


6-14-2018

The Nebraska IR: How We Make It Work

Paul Royster

University of Nebraska-Lincoln, proyster@unl.edu

Follow this and additional works at: http://digitalcommons.unl.edu/library_talks

 Part of the [Collection Development and Management Commons](#), [Scholarly Communication Commons](#), and the [Scholarly Publishing Commons](#)

Royster, Paul, "The Nebraska IR: How We Make It Work" (2018). *Library Conference Presentations and Speeches*. 139.
http://digitalcommons.unl.edu/library_talks/139

This Article is brought to you for free and open access by the Libraries at University of Nebraska-Lincoln at DigitalCommons@University of Nebraska - Lincoln. It has been accepted for inclusion in Library Conference Presentations and Speeches by an authorized administrator of DigitalCommons@University of Nebraska - Lincoln.

The Nebraska IR: How We Make It Work

Paul Royster
University of Nebraska-Lincoln

ProQuest Team Meeting

June 14, 2018

proyster@unl.edu

@paulroyster

Digital Commons @ University of Nebraska-Lincoln

Established	2005
Contents	98,000 items
Downloads	50 million to date
Annual downloads	6.5 million (18,000/day)
Rank in USA (size)	#3 (UCal 199,000; UMich 120,000)
Rank in USA (downloads)	#1

<https://digitalcommons.unl.edu>

#6 Institutional; #3 University

RANKING WEB OF REPOSITORIES

Universities Hospitals Business Schools Research Centers

HOME NORTH AMERICA LATIN AMERICA EUROPE ASIA AFRICA ARAB WORLD OCEANIA BY AREAS TOP INSTITUTIONALS TOP PORTALS

[Home](#) » Top Institutionals

Current Edition

January 2017 (2017.1.0)

About Us

- [About Us](#)
- [Contact Us](#)

About the Ranking

- [Objectives](#)

Resources

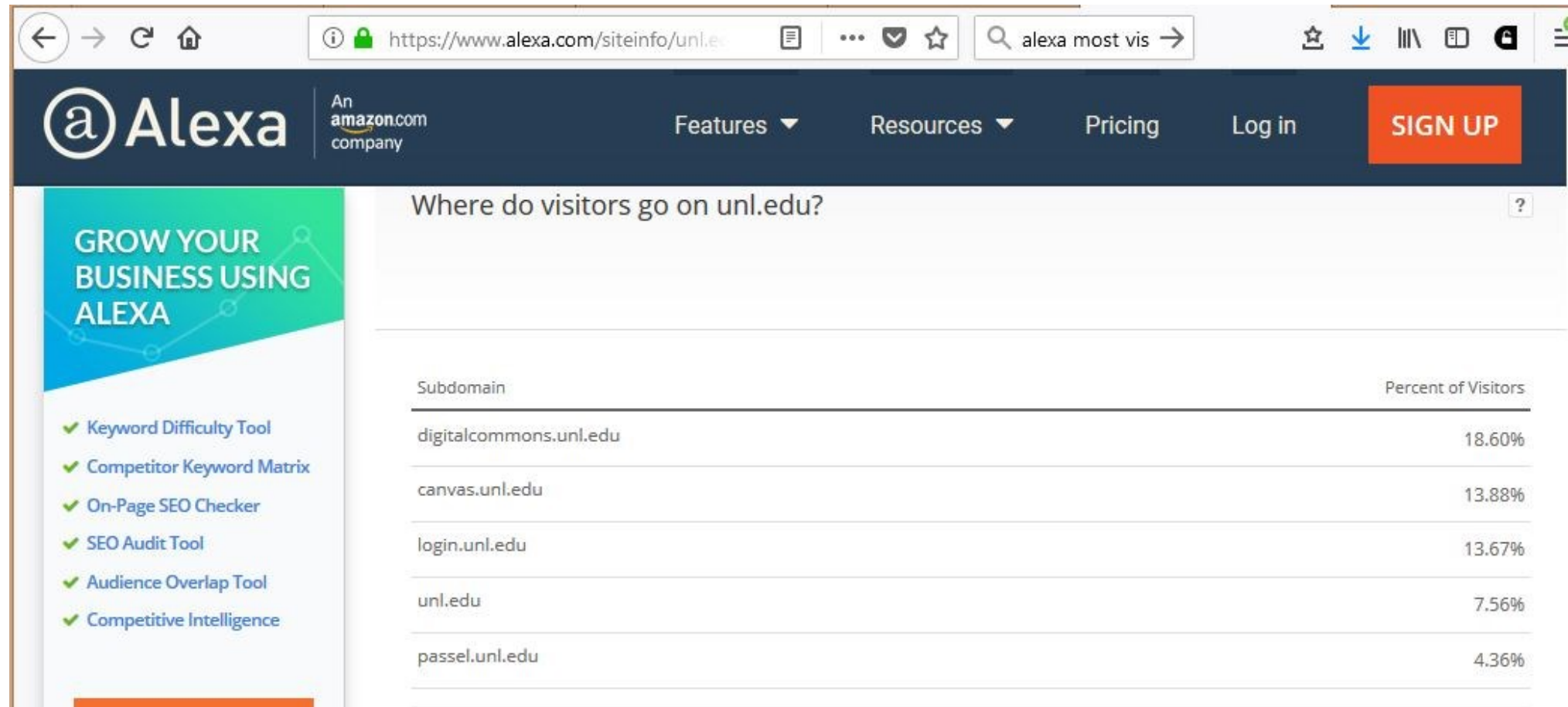
- [Best Practices](#)
- [Links](#)



