

Announcing...

WHO: R.R. Bowker, a Division of Reed Publishing U.S.A.

WHERE: New York, New York

WHEN: Now available

WHAT: *On Cassette 1989*, a comprehensive bibliography of spoken word audiocassettes

NOTEWORTHY: The uses for audiocassettes are expanding rapidly and can be found at home, in cars, and attached to individuals in motion—walking, jogging, and even flying. The ubiquitous audiocassette is used by the most junior citizens on toy-like players and by their grandparents for whom audiocassettes represent an ideal way to keep up with everything from best-selling novels to the latest political intrigue. The 1,682 pages of listings offer easy access to the world of entertainment and information. The number of producers represented in *On Cassette* has increased 350 percent in the four years since it was first published in 1985. At the same time the number of entries has gone from some 11,500 entries to 34,000 titles on spoken-word cassettes.

AGENDA: *On Cassette* is arranged in six sections, providing easy access to the works catalogued, including such diverse titles as: *Creative Use of Tension and Stress, Measure for Measure*, by William Shakespeare, performed by John Gielgud & Margaret Leighton. Each index entry is filed alphabetically by word. The Title Index lists each cassette alphabetically by title. The Author Index is sorted by Author and contains all elements of the title entry. The Subject Index arranges entries alphabetically by author within subject. The Producers' and Distributors' Index gives complete address and ordering information for all sources provided in this directory.

COST: \$95.00

CONTACT: Customer Service, R.R. Bowker Company, Box 762, New York, NY 10011

TELEPHONE: 1-800-521-8110 in U.S. and 1-800-537-8416 in Canada

Announcing...

WHO: The American Council on the Teaching of Foreign Languages

WHERE: Boston, MA at the Copley Place Marriott

WHEN: November 17-19, 1989

WHAT: The 23rd Annual Meeting and Exposition of ACTFL

NOTEWORTHY: A wide range of programs focusing on the impact and importance of the language teaching profession will highlight the meeting. Jointly sponsored by the American Association of Teachers of German (AATG), the American Teachers of Italian (AATI), the Chinese Language Teachers Association (CLTA), and the Massachusetts Foreign Language Teachers Association (MaFLA), ACTFL '89 will feature numerous sessions and workshops dealing with the language teaching profession as a cultural, political, communicative, and international force; a number of networking discussion programs on key topics affecting the future of the profession; and a special Salute to Language Teachers Awards Luncheon. In conjunction with the 1989 Joint Annual Meeting, ACTFL will be holding its second invitational National Conference on Professional Priorities, which will focus on the most crucial issues facing the foreign language teaching profession in the coming decades.

AGENDA: Sessions include the following: articulation, authentic materials, careers, classroom techniques, computers, content-based instruction, culture, curriculum, early language learning, functional/notional, grammar, higher-level skills, immersion, interdisciplinary, Latin/Classics, learning styles/strategies, less commonly taught languages, literature, pedagogy, professional development, public awareness, reading, research, speaking, teacher

preparation, telecommunications, testing, video, and writing.

CONTACT: Harriet Weissman, 6 Executive Boulevard, Upper Level, Yonkers, NY 10701

TELEPHONE: (914) 963-8830

Announcing...

WHO: National Textbook Company

WHERE: Lincolnwood, IL

WHEN: Now available

WHAT: New Two-Year Elementary French Program

NOTEWORTHY: *Aventures*, the first major French program ever developed in the United States for elementary school children, is available from National Textbook Company. This program includes a student text, student workbook, teacher's manual, audiocassettes, puppets, and flash cards for each level of the two-year program for children in the third through sixth grades.

AGENDA: The student text, in full color, helps students develop a strong oral foundation in French by providing many opportunities to speak the language. Teacher-directed and open-ended dialogues and activities—set in child-oriented situations like the zoo or a birthday party—stimulate discussion and self-expression. Poems, slogans, and comic strips provide many units of enjoyable reading practice. In the student workbook, activities are designed to relate directly to the themes in the students' texts. They promote pair and group work. Meanwhile, listening, reading, and writing exercises stimulate further discussion. The procedures of *Aventures* are methodically described in the teacher's manual. This manual provides a suggested 25-stage organizational chart for each unit and detailed lesson plans. Three cassettes per level provide listening practice, exercised and songs that enrich the lesson. Students also engaged in whimsical role-play with three puppets which motivate them to speak spontaneously.

