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## Long-Living Optical Gain Induced by Solvent Viscosity in a Push-Pull Molecule

M. M. Mróz,<sup>a</sup> S. Benedini,<sup>b</sup> A. Forni,<sup>\*c</sup> C. Botta,<sup>d</sup> D. Pasini,<sup>b</sup> E. Cariati<sup>e</sup> and T. Virgili<sup>\*a</sup>Received 00th January 20xx,  
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The combination of continuum and ultrafast pump-probe spectroscopies with DFT and TDDFT calculations, in viscous and non-viscous environment, is effective in unraveling important features about the Twisted Intramolecular Charge Transfer mechanism in a new push-pull molecule that possesses Aggregation Induced Emission properties. Long-living optical gain is found when this mechanism is inhibited, highlighting the importance of the environment rigidity in the design of materials for photonic applications.

### Introduction

Organic compounds bearing electron donor (D) and acceptor (A) groups linked by  $\pi$ -conjugated bridges, commonly referred to as “push-pull” systems<sup>1</sup>, are characterized by fast intramolecular charge transfer upon light excitation<sup>2</sup>. During the last few decades, the excited state dynamics of these systems have been the subject of many experimental and computational studies<sup>1,3-5</sup>. It has been proven that after photoexcitation the excited singlet state can relax to a different conformation with higher charge transfer character (Intramolecular Charge Transfer state, ICT), which can be twisted (TICT)<sup>2,6</sup> or planar (PICT)<sup>7</sup>. From an electronic point of view, the TICT conformation involves a large charge separation because the mesomeric interaction between D and A is blocked owing to their reciprocal twisting, while the PICT model postulates an ICT quinoidal structure with partial positive charges on the D and A groups. The TICT/PICT mechanisms in push-pull systems have been extensively investigated in various polar and non-polar environments<sup>8-13</sup> as well as in environments with different viscosity<sup>14-19</sup>. While the controversy on TICT and PICT mechanisms in push-pull systems is still the subject of debate at both experimental and theoretical levels<sup>14,20-23</sup>, the ICT process of photoinduced charge separation is of fundamental and practical significance. It has been used in a range of applications, including fluorescence probes, laser dyes, bistable switches and molecular rotors,<sup>24</sup>

and OLEDs applications.<sup>25</sup> Moreover some of these “push-pull” systems have been recently found to emit more efficiently in the aggregated state than in solution.<sup>26,27</sup> This behaviour has been defined aggregation-induced-emission (AIE) since the pioneering works of Tang and coworkers.<sup>28</sup> The restriction of intramolecular rotation (RIR) is generally the assumed mechanism to explain the AIE behaviour:<sup>25,26</sup> in solution, the free intramolecular rotation introduces a non-radiative relaxation channel for the excited state to decay that quenches the luminescence; by slowing or stopping this rotation, as a consequence of the environment rigidification or molecular aggregation, luminescence is restored.

We have previously reported on the photophysical and AIE properties of simple push-pull molecules.<sup>11,29-30</sup> In this paper, in order to shed more light on the excited state properties of push-pull systems and on the TICT mechanism, we report on the optical behavior of a new molecule, 1,1,1,5,5,5-hexafluoro-*p*-3-(*p*-dimethylaminophenyl)methylene-2,4-pentanedione, **1** (see Figure 1(a)). This molecule has been designed with the objective of further enhancing the push-pull character of our previously studied molecules, by changing the ester moieties with trifluoromethylketone groups, possessing a stronger electron-withdrawing character (the  $\sigma_p$  Hammett parameters are 0.45 and 0.80, respectively, for the two functional groups).<sup>31</sup> The molecule possesses two single bonds (N1-C10, C6-C7) separating the D (dimethylamino group) and A (methylene-2,4-pentanedione group) moieties, around which rotations in the excited state could be observed. It has been dissolved in

<sup>a</sup> IFN-CNR, Dipartimento di Fisica, Politecnico di Milano, Piazza Leonardo Da Vinci, 32, 20132 Milano, Italy Email: tersilla.virgili@polimi.it

<sup>b</sup> Department of Chemistry and INSTM Research Unit, University of Pavia, Viale Taramelli, 10, 27100 Pavia, Italy.

<sup>c</sup> ISTM - CNR, c/o Dipartimento di Chimica, Università degli Studi di Milano and INSTM Research Unit, Via Venezian, 21, 20133 Milano, Italy Email: aforni@istm.cnr.it

<sup>d</sup> ISMAC - CNR and INSTM Research Unit, Via Corti 12, 20133 Milano, Italy

<sup>e</sup> Università degli Studi di Milano and INSTM Research Unit, Dipartimento di Chimica, via Golgi 19, 20133 Milano, Italy

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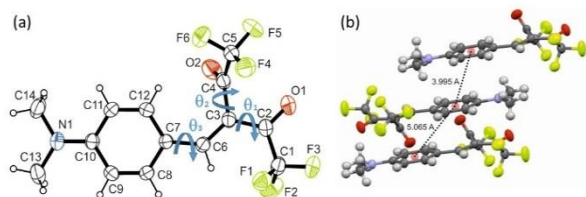
solvents with different polarities and viscosities; in particular, we have studied acetonitrile (ACN) and polyethylene glycol (PEG) solutions by continuum and ultrafast spectroscopy combined with DFT and TDDFT calculations. We show that molecule **1** possesses AIE properties, and we demonstrate: (1) the strong dependence of the efficiency of the TICT mechanism on the solvent viscosity; (2) the presence of long-living optical gain from the first excited state in the viscous solvent, highlighting the important role of the environment rigidity in the design of materials for photonic applications.

