

# 1 **Revisiting the notion of social cohesion in community sport? A**

## 2 **qualitative study on the lived experiences of participants**

### 3 **Abstract**

4 Research has focused on the question if and how leisure can create social  
5 cohesion and can alleviate cultural segregation in divided community contexts.  
6 Community sport in particular is believed to create socio-cultural cohesiveness,  
7 as it aims at a sense of community, a task in which regular sports often seem to  
8 fail. However, the experiences of participants in relation to socio-cultural  
9 cohesiveness in community sport remain absent in the existing body of research.  
10 This article provides insights into those experiences, by drawing on a qualitative  
11 study in Flanders, Belgium. Based on the findings, we challenge the one-sided  
12 focus on socio-cultural cohesiveness to obtain a sense of community, as the  
13 perspectives of participants reveal that also political and economic dimensions of  
14 cohesion are relevant, next to socio-cultural dimensions. We argue that  
15 community cannot be reduced to socio-cultural cohesion, but should be  
16 understood from the intersection between cultural, economic and political  
17 dimensions of cohesion. Implications for practice, both in relation to community  
18 sport and the broader leisure field and further research are given.

19 **Keywords:** Community sport, community, diversity, social cohesion, socio-  
20 cultural cohesiveness

### 21 **Introduction**

22 In late modern society, the question whether and how leisure can create social cohesion  
23 and can alleviate cultural segregation in divided community contexts has gained  
24 importance within leisure research (f.e. Burdsey, 2008; Meir & Fletcher, 2017;  
25 Spracklen, Long & Hylton, 2014; Velija, Ratna, & Flintoff, 2012). At the same time,  
26 however, studies have repeatedly shown that young people's leisure time spending in  
27 organised contexts, such as sporting, reading, playing music, attending theater, etc., is  
28 socio-economically and culturally structured (see, amongst others, Dworking, Larson &  
29 Hansen, 2003; Eccles, Barber, Stone & Hunt, 2003; Mahoney, 2000; Morris, 2015;

30 Roggemans, Smits, Spruyt & Van Droogenbroeck, 2013; Van de Walle, 2012).  
31 Especially young people in socially vulnerable situations (i.e., young people from  
32 families with a lower socio-economic position and young people with a migration  
33 background) seem to be generally underrepresented in organised leisure activities  
34 (Bennett, Lutz, & Jayaram, 2012). As a reaction to this, several Western countries have  
35 witnessed the introduction of alternative activities aimed at reaching the so-called non-  
36 participating young people. In this article, we focus on the example of community sport,  
37 which is an alternative provider of low threshold sport activities on a local level. It is  
38 developed as an answer to the exclusionary effects of traditional sports, mainly  
39 organised in the form of club sport (Burdsey, 2008; Donnelly & Coakley, 2002;  
40 Spracklen et al., 2014), on socially vulnerable young people (Haudenhuyse et al., 2018).  
41 In particular, community sport is believed to tackle these exclusionary effects by  
42 installing socio-cultural cohesiveness, or else, a ‘sense of community’ (Kelly, 2010,  
43 p.135) on the basis of processes of trust, cultural learning and shared identities  
44 (Haudenhuyse, Theeboom & Skille, 2014; Meir and Fletcher, 2017).

45         However, research on community-based sport programs has been dominated by  
46 the perspectives of coordinators and adult mentors, lacking the voices and experiences  
47 of the young participants themselves (Meir & Fletcher, 2017; Ratna, 2016; Salmon,  
48 Booth, Phongsavan, Murphy, & Timperio, 2007). This article aims to address this  
49 research gap by reporting on a qualitative study on the experiences of participants with  
50 regard to the socio-cultural cohesiveness that emerged through the practice of  
51 community sport, in three community sport initiatives in Flanders (the Dutch-speaking  
52 part of Belgium).

53         The article is comprised of four sections. In the first section, we give an  
54 overview of the current debates regarding the ability of leisure and sport in general and

55 community sport in particular to contribute to socio-cultural cohesiveness. The second  
56 part defines the research methodology after which we present the findings of our  
57 qualitative study. The last section contains the discussion and conclusion of the article.

## 58 **The relationship between leisure, (community) sport and socio-cultural** 59 **cohesiveness**

### 60 *The cross-cultural potential of leisure*

61 Several scholars have argued that in late modern times, the social bonds between  
62 individuals, formed through traditional structures (work, family, tradition) have eroded,  
63 due to processes of privatization, activation and liberalization (Arai & Pedlar, 2003;  
64 Lorenz, 2013). This disembedding of traditional social ties suggests that social bonds  
65 are no longer “naturally given” (Lorenz, 2013, p. 279) and thus need to be reconstructed  
66 by social professionals and practices in order to (re)create structures of solidarity and  
67 democracy (Lorenz, 2013). This process of disembedding further implies that  
68 citizenship has become a matter of individuals’ autonomous choice rather than a matter  
69 of kinship, leading to uncertainty with regard to people’s sense of belonging. Moreover,  
70 this uncertainty has become exacerbated by the arise of hybrid identities in the  
71 European multicultural project (Burdsey, 2008). As a result, there is a growing concern  
72 that social cohesion is threatened by these growing levels of diversity and  
73 multiculturalism (Council of Europe, 2000; Markus & Kirpitchenko, 2007) or else, the  
74 heterogeneity between and within populations with regard to their identity, heritage  
75 values, traditions, languages and ways of life (Council of Europe, 2000).

