

## CONDUIT EDUCATIONAL SOFTWARE ANNOUNCES...

---

CONDUIT, the educational software publisher, located at the University of Iowa, announces the publication of their Fall 1988 Catalog of Educational Software which includes seven new software programs for secondary and college-level students.

Of interest to foreign and second language teachers, the new catalog features a cornucopia of instructional packages, many often using a proven and effective answer-judging system called DASHER. DASHER's method of diagnosing students' mistakes involves a complex comparison of the student's answer with the correct answer specified in the exercise. Rather than describe student errors verbally, DASHER pinpoints the specific point of error visually by means of dashes and arrows, while retaining correct portions of the answer. One advantage of this approach is that students need not retype correct segments (possibly introducing further errors), but can concentrate on understanding and correcting their mistakes. In addition to checking answers for incorrect letters and symbols, DASHER also detects errors in word order, marks extra characters, and checks for missing diacritical marks. Each of these special cases causes DASHER to prompt the student specifically for the error, thus providing cues about the incorrectness of the answer.

### DASHER Drills for Foreign Language Textbooks

Sets of prewritten DASHER drills are now available to accompany a number of foreign language textbooks. The drills include most of the exercises from the texts, and each exercise is keyed to its text by page number. Note: Not all DASHER drill sets have an IBM version. Those that do, require an IBM PC with 192K of memory and either a monochrome or color graphics adapter.

Each package includes Instructor's Notes and software on disk (protected, backup included). Additional Instructor's Notes are \$3.00.

*Contacts Third Edition*, Valette and Valette (Houghton Mifflin, 1985)  
No. HUM632A (Apple) ..... \$280.00

*Découverte et Création Fourth Edition*, Jian & Hester (Houghton Mifflin, 1985)  
No. HUM612A (Apple) ..... \$200.00

*Rendez-vous Second Edition*, Muyskens et al. (Random House, 1986)  
No. HUM682A (Apple) ..... \$200.00  
No. HUM682I (IBM) ..... \$200.00

*En contacto Third Edition*, Valencia, Merlonghi & Weisenrieder (Houghton Mifflin, 1988)  
No. HUM982A (Apple) ..... \$200.00  
No. HUM982I (IBM) ..... \$200.00

*Puntos de partida Second Edition*, Knorre et al. (Random House, 1985)  
No. HUM652A (Apple) ..... \$200.00

¡ *En camino! Third Edition*, Neale-Silva, et al. (Random House, 1985)  
No. HUM662A (Apple) ..... \$200.00

*Dos mundos First Edition*, Terrell et al. (Random House, 1986)  
No. HUM672A (Apple) ..... \$200.00  
No. HUM672I (IBM) ..... \$200.00

*Deutsch für alle Third Edition*, Haas and Mathieu (John Wiley & Sons, 1987)  
No. HUM960A (Apple) ..... \$200.00  
No. HUM960I (IBM) ..... \$200.00

*Deutsche Sprache und Landeskunde Second Edition*, Crean, et al. (Random House, 1985)  
No. HUM622A (Apple) ..... \$320.00

*Deutsch heute Fourth Edition*, Moeller and Liedloff (Houghton Mifflin, 1988)

No. HUM992A (Apple) ..... \$200.00

No. HUM992I (IBM) ..... \$200.00

*Alles Gute! Second Edition, Briggs and Crean*  
(Random House, 1986)

No. HUM692A (Apple) ..... \$200.00

No. HUM692I (IBM) ..... \$200.00

*Prego! Second Edition, Lazzarino* (Random  
House, 1984)

No. HUM503A (Apple) ..... \$360.00

reading tasks and a bulletin board where students can comment on the work of their peers and receive comments on their own work. Students at all levels can benefit from using SEEN. Teachers can modify parts of the tutorials to tailor them to the vocabulary, experience, and ability of their students. For more radical changes, teachers can create entirely new tutorials.

Teacher's Manual and software on disk (protected, backup included).

### English Language Software

*SEEN: A Tutorial for Critical Reading* by Helen J. Schwartz of Carnegie-Mellon University, Winner of the EDUCOM/NCRIPAL 1987 Distinguished Software Award.

This program helps students analyze their reading assignments and to bridge the gap between reading and writing. It does this by means of tutorials tailored to particular critical

No. HUM510A (Apple) ..... \$85.00

No. HUM510I (IBM) ..... \$85.00

Network version ..... \$340.00

**FOR MORE INFORMATION CONTACT: JIM LEAVEN (319) 335-4100 OR WRITE CONDUIT/THE UNIVERSITY OF IOWA/OAKDALE CAMPUS/IOWA CITY, IA 52242.**

## ***For 1988-89 France-TV Magazine Now Exclusively Through PBS!***

---

FRANCE-TV MAGAZINE was distributed for a limited time courtesy of a special grant. By popular request, a new series of programs and computer-based materials will be distributed through the PBS Adult Learning Satellite (ALSS), an important new direct satellite delivery service for colleges, universities, and others.