COST: \$209.95 for each of the two levels

CONTACT: Bernard Turner

TELEPHONE: 1-800-323-4900

Announcing...

WHO: The Indiana Writing Project

WHERE: Ball State University, Muncie, IN

WHEN: Now available

WHAT: Public Electronic Bulletin Board for Writing Teachers

NOTEWORTHY: Teachers can access the board by calling (317) 285- 8414 with their modems set to 8 data bits, even parity, and one stop bit. (Almost any default modem setting will do.) The bulletin board system can accept calls at 300 bps, 1200 bps, or 2400 bps. It will automatically register first-time callers. Callers are asked to limit their time online to 30 minutes, since only one phone line is currently available to support the board.

AGENDA: The IWP Bulletin Board has as its goal the free exchange of information among writing teachers. It is a place where teachers may exchange assignments and public domain software. It is also a place where teachers can engage in ongoing dialogues about professional issues. IWP hopes that this will become an important and efficient way for teachers to communicate with one another. IWP intends to make the bulletin board available 20 hours per week day and 24 hours per weekend day. Scheduled down times are from 10:00 am to 2:00 pm on week days.

CONTACT: Paul Ranieri or Forrest Houlette

TELEPHONE: Paul Ranieri at the Department of English, Ball State University, Muncie, IN 47306 (317) 285-8406 or Forrest Houlette at the same location (317) 285-8416

Announcing...

WHO: The Language Centre

WHERE: Bond University, Queensland, Australia

WHEN: Now available

WHAT: *ON-CALL*, a quarterly journal on computers and language learning

NOTEWORTHY: Articles in this journal include software and book reviews, case studies, news items, discussions of new technology, resource lists, ideas for introducing computers into language classrooms, and some longer articles about computers and language learning in general. Forthcoming articles in Volume 4 (which is now available) deals with concordancing and language learning, word processing in different languages, authoring, interactive video and audio, software reviews, reading text on computer, updated list of books and journals about CALL, etc.

COST: \$15.00 per volume. Volume 4 subscriptions are now being accepted. Overseas subscribers should send AUS \$25.00 and will receive air-mail delivery.

CONTACT: Mike Levy, Language Centre, Bond University, Private Bag 10, Gold Coast Mail Centre, Queensland 4217, Australia

Announcing...

WHO: R.R. Bowker, a Division of Reed Publishing U.S.A.

WHERE: New York, New York

WHEN: Now available

WHAT: *THE AV MARKET PLACE 1989*, the complete Audio Video Business Directory

NOTEWORTHY: A comprehensive directory of audio-visual products, manufacturers, services and suppliers in the United States and Canada, *AV Market Place* provides access to 5,300 producers, distributors, and suppliers of audio, video, film, audiovisual and support services operating throughout the country. Nearly 800 companies were included for the first time, and 90% of the existing entries have been updated.

AGENDA: Divided into three major sections, *AV Market Place* is organized by application. Users can first pinpoint their needs using the alpha-

betical Products and Services Index which highlights over 1,200 categories of products and services. This is cross-referenced with the Products, Services and Companies Index where users will find the names and states of the companies to contact.

COST: \$75.00

CONTACT: Merle Price

TELEPHONE: 1-800-521-8110 in U.S. and 1-800-537-8416 in Canada

Announcing...