## Results and discussion

### Synthesis and Crystal structure

Compound **1** has been synthesized by Knoevenagel condensation between commercially available 4-dimethylaminobenzaldehyde and hexafluoroacetylacetone, following reported conditions,<sup>32</sup> and obtained in good yields after purification by column chromatography. Single crystals suitable for X-ray diffraction were obtained from CH<sub>2</sub>Cl<sub>2</sub>/pentane. In the solid state, the molecule assumes a conformation (see Figure 1(a)) where the dimethylamino group and the methylene bonds are essentially coplanar to the phenyl ring, one carbonyl group is almost coplanar with the phenyl ring (torsion angle O1-C2-C3-C6,  $\theta_1$ , is 170 (1)°) and the other is significantly out from the phenyl plane (O2-C4-C3-C6,  $\theta_2$ , is -60(1)°), implying some conjugation degree only for the former one. Crystal structure analysis shows that molecules of **1** are stacked in a head-to-tail fashion along the *a* axis, with interplanar distances alternately equal to 3.61(1) and 3.48(1) Å and corresponding distances between centroids of the aromatic rings equal to 3.995 and 5.065 Å, respectively (see Figure 1b). Owing to the quite large distances between adjacent aromatic rings, only weak  $\pi$ - $\pi$  interactions along the stacks are to be expected in crystal phase. No other specific intermolecular interactions are present in the crystal structure of **1**.

### Photophysical characterization



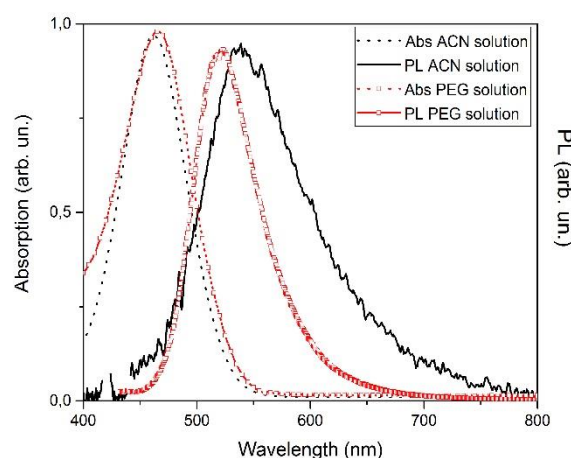
**Fig. 1** (a) Ortep drawing of **1** with thermal ellipsoids at the 30% probability level. O1–C2, 1.218(3) Å; O2–C4, 1.200(3) Å; C2–C3, 1.442(3) Å; C3–C4, 1.490(3) Å; C3–C6, 1.367(3) Å; C6–C7, 1.425(3) Å; C10–N1, 1.347(2) Å. (b) Partial view of crystal packing of **1** showing the shortest distances between centroids of the benzene rings.

The absorption and Photoluminescence (PL) spectra of the molecule dissolved in non-viscous solvents with different polarity (see Table S1 and Fig. S4) display a linear dependence

of the Stokes shifts with the orientation polarizability  $\Delta f$ , in agreement with the Lippert equation<sup>33</sup>

$$\Delta\nu = \frac{2(\mu_E - \mu_G)^2 \Delta f}{hca^3} + \text{const} \quad \text{Eq. (1)}$$

where  $\mu_E$  and  $\mu_G$  are the dipole moments of the excited and the ground state respectively,  $h$  is the Plank constant,  $c$  the light velocity and  $a$  the Onsager cavity radius. This behavior suggests that the main dependence of the optical properties on the polarity of the solvent is related to general solvent effects.<sup>33</sup> Assuming  $a = 5.36$  Å, as estimated by computing the volume inside an isosurface of 0.001 e/bohr<sup>-3</sup> density, a fit from Eq.(1) gives a value of  $\mu_E - \mu_G = 6.9$  D (see Fig. S5). When the molecule