76 Arai and Pedlar (2003) argue that this individualism and the enlarged focus on  
77 individual benefits, choice and autonomy have come to dominate the research field and  
78 practice of leisure in the twenty-first century. Simultaneously, there is a strong belief

79 that leisure can re-implement the idea of community in society, not in the sense of  
80 reinstalling traditional ties but rather by practicing a notion of community that combines  
81 individual freedom and collectiveness (Arai & Pedlar, 2003; Denham, 2001; Burdsey,  
82 2008). This belief stems from a communitarian perspective, in which social justice,  
83 collective well-being and social cohesion are perceived as the foundation of community  
84 (Arai & Pedlar, 2003). As a result, leisure research has focused on the question if and  
85 how leisure can create social cohesion and can alleviate cultural segregation in divided  
86 community contexts (f.e. Meir & Fletcher, 2017; Spracklen et al., 2015; Burdsey, 2008;  
87 Velija et al., 2012). In doing so, scholars plead for the development of overarching  
88 shared values, goals and visions. Markus and Kirpitchenko (2007) have referred to this  
89 shared basis as the socio-cultural sphere, as one of three dimensions of social cohesion,  
90 next to the economic and political sphere, respectively pointing at the distribution of  
91 goods, services and conditions and at the level of political and social involvement  
92 (Markus & Kirpitchenko, 2007). This socio-cultural cohesiveness of society refers to a  
93 high sense of belonging, attachment and inclusion. Research has shown the potential of  
94 leisure to bring individuals together around values and goals and to “re-ignite collective  
95 endeavor and restore civic engagement” (Arai & Pedlar, 2003, p. 198). More  
96 specifically, it is argued that leisure might install “cross-cultural interaction” (Denham,  
97 2001, p. 28), through practices of shared meanings, in which individuals can participate  
98 independently of their gender, culture, class and age (Arai & Pedlar, 2003).

99 Giving people a sense of belonging is especially considered important for  
100 immigrants and ethnic minority groups across Europe (Spracklen et al., 2014).  
101 However, Mata-Codesal, Tiesler, and Peperkamp (2015) have been critical with regard  
102 to the often functional approach to leisure as a way to adapt and assimilate migrants,  
103 without considering the meaning of leisure in the negotiation of migrants’ “personal,

104 social, cultural preferences, safety, recognition and sense of belonging” (p. 1). For  
105 migrants in particular, leisure is believed to, not only act as an escape from their isolated  
106 conditions but to create self and community identification (Mata-Codesal et al., 2015).

107 *Sport, the best thing since sliced bread?*

108 Within the broad spectrum of leisure, physical recreation is often considered to be more  
109 adequate in giving young people and children this sense of belonging, especially those  
110 that have been excluded from society (Donnelly & Coakley, 2002; Spracklen et al.,  
111 2014). Herein, sport is perceived as an embodied practice that can engage excluded  
112 groups in a bodily manner (Mata-Codesal et al., 2015). According to the Commission of  
113 the European Communities (2007): “Sport provides citizens with opportunities to  
114 interact and join social networks; it helps immigrants to develop relations with other  
115 members of society; and it constitutes a tool for reaching out to the underprivileged or  
116 groups at risk of or facing discrimination.” For example, research shows that sport can  
117 help ethnic minorities to negotiate their hybrid senses of identity (Burdsey, 2010;  
118 Fletcher, 2011).

119 Research on this is dominantly focused on social capital in general, and bonding  
120 and bridging capital in particular (f.e. Misener and Doherty, 2009; Okayasu et al., 2010;  
121 Spracklen et al., 2014). Social capital refers to the development of shared norms and  
122 trust (Putnam, 2000) and, in the light of socio-cultural cohesiveness, the sharing of  
123 inter-cultural knowledge (Spracklen et al., 2014). Whereas bonding capital then points  
124 at sharing values with people alike oneself, bridging capital refers to sharing values and  
125 norms between people from diverse backgrounds (Putnam, 2000).

126 However, this is where the double-edged potential of sport comes into play.  
127 Whereas sport is often acknowledged for its so-called inherently positive force in the  
128 establishment of social cohesion, sports can actually produce exclusionary effects when

