



**UNIVERSITI PUTRA MALAYSIA**

***RE-IMPLEMENT INCENTIVE MECHANISMS THE GLOBAL WIRELESS  
VILLAGE***

**RAWDA T S AKI**

**FSKTM 2015 41**

**RE-IMPLEMENT INCENTIVE MECHANISMS THE GLOBAL  
WIRELESS VILLAGE**

**By**

**RAWDA T S AKI**

**Thesis Submitted to the School of Graduate Student, University Putra  
Malaysia, in Fulfillment of the Requirements for the Degree of Master of  
Computer Science**

**June 2015**

## **DEDICATION**

I dedicate this work to my parents, my husband, my sisters, and my brothers.  
Without their endless encouragement and support this work with not have been possible.

Abstract of thesis presented to Senate of University Putra Malaysia in fulfillment  
of the requirements for the degree of Master of Computer Science

**RE-IMPLEMENT INCENTIVE MECHANISMS THE GLOBAL  
WIRELESS VILLAGE**

**By**

**RAWDA T S AKI**

**June 2015**

**Supervisor: Dr. Zurina Binti Mohd Hanapi**

**Faculty: Computer Science And Information Technology**

Wireless Community Network (WCN) can be viewed as a modern mechanical development. Community networks can possibly offer high data rate wireless Internet access for mobile users, one of the central point that added to their development was the low penetration of broadband access technologies in few nations .Currently the larger part of ISPs do not permit connection sharing for their subscribers, which is the most critical problem in the way of establishing a global wireless community. Furthermore, motivating mechanisms for both users and ISPs are not duly designed in global wireless community networks. However, key ingredients of creating a global wireless village, both user collaboration and Internet Service Providers (ISP) support. In this paper we re-implement the economic interactions in global wireless community networks based on users, ISPs and community providers (Biczok et al, 2011). We found that in addition to the roaming cost, revenue share and the method of distribution of income, the cost of entry have a significant impact on stimulating the user to participate in the community. The analytical result of this work, which carried out in MATLAB2013a tool, show that in fact a really global wireless community network emergence is possible.

Abstrak tesis yang dikemukakan kepada Senat Universiti Putra Malaysia  
Sebagai memenuhi keperluan untuk ijazah Master Sains

**RE-MELAKSANAKAN MEKANISME INSENTIF GLOBAL WIRELESS  
VILLAGE**

**Oleh**

**RAWDA T S AKI**

**Jun 2015**

**Pengerusi: Dr. Zurina Binti Mohd Hanapi**

**Fakulti: Sains Komputer dan Teknologi Maklumat**

Rangkaian Komuniti tanpa wayar (WCN) boleh dilihat sebagai perkembangan mekanikal moden. Rangkaian komuniti mungkin boleh menawarkan capaian internet tanpa wayar bagi kadar data yang tinggi untuk pengguna mudah alih, salah satu titik pusat yang ditambah kepada pembangunannya adalah penembusan teknologi capaian jalur lebar yang rendah di beberapa negara. Buat masa ini sebahagian besar ISP, tidak membenarkan perkongsian sambungan bagi para pelanggan mereka, dimana ini merupakan masalah yang paling kritikal untuk mengukuhkan komuniti tanpa wayar secara global. Tambahan pula, pendekatan motivasi untuk kedua-duanya diantara pengguna dan ISP tidak direka dengan sempurna dalam rangkaian wayarles masyarakat global. Walau bagaimanapun, bahan-bahan utama untuk mewujudkan sebuah kampung tanpa wayar global ialah kerjasama daripada kedua-dua pihak iaitu kerjasama pengguna dan sokongan Pembekal Perkhidmatan Internet (ISP). Dalam kertas kerja ini kita melaksanakan semula interaksi ekonomi dalam rangkaian tanpa wayar bagi masyarakat global berdasarkan pengguna, ISP dan pembekal masyarakat (Biczoket al, 2011). Kami mendapati bahawa sebagai tambahan kepada kos perayauan, berkongsi hasil dan kaedah pengagihan pendapatan, kos kemasukan memberi kesan besar kepada usaha merangsang pengguna untuk mengambil bahagian dalam masyarakat. Hasil kajian analisis yang telah dijalankan menggunakan perisian MATLAB2013a ini, menunjukkan bahawa kemunculan rangkaian tanpa wayar global tidak mustahil untuk berlaku.