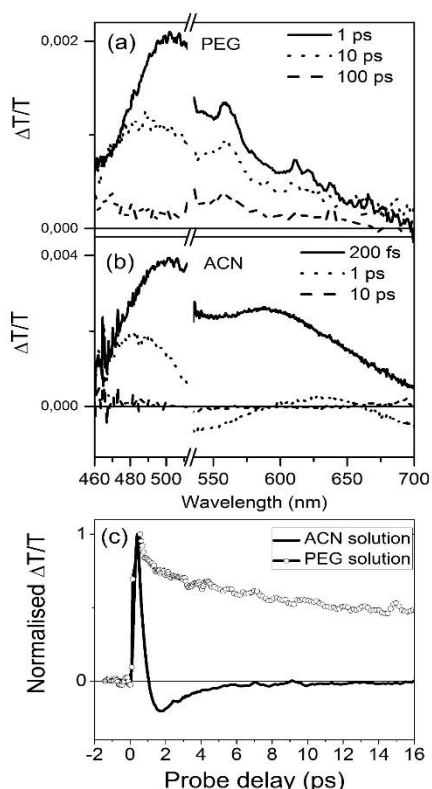


**Fig. 2** Optical absorption (dashed line) and emission spectra (solid line) of **1** in ACN (black line) and PEG (red line + open squares) solutions.

is dissolved in viscous solvents, this simple relation does not hold, suggesting that additional effects, specifically related to solvent viscosity, have to be considered in the photoexcitation pathway. Photoluminescence Quantum Yield (PLQY) has been measured in solution revealing very low values for all the non-viscous solvents ( $\approx 0.02$  % for ACN) while higher values are measured for the viscous ones ( $\approx 7\%$  for the PEG solution) and in the solid state (11% for the powders, see Fig.S6). The observation of very weak emission in solution, whose intensity strongly increases in viscous solvents, and the quite high PLQY in the solid state demonstrate that this molecule possesses AIE properties governed by restricted intramolecular rotations, as already observed in similar compounds.<sup>29-30</sup> In the following we will focus our attention on the photophysical study of **1** dissolved in two solvents possessing different viscosity, acetonitrile (ACN, non viscous) and polyethylene glycol (PEG, viscous), whose optical properties are reported in Figure 2. The absorption spectra are characterized by a broad band, occurring in the blue- green region (450-550 nm), in particular in PEG the absorption peak is at  $\approx 466$  nm while in ACN at  $\approx 462$  nm. After excitation at 420nm, PL is observed for the solutions, with the

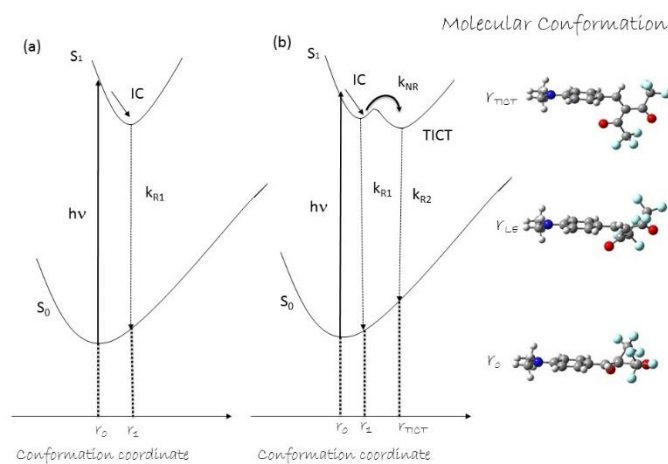
spectra centered at 525 nm in PEG (line+ symbols) and at 535 nm in ACN (solid lines). The PL spectrum for the ACN solution appears broader (FWHM of around 0.43 eV) than the one for the PEG solution (FWHM of around 0.30 eV).

We performed ultrafast pump-probe measurements on the two solutions, in order to temporally resolve the spectral evolution of the excited states created after the pump excitation. In this experiment, the transmission of a white light pulse (probe) is detected at different time delays with respect to the pump excitation (520nm). We excited right on the LUMO level of the molecule, to avoid to give extra energy to the system. The differential transmission spectra of the probe pulse  $\Delta T/T$  (where  $\Delta T = T_{on} - T$ , being  $T_{on}$  the transmission of the probe light with the pump excitation and  $T$  the transmission of the probe light without the pump excitation) taken at different probe delays is then obtained. Positive  $\Delta T/T$  signal (transmission increasing after pump excitation) is an indication of bleaching of the ground state when the signal spectrally overlaps the absorption spectrum or of Stimulated Emission (SE) from the excited state when the signal overlaps the PL spectrum of the molecule. The time-resolved spectra recorded (Figure 3a and 3b) in both solvents show a positive broad band that can be associated to Photo Bleaching (PB peak at 500 nm) and



**Fig. 3**  $\Delta T/T$  spectra at different probe delay for the PEG (a) and for the ACN solution (b) of **1**. Decays at 550 nm for the two solutions are shown (c)

Stimulated Emission (SE peak at around 600 nm). In the ACN solution after around 1 ps the formation of a negative Photoinduced Absorption (PA) band centered at 550 nm is observed, displaying a fast decay in few ps time scale (solid line, Figure 3c). On the contrary, in PEG solution there is no



**Fig. 4** A plot of the potential energy surfaces of **1** as a function of the conformational coordinate in PEG (a) and ACN solvent (b). Three molecular conformations are reported.

formation of PA band in time and the positive signal decays on hundreds of ps (line+symbols, Figure 3c), indicating that in this case the molecule presents an intense and long living stimulated emission (optical gain). The presence of this long living optical gain over a wide spectral region opens up new perspective of applications for these materials such as optical amplifiers, or lasing devices.