WHO: The University of Georgia Department of Classics

WHERE: Athens, GA 30602

WHEN: On-going

WHAT: Classics Summer Institute, Classics Studies Abroad, Latin and Classics by Correspondence, Warlick-Mannion Scholarship, and Georgia Classical Association Placement Service

AGENDA OF CLASSICS SUMMER INSTITUTE: The Department of Classics at the University of Georgia offers graduate work in Latin leading to a Masters of Arts degree on a summer-only schedule. Requirements may be completed in three or four summers, including—if student elects—one summer quarter in Italy and Greece. The M.Ed., Ed.S., and Ed.D. degrees are also offered (the Ed.D. requires at least three consecutive quarters of resident study.) Latin teachers from out of state are awarded tuition waivers reducing fees to the in-state level; limited scholarship assistance is available. Each summer's curriculum includes undergraduate as well as graduate course in Latin and Classical Culture, research and directed study in Greek, Latin, and Classical Culture, a variety of certification courses in the College of Education, and Studies Abroad in Italy and Greece; archaeological excavation opportunities are also generally available. The Summer Session runs from mid-June to early August; some courses are offered in four-week short sessions. For information and application materials, write Professor Richard A. LaFleur, Head, Department of Classics, Park

Hall, University of Georgia, Athens, GA 30602; telephone (404) 542-9264. Application deadline is April 15.

AGENDA OF CLASSICS STUDIES ABROAD

PROGRAM: The University of Georgia announces its annual Summer Studies Abroad Program in Greece and Rome. Participants spend approximately seven weeks in Rome, with numerous field trips and an excursion to Pompeii and the Bay of Naples. A full quarter of undergraduate or graduate credit is awarded. Dates are mid-June to early August. All college students are eligible to apply, as are teachers seeking additional academic credits. Out-of-state Latin teachers pay in-state fees. For details write Professor Timothy Gantz, Department of Classics, Park Hall, University of Georgia, Athens, GA 30602; telephone (404) 542-2179.

AGENDA OF LATIN AND CLASSICS BY

CORRESPONDENCE: Five beginning-through intermediate-level Latin correspondence courses are available to undergraduates, graduates, teachers, and others through the Independent Studies Office of the Georgia Center for Continuing Education; each course carries five quarter hours of undergraduate credit. For a descriptive catalog and application materials, write Independent Study, Georgia Center for Continuing Education, Athens, GA 30602; telephone (404) 542-3243.

AGENDA OF WARLICK-MANNION

SCHOLARSHIP: The Department of Classics of the University of Georgia invites applications for the Warlick-Mannion Scholarship for the next academic year. For incoming undergraduates, the scholarship carries a minimum stipend of \$1,000 for the first year and is renewable, upon application for three years. For additional information, contact Dr. Edward Best, Scholarship Committee, Department of Classics, Park Hall, University of Georgia, Athens, GA 30602; telephone (404) 542-2188. Deadline for completed applications is February 1.

AGENDA OF THE GEORGIA CLASSICAL ASSOCIATION PLACEMENT SERVICE:

Persons seeking high school Latin teaching positions in Georgia as well as in neighboring states should contact the GCA Placement

Service, Department of Classics, Park Hall, University of Georgia, Athens, GA 30602 (404-542-9264). Candidates seeking a position in Georgia should send a one-page résumé, which will be distributed to all schools that have listed vacancies; there is a \$5 fee to defray costs of service (make checks out to GCA Placement Service). Position notices are circulated to all registered candidates and to Classics, foreign language, and language education departments in the state's colleges and universities that have Latin programs.

Announcing...

WHO: Southeast Asian Ministers of Education Organization Regional Language Centre

WHERE: Singapore

WHEN: 9-12 April 1990

WHAT: RELC Regional Seminar on Language Testing and Language Programme Evaluation and CALL FOR PAPERS

NOTEWORTHY: The SEAMEO Regional Language Centre in Singapore will hold its 25th Regional Seminar on the theme of "Language Testing and Language Programme Evaluation." SEAMEO is inviting interested persons to submit a 200-word abstract together with a 50-word bio-data for a paper or workshop presentation.

AGENDA: Papers and workshop presentations are invited in the following areas: language testing, language programme evaluation, role of language testing in language programme evaluation, and related topics.

ABSTRACT DEADLINE: 30 November 1989

CONTACT: Director, **ATTENTION:** Seminar secretariat, SEAMEO Regional Language Centre, 30 Orange Grove Road, Singapore 1025

TELEPHONE: (65) 7379044

Announcing...

