

Announcing...

WHO: Friends of International Education (FIE)

WHERE: Washington, D.C.

WHEN: Now

WHAT: An institute for crucial languages—Arabic, Chinese, Japanese and Russian

AGENDA: FIE will be offering opportunities for schools and school districts, as well as individuals, to participate. The institute will help schools already underway strengthen their programs, interested schools and school districts launch themselves and still others garner the resources for the future. FIE is keeping lists of school programs across the country; assembling an archive of language examinations (US, British, International Baccalaureate (IB), etc.) and in general helping schools help each other.

NOTEWORTHY: With the assistance of the U.S. National Endowment for the Humanities and the District of Columbia Public Schools, among others, FIE has already collected, worldwide, materials for teaching Arabic, Chinese, Japanese and Russian to elementary and secondary school children who are not native speakers. A reference library has been established for use by teachers, principals, and superintendents. Visitors are welcome at the FIE library in the Marie Reed Center, DC Public Schools, 220 Champlain Street, NW, Washington, DC 20009, U.S.A. Preliminary bibliographies, with several hundred entries for each language, are available at \$8.00 per language or \$25 for all four languages.

CONTACT PERSON: Susan Cahill-Aylward, Project Coordinator, welcomes data on any materials and programs as well as requests for information or bibliographies. Write to her at: FIE, Box 4800, Washington, DC 20008, U.S.A.

TELEPHONE: 1-202-363-8510

Announcing...

WHO: Le Restaurant de la Tour Eiffel

WHERE: Paris by way of New Orleans, U.S.A., at 2040 St. Charles Avenue, New Orleans, Louisiana 70130, in the fashionable Garden District of New Orleans.

WHEN: Daily for lunch from 11:30 to 2:30 and for dinner from 6:00 until "the wee small hours;" a Sunday brunch is served 10:30-3:00.

AGENDA: The Tour Eiffel's menu features classic bistro items. Those who have been there say that lunch with wine costs about \$35.00 for two; dinner, about \$60.00. Salads, soufflés/omelets, chicken, grilled pork chops and similar items are on the menu for lunch. At dinner, one may order (among other things) *Coq au vin* or *canard au genièvre* (duckling in gin, pearl onions, olives and juniper berries). For fish lovers, there is Sole Bouse topped with Louisiana crabmeat and Scottish smoked salmon. Steak lovers can always order filet mignon Zingara, served with something called a sauce *diable*, mushrooms, and prosciutto. Dessert lovers can indulge their sweet fancies with the restaurant's late-night dessert entrees: soufflés topped with Grand Marnier, pear, chocolate, raspberries, and the like. Or fondues, sorbets, pastries, praline mousse, and flaming desserts.

NOTEWORTHY: Can a 50-year old restaurant, where Charles de Gaulle, Charlie Chaplin, Maurice Chevalier, and Brigitte Bardot dined (1937-1981), survive being sold for \$590,000, cut up into over 11,000 pieces, removed from its 562 foot perch on the second level of the Eiffel Tower overlooking the Left Bank, Paris and the Seine, laid out in a 40-foot container, shipped, and re-assembled in 1983 in New Orleans, Louisiana? Perhaps, not just any 50 year-old restaurant, but this one, apparently did survive.

In 1981, engineers discovered that the weight of the restaurant was causing the famed Eiffel Tower

to sag. Since the Tour Eiffel was in need of restoration, the restaurant had to go. It was purchased by a New Orleans' restaurateur and a chef; a year ago, after three years of re-assembly, this favorite of tourists and Paris café society, opened on American soil.

TELEPHONE: (504) 524-2555.

Announcing...

WHO: Grinnell College

WHERE: Grinnell, Iowa

WHEN: Now

WHAT: A Minority Vita Bank

AGENDA: In order to expand the pool of minority applicants for positions on the Grinnell faculty and in the administration, the college is currently establishing a vita bank and invites qualified persons to submit copies of current résumés and curricula vitae. Furthermore, the college also invites the nomination of qualified faculty and administrators.

