



THE UNIVERSITY *of* EDINBURGH

Edinburgh Research Explorer

Momentum in language change

Citation for published version:

Stadler, K, Blythe, R, Smith, K & Kirby, S 2016, 'Momentum in language change: A model of self-actuating s-shaped curves' *Language Dynamics and Change*, vol. 6, no. 2, pp. 171-198. DOI: 10.1163/22105832-00602005

Digital Object Identifier (DOI):

[10.1163/22105832-00602005](https://doi.org/10.1163/22105832-00602005)

Link:

[Link to publication record in Edinburgh Research Explorer](#)

Document Version:

Peer reviewed version

Published In:

Language Dynamics and Change

General rights

Copyright for the publications made accessible via the Edinburgh Research Explorer is retained by the author(s) and / or other copyright owners and it is a condition of accessing these publications that users recognise and abide by the legal requirements associated with these rights.

Take down policy

The University of Edinburgh has made every reasonable effort to ensure that Edinburgh Research Explorer content complies with UK legislation. If you believe that the public display of this file breaches copyright please contact openaccess@ed.ac.uk providing details, and we will remove access to the work immediately and investigate your claim.



Momentum in language change: a model of self-actuating s-shaped curves

Abstract

Like other socially transmitted traits, human languages undergo cultural evolution. While humans can replicate linguistic conventions to a high degree of fidelity, sometimes established conventions get replaced by new variants, with the gradual replacement following the trajectory of an *s-shaped curve*. Although modelling work has shown that only a bias favouring the replication of the new linguistic variant can reliably reproduce the dynamics observed in language change, the source of this bias is still debated. In this paper we compare previous accounts with a *momentum-based selection* account of language change, a replicator-neutral model where the popularity of a variant is modulated by its *momentum*, i.e. its *change in frequency of use* in the recent past. We present results from a multi-agent model that are characteristic of language change, in particular by exhibiting spontaneously generated s-shaped transitions. We discuss several empirical questions raised by our model, pertaining to both momentum-based selection as well as previous accounts of language change.

keywords: language change; cultural evolution; momentum; age vectors; s-shaped curves

1 Introduction

Human languages are a prime example of culturally evolving traits: they are made up of socially learned conventions which are constantly being replicated and which exhibit great diversity across the globe (Evans and Levinson, 2009). Important aspects of the dynamics of language change are well-understood. Firstly, language change is *sporadic* (de Saussure, 1959; Labov, 2001). Of all the conventions that make up a single language, at any given point most of them are not undergoing change, but are replicated faithfully, from basic word order patterns down to the pronunciation details of individual words (Pierrehumbert, 2002). Languages are transmitted robustly over many generations, a necessary requirement for their use as a tool for communication (Lewis and Laland, 2012). Secondly, when a convention *does* change, individuals will gradually replace an established variant with a new variant. This gradual replacement exhibits directed transitions in the form of *s-shaped curves* such as in Fig. 1, akin to the patterns of logistic growth found in biological evolution (Bailey, 1973; Altmann et al., 1983; Kroch, 1989; Denison, 2003; Blythe and Croft, 2012)¹. This similarity to the signature of adaptive selection in biology is puzzling: linguistic conventions are *arbitrary*, which means we should not expect an inherent advantage in particular linguistic variants, such as which basic word order is used by a language, or how exactly a distinctive phonemic segment is pronounced (as long as it maintains its contrastive function). How and why would an entire population of speakers go about replacing an existing convention with a different one “to say the same thing”?

[Figure 1 about here.]

1.1 Language-internal accounts

In order to explain *why* languages change, many studies have attempted to pin down the causes of individual changes by systematically comparing the states of the languages prior to and after a change (Hockett, 1965; McMahan, 1994). While many of the earliest such studies would attribute change to the gradual accumulation of performance and transmission errors alone (Jespersen, 1922; Hockett, 1958), the generativist paradigm with

¹While the notion of ‘s-shaped curves’ is notoriously ill-defined, for the purposes of this paper it will suffice to use Blythe and Croft’s definition as any directed trajectory that does *not* exhibit “large fluctuations and a tendency for an upward or downward trend to reverse one or more times before an innovative variant goes extinct or wins out” (2012, p.285).

34 its focus on the language acquisition device shifted the attention firmly to
35 child-based language change. Studies of language change in the genera-
36 tive tradition have traced changes back to the re-ordering or simplifica-
37 tion of rules (Kiparsky, 1968; Wang, 1969; Bailey, 1973; Lass, 1980; Venne-
38 mann, 1983), often based on children’s erroneous reanalysis of linguistic pa-
39 rameters based on limited linguistic input (e.g. Ellegard (1953); Lightfoot
40 (1979); Kroch (1989); Lightfoot (1991); see Foulkes and Vihman (2013)
41 for a review). Rather than characterising change as the result of imper-
42 fect transmission, a more recent strand of research sees language as a *com-*
43 *plex adaptive system* which evolves to fulfill the communicative needs of its
44 speakers, while at the same time adapting to the constraints imposed by
45 their learning mechanisms (Kirby, 1999; Steels, 2000; Griffiths and Kalish,
46 2007; Beckner et al., 2009).

47 What unites these *language-internal* accounts is that they all rely on
48 a qualitative difference between the language states prior to and after the
49 change. This difference can be based on a variety of factors, such as the
50 languages’ expressivity, processing efficiency, or simply their stability with
51 respect to error-prone language acquisition. Within historical and varia-
52 tionist linguistics such explanations of language change have long been
53 criticised on the basis that they *overpredict* change (de Saussure, 1959;
54 Greenberg, 1959; Weinreich et al., 1968; Lass, 1980; Ohala, 1989; Croft,
55 2000; Labov, 2001; Winter-Froemel, 2008). In their seminal paper, Wein-
56 reich et al. succinctly summarised the issue and coined it the *actuation*
57 *problem*: “Why do changes in a structural feature take place in a particular
58 language at a given time, but not in other languages with the same feature,
59 or in the same language at other times?” (Weinreich et al., 1968, p.102).

60 In other words, language-internal pressures by themselves do not ac-
61 count for the *sporadicity* of language change: many non-adaptive or sub-
62 optimal structures that are claimed to have been selected against in one
63 language will happily persist in other languages – and when they finally do
64 change, language-internal accounts often offer no explanation of what trig-
65 gered the *actuation* of the change (de Saussure, 1959; Postal, 1968; Ohala,
66 1993). While language-internal factors offer insights into *what* changes
67 are more likely to occur than others (Jaeger and Tily, 2010; Wedel et al.,
68 2013), they do not explain *when* or *why* the stable transmission of language
69 should suddenly cave under functional pressures. To account for the spo-
70 radic nature of language change, many have argued that it is not enough to
71 rely on intra-linguistic factors alone.

72 1.2 Social accounts

73 Sociolinguistic research of the past five decades has shown that innovations
74 do not spread uniformly across a given speech community, but that the
75 progression of change is stratified based on factors such as a speaker's age,
76 ethnicity, or socio-economic status (Foulkes and Docherty, 2006; Taglia-
77 monte, 2012). *Social accounts* hold that the social aspects of linguistic
78 variants, rather than their inherent linguistic character, are responsible for
79 driving language change (Sturtevant, 1947; Croft, 2000; Labov, 2001; Croft,
80 2006). Social accounts of language change are *evolutionary* in nature: they
81 decouple the generation of *variation* from the process of *selection* which
82 leads to the diffusion of variants through a speech community. The under-
83 lying mechanisms, however, are very different from biological evolution:
84 while the generation of new variants is assumed to be driven by linguis-
85 tic or functional factors, social accounts attribute the ultimate *selection* of
86 variants to extra-linguistic social factors (Ohala, 1989; Croft, 2000; Stevens
87 and Harrington, 2013). The 'division of labour' between language-internal
88 and social pressures in this approach can simultaneously account for the
89 arbitrary adoption of one linguistic convention from the pool of variants
90 over another, while at the same time explaining the crosslinguistic distribu-
91 tion of linguistic features which reflect functional pressures.