129 “intra-community cohesion takes precedence over cross-cultural engagement”  
130 (Burdsey, 2008, p. 264), or else, when too much bonding makes it impossible to bridge.  
131 In Burdsey’s (2008) research for example, the cross-cultural interaction between  
132 participants during the Amsterdam Worlds Cup football tournament is described as  
133 “[...] unpredictable, contingent and ephemeral and, for the main part, [something that]  
134 occurs between different minority ethnic groups, rather than between them and white  
135 ones” (p. 273). Spracklen et al. (2014) further state that this dominant intra-cultural  
136 cohesion exacerbates elitism, otherness, hegemony and exclusion on the basis of status  
137 and class. Whereas sport is believed to have the potential for the “articulation and  
138 contestation of ethno-cultural identities” (Burdsey, 2008, p. 273), bonding capital seems  
139 to obstruct bridging capital exactly when it is formed along the line of ethno-cultural  
140 affiliations (Donnelly and Coakley, 2002). A dangerous consequence of this is, on the  
141 one hand, the conception of cohesion as homogeneity and on the other hand, the  
142 favouring of this homogeneity over inclusive multiculturalism, leading to the exclusion  
143 of minority groups (Burdsey, 2008; Donnelly & Coakley, 2002; Fletcher, 2011, Perks,  
144 2007; Spracklen et al., 2014). Interpreting cohesion as homogeneity goes right against  
145 the notion of socio-cultural cohesiveness in which belonging, inclusion and togetherness  
146 are central values (Markus & Kirpitchenko, 2007). This seems to reveal a less flawless  
147 and rather dark side of sport (Putnam, 2000) of which socially vulnerable young people  
148 are the biggest scapegoats (Crabbe, 2007).

#### 149 ***Building community ties through community sport***

150 Based on the observation that socially vulnerable young people are underrepresented in  
151 traditional sport clubs, community sport was introduced in Western European societies  
152 (Crabbe, 2007). Although an international definition of community sport is non-  
153 existent, there is a common ground on the basis of five characteristics: (1) working

154 need-driven, (2) enabling collaboration between actors in the fields of sport, welfare,  
155 youth and the community, (3) using a variety of organisational formats, (4) promoting a  
156 notion of sport which goes beyond a mere technical interpretation, and (5) using  
157 infrastructural facilities (Hylton & Totten, 2001; Theeboom, Haudenhuyse, & De Knop,  
158 2010). Thus, in comparison to traditional sports, community sport is a “flexible,  
159 adaptable, informal consultative, people-centred approach” (Bramham, Hylton, Jackson,  
160 & Nesti, 2001, p. 96). Community sport attains to provide an answer to the failed access  
161 of vulnerable young people to regular sports. This is deemed important as excluded  
162 children and young people are believed to reap the presumed benefits of leisure in that  
163 manner (Donnelly & Coakley, 2002). On an international level, there is a widespread  
164 consensus that community sport cannot only provide access but can tackle the  
165 processes, which lie at the basis of this exclusion (Spaaij, 2013). One of the main  
166 strategies to do so is to install socio-cultural cohesiveness (Markus & Kirpitchenko,  
167 2007). Community sport aims at enhancing a “sense of community” (Kelly, 2010, p.  
168 135) on a local level (Meir and Fletcher, 2017). Notwithstanding the similarities  
169 between regular and community sports, community sport literature contains some  
170 specific ideas on how to deal with diversity in particular. Spaaij, Magee, Farquharson,  
171 Jeanes, Lusher and Storr (2016, p. 3) describe how community sport is a feasible  
172 context for implementing diversity work”, described by Mor Barak (2014) (as cited in  
173 Spaaij et al. 2016, p. 3) as the “actions that are aimed at creating greater diversity of  
174 members from various backgrounds [...]”. Thus, community sport initiatives provide a  
175 context in which diversity is embraced (Spaaij, 2013), leading to the widespread  
176 assumption that community sport can in fact build bridging capital between people with  
177 diverse backgrounds (Beutler, 2008), by stimulating processes of trust, cultural learning  
178 and shared identities (Haudenhuyse, Theeboom, & Skille, 2014; Meir & Fletcher,

179 2017). Community sport even more so distinguishes itself from traditional sports by its  
180 community-driven approach (Haudenhuyse & Theeboom, 2015; Kelly, 2010; Meir &  
181 Fletcher, 2017) and the establishment of community ties through this approach (Kelly,  
182 2010; Spaaij, 2013), leading to an enlarged sense of connectivity within the community  
183 on a level that exceeds that of the activities (Misener & Doherty, 2009).

184         However, with regard to this establishment of socio-cultural cohesiveness  
185 through community sport, it remains unclear how this is formed. Whereas research on  
186 the contribution of community sport towards social cohesion in general is scant and  
187 indistinctive (Dukic, McDonald, & Saaij, 2017; Coraza & Dyer, 2017), the experiences  
188 of the participants themselves remain particularly underexplored as most of the research  
189 concentrates on the experiences of practitioners, coaches and managers (f.e. Bolton,  
190 Fleming, & Elias, 2008; Nadeau et al., 2016). However, as Meir and Fletcher (2017, p.  
191 17) state “the only way to fully extrapolate what is required and, therefore, to instigate  
192 meaningful change is to fully understand the needs, wants and desires of those for  
193 whom the change is intended”. Focusing on the understandings of participants can  
194 provide a way to develop adjusted approaches (Meir & Fletcher, 2017). Although some  
195 research has focused on the perspectives of participants (f.e. Dukic et al., 2017; Meir &  
196 Fletcher, 2017; Nadeau et al., 2016), with the exception of Meir and Fletcher’s work  
197 (2017), little research is conducted on the socio-cultural potential of community sport.  
198 By reporting on the results of an empirical study in Flanders, we aim to meet this  
199 research gap.

