struggles, and always ready to create paths for communities to live within the boundaries of the law, regardless of the adversities that mine their daily existence and territories. This combination of factors and feelings mark all interactions that take place under the Jóvenes sin Fronteras programme.

In the context just described, police officers, *educadores*, *enlaces* and the young people under their supervision reach such a high degree of closeness within the spaces opened by *Jóvenes sin Fronteras* that the interactions and conversations between them easily transcend its core objectives, reaching many other aspects of their lives. For example,

everyone knows who is engaged in petty crime; who consumes drugs, which ones, when and where; what young people are going to do in the afternoon or over the weekend; their family history (often a history of intense violence); who has not eaten that day; who is in love with whom; who has a mental health problem; who is pregnant, who has been pregnant or has got someone pregnant; who has a death sentence over their head; what each young person's dreams are; and, what young people need to say or do in order to obtain things: a lunch to share or one of those education, sport or work opportunities offered by the local administration.

Within this intimate setting, and through the process of combining conditional exchanges with affective instruction, the state expands and ends up covering, even saturating, the young people's lives through the Jóvenes sin Fronteras programme.³³ According to the town hall and its officers, this expansion – this entrance of the state into the lives of young people - is a positive effect of the programme; an effect evidenced by the reduction in offences committed by those linked to the programme. Jóvenes sin Fronteras thus shows, as made clear by town hall's officers, that working with small groups of young people and focusing on changing their collective dynamics and individual sense of themselves has a clear positive impact. According to one of the programme's administrators, this face-to-face approach, accompanied by a strong psychosocial component, enables the administration to communicate other ethical patterns to young people.34

Jóvenes sin Fronteras speaks strongly then of the syncretism between conditional services and psychosocial approaches that we started to analyse in the previous sections. The programme operates through a plurality of actors that deliver services and provisions in exchange for young people moving away from criminal activities, all accompanied by systematic affective interventions. As we just saw, this latter strategy is reinforced by the close proximity to, and the assumed positive role of, enlaces, educadores and others involved in the programme. All these actors are conceptualised and present themselves as role models to young people, and all participate in offering a narrative about the benefits of embracing a new future by working through one's emotions and taking advantage of the work, sport and education services offered by the

³³ Interview with public servant, Town Hall, 09/03/2018.

³⁴ Interview with civil servant 2, 19/04/2017.

local administration. A succinct encapsulation of the mechanics behind this psychosocial approach can be found in the official brochure used by the local administration to promote *Jóvenes sin Fronteras*:

The direct interaction [between *enlaces* and young people in this programme] is based on a motivational change model, which is centred on affection and horizontal relationships. This model aims at the transformation of individuals (together with a transformation at the level of the community and the city) in order to guarantee a sustainable successful outcome.

Holistic in its intentions and powerful in terms of scope and reach, this mixture of conditional services and a psychosocial approach works, as we have argued, within a context profoundly shaped by financial constraints and, as a result of this, is marked by a high degree of experimentation. As we have explained, public and private actors are brought together under Jóvenes sin Fronteras in order to provide services to vulnerable youth. These actors deliver these services, however, in a moment in which the past rigidity of legal obligations, of both the state and individuals, have given way to a more flexible approach seen as necessary to bring petty criminals and youth at risk into the official realm. This move towards flexibility is the result of by this point sedimented understandings of the local administration and the state as a whole as being unable to embrace the costs of their full inclusion. The different actors involved in Jóvenes sin Fronteras come together, in this way, through often very tenuous inter-administrative labour agreements and, although generous in comparison to previous administrations, still very exiguous and short-term budgetary allocations in terms of the problem they are meant to solve. These are limitations that derived directly from the many waves of restructuring and neoliberal developmental interventions suffered by the local administration and the Colombian state. By deregulating the labour market, restricting social spending and devolving many responsibilities to private or semi-private actors, local administrations and individuals, these restructuring processes and interventions have created a 'petty state'.