92 Recent work on a mathematical model of language change showed that
93 only the presence of a bias favouring the replication of the incoming vari-
94 ant can reliably reproduce the s-shaped transitions observed in language
95 change (Blythe and Croft, 2012). While this mechanism, known as *replica-*
96 *tor selection*, is in principle also compatible with language-internal biases,
97 the authors eschew this conclusion. In line with social accounts of language
98 change they conclude instead that it is the *social prestige* of a new variant
99 that is responsible for its preferential replication. Importantly, the soci-
100 olinguistic use of the term *prestige* actually refers to a *content bias*: rather
101 than preferentially copying variants used by prestigious individuals, *pres-*
102 *tige* is simply another name for a bias that, while social in origin, is ac-
103 tually inherent to the linguistic variant (Sturtevant, 1947; Labov, 2001).
104 Crucially, social accounts do not solve the underlying logical problem of
105 how a population would agree on the selection of a new variant if there is
106 no objective advantage to that variant. The choice of the population to
107 attach preferential prestige to some variant is as arbitrary and requires
108 just as much explanation as a population's increased use of one linguistic
109 variant over another. Because variant prestige is not accounted for within
110 the theory (Meillet, 1921; Labov, 2001) and can only be attributed post-
111 hoc (Sankoff, 1988; Trudgill, 2004), social accounts also make no predic-

112 tions whether particular changes are likely to happen or not. If we saw
113 competing variants as completely identical in terms of both their linguistic
114 *and* social value, how could directed transitions come about? To address
115 this question, it is useful to consider ideas from the wider domain of cul-
116 tural evolution.

117 1.3 Replicator-neutral accounts

118 The evolutionary approach that has been adopted in the quantitative study
119 of language variation and change is also used widely to study processes
120 of cultural change more generally (Boyd and Richerson, 1985; Mesoudi,
121 2011). Interestingly, even though replicator-neutral accounts – where in-
122 dividuals have no inherent preference for any of the competing variants –
123 have been studied extensively in the context of cultural evolution (Bentley
124 et al., 2004, 2007), such models have received relatively little attention in
125 the study of linguistic change (e.g. Trudgill, 2008; Baxter et al., 2009).

126 Among the few attempts to build a bridge between general models of
127 cultural evolution and the dynamics of language change is Reali and Grif-
128 fiths (2010). Starting from a model of pure neutral evolution by random
129 copying – where individuals replicate the different variants proportionally
130 to their current prevalence – they augment it with a pressure for *regulari-*
131 *sation*, i.e. a slight preference for individuals to adopt grammars exhibiting
132 no variation. The authors show that the trajectories produced by this reg-
133 ularising neutral model exhibit s-shaped growth, as long as only those tra-
134 jectories which start at 0% use of a novel variant and end at 100% use are
135 considered. Crucially, however, their mathematical model captures all pos-
136 sible trajectories between those two points, and their result holds only for
137 the *average of all possible trajectories*. This idealised trajectory is highly
138 unlike the ‘typical’ transitions produced by neutral evolution, which are
139 characterised by a noisy trajectory with many reversals. The strict symme-
140 try of their Markov model also predicts that for every completed language
141 change we should find an equal amount of actuated changes that went to
142 the 50% mark before being interrupted, a situation does not seem to be the
143 case for language change. These considerations call into question whether
144 neutral evolution by random copying can provide an adequate model of the
145 dynamics of language change (Blythe, 2012).

146 While in pure neutral evolution models the likelihood of replicating a
147 variant is assumed to be dependent on that variant’s current prevalence
148 alone, another class of replicator-neutral models that has received increased
149 attention recently considers the effects of *temporal information* and *mem-*
150 *ory* on the diffusion of cultural (and particularly linguistic) traits. Labov

151 (2001) suggested that the systematic incrementation of sound changes
152 across generations could be explained by the notion of *age vectors*. He hy-
153 pothesises that, following an initial stage where learners acquire the aver-
154 age community usage of linguistic variants, adolescents advance their pro-
155 ductions in line with the age stratification of variable usage that can be
156 observed in the population – in other words, it presumes that youngsters
157 have a bias against sounding *outdated*. This idea was taken up by Mitch-
158 ener (2011), who framed it in terms of *prediction-driven instability*: in his
159 mathematical model, individuals are able to observe the usage levels of a
160 categorical sociolinguistic variable among the ‘older’ and ‘younger’ indi-
161 viduals in the population. New individuals entering the population then
162 adopt a usage rate according to the predicted future use of the variants,
163 by extrapolating from the usage levels of the two groups along an idealised
164 logistic curve. While the model exhibits spontaneous transitions between
165 the two (or more) competing language states, it produces trajectories that
166 exhibit rapid growth from the onset of the change, unlike the gradual up-
167 take observed in empirical data such as in Fig. 1. The model also relies on
168 individuals not changing their usage frequencies once they are added to
169 population, i.e. the individuals’ usage rates remain completely fixed after
170 they are initially acquired. This leaves open the question of whether the
171 same mechanism could also give rise to directed changes when individuals
172 adjust their usage rates throughout their lifetime, as has been observed in
173 linguistic changes (Sankoff and Blondeau, 2007).

174 Another general model of cultural evolution based on a similar principle
175 is Gureckis and Goldstone’s model of momentum-based selection (Gureckis
176 and Goldstone, 2009), which we will study more closely in the remainder
177 of this paper. In this model, an individual’s choice of cultural variants is
178 influenced by the variants’ *momentum*, i.e. by *changes to the variants’ fre-*
179 *quency of use* in the recent past. Individuals are assumed to be biased to-
180 wards variants which have recently seen an increase in their usage rate, and
181 conversely biased against variants that have been adopted relatively less
182 frequently in the recent past.

183 They test their model on a dataset of the frequency of names given to
184 children in the US over 127 years. Their prediction for the popularity of
185 a name in a given year, which is based on its long-term popularity mod-
186 ulated by its momentum, leads to a better fit of the empirical data than
187 the prediction made by pure random copying accounts, which is based
188 on its popularity in the previous year alone. Importantly, Gureckis and
189 Goldstone’s model was intended to improve the fit of an empirical predic-
190 tion, but not meant as a generative model of individual behaviour. The
191 authors rule this out, noting that “if rising names are preferred, which in

192 turn causes them to rise, then a momentum bias might quickly lead to con-
 193 vergence on a single token” (Gureckis and Goldstone, 2009, p.668). They
 194 regard this as a negative property of the model, as they are interested in
 195 mechanisms that exhibit *cycles* in the popularity of traits, such as found
 196 in the realm of fashion (Kroeber, 1919; Berger and Le Mens, 2009; Acerbi
 197 et al., 2012). In language change, on the other hand, convergence on a
 198 single convention is the rule rather than the exception, suggesting that
 199 momentum-based selection may be more appropriate as a model for lan-
 200 guage than for other cultural domains such as first names.

201 **2 Momentum-based selection**

202 Our main contribution in this work is to investigate the dynamics of momentum-
 203 based selection by integrating it into an existing framework of language
 204 change, and evaluating it with respect to the characteristics of language
 205 change we identified above: the sporadic nature of changes which, once ac-
 206 tuated, proceed in an orderly, directed manner. We begin by reviewing the
 207 original formulation of momentum-based selection in Gureckis and Gold-
 208 stone (2009). The model is built around tracking exponentially weighted
 209 moving averages (EWMAs) of the relative frequencies of competing cul-
 210 tural traits in an unstructured population. Given a time series of relative
 211 frequencies $\vec{n} = \langle n_1, n_2, n_3, \dots \rangle$, the weight of each datapoint towards the
 212 moving average, which we denote $\hat{n}_\alpha(t)$, decreases exponentially over time
 213 (hence the name). Given a new datum n_t , the moving average can be up-
 214 dated iteratively using

$$\hat{n}_\alpha(t) = \alpha \cdot n_t + (1 - \alpha) \cdot \hat{n}_\alpha(t-1) \quad (1)$$

215 where the subscript $\alpha \in [0, 1]$ specifies a constant smoothing coefficient
 216 that determines the weight given to newly incorporated datapoints, as well
 217 as how quickly the datapoints’ weight decreases over time. At time t , the
 218 relative weight of datum n_{t-i} in the current average is $\alpha \cdot (1 - \alpha)^i$. The
 219 higher α , the more weight is given to more recent datapoints. Based on
 220 this, the momentum of a variant at time t , $m(t)$, is determined by cal-
 221 culating two EWMAs $\hat{n}_\alpha(t)$, $\hat{n}_\gamma(t)$ of the variant’s attested frequencies
 222 $\langle n_1 \dots n_t \rangle$ with decay parameters $\gamma > \alpha$, and taking their difference,

$$m(t) = \hat{n}_\gamma(t) - \hat{n}_\alpha(t). \quad (2)$$

223 Because the higher γ gives more weight to recent datapoints, the moving
 224 average $\hat{n}_\gamma(t)$ corresponds to the recent popularity of a trait while $\hat{n}_\alpha(t)$

225 captures its long-running popularity. The momentum term $m(t)$ will con-
 226 sequently be positive if a variant has been more popular in the recent past
 227 compared to its long-term popularity, and negative if the variant has been
 228 adopted relatively less frequently in the recent past.