## **ACKNOWLEDGEMENT**

Firstly, without the care and mercy of Allah in my life, I would not be able to make and achieve anything. I would like to thank my supervisor Dr. Zurina Hanapi for her great support and guidance throughout the research and implementation stages of this work. I would also like to thank my beloved parents for their affection and support. Special thanks to my husband, Mostafa, for his enduring patient and support. Thanks for my sisters, brothers for their endless love and support. I would not have finished my study and any overcome any challenges in my life without their prayers and advices.

**June 2015**

## **APPROVAL SHEET**

This thesis submitted to the faculty of Computer Science and Information Technology of University Putra Malaysia and has been accepted as partial fulfillment of the requirements for the degree of Master of Computer Science.

---

**Dr. Zurina Mohd. Hanapi**

Department of Communication Technology and Network  
Faculty of Computer Science and Information Technology  
University Putra Malaysia

Date: \_\_\_\_\_

## **DECLARATION**

I declare that the thesis is my original work except for quotation and citations which have been duly acknowledged. I also declare that it has not been previously, and is not concurrently, submitted for any other degree at University Putra Malaysia or other institution.

---

**RAWDA T S AKI**

Date: \_\_\_\_\_



## TABLE OF CONTENTS

	<b>Page</b>
<b>DEDICATION</b>	<b>ii</b>
<b>ABSTRACT</b>	<b>Iii</b>
<b>ABSTRAK</b>	<b>iv</b>
<b>ACKNOWLEDGEMENTS</b>	<b>v</b>
<b>APPROVAL SHEET</b>	<b>vi</b>
<b>DECLARATION</b>	<b>vii</b>
<b>LIST OF TABLES</b>	<b>Viii</b>
<b>LIST OF FIGURES</b>	<b>ix</b>
<b>LIST OF ABBREVIATIONS</b>	<b>x</b>
<b>CHAPTER</b>	
<b>1 INTRODUCTION.....</b>	<b>1</b>
1.1 Background.....	1
1.2 Problem statement.....	3
1.3 Objective.....	3
1.4 Research scope.....	4
1.5 Thesis Organization .....	5
<b>2 LITERATURE REVIEW .....</b>	<b>6</b>
2.1 Wireless Networks .....	6
2.1.1 Personal Area Networks .....	6
2.1.2 Home Area Networks .....	7
2.1.3 Wireless LANs.....	7
2.1.4 Benefits of WLANs .....	7
2.1.5 802.11x WLAN Standards.....	8
2.1.6 Cellular Radio Networks.....	9

2.1.7	Technologies of Mobile Telephone .....	10
2.1.8	The Integration of Mobile Phone Networks and Wi-Fi .....	11
2.2	Wireless Community Networks .....	11
2.2.1	The Birth of Wireless Communities .....	12
2.2.2	Characterization of Public Wireless Access Schemes .....	13
2.2.3	Community Initiative .....	14
2.2.4	Commercial Initiative .....	15
2.2.5	Municipal Initiative.....	15
2.2.6	Wireless Community Networks Services .....	16
2.2.7	Services and Opportunities .....	16
2.2.8	Challenges.....	17
2.3	Game Theory in Wireless Networks .....	19
2.3.1	Nash Equilibrium.....	20
2.3.2	One-Shot Games .....	21
2.3.2	Stackelberg Game .....	21
2.3.3	Evolutionary Game .....	22
2.4	Related Work .....	23
2.5	Summary .....	28
<b>3</b>	<b>METHODOLOGY</b> .....	<b>29</b>
3.1	Introduction.....	29
3.2	Design .....	30
3.2.1	The Community Provider .....	31
3.2.2	The Internet Service Provider .....	33
3.2.3	Internet Subscribers .....	34
3.3	Implementation .....	38
3.3.1	Our Simulation Experiment .....	38
3.3.2	MATLAB Simulation Tool .....	38
3.3.3	Simulation Parameters .....	40
3.3.4	Simulation Code .....	41
3.4	Performance Metrics.....	43
3.4.1	Heavy Tailed Relevance Distribution .....	44
3.4.2	The Impact of Roaming Cost and Entry Cost .....	44
3.4.3	The Impact of Revenue Share.....	44
3.4.4	Expected Revenue for Users Based on Payment Structure.....	45