NOTEWORTHY: Grinnell College is private and coeducational; its liberal arts curriculum attracts over 1200 students from 48 states and 32 countries. Academic departments include: Humanities (Art, Classical and East Asian Languages, English, French, German, Music, Russian, Spanish, Theatre); Social Studies (American Studies, Anthropology, Economics, History, Philosophy, Political Science, Religious Studies, Sociology); Science (Biology, Chemistry, Mathematics, Physics, Psychology); and Special Programs (Education, Physical Education).

Receipt of résumés or c.v.'s will be acknowledged; persons whose papers are in the vita bank will be notified of available positions as they become available. Grinnell's personnel program is conducted without regard to sex, color, creed, national or ethnic origin, or sexual or affectional preference of the applicants for employment. All materials should be sent to the contact person.

CONTACT PERSON: William Deminoff, Secretary and Affirmative Action Officer, Grinnell College, Nollen House, Grinnell, Iowa 50112-0810.

Announcing...

WHO: Middlebury College Language Schools, in cooperation with CALICO and PICS

WHERE: Sunderland Language Center, Middlebury College Language Schools, Middlebury, Vermont

WHAT: The New Technologies Program, a five-week program of workshops and conferences for teachers on the uses of computers and video in the teaching of foreign languages

AGENDA: Introductory Computer Workshop will be held from July 7 through July 20, 1988, and costs \$625 for tuition and \$300 for room and board; CALICO Conference on Computers in Language Teaching will be held from July 21 through July 25, 1988, and costs \$75 for the conference fee; PICS Conference on Video in Language Teaching will be held from July 27 through July 30, 1988, and costs \$75 for the conference fee; and the Introductory Video Workshop will be held August 1 through August 12, 1988, and costs \$625 for tuition and \$300 for room and board.

NOTEWORTHY: The New Technologies Program is funded in part by a grant from the U.S. Department of Education. The co-sponsors with Middlebury College of the New Technologies Program are: CALICO (Computer Assisted Language Learning and Instruction Consortium) and PICS (Project for International Communications Studies), a consortium for the development of video materials. These organizations are leaders in the development and assessment of computer and video technology in foreign language teaching.

The New Technologies program includes:

- a two-week introductory workshop on Apple Macintosh applications in the foreign language classroom;
- a CALICO conference on advanced applications of computers to foreign language instruction;
- a PICS conference on the educational uses of video technology in foreign languages;

- a two-week introductory workshop on the preparation and use of video materials

The Introductory Computer Workshop. The Computer Workshop will cover an introduction to the Macintosh, word-processing/text generation, foreign character fonts, graphics, and authoring languages/systems including Hypercard.

The Introductory Video Workshop. The Video Workshop will cover an introduction to hardware (VCR, satellite antennae, videodisc, etc.), theories of second language acquisition and the role of comprehensible input, curriculum planning, hands-on demonstrations, experience with materials preparation, and information on resources.

New Technologies Faculty. Program Director: Thomas R. Beyer, Jr. of Middlebury College; Technical Coordinators: Robert R. Martin of Middlebury College for computers; Rick Altman of the University of Iowa for video; and Judith E. Liskin-Gasparro of Middlebury College for instructional design. The Conference Directors: Frank Otto of Brigham Young University for CALICO, Rick Altman and James P. Pusack of the University of Iowa for PICS.

Note: Participants in each of the workshops receive one unit of graduate credit (three semester hours) from the Middlebury College Language Schools.

CONTACT: For Information and Registration Materials for the New Technologies Program write to: New Technologies Program, Sunderland Language Center, Middlebury Language Schools, Middlebury, Vermont 05753.

Announcing...

WHO: Massachusetts Foreign Language Association

WHERE: Sturbridge Sheraton Hotel

WHEN: October 27-29, 1988

WHAT: Fall Conference

CONTACT PERSON: Shirley Lowe, Conference Chair, 8 Laurel Drive, Hudson, MA 01749. Registration: Marian St. Onge, Boston College.

TELEPHONE: (617) 552-3827

Announcing...