Top Institutionals

World Rank	Portal	Country	Size	Visibility	Files Rich	scholar
1	(1) Smithsonian/NASA Astrophysics Data System		1	1	1	1
2	NASA Technical Reports Server		56	3	3	2
3	University of California eScholarship Repository		231	2	2	9
4	CERN Document Server		11	9	5	7
5	MIT Institutional Repository		94	5	4	37
6	University of Nebraska Lincoln DigitalCommons		336	6	6	17
7	University of Michigan Deep Blue		113	8	7	77
8	Universiteit van Amsterdam Digital Academic Repository		57	24	21	3
9	HAL Institut National de Recherche en Informatique et en Automatique Archive Ouverte		39	10	17	43
10	HAL Sciences de l'Homme et de la Société		96	19	16	30

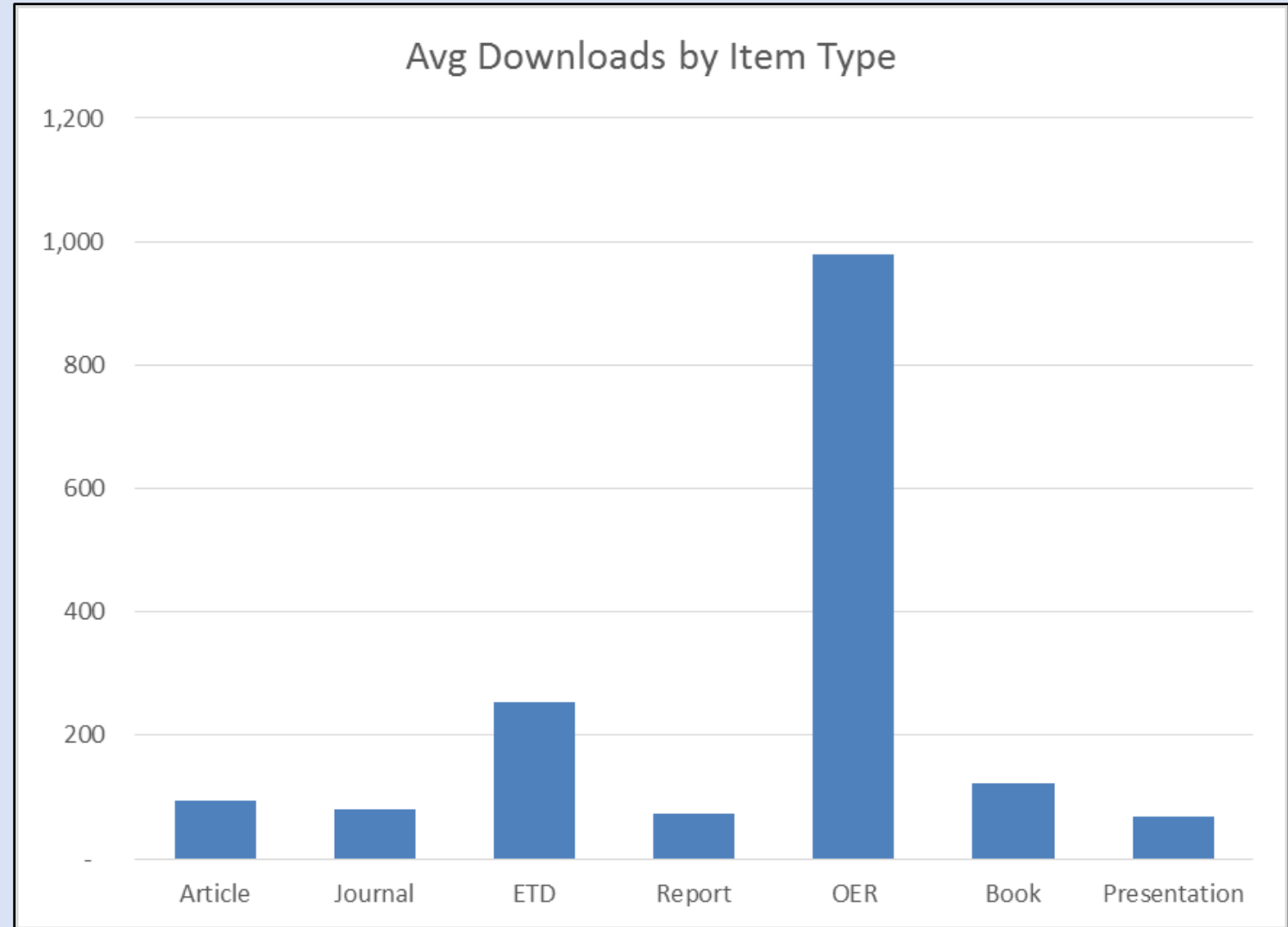
The university's **most-visited** site: 18% of all web traffic !



