

An Empirical Study on the Implementation and Evaluation of a Goal-driven Software Development Risk Management Model

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Abstract

The significance of software is growing everyday as it becomes a major part of enterprise business. Building a quality software product in the shortest possible time to satisfy the global market demand gives an enterprise a competitive advantage. However, uncertainties and risks exist at every stage of a software development project. These can have an extremely high influence on the success of the final software product. Early risk management practice is effective to identify and control such risks and contributes effectively towards the project success. Despite of several risk management approaches being presented in the literature, a detailed guideline that explains where to integrate risk management activities into the software development project is still missing. Moreover, although empirical investigations focus on identifying potential risk factors on software projects, very little effort has been directed towards the evaluation of the overall impact of a risk management method to a software project. This paper contributes towards these two limitations. In particular, we present a Goal-driven Software Development Risk Management Model (GSRM) and its explicit integration into requirements engineering phase and an empirical investigation result of applying GSRM into an on-going software development project. The result clearly shows that when risk factors are beyond the control of the project manager and project environment then it is difficult to control these risks. Project scope affects all dimensions of risk. We conclude that a formal early stage risk management practice is not only provides early warning related to the problems exist in project but also effectively contributes to the overall project success.

Keywords: software risk management, goal modeling language, requirements engineering, goal-driven software development risk management model, empirical study, and goal-risk model

1. Introduction

Software projects, by inherent nature, contain a significant numbers of uncertainties relating to time-to-market, budget and schedule estimation, technology evolution, and stakehold-

ers expectations. Failure to control these uncertainties imposes potential risks to a project. Therefore software engineering domain is more prone to risks compared to many other engineering domains. Software risk management can be used as a tool to manage these risks and to reason under high degree of uncertainties involved. For an effective risk management practice, it needs to be included at early phase of the development process [1]. There exist several risk management methods for managing risks in software projects [2, 3, 4, 5, 6]. Practitioners and researchers agreed that risk management practice should be included as early as possible during the development. But, there is still lack of comprehensive and detailed guidelines that explain how to integrate risk management activities at the early development stages [7, 8, 1]. Several study results exist in the literature on identifying risk factors in software project but only a few reports are available on evaluating the impact of an overall risk management method into a software project [5]. Research studies results indicate that risk management is not well applied in practice [9] and practitioners are more concerned on the tangible development cost which provides direct benefits in terms of project deliverables [7]. For a successful project, it is difficult to prove that any part of the resulting product is influenced by software risk management [10]. Therefore, it is necessary to integrate risk management approaches into the early development and to create awareness among the practitioners about the impact of risk management practice on software project.

Within the above context, the novel contributions of this paper are i) a risk management method using goal-driven approach; ii) explicit integration of the risk management method into requirements engineering phase; and iii) empirically evaluate the impact of the risk management method into software development project. The presented risk management method is based on KAOS goal modelling language [11]. In particular, GSRM adopts goal and obstacle concepts from the KAOS goal modelling language and extends with risk assessment and treatment [1]. Therefore, GSRM is based from the existing work of goal modelling language. The reason for choosing goal modelling language for risk management is that goals and risks are complementary entities of a software project. A risk is usually defined as negation to single or multiple goals or loss of attainment of corresponding objectives [11]. The goal-driven approach anchors the risk management activities and allows to trace and rationalize the risk factors, events and control actions with respect to the goals. Furthermore, Goal-orient Requirements Engineering(GORE) has long been recognised in requirements engineering community to elicit, analyse, document the requirements. It allows GSRM to explicitly integrates into early development phase. An advantage of considering risk management during the requirements engineering phase is to contribute for the development of robust and complete requirements specification document. Because requirement problems are one of the main causes of project failure [12]. These problems are expensive and persist throughout the life cycle of the software product [11]. But requirements engineering lays the foundation for a successful project development regarding cost and quality [13].

The methodology is explained with the aid of a carefully designed case study for the development of an automation system in a public sector organisation (Ministry of Planning Commission) in Bangladesh under the e-governance project. The main goal of empirical investigation is to evaluate the effectiveness of GSRM and in particular impact of an early risk management practice on software development project. Our work, combines a case study method with action research so that identified treatment actions can be used to control the potential project risks. The results from the case study outline the impact of GSRM on the project and compare the identified results with the other results to generalize the findings. We believe these contributions enhance the state of the art considering the explicit

integration of risk management into early development and demonstrate the impact of risk management into software development project.

The remainder of the paper is structured as follows. Section 3 provides an overview of the goal-driven risk management model. Section 2 outlines the state of the art about risk management methods and risk factors. Section 4 outlines the integration of GSRM into requirements engineering. Section 5 demonstrates the evaluation results on the implementation of the GSRM into a software project. This section discusses the evaluation approach, study context, GSRM process and lessons learned from the study context by implementing GSRM. Section 7, we provide a critical discussion of the various parts of GSRM and outline some of our experiences from the studied project. Section 8 provides validity of the study results. Finally Sect. 9 concludes the paper and presents directions for the future work.

2. Related works

This section focuses on existing work that relates to our approach. We first discuss the risk management framework then study results on identifying risk factors and their impact on software project and barriers in risk management practice.

2.1. Risk Management Framework

The theoretical foundation of putting risk management into a single framework is initially contributed by Boehm [22] risk-driven Spiral model. Later on, Boehm extended the original Spiral model using the theory W (Win-Win) model [2] to satisfy the objectives and concerns of the stakeholders. The model also supports risk identification, resolution and continuous monitoring of risks. However the approach requires intensive active involvement of project customer/user, which is difficult to attain in real on-going project situation.

The Software Engineering Institute (SEI) provides a comprehensive framework to support a continuous risk management activities [44, 45]. The approach concerns identification, analysis, communication and mitigation strategies for software risk management. It depends on risk taxonomy [29] and consists of constructs used for organizing risk information. Karolak proposed Software Engineering Risk Model (SERIM) [3] by taking Just-In-Time (JIT) software approach. SERIM attempts to minimize the amount of risks involved, while optimizing the contingency strategies for problematic situations. The approach considers three main risk elements, technology, cost and schedule from technological and business perspectives. These elements are interconnected with 81 risk factors. The risk factors are influenced from organization, estimation, monitoring, development methodology, tools, risk culture and usability. No empirical validation report is available on the SERIM approach and it does not show when and where the risk management initiates during the development and who will be involved into the process. Kontio proposed the Riskit methodology [5], which provides a complete conceptual framework for risk management using a goal/expectation approach from the stakeholders and risks which threaten the goals. It provides precise and unambiguous definitions of risks and aims at modelling and documenting risks qualitatively. At the heart of the approach, is the visual formalism of the risk by analyzing risk factors, risk events, risk reactions, risk effect sets and utility loss that would occur due to risk events. Riskit suffered with limitations. There are no clear sources specified from where the goals are originated and how the identified goals are modeled. Risks are analyzed and prioritized by deriving scenarios, which is a non-trivial task when a scenario depends upon more

than one probabilistic element. It is always hard to formulate a scenario from factors and attempt to perform a comparison among them. Foo et al. [4] make use of a comprehensive questionnaire to construct Software Risk Assessment Model (SRAM). A set of questions are chosen for nine critical risk elements, complexity, staff, targeted reliability, requirements, method of estimation, monitoring, process, usability and tools. Roy's pro risk management framework [6] is an extension of the AS/NZS standard 4360:1999 [46]. The main attention of the framework is on business component in which the project is created and the operational domain where the project is actually carried out. Prikaldnicki et al. [47] proposed an integrated risk management process across three different organizational levels i.e., strategic, tactical and operational, in particular for the global software development (GSD) projects. It follows a reference model which focuses on two different dimensions, i.e., organizational and project and consists of four different phases including new project, project allocation, project development, evaluation and feedback.

2.2. Study Results

Several survey studies were performed on identifying risk factors and assessing its impact on the software development project and barriers to implement an formal risk management practice. The participants of these surveys are mostly experienced practitioners who expresses their view about the risk factors and their impact in the software development. Some studies also focus on the challenges for implementation of risk management in software development projects.

2.2.1. Risk Factors

The well known "*top-ten*" list of risk factors is provided by Boehm [22]. After that several lists of risk factors have been published [21, 36, 39, 48, 49]. Among these contributions, Barki and Schmidt composed the most comprehensive ones. Barki et al. [21] compiled a list of 35 risk variables which were represented in the form of a questionnaire consisting of 144 items based on the review of the existing Information System (IS) literature. The results of their survey are based on the questionnaire showing five influential factors: technological newness, application size, lack of expertise, application complexity and organizational environment for the most interpretable solution of software risk. Moynihan [50] focuses on the project constructs, i.e., personal constructs and application, which need to be considered by the project manager. The study observed that risk variables identified by Barki et al. [21] lack client's apparent knowledge. Schmidt et al. [36] published a comprehensive list of risk factors by conducting Delphi survey study with the experienced project practitioners through three different panels located in three different countries. The study categorized the risk factors into several different areas such as corporate environment, sponsorship, relationship management, project management, scope, requirements, funding, scheduling, development process, staffing, technology, and external dependencies. Arshad et al. [48] published a list of important risk factors and ranked them by following the survey response. Iacovou et al. [51] summarized a risk profile by the top ten risk factors for offshore-outsourced development projects. The risk factors are ranked as very important, important and less important by focusing on three main areas: communication, client's internal management and vendor capabilities. Nakatsu et al. [49] further investigated and compared the risk factors between offshore and domestic outsourcing. The results showed that many risk factors related to project management commonly appeared on the top of both domestic and offshore risk lists

such as lack of top management commitment, inadequate user involvement and failure to manage end user expectation. Some are unique for the offshore context such as lack of communication, poor change controls, lack of business know-how and failure to consider all costs. Aspray et al. [52] provided an ACM task force report that considers risk from both technical and nontechnical issues.