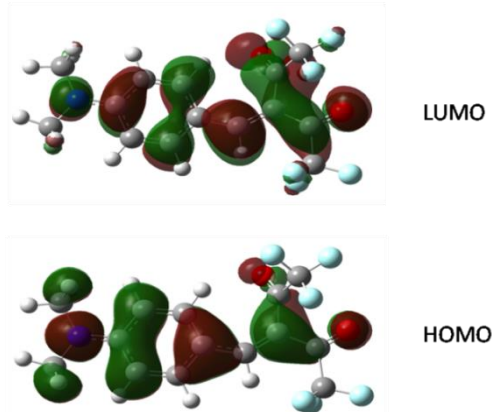
Based on these results, a plot of the potential energy surfaces of **1** as a function of the conformational coordinates is reported in Figure 4, showing the excited state relaxation processes occurring in viscous (a) and non-viscous (b) solvents. Supported by DFT/TDDFT calculations (see next section), three molecular conformations come into play, called  $r_0$ , corresponding to the minimum of the ground state ( $S_0$ ), and  $r_{LE}$  and  $r_{TICT}$ , associated with two minima in the  $S_1$  excited state. The molecule presents in both solvents a stable minimum in the excited state, instantaneously formed upon excitation, corresponding to  $r_{LE}$  conformation. Therefore, after excitation, in both solutions a very fast (decay time of around 100 fs) internal conversion (IC)<sup>34</sup> brings the initial population to the lowest vibrational excited state with a modest conformational rearrangement (local excited state, LE) from which the molecule can decay radiatively ( $k_{R1}$ ). After that, the role of the solvent becomes crucial: in the case of PEG the viscosity of the environment keeps the molecules stable in this conformation while in ACN the molecule tends to further change its conformation and form a new state (TICT state).

In the latter case a competition between the radiative emission rate ( $k_{R1}$ ) from the first excited state and the non radiative decay rate ( $k_{NR}$ ) is present. Indeed, our pump-probe experiment shows that in the non-viscous solvent (ACN) a photoinduced absorption band at around 550 nm is efficiently generated with a rate  $k_{NR}$  of  $\approx (10^{-12}s)$  (see Figure 3b and 3c) consistently with the formation of a TICT state. In the viscous solvent (PEG) instead, no photoinduced signals are detected after excitation, as shown in the pump-probe spectrum (see Figure 3a and 3c). The rigidity of the environment, in this case, does not allow the further intramolecular torsion required to produce the TICT

state and, as a consequence, no competitive non-radiative decays are introduced in the photoexcitation pathway.

### Quantum chemical calculations

The photophysical characterization of **1** in different solvents evidences the simultaneous presence of two effects in the relaxation dynamics of the excited state – one connected with the polarity of the medium, as shown by steady-state measurements, and the other with its viscosity, revealed by pump-probe experiments. Furthermore, the viscous solvent here used (PEG) is characterized by non-negligible polarity (see Table S1). A proper separation of the two contributions is therefore desirable to get a reliable description of the  $S_1$  potential energy surface (PES) with its hypothesized LE and TICT stationary states. It is in fact well known that, according to the TICT model, the relative stability of the highly polar TICT state with respect to the scarcely polar LE one is strongly dependent on the polarity of the medium, as well as the energy barrier separating the two minima.



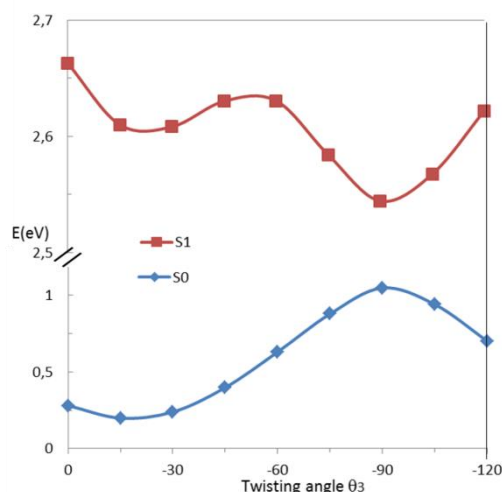
**Fig. 5** Isodensity surface plot of HOMO and LUMO molecular orbitals (isosurface value 0.02).