## 200 **Methodology**

### 201 *The Flemish context*

202 Within Flemish sport policy, sport is believed to be a powerful tool for social cohesion:



203 “the Flemish Government recognises that sport (1) fulfils an important role in society by  
204 contributing to fitness and health, general well-being and social cohesion and (2) the  
205 inclusion of groups in vulnerable situations” (Flemish Government, 2014, p. 12, own  
206 translation). However, the traditional sport sector has not played a significant role in the  
207 establishment of sport opportunities for socially vulnerable young people. Instead, new  
208 initiatives such as community sport have stepped up to do so (Haudenhuyse et al.,  
209 2014). The organisation of community sport is implemented in the sport-for-all decree  
210 of 2008 as a strategy to combat social stratification in sport participation (Haudenhuyse  
211 & Theeboom, 2015). This decree provided a compelling financial boost for community  
212 sports, as it is prescribed that 20% of all local sport policy grants should contribute to  
213 alternatively organised sports. In Flanders, this policy has been promoted for the past  
214 forty years, making Flanders “one of the pioneers in implementing the first European  
215 Sport-for-all Charter” (Theeboom, Haudenhuyse, & De Knop, 2010, p. 1393). Although  
216 an overall definition or policy vision of community sport is also missing in Flanders,  
217 community sport programs are often the result of collaborations between organisations  
218 in the sport, youth and social welfare sector. They are subsidised by local governments,  
219 leading to large differences between initiatives in terms of organisational identity and  
220 structure, networks of partners, target group and accommodation (Haudenhuyse &  
221 Theeboom, 2015). Furthermore, they are mostly directed towards the social inclusion of  
222 disadvantaged groups, in particular vulnerable young people (Haudenhuyse et al.,  
223 2018). Community sports nowadays have proven to be the most frequently used  
224 approach when it comes to alternatively organised sports, as 22% of Flemish  
225 municipalities provide community sport (Vlaams Instituut voor Sportbeheer en  
226 Recreatiebeleid [ISB] & Van Poppel, 2015; Theeboom et al., 2010).

227           The Flemish case of community sport has a rich history of dealing with issues

228 such as ethno-cultural segregation. After the First and Second World War, Belgium  
229 recruited guest workers from Italy and Poland to work in the mines and heavy industry  
230 sector. However, in the late 1980s, most of the mines were closed, leading to  
231 unemployment, distressing circumstances and riots in the early 1990s. As an answer to  
232 this, community sport focused on the children of the unemployed miners in order to  
233 stimulate their integration and prevent nuisance (Haudenhuyse et al. 2018). This focus  
234 on ethno-cultural integration has known a revival since the refugee crisis, which started  
235 in 2015. From 2000 to 2016, the number of refugees in Belgium has doubled. However,  
236 not only this number has increased, the intern ethnic and cultural diversity within these  
237 groups has increased as well (Flemish Government, 2018). Since the refugee crisis, the  
238 Flemish government has refocused its attention on providing physical and sport  
239 activities, amongst others, in the form of community sport activities. The activities of  
240 community sport are intended to provide a form of meaningful leisure time and the  
241 empowerment and personal development (especially directed towards education and  
242 employment) of refugee youth (Flemish Government, 2016).

### 243 *Three cases in Flanders*

244 This study took place in three initiatives in Flanders, in the cities of Bruges, Kortrijk  
245 and Ronse. Each of these cities has one central umbrella organisation which coordinates  
246 community sport, as activities are often divided and grouped depending on the selected  
247 neighbourhood and, therefore, are executed by several different teams within the bigger  
248 organisation. In Bruges, community sport intervenes in four neighbourhoods under the  
249 supervision of the Public Centre for Social Welfare, which is the main public municipal  
250 institution in Belgium that coordinates social services. In Kortrijk, community sport  
251 operates in four neighbourhoods through the non-profit organisation AJKO (Active

252 Youth in Kortrijk), situated in the youth and welfare sector. In Ronse, community sport  
253 is organised by the local authorities in three vulnerable neighbourhoods. With regard to  
254 the ethnic and cultural diversity, these three cities each have high numbers of residents  
255 from foreign origins (nationality at birth): 12% in Bruges from 138 different  
256 nationalities, 18% in Kortrijk from 127 different nationalities and 30% in Ronse from  
257 81 different nationalities (Statistics Flanders, 2018). Community sport organisations  
258 predominantly use poverty rates (based on demography, accommodation, education and  
259 employment) to select the neighbourhoods in which they intervene. The  
260 neighbourhoods in which the three community sport organisations intervene are  
261 characterised by high numbers of single-parent families, children in special need  
262 education, unstable accommodation and low employability (Province of West Flanders,  
263 2014).

#### 264 ***Data collection***

265 The selection of the community sport initiatives in Flanders was based on (1) the  
266 approach (mission, vision and goal setting) and the organisation of activities, as these  
267 should specifically relate to social cohesion as an objective; and (2) the factors that  
268 influenced the organisations' selection of the neighbourhood, such as the size of the  
269 city, the size of the setting, organisational structure, geographical spread, and target  
270 group.

