



NEDERLANDS-VLAAMS INSTITUUT IN CAIRO
المعهد الهولندي الفلمنكي بالقاهرة
NETHERLANDS-FLEMISH INSTITUTE IN CAIRO



Cinema-Going in the Arab World: Exhibition, Distribution, and Audiences

Programme

14 September – Day 1

- 8:30-9:00 **Registration and coffee/tea**
- 9:00-9:30 **Welcome to the conference**
Rudolf de Jong – Director, NVIC
Ildal Elsaket – Assistant-Director (Arabic and Islamic studies)
- 9:30-10:30 **Keynote**
Daniel Biltereyst (University of Ghent, DICIS) and Philippe Meers (University of Antwerp, DICIS) - *On New Cinema History*
- 10:30-11:00 **Coffee/tea break**
- 11:00-1:00 **Panel 1: Early Cinema Going**
Arthur Asseraf (University of Cambridge) - *Seeing the World as it is? Newsreels, Censorship, and Cinema Riots in Colonial North Africa*

Morgan Corriou (University of Paris 8) - *Egyptian Cinema in Colonial Maghreb: Distribution, Exhibition and Audiences*

Hend Al-Awadhi (University of Kuwait) - *Transcultural Encounters: Excavating Early Histories of Cinema-Going in Kuwait*

Asmaa Ghareeb (Contemporary Image Collective) - *The History of the Cinemas in Ismailia and its Intersection with the Audience (Social Class and Gender) from 1950-1985*
- 1:00-2:00 **Lunch**
- 2:00-3:30 **Panel 2: Politics of Production**
Rahma Bavelaar (University of Amsterdam) - *Interfaith Love and Competing Visions of "Moral Cinema" in 1952 Cairo*

Carolina Bracco (University of Buenos Aires) - *The Politics of Production the Social Construction of Image and Imagination of Dancers in Egyptian Film*

Hanan Sharaf Al-Dine (Misr International University) - *Multimodal Construction of the Image of Women in Egyptian Film Posters of the Golden Years and the Present.*
- 3:30-4:00 **Coffee/tea break**
- 4:00-5:30 **Panel 3: Dealers, Businesses, and Cooperation**
Isra Al-Qudah (Queen's University Belfast) - *The Effect of Film Dealers' Role on Film Importation and Censorship in Jordan*

Irit Neidhardt (MEC Film) - *Without Mention of the Contracted Partner: On Cooperation in Film and TV between the PLO and the GDR*

Arpi Sarkis Khatcherian (American University Cairo) - *Alcohol and 'Hollywood on the Nile': A Review of Literature and Expert Interviews*



15 September – Day 2

- 9:00-10:30 **Panel 4: Festivals**
Stefanie Van de Peer (University of Exeter) - *Arab Documentary Landscapes – Transnational Flows of Solidarity at Festivals*

Sabine Salhab (Paris 1 Panthéon Sorbonne University) - *European Co-productions in Tunisian Contemporary Cinema: Three Case Studies*

Anais Farine (University of Paris 3 Sorbonne Nouvelle) - *“Mediterranean Cinema:” Festivals: Circulation of Films, Network of Programmers and the (Re)invention of a Regional Category*
- 10:30-12:00 **Panel 5: Nostalgia, Memory, and Archive**
Ali Atef (University of Chicago) - *What Moves us in Moving-image Archives? Ethnography about the Film-experience in Moving-image Archives*

Iskandar Ahmad Abdalla (Free University of Berlin) - *The Visual Nation: Re-claiming Egyptianness in front of the Screen*

Nezar Andary (Zayed University), *New Intimate Paths to Representations*
- 12:00-12:45 **Lunch – general wrap-up of papers and steps forward**
- 12:45-3:00 **Excursion: Cinemas in Downtown Cairo**
A bus will be arranged. Bring water and please wear walking shoes (for invited guests only).
- 3:00-4:30 Visit to Cinematheque Alternative Film Center with Yasmin Desouki (Artistic director, Cinematheque) with special screening of select short films from the archives (For invited guests only)
- 4:30-6:00 **Public forum on cinema audiences with special guests:**

Nour El-Safoury (Project manager/researcher of Mapping Cinema Audiences, NAAS) at Cinematheque in downtown Cairo
Alia Ayman (Curator at Zawya, NYU-Anthropology)
Waguih Al-Laqaany (Cinema Everywhere, Alexandria)