Type	Content %	Download %
------	-----------	------------

Research articles	44	40
Journals	30	23
ETDs (open)	6	15
Documents/reports	17	12
Open Educ Res	0	3
Books	1	1
Presentations	1	1

Average downloads by item type



Rule #1: Make it easy.



ITS AS EASY AS...



How do I get my articles into the repository ?

1. email me your vita (or publication list)

👉 proyster@unl.edu

(There is no 2 or 3)



Services provided:

permissions & copyright clearance

hunting & gathering

scanning

typesetting

metadata

uploading & posting

usage reporting

promoting

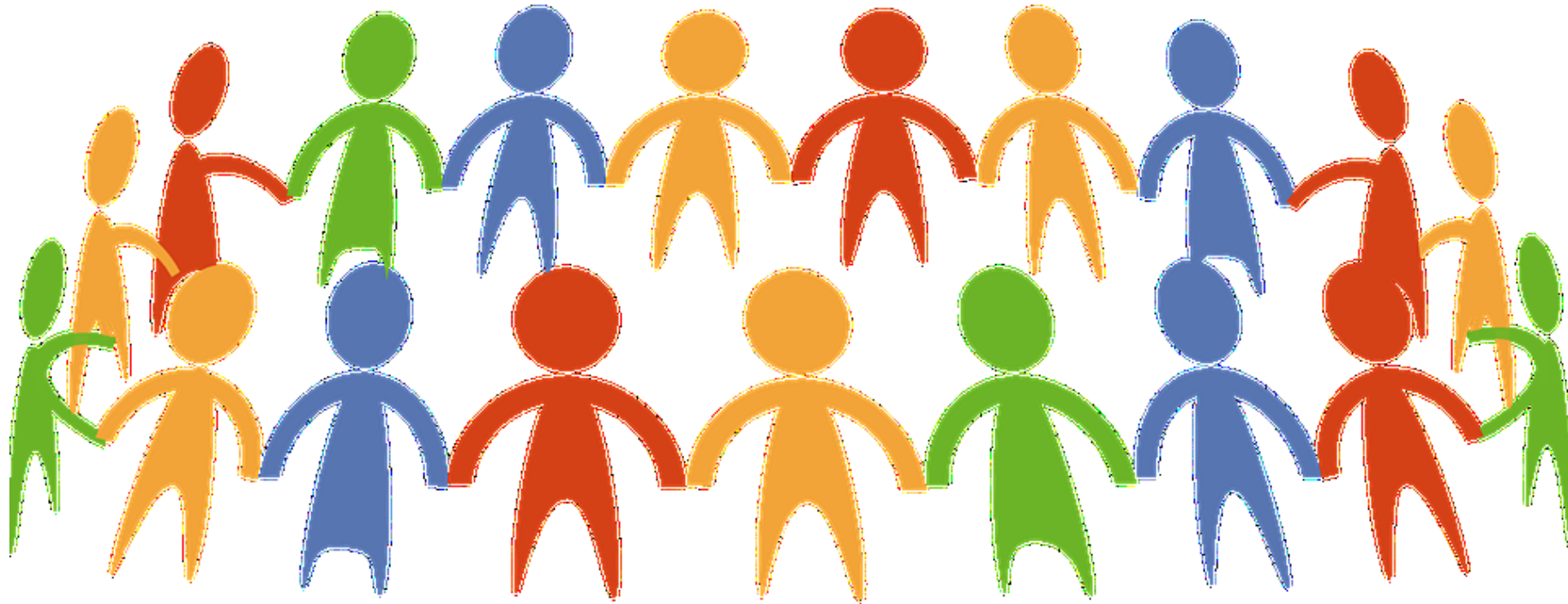
POD publishing



“Beyond Mediated Deposit”

Basic policy:

The IR belongs to the faculty.



The trust of the faculty is the one essential and irreplaceable asset.

Rule #2: Give timely feedback

Showing:

All Works

📅 Mar 1, 2017 - Mar 31, 2017

Readership Distribution



Past 30 Days: 03/01/2017 to 03/31/2017

We are 100% voluntary

No mandated deposit policy (Harvard model).

Usage reports are our best recruitment tool.

We are 99.9% full-text

No linkouts to commercial pay-walled sites.*