229 **2.1 Mathematical properties of the momentum dy-** 230 **namics**

231 To understand just what is captured by the momentum term $m(t)$, we
 232 can investigate the general dynamics of the difference between two EW-
 233 MAs $\hat{n}_\alpha(t), \hat{n}_\gamma(t)$ based on their decay parameters $\gamma > \alpha$. The strongest
 234 possible trend in changes to relative variant frequency can be achieved
 235 by initialising both EWMA's at one extreme values (e.g. 0), then contin-
 236 uously updating them with the opposite extreme value (i.e. 1). Starting
 237 from an initial momentum of zero, both the number of data points it takes
 238 to reach the maximum difference between the two and the amplitude of
 239 this highest possible momentum value depend on both decay parameters
 240 α and γ , as can be seen in Fig. 2a. What is of interest to us are the dif-
 241 ferent shapes of these momentum curves, and how they affect the model
 242 dynamics: a parameter combination which exhibits a rapidly rising curve
 243 will cause an individual to posit a trend based on just a few suggestive in-
 244 put data points, while a curve that slopes off slowly means that a momen-
 245 tum bias will persist for a long time after the initial detection of a trend.
 246 The parameter γ is of particular importance, as it controls the time depth
 247 at which trends are detected, as can be seen in Fig. 2b. A high γ causes
 248 the momentum term to immediately reflect short-term variation in the in-
 249 put, while settings of γ closer to α lead to more conservative trend esti-
 250 mates which smooth over the noise present in individual input data points.
 251 Generally, the number of iterations that both EWMA's have to be updated
 252 with the same constant input value before the maximum possible difference
 253 between the two is reached is

$$t_{\text{mmax}}(\alpha, \gamma) = \frac{\ln \frac{\alpha}{\gamma}}{\alpha - \gamma}. \quad (3)$$

254 [Figure 2 about here.]

255 The maximum possible amplitude of the momentum term at that point
 256 is

$$m_{\text{max}}(\alpha, \gamma) = e^{-\gamma t_{\text{mmax}}(\alpha, \gamma)} - e^{-\alpha t_{\text{mmax}}(\alpha, \gamma)}. \quad (4)$$

257 Knowing the mathematical boundaries of the momentum-based selection
258 bias we can now go on to incorporate the momentum bias into a generative
259 model of language change.

260 2.2 The Utterance Selection Model of language change

261 To investigate the dynamics of momentum-based selection as a model of
262 individual behaviour, we implemented the momentum-based selection bias
263 in the *utterance selection model* of language change (USM) (Baxter et al.,
264 2006; Blythe and Croft, 2012). Derived from Croft’s evolutionary theory
265 of language change (2000), the USM provides a well-studied multi-agent
266 framework to study the dynamics of the competition and diffusion of *dis-*
267 *crete* linguistic replicators, be they lexical items, constructions, or different
268 categorical variants of a speech sound².

269 Two fundamental principles underlie the design of the USM: firstly, the
270 individual agents use the competing variants *proportionally*, rather than
271 categorically. In the minimal case with only two competing variants stud-
272 ied here, an agent’s usage rates can be fully described by a single num-
273 ber, call it x , in the range $[0, 1]$. While this value can be interpreted as
274 reflecting some cognitive state of the speaker, it also has a more direct
275 behavioural correspondent: when an agent is selected to participate in an
276 interaction, their probability of producing the novel variant is equal to x ,
277 while the probability of producing the competing variant is $1 - x$. This
278 aspect of the USM is in line with linguistic evidence which shows that hu-
279 man language use is inherently variable (Kroch, 1994; Labov, 1994; Bybee,
280 2007).

281 Secondly, to mimic humans’ tendency to *align* their linguistic behaviour
282 with that of their interlocutors, agents continuously tune their own propor-
283 tion of variant usage towards the productions they observe in interactions
284 with other agents (Jaeger and Snider, 2013; Nardy et al., 2013). This as-
285 pect of the USM is in line with the finding that many aspects of linguistic
286 behaviour do not remain fixed throughout an individual’s lifetime, instead
287 remaining malleable across the life span (Kerswill, 1996; Sankoff and Blon-
288 deau, 2007; Beckner et al., 2009; Bowie and Yaeger-Dror, 2013; Stanford,
289 2014). According to the formal definition of the USM (Baxter et al., 2006),
290 an agent’s current proportion of use of a variant $x_\alpha(t)$, is simply an expo-
291 nentially weighted moving average (EWMA) of the frequencies of the in-
292 coming variant that the agent has observed in their input over time³. The

²For an account of how age vectors can drive change in a continuous dimension such as vowel productions, see Swarup and McCarthy (2012).

³For simplicity of notation we will henceforth omit the $\hat{\cdot}$ above the variables denoting

293 rate of alignment is controlled by the decay parameter α of this EWMA,
 294 which can be understood as a *learning rate*. This learning rate is typically
 295 held small (in the range of 0.01): there is alignment, but the individual fre-
 296 quency adjustments after an interaction are very small and it takes many
 297 interactions for an agent to change their preferred variant.

298 On top of this basic update rule, a USM agent’s alignment behaviour
 299 can be altered by applying biases to their input data before it gets incor-
 300 porated into the EWMA. This is where momentum-based selection comes
 301 into play.

302 2.3 Momentum-based selection in the USM

303 We now explain how to minimally incorporate momentum-based selection
 304 as defined by Gureckis and Goldstone (2009) into the USM. Assuming an
 305 agent using learning rate α has just engaged in its t -th interaction and ob-
 306 served another agent use the incoming variant with a relative frequency
 307 of y , then their own frequency of use x_α is updated to be

$$x_\alpha(t) = \alpha \cdot f(y) + (1 - \alpha) \cdot x_\alpha(t-1) , \quad (5)$$

308 where $f(y)$ is a function from $[0, 1]$ to $[0, 1]$ which transforms the *objec-*
 309 *tive* observed frequency of the variant into a *perceived frequency* which the
 310 agent then aligns to. Similar to Gureckis and Goldstone (2009) we can now
 311 simply define the perceived frequency $f(y)$ of an agent in the momentum-
 312 based USM as the objective frequency y of a variant observed in an inter-
 313 action offset by that variant’s momentum,

$$f(y) = y + b \cdot m'(t) \quad (6)$$

314 with the exception of

$$f(0) = 0 \quad \text{and} \quad f(1) = 1 . \quad (7)$$

315 We impose the latter since we are only interested in modelling the diffu-
 316 sion of existing linguistic variants, not in how those variants were intro-
 317 duced into the population to begin with – in other words, this constraint
 318 stops our momentum-biased selection function from generating novel, unat-
 319 tested variants (Boyd and Richerson, 1985). The positive bias parameter b
 320 in equation 6 controls the strength with which the normalised momentum
 321 term $m'(t)$ as defined below in equation 8 influences the perceived fre-
 322 quency. Should the momentum bias cause $f(y)$ go below 0 or above 1, it

EWMA.s.

323 is simply truncated at 0 and 1, respectively⁴. Crucially, because the mo-
 324 mentum term can be positive or negative (depending on the direction of
 325 the trend), this perceived frequency function is *symmetric*, which makes it
 326 *replicator-neutral*: no matter what value is used for parameter b , the func-
 327 tion does not a priori favour one of the variants over the other.

328 Since the effect of different strengths of this bias parameter on the model
 329 dynamics is relevant to our analysis, we have to make sure that its set-
 330 tings are comparable across conditions. This isn't as straightforward as
 331 it might seem, because the range of values that the momentum term $m(t)$
 332 as defined in equation 2 can take on depends on their decay parameters α
 333 and γ , as can be seen from Fig. 2. The absolute amplitude of the momen-
 334 tum curves is of little interest to us; on the contrary, the differences in
 335 maximum possible amplitude distort the effect of the bias parameter b
 336 which is supposed to control the strength with which momentum is ap-
 337 plied. To counteract this, we normalise the momentum term $m(t)$ based on
 338 the α, γ used in a given simulation condition. For any given pair of decay
 339 rates α, γ , we can scale the momentum term to the $[-1, 1]$ range by defin-
 340 ing the normalised momentum

$$m'(t) = \frac{x_\gamma(t) - x_\alpha(t)}{m_{\max}(\alpha, \gamma)}. \quad (8)$$

341 To calculate the momentum component in the numerator, the difference
 342 between two EWMA's, we simply re-use the agent's own usage frequency,
 343 which according to the USM definition is also an EWMA. To augment
 344 the basic USM with momentum-based selection, every agent simply has
 345 to keep track of another x_γ on top of the long-term estimate x_α it already
 346 maintains.

347 **3 Results**

348 **3.1 Analytical approximation**

349 Before proceeding to a full population-based simulation we can establish
 350 the general dynamics of the model by investigating the behaviour of an
 351 individual agent set in a production-perception loop (Wedel, 2006). We
 352 initialise a single agent to use the incoming variant at some low level and

⁴The exact form of the bias function $f(x)$ matters much less than its monotonicity and the fact that $f(x) > x$ when the momentum term is positive (i.e. when the agent perceives an upward trend) and $f(x) < x$ when it is negative (indicating a downward trend).