Quantum chemical calculations were then performed on **1** in solution, to get a full account of the influence of the solvent polarity on the  $S_1$  PES, devoid of viscosity effects which cannot be described within purely quantum-mechanical approaches. DFT and TDDFT calculations have been performed within the Polarized Continuum Model approach<sup>35-37</sup>, which treats the solvent as a continuum characterized by its own dielectric constant, allowing to simulate the influence of the polarity of the medium on the ground and the excited states properties. PCM-CAM-B3LYP/6-311++G(d,p) geometry optimizations, starting from the experimental geometry as obtained by single crystal X-ray diffractometric studies, were performed on **1** in all the non viscous solvents experimentally considered (see Table 1). A very good agreement between the optimized geometrical parameters (see Table S2) and the experimental ones has been obtained, confirming the negligible effect of intermolecular interactions on the intrinsic geometry of **1** in crystal phase. The optimized geometry of **1** in ACN corresponds to the  $r_0$  conformation in Figure 4. A close inspection of bond lengths points out a weak polarizing effect exerted on the molecule by the crystal environment. The better agreement with the

experimental geometry is in fact recovered in the more polar solvents, acetone and ACN, which provide a slightly higher conjugation degree for the coplanar molecular moiety (for example, longer O1-C2 and shorter C2-C3 distances along the series of solvents), approaching the experimental one. The bond length of the out-of-plane carbonyl group is instead almost unvaried in the different solvents and in crystal phase, though its spatial arrangement shows a slight dependence on the environment. In fact, the above mentioned O2-C4-C3-C6 torsion,  $\theta_2 = -60(1)^\circ$  in crystal phase, varies from  $-54$  to  $-47^\circ$  going from non-polar to polar solvent.

PCM-TD-CAM-B3LYP/6-311++G(d,p) calculations were then performed on the ground state optimized structures to determine the excited state properties of **1** in the different solvents. The lower energy transitions (see Tables 1 and S1 for computed and experimental values, respectively) were reproduced with relatively good agreement, with errors ranging from 0.13 (ACN) to 0.41 eV (toluene solution). This transition is associated with the  $\pi-\pi^*$  electron transition from the highest occupied molecular orbital (HOMO) to the lowest unoccupied molecular orbital (LUMO). Both HOMO and LUMO are delocalized on the whole molecule, though the HOMO is more diffuse on the donor moiety of the molecule and the LUMO on the acceptor one (see Figure 5). The computed transition shows charge transfer character, as evidenced by the increased value of dipole moment from the ground to the excited state, with  $\Delta\mu = \mu_{E,abs} - \mu_G$  amounting to about 6.5 Debye.

Starting from the ground state geometries, TDDFT optimizations of the  $S_1$  excited state led to different minima according to the polarity of the solvent. In weakly or strongly polar solvents a first stationary state, characterized by a modest conformational rearrangement, has been obtained ( $r_{LE}$  conformation in Figure 4). Such a Locally Excited (LE) state (see relevant geometrical parameters in Table 2) is reached by means of a concomitant rotation around the single bond connecting the phenyl ring with the methylene bond (the torsion angle C3-C6-C7-C12,  $\theta_3$ , becomes  $-28 \div -23^\circ$  according to the solvent) and a reciprocal rotation of the carbonyl groups towards an almost coplanar disposition. In spite of the limited conformational change with respect to the ground state, the LE state is characterized by a significant red-shift of the emission with respect to the absorption bands, though associated with a very small decrease of the dipole moment (see Table 1). In apolar solvents such relative minimum has not been found, and the free  $S_1$  geometry optimization provided directly the absolute minimum of the  $S_1$  PES, characterized by a completely twisted conformation with the N,N-dimethylaniline (DMA) group almost perpendicular to the pentanedione group ( $r_{TICT}$  conformation, Figure 4). In the case of the polar solvents, such TICT state was recovered only by starting from a completely twisted conformation and freely optimizing this geometry. The final TICT conformation was found to be not significantly influenced by the solvent polarity (see Table 2). Emission to the ground state was computed at about 830 nm with negligible oscillator strength, suggesting its scarcely emissive character (see Table 1).



**Fig 6.** Relaxed scan of the potential energy surface of the  $S_1$  and  $S_0$  states of **1** in acetonitrile along the twisting coordinate  $\beta$  at (TD)-CAMB3LYP/6-311++G(d,p) level of theory. Energies are relative to the  $S_0$  state equilibrium geometry.

In order to get further insights on the effective accessibility of the TICT state, a TDDFT rigid scan of the twisting angle  $\theta_3$  has been performed in ACN. The obtained  $S_1$  and corresponding  $S_0$  energy scans are reported in Figure 6. We obtained an energy barrier of 0.026 eV at  $\theta_3=60^\circ$ , with the TICT state more stable than the LE one by 0.061 eV. Such barrier is comparable with the thermal energy at room temperature, indicating that the TICT state can be considered experimentally accessible in ACN. It is also interesting to note that, from thermal analysis on the GS, LE and TICT states (see Table S3), the two excited states are even closer than what predicted by considering only the quantum-

mechanical electronic contribution (0.016 vs. 0.061 eV when thermal corrections to Gibbs free energies are included, with the LE now more stable than the TICT one).