271 To give insight into the complex and socially constructed reality of the young  
272 people we interviewed, an interpretative research approach was used (f.e. Crabbe 2007;  
273 Kelly, 2011). In that vein, 28 semi-structured interviews were conducted with  
274 participants across the organisations in Bruges, Kortrijk, and Ronse. Purposeful  
275 sampling was used to maximise the richness of the data (DiCicco-Bloom & Crabtree,  
276 2006). The participants were selected, in close deliberation with the practitioners, based

277 on their age (between 10 and 30 years old) and their years of experience in the  
278 organisation (focusing on a suitable balance between participants with longstanding  
279 experience and participants with recent experience in the organisation of community  
280 sport). Of the 28 participants, 17 were male and 11 were female. Twenty-one  
281 respondents were aged between ten and 20. Seven respondents were aged between 21  
282 and 30. Thirteen respondents were second-generation migrants (of whom five were  
283 from Morocco, two from Somalia, two from Syria, two from France, one from Congo  
284 and one from Turkey). Of the 28 respondents, seven had been participating in  
285 community sport for less than a year, 16 had been participating for between one and  
286 five years, three had been participating for longer than five years, and the duration of  
287 participation of two respondents was unknown.

288         The interviews were semi-structured (DiCicco-Bloom & Crabtree, 2006) around  
289 three main topics: (1) the background of the participant, (2) the general involvement of  
290 the participant in the practice of community sport, and (3) the specific experiences of  
291 the participant with regard to the socio-cultural cohesiveness that emerged through the  
292 practice of community sport. With regard to the first topic, we used picture prompts in  
293 order to obtain some background information on the participants gender, age,  
294 nationality/ethnicity, education, family life and accommodation. For the second topic,  
295 the method of sentence completion was used to get a general view on participants'  
296 participation in and relationship with community sport, in particular: (1) the objectives  
297 of participants in participating in community sport, (2) the duration of their  
298 participation, (3) their first acquaintance with community sport, (4) an overview of the  
299 activities when attending community sport, and (5) the amount of time spent on  
300 community sport relative to the overall leisure time of participants. In the last topic,  
301 semi-structured questions were included regarding the encounters of participants with

302 others through community sport (f.e. ‘have you encountered new people through your  
303 participation in community sport?’; ‘do you only encounter these people in the context  
304 of community sport?’; ‘do you think you could have met these people without  
305 participating in community sport?’; and ‘in what way can the people you’ve met  
306 through community sport be compared with other friends?’). In order to enrich the  
307 obtained information, the researcher consistently used follow-up questions. All  
308 interviews were audiotaped and transcribed verbatim.

### 309 *Data analysis*

310 A conventional data analysis (Hsieh & Shannon, 2005) was applied. The conventional  
311 content analysis approach is highly suitable for capturing the complexity of data. The  
312 inductive character of the analysis suggests that the researcher allows the categories to  
313 emerge from the data rather than using preconceived categories. Using a coding tree, the  
314 data were sorted into categories. Thereafter, the researcher reviewed the categories for  
315 overlap and searched for relationships between categories (Westbrook, 1994). In this  
316 way clusters of categories or themes (Westbrook, 1994) were derived from the data. The  
317 computer software program NVivo was used to aid the analysis.

318 All interviewees were informed of the research and signed the informed consent  
319 document. The ethics commission of the Faculty formally approved this study. In the  
320 next section of the article, we present the findings of this analysis.

### 321 **Findings**

322 Four themes recurred throughout the transcripts: (1) Constructing common ground,  
323 exceeding common goals, (2) Unconditionality and attachment, how opposites attract,  
324 (3) The other, between division and diversity and (4) Building community ties,  
325 exception rather than rule. Each is discussed in the findings, with quotations from the

326 interviews (I) to illustrate them.

327 *Constructing common ground, exceeding common goals*

328 During the interviews, the respondents gave us insight into the extent and the way in  
329 which they engaged with other participants during the activities of community sport.  
330 They stressed that their participation in community sport was, in the first place,  
331 motivated by wanting to get to know other participants. The respondents underlined that  
332 they consciously aimed at meeting ‘others’, identified as participants with completely  
333 different backgrounds.

334 A majority of participants pointed towards the “power of sport” (I4) with regard  
335 to meeting participants from different backgrounds. In the examples of respondents,  
336 sport in itself became a way to overcome the barriers that stemmed from the diversity  
337 between participants. The most tangible example was that of the language barrier that  
338 participants experienced. One respondent noted:

339 Sometimes the ‘others’ don’t speak Dutch, they speak English or Arabic. But when  
340 playing in a team sport, the only thing you have to know are each other’s names.  
341 You just have to say ‘hey’, ‘pass’, ‘come here’ and ‘stand there’. That’s it. Nothing  
342 more to it. (I14)

343 Sport seemed to provide a way for participants to overcome the first fear of connecting  
344 with each other and to acknowledge one another as a fully-fledged part of the team.  
345 Having a common goal (Markus & Kirpitchenko, 2007) seemed to be of great  
346 importance in this, as it provided a way for respondents to derive the attention away  
347 from their individual insecurities and ‘otherness’.