2.2.2. Risk Factors Impact

Some works have been undertaken to investigate the potential effects of risk factors on software development projects. Wallace et al. [39] focused on risk factors from six different dimensions and their affect on a project. The study considered low, medium and high risk projects and observed the impact of risk dimensions on the projects. The six risk dimensions are, user, team, requirements, planning and control, complexity and organizational environment. The results showed that risks associated with requirements, planning and control and organizational environment are more obvious for the high risk projects. Ropponen et al. [37] identified six components of software development risk which are scheduling and timing, system functionality, subcontracting, requirement management, resource usage and performance, and personnel management. The result showed that awareness of the risk management impact and systematic risk management practice has an effect on schedule, requirements and personal management risk. Jiang et al. [53] examined the risk impact on different system development aspects ,in particular, the study looked at the 12 most common software development risks proposed by Barki [21]. Empirical evidence on the relationship between risk and project effectiveness is considered here. Two common risks observed are lack of expertise and clear role definition. Practitioner expertise is further refined with the ability to work with uncertain objectives, top management and as a team, and ability to carry out tasks effectively. Member selection for the project must comprise clear definition of specific tasks, expected outcomes, rewards, timing, responsibilities, and reporting relationship. The result concluded that controlling these two risk dimensions can effectively contribute to the project success.

2.2.3. Software Risk Management Barriers

Ropponen et al. showed that [9] 75 % of the project managers did not follow any detailed risk management practice and did not have adequate knowledge about software risk management. However for a successful project, it is difficult to prove that any part of the resulting product was influenced by the software risk management [10]. Kwak et al [42] observed that project managers and practitioners perceive risk management activities as extra work and expenses. Nyfjord et al. in a survey study [8] outline several problems to integrate risk management into the development. They are resource problem (i.e., expensive training cost, lack of resource and time), organizational problems (i.e., different roles, lack of competence, overloaded work), scope problem, and process problem (i.e., lack of coordination, integration and planning). Another recent survey study of experienced project managers [7] on their perception of software risk management outlines tangible development cost, lack of resources and efforts from organization or process change due to risk mitigation are top three identified barriers of software risk management. The result also emphasizes other barriers such as too much risk to control, reward for problem solving not for risk mitigation, overconfidence on individual measurements which pose challenges for the implementation of risk management in the development. Risk management is the most problematic task of software risk management. Pfleeger [54] emphasizes false precision (i.e., lack of risk probability distribution

data and obscure value), questionable science (i.e., relevancy and quality of the data being studied, ignorance or giving less credence to qualitative data), and confusion of facts with value (i.e., risk quantification without knowing the consequence).

These approaches and the study results discussed above are important but they also demonstrate a number of limitations. Practitioners and researchers focus the initiation of risk management activities as early as possible. However details to integrate risk management activities into software project is still missing. A little work has been undertaken to understand the impact of overall risk management framework into software development. In contrast, our work improves the current states of the art by i) introducing a goal-driven approach for risk management, ii) systematically integrating requirements engineering phase, iii) risk management impact on software project, and iv) identifying goals and risks factors from a holistic perspective.

3. Overview of the Goal-driven Software Development Risk Management Model

GSRM is a framework to assess and manage risks from the early requirements engineering phase. It is an extension of KAOS goal modelling language that supports risk management activities. The method has partially been presented in other publications [14, 15, 16]. This section presents a brief overview of GSRM, which demonstrates some distinguished characteristics, i.e., i) explicit integration of risk management into the early development stages, ii) incorporates project stakeholders to be an active part of risk management, and iii) uses and models goals to rationalize risk management.

For an effective and efficient software development and project success, we consider the development components into five dimensions : project execution, development process, product, human, and environment (internal & external) [17, 18, 19, 16]. Individual components provide an abstract view which is generally comprised of single or multiple elements. Elements are the essential parts that describe a component. The elements may further be characterized by single or multiple factors, and if necessary, also refined into sub-factors. Therefore, factors are the lowest level refinement of the development component and represent a concrete aspect of the development. Elements and factors together represent the components, by following development activities, project execution, product specification and quality, human and environmental issues, and the resulting artefacts. For example, project execution component is described by elements, such as planning and control, project scope and tool support; where planning and control are further refined into factors such as budget, schedule and milestones, monitor, complexity and change management. GSRM defines this as a *component-element-factor* hierarchy. Generally, the elements are intertwined, interdependent, and contribute to attain single or multiple development goals. This hierarchy includes both technical and non-technical development issues, which support the consideration of a holistic view on software risk management.

3.1. Levels of Abstraction

The model supports different levels of abstraction from goal to obstacle and finally to the treatment. Figure 1 gives an overview of the different levels of abstraction, depicting exemplary questions that symbolize the characteristics of the proposed model. We divide the levels of abstraction into three main areas. These levels build the bridge from the goals of a software project to the risks that obstruct the goals. Finally, treatments that reduce the

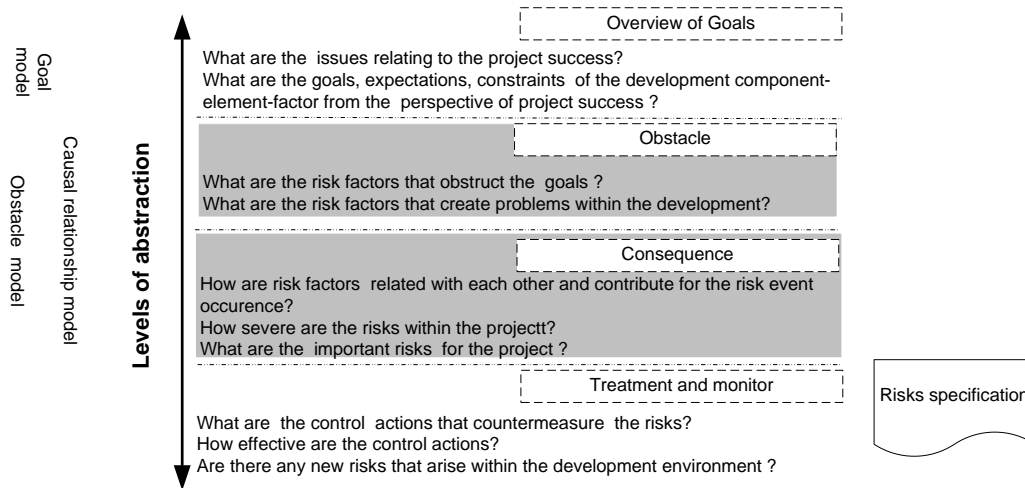


Figure 1: Overview of Risk Abstraction Levels

risks to satisfy the goals. On the top, there are the goals, i.e., objectives, expectations, and constraints from the development components. These goals map with the project success indicators. Middle two levels are the risk factors that directly or indirectly obstruct the fulfillment of the goals. The risk factors cause undesirable events that bring negative consequence to the goals. Risk events are then assessed to estimate the severity of the risk. At the bottom part level, there are the control actions that obstruct the risks and associated consequences to attain the goals. This abstraction supports refinement of goals and obstacles and establishment of the obstruction and contribution links among them. The refinement is fulfilled through vertical abstraction [20] so that goals are traced by the control action for their satisfaction. The more goals and risks are refined, the better the support of risk management at an early stage. *Risk specification* is the main artefact type produced by the model as shown in the right hand side of the Figure 1. On the left side, the figure shows different models, i.e., goal model, obstacle model and causal relationship model. A goal model refines higher level goals to lower level finely grained sub-goals through AND or OR refinement so that sub-goals contribute to attend the main goals. An obstacle model is the refinement of risk factor to the risk event and obstruction link from obstacle to the goals. Therefore, an obstacle model is a goal-risk model as it links from the obstacles to the goals. Finally, a causal relationship model visualises the factors that are responsible for the occurrence of a risk event.

3.2. Framework

The framework consists of four layers to support software development risk management. The advantage of a layer based modelling framework is that it includes suitable tasks, methods and techniques for performing specific activities under any layer. This section provides a brief overview of the layers.

Goal Layer. Goal is the core concept of this approach. The goal layer focuses on the factors that contribute effectively to complete the project activities and directly link to the project

success. Such goals are important as they describe what needs to be done for a successful project and who will be responsible for achieving the goal. Goals are project specific and focus on the economic benefit, project success criteria and boundary, knowledge gathering and reuse, user satisfaction, quality, vendor reputation, successful delivery, and other critical issues of the product. Goals can be stated at different levels of abstraction from higher level coarsely grained to lower level finely-grained goal assertions. The more the goals are refined the easier it is to identify and analyze the risk factors that obstruct the goals. Goal refinement constructs the goal model. Goals in software project can be of several types such as information , satisfaction, maintain, improve, and reduce.

Obstacle Layer. Obstacles are the main causes that reduce the ability to achieve a single or multiple goals. We treat risk factors as obstacles that directly or indirectly lead to a goal negation and create problems in the project. Obstacle categories should be aligned with and derived from the goal categories and model the situation about how several obstacles violate the identified goals. The obstacle layer identifies the potential software development risk factors and formulates the obstruction to the goal dissatisfaction. Similar to the goal model, the obstacle model also aims to provide a complete overview of the risk factors that exist in the project. The risk obstacle layer establishes the obstruction link from the risk factors to the sub-goals and from event to the main goal. Software development risk factors support different categories of obstacle such as dissatisfaction, lack of adequacy, misinformation, wrong assumption and inaccuracy.

Assessment Layer. Assessment layer quantifies the risk events as a consequence of single or multiple risk factors. Risk quantification is an important first step in risk assessment [21]. This task is non-trivial due to the inherent subjective nature of the risks in software engineering domain [5]. This layer precisely annotates individual risk events and establishes the causal relationship model between risk factors and related risk events. It also focuses on the severity of the risk events' impact to goals. For high prioritized goals, obstacle identification and refinement should be extensive. Same risk factor may lead to more than one risk event and the same risk event can obstruct more than one goal. Conversely, a goal is obstructed by multiple obstacles that relate risk events and associate factors. This representation allows us to model situations where an event is influenced by more than one risk factor and impacts on single or multiple goals. An obstruction link is established from the risk event to the specific goal that it obstructs. This supports the construction of a *goal-risk model* by refining risk factors to risk events and their combined obstruction to goals.

Treatment Layer. Treatment layer focuses on the control actions to counter the risks so that goals can be attained. It also monitors the effectiveness of the implemented control actions and identifies any new risks throughout the development. The main aim is to gain control of the risks as early as possible and preferable during the requirements engineering phase. Generally, there exists an alternative countermeasure to the obstacles but one should select the most cost effective one for the risk mitigation. This layer includes two different links: contribution link from the control action to the goal that it fulfills and obstruction link from the control action to the specific obstacle that it obstructs. Treatment layer allows modelling, reasoning, and tracing the adopted control action for the risk mitigation and goal satisfaction. It also includes a responsibility link from the control action to the agent so that the specific active agent would be responsible for implementing the control action in order to mitigate the risks.