Owing to the absence of the LE state in non-polar solvents, a lower barrier is expected for less polar solvents. This appears to be at variance with the standard TICT model, according to which the highly polar TICT state is characterized by a significantly larger dipole moment with respect to the scarcely polar LE one, involving a decrease of the activation barrier with increasing the polarity of the medium. In our case, however, quite similar and large dipole moments have been obtained for both the LE and TICT states (see Table 1) and, in particular, the increase of  $\mu_E$  in chloroform is slightly greater than that obtained in ACN (3.9 vs. 3.8 D). The polarity of the medium seems therefore to act in the opposite way with respect to what observed for classical dyes showing TICT mechanism.

Owing to the low or totally absent barrier separating the LE and TICT states, TDDFT calculations suggest that the emission observed in non viscous solvents by steady state measurements comes from the TICT state. In spite of the large error with respect to the experimental emission (about 0.8 eV in ACN, see Computational Details), the theoretical findings are fully consistent with both the experimental low PLQY and the broadening of the PL spectrum in the ACN solution. The high formation efficiency of the (scarcely emitting) TICT state in this non-viscous solvent is in fact responsible for the low PLQY of the molecule, and the broadening of the emission spectrum is consistent with the presence of contributions from the locally excited state and the more red-shifted TICT state. The dipole moment variation computed for this state,  $\mu_{E,TICT} - \mu_G$ , ranges from 7.4 to 7.8 D, in **very good agreement** with the experimentally derived  $\Delta\mu$ .

**Table 1.** Computed dipole moments ( $\mu_G$ ,  $\mu_{E,LE}$  and  $\mu_{E,TICT}$  for ground, LE and TICT excited states, respectively), absorption and emission wavelengths ( $\lambda_{abs}$ ,  $\lambda_{LE}$  and  $\lambda_{TICT}$ ) and relative oscillator strengths ( $f$ ) for compound **1** in different solvents.<sup>a</sup>

	$\mu_G$ (D)	Absorption			Local Excited state			TICT state		
		$\mu_{E,abs}$ (D)	$\lambda_{abs}$ (nm)	$f_{abs}$	$\mu_{E,LE}$ (D)	$\lambda_{LE}$ (nm)	$f_{LE}$	$\mu_{E,TICT}$ (D)	$\lambda_{TICT}$ (nm)	$f_{TICT}$
n-hexane	12.61	18.87	380	0.98	not minimum			20.03	834	0.0002
toluene	13.15	19.57	390	1.01	not minimum			20.78	830	0.0003
chloroform	14.51	21.03	411	1.11	18.44	504	0.71	22.35	827	0.0008
dichloromethane	15.30	21.84	423	1.16	19.28	510	0.80	23.17	829	0.0013
acetone	15.85	22.38	432	1.19	19.86	515	0.84	23.71	830	0.0019
acetonitrile (ACN)	16.04	22.43	440	1.20	20.06	517	0.86	23.89	831	0.0022

<sup>a</sup>Calculations performed at PCM-(TD)CAM-B3LYP/6-311++G(d,p) levels of theory

This picture is moreover fully consistent with the results of pump-probe experiments in PEG solution. Considering the polarity of PEG, slightly greater than that of dichloromethane, the LE state is predicted to exist in this solvent (see Table 1) and to be easily accessible in spite of its viscosity thanks to the moderate conformational rearrangement from  $r_0$  to  $r_{LE}$ . On the other hand, considering the large amplitude of the relaxation motion via twisting of the DMA group, required to reach the more stable  $r_{TICT}$  conformation, we indirectly get strong evidence that such motion is hindered in viscous media and the molecule is constrained in its LE state.

We have also examined the  $S_1$  PES associated with the twisting of the dimethylamine group to test the presence of other possible emissive states. A relative minimum was actually obtained where the  $NMe_2$  group assumed a perpendicular orientation with respect to the phenyl ring, while the methylene-2,4-pentanedione moiety preserved essentially the same orientation as that obtained in the LE state. Such minimum in ACN solution resulted however to be 0.5 eV less stable than the LE state, indicating that this relaxing channel was to be considered as forbidden at room temperature.

**Table 2.** Computed torsion angles ( $^{\circ}$ ) in the ground, local excited and twisted excited (GS, LE and TICT, respectively) states for compound **1** in chloroform and ACN solutions.<sup>a</sup>

		GS	LE	TICT
chloroform	$\theta_1$	170.9	156.4	161.4
	$\theta_2$	-50.0	-17.6	-3.7
	$\theta_3$	-1.0	-28.0	94.7
ACN	$\theta_1$	169.9	156.3	160.7
	$\theta_2$	-47.4	-19.3	-4.8
	$\theta_3$	-2.9	-23.2	95.4

<sup>a</sup>Calculations performed at PCM-(TD)CAM-B3LYP/6-311++G(d,p) levels of theory