348 I’m scared to make mistakes in group. But when everyone is focusing on the ball,  
349 no one is looking at me, at my mistakes, at my insecurities. That’s why I love  
350 sports. (I20)

351 However, respondents furthermore explicated that sport in itself was not sufficient to  
352 provide a mutual ground between others to continue or deepen these initial first steps.  
353 On the basis of their experiences, respondents drew upon the differences between  
354 regular sport and community sport to further explain.

355 I joined a regular basketball club once. However, the language barrier between me  
356 and the other team members became problematic. I couldn't communicate with  
357 them and thus I felt like a failure again ... In community sport, I did come across  
358 that same language barrier, but together with the staff and the other players, we  
359 were able to transcend that barrier because we all focused on the fact that we are  
360 here to do exactly the same thing. (I20)

361 Merely having a common goal through regular sports thus seemed to be insufficient to  
362 establish shared values, confirming the limited bridging capital of sport clubs between  
363 groups of different social class, or given the example of the language barrier, between  
364 youngsters with a migration background and youngsters without a migration  
365 background (Spaaij & Westerbeek, 2010; Walseth, 2008). In comparison to regular  
366 sport however, community sport seemed to be able to create a common ground between  
367 'others', which goes far beyond just setting sport technical goals on a team level.

### 368 *Unconditionality and attachment, how opposites attract*

369 When reflecting upon the potential of community sport to build a common ground  
370 between participants, the respondents particularly stressed the unconditional approach  
371 of community sport as very important. To explicate, respondents drew upon the  
372 difference between community sport and regular sport (f.e. football, basketball,  
373 capoeira, kickboxing and fitness). They argued that unconditionality was experienced in  
374 the space and time that was created to encounter others. As such, time was provided for  
375 taking breaks, having fun and laughter, free playing and going out. As one respondent  
376 mentioned: "sometimes it's just doing fun things with friends and hanging around

377 without having to sport all afternoon” (I6). They argued that, in regular sports, meeting  
378 one another only happens on the side of the field, whereas in community sport, it is an  
379 integral part of the activity. Making the comparison with regular sport, one respondent  
380 argued: “Here, there is more fun, and I can chill and I have more opportunities to have  
381 small talks with friends” (I21). Although time and space was provided for respondents  
382 to encounter, practitioners warded over the way these encounters came about and  
383 steered towards encounters on the basis of mutual understanding. One respondent  
384 stated: “in community sport we all need to get along, and if we don’t, we get expelled  
385 ... if there are conflicts during the activities, the coach intervenes and gives us a clear  
386 choice, work things out or go home” (I17).

387         Concretely, this mutual understanding refers to the acceptance of participants  
388 towards each other, not merely on a sport technical level but more important on a  
389 personal level, including the competences, skills, needs and insecurities which derived  
390 from participant’s backgrounds. Based on that mutual understanding, participants  
391 expressed feelings of recognition and acceptance: “Outside of community sport, I  
392 always feel pressured to prove myself. Here I don’t feel like that at all, it’s just about  
393 having fun and being together” (I21). In essence, the unconditional approach of  
394 community sport provided an environment in which participants felt less judged, which  
395 ensured a greater sense of belonging to the group in general. Especially for the  
396 respondents who had dropped out of regular sports, these feelings of attachment and  
397 belonging were perceived as pivotal.

398         I played in a traditional football club once, but I wasn’t accepted there at all. They  
399 only gave me five minutes of playtime instead of 25. I took a risk and got out. Then  
400 I’ve got to know community sport. It actually was the only team that I wouldn’t  
401 have to pay for and moreover that accepted me for the person I am. (I23)

402 These feelings of acceptance made the participation of respondents sustainable: “I was



403 accepted as a person from the beginning, that was pivotal to me, otherwise I would have  
404 quit a long time ago” (I17). Respondents found it important that they, as a person,  
405 together with their often complex life conditions and the fact that these circumstances  
406 might affect their availability to participate, were accepted.

407 I don't always attend community sport, sometimes I do, sometimes I don't. Often, I  
408 come home and then I have to take care of my siblings. I really like that fact that  
409 community sport is something I can attend when I don't have other things in the  
410 way and that they don't judge me for that. (I6)

411 In a sense thus, the unconditional approach of community sport with regard to the  
412 participant's life circumstances, made respondents experience higher feelings of  
413 belonging and attachment and partially refers to what Markus and Kiritchenko (2007)  
414 call 'socio-cultural cohesiveness'. The experiences of practitioners showed how these  
415 seemingly opposite notions, unconditionality and attachment, in the case of community  
416 sport, work with each other, rather than against each other.