For a modest satellite access fee of only \$250 for all nine programs, institutions may access, record, and even broadcast FRANCE-TV MAGAZINE (on an ITFS, non-commercial cable or non-commercial broadcast channel) and tap into a wealth of supporting print materials via computer modem. Institutions that are participants in the new PBS Adult Learning Satellite Service pay only \$125.00.

The programs, transmitted monthly from September to May are compiled by the news department of the Antenne 2 network in Paris from its 30-day archives of actual news broadcasts from French television. These up-to-date, authentic materials offer penetrating views of French life and culture. Each program begins with major news stories from the past month, followed by 2-5 minute segments exploring modern French society—from politics, the economy and international affairs to theater, film, music and literature.

These rich and varied video programs are supported by on-line computer-based study guides and teaching resources prepared at the University of Maryland-Baltimore County (UMBC) for use in classrooms, libraries, and

learning resources centers. These materials can be accessed via the FRANCE-TV MAGAZINE Remote Bulletin Board System (RBBS). RBBS is an electronic means of exchanging information between a computer and remote terminals of PCs via a modem.

FRANCE-TV MAGAZINE's RBBS provides complete background information, partial transcriptions, program summaries, and instructional materials (both English and French) based on recent transmissions including:

- Comprehension and practice exercises
- Themes and topics for conversation and composition
- Cultural role plays and simulations focusing on various features, practices and patterns of American and French culture.

For those FRANCE-TV MAGAZINE subscribers who do not have access to a modem, or prefer receiving the materials already on diskette, a diskette service is available for an additional \$100 per year. IBM compatible diskettes (available in either 5 1/4" or 3 1/2" format) will be mailed to subscribers approximately 10 days after each program feed.

***CALL THE PBS ADULT LEARNING SATELLITE SERVICE TOLL-FREE SO YOU CAN BEGIN ACCESSING FRANCE-TV MAGAZINE ON THE FIRST WEDNESDAY OF EACH MONTH BEGINNING SEPTEMBER 7 AT 1 PM (ET).***

**CALL: 1-800 ALS-ALS8 (1-800-257-2578).**

## *Tandberg Does It Again!* *Tandberg is First to Introduce 100%* *Integration of Video in a Language Lab*

---

A revolutionary innovation allows the Tandberg IS-10 Language Learning Laboratory user to receive 4 different video inputs and to simultaneously send them to an individual or to randomly grouped student stations (up to 100 stations).

If each student station is equipped with a video monitor, any one of the 4 video programs can be directed to a station. Since the teacher can randomly group students, or pair them as with the audio feature, the students can sit wherever they like in the lab and still receive the program of their choice (French, German, Spanish, or Russian video—transmitted from the console). With fewer monitors in the room, the teacher can group students around a particular monitor showing a specific video program. This versatility allows self-study students and class groups to use the lab simultaneously without disturbing one another.

As the teacher tracks an individual student, the video that the student is watching is also displayed on the teacher's monitor at the console—even if a student is watching an "outside source" video (i.e., one that has been checked out of the library), the teacher could still have the student's video displayed at the console.

### **Other Features**

Students can record the audio portion of the video on their IS-10 recorders for later practice. This technique is used at Miami Dade College where they also use a conference mode that allows groups of students to discuss the videos as they watch them.

The new video function also includes subtle features such as automatically turning the monitor screen to black when no video signal is present.

A video distribution amplifier is built into the system eliminating the need for separate amplifiers for each monitor.

The 4 program sources can accommodate not only the usual VCR, laser disc, and camera units, but also video sources such as data viewer units, slide projectors, and a new Tandberg unit (CODEC) which allows video images to be transmitted via normal telephone lines.

A data viewer allows teachers to display a wide range of instructional materials (books, maps, even solid objects—including the teacher's own image) and allows students to see at close range how the teacher's lips form certain sounds. Tandberg continues to be in the forefront of technological innovation with the CODEC product; it allows transmission of video signals along telephone lines. For example, this will allow video signals to come from France across phone lines and into individual student stations. Two-way communication is also possible and can easily be added to the IS-10 Language Learning Laboratory.

**ANYONE WHO CURRENTLY OWNS AN IS-10 MAY UPGRADE THE SYSTEM. FOR FURTHER INFORMATION, CONTACT:**

**Michael O'Gara, Tandberg National Sales Manager  
Tandberg Educational  
1-800-367-1137.**

Classified/Reading Ads: \$1.00 per word for 1 issue (15 words minimum); \$.75 per word for each of 4 issues. Area code and phone number count as 2 words. Send ad with check or money order to: JETTMART Classified Manager, 304C Moore College Building, UGA Language Laboratories, University of Georgia, Athens, Georgia 30602, U.S.A.

**JETTMART: AVAILABLE**

**Video Conversions**  
EURO-VIDEO. PAL-NTSC-SECAM. Conversions on latest digital equipment. Low rates-fast service. 801 Woodside Road, No. 8, Redwood City, CA 94061. (415) 369-4366.

**Rare Videos**  
RARE VIDEOS. Very large collection of foreign, classic, fine arts, and documentary videos. 6,000 titles. 178-page catalog available at \$4.00. FACETS, 1517 West Fullerton, Chicago, IL 60614.