WHO: ERIC Clearinghouse on Rural Education and Small Schools

WHERE: Charleston, WV

WHEN: Now available

WHAT: *ERIC for Teachers in Training: An Instructional Package for Professors*

NOTEWORTHY: The Educational Resources Information Center (better known as ERIC) is an essential tool for professional educators. Educators can—and do—turn to ERIC throughout their careers, and *ERIC for Teachers in Training* aims to cultivate students' skills to that end. What better place to introduce them to ERIC than in education classes? *ERIC for Teachers in Training* is a set of instructional materials to help professors show their students how to use the ERIC system effectively.

AGENDA: The materials are most immediately applicable to classroom projects and papers; however, the instruction also cultivates students' understanding of the relevance of the ERIC database to the real-life work of teaching. The materials include a handbook for students to keep as a reference work. The key to accessing resources is learning to search the ERIC database. The instructional materials show students how to do both *manual searching* and *electronic searching*.

COST: \$10.00

CONTACT: ERIC Clearinghouse on Rural Education and Small Schools, P.O. Box 1348, Charleston, WV 25325.

TELEPHONE: 800/624-9120

Announcing...

WHO: Gamma Productions, Inc.

WHERE: 710 Wilshire Boulevard Suite 609, Santa Monica, CA 90401

WHEN: Now available

WHAT: Multi-Lingual Scholar (MLS) Software

NOTEWORTHY: A powerful, yet easy to use, wordprocessing software designed specifically for people who write in non-standard languages and/or in multiple languages, permits editing with up to five different languages in a single docu-

ment—even a single line. It runs on standard IBM-type personal computer with no hardware modifications required to computer or printer. The basic package includes five alphabet families: Roman (for English, transliteration, Western European, Eastern European, and Scandinavian languages), Arabic/Persian, Cyrillic, Greek and Hebrew—plus one optional language. With the five basic languages, it is possible to type in over 30 languages. Many optional languages are available: Amharic (Ethiopian), Armenian, Syriac, Korean, Phoenician, Thai, Sanskrit, Punjabi, and more. A complete stand along wordprocessor, MLS also works directly with Word Perfect 5.0, PageMaker, Ventura Publisher, and the latest WordStar, etc. Non-English languages are displayed on screen. MLS supports overstrike characters so that accents, vowel points and diacritics are displayed appropriately on-screen while editing. MLS prints highest quality, proportionally spaced characters on most popular dot matrix and laser printers. Included with MLS are two sizes of fonts for each of the standard alphabets: 9 point size for text and 12 point size for headings. In addition, Roman includes 9 and 12 point bold and 9 and 12 point italics along with sub and superscript.

AGENDA: Version 3.2 of MLS has a new interactive tutorial, European paper handling, and support for HP Scanjet/Deskjet. There is also a French version of MLS—called Polyglotte—which is available from I.C.G.E., Bernard Marx, 27, Rue Cambaceres, 75008 Paris; telephone: 1-42 65 4960. The program is in French and there is French documentation.

COST: Multi-Lingual Scholar with Font Scholar: \$350
Multi-Lingual Scholar with Laser Support Option: \$500

CONTACT: Gamma Productions, Inc., 710 Wilshire Blvd, Suite 609, Santa Monica, CA 90401

TELEPHONE: (213) 394-8622
FAX: 213-395-4214

Announcing...
WHO: Routledge

WHERE: New York, New York

WHEN: Now available

WHAT: *Technology as Symptom and Dream, A German Identity, Getting Russia Wrong, An Encyclopedia of Language, An Encyclopedia of the History of Technology, How the Japanese Learn to Work, and the Colloquial Series of Language Courses with Cassettes.*

AGENDA OF TECHNOLOGY AS SYMPTOM AND DREAM: This book by Robert Romanyshyn, Professor of Psychology at the University of Dallas, focuses on technology as a cultural-historical dream, which, since the 15th century, has radically transformed our self-understanding of the material world and the human body. Technology is deeply rooted in a special kind of vision—linear perspective vision—which developed the modern sense of the self as detached spectator, the world as a measured spectacle, and the body as an observed specimen. Available as of September 1989; cloth: \$45.00; paper: \$15.95.