353 repeatedly update their two EWMAAs $x_\alpha(t), x_\gamma(t)$ by having them align to
 354 their internal proportion of use $x_\alpha(t)$. Nothing happens: an agent align-
 355 ing to their own variable use with no added noise simply remains at that
 356 proportion, and the momentum term remains 0 (see the first 100 interac-
 357 tions in Fig. 3). To test how the model reacts to fluctuations in the input
 358 we alter the agent’s input by fabricating a datapoint which suggests that
 359 their interlocutors are actually categorically using the incoming variant (see
 360 Fig. 3a). When the agent aligns to this usage rate it leads to a small punc-
 361 tual increase in their variant use, but the sudden change in the input data
 362 also makes the momentum term take on a positive value (dashed grey line).
 363 Following the fabricated data point, the agent again receives their own
 364 samples as input data. But the bias exerted by the momentum term, which
 365 makes the agent’s *perceived* usage rate higher than their actual usage rate,
 366 causes further increases in their use of the incoming variant. However,
 367 the lack of further perturbations causes the momentum to decay back to-
 368 wards 0, and the agent becomes stationary again at a usage level not far
 369 from their initial setting. If we introduce a second fabricated data point
 370 shortly after the first one, the model’s behaviour changes dramatically: the
 371 system enters a regime where the momentum bias generated by the two
 372 fabricated datapoints affects the perceived frequency of the agent’s input
 373 so much that it causes the momentum term to increase further, leading to
 374 self-reinforcing runaway change (Fig. 3b).

375 [Figure 3 about here.]

376 This preliminary analysis shows that the momentum-based selection
 377 model exhibits two different regimes, accounting for both periods of sta-
 378 bility and of directed change. Capturing the dynamics of the transition
 379 between the two regimes is however not trivial: particularly the switch
 380 from a period of stability to a directed transition depends crucially on both
 381 the strength of the momentum bias as well as random fluctuations in the
 382 agents’ input as they sample input data from their interlocutors. We there-
 383 fore turn to numerical simulations, where the data production and agent
 384 interactions will be driven by stochastic processes.

385 **3.2 Numerical simulation**

386 In order to get a fuller picture of the momentum-based selection dynam-
 387 ics we explored a performed simulations with a total of 2,520 parameter
 388 combinations. The six parameters of the momentum-based USM are sum-
 389 marised below. Only one, the learning rate α , was held constant across all

390 simulation runs, the other five parameters were varied at the levels given in
391 parentheses:

- 392 - α : the agents' learning rate (.01)
- 393 - γ : the agents' short-term memory decay rate (.015, .02, .025, .03, .35, .4)
- 394 - T : the Binomial sample size determining the resolution at which
395 agents can observe each other's relative usage frequencies (2, 3, 4, 5)
- 396 - b : the bias strength with which agents apply the normalised momen-
397 tum to yield their *perceived* frequency of usage (.5, 1.0, 1.5, 2.0, 2.5)
- 398 - N : number of agents in the population (2, 5, 10, 20, 30, 50, 100)
- 399 - x_0 : initial proportion of the incoming variant used by all agents (.01, .02, .03)

400 Combining all these possible parameter combinations and running the
401 2,520 conditions for 48 trials each resulted in a total of 120,960 simulation
402 runs. On top of the conditions listed above, we also produced simulation
403 runs where we set the bias strength $b = 0$, which makes it equivalent to
404 pure neutral evolution. 24,192 runs from this additional condition provide
405 a baseline that the dynamics of our momentum-based selection model can
406 be compared against. Every run of our simulations proceeds as follows:

407 Firstly, initialise N agents, setting both their $x_\alpha(0)$ and $x_\gamma(0)$ to x_0 .
408 Then, carry out interactions between agents by repeating the following
409 steps:

- 410 1. randomly select two agents i, j from the pool of N agents – we as-
411 sume that all pairs of agents have the same probability of interacting
412 with each other.
- 413 2. let both agents produce T tokens of the variable by taking a random
414 sample n_i, n_j for each agent from the Binomial distribution $B(T, x_\alpha)$,
415 using the agents' respective value of x_α at the time of the interaction.
- 416 3. calculate the perceived frequencies that the agents will align to, using
417 equation 6. For agent i , who will align to j 's productions, calculate
418 $f(\frac{n_j}{T})$ using agent i 's current normalised momentum term $m'(t)$; for
419 agent j , calculate $f(\frac{n_i}{T})$ using j 's $m'(t)$.
- 420 4. update both agents' x_α as well as x_γ by incorporating their perceived
421 frequency according to equation 5.

422 The simulations were run until every individual in the population had
423 converged to within one millionth of a percent of using only one of the two
424 competing variants, or for a maximum of 200,000 interactions per agent⁵.

425 3.3 Simulation results

426 For the sake of our analysis we use a simple definition of what a ‘transi-
427 tion’ is. Taking a fixed threshold (say 5%), we can define the two extreme
428 areas where the mean population usage level of the minority variant is be-
429 low this threshold as the two regions of ‘near-categorical use’ of either vari-
430 ant. A transition, then, is the period in which the mean usage levels of the
431 population crosses from near-categorical use of one to near-categorical use
432 of the other variant. A first striking finding when analysing the simulation
433 results is that changes are rare: of the 120,960 simulation runs using the
434 momentum bias, only 18,040 (around 15%) ever exhibit a directed transi-
435 tion, while the majority of runs simply converge on categorical use of the
436 majority variant. This result is in line with the observation that the actua-
437 tion of language change is *sporadic*: even when a novel variant is known to
438 the entire population, this alone is not likely to lead to a community-wide
439 language change.

440 [Figure 4 about here.]

441 When we investigate the transitions across the different parameter set-
442 tings, we find that the bias strength b carves the space into two regions
443 with distinct dynamics: while simulation runs with $b \geq 1$ exhibit directed
444 transitions at comparable time scales, the neutral evolution condition with $b =$
445 0 as well as the weak momentum bias setting at $b = .5$ yield both fewer
446 and temporally less consistent transitions, as shown in Fig. 4. The differ-
447 ence between those two regimes is exacerbated as population sizes become
448 larger, making transitions in the neutral evolution conditions even rarer
449 and slower.

450 Beyond this qualitative difference in successful transitions, our earlier
451 prediction regarding the general directedness of trajectories in the neutral
452 evolution condition are also borne out by the simulations: of all simulation
453 runs where the incoming variant ever reaches the half-way mark (average
454 50% usage across the population), only 55% of trajectories in conditions
455 with $b \leq .5$ actually result in the diffusion of the incoming variant, while
456 the other half of the trajectories revert back to the established variant,

⁵More than 99% of simulation runs had terminated before this time limit was reached.

457 representing interrupted changes. In contrast, in conditions with $b \geq 1$,
458 97% of the trajectories that reach the half-way mark eventually lead to the
459 population-wide adoption of the incoming variant.

460 In contrast to the low-bias conditions which exhibit the dynamics of
461 neutral evolution, conditions with a sufficiently high momentum bias b will,
462 once a change is actuated, produce reliable s-shaped transitions between
463 the two regions of near-categorical use. The dynamics are robust under
464 many different parameter settings which give rise to highly similar transi-
465 tion dynamics (see Fig. 4; the parameters' much greater influence on the
466 likelihood of transitions occurring will be explored in a later paper). While
467 similar transitions are also found in models driven by replicator selection,
468 an important difference is that our model has no a priori preference for any
469 of the variants built in. Instead of having a constant bias applied from out-
470 with the model, the momentum term provides the opportunity for a bias
471 to emerge dynamically and gradually from within the system, as can be
472 seen from the temporal development of the momentum term in Figs. 5.
473 Crucially, rather than relying on an external trigger, the s-shaped transi-
474 tions are *self-actuating*: agents constantly read weak trends into the ran-
475 dom fluctuations in their input but, across the population, these temporary
476 individual biases will vary across the population, and more often than not
477 cancel each other out. There is, however, always the possibility that these
478 weak biases will overlap, causing a subset of agents to slowly shift their
479 variant use in parallel. When this shift is detected by other agents they
480 will themselves start to amplify it, leading to a self-reinforcing feedback
481 loop. The directed transitions in a momentum-based model of language
482 change are triggered *spontaneously* and, while likely, changes are not guar-
483 anteed to succeed either: even if a change is actuated, its propagation is
484 not completely inevitable, as can be seen in interrupted changes such as
485 the one shown in Fig. 5b. The dynamics exhibited by momentum-based
486 selection offer an intriguing explanation of the unpredictability of the actu-
487 ation of linguistic changes, by exhibiting sporadic directed changes without
488 the need for an external bias or trigger.