3.4.5	Expected Revenue For ISPs.....	45
3.5	Assumptions.....	45
3.6	Summary.....	47
<b>4</b>	<b>RESULTS AND DISCUSSION</b> .....	<b>48</b>
4.1	Introduction.....	48
4.2	Evaluation And Analysis .....	48
4.2.1	Heavy Tailed Relevance Distribution.....	49
4.2.2	The Impact of Roaming Cost and Entry Cost.....	50
4.2.3	The Impact of Revenue Shared.....	52
4.2.4	Heterogeneous Versus Homogeneous Payment Structure.....	53
4.2.5	Expected Revenue for ISPs.....	54
4.3	Summary.....	56
<b>5</b>	<b>CONCLUSION AND FUTURE WORK</b> .....	<b>57</b>
5.1	Introduction.....	57
5.2	Conclusion .....	57
5.3	Future Work.....	58
	REFERENCES .....	60

## LIST OF TABLES

Table 2.1 Summarization Of Some Methods	27
Table 3.1 Natation Used In The Model	32
Table 3.2 Simulation Parameters	36

## LIST OF FIGURES

Figure 2.1 Mobile Phone Network	9
Figure 2.2 Architectural Alternatives for Wireless Community networks	15
Figure 2.3 Proximity Telephony Architecture	19
Figure 3.1 Framework Of Methodology	26
Figure 3.2 Structure Of The Stackelberg Model	29
Figure 3.3 Interaction Between Users, ISPs, And Mediator	33
Figure 4.1 Heavy Tailed Relevance Distribution	46
Figure 4.2 The impact of roaming cost	47
Figure 4.3 The Impact of Entry Cost	48
Figure 4.4 The Impact of Revenue Share	49
Figure 4.5 Heterogeneous Versus Homogeneous Payment Structure	50
Figure 4.6 Expected Revenue for ISPs with $\beta=0.8$	51
Figure 4.7 Expected Revenue for ISPs with $\beta=0.2$	52

## LIST OF ABBREVIATIONS

<b>AA</b>	Adopter Adopter
<b>AD</b>	Adopter Defector
<b>AP</b>	Access Point
<b>AWMN</b>	Athens Wireless Metropolitan Network
<b>BT</b>	British Telecom
<b>CDMA</b>	Code Division Multiple Access
<b>CNs</b>	Community Networks
<b>CWS</b>	Community Wireless Service
<b>DA</b>	Defector Adopter
<b>DC</b>	Development Countries
<b>DD</b>	Defector Defector
<b>DSSS</b>	Direct Sequence Spread Spectrum
<b>ESS</b>	Evolutionarily Stable Strategy
<b>FDMA</b>	Frequency Division Multiple Access
<b>FON</b>	Fiber Optic Network
<b>GPRS</b>	General Packet Radio Services
<b>GSM</b>	Global System for Mobiles
<b>HANs</b>	Home Area Networks
<b>HSPA</b>	High-Speed Downlink Packet Access
<b>HSUPA</b>	High-Speed Uplink Packet Access
<b>IMT</b>	International Mobile Telecommunications
<b>ISP</b>	Internet Service Provider
<b>ITUR</b>	International Telecommunication Union Radio communication Sector
<b>LANs</b>	local Area Networks
<b>MIMO</b>	Multiple Input Multiple Output
<b>PANs</b>	Personal Area Networks
<b>P2PWNC</b>	Peer To Peer Wireless Network Community
<b>SCO</b>	Social Community Operator