In one of our collective interviews with an *enlace*, ten of the young people under his supervision, and three police officers that oversaw his work, for example, the high, almost unbelievable, degree of intimacy and cross-support within the group, and among

them and the *enlace* and the police officers, was palpable. Also clear was the respect the group had for 'their' enlace, their non-confrontational, even amicable approach towards the police officers, and the way they rejoiced at the possibility of securing a job or taking advantage of the education or sport opportunities offered by Jóvenes sin Fronteras.

All this was a remarkable achievement given that this *enlace* and his group were located in one of Cali's most violent neighbourhoods and that all of them, including the enlace himself, had grown up in the area. We perceived these strong signs of success, however, during an interview in the front room of the enlace's house - a very humble construction, with bare floor and walls and almost no furniture except from some plastic chairs, but which served as the main place for the group to meet and hung out on a daily basis. The enlace and the group were also struggling that day to obtain something for lunch, a problem only resolved when the police officers present decided to buy a roast chicken for everyone to share, which the enlace would complement by cooking some rice that he had secured as a donation, a few weeks ago, from a non-governmental organisation.

During our conversation with this group it slowly became clear that although Jóvenes sin Fronteras has 2,000 jobs available, these are all short-term positions, they are not enough to fulfil the existing demand, and each opportunity is very limited – as mentioned above they consist of manual labour or helping run the city's transport system.³⁵ Many young people involved in the programme are also unable to access these jobs or they give them up quickly, due to addictions or behavioural problems, and the same is true for the education and sport options. Finally, we also learnt in our conversation with the group that, again, although the programme is very ambitious compared with previous initiatives and has in fact reach young criminals and youth at risk in their own neighbourhoods, what it offers does not necessarily correspond with the needs of the young people themselves. For example, it does not cover sexual and reproductive health or education or mental health services, access to the official transportation system or, more importantly, basic issues like daily meals, as we saw above, or housing. This last problem in particular, the issue of homelessness, was so

³⁵ Interview with public servant, Town Hall, 09/03/2018.

serious that the *enlace* we were interviewing was himself hosting one of the young people under his supervision, in order to shield him from further violence on the streets or back in his family's house.

Jóvenes sin Fronteras thus embodies a number of features that characterise the turn towards neo-punitive developmental practices that have accompanied Security and Development discussions. The programme works through malleable managerial combinations and legal obligations which have the capacity to expand the state's reach and thus its perception as omnipresent. This process has been accompanied, however, by shifting the fight against crime from courts and public offices to the very spaces in which 'criminals' live, and to the 'criminals' or 'potential criminals' themselves and the people who work with them. This subtle but significant re-arrangement of the security map has brought not only the dispersion of the state and its interests and logics throughout the social body, but also generated a particular kind of saturation of these spaces and people's lives – one in which the essence of the state and its laws, as well as the subjective formations that come from it, are marked by high expectations that are constantly thwarted by the material limits that have come to shape the Global South.

The psychosocial dimension that accompanies *Jóvenes sin Fronteras* and similar programmes deepens these problems. As we have seen, *Jóvenes sin Fronteras* aspires to create 'good people' who know the value of studying in order to one day be well-versed citizens, who do sports in order to generate both self-worth and collective pride, and who embrace the discipline of work to secure a stable economic life. The seductive power of this vision makes *Jóvenes sin Fronteras* and similar programmes ideal vehicles for promoting the state and its ideas of security in violent urban spaces. The problem is that what the programme covers and what it is destined to do is, by definition, limited. The outcome is that this programme, like many other similar efforts, disseminate the idea of 'life projects', through the construction of 'ideal individuals', rather than delivering the services required to realize such a promise structurally, for example in terms of lasting employment, housing, or a radical redistribution of power and resources.