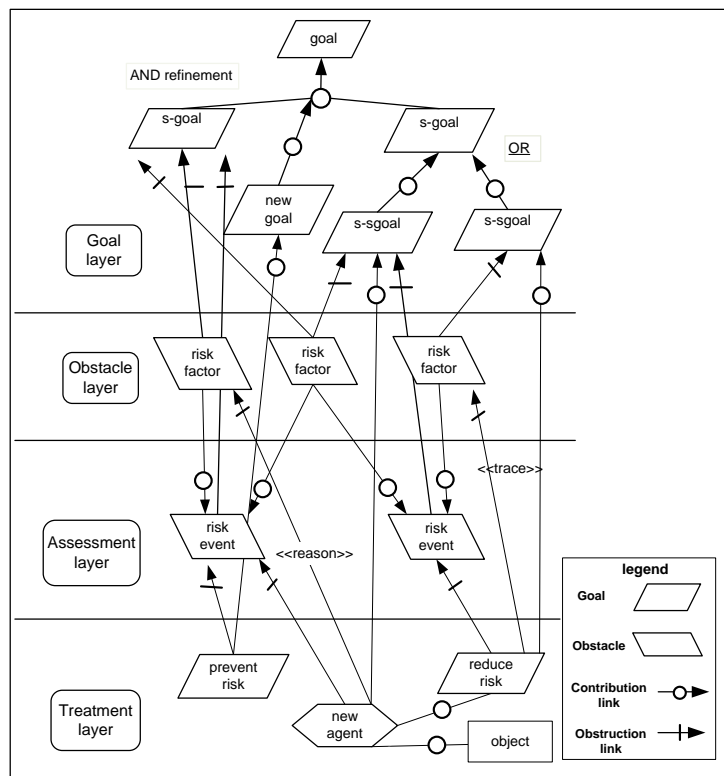


Figure 2: Framework of GSRM

Figure 2 shows the modelling framework of GSRM. GSRM uses the same notations for goals (parallelogram) and obstacles (reverse parallelogram) as used in the KAOS model. Goals are refined through AND and OR refinement into sub-goals. Obstacles are linked to the goals through obstruction link. Treatment layer includes the agent who has the responsibility to implement selected action to control the risk. The framework initiates with the goal in terms of project success and ends with goals in terms of the risks mitigation.

3.3. GSRM activities

The activities describe all the tasks and steps that are required for goal-driven risk management and create the risk specification artefact. In literature several contributions and risk management standards agreed that to be successful, risk management must be run as an iterative process involving repeated risk assessment and project specific risk mitigation activities throughout the system life cycle. We follow these guidelines in order to describe the activities and tasks for GSRM. The goal-driven risk management activities are performed sequentially for the first iteration and continue further, if required are tailored, depending on the project context. Figure 3 gives an overview of the activities, tasks, and steps involved within the process model.

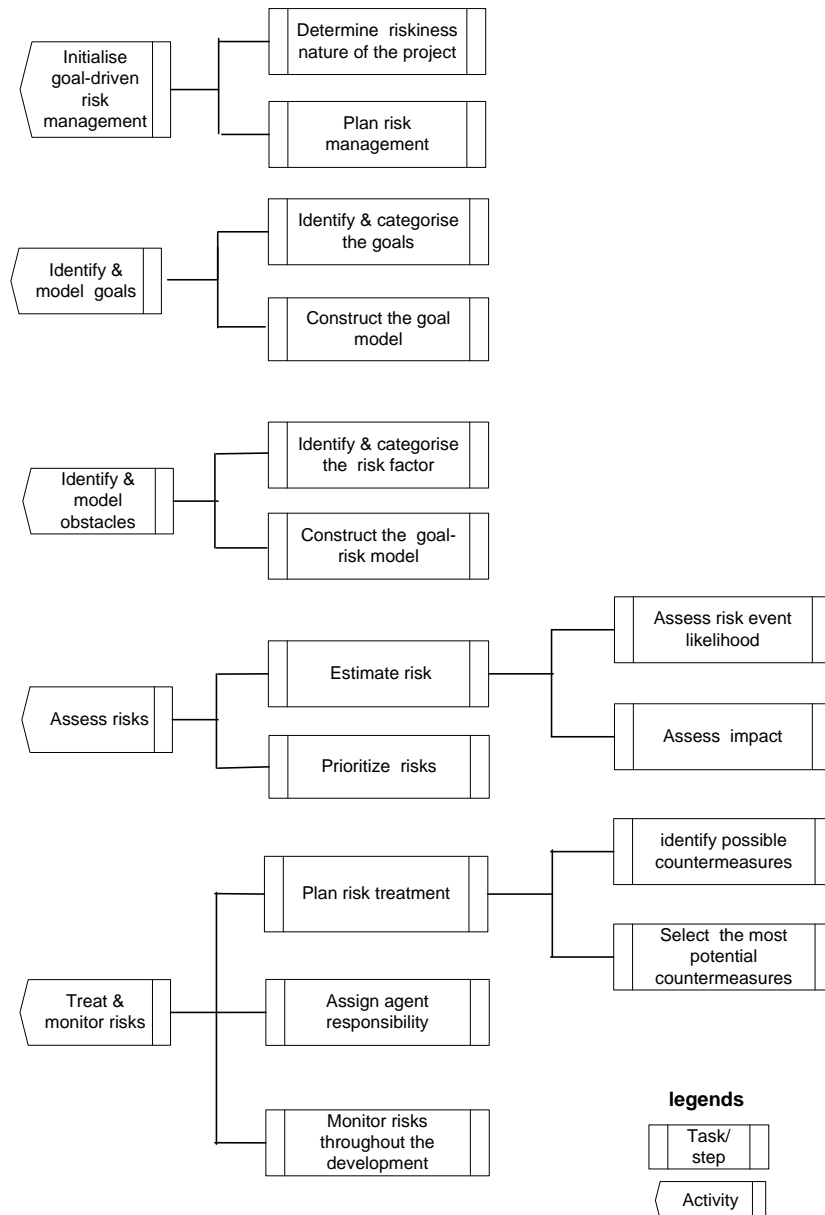


Figure 3: The Activities and Tasks for Goal-driven Risk Management

First activity initialises goal-driven risk management during requirements engineering phase. This activity defines the risk management scope, threshold & boundary, allocates schedule and formulates risk management team. Project inherent riskiness nature is impor-

tant for this activity. In particular how risky is the project guides to handle the risks related with the project. Once risk management plan is initialised, next activity is to identify and model goals by focusing on the state of the development components and mapping them with the project success indicators. It mainly identifies and categorises goals and refines high level goals to provide more concrete meaning in terms of their contribution to the project success. Goal refinement constructs goal model from a parent goal to the sub-goals. Goal details is the artefact produced by this activity which triggers subsequent risk assessment and management activities. Next activity is to identify and model obstacles. Therefore, risk factors identify as main causes of obstacle and responsible for the occurrence of risk event. We need to identify as many likely obstacles as possible so that the development team are aware of the problems from the beginning. Obstacle identification extends the goal model by including obstruction link from obstacle to goals. This extension constructs goal-risk model that visualizes influential risk factors which obstruct multiple goals. Next activity assesses risk by estimating the risk level and priority. We start with the causal relationship model by following risk factors and associated risk events as consequence. This allows to focus on the relevant risk events for the risk level estimation, rather than considering all raw risk factors. Risk estimation considers risk event likelihood and its severity of impact on goal negation. The impact assessment builds the cause-consequence relationship from the risk event to the obstructed goals. Risk assessment finally prioritizes the risk so that high prioritized ones get immediate attention. The final activity of GSRM is to control the risk as early as possible and to monitor the effectiveness of the control action throughout the project. Risk treatment needs to be planned and mapped with the risk management scope. There may have multiple control actions but depending on the project context, only potential ones should be selected. Once the selected control actions are implemented then this activity monitors risks throughout the project life cycle. GSRM process constructs artefact type *risk specification* which includes concept like *risk management plan*, *goal details*, *risk details* and *risk status report* and model element like *goal-risk model* and *causal relationship model*.

4. Integration of GSRM into requirements engineering

Risk management should be an inherent component of a software project [22] and needs to be considered as early as possible. We advocate to consider it in early requirements engineering phase. However, requirements engineering and software risk management are two different processes. The integration endeavor requires to consider the interactions among the underlying activities, tasks, methods, roles, and dependencies among the artefacts that are involved between the two processes [1]. To begin with, we examine two different perspectives, i.e. artefact and process oriented view, that allow to understand rationale in terms of the integration. We consider several integration points from the artefact and process oriented views. By *Integration point*, we mean anything that explicitly connects risk management into RE as criteria to integrate between two different processes. For instance, artefact oriented view focuses on the dependencies among the RE or risk artefact types, its content items, and associated concepts [23, 24]. The process oriented view focuses on the interaction and dependencies among activities, tasks, and techniques along with the roles and responsibilities of RE and risk management [25].

4.1. Artefact Oriented View

Artefact oriented requirements engineering is a systematic methodology that describes the problem space of the system-as-is as comprehensively as possible towards complete requirements specification documents [23]. It combines both structure and content of the artefacts, expressed by the domain-specific concept model [24, 26]. The structure is described with a taxonomy reflecting the hierarchical structure of produced specification documents. The included content (the underlying concept model) reflects the concepts of an application domain in terms of precisely defining the used elements and their relations for specific description techniques [27]. In the business information system domain, generally two artefacts types are considered: business and requirements specification. These artefact types formulate goals, capabilities, constraints, system vision, and requirements (information system, organizational and integrational) [28]. Similar to the requirement specification artefact, GSRM also provides artefact type risk specification. The risk specification encompasses content item such as goals, obstacles, and treatment, which in turn consist of concept types such as risk management plan, goals details, risks details, and risk status report. Among the requirement and risk concepts, goals are one of the fundamental ones to support the integration. Thus, goals provide background foundation to elicit and analyze requirements and risks. The elicited requirement artefacts, in particular, business, user, and system requirements support the identification of risk factors. In fact, requirements are among one of the elementary inputs for the risk identification. Quality of the elicited requirements is a highly influential factor in attaining project goals related to schedule, budget, product quality, and error free requirements. Reducing project risks is one of the critical requirements of a software project. Risk concepts contribute to reduce errors from the elicited requirement. Attributes such as risk level, priority, control action, and risk status help to reduce requirement errors. Commonly in requirements engineering, the elicited requirements are prioritized. Higher priority requirements get immediate attention. Attributes like requirements acceptance, time constraint and design decision are also supported by the risk status report. Figure 4 shows the interaction between requirement and risk artefact concept. We conclude that requirements and risk artefacts depend upon each other. One of the main focuses for integrating risk management into requirements engineering is to create and manage an error free, complete and robust requirement specification document and to control the human and organizational issues related to the project success.