489 [Figure 5 about here.]

490 The trajectories shown in Figs. 5 are exemplary of the dynamics of
491 momentum-based selection across the full range of parameter settings we
492 explored. Only for settings of the momentum bias b close to 0 as well as for
493 short-term decay rates γ very close to the learning rate α do the momentum-
494 based selection dynamics break down, and the model reverts to pure neu-
495 tral evolution-like behaviour. In comparison to the prediction-driven model

496 of Mitchener (2011), the momentum-based selection model shows that it is
497 not necessary for learners to engage in active prediction of the population's
498 *future* state. Rather, having a simple bias based on variant history is suf-
499 ficient to drive orderly directed changes, and the transitions generated by
500 our model appear to exhibit a more gradual uptake than the trajectories
501 reported by Mitchener. We also find that having a bias for *regularisation*
502 is not necessary to guarantee an orderly progression of the changes. In a
503 population of agents who are continuously updating their usage rates, the
504 momentum bias presented here is robust enough to drive changes to near-
505 completion.

506 4 Discussion

507 We have shown that the momentum-based selection model fulfills two defin-
508 ing requirements of a model of language change: the spontaneous, sporadic
509 actuation of changes, and their progression in the form of a directed, s-
510 shaped curve. However, other accounts of language change which posit a
511 selection bias in favour of the incoming variant also predict s-shaped tra-
512 jectories, so how can we know which account best describes the empirical
513 data? While the progression of every instance of language change will be
514 influenced by several factors concurrently or at different times (see e.g.
515 Ghanbarnejad et al., 2014; Stanford, 2014; Bickel, 2015), it is still inter-
516 esting to investigate which (if any) of the mechanisms of language change
517 discussed in the introduction can be identified as the main driving force
518 behind language change. Here, we want to highlight some of the more
519 subtle differences in the predictions made by different accounts of lan-
520 guage change which would allow us to tease apart the momentum-based,
521 language-internal and social accounts of language change based on cross-
522 linguistic data.

523 4.1 The two rates of linguistic change

524 An interesting (and to our knowledge novel) way to evaluate competing
525 theories of language change is to look at the predictions they make re-
526 garding the *rates* of linguistic change. It is important to note that *rate*
527 can refer to two different things in the context of language change: one
528 interpretation of rate is essentially the probability of a particular change
529 occurring, such as when talking about different English past tense forms
530 becoming regularised over time (Lieberman et al., 2007) or the rate of lex-
531 ical replacement more generally (Monaghan, 2014). Rather than referring

532 to the time frame within which a specific change takes place this is really
533 the *likelihood of a (type of) change*, or an *actuation probability*. The other
534 use of rate refers to the *speed* of the transition of one particular change,
535 i.e. the time span from the introduction of a new variant to its completely
536 replacing an older one. Under the assumption that language change fol-
537 lows an s-shaped pattern, this second rate of change is often taken to be
538 the growth rate parameter of the logistic function (Pintzuk, 2003), and it
539 is this ‘rate’ that is referred to by the ‘Constant Rate Effect’ observed in
540 syntactic change (Kroch, 1989).

541 What is interesting about these two rates of change is that different ac-
542 counts of language change make different predictions on whether they are
543 correlated, i.e. whether the likelihood of a change occurring is correlated
544 with the rate at which the change proceeds once it has been actuated. As-
545 suming that the same pressures that lead to the introduction of more func-
546 tional or ‘adaptive’ variants are also responsible for their preferred selec-
547 tion, language-internal accounts would predict that changes which occur
548 more often cross-linguistically should also be selected for more strongly in
549 individual languages. This would translate into faster changes so that, con-
550 trolling for other factors such as frequency, the two rates of change should
551 be positively correlated according to language-internal accounts. This dif-
552 fers from the prediction made by the momentum-based account: while the
553 probability of a new variant appearing, and consequently its random actu-
554 ation from the pool of variants, is dependent on linguistic factors, these
555 factors are not what drives the selection of the variant. Assuming that
556 individuals apply similar momentum biases to all linguistic variables, a
557 momentum-based account would predict the speed of individual transitions
558 to be uncorrelated with the changes’ actuation probability.

559 The situation with social accounts is trickier: the fact that many dif-
560 ferent social factors have been posited to influence the selection of a vari-
561 ant, both positively and negatively, makes it difficult to derive a general
562 prediction regarding the speed of individual changes. What determines
563 the probability of actuation is an equally open question: it has been pro-
564 posed that the actuation of changes might be driven by the need to cre-
565 ate distinct social identities within a community (Labov, 2002; Matthews
566 et al., 2012; Roberts, 2013), meaning that we should not expect actuation
567 probabilities to be constant cross-linguistically. While it is difficult to pin
568 down the exact predictions made by social accounts of language change,
569 the language-internal and momentum-based accounts can be tested by in-
570 vestigating the correlation between the two rates of change that are at-
571 tested cross-linguistically.

572 4.2 Momentum-sensitivity in the individual

573 While our model successfully reproduces the macro-level s-shaped curves
574 that are characteristic of linguistic change, this raises the question of whether
575 it makes valid assumptions about individuals' micro-level behaviour (Mesoudi
576 and Lycett, 2009). Firstly, it is clear that both linguistic knowledge and
577 performance are embedded in diachrony – language users are sensitive to
578 changes in the frequencies of variants (Jaeger and Snider, 2013) and well
579 aware of diachronic connotations (Labov, 2001; Walker and Hay, 2011;
580 Tagliamonte, 2012), both types of information that could drive momentum-
581 based selection. In the general cultural evolution literature it is well-established
582 that frequency-dependent biases are a natural strategy for social learning
583 tasks, since frequency can be an indicator of the *social value* of a vari-
584 ant (Boyd and Richerson, 1985). Similarly, changes in frequency can be
585 a good indicator of the *future* social value of a cultural variant (Gureckis
586 and Goldstone, 2009), and laboratory experiments on cultural evolution in
587 humans have provided empirical evidence of the self-perpetuating nature
588 of trends, where people will amplify trends even against their own personal
589 preferences (Salganik and Watts, 2008; Willer et al., 2009). Even though
590 this suggests that individuals would have an incentive to use metalinguistic
591 information about the history of linguistic variants, evidence regarding the
592 extent of people's explicit or implicit knowledge about ongoing changes is
593 mostly qualitative and anecdotal (see e.g. Trudgill (1972); Labov (2001);
594 Guy (2003); Tagliamonte (2012)). While variationist linguists customarily
595 uncover patterns in the age distribution of linguistic variation based on col-
596 lected data, it remains to be tested quantitatively how well (and by what
597 mechanisms) individual speakers are capable of detecting such patterns *in*
598 *the wild*.

599 5 Conclusion

600 To conclude, in this paper we investigated a new mechanism for the selec-
601 tion of cultural traits and studied its evolutionary dynamics, with a par-
602 ticular focus on the domain of linguistic change. Our analysis shows that
603 the momentum-based selection model – where individuals are biased to-
604 wards variants which have recently seen an increase in their frequency of
605 use – fulfills two characteristic requirements of a model of language change:
606 the spontaneous, sporadic actuation of changes, and their progression in
607 the form of an s-shaped curve. We highlighted a number of open empirical
608 questions related to both population-level patterns as well as the under-

609 studied capacity of individuals to detect ongoing changes which need to be
610 tackled in order to allow us to distinguish different accounts of language
611 change.