<b>TDMA</b>	Time Division Multiple Access
<b>WCNs</b>	Wireless Community Networks
<b>WLANs</b>	Wireless local Area Networks

# CHAPTER 1

## INTRODUCTION

### 1.1 BACKGROUND

Recently, the stock of user-provided networking has faced remarkable increase. Although this might seem interesting to some, it is only a moderately feasible alternative to the traditional ISP-centric model. Some others believe it can prompt a complete shift in the patterns of Internet communication and create a platform for future wireless Internet. The working prototype of such a global wireless community network, known as FON WiFi system already exists (Wong et al, 2010). FON refers to Fiber Optic Network which is a company that operates a system of dual access wireless networks. community members of FON is called Foneros which agree to share a part of their bandwidth as a Wi-Fi signal and can easily access free WiFi at any other locations which provide it. The users can be classified to three groups: Linus, Bill, and Alien. The router of a Linus is a “La Fonera” WiFi, with free roaming possibility at any FON spot and sharing WiFi. In addition, a Bill has the same rights of a Linus and can receive an extra 50% of the revenues once a visitor purchases a FON pass at her FON Spot. Whereas an Alien is not able to share an Internet connection, but purchasing short-term passes allows the user to accesses FON Spots. FON has also claimed that it has over 300,000 sharing enabled routers which are used by over a million users around the world. However, the achievement of FON and



any other (global) wireless community networking frameworks basically depends on well-designed incentive system which can persuade users' participation and ISPs' cooperation. At present, most of ISPs do not allow their subscribers to share connection. This is a huge obstacle in creating a global wireless community.

Keeping in mind the end goal to use the network a user needs an agreement with one of the ISPs. Each of the ISPs builds a network, which are then associated with each other. The ISPs make an assertion that their users can use one another's networks. Users can then roam in the coverage area of the whole network. ISPs are not prone to endorse a client sharing the connection with different clients, as the network traffic may increase considerably. Nevertheless, there is additionally a rising group of so called wireless-friendly ISPs (Juutilainen et al, 2002), allowing their users to share their fixed network connections to the wireless. From ISP's perspective, this can be seen as a reasonable method for spreading the Internet connection and reaching new users. From this point, the principle idea of community networks generally is that anybody can join the network and offer services to different users. Anybody can also act as an ISP and provide a connection onwards to the Internet or some other area. Hence, the wireless community networking can show a great promise in achieving a global status.

## **1.2 PROBLEM STATEMENT**

Currently the majority of ISPs do not allow connection sharing for their subscribers, which is the most significant obstacle in the way of creating a global wireless community. Users and ISPs do not join under different technology penetration regimes, in other word, incentive mechanisms for both users and ISPs are not properly designed in global wireless community networks. Those many methods have been developed (Manshaei et al, 2008), (Mazlounian et al, 2008) and the author base work (Biczok et al, 2009) to improve that particular issues. However, the method (Biczok et al, 2009) ,which gives a first impression about the subject using good assumptions and a limited analysis, do not solve the problem of incorporate the economic interactions of both users and ISPs into a global wireless community networking framework accurately.

## **1.3 OBJECTIVE**

Re-implement incentive mechanisms for both users and ISPs in order to improve the problem of incorporate the economic interactions of both users and ISPs into a global wireless community networking by community provider dynamically adjusts revenue shares to determining the payment structure.

## **1.4 RESEARCH SCOPE**

With the growing popularity and development of wireless technology and WLAN standards, WCNs began to grow. However, the limited use of broadband access technologies in some countries helped to increase the popularity of WCN among users. In the present study, it is assumed that the user game could have different pure and mixed strategy Nash equilibrium which depends on the actual parameters in homogeneous payment distribution with regard to the heterogeneous payment structure.