4.2. Process Oriented View

The activities, tasks, and methods of the requirements engineering and risk management process are coherent and interrelated. Both the requirements engineering and risk management processes consist of sequence of activities, tasks, and steps in order to construct the artefact concepts. Requirements engineering is mainly comprised of eliciting, analysing, validating, and managing activities, which further contain fine-grained tasks and sub-tasks within these activities. These activities begin nearly in parallel to the activities of business modelling. As mentioned before, GSRM process consists of activities, tasks, and steps to support the risk specification artefact type. Activities of both requirements engineering and risk management are sequential and techniques used within the activities are partially similar. For instance, requirement elicitation commonly relies on the background study of specific type of artefacts, including pre-existing documents about the system as-is, such as organizational charts, policies, work procedure, business rules, data samples and scenario analysis

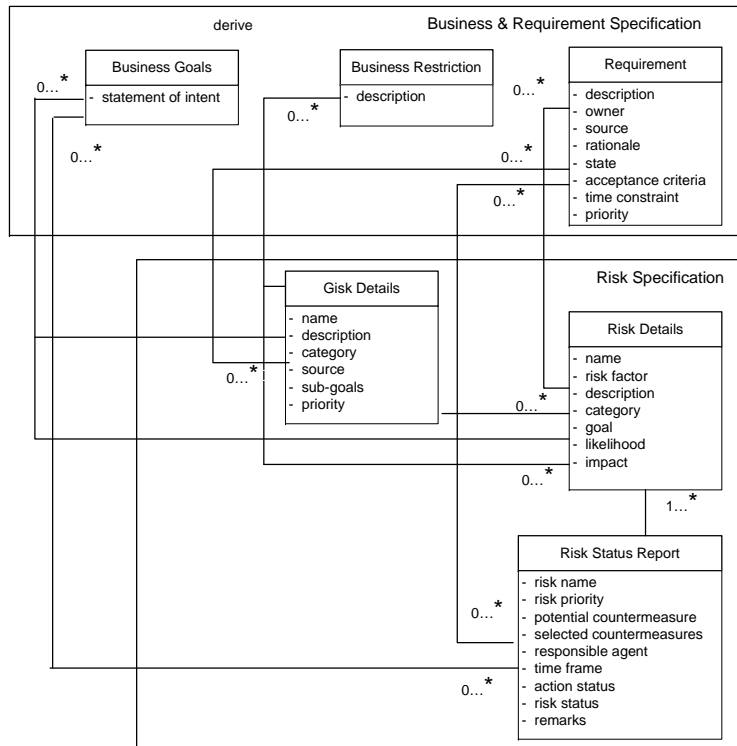


Figure 4: Attributes Dependency of Requirements and Risk Artefacts

of the interaction among the systems [11]. The method also focuses on the stakeholder-driven elicitation through structured and unstructured interviews and joint workshops. Goals and risks identification of the GSRM focus on the preliminary analysis of the system-as-is, such as project information, project domain analysis and requirement artefacts. The taxonomy based questionnaires and brainstorming sessions with stakeholders are very effective techniques for the risk identification [29, 30]. Therefore the techniques used and input artefacts required for the goal, requirement, and risk identification are similar. The activities and tasks under the process couple to one or more roles, which take the responsibilities for producing the related artefacts. Typical roles for the requirements engineering are customer/user representative, business analyst and requirement engineer. Requirement engineer is the key responsible person, who creates and manages the requirement specification by aligning the business needs to the software-to-be. He establishes the bridge among business analyst, architect, project manager, and customer/user. Risk manager is the person mainly responsible for performing risk assessment and management activities. He should have adequate knowledge of the project domain and sufficient skills to handle the risks in a specific project situation. Generally in small and medium projects, the project manager is concerned with the overall project execution and takes the additional role as risk manager. A successful project manager is always a good risk manager [31]. The requirement engineer

active participation is more important within this context.

5. Evaluation and Data Collection

5.1. Study Design

We have chosen empirical research method to evaluate GSRM, in particular, practical use of the goal-driven risk management model in an industrial context. Software development project is a multidimensional undertaking and validating a single method from a complex set of activities is a difficult task. Hence there exist a number of challenges when performing an empirical study in software risk management domain. Firstly, software development projects generally contain a long duration and always put the focus on time, budgetary, and quality control. A comprehensive risk management practice is not always possible. Secondly, project manager and practitioners lack of motivation to perform a comprehensive risk management activities into software projects. They always perceive risk management as an extra work. Lack of practitioners' motivation and involvement reduce the validity threats and reliability of the overall study. Finally, every project is unique and evolves due to the change of project scope, market demand, and technology. A Project may contains too many risks in various dimensions and it is not possible to control all of these risks. Risks are subjective by nature and past project risk values may not provide accurate estimation in the running project context. These challenges make it difficult to assess the precise effectiveness of a comprehensive risk management method in the project.

Nevertheless, despite all of these challenges, there exist a limited number of study results such as [32] about the impact of risk management on the overall software project. We previously conducted a case study for evaluating GSRM and its integration into requirements engineering [16]. However, the study has focused on identifying the issues related to integration of risk management into requirements engineering and GSRM was not fully employed due to the tight budget and schedule pressure. However the obtained results provide important conclusions about the integration of risk management into requirements engineering phase. Current study focuses on further investigating of GSRM by implementing it into an active on-going software development project. This study treats as exploratory bias because the results from the current study generalize the existing findings within different context. In this study, we combined case study method with action research. Generally, an action research makes an effort to provide practical value to the study subject while simultaneously contributing to the acquisition of new theoretical knowledge [33]. This allows us on the one hand to guide the development team for managing risks and to attain goals during the development and on the other hand to identify ways to improve the GSRM methodology. For our case, GSRM follows project documents and artefacts and interviews project team members to identify goals and risks. Risk management results are effectively used to control the identified risks and to contribute to meet the project goals in order to improve the overall studied project situation. Our study combines theory, practice, case study, and action research so that in-depth understanding of the GSRM impact into the software projects can be demonstrated.

5.2. Data Collection and Analysis

Figure 5 depicts the detailed of the study. The study used project specific documents as input and carried out kick-off, brainstorming, and interview sessions to execute the risk

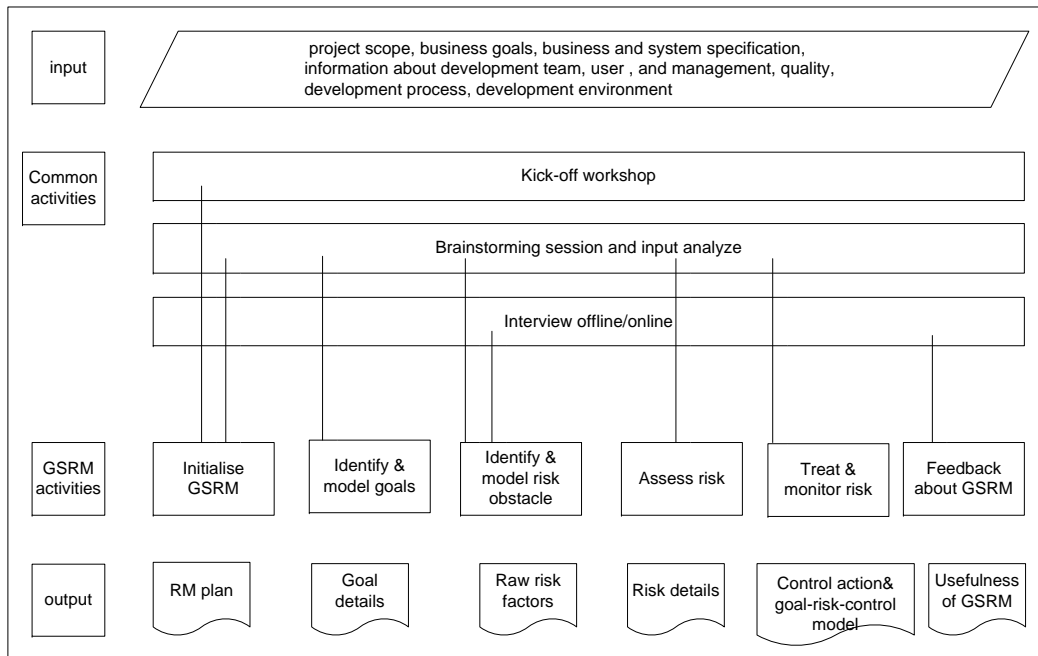


Figure 5: Case Study Details

management activities. The closed questions were used during the interview session. Feedback about GSRM through a set of open questions used to evaluate the applicability of GSRM in a subjective way. The studied company's management was convinced to integrate a comprehensive risk management practice in the project due to the project inherent risky nature. Furthermore one of the co-authors has a long standing relationship with the company's management which has made it easier to obtain consent from the management to implement GSRM into one of the running projects of the company.

We collected data mainly through interview and brainstorming sessions with the project participants, users, and sponsor representatives and by analyzing the project documents and development artefacts. The kick-off session was used among the members of the risk management and project team. Both qualitative and quantitative data were collected and analyzed to meet the study constructs (i.e., mention in the next section). Two different sets of questionnaires, (closed and open questions) were used for the data collection. Closed questions focused on the existency and frequency of problems and their causal dependencies to the risk events and consequences. The questions were arranged by following component-element-factor hierarchy and answers contained three possible values. The open questions are mainly descriptive and comparative questions used to identify participants' perception about the goal-driven risk management approach and its integration into the requirements engineering. Open questions also answered specifies practitioners' beliefs about risk management and its importance during the development process. In the beginning, a kick-off workshop was carried out among the members of the development team to provide an

overview of GSRM, risk artefacts, and its integration into requirements engineering. The open and closed question response and project artefacts were input for the brainstorming session. Three Master of Information Technology (MIT) students of Institute of Information Technology (IIT), University of Dhaka, Bangladesh, former students of the co-author, were employed for the implementation of GSRM. The students have adequate knowledge and experience working in software project. The collected data was analysed both qualitative and quantitative way. In particular, quantitative analysis considered information like effort spent for performing the risk management activities, the number of risks factors and risk events, and the number of controlling actions and their effectiveness. Therefore, closed questions response and observation from the sessions are used input to analyse the data. Qualitative analysis considered issues like using goal-driven approach for risk management, risk management impact to the project, integration of risk management in to requirements engineering, and adequacy of activities and artefacts of GSRM. Participant open questions responses in addition of other observations were used on this occasion.