* Except ProQuest ETDs, for which we don't see or count downloads.

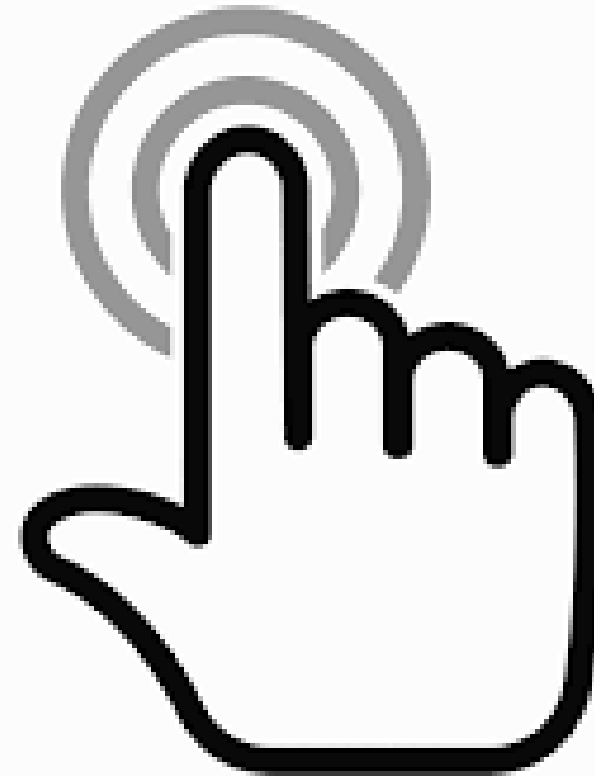
SEO: Top traffic referrers

Google 72%

Google Scholar 8%

IR internal 7%

Bing 2%



Downloads, by continent, 2017



North America*	2,706,352	44%
Asia	1,536,934	25%
Europe	1,064,515	17%
Africa	573,329	9%
Oceania	164,717	3%
South America	139,227	2%
Total	6,185,074	100%

* USA – 39%, Canada – 4%, Mexico – 1%



2017 Elsevier buys bepress

- Widespread concern over commercial ownership of scholarly communications infrastructure.
- Attempts to organize community-based consortial builds of platforms and governance.
- Like all bepress installations, we are pressured to bail for “blue sky” alternatives.
- Our plan: Stick with a 13-year reliable supplier.



Digital Commons assets:

1. Software
2. Service
3. Separation
4. Strength in numbers



Q: What can ProQuest do in this ScholComm environment?

1. Aggregate original "open" content and re-direct it to library catalog systems.
2. Create federated discovery system for (non-bepress) repositories' contents.