References

- Acerbi, A., Ghirlanda, S., and Enquist, M. (2012). The logic of fashion cycles. *PloS one*, 7(3):e32541.
- Altmann, G., von Buttlar, H., Rott, W., and Strauß, U. (1983). A law of change in language. In Brainerd, B., editor, *Historical linguistics*, pages 104–115. Studienverlag Dr. N. Brockmeyer, Bochum.
- Bailey, C.-J. N. (1973). *Variation and linguistic theory*. Center for Applied Linguistics, Arlington, VA.
- Baxter, G. J., Blythe, R. A., Croft, W., and McKane, A. J. (2006). Utterance selection model of language change. *Physical Review E - Statistical, Nonlinear and Soft Matter Physics*, 73(4 Pt 2).
- Baxter, G. J., Blythe, R. A., Croft, W., and McKane, A. J. (2009). Modeling language change: An evaluation of Trudgill’s theory of the emergence of New Zealand English. *Language Variation and Change*, 21(02):257.
- Beckner, C., Blythe, R., Bybee, J., Christiansen, M. H., Croft, W., Ellis, N. C., Holland, J., Ke, J., Larsen-Freeman, D., and Schoenemann, T. (2009). Language Is a Complex Adaptive System: Position Paper. *Language Learning*, 59(December):1–26.
- Bentley, R. A., Hahn, M. W., and Shennan, S. J. (2004). Random drift and culture change. *Proceedings of the Royal Society B: Biological Sciences*, 271(1547):1443–1450.
- Bentley, R. A., Lipo, C. P., Herzog, H. A., and Hahn, M. W. (2007). Regular rates of popular culture change reflect random copying. *Evolution and Human Behavior*, 28(3):151–158.
- Berger, J. and Le Mens, G. (2009). How adoption speed affects the abandonment of cultural tastes. *Proceedings of the National Academy of Sciences of the United States of America*, 106(20):8146–8150.
- Bickel, B. (2015). Distributional typology: statistical inquiries into the dynamics of linguistic diversity. In Heine, B. and Narrog, H., editors, *The*

- Oxford handbook of linguistic analysis*, pages 901–923. Oxford University Press, Oxford.
- Blythe, R. A. (2012). Neutral evolution: a null model for language dynamics. *Advances in Complex Systems*, 15(03n04):1150015.
- Blythe, R. A. and Croft, W. (2012). S-curves and the mechanisms of propagation in language change. *Language*, 88(2):269–304.
- Bowie, D. and Yaeger-Dror, M. (2013). Phonological Change in Real Time. In Salmons, J. and Honeybone, P., editors, *The Oxford handbook of historical phonology*, chapter 34. Oxford University Press, Oxford.
- Boyd, R. and Richerson, P. J. (1985). *Culture and the Evolutionary Process*. University of Chicago Press, Chicago.
- Bybee, J. (2007). *Frequency of Use and the Organization of Language*. Oxford University Press.
- Croft, W. (2000). *Explaining language change: an evolutionary approach*. Pearson Education Limited, Harlow.
- Croft, W. (2006). The relevance of an evolutionary model to historical linguistics. In Thomsen, O. N., editor, *Different models of linguistic change*, Current Issues in Linguistic Theory, pages 91–132. John Benjamins Publishing Company.
- de Saussure, F. (1959). *Course in general linguistics*. The Philosophical Library, Inc., New York.
- Denison, D. (2003). Log(ist)ic and simplistic S-curves. In Hickey, R., editor, *Motives for language change*, pages 54–70. Cambridge University Press, Cambridge.
- Ellegard, A. (1953). *The auxiliary do: the establishment and regulation of its use in English*. Gothenburg studies in English. Almqvist & Wiksell, Stockholm.
- Evans, N. and Levinson, S. C. (2009). The myth of language universals: language diversity and its importance for cognitive science. *The Behavioral and brain sciences*, 32(5):429–48; discussion 448–494.
- Foulkes, P. and Docherty, G. (2006). The social life of phonetics and phonology. *Journal of Phonetics*, 34(4):409–438.

- Foulkes, P. and Vihman, M. (2013). First language acquisition and phonological change. In Honeybone, P. and Salmons, J., editors, *The Oxford handbook of historical phonology*, chapter 18. Oxford University Press, Oxford.
- Ghanbarnejad, F., Gerlach, M., Miotto, J. M., and Altmann, E. G. (2014). Extracting information from S-curves of language change. *Journal of the Royal Society, Interface*, 11(101):20141044.
- Greenberg, J. H. (1959). Language and evolution. In Meggers, J., editor, *Evolution and anthropology: a centennial appraisal*. Washington DC.
- Griffiths, T. L. and Kalish, M. L. (2007). Language Evolution by Iterated Learning with Bayesian Agents. *Cognitive Science*, 31(3):441–480.
- Gureckis, T. M. and Goldstone, R. L. (2009). How You Named Your Child: Understanding the Relationship Between Individual Decision Making and Collective Outcomes. *Topics in Cognitive Science*, 1(4):651–674.
- Guy, G. R. (2003). Variationist Approaches to Phonological Change. In Joseph, B. D. and Janda, R. D., editors, *The Handbook of Historical Linguistics*, chapter 8, pages 369–400. Blackwell Publishing Ltd, Oxford, UK.
- Hockett, C. F. (1958). *A course in modern linguistics*. The Macmillan Company, New York.
- Hockett, C. F. (1965). Sound change. *Language*, 41(2):185–204.
- Jaeger, T. F. and Snider, N. E. (2013). Alignment as a consequence of expectation adaptation: syntactic priming is affected by the prime’s prediction error given both prior and recent experience. *Cognition*, 127(1):57–83.
- Jaeger, T. F. and Tily, H. (2010). On language utility: processing complexity and communicative efficiency. *Wiley Interdisciplinary Reviews: Cognitive Science*, 2(3):323–335.
- Jespersen, O. (1922). *Language: Its Nature, Development and Origin*. George Allen & Unwin Ltd., London.
- Kerswill, P. (1996). Children, adolescents, and language change. *Language Variation and Change*, 8(2):177–202.

- Kiparsky, P. (1968). Linguistic universals and linguistic change. In Bach, E. and Harms, R. T., editors, *Universals in linguistic theory*, pages 170–202. Holt, Rinehart, and Winston, New York.
- Kirby, S. (1999). *Function, Selection, and Innateness*. Oxford University Press, Oxford.
- Kroch, A. S. (1989). Reflexes of grammar in patterns of language change. *Language Variation and Change*, 1(03):199–244.
- Kroch, A. S. (1994). Morphosyntactic variation. In Beals, K., editor, *Papers from the 30th Regional Meeting of the Chicago Linguistics Society: Parasession on Variation and Linguistic Theory*.
- Kroeber, A. L. (1919). On the Principle of Order in Civilization as Exemplified by Changes of Fashion. *American Anthropologist*, 21(3):235–263.
- Labov, W. (1994). *Principles of linguistic change. Internal factors*, volume 1 of *Language in Society*. Blackwell, Oxford.
- Labov, W. (2001). *Principles of linguistic change. Social factors*, volume 2. Blackwell Publishers Inc., Malden, Massachusetts.
- Labov, W. (2002). Driving forces in linguistic change. In *2002 International Conference on Korean Linguistics*, Seoul. Seoul National University.
- Lass, R. (1980). *On explaining language change*. Cambridge University Press, Cambridge.
- Lewis, H. M. and Laland, K. N. (2012). Transmission fidelity is the key to the build-up of cumulative culture. *Philosophical Transactions of the Royal Society B: Biological Sciences*, 367(1599):2171–2180.
- Lieberman, E., Michel, J.-B., Jackson, J., Tang, T., and Nowak, M. A. (2007). Quantifying the evolutionary dynamics of language. *Nature*, 449(7163):713–716.
- Lightfoot, D. (1979). *Principles of diachronic syntax*. Cambridge University Press, Cambridge.
- Lightfoot, D. (1991). *How to set parameters: Arguments from language change*. MIT Press, Cambridge, Massachusetts.

- Matthews, C., Roberts, G., and Caldwell, C. A. (2012). Opportunity to assimilate and pressure to discriminate can generate cultural divergence in the laboratory. *Evolution and Human Behavior*, 33(6):759–770.
- McMahon, A. M. S. (1994). *Understanding language change*. Cambridge University Press, Cambridge.
- Meillet, A. (1921). *Linguistique historique et linguistique generale*. La societie linguistique de Paris, Paris.
- Mesoudi, A. (2011). *Cultural Evolution*. University of Chicago Press, Chicago.
- Mesoudi, A. and Lycett, S. J. (2009). Random copying, frequency-dependent copying and culture change. *Evolution and Human Behavior*, 30(1):41–48.
- Mitchener, W. G. (2011). A mathematical model of prediction-driven instability: how social structure can drive language change. *Journal of Logic, Language and Information*, 20:385–396.
- Monaghan, P. (2014). Age of acquisition predicts rate of lexical evolution. *Cognition*, 133(3):530–534.
- Nardy, A., Chevrot, J.-P., and Barbu, S. (2013). The acquisition of sociolinguistic variation: Looking back and thinking ahead. *Linguistics*, 51(2):255–284.
- Ohala, J. J. (1989). Sound change is drawn from a pool of synchronic variation. In Breivik, L. E. and Jahr, E. H., editors, *Language change: contributions to the study of its causes*, pages 173–198. Mouton de Gruyter, Berlin.
- Ohala, J. J. (1993). The phonetics of sound change. In Jones, C., editor, *Historical linguistics: problems and perspectives*, pages 237–278. Longman, London.
- Pierrehumbert, J. B. (2002). Word-specific phonetics. In Gussenhoven, C. and Warner, N., editors, *Laboratory Phonology VII*, volume 7 of *Phonology & Phonetics*, pages 101–140. Mouton de Gruyter, Berlin.
- Pintzuk, S. (2003). Variationist approaches to syntactic change. In Joseph, B. D. and Janda, R. D., editors, *The Handbook of Historical Linguistics*, chapter 15, pages 509–528. Blackwell Publishing Ltd, Oxford.