AGENDA OF A GERMAN IDENTITY: Harold James, Assistant Professor of History at Princeton, gives a fundamentally new interpretation of the past two centuries of German history, probing the “German problem” in both economic and historical terms. Available as of October 1989; cloth: \$25.00.

AGENDA OF GETTING RUSSIA WRONG: Author Patrick Cockburn, contributor to the *Los Angeles Times*, *New York Times*, *Washington Post*, argues that Kremlinology, with its model of the Soviet Union as an immobile, totalitarian order bent upon world domination, ill-prepared the Western public for the dramatic disarmament diplomacy and bold moves toward democratization of the Gorbachev era. Available as of November 1989; cloth: \$40.00; paper: \$13.95.

AGENDA OF AN ENCYCLOPEDIA OF LANGUAGE: Twenty-nine leaders in the field describe how language works, accounting for its nature, its use, its study and its history. The Encyclopedia is divided into three parts: Part One focuses on what make language a specifically human mode of communication and interaction;

Part Two links language to such aspects of human behavior as the power of expression and how humans behave as members of a species and of a society; and, Part Three explores topics such as dictionaries, writing systems, sign language, “special” languages, the history of language and of languages themselves. Available as of December 1989; cloth: \$85.00.

AGENDA OF AN ENCYCLOPEDIA OF THE HISTORY OF TECHNOLOGY: This book, edited by Ian McNeil, has 20 chapters by an international team of experts who cover the entire field of technology from the Stone Age to the Space Age. Available as of November 1989; cloth: \$85.00.

AGENDA OF HOW THE JAPANESE LEARN TO WORK: Ronald Dore and Mari Sako provide a thorough examination of vocational education and training, in all parts of the Japanese educational system, from primary education right through to in-house training in companies. How success in Japan is often achieved by going against what is regarded as ideal practice elsewhere is examined by the authors. Currently available in cloth at \$35.00.

AGENDA OF THE COLLOQUIAL SERIES OF LANGUAGE COURSES WITH CASSETTES: Selected books and cassettes from this long-established series are now available together in compact, convenient book and tape packs. The books include conversations and passages which are based on everyday situations and introduce idiomatic practical vocabulary useful for tourist, travel, and general needs. Basic grammar, with written exercises for reinforcement and practice, is also covered. The 60-minute language cassette included in each pack, which supplements the lessons in the book, contains a pronunciation guide, and additional everyday phrases and expressions. The following are available: Colloquial French, Italian, Arabic of Egypt, Arabic (Levantine), Arabic of the Gulf and Saudi Arabia, Arabic, Chinese, Czech, Dutch, English, German, Greek, Hungarian, Japanese, Persian, Polish, Portuguese, Romanian, Russian, Serbo-Croat, Spanish, and Turkish. Cost of programs range from \$14.95 to \$29.95.

CONTACT: Routledge, 29 West 35th Street,
New York, NY 10001-2291

TELEPHONE: (212) 244-3336

Announcing...

WHO: Cabell Publishing Company

WHERE: Beaumont, Texas

WHEN: Now available

WHAT: *Directory of Publishing Opportunities
in Education*

NOTEWORTHY: The objective of the directory is to help you publish your ideas. To help you with this endeavor, the directory contains the information which permits you to select those journals interested in your ideas and likely to approve your style of presenting them. The directory contains over 400 journals in the area of education. For each of these publications, the directory provides a description of the types of manuscripts sought. Whenever available, the directory presents a copy of a publication's manuscript guidelines, editorial

policy and objectives. Furthermore, the directory indicates the type of review process used by the editor(s) of a journal, its acceptance rate, time required for review, availability of reviewer's comments, circulation, type of readership, frequency of publication each year, sponsorship and the percentage of invited articles. To further assist you, the directory provides information about the style and format of each journal. If a journal has its own set of manuscript guidelines, the directory includes a copy of those guidelines. To help you match the topic of your manuscript with the interests of a number of journals, the directory classifies each journal into one or more of 27 different topic areas. Also, the alphabetized Table of Contents permits you to obtain the information on the over 400 journals listed.