WHO: The German Information Center (GIC)

WHERE: Midtown Manhattan, New York

WHEN: Now

WHAT: A 28-person team responsible for the Federal Republic of Germany's central office in America for public diplomacy; it is a repository of **newspapers and photo archives, a research library, film and video lending libraries and screening facilities, and limited printing facilities.**

GIC has, for over 25 years, provided a wide range of services, from helping coordinate press coverage during official visits to the U.S. by Bonn government representatives to mailing colorful posters of Germany to high schools around America; from producing both English- and German-language publications and distributing them throughout the U.S. to serving as executive producer for films, television and radio programming on German-American topics; from organizing nationwide speaking tours in the U.S. by West German politicians and professionals to coordinating informational tours for American journalists, professors and other experts traveling to the Federal Republic in cooperation with the German consuls general. GIC is the only office of its kind operated by the West German government anywhere in the world.

NOTEWORTHY: Everyone at GIC speaks fluent English, although the majority of the staff are German citizens working in New York for the West German government. Most are here for a period normally ranging from three to five years.

The Printed Word. *The Week in Germany* is the GIC's most widely circulated regular publication.

Published in newsletter format, *The Week* includes pages of politics, economics, culture, modern living, and a review of the West German press. Although this newsletter reports official government positions, it also presents opposition viewpoints and politics of special interest to Americans.

The GIC also distributes selected statements made by the federal president, chancellor, cabinet ministers, the ambassador in Washington. The texts are printed in English. *Deutschland Nachrichten* (DN) is a German-language weekly newsletter published by GIC which boasts a circulation of 5,000. With an emphasis on current events and contemporary life, DN serves the various German-American communities throughout the U.S. (some estimated 50 million Americans trace their ancestry back to Germany) as well as the many Americans who have spent some time in the Federal Republic and speak the language.

GIC mails out pamphlets on different aspects of German society, including the education system, the administration of justice, energy policy, housing and urban planning, as well as series of brochures on West German cinema, literature, music, and a variety of related topics.

Paperback books on everything from *Those Strange German Ways* to an English edition of the country's constitution, the Basic Law, are also available.

Every Picture Tells a Story. With more than 60,000 pictures, the center's photo archive places current images of the Federal Republic in the mainstream of the newest classroom materials used in schools and universities all over the United States. For example, GIC receives 60 photo requests a month from textbook publishers alone.

News on Reels. The GIC commissions U.S.-based filmmakers to produce documentaries on particular aspects of life in the Federal Republic of Germany, such as the prizewinning film *America in Germany*. These movies are cleared for television in the U.S. and are shown as well at interested universities, foreign relations

councils and cultural organizations around the country. The GIC helps distribute a weekly newsreel service on film or video to interested broadcasters. The center's film lending library includes approximately 200 documentary titles. Besides lending films free of charge to educational and cultural institutions, the GIC also has a screening facility for 16mm film, 3/4" video, including along with the American standard, NTSC, both European video standards, PAL and SECAM.

CONTACT: German Information Center, 950 Third Avenue, New York, New York 10022

TELEPHONE: (212) 888-9840

Announcing...

WHO: Le Video Productions

WHERE: Marietta, Georgia

WHEN: Now available

WHAT: A videotape designed to help you learn conversational Chinese in a way that is enjoyable, effective, and economical.

AGENDA: Using the *pinyin* system, which means "sound-spelling," a modern and accurate pronunciation system widely used in China, this video teaches you the fundamental subjects to master modern conversational Chinese. Practical conversational topics, such as greetings, meeting people, thanks, reception, requests, weather, days and dates, time, sightseeing, shopping, etc., are covered. By watching, listening, and following instructions, a person can learn basic spoken Chinese.

NOTEWORTHY: Available in VHS or BETA (approximately 75 minutes) the video costs \$34.95.

CONTACT: Le Video Productions, P.O. Box 1385, Marietta, Georgia, 30061

Announcing...

WHO: The Annenberg/CPB Project

WHERE: Washington, D.C.

WHEN: Now available

WHAT: FRENCH IN ACTION, an innovative and highly effective system of teaching French that combines video, audio, and print materials to provide a "planned immersion" course in French language and culture. Produced by Yale University and the WGBH Educational Foundation, in association with Wellesley College, FRENCH IN ACTION is based on course techniques developed at Yale by Pierre J. Capretz and used successfully at a number of American colleges and universities for over a decade.