## Conclusions

We have studied the relaxation dynamics of the excited state of a new push-pull molecule (**1**) by considering both its dependence on the polarity of the medium, as shown by steady-state measurements, and on the viscosity of the environment, revealed by ultrafast pump-probe experiments. By a joint theoretical and experimental study, we shed light on the photoexcitation pathway of **1** when dissolved in a viscous, Polyethylene glycol (PEG), and non viscous, acetonitrile (ACN), solution. We have shown that in both solvents the molecule presents a stable excited state (LE), promptly formed in 100 fs after excitation, by a modest conformational rearrangement. In the non viscous solvent a further tilting of the N,N-dimethylaniline group with respect to the pentanedione group creates a low emissive Twisted Intramolecular Charge Transfer (TICT) state, in about 1 ps, accounting for the weak PL emission. The presence of the two minima in the  $S_1$  PES and their accessibility has been proven by DFT and TDDFT calculations in ACN as well as in other polar and non polar solvents, allowing to get insights on the effect of the polarity of the medium on the relaxation processes of **1**.

In the viscous solvent solution, on the other hand, excitation of the first excited state does not produce any further tilting of the molecule, resulting in a high PLQY more similar to the one seen in the solid state. Moreover, only in the viscous solvent long-living optical gain is observed, highlighting the important role of the environment rigidity in the design of materials for photonic applications.

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## Experimental

### Synthesis details

All available compounds were purchased from commercial sources and used as received.  $^1\text{H}$  and  $^{13}\text{C}$  NMR spectra were recorded from solutions in  $\text{CDCl}_3$  on Bruker AM200 or AMX300 with the solvent residual proton signal as a standard. GC/MS were recorded using an Electrospray Ionization instrument. Flash column chromatography was performed using Merck Silica gel 60 (230-400 Mesh).

### Synthesis of Compound 1.

A solution of 4-dimethylaminobenzaldehyde (1.5g, 10 mmol) and hexafluoroacetylacetone (1.4 mL, 10 mmol, 1 equiv) in  $\text{Ac}_2\text{O}$  (10 mL) was heated under reflux for 18 h. After cooling to room temperature, the reaction mixture was poured into water/ice, and the aqueous suspension extracted with  $\text{CH}_2\text{Cl}_2$ . The organic phase was washed with a saturated solution of  $\text{NaHCO}_3$  and then dried ( $\text{Na}_2\text{SO}_4$ ). The product was isolated after purification by column chromatography ( $\text{SiO}_2$ ; hexanes :  $\text{AcOEt}$  = 8: 2) as a red solid (1.5 g, 44%).  $R_f$  = 0.24 (hexanes :  $\text{AcOEt}$  = 8: 2). mp = 82-83  $^{\circ}\text{C}$ .  $^1\text{H-NMR}$  ( $\text{CDCl}_3$ , 200 MHz, 25  $^{\circ}\text{C}$ )  $\delta$  = 7.86 (s, 1H; Vinyl CH), 7.35 (d, 2H;  $J$  = 9 Hz; ArH), 6.67 (d, 2H;  $J$  = 9 Hz; ArH), 3.14 (s, 6H; -N( $\text{CH}_3$ ) $_2$ ).  $^{13}\text{C NMR}$  ( $\text{CDCl}_3$ , 75 MHz, 25  $^{\circ}\text{C}$ )  $\delta$  = 187.6 (q, Cq;  $J$  = 35 Hz), 177.5 (q, Cq;  $J$  = 35 Hz), 154.2 (Cq), 152.0 (CH), 134.9 (CH), 119.8 (Cq), 118.2 (Cq), 117.1 (q, Cq;  $J$  = 300 Hz), 115.3 (q, Cq;  $J$  = 300 Hz), 111.9 (CH), 39.9 ( $\text{CH}_3$ ). GC-MS = single peak at 24.75. EI-MS  $m/z$  (%) = 339 (30) [ $M$ ] $^+$ , 270 (40) [ $M$  -  $\text{CF}_3$ ] $^+$ . For photoluminescence quantum yield (PLQY) and optical absorption measurements, solutions with concentrations of about  $10^{-5}\text{M}$  were used. For pump-probe measurements the solutions were prepared in such a way to obtain OD=1 for the absorption peak maxima by using a 1mm path cell. To ensure good solubility in PEG (molecular weight of 400), solutions of **1** were stirred without heating for several hours until clear.

### Photophysical measurements

Absorption spectra were measured with a Perkin Elmer UV/VIS/NIR Lambda 900 spectrometer. Photoluminescence (PL) spectra were collected by a nitrogen cooled CCD in conjunction with a Spex 270M monochromator by exciting with a monochromated xenon lamp. PL QYs were obtained by using a quinine sulfate solution as a reference in solution and a home-made integrating sphere<sup>38</sup> in the solid state.