#### 417 *The other, between division and diversity*

418 To further explore the reference of participants to the 'other, we asked them about the  
419 types of contact they obtained through community sport. Participants especially showed  
420 their appreciation towards encounters with others, as it enabled them to accept and  
421 respect the backgrounds of participants and to overcome feelings of disparity between  
422 them. They truly assigned these interactions to their participation in community sport as  
423 these encounters would have never occurred if it were not for community sport.  
424 Community sport was described as the only possibility to meet 'others' as little to no  
425 connections could be established on other life domains. One respondent argues:

426 Me and Z., we come from completely different social backgrounds. So next to  
427 community sport, there isn't any connection between us, through which we could  
428 get to know each other or become friends or whatever. (I11)

429 Out of the 28 participants, about half were second-generation migrants from Morocco,  
430 Somalia, Syria, France and Congo and half did not have any migrant background,  
431 making the group of respondents quite diverse with regard to their cultural and/or ethnic  
432 background. The above standing examples of the language barriers between participants  
433 particularly pointed at the differences between participants along the line of ethno-  
434 cultural affiliations (Donnelly & Coakley, 2002). Notwithstanding literature that  
435 describes the importance of cross-cultural interactions for groups with migrant  
436 backgrounds (Mata-Codesal, Tiesler, & Peperkamp, 2015; Spracklen et al., 2014), our  
437 findings show that the interaction with 'others' within community sport is experienced  
438 as much broader than just "cross-cultural interactions" (Denham, 2001, p. 21).

439 First, our findings show no distinctive differences between the experiences of  
440 participants with or without a minority background with regard to the importance of  
441 these encounters with 'others'. 'Being different' in their experience did not only imply a  
442 merely cultural and/or ethnic diversity, but also referred to gender, socio-economic  
443 background, school level and mental health (f.e. anxiety disorder, autism spectrum  
444 disorder, ADHD etc.). As such, respondents did not so much recognise the so-called  
445 division between migrant and non-migrant groups and the segregation of minority  
446 groups on the basis of ethno-cultural affiliations, as discussed in literature (Donnelly &  
447 Coakley, 2002) but rather described diversity as a much broader, wider and therefore  
448 less culturalised phenomenon. Diversity was recognised on a spectrum of characteristics  
449 and circumstances and the intersection of those elements. Without making this very  
450 specific, Meir and Fletcher (2017) plea that working towards greater social justice  
451 through sport development should imply that diversity can be embraced without

452 reinforcing division. As experienced by the participants of community sport, the notion  
453 of ‘others’ is described from a standpoint of diversity, rather than a distinction between  
454 participants with migrant and non-migrant backgrounds.

455 ***Building community ties, exception rather than rule***

456 The experiences of participants attest of the partial socio-cultural cohesiveness (Markus  
457 & Kiritchenko, 2007), established through community sport. Partially, as the findings  
458 only shed light upon the connections between participants within the specific context of  
459 community sport. Literature however points at the uniqueness of community sport in  
460 obtaining a sense of community on a local level by the enhancement of community ties  
461 on a broader community level (Kelly, 2010; Meir & Fletcher, 2007; Spaaij, 2013). To  
462 look at the ability of community sport to do so, we looked into the transferability of  
463 connections that were established within community sport towards other contexts.

464 Surprisingly, participants did refer to double connections (between themselves  
465 and other participant) in contexts apart from that of community sport (f.e. leisure  
466 activities and school). However, a majority of the connections in those contexts were  
467 formed prior to the respondent’s participation in community sport. Thus, one connection  
468 followed the other but most of them were transferred from these other contexts to  
469 community sport and not vice versa. One respondent argued: “the people I get along  
470 with in community sport, I already knew them, because we are all in the same class”  
471 (I5). Participating in community sport however did make it possible for participants to  
472 intensify the initial connections that were gained in other contexts. One respondent  
473 stated: “my friend, who’s in the same class as me, since we both joined community  
474 sport, I have a much better connection with him” (I4).

475 Thus, the respondents expressed that transferring connections from community  
476 sport to other contexts remained limited. One respondent argued: “doing things outside

477 community sport, that's something I do with my buddies. I would never do such things  
478 with these guys from here [in community sport]" (I21). Furthermore, particularly  
479 connections between participants from different backgrounds (in its widest form),  
480 tended to stay limited to the context of community sport.

481           And if our paths would cross outside of community sport, I would probably just  
482 salute, say hi, but I would never start a conversation. Therefore, community sport is  
483 truly the linkage between us. (I11)

484 From the interviews with participants, we retrieved one example of a connection in  
485 community sport that led to a much broader connection. Furthermore, the respondent  
486 stated that community sport gave her the chance to expand her social commitment to  
487 other participants and to other life domains: "I think this is important, in sport, in work  
488 and in life in general" (I14).

489           In the places where I used to play regular football, only Belgians played. Here, in  
490 community sport, there are many people from diverse ethnical backgrounds.  
491 Therefore, starting in community sport, I was somewhat scared. I have never  
492 encountered with these people in my own neighbourhood, my block or street, as I  
493 never met them. However, getting to know them in community sport, made me  
494 notice them in other settings, even in my own neighbourhood. Before I joined  
495 community sport, I would tend to just ignore them and walk on if they would talk  
496 to me. That is probably why I have never noticed them in my own neighbourhood  
497 before. Now, I connect with entire families with diverse ethnical backgrounds in  
498 my street. (I14)

499 Notwithstanding this hopeful example, constructing a form of recognition between  
500 residents that live in the same street through community sport is, although very  
501 valuable, far from the so-called establishment of community ties (Kelly, 2010).  
502 Furthermore, this example seemed to be an exception, rather than a currently occurring  
503 phenomenon.