AGENDA: FRENCH IN ACTION includes 52 half-hour video programs featuring an original romantic comedy filmed on location in France. Entirely in French, each program is composed of an episode of the story followed by a variety of vignettes that illustrate and explain its contents. These vignettes are drawn from throughout the French-speaking world, and include photos, cartoons, graphics, film clips, interviews, and excerpts from television programs and advertising.

The video programs are complemented by an audio series and a collection of print materials: a textbook, workbooks, study guides, an instructor's guide, and a faculty telecourse manual. An introductory video program, in English, orients the student and explains the teaching approach.

FRENCH IN ACTION is a complete introductory-level course designed for maximum flexibility. It can be used as an intensive two-semester course or on a less intensive basis over four semesters. In addition, the basic story, without the extensive array of explanatory images, is available in 13 half-hour programs entitled, *Short Cut To French* for use in intermediate and upper-level language and culture courses, and for reviews.

NOTEWORTHY: Major funding for FRENCH IN ACTION is provided by Annenberg/CPB Project. Additional funding is provided by the Andrew W. Mellon Foundation, the Florence J. Gould Foundation, Inc., the Ministries of

External Relations and Culture and Communication of the French Government, the Jesse B. Cox Charitable Trust, and the National Endowment for the Humanities.

Print preview packets and videocassettes are available.

CONTACT: For information about preview, videocassettes or anything concerning this program, contact The Annenberg/CPB Project, 111-16th Street, NW, Washington, D.C. 20036.

TELEPHONE: (202) 955-5251

Announcing...

WHO: Council On International Exchange

WHERE: New York, New York

WHEN: Now

WHAT: Study abroad programs

AGENDA: One of the preeminent professional organizations in the field of study abroad, the Council on International Educational Exchange, CIEE, has led the way in assisting the creation of programs overseas. The first U.S. organization to establish an educational exchange with the USSR, the CIEE initiative led to the Cooperative Russian Language Program at the prestigious Leningrad State University—the only program available to qualified students enrolled in any North American college or university, which permits a program of study to be undertaken directly at a Soviet university rather than at a learner center attended mainly by non-Soviets.

The following study abroad programs are administered by the Council:

- China (Peking University, Nanjing University, Fudan University, University of International Business and Economics)
- Dominican Republic (Universidad Catolica Madre y Maestra)
- France (University of Haute Bretagne)
- Japan (Obirin University)
- Spain (University of Alicante, University of Seville)
- USSR (Leningrad State University)

CONTACT: For specific information about all programs, eligibility requirement, application deadlines, and fees, write to the Council on International Educational Exchange, 205 East 42nd Street, New York, New York 10017.

TELEPHONE: (212) 661-1414

Announcing...

WHO: University of Wisconsin-Madison

WHERE: Sheraton Inn and Conference Center, Madison, Wisconsin

WHEN: August 2-4, 1988

WHAT: Fourth Annual Conference on Teaching at a Distance: Changing Roles in Education and Training

AGENDA: This conference is a leading forum for the exchange of information on distance education. It examines key issues in the teaching/learning process, analyzes case applications and offers practical ideas to help participants make the best use of technology. The conference attracts over 200 participants from throughout the U.S. and Canada, including teachers, trainers, administrators, managers, instructional designers, program producers, researchers, evaluators. The conference will include 35 informational sessions.

NOTEWORTHY: The conference provides in-depth information about distance education, emphasizing an applications perspective. It features keynote addresses by internationally known experts, half-day seminars, and informational sessions on current developments. In addition, a three-credit graduate course on Issues in Teaching at a Distance is offered in conjunction with the conference. Registration fee: For the entire conference, the fee is \$175, which includes breaks, luncheons, reception and banquet; for days 1-2 (keynotes and informational sessions) the fee is \$125, which includes breaks, luncheons, reception and banquet; and, for day 3 (in-depth seminars) the fee is \$60, which includes breaks and luncheon.

CONTACT: Terry Gibson, Associate Professor, Department of Continuing and Vocational Education, University of Wisconsin-Madison, 432 North Lake Street, Madison, WI 53706, or Chris Olgren, the Coordinator.

TELEPHONE: Professor Gibson at (608) 262-4877 or Coordinator Olgren at (608) 262-5525

Announcing...