The combination of factors just described, then, reproduces young people who are often increasingly frustrated by waiting for their turn to receive the support needed to

materialise the benefits of living within the boundaries of the official. The idea of 'life projects' is very alluring and, as confirmed during our interviews, they embrace it keenly. Yet the idea of a 'life project' generates a 'projection' of themselves that is hard to fulfil. These projections function, therefore, as ideal vessels: the more people commit to them, the more frustrated they get. The result of this process is young people who are conversant with the language and aspirations offered through these new neodevelopmental punitive programmes, but who entrench themselves in what is already available to them: for example, gangsterish outlooks and defiant manners materialised by, as we witnessed during our interviews, heavily pierced ears, large fake jewellery, bleached eyelashes or vividly dyed hair, the latter a sign that they are still 'in the war' (en la guerra), meaning engaged in gang violence. These fashion choices, this excessive attention to the body and 'la percha', as they call their clothes, offer these young people, as they do in many other contemporary youth subcultures, a degree of control of themselves and a connection with peers and the city which official narratives and other more cognitively defined goals are unable to (Sweetman 2001). These young people are subjects who, while 'included' within the circuit of official discourses, remain in a liminal space between the promises of what 'should' come from their inclusion and the violence that continues to mar their lives. They are petty constructions that reflect a petty state, with its petty laws, which promises but does not deliver. Subjects who remain vulnerable. Subjects whose abandonment is now managed through an intricate, poorly matching, matrix of services and discourses linked to the city's 'security' and 'development'.

IV. Pettiness and the Predicament of Peripheries: Towards a Conclusion

The precarity that characterises the young people just described is also shared by the *educadores* and *enlaces* who work for *Jóvenes sin Fronteras*. As mentioned briefly in the last section, they tend to be hired through very tenuous contractual arrangements with the city and its partners. These contracts, referred to as *prestación de servicios*, involve a labour relationship that starts and finishes within a defined period of time and does not involve any extra charges to the local administration, apart from those explicitly stated in the contracts. But this is not the only aspect of their relationship with the city and the state that makes their situation precarious. As representatives of the city's administration and the state, and as direct witnesses of the limitations of the

programme they help to deliver, *educadores* and *enlaces* also continually agonise alongside the young people under their supervision.

During our observations and interviews, we often saw *enlaces* and *educadores*, as well as public servants and private actors involved in the delivery of similar programmes, in tears when describing the gap between the needs of young people and what the state promises but does not deliver.³⁶ In this act of crying, and in their tenuous labour relationships with the local administration and the state as a whole, educadores and enlaces further attest to that particular kind of pettiness – of marginality and flimsiness - that has become a key feature of the world unleashed by Security and Development in Cali. Their tears and tenuous labour contracts, like the hairstyles, jewellery and other fashion choices of the young people who work with them, denounce a world where the state, its law and subjects cannot be not defined by the logics of European modernity, governmental rigidity or emotionless rationality. What we have instead, in this South scenario, is a world in which the state, its law and subjects are defined by partial forms of abandonment, challenging clothes or accessories, and tears running down the faces of bureaucrats. Importantly, this 'fragility' that we can see accompanying the state here is not an anomaly and is not external to the state itself, for example as the World Bank suggests in its 2011 World Development Report that we discussed in the introduction. Instead, this fragility, or pettiness as we term it here, is part of the very essence of the state in the Global South: a unit that has been structurally adjusted in such a way that second-class quality has become its essence and operative ethos.

Our reading of *Jóvenes sin Fronteras* and more generally to the discourse of Security and Development contradicts traditional Eurocentric theories of the formation and functioning of the state. According to these theories, states should enjoy a number of features in order to confirm their existence and their presence across their territories and populations: they should control violence, centralise governmental apparatuses, provide services and construct long-lasting human and institutional structures (Weber 1976; Tilly 1992). These are indeed objectives present in international agendas directed to the Global South and embraced by its governments. This is so much the case that the UNDP has devised a name for this aspiration of making the state constantly and evenly

³⁶ Field diary, 18/05/2017.

present across territories and populations: it is a search for 'state density' (UNDP 2005).³⁷ According to the UNDP, this concept can help international and domestic policy makers define whether 'states' are present or not across their geographies and societies, and whether governments are doing a good job or not in this regard. The normative assumption underpinning this and other similar initiatives is that the more present the state is, the more legitimate it is, the more 'security' and 'development' it fosters. According to the analysis presented here, however, even when the state makes itself present in the South, even when it expands and saturates the lives of its subjects and territories with the best intentions, it operates with a particularly thin density, and materialises with a particularly low calibre.