6. Case Study

This section explains the implementation of GSRM into a software project. The activities of GSRM are systematically implemented in the studied project to evaluate the approach.

6.1. Study Context

6.1.1. Company Profile

We present the findings of the empirical study result from a software development project at Domain Software Technologies Ltd. (Domain Tech), a subsidiary company of Domain Technologies Ltd, (London, UK) and Domain Consulting (M) Sdn. Bhd. (Kuala Lumpur, Malaysia - Sister Company) [34]. Domain Tech started its operation in 2002 in Bangladesh with multi dimension lines of business, such as software development, global IT support, and consultancy. Since then, several projects were successfully completed for clients located in UK, USA, and Malaysia. The company obtained adequate experience in offshore as well as inshore software projects. Currently the company has a total of 72 employees at the Bangladesh site.

6.1.2. Project Context

The project considered in the case study aimed to automate Planning Commission Campus of ministry of planning, as a part of the e-Governance project of the government of People's Republic of Bangladesh. The project was officially initiated Nov 2009 once Domain Tech obtained the work order from the ministry. The project context was development of an application software which contained ten separate modules to automate day to day ministry operational activities. The modules are: Project Planning, Personnel Management, Payroll Management, Budgeting, Auditing and Accounting, File Tracking, Letter Dispatching, Meeting minutes, Library Management, Inventory and Vehicle Management. Every module had its own features, constrains and requirements and relates with other modules. For instance, personnel management system managed profiles of all planning commission employees including individual job record, leave management, and transfer record. Personal management system features were: configuration, staff profile, leave management, and reports. Payroll management system features were configuration, salary structure, festival bill, loan/advance,

increment and reports, and budget system features are configuration, budget, bill, audit and reports. Two features were common to every module, i.e., configuration and reports. Configuration allowed users to customize individual module for its effective use of the software with minimum change. The purpose of the reports was to produce documented output such as office order and notice. Thus, the main project goals were:

- Automate the whole planning commission campus
- Digitize old and new data and dynamic report generation
- Interconnect with existing software in the commission campus
- Train employees for the new system

6.1.3. Project riskiness

The project was challenging from the Domain Tech point of view due to several reasons. This was the first government project by Domain Tech and the main users were the government employees. Initially there existed a high level technical specification about the different project modules. The specification was developed by a consultant company on behalf of the ministry. Based on the specification, Domain Tech similar to other vendors, submitted an expression of interest and successfully obtained the work order. Apart from the office automation application software-to-be developed, project context also included a comprehensive user training. The development team consists of 15 members with duration of 13 months. A total of around 1150 users were located in the main campus. The Domain Tech management and main project team members considered the project as high risk even though practitioners have experience to work in the similar project. The reasons were:

- Lack of experience to handle government employees
- High level initial specification
- Large numbers of users training who are government officials
- Effective usage of the product and user satisfaction
- High reputation regarding successfully completion of the project

Despite the project being considered as a high risk project, the management decided to undertake it to accomplish the vision. The management vision is to successfully develop the office application and customize it for the other government ministries and agencies. High reputation and user satisfaction may give Domain Tech a competitive advantage on the market as recently the local government decided to digitalize its ministry offices under the *Digital Bangladesh Vision 2021* project [35]. The project was important for the Domain Tech to capture the market for future business opportunities.

6.1.4. Study Construct

The main focus of this study was to specify the impact of goal-driven risk management model on the software development project. Study goals are to

1. Evaluate the advantages and limitations of goal-driven risk management in software development projects

2. Improve our understanding of the issues involved in integration of risk management activities into requirements engineering

We planned to implement the complete GSRM activities for the evaluation. Project participants' positive and negative observations, risk management results, performance of the activities, and process integration were mainly used to evaluate the benefits and weaknesses of GSRM. Furthermore as mentioned before quantitative metrics, such as effort spent on GSRM in requirements engineering, number of risks and treatment actions over time were also considered to support the study goals.

6.2. Introduction of GSRM Process

6.2.1. Activity:1 Initialise Goal-driven Risk Management

A kick-off workshop by the risk management team was initially carried out to provide an overview of GSRM. The final part of the workshop was used for the GSRM initialization activity. The Project Manager (PM) elaborated the factors which brought the project as a risky one. The first task under this activity (i.e., determine the riskiness nature of the project) was considered and the main factors for high risky project were noted. Project scope, success criteria, business goals, and initial high level system specification were used to define the risk management context. The risk management scope was to control risks related to the application development from a holistic perspective specifically project execution, user, product specification, quality, and user training. The risk management scope was biased by the project inherent challenges and project scope. However, risks related to project sponsor, fund support, and user internal organizational problems were not considered within the scope. The Risk Management(RM) team was also formulated consisting of PM as the team leader along with 3 students and 2 development team members. Therefor PM was the main authority responsible for the successful implementation of risk management activities and to communicate the results with management and user representatives. The risk management was scheduled at the first deliverable phase, i.e., requirements specification and design phase. The interview participants from both users and sponsor representatives were identified and schedules were also planned. However no schedule was considered for risk monitor and the PM decided it a demand-basis activity.

6.2.2. Activity 2: Identify and Model Goals

This activity was carried out by a brainstorming session among the members of RM team. Risk management plan was considered as input for this activity. Furthermore, project artefacts, such as project scope and execution, business scope, system specification, human and overall development environment and Domain Tech business vision were also considered to identify and model goals. Four prioritized high level goals were agreed for the project, they were: *complete project within estimated budget and schedule*, *complete user's training*, *obtain positive reputation*, and *generalize the application for other government ministries*. The first two goals were considered through focusing on the project contract and needed to be achieved before the system goes to operation. The remaining two goals were critical for the future business vision of Domain Tech. It needed user positive feedback, overall product quality, and successfully deployment and maintenance of the software. High vendor reputation could give a competitive advantage to obtain a work order of a similar government project. Generalizing application by gathering knowledge from this project could significantly reduce the development cost form the vendor perspective. These goals were refined during

Table 1: Identified Goals and Sub-goals

| Goals | Sub-goals |
|--|---|
| Complete project in estimated budget and schedule | maintain estimated budget in development maintain estimated schedule in development maintain realistic estimation clear milestones competence practitioner reduce errors from requirements user active participation user positive motivation |
| Complete user's training | adequate training budget professional and competence training complete training and user manual user active participation user positive motivation improve effective communication & coordination improve practitioner motivation & productivity reduce user and practitioner conflict |
| Obtain positive reputation, Generalize the application | user satisfaction complete project in estimated budget and schedule quality product successful training details understanding of business process successful system usage complete elimination of existing manual system complete specification |

the session. Table 1 outlines the goals and sub-goals which were agreed by the RM team. The goals were related to each other and same sub-goal linked to more than one parent goal.

6.2.3. Activity 3: Identify and Model Obstacles

Initially interviews were carried out by student members with the selected practitioners of development team. The interviews continued further with 12 users and 1 sponsor member of United Nations Development Program (UNDP). However it took more time than expected with the user members as they did not follow the agreed schedule and lack of their project domain and IT competence knowledge. The RM team also needed to provide an overview of goals, risks, and main purpose of the interview before actual interviews took place. 200 closed questions were used for the interview. A sample set of the questions include in the appendix. Interview responses were compiled to generate a raw list of risk factors. The raw list was very large and was refined by following the identified goals and brainstorming session.

Most of the identified risks were related to the project execution, product, and human perspectives. The development team only had a high level initial specification which made

them difficult to understand necessary requirements. Domain Tech management agreed to accept any user change at any stage and believed it will increase the company reputation, but it was indeed a great mistake. Users could not provide detailed information and lately numerous gaps have identified that all needed to be considered. Users added several new things compared to the initial specification based on which schedule and effort estimation was calculated. Numerous changes were requested by the users, such as change of staff profile and lay out and addition of more functionalities under a specific module related to personal and payroll management, budgeting, auditing, and accounting. The collected information is sometimes ambiguous due to different interpretation of the same context as well as incomplete information. It was difficult to obtain appointments from the high officials and several meeting were needed to collect the relevant information. But their remarks were important for the project acceptance. Some of the users had not adequate knowledge about the software application but played important roles to support the key business process. There were ambiguities in describing the key operational process and roles involved within the process. Once an interview was completed no user agreed to sign the interview documents. At the end of the requirements analysis, it consumed much more time than estimated.

Another problem arose concerning the number of users who will participate in the training. Initially Domain Tech agreed to train 500 users. However, during the requirements identification and on site observation, there were about 800 users identified who needed training for the new system environment. But the planning ministry and UNDP refused to increase the training budget as total project budget was already approved and there was no room for revision because several donor agencies supported the project fund. Domain Tech also had inadequate experience to handle the government officials. Existing data were hard copy documented with dissimilar structure, which made it difficult to convert the manual data into new electronic format. Risk factors were summarized from the raw list. These factors were mainly due to unavailable, wrong and incomplete information, poor participation, errors from the existing system, and data conversion difficulties which brought incomplete specification and inaccurate estimation. Table 2 shows the risk factors.