In the following we will discuss how relevance-users can receive by showing how a user's income is proportional to home relevance. Moreover, the game between ISPs will be explained in further details and their equilibrium properties will be calculated too. The calculations will be made through MATLAB simulation scripts which is the calculation platform of choice presently used in engineering, science, and many other technical business domains (Lopez et al, 2014). Thus for the purpose of the current study, Matlab-2013 will be downloaded from the website of the BME Network Economics Group. The model will be analyzed and the results will help the users to decide whether it worth joining the community, and whether it is beneficial for the ISPs contemplating to support access sharing, and it finally helps the community provider to design an efficient mechanism by setting reward and prices.

## 1.5 THESIS ORGANIZATION

This thesis is divided into five chapters, including this chapter that introduces the background information about the WCNs and presents the problem statement, objective and scope of this research. The fundamental idea of remaining chapters can be as follows:

**Chapter 2:** discuss the accouchement, characteristics, services, opportunities and challenges of WCNs. It also discusses game theory in wireless networks and their related to our work. At the end brief detail of related work is discussed here.

**Chapter 3:** describes the analytical model design and how to implement it in MATHLAB. The simulation parameters, their value and assumptions are discussed.

**Chapter 4:** The result of the simulation with different parameters is analyzed in this chapter. The performance of global wireless community compared in different term performance metrics such as heterogeneous versus homogeneous payment structure, Expected revenue for users, and Expected revenue for ISPs.

**Chapter 5:** This chapter summarizes the conclusion generally this research, primarily discuss the performance of this work. The future possible works based on this research are also stated in the end of this chapter.

## REFERENCES

- Bicket, J., Aguayo, D., Biswas, S., & Morris, R. (2005, August). Architecture and evaluation of an unplanned 802.11 b mesh network. In *Proceedings of the 11th annual international conference on Mobile computing and networking* (pp. 31-42). ACM.
- Biczók, G., Toka, L., Gulyás, A., Trinh, T. A., & Vidács, A. (2011). Incentivizing the global wireless village. *Computer Networks*, 55(2), 439-456.
- Biczók, G., Toka, L., Vidács, A., & Trinh, T. A. (2009, December). On incentives in global wireless communities. In *Proceedings of the 1st ACM workshop on User-provided networking: challenges and opportunities* (pp. 1-6). ACM.
- Brewer, E., Demmer, M., Ho, M., Honicky, R. J., Pal, J., Plauche, M., & Surana, S. (2006). The challenges of technology research for developing regions. *Pervasive Computing, IEEE*, 5(2), 15-23.
- Castignani, G., Blanc, A., Lampropulos, A., & Montavont, N. (2012). Urban 802.11 community networks for mobile users: Current deployments and prospectives. *Mobile networks and applications*, 17(6), 796-807.
- CHAKER, S. (2002). Pour une stratégie en faveur des nouvelles technologies d'information et de la communication dans les pays les moins avancés d'Afrique.
- Cowley, J. (2013). Wireless Networks. In *Communications and Networking* (pp. 187-199). Springer London.
- Crovella, M. E. (2001, January). Performance evaluation with heavy tailed distributions. In *Job Scheduling Strategies for Parallel Processing* (pp. 1-10). Springer Berlin Heidelberg.
- DaSilva, L. A., Bogucka, H., & MacKenzie, A. B. (2011). Game theory in wireless networks. *Communications Magazine, IEEE*, 49(8), 110-111.
- Efstathiou, E. C., Elianos, F. A., Frangoudis, P. A., Kemerlis, V. P., Paraskevaidis, D. C., Stefanis, E. C., & Polyzos, G. C. (2006, September). Public infrastructures for internet access in metropolitan areas. In *Proceedings of the 1st international conference on Access networks* (p. 19). ACM.
- Efstathiou, E. C., Frangoudis, P. A., & Polyzos, G. C. (2006, April). Stimulating Participation

in Wireless Community Networks. In *INFOCOM*.

Elianos, F. A., Plakia, G., Frangoudis, P. A., & Polyzos, G. C. (2009, June). Structure and evolution of a large-scale Wireless Community Network. In *World of Wireless, Mobile and Multimedia Networks & Workshops, 2009. WoWMoM 2009. IEEE International Symposium on a* (pp. 1-6). IEEE.

FON WiFi System. Retrieved from <https://corp.fon.com/en>.