COST: \$59.95

CONTACT: Cabell Publishing Company, P.O.
Box 7173, Tobe Hahn Station, Beaumont, TX
77726-7173

TELEPHONE: (409) 898-0575

Classified/Reading Ads: \$1.00 per word for 1 issue (15 word minimum); \$.75 per word for 4 issues each. Area code and phone number count as 2 words. Send ad with check or money order to: JETTMART Classified Ad Manager, 304C Moore College Building, Language Laboratories, University of Georgia, Athens, Georgia 30602.

Classified/Display Ads (cuts, headlines, illustrations, rules, etc.) of 1-2 inches in depth: \$30.00 for 1 issue; \$25.00 each for 4 issues each. Larger ads will be accepted at special rates. Call for (404) 542-5143 for details.

NOW ACCEPTING:

Conference Participation: The Seventh International Conference on Technology and Education is now accepting requests for complete information on themes and submitting abstracts for its conference to be held in Brussels, Belgium, March 20-22, 1990. This unique conference is designed to facilitate an international exchange of information and expertise as educational technology develops through the '90s. Themes of the conference include Open and Distance

Learning, Curriculum Design and Development, Evaluation of New Information Technologies in Education, A Focus on Cooperation, Management of Instruction and Training, Impact of New Technologies on the Organization of Schools and Training, Management of Individual Learning, and others. Write to: Seventh I.C.T.E., Attn. Mr. Jamie Alexander, 1600 One Tandy Center, Forth Worth, TX 76102.

NOW AVAILABLE

Video Supply Catalog: Comprehensive Video Supply Corporation's 1989 Complete Book of Professional Video Accessories debuted at the National Association of Broadcasters Trade Show several months ago. Comprehensive has moved aggressively to establish itself as the industry's leading supplier of

specialized accessories, computer software/hardware for video professionals. The Complete Book of Professional Video Accessories is available through authorized Comprehensive Video dealers or call Comprehensive Video Supply at (800) 526-0242.

Fellowships for Independent Study in the Humanities: A small but prestigious fellowship program is taking a foothold in the nation's efforts to improve schools. With up to 170 awards of \$3,000 each in 1990 to outstanding humanities teachers across the United States, the number of fellows forming a vanguard group dedicated to upgrading teaching has grown to over 1,000 nationwide in seven years. Sponsored by the Council for Basic Education and funded principally by the National Endowment for the Humanities, the National Fellowships for Independent Study in the Humanities recognize and reward teachers by providing financial support for six weeks of independent summer study designed by the

teachers to increase their own knowledge and insight; numerous projects in classical and modern languages and literatures have been among those funded. Fellowships in 1990 will be open to humanities teachers in grades K-12. Information and applications regarding the program may be obtained from: Council for Basic Education, Independent Study in the Humanities, Dept. F-2, Box 799, Columbia, MD 21045. Telephone: (202) 347-4171. Applications will be available September 5. The deadline for completed applications is January 5, 1990; blank applications should be requested by December 1, 1989 at the latest.

Software: Broderbund Software, Inc. is releasing **Where in Europe is Carmen Sandiego?** for the Macintosh (suggested retail price \$49.95). A sequel to the best-selling **Where in the World is Carmen Sandiego?** offers several new features, including a "Crimestopper's Notebook" and a "Factfinder's Database" to help users keep track of clues on screen. The program is accompanied by the Rand McNally **Concise Atlas of Europe**, which was produced especially for the game. In addition, the European adventure had been rewritten to capitalize on the popular Macintosh interface. The sound and graphics have also been enhanced. Carmen's new gang

members take users on fast-paced chases to all 34 countries in Europe. Working with clues provided on-screen and in the atlas (as well as with their own knowledge of European geography, history, and culture), users track and capture the cohorts. This program is available in two special packages for educators. School Editions, which include a Teacher's Guide and a set of backup disks, are priced at \$59.95. Lab Packs, containing a Teacher's Guide and five sets of disks, retail for \$119.95. Contact: Broderbund Software, 17 Paul Drive, San Rafael, CA 94903-2101 or call (415) 492-3200.