**Administrative/Professional Minority Vita Bank**  
Duke University is establishing a minority vita bank for administrative/professional/technical positions. Please submit credentials and requests for information to: **Kenneth P. Lineberger, Senior Employment Representative, Duke University Employment Office, Box 40001, Durham, NC 27706.** Receipt of résumés will be acknowledged by mail.

**JETTMART:  
POSITIONS AVAILABLE**

**Director Academic Computing/  
Instructional Technology**  
Grand Valley State College invites applications and nominations for the position of Director of Academic Computing and Instructional Technology. A minimum of a Master's in Math, Computer Science, Engineering, Instructional Technology or related field is required, plus 3 years experience in a college or university academic computing environment and two years of teaching experience are required. Successful candidates will have current knowledge of mini- and microcomputers, computer languages, and computer information systems; extensive experience with PC-based LAN is required as well. To apply, send letter of application which specifically states how skills, education, and experience relate to the position, a résumé, and 3 references to: Director's Search, Academic Services, 225 Manitou Hall, Grand Valley State University, Allendale, MI 49401.

**Learning Resource Center Director**  
Technical College of the Lowcountry, a progressive two-year college located between Savannah and Charleston, has a faculty position for the position of Director of Learning Resource Center. The director of the LRC is responsible for collection development and the management and operations of the center. Duties include: formulating and administering policies and procedures, supervising personnel, conducting orientations, and working with faculty and community. Must be able to evaluate the service provided and implement changes as they are needed. Minimum qualifications: MLS degree from an ALA accredited institution; three years professional library experience. Excellent communication skills required. **Position is now available.** Send application letter and résumé to: Technical College of the Lowcountry, Personnel Office, P.O. Box 1288, Beaufort, SC 29901-1288.

**Language Learning Resource Center  
Director**  
Applications/nominations are invited for Director of LLR Center. The position is permanent, full-time, 9 month, beginning Aug. 16, 1989. Minimum qualifications: Master's Degree; evidence of significant experience in a) foreign language teaching at post-secondary level; b) foreign language methodologies; c) foreign language instructional technology; d) managing a service facility, including supervision of others and adaptation of procedures and policies to meet user needs; e) securing extramural funding; and f) working with culturally diverse faculty. Letter of application, 3 recent letters of recommendation, vitae (with phone no.) should be sent to: Dr. Marianna M. Matteson, Chair, Department of Languages/Literatures, Washington State University, Pullman, WA 99164-2610 by Feb. 15, 1989. WSU is an EO/AA educator/employer. Protected groups are encouraged to apply.

**Assistant Professor/Modern Languages**  
St. Mary's College, a Catholic, coeducational, liberal arts college of about 3400 students, and operated by the Christian Brothers 25 miles east of San Francisco, has an opening for an assistant professor, tenure-track, for the 1989-90 academic year. Applicants must have native or near-native fluency in Spanish. Prefer candidates able to teach French or Italian as well. Ph.D. preferred. ABD considered, if Ph.D. is to be completed by December 31, 1989. Demonstrated superior teaching skills. Current salary: \$25,900-\$32,600 with probable increase for 1989-90. Send letter of application, current vita and 3 letters of recommendation and self-addressed, stamped postcard by **February 2, 1989, to: Joan Halperin, Chair, Modern Language Department, P.O. Box 4730, St. Mary's College, Moraga, CA 94575.**

**Director Language Learning Center**

With a 42-position Tandberg IS-10 lab as well as audio-interactive positions, PC cluster, terminals to main frame for CAI applications, satellite communication to video stations, Washington & Lee University is seeking a director of its language learning center. Responsibilities include: administer the new and developing center which serves nine languages, select and supervise student assistants, aid the faculty with computer course software development, work closely with the university computer center and language departments, and (desirable) qualified to teach a lower level language course. Minimum requirements: undergraduate degree, MA in a language (desirable), computer literacy, communications and organizational skills, initiative to set developmental directions. 12 month contract. Salary is competitive. The reading of applications begins February 1, 1989. Contact: Russell C. Knudson, Department of Romance Languages, Washington and Lee Univ., Lexington, VA 24450. Phone: (703) 463-8822 or (8821).

**Director of Center for Foreign Languages and Culture**

Smith College is seeking a Director for a new, multimedia Center for Foreign Languages and Cultures. Twelve-month administrative position with faculty status. The Director teaches two language course sections a year. Duties include coordination of audio, video & computer support for language courses, direction of faculty development activities, grant-writing to support activities and equipment, cooperation with Five College Resource Center for Foreign Languages. Requirements include a Ph.D. in a foreign language; expertise in language teaching pedagogy and technologies is required. Two-year contract with possibility of renewal; salary commensurate with experience; excellent benefits. Please send letter of intent and dossier with three letters of reference to: Marilyn R. Schuster, Associate Dean of Faculty, College Hall, Smith College, Northampton, MA 01063. Preference will be given to applications received before March 1, 1989. Smith College is an AA/EOE employer; women and minorities are encouraged to apply.