6.2.4. Activity 4: Assess Risk

The RM team considered interview response of the selected risk factors as initial input for the risk assessment. Moreover PM's and other members' experience and the pre-assumptions provided by GSRM about the causal link of the risk factors to the risk events and consequence to the goals were also considered to estimate the risk event likelihood and risk impact. Table 2 includes risk events caused by the identified risk factors. These events directly obstruct the goals, for example, budget overruns, erroneous requirements, poor training, and system use obstruct the goals like complete project in estimated budget and schedule or vendor high reputation. To construct a causal relationship model, risk factor, event, and priority were considered as target, observable, and decision nodes of BBN. The RM team agreed that budget overrun is the highest prioritized risk factor. Risk factors, such as inaccurate estimation, high training cost, erroneous requirements, and schedule over runs casually link to the budget overruns as shown in Figure 6. These factors are the most influential for the project context and some of them were beyond the control of project manager and project environment. The identified factors brought a complete obstruction to the goal maintain estimated budget in the development. Erroneous requirements and schedule overruns were considered as risk factors but these factors were again treated as risk events in different context. Finally, risk events were prioritized into the three scales, i.e., very impor-

Table 2: Identified Risk Factors and Events

| Risk factor | Event |
|---|------------------------------|
| Numerous change request | Budget overruns |
| Users passive involvement | Erroneous requirements |
| Users lack of project domain knowledge | Schedule overruns |
| User lack of IT competence | Ineffective training |
| Inadequate training budget | Unclear system vision |
| Large number of users requiring training | Ineffective communication |
| High training cost | User dissatisfaction |
| Incomplete & incorrect initial specification | Poor system use |
| Over-promise & Inaccurate estimation | Poor reputation |
| Error in project contract | Incomplete information |
| Lack of experience of handle government officials | Unable to generalize product |
| Bureaucracy nature of organization | Poor feedback |
| User lack of motivation | Deployment problems |
| Data conversion difficulties | High variation |
| Unwilling to sign interview document | |
| Complex interactions among the modules | |
| Political biasness | |

tant, important, and less important, so that severe ones get immediate attention. However for confidentiality reason we cannot provide the detailed results.

6.2.5. Activity 5: Treat and Monitor Risk

The RM team initially planned to control the high and medium prioritized risks by completely eliminating or reducing likelihood of risk event occurrence and severity of the impacts. The session identified the possible countermeasures and potential ones were selected so that the goals could be attained.

Erroneous requirements are one of the main events which negatively affect the possible outcome of goals such as complete project in estimated budget and schedule, reduce erroneous requirements, improve completeness in requirement specification, quality product, and generalize application. Users' factors were one of the main reasons for the risk events and a large number of users increase the overall total training cost as a result overall project budget. But these factors were beyond the PM's controls and difficult to eliminate completely. The RM team identified possible countermeasures: i.e., *train selected representatives from user groups, extensive user involvement, signed frozen requirements, complete understanding of users business processes and dependencies among the modules, obtain and incorporate key users feedback, and include a J2EE expert into the project.* The identified countermeasures were potential and would not incur additional cost except integration of a J2EE expert. However it was difficult to involve the key users even though they were available in the commission campus. And user lack of project domain knowledge and lack of IT competency could not be addressed by any means. However, selected users training would reduce the overall training cost significantly. The RM team emphasizes the professional and competence training and preparation of a comprehensive training manual before

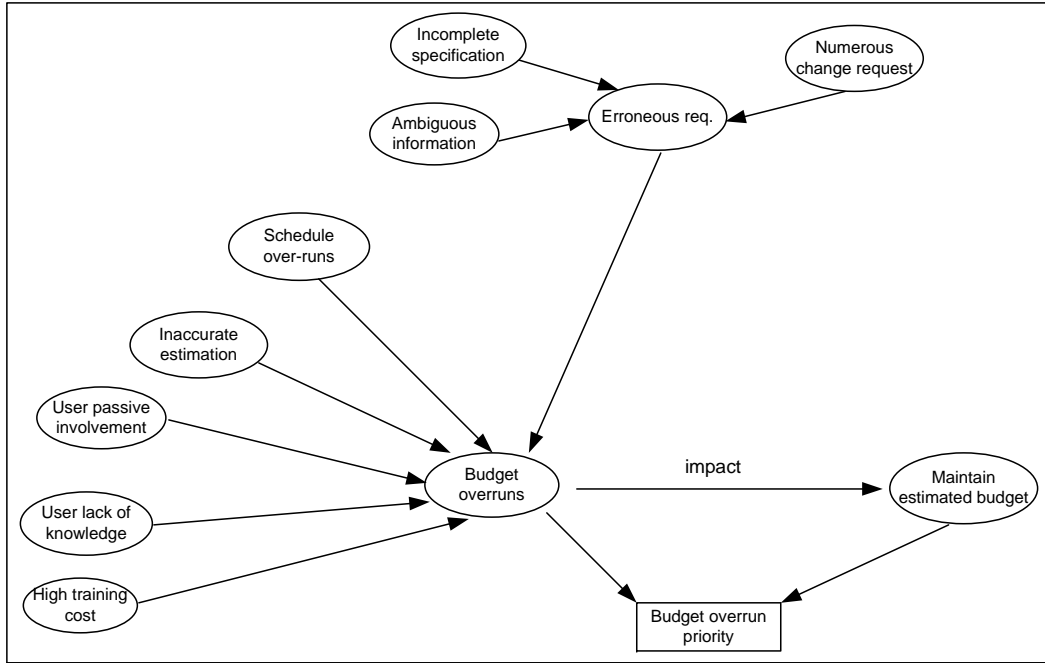


Figure 6: BBN Network for Budget Overruns

physically deploying the system. Still, there was no effective way to address the numerous change requests but PM decided that once the feedback would be integrated then frozen requirements of a specific module would be signed by the key user. But at that stage, the project experienced a huge number of user change requests and several new things were added compared to the initial specification. The PM agreed that it would not be possible to maintain the estimated budget and schedule and management decided to accept 15% budget overrun. The management decided to keep their reputation high by any means and a complete understanding of the business processes is essential for the project as well as for the future customization. Domain Tech planned to arrange *workshop sessions* with the high government officials by informing the status of the project and necessary action lists. These sessions would be effective to develop and implement the application into the planning commission campus.

6.2.6. Goal-risk model

Figure 7 depicts the goal-risk model for complete project in estimated budget. The goal refined into several sub-goals, such as maintain estimated budget and schedule, realistic estimation, clear milestones, user active participation and motivation, and reduce errors from requirements. Risk factors, such as numerous change requests, user passive involvement & lack of knowledge, high training costs, inaccurate estimation, errors in contract, and incomplete specification obstruct the sub-goals and lead to the risk events like erroneous requirements, schedule overruns and budget overruns. The bottom part of Figure 7 shows

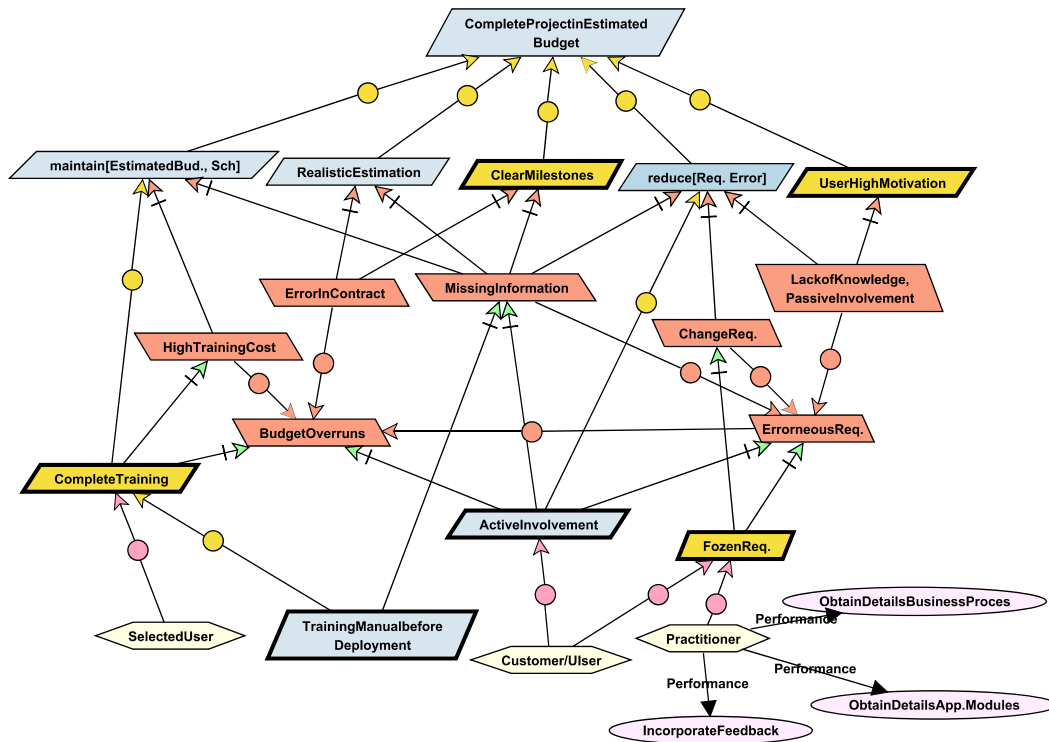


Figure 7: Goal-risk model for project completion

treatment actions and associated agents responsible for implementing the actions. E.g., comprehensive and competence training.

Figure 8 shows the model for obtaining positive reputation. The goal was rather subjective and refined into user satisfaction, quality product, successful training, and system usage. Risk factors, such as poor training, ineffective communication, incomplete and complex product, retain existing system obstruct the goal and lead to user dissatisfaction and low reputation as the main risk events. User motivation for the new system, effective cooperation between users and practitioners, complete and competence training are control strategies which can mitigate the risk factors. Eliminate old manual system was considered as a requirement within the control action. Project contract did not cover maintenance part which seemed to be an important issue for this project. The PM decided to convince the project sponsor to allocate the maintenance budget for the project. Domain Tech management also decided to arrange 2 or 3 common workshop sessions apart from training to motivate the users for the system-to-be deployed.