Time-resolved measurements were performed using a home-built femtosecond pump-probe setup. A Ti:sapphire regenerative amplifier (Libra, Coherent) was used as a laser source, delivering 100 fs pulses at a central wavelength of 800 nm with 4 mJ pulse energy at a repetition rate of 1 kHz. For the excitation pulses, a single-stage nonlinear optical parametric amplifier (NOPA), pumped at 400 nm, allowed the excitation at 520 nm. In order to minimize bimolecular effects, the excitation density was kept at low as possible between 40 and 70  $\mu\text{J}/\text{cm}^2$ , still providing a sufficient signal-to-noise ratio for clearly resolving the spectroscopic bands of all species. White light generated with a 2 mm-thick sapphire plate was used as a probe in the visible from 450 to 780 nm. For a spectrally resolved detection of the probe light, a spectrograph and CCD array were

used. The chirp in the white light pulse was carefully taken into account during the analysis and evaluation of the obtained two-dimensional (wavelength and time)  $\Delta T(\lambda, t)/T$  maps before extraction of the spectral and temporal data with a homemade software. Overall, a temporal resolution of at least 150 fs was achieved for all excitation wavelengths.

### X-Ray Diffraction

Diffraction data of single crystals of **1** were collected on a Bruker Smart Apex II CCD area detector using graphite-monochromated Mo-K $\alpha$  radiation. Data reduction was made using SAINT programs; absorption corrections based on multiscan were obtained by SADABS.<sup>39</sup> The structures were solved by SHELXS-97 and refined on F2 by full-matrix least-squares using SHELXL-97.<sup>40</sup> All the non-hydrogen atoms were refined anisotropically, hydrogen atoms were included as 'riding' and not refined. Crystal data and results of the refinement: intense red prism 0.35x0.24x0.20 mm, C<sub>14</sub>H<sub>11</sub>F<sub>6</sub>NO<sub>2</sub>, M<sub>r</sub> = 339.24; monoclinic, P 2<sub>1</sub>/n; a = 8.8400(5) Å, b = 15.0313(9) Å, c = 11.9237(7) Å,  $\beta$  = 111.183(1)°, V = 1477.33(15) Å<sup>3</sup>; Z = 4; T = 296(2) K;  $\mu$  (Mo) = 0.152 mm<sup>-1</sup>. 18149 measured reflections, 2357 independent reflections, 1893 reflections with I > 2 $\sigma$ (I), 4.56 < 2 $\theta$  < 48.30°, R<sub>int</sub> = 0.0248. Refinement on 2357 reflections, 210 parameters. Final R = 0.0420, wR = 0.1095 for data with F<sup>2</sup> > 2 $\sigma$ (F<sup>2</sup>), S = 1.035, ( $\Delta/\sigma$ )<sub>max</sub> = 0.001,  $\Delta\rho_{max}$  = 0.200,  $\Delta\rho_{min}$  = -0.205 eÅ<sup>-3</sup>. Crystallographic data for **1** have been deposited with the Cambridge Crystallographic Data Centre as supplementary publication no. CCDC 1440457. Copies of the data can be obtained, free of charge, on application to CCDC, 12 Union Road, Cambridge CB2 1EZ, UK, (fax: +44-(0)1223-336033 or email: [deposit@ccdc.cam.ac.uk](mailto:deposit@ccdc.cam.ac.uk)).

### Computational details

All calculations have been performed with the Gaussian suite of programs.<sup>41</sup> Starting from the X-ray structure of the molecule, geometry optimization of the ground state (S<sub>0</sub>) has been performed at the DFT level of theory, using the CAM-B3LYP functional<sup>42</sup> and the 6-311++G(d,p) basis set. The choice of this functional was dictated by its consolidated performance in predicting excited state properties, in particular when PICT/TICT charge-transfer stationary states are present in S<sub>1</sub>, characterized by significant conformational rearrangement with respect to the GS geometry<sup>22-23,37</sup> Calculations were carried out in different solvents, within the conductor-like polarizable continuum model, CPCM,<sup>43</sup> using the Gaussian-09 default CPCM parameters. Only non-viscous solvents have been considered, since the viscosity of the medium cannot be taken into account within purely quantum mechanical approaches. The absorption spectra of **1** have been computed at the TD-CAM-B3LYP/6-311++G(d,p) level of theory in each solvent. Using the same level of theory, different minima were then located on the first excited state (S<sub>1</sub>) by optimization of either the GS geometry as is or the twisted GS geometries with either the methylene-2,4-pentanedione moiety or the dimethylamino group alternately perpendicular to the phenyl ring. Any attempt to locate the Transition State (TS) separating the LE and TICT excited states

by TDDFT failed. A structure close to the TS was then obtained by a scan of the twisting angle, optimizing all the other freedom degrees. Owing to the high computational costs, the nature of the S<sub>1</sub> minima has been verified by harmonic vibrational frequency calculations only in the case of ACN solution. The GS and ES vibrational frequencies have been computed using analytical and numerical derivatives, respectively. All transition energies have been computed within the Linear-Response PCM approximation using the equilibrium solvation.<sup>44</sup> The adoption of more sophisticated approaches, based on state-specific solvent response<sup>45-46</sup>, aimed in particular at reducing the large error (about 0.8 eV) associated with the emission from the TICT state, is planned in future work.

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