504 **Discussion and conclusion**

505 Throughout Western European societies, leisure in general and sport activities in  
506 particular have been ascribed the potential to create social cohesion and to alleviate  
507 cultural segregation (f.e. Burdsey, 2008; Meir & Fletcher, 2017; Spracklen, Long &  
508 Hylton, 2014; Velija, Ratna, & Flintoff, 2012). Community sport in particular has been  
509 installed as an attempt to offer socially vulnerable young people chances for sport  
510 participation, as regular sports proved to be inadequate to include these young people  
511 into their activities (Burdsey, 2008; Donnelly & Coakley, 2002; Haudenhuyse et al.,  
512 2018; Spracklen et al., 2014). By stimulating processes of trust, cultural learning and  
513 shared identities (Haudenhuyse, Theeboom & Skille, 2014; Meir and Fletcher, 2017),  
514 community sport attained to answer to this so-called potential of leisure practices to  
515 establish social cohesion (Kelly, 2010; Haudenhuyse et al., 2014; Meir & Fletcher,  
516 2017; Misener & Doherty, 2009; Spaaij, 2013). As such, the notion of community, as  
517 given form within the logic of community sport in particular and alternative leisure  
518 practices in general, is one of creating shared cultural values, goals and visions. The  
519 research, which lies at the basis of this article, has focused on the voices and  
520 experiences of participants in relation to socio-cultural cohesiveness in community  
521 sport. The findings show us that there is a need to challenge both the logic from which  
522 these alternative practices have been introduced and the concept of community as given  
523 form within this logic.

524 First, (community) sport literature often draws upon the notion of social  
525 cohesion as an ethno-cultural building block of community, which we referred to as  
526 socio-cultural cohesiveness (Markus & Kirpitchenko, 2007). However, our findings  
527 reveal that, from the perspectives of participants, diversity does not merely relate to  
528 ethno-cultural background but is also understood in terms of gender, socio-economic  
529 background, school level and mental health. Second, the stories of the participants

530 seemed to be build up around one common thread, namely, their present and/or previous  
531 (often failed or low) participation in regular sports and their feelings of failure,  
532 disappointment and anger as a result of this. As such, our findings challenge the rather  
533 limited view of research on leisure as a practice that should particularly focus on  
534 stimulating socio-cultural cohesiveness. Rather than referring to a dominantly socio-  
535 cultural dimension of social cohesion, the voices of participants shed light upon the  
536 (lack of) social involvement of participants within regular sports. These findings seem  
537 to suggest that limiting the notion of community to mere socio-cultural cohesion might  
538 reinforce an instrumental approach (Mata-Codesal, Tiesler and Peperkamp, 2015).  
539 Herein, emphasis is put on installing cultural collectiveness and adapting participants to  
540 these collective values, yet, without paying attention to the unequal participation of  
541 socially vulnerable young people in regular sports. In other words, focusing on mere  
542 socio-cultural cohesion, might result in ignoring the political and economic dimension  
543 of social cohesion, in terms of social and political participation in society and the  
544 distribution of goods, services and conditions (Markus & Kirpitchenko, 2007).

545         Furthermore, Burdsey (2008) states that sport in particular contains the danger  
546 of working exclusionary when “intra-community cohesion takes precedence over cross-  
547 cultural engagement” (Burdsey, 2008, p. 264). However, the installment of alternative  
548 leisure practices, such as community sport, from the dominant objective to establish  
549 socio-cultural cohesiveness, might exactly facilitate this intra-community cohesion as it  
550 allows the conservation of a divided community, comprised of ‘regular leisure’ and  
551 ‘alternative leisure’. This implies that striving towards mere socio-cultural cohesion  
552 within separate circuits, without problematizing this division in itself and the underlying  
553 exclusion of vulnerable young people from regular leisure creates the risk of looking at  
554 these alternative practices with pink glasses under the guise of cultural collectiveness, as

555 well as overlooking the political and economic immurement of participants within these  
556 practices.

557         As a counterproposal, we argue to revisit the concepts of social cohesion and  
558 community. First, we urge for revisiting social cohesion towards a broadened  
559 interpretation that exceeds mere ethno-cultural dimensions, acknowledges and acts upon  
560 political and economic diversity between participants. Furthermore, we urge that the  
561 concept of community should be understood from the intersectional relationship  
562 between socio-cultural, political and economic dimensions of social cohesion.  
563 Broadening the concepts of cohesion and community might help us to move away from  
564 a conservative communitarian perspective in which community means creating cultural  
565 collectiveness, yet, within divided and unequal realities.

566         The contribution of this article lies in the way in which we have taken empirical  
567 data on the voices of participants in the case of community sport and have looked upon  
568 this as an exemplary case of the broader field of alternative leisure. As such, we hope  
569 that our research might provide new insights and might instigate leisure research, policy  
570 and practice, not so much to purge the field of leisure from alternative practices, but  
571 rather to recognize this division and to continuously alleviate inequality between  
572 participants, not only within, but far more across the fields of regular and alternative  
573 leisure and to strive towards social cohesion in the broadest sense possible.

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