Frangoudis, P. A., Polyzos, G. C., & Kemerlis, V. P. (2011). Wireless community networks: an alternative approach for nomadic broadband network access. *Communications Magazine, IEEE, 49*(5), 206-213.

Gonzalez, M. C., Hidalgo, C. A., & Barabasi, A. L. (2008). Understanding individual human mobility patterns. *Nature, 453*(7196), 779-782.

Juutilainen, M., Ikonen, J., & Porras, J. (2002, November). Evaluation of a next generation public wireless multi-isp network. In *Local Computer Networks, 2002. Proceedings. LCN 2002. 27th Annual IEEE Conference on* (pp. 405-414). IEEE.

Lee, K., Hong, S., Kim, S. J., Rhee, I., & Chong, S. (2009, April). Slaw: A new mobility model for human walks. In *INFOCOM 2009, IEEE* (pp. 855-863). IEEE.

Lopez, C. P. (2014). MATLAB Introduction and the Working Environment. In *MATLAB Graphical Programming* (pp. 1-26). Apress.

Manshaei, H., Freudiger, J., Félegyházi, M., Marbach, P., & Hubaux, J. P. (2008, March). Wireless social community networks: a game-theoretic analysis. In *Communications, 2008 IEEE International Zurich Seminar on* (pp. 22-25). IEEE.

Manshaei, M. H., Freudiger, J., Félegyházi, M., Marbach, P., & Hubaux, J. P. (2008, April). On wireless social community networks. In *INFOCOM 2008. The 27th Conference on Computer Communications. IEEE. IEEE*.

Mazlounian, A., Manshaei, M. H., Félegyházi, M., & Hubaux, J. P. (2008, August). Optimal pricing strategy for wireless social community networks. In *Proceedings of the 3rd international workshop on Economics of networked systems* (pp. 103-108). ACM.

Milic, B., & Malek, M. (2007). Analyzing large scale real-world wireless multihop network. *Communications Letters, IEEE, 11*(7), 580-582.

- Musolesi, M., & Mascolo, C. (2006, May). A community based mobility model for ad hoc network research. In *Proceedings of the 2nd international workshop on Multi-hop ad hoc networks: from theory to reality* (pp. 31-38). ACM.
- Nasser, GAbdel. (1966). Nash Equilibrium. International encyclopedia of the social sciences.
- Navidi, W., Camp, T., & Bauer, N. (2004, March). Improving the accuracy of random waypoint simulations through steady-state initialization. In *Proceedings of the 15th International Conference on Modeling and Simulation* (pp. 319-326).
- Noutat, S. J. N., Ndié, T. D., & Tangha, C. (2013). Wireless Community Network Services: Opportunities and Challenges for DCs: Case of Rural Cameroon. In *e-Infrastructure and e-Services for Developing Countries* (pp. 308-317). Springer Berlin Heidelberg.
- Sasabe, M., Matsuda, Y., & Takine, T. (2008, November). How does user heterogeneity affect performance of P2P caching?: Evolutionary game theoretic approach. In Proceedings of the 3rd International Conference on Bio-Inspired Models of Network, Information and Computing Systems (p. 39). ICST (Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering).
- Siochrú, S. Ó., & Girard, B. (2005). Community-based Networks and Innovative Technologies. *United Nations Development Programme*.
- Szabó, C., Farkas, K., & Horváth, Z. (2008). Motivations, design and business models of wireless community networks. *Mobile Networks and Applications*, 13(1-2), 147-159.
- Tembine, H., Altman, E., El-Azouzi, R., & Hayel, Y. (2010). Evolutionary games in wireless networks. *Systems, Man, and Cybernetics, Part B: Cybernetics, IEEE Transactions on*, 40(3), 634-646.
- Zemlianov, A., & de Veciana, G. (2005, March). Cooperation and decision-making in a wireless multi-provider setting. In *INFOCOM 2005. 24th Annual Joint Conference of the IEEE Computer and Communications Societies. Proceedings IEEE* (Vol. 1, pp. 386-397). IEEE.