The difficult part regarding the risk management was to convince the key government officials about the implementation of the selected control actions. The PM communicated the agreed control actions to the management and management planned to set up a meeting with the planning commission secretary. The visual representation of the goal-risk model

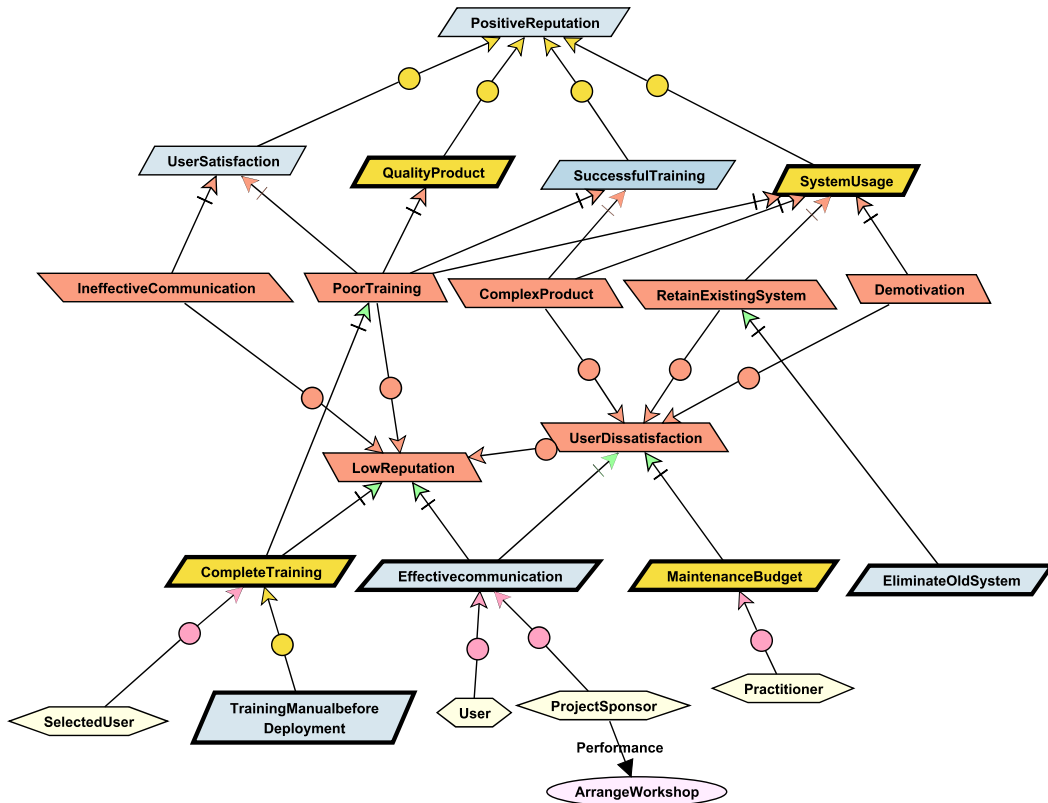


Figure 8: Goal-risk model for positive reputation

effectively helped to communicate the risk information with the management. In the meeting, the secretary of planning ministry agreed on the recommended actions and assigned 20 key users to be extensively involved during the development to help the development team. The secretary also circulated an office order at joint, deputy and assistant secretary level to collaborate the project work by giving necessary information. Furthermore, only 58 users were selected as champion for the training session conducted by Domain Tech who will train the remaining users. PM decided to arrange a risk monitor meeting, initially twice a month and less frequently at a later stages of the development. At the end, student members carried out the interview session with the open questions to obtain feedback about GSRM. The interview participants were the PM and other members of the RM team, three practitioners of the development team, one management representative of Domain Tech and two users.

7. Discussion

In this section, we report the findings based on the observations from the studied planning ministry's automation project. We compare our case study findings with other study

results to generalize our finding. We also include a summary of the overall impact of GSRM into software project.

7.1. Lessons Learned

7.1.1. Usefulness of the GSRM

Goal-driven approach for risk management. Goal-driven approach for risk management is reasonably beneficial during the early development. A project contains goals. Goals make it easy to communicate with the users, project sponsors, and development team members.

Goal identification and modelling: The main users of the studied project were government officials who do not had adequate knowledge of the purpose of automation due to lack of IT competence but they demonstrated what were their expectations from the project. From the user perspective, several goals are identified such as user satisfaction, successful training, and system usage. From the project team perspective, goals were emphasized more on issues related to project completion, training, user participation and reputation. However, some participants observed that goal modelling was difficult to perform and required more experience.

Integration of GSRM into requirements engineering. Based on the open question responses, the PM and practitioners appreciated the integration of risk management into requirements engineering. It provided them with early warnings about the problems existing in the project. **Artefact oriented view:** There were dependencies among the requirements and risks specification artefacts. In particular goals were one of the fundamentals ones to support the integration. For instance, in the studied project, positive reputation was considered one of the high prioritised goals. Several risk factors such as poor training and ineffective communication were directly obstruct the goals. Elicited requirements were considered to identify the risk factors, thus requirements were the input for the risk identification. Risk artefacts, such as risk level, priority and list of erroneous requirements directly contributed to reduce errors from the requirements. Therefore both the requirements and risks artefacts are dependent upon each other and support the integration of two different processes.

Process oriented view: From the studied project, same brainstorming session was used to identify the goals, requirements and risk factors. Project manager and other members of the risk management team played main roles for risk management and requirements analysis. Furthermore, user active participation observed an influential factors for both requirements engineering and risk management. Therefore, roles like project manager, requirements engineering, risk management, and user participation can effectively support activities under requirements engineering and risk management.

GSRM process. The activities and tasks under the GSRM process were considered as systematic and adequate to produce the risk specification artefact.

Activity definition: Based on the open questions response, the activities under the GSRM process were treated fully operational in particular it provided adequate techniques to identify and analysis goals, risks and treatment actions. The initial activity explicitly allocated schedule and resource for the risk management within the studied project. The composition of risk management team from different roles was beneficial as different views of the goals and risks were identified and combined. Understanding riskiness nature of the project at early stage was appreciated by the project manager and other members of the development

team as it allowed them to understand the necessity of the risk management activities in the project.

Goals and risks identification and analysis: GSRM process provides three techniques, i.e., structured interview with closed questions, brainstorming session, and analysing project documents, to identify and analysis goals and risks. The information gained from the brainstorming session were verified during the interview session. The combination of these techniques was treated as being systematic, reasonably applicable and reducing bias in particular for the risk identification. The component-element-factor hierarchy allowed to categorize goals and risk factors and guided to structure the interview.

Artefacts: GSRM provides both textual and graphical representation of artefacts produced by the activities. Visual presentation through goal-risk model and causal relationship model made it easy to communicate the risk information with the project team and management based on the observation of the studied project. The central textual artefact of GSRM is risk status report which is the final output of the activities. Thus risk status report provides complete information about the goals, risk factors, risk event and treatment action and status of the risks.

Applicability of GSRM into the studied software project. Two kick-off workshops and five brainstorming sessions, each approximately 4 and 6 hours respectively and interview sessions (2 hours for the closed questions by the practitioner and 3 hours and 30 minutes by the users and 1 hour and 30 minutes for open questions by the practitioner) were used to perform the activities of GSRM process. Furthermore, student members along with the other member of the risk management team analyzed the project documents, in particular, artefacts such as initial specification, nature of change requests, detailed requirements specification, project scope, and success criteria as input data for risk management. They also compiled the interview responses to identify risks and to obtain feedback about GSRM. Among the top 7 risk events and 15 influential risk factors only 3 risk events and 11 risk factors were fully or partially controlled through 8 potential countermeasures. It took approximately four complete working days for the analysis. Goals and risks identification and modelling activities consumed the highest effort. Project complexity and a large number of goals certainly increase the overall risk management effort. A total of approximately 26% effort of initial deliverable phase including the student members effort used for risk management. The effort estimation excludes the risk monitor activity but PM agreed that it was reasonable enough within the first deliverable phase of the project.

Limitations of GSRM. There were several drawbacks observed from the studied project about GSRM. The information about the drawback was collected based on the participants observation about GSRM during the interview with open questions and the feedback from the risk management team. First, when the project focuses on a large number of goals, then efforts for developing and maintaining the artefacts are considered too high. In particular, GSRM needs more effort for analysing the goals and constructing goal-risk and causal relationship model. Secondly, constructing a casual relationship model through BBN is a complex undertaking, specifically when several risk factors are considered as intermediate nodes, which increase the size of the probability density table. Thirdly, from the studied project, risk monitoring activity was not properly performed at later stages due to the pressure increased to handle the user changes and later deliverables. Finally, based on the

studied project observation, it was difficult to answer some of the closed questions, in particular, quantify the state of the factors under the development components into three different scales at an early development stage. Despite of the implementation of GSRM into the studied project, all identified risks were not controlled. Risks related to the control budget and schedule overruns, i.e., requirements changes, user motivation for the system-to-be, and inadequate user knowledge, were severely impact on the project. This was because most of the risk factors originated from the user perspectives which were beyond the project manager's control. Some risk factors were fully or partially controlled, such as high training cost, overall budget overruns, erroneous requirements, users participation, and detailed system specification. It is therefore always important in a software development project to have the risk factors under the control of the project manager and project environment.

7.2. Comparison with Other Study Results

We compare result of the studied project with other study results in the literature specifically those concerned software development risk factors and their influence to the project outcomes. It allows us to generalize our findings and to identify contextual factors from the current study context.

Commonality in risk factors. There is a substantial commonality fully or partially among the present study result with the existence published risk factors. For instance, Schmidt et al. [36] identified a comprehensive list of risk factors and top factors such as lack of adequate user involvement and cooperation, lack of frozen requirements, change scope, and unclear/misunderstood scope/objective are similar to our findings. The most noticeable areas which include distinctive risk factors by our study are user, user's organizational, and requirements context which match with important risk components such as schedule and budget, requirements management, and personnel management demonstrated by Roppo et al. [37]. The result also shows similarities with the Wallance et al. [38, 39] findings on requirements, user, and complexity risk dimensions. Procaccino et al. [19] study results emphasize the factors related to the customer/user and requirements, such as user involvement, realistic expectation, complete and accurate requirements, and well defined project scope which highly influence the project success. Linberg [40] also summarize factors such as effective leaders, technologically realistic requirements, and realistic schedule and effort estimation relevant for the project success. Keil [41] identified changing project scope and the lack of frozen requirements are critical risk factors of IS projects. Our studied result fully or partially matches with these findings.

Risk management barriers. In the case study, the PM realized the need of risk management and himself is assigned as the main authority for the task. However, practitioners were not motivated to implement a complete risk management process. A similar situation is observed by other study results and treat as main barrier that obstruct the implementation of a formal risk management practice. Our interview responses summarize a large number of risk factors from the project. A recent survey study result show, that intangible benefit, lack of resource, and too many risks to control are the main perceived barriers by the experienced project manager to a successful implementation of software risk management [7]. Nyfjord et al. [8] and Kwak et al. [42] emphasize the organizational problems, such as variation of risk perception by different roles, lack of competence and process problems, such as lack of plan

and coordination are additional barriers besides resource problems to integrate risk management into development. We observed that formal risk management practice was missing in Domain Tech. However, implementation of GSRM and its result certainly advocate for a formal risk management practice in the upcoming projects.