Our discussion therefore complicates Weberian assumptions about the state, conceived as a solid, rational structure, organized on the basis of a sharp, all-encompassing and fully-functional universal logic. In the context of the operation of Security and Development discourse in Cali today, however, the state chase young people at risk and petty criminals in order to include them but once 'included' their expectations and needs go either unheard or, even worst, they are found to be impossible to fulfil. In response to this situation, petty criminals, and those at risk of falling into criminal networks, entrench themselves in affective manoeuvrings linked to consumption and in popular criminal narratives that are already available to them. They cling onto that individuality that, as their psychosocial counselling has confirmed, is the space that they have, maybe the only thing that they have. Distraught by the realities of the young people that they work with, precariously employed by public and private institutions, and always short of resources to run the programs under their command, the direct representatives of the state who accompany these young people cry in despair as their inadequate response to a set of structural realities they cannot change or challenge. In all these acts, young people, educadores and enlaces embody a state that expands and saturates, but remains 'fragile'.

This reverting back to individual affections and emotions is important if we bear in mind the type of services that are provided by Security and Development programmes. These services always entail an element – often a very substantive element – focused on

³⁷ Also see: UNDP 2009.

emotive support and services: it is important to listen, understand, love and support young people's visualisation of their 'life project' in order to overcome insecurity in the city and promote development. In this way the rationality of public action becomes geared towards questions of affection, with perhaps not enough attention to larger social processes. In this turn of events, as Parker has put it, the question of 'personal improvement takes the place of social transformation, and the psychologisation of social life ... [ends up] encourage[ing] people to think that the only possible change they could ever make would be in the way they dress and present themselves to others.' (Parker 2007)

The state that comes into being in this context is not, for these reasons, a rational entity, interested purely in solving problems and attaining goals. The state is instead an affective sounding board, yet one constrained by market logics and with this unable to ensure long-lasting forms of political affiliation (Chatterjee 2004). This banalisation of politics implies a forgetting of the density and cohesion required by social transformation, or of the services and provisions that used to connect people with the state (Marshall 1992). Smallness, marginality and flimsiness do not create a very suitable ground on which to build either the present or possible different futures. Importantly, as these agonies expand to the (South of the) North and global inequality hits even harder in (the South of the) South, this marginality and flimsiness are becoming the predicaments of peripheries right across the world today.

Labour opportunities, as in the *Jóvenes sin Fronteras* programme, are therefore extremely important. They are a way to connect people to the 'world', changing their lives in a fundamental way. Giving young people effective channels through which to take control of their lives beyond the realities already in reach is a way of caring for their emotional well-being. Sadly, however, the jobs offered by *Jóvenes sin Fronteras* are not only limited and dependent on the existence of this programme, but labour as such is disappearing at an astonishing rate (Ferguson 2015). On the other hand, being the object of purely affective attention is not only financially savvy from a governance point of view but it can also help young people value themselves and feel valued. It also helps those working with them, for example *educadores* and *enlaces*, to establish the rapport needed to get in contact with them. However, in a certain way it also depoliticizes everyone involved. The young people we engaged with in Cali, in

particular those still waiting for one of the *Jóvenes sin Fronteras* job opportunities, spend their days waiting for the state to bring the effective entitlements they needed. They hang around on neighbourhood corners passing time, disconnected in sport facilities, bored in training sessions, perhaps still engaged or thinking to engage in crime. The 'petty criminal' and young people at risk who are involved in Security and Development programmes can be seen, in this sense, as post-citizens of a certain kind: individuals who should be cared for but whose needs cannot be fully taken into account (Lefranc 2017, 140-144). Meanwhile, *Educadores* and *enlaces* agonise about the situation of the young people under their supervision, and the city residents continue to panic given Cali's ongoing insecurity. All of this occurs, of course, as life is becoming yet further securitized by the still significant amount of resources that continue to be spent by companies and residents and by the local administration on new surveillance technologies and police salaries and infrastructure. In this complex interaction between the petty subjects, the petty state and its petty laws, vulnerability is managed in such a way that abandonment becomes sustainable.

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