WHO: Society of Teaching and Learning in Higher Education and McMasters University

WHERE: Hamilton, Ontario

WHEN: June 18-21, 1988

WHAT: Eighth Annual Conference on Teaching and Learning in Higher Education

AGENDA: This conference offers faculty members, teaching assistants, educational researchers and developers, study skills counsellors, and administrators a forum in which to examine ways to improve teaching and learning in post-secondary education. The conference opens Saturday evening with an informal reception. The sessions will run from 9:00 a.m. Sunday to noon Tuesday.

NOTEWORTHY: Formats ranging from workshops, demonstrations, roundtable discussions, panel discussions to interactive presentations will examine topics ranging from teaching critical thinking, communication skills to evaluating teaching, using computers to fresh approaches to lecturing. Registration fee is \$115, which includes two lunches and dinner at the races; late registration (after May 31, 1988) is \$130. Accommodations with breakfast (single occupancy for one night) is \$29.40.

CONTACT: S.T.L.H.E., c/o Instructional Development Center, McMasters University, Hamilton, Ontario L8S 4K1

TELEPHONE: (416) 525-9140, ext. 4540

Announcing...

WHO: Williams Midwest-Central Region

Academic Affairs Administrators (AcAfAd) Call for Papers

WHERE: Akron, Ohio

WHEN: Proposals: due May 1, 1988; Conference: October 6-8, 1988

WHAT: Annual conference

AGENDA: Program proposals are being solicited for the Annual Williams Midwest-Central Regional Academic Affairs Administrators Conference.

NOTEWORTHY: Conference organizers are seeking proposals for formal paper discussions, panel presentations, and informal, roundtable style discussions of pertinent issues.

CONTACT: Sr. Rose Marie Kujawa, Ph.D., Madonna College, 36600 Schoolcraft Road, Livonia, Michigan 48150

TELEPHONE: (313) 591-5048

Announcing...

WHO: Hokkaido International Foundation

WHERE: Japan

WHEN: Japanese Language and Modern Studies (June 18-August 13, 1988); The Tenth Annual Hokkaido International Cultural Exchange Program (August 15-August 30, 1988); and Independent Field Work (September 1-December 10, 1988)

WHAT: Study programs

AGENDA: Japanese Language and Modern Studies consist of summer study of intensive Japanese while staying in a Japanese home. The independent field work allows for deeper understanding of Japan through integration within a rural community.

NOTEWORTHY: Eight weeks Japanese Language and Modern Studies cost \$2,300 including food and lodging; the two week Cultural Exchange Program costs \$200

participation fee—room and board provided at no cost through voluntarily contributed homestay arrangements; and, the four months independent field work costs a \$300 participation fee. This program provides room and board at no cost through voluntarily contributed homestay arrangements; in addition, a \$200 per month stipend is offered in return for a community internship.

CONTACT: For information, contact Hokkaido International Foundation, P.O. Box 3434, Ann Arbor, Michigan 48106.

Announcing...

WHO: Bowker Electronic Publishing

WHERE: New York, New York

WHEN: Now available

WHAT: *The Oxford English Dictionary* on Compact-Disc

AGENDA: Bowker Electronic Publishing will distribute the newly published CD-ROM version of the *Oxford English Dictionary*. All the information contained in the original 12-volume dictionary (nearly half a million entries) has been transferred to two 4.72" discs that will provide unlimited access to the history, evolution, and usage of the English language.

Long established as the ultimate authority on the meaning of English words, the *Oxford English Dictionary* offers more than mere definition. From 12th century slang to technical terminology, it illustrates and explores the history of each word with a series of chronologically arranged quotations from sources as diverse as Chaucer, Charlotte Brontë, and James Joyce.

So huge in scope and so precise in detail, the OED took 49 years to compile. Yet until the advent of CD-ROM technology, writers, scholars, and readers have been unable to take full advantage of the wealth of information at their disposal.

NOTEWORTHY: The tremendous capacity of CD-ROM means every bit of information in the OED is contained on virtually two indestructible

discs. The key benefit of the technology lies in the sophisticated search software, which offers exciting new ways to access and manipulate data—all within seconds