Factors related to current study context. Some of the important factors from the other studies are not mentioned by the present study, such as no planning or inadequate planning, lack of management support, problems related to the development process, and development team. Several risk factors which seem to have a partial or no match compared to the other studies, such as user unwillingness to provide information and sign the interview document, bureaucracy nature of the organization, political biasness, user lack of IT knowledge, numerous change/update requests, errors in contracts, training for large number of users, and over promise made by the vendor. These factors dominate in our case and mostly originate from the user context.

7.3. Overall Observation

GSRM is reasonably suitable for any complex project. The studied project was complex, where GSRM was well-integrated to identify and control the software development risks. The project manager agreed that by using GSRM it was possible to identify and tackle the problems in a structured way from the beginning of the development.

By analyzing the observations from the studied project, goal-driven risk management method can be well integrated into requirements engineering. The process and artefact oriented view allow explicitly integration of risk management activities into requirements engineering phase. In general a project does not have a risk manager except large or complex case. We have seen that a project manager or requirements engineer having basic knowledge of risk management are able to perform the risk management activities. A tutorial session about goal modelling and risk management help to understand the basic concepts of GSRM. Our observation is that when factors are beyond the control of the project manager and development environment then it is difficult to control the risk. The studied project failed to be completed within the estimated budget and schedule. The project suffered approximately 25% budget overruns even though some of the risk factors were mitigated. Risk management team agreed on 15% acceptable limits for the budget overruns which was also exceeded. Project users were the government officials and the project was funded by UNDP, therefore there was no room to increase the budget. The Domain Tech management considered the project as a loss project. But Domain Tech obtained the next work order from the planning ministry which implied that the government officials were happy with the final outputs from the project. Project manager believed that without integration of risk management budget overruns could be even more, government officials would not be considered to significantly participate in the project and requirement errors could not be controlled from an early stage. The project is planned to be deployed in ministry campus and selected users are currently under training. Domain Tech already obtained the phase 2 of the project which includes three more modules in the existing application software. Therefore, one goal is attained i.e., obtain good reputation. The upcoming project concerns the annual development program, project and foreign aid monitor system of the planning ministry, and maintenance. The management hope that phase 2 would compensate the loss suffered by the current developed project.

One further observation is that it is not necessary to always consider budget and schedule factors at the highest priority. Software development project is a complex undertaking. There exist other issues such as requirements, users, change management, user satisfaction, and system usage which directly or indirectly influence budget and schedule constraints. These factors need early attention in the development. Early determination of the nature of project riskiness is very effective to plan the risk management activities. Current study concludes that project scope affects all dimensions of risk but for high risk project risks associated with requirements specification, users, change management, project execution are more obvious.

8. Study Validity

Case studies are generally criticized for being biased, less valuable, or unable to generalize the findings [43]. Threats to case studies are related to the difficulties of collecting reliable results and on generalising the findings. We systematically planned the study, considered study goals, and addressed the issues related to the threat from the beginning of the study. Data is collected and analyzed in a consistent way from multiple sources to overcome the study validity threats.

8.1. Internal Validity

We try to reduce the expectation bias on the case study result. The interview responses are commonly analyzed in the brainstorming session by the risk management team. None of the principle investigators of GSRM and related research were directly involved in the case study which aims to reduce the bias of the findings. Data was collected not only from the development team but also from the customer and project sponsor representatives. Furthermore, project documents were also analyzed to understand the goals and risk factors. Therefore, several sources were used to collect data and this limits the effects of the interpretation of one single data source. Interview response and results of the project document inspection were further analyzed and discussed in the brainstorming sessions. The PM and other team members were not fully motivated for a formal risk management practice in the project. This attitude changed later on by observing the outcome of GSRM activities. This means that the GSRM demonstrated the importance of risk management and quickly produced visual and critical insights. Maturation effect also intimidates the internal validity, in particular, when the participants react differently about the perception of risk during the course of development. Activities of GSRM took place at the requirement engineering phase, the threat can not significantly affect our study.

8.2. External Validity

The case study context is located in a single geographical region, there is a possibility of a cultural bias. Our findings are from multiple data sources which allow for stronger conclusions. The study results are compared with other results from the literature in order to generalize our findings. The comparisons confirmed several commonalities in terms of goals and risk factors, however there are also some unique factors from the local context. Therefore factors related to goals and risks are influenced by the local context. We provide additional insight on the impact of risk management in software development project.

8.3. Construct Validity

We considered benefits and limitations of the GSRM and correctly measured quantitative metrics such as effort required to undertake risk management activities into software project. The quality of the case study questionnaires was improved by following the feedback from our previous study. The participants answered most of the questions apart from some which are observed as difficult at an early stage. The threat of the questions being the wrong ones to ask was mitigated. The project managers and development team members have adequate experience on several software development projects. User representatives also have adequate experience in the government service. The student members conducted a kick-off workshop to the practitioners and explained details about the interview purpose to the users. We believe that the participants understood the terms being used.

9. Conclusion

Every software project is unique and undertakes multidimensional tasks during the course of development, deployment, and maintenance. Early risk management is always effective to meet the project goals and to produce a more reliable and dependable product. We believe that GSRM potentially contributes in this direction.

In this paper, we presented GSRM method and reported experience from its usefulness through an empirical evaluation by combining case study with action research. Our studied results show that goal-driven approach is suitable for risk management and risk management is well integrated into requirements engineering. The results indicate that GSRM is a practical and reasonable risk management method in industrial context. The goal oriented view made ease to understand and communicate the concepts of GSRM and a tutorial session is adequate for this purpose. We have noted our experience and insight gained and lessons learned from the case study. To generalize our result we compared the study results with the similar study results. We believe this study is useful to improve GSRM and to inform and motivate practitioners about the effectiveness of integrating risk management activities from the early phase of the development. However replicate case study is necessary so that the validity of the results can be more generalized and the risk management method can be further improved based on the case study observation. We are currently working on defining a comprehensive application guidelines for the GSRM, so that it can provide better support for risk analysis into a software project. We are also planning to develop a goal-risk taxonomy. A goal-risk taxonomy identifies and classifies goals and risks that are associated with certain project characteristics and links with possible potential control actions in controlling specific types of risks. Project managers can reuse the taxonomy for any upcoming project. Some factors within the course of the product life cycle such as deployment, operation, and maintenance do not get adequate attention at an early stage. But later these factors can cause a real danger for the project. These factors need further investigation. We would like to integrate a continuous risk management activities for analysing these factors.

Appendix: Sample Set of Closed Questions

Project Planning, Control and project scope

- (Q1) Are all project deliverables and related schedule realistically estimated & agreed with the customer?
 No Not fully realistic Estimated & agreed
- (Q2) How frequent are both estimated schedule and cost planned to be revised?
 Never End of every deliverable Monthly or more frequent basis
- (Q3) Are the essential technical issues (e.g. tools, language & hardware) identified, available and familiar for the project?
 Some More than some Yes all of them
- (Q4) Is the project success criteria realistic and achievable?
 Partially Yes but not all Yes
- (Q5) How risky is the project by considering scope, users, complexity, constraints, reusability, specification, resource, expertise and knowledge?
 High Medium Low

Development Process

- (Q6) Does the development process support adequate activities, steps and methods?
 Partially More than partially Completely
- (Q7) Are the current development processes suitable and adequate for the project?
 Partially More than partially Completely
- (Q8) Is there any coding standard followed for the project?
 No Partially Yes

Specification

- (Q9) Are the business goals and objectives identified for the project?
 Partially More than partially Completely
- (Q10) Does the project scope clearly support the business needs and add business value to the overall customer's business environment?
 No Partially but not sure Yes

Requirements Faults

- (Q11) Do the requirements provide different ambiguous interpretations or lack of support for rationale?
 Highly Partially Rarely
- (Q12) Are requirements traceable to its source such as business specification, project scope and user expectation?
 No Some of them All
- (Q13) Are the right customer or user representatives involved in the RE process?
 No Some Yes
- (Q14) Do you follow any standard (template, notations and checklist) for the specification?
 No Partially Yes

Quality and Testing

- (Q15) Is quality assurance and management planned and implemented for the project?
 No Partially Completely
- (Q16) Is the overall product performance (i.e., throughput, real time response, recovery time and access) identified, quantified and agreed with the user?
 Partially More than partially Yes
- (Q17) Does the project consider a complete user manual with the software?
 Incomplete user manual Un-verified user manual User manual will be developed, tested & delivered

Operation

- (Q18) Do the users maintain any documented process to implement and deploy the software into their premises?
 No Partially Yes
- (Q19) Are there any acceptance criteria for the system operation?
 No Yes but not clearly Yes
- (Q20) Will the technical or operational documentation and supporting training manual planned to be available before the actual training takes place?
 No Not sure Yes
- (Q21) Do there any checklist plan to assess the proper implementation of the system within the user's operating environment?
 No Partially Yes

Maintenance

- (Q22) Does the project scope include maintenance?
 Yes Partially No
- (Q23) Will the overall complexity of the software be increased (i.e., more complex structure of individual component, or several new components) due to the maintenance?
 Yes Not sure No
- (Q24) Will the project document and user manual be updated once the maintenance operation is being completed?
 No Partially Yes

Motivation & Domain Knowledge

- (Q25) How is the overall relevant domain knowledge of the development team?
 Not much Less than adequate Adequate
- (Q26) What is the level of technical expertise between the development team and user?
 Lower by development team Almost same Higher by development team

Customer/user

- (Q27) What is the level of involvement of customer / user until now?
 Passive Occasional Active
- (Q28) What is the level of confidence of customer/user over the development team?
 Low Medium High
- (Q29) Do you think customers/ users have realistic expectations about the project?
 No Partially Yes

Management

- (Q30) How much capable is the project manager to lead the project successfully?
 Unreliable Partially reliable Reliable
- (Q31) Does the management support the continual improvement of the development processes and development facilities?
 No Less frequently Frequently
- (Q32) Does the management always try to achieve customer satisfaction goal?
 No Not always Yes always

Organizational Stability

- (Q33) Does the management agree to trade additional budget and adequate support for handling project risks?
 No Not willingly Yes
- (Q34) Is the organization always change its operational environment?
 Yes Change in certain interval Yes but for effective output
- (Q35) Does the organization support the project?
 No Partially Yes
- (Q36) Is the organization highly politically biased ?
 Yes Medium No

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