- Postal, P. M. (1968). *Aspects of phonological theory*. Harper & Row, New York.
- Reali, F. and Griffiths, T. L. (2010). Words as alleles: connecting language evolution with Bayesian learners to models of genetic drift. *Proceedings of the Royal Society B: Biological Sciences*, 277(1680):429–436.
- Roberts, G. (2013). Perspectives on Language as a Source of Social Markers. *Language and Linguistics Compass*, 7(12):619–632.
- Salganik, M. J. and Watts, D. J. (2008). Leading the Herd Astray: An Experimental Study of Self-fulfilling Prophecies in an Artificial Cultural Market. *Social Psychology Quarterly*, 71(4):338–355.
- Sankoff, D. (1988). Sociolinguistics and syntactic variation. In Newmeyer, F. J., editor, *Linguistics: The Cambridge Survey*, chapter 8, pages 140–161. Cambridge University Press, Cambridge.
- Sankoff, G. and Blondeau, H. (2007). Language change across the lifespan: /r/ in Montreal French. *Language*, 83(3):560–588.
- Stanford, J. N. (2014). Language acquisition and language change. In Bower, C. and Evans, B., editors, *The Routledge Handbook of Historical Linguistics*, chapter 21, pages 466–483. Routledge, London.
- Steels, L. (2000). Language as a Complex Adaptive System. In Schoenauer, M., Deb, K., Rudolph, G., Yao, X., Lutton, E., Merelo, J. J., and Schwefel, H.-P., editors, *Parallel Problem Solving from Nature PPSN VI*, pages 17–26. Springer.
- Stevens, M. and Harrington, J. (2013). The individual and the actuation of sound change. *Loquens*, 1(1):e003.
- Sturtevant, E. H. (1947). *An introduction to linguistic science*. Yale University Press, New Haven.
- Swarup, S. and McCarthy, C. (2012). Representational Momentum May Explain Aspects of Vowel Shifts. In *Artificial Life 13*, pages 267–274. MIT Press.
- Tagliamonte, S. A. (2012). *Variationist sociolinguistics. Change, observation, interpretation*. Language in Society. Wiley-Blackwell.
- Trudgill, P. (1972). Sex, covert prestige and linguistic change in the urban British English of Norwich. *Language in Society*, 1(02):179–195.

- Trudgill, P. (2004). *New-dialect formation: the inevitability of Colonial Englishes*. Edinburgh University Press, Edinburgh.
- Trudgill, P. (2008). Colonial dialect contact in the history of European languages: On the irrelevance of identity to new-dialect formation. *Language in Society*, 37(02):241–254.
- Vennemann, T. (1983). Causality in language change: theories of linguistic preferences as a basis for linguistic explanations. *Folia Linguistica Historica*, VI(1):5–26.
- Walker, A. and Hay, J. B. (2011). Congruence between word age and voice age facilitates lexical access. *Laboratory Phonology*, 2(1):219–237.
- Wang, W. S.-Y. (1969). Competing Changes as a Cause of Residue. *Language*, 45(1):9–25.
- Wedel, A., Kaplan, A., and Jackson, S. (2013). High functional load inhibits phonological contrast loss: a corpus study. *Cognition*, 128(2):179–186.
- Wedel, A. B. (2006). Exemplar models, evolution and language change. *The Linguistic Review*, 23(3):247–274.
- Weinreich, U., Labov, W., and Herzog, M. (1968). Empirical foundations for a theory of language change. In Lehmann, W. P. and Malkiel, Y., editors, *Directions for Historical Linguistics: A Symposium*, pages 95–188. University of Texas Press.
- Willer, R., Kuwabara, K., and Macy, M. W. (2009). The False Enforcement of Unpopular Norms. *American Journal of Sociology*, 115(2):451–490.
- Winter-Froemel, E. (2008). Towards a comprehensive view of language change: Three recent evolutionary approaches. In Detges, U. and Waltereit, R., editors, *The Paradox of Grammatical Change: Perspectives from Romance*, volume 293 of *Current Issues in Linguistic Theory*, pages 215–250. John Benjamins Publishing Company, Amsterdam.

Figures

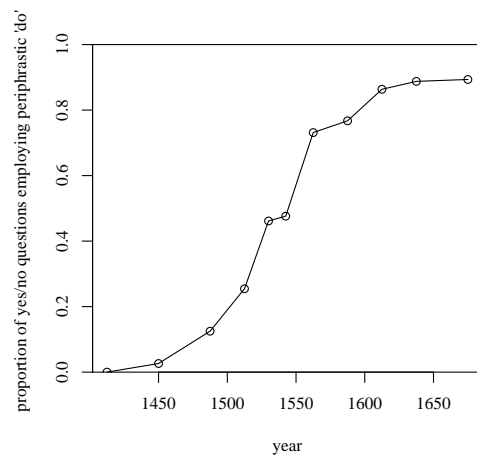


Figure 1: Competition between two syntactic patterns of *yes/no questions*, as observed in a corpus of Middle English writing (Ellegard, 1953). The established question syntax (e.g. “Went he?”) was gradually replaced by its modern variant (e.g. “Did he go?”) along an s-shaped trajectory.

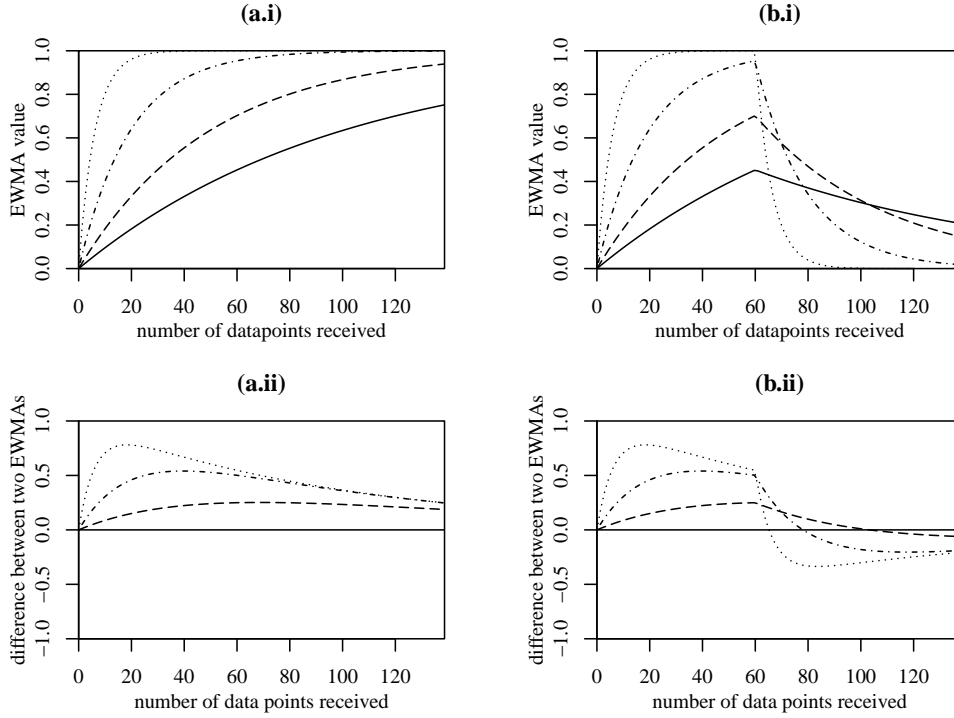


Figure 2: Illustration of how the interaction between exponentially weighted moving averages (EWMA) of the same input data but with different decay parameters (upper graphs) affects the temporal development of the corresponding momentum terms (lower graphs). **(a)** Four EWMA with decay rates $\gamma = .01, .02, .05, .15$ are initialised at $\hat{n}_\gamma = 0$ and repeatedly updated using the same constant input data series $\vec{n} = \langle 1, 1, 1 \dots \rangle$. *(i)* The higher the decay parameter, the faster the EWMA approach the input values; the slowest (solid) line shows the development of the EWMA with $\gamma = .01$, the fastest (dotted) line $\gamma = .15$. *(ii)* Corresponding momentum terms $m(t) = \hat{n}_\gamma(t) - \hat{n}_\alpha(t)$ derived from the EWMA above, by taking each of the EWMA and subtracting the value of the EWMA with the slowest decay rate $\alpha = .01$ (line styles correspond to those in (i)). A value of γ further away from α decreases the time t_{mmax} until the maximally possible momentum is reached while making the overall time-course of momentum more peaky, with a higher maximum value m_{max} and quicker decay back towards 0 following the peak. **(b)** Same as (a), only that the EWMA's input data series \vec{n} switches from all 1s to all 0s after 60 data points. *(i)* The EWMA with the highest decay parameter quickly converge back towards the new input target 0. *(ii)* Corresponding momentum terms derived from the EWMA above, again subtracting the value of the EWMA with the slowest decay rate $\alpha = .01$ (line styles correspond to those in (i)). The sudden change in trend after 60 data points illustrates how the two parameters α, γ control the time depth at which the momentum term is most sensitive to underlying trends in the data: momentum terms based on high γ (e.g. $\gamma = .15$, dotted line), while very quick to reflect sudden changes in the input, are very unstable. After five data points indicating a new downward trend back towards 0, the previous sustained upward trend is forgotten, with the momentum term quickly returning to 0, then going negative to reflect the new downward trend. Momentum terms based on settings of γ closer to α (e.g. $\gamma = .02$, dashed line) are more conservative, requiring sustained evidence of a trend over time to reach a high value.

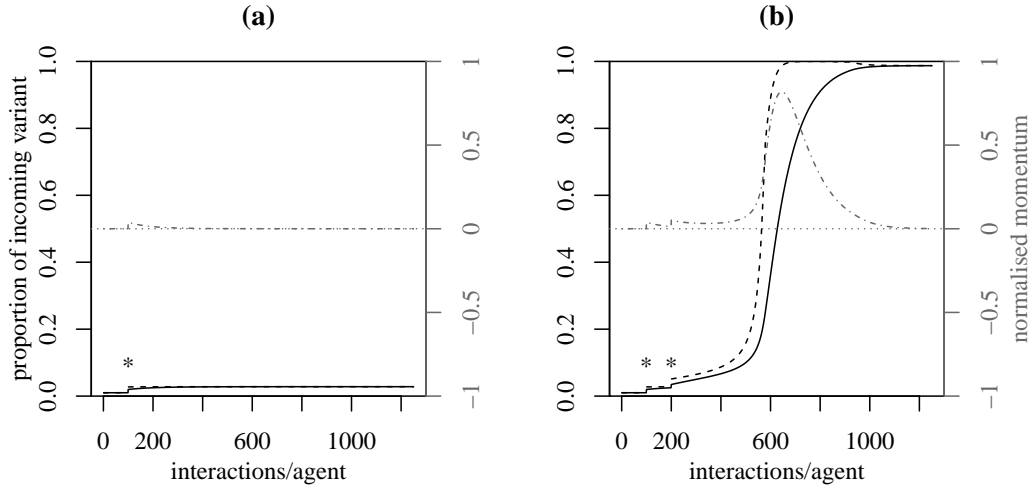


Figure 3: Momentum-based selection dynamics of a single agent's variable usage rate in a production-perception loop, with learning rates $\alpha = 0.01$, $\gamma = 0.02$ and momentum bias $b = 2$. At every time step the agent updates their own usage rate (solid black line) by aligning to their own average momentum-biased production with a sample resolution of $T = 5$ (indicated by the dashed black line). This stable loop is perturbed by administering fabricated input data suggesting 100% usage of the incoming variant at the time points marked by asterisks, demonstrating the two regimes of momentum-based selection: **(a)** stability: a single fabricated data point after 100 interactions causes a sudden increase in the agent's usage rate (solid black line) as well as the momentum term (dot-dashed grey line, right axis). The positive momentum term causes the agent's own perceived usage level to be higher than it actually is (dashed black line), which leads to some further increase in the usage rate before the momentum bias tapers off towards 0 (the feedback loop stabilises again after around 500 interactions). **(b)** directed transitions: adding another fabricated data point after 200 interactions raises the momentum term high enough to trigger self-reinforcing runaway change, giving rise to an s-shaped transition.

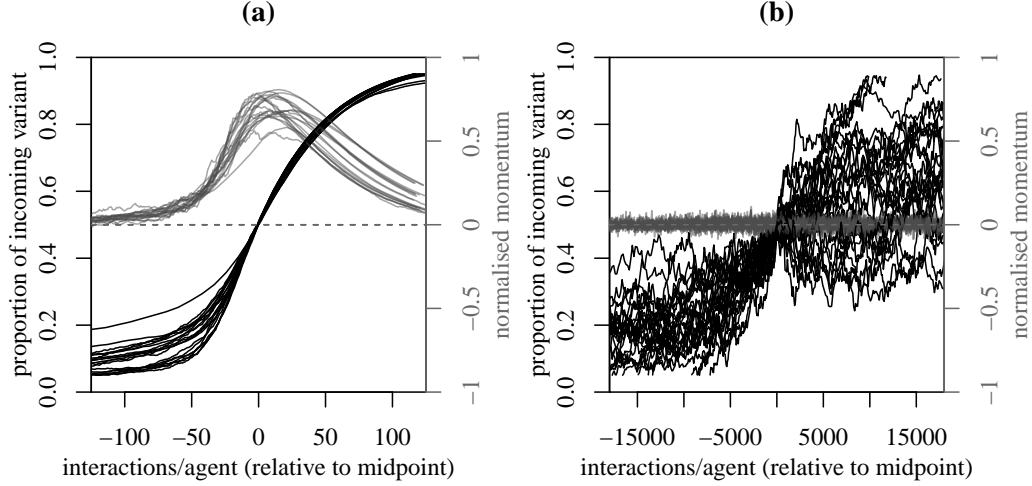


Figure 4: Successful transitions generated by simulation runs in conditions with and without the momentum-based selection bias. The graphs show the development of the average proportion of use of the incoming variant across the population (black line, left axis) from the point where it crosses the 5% mark until it reaches 95%, alongside the average momentum term during that period (grey line, right axis). Transitions are aligned at the point where the trajectory first crosses the 50% mark of incoming variant usage. **(a)** 20 trajectories randomly drawn from the 21,909 successful transitions generated by momentum-based selection with momentum bias $b \geq 1$, population sizes $N \geq 5$ and various settings of γ, T, x_0 . The momentum term influences the agents' perception of the usage levels around them which, once triggered, leads to a self-reinforcing feedback loop. **(b)** all 28 transitions generated in 17,280 simulation runs with $b = 0$, equivalent to neutral evolution, with various settings of γ, T, x_0 and population sizes $N \geq 5$. Without the influence of the momentum bias, transitions become both much rarer and slower as population size increases (note the different time scales). The momentum term, ineffective in this model, is shown for reference.

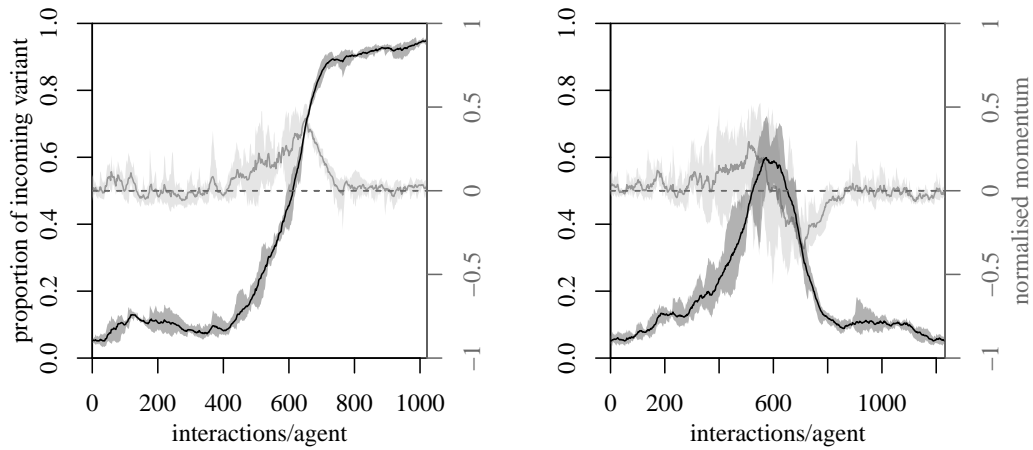


Figure 5: Transitions generated by two simulation runs using identical parameter settings ($N = 5, b = 2.0, T = 2, \alpha = .01, \gamma = .04$). The graphs show the development of the average proportion of use of the incoming variant across the population (black line, left axis) as well as the average momentum term influencing the agents' perception (grey line, right axis). Shaded intervals indicate the range (minimum and maximum values) attested in the population. **(a)** A successful, s-shaped transition typical of momentum-based selection: an initially noisy momentum value rises high enough to trigger self-reinforcement of the momentum bias (at around 450 interactions) until it saturates and tails off again **(b)** Example of a rare, interrupted transition: despite the onset of a directed shift, the wide range of momentum biases across the population destabilises the feedback loop, causing the average momentum to break down and invert, returning the usage frequency of the incoming variant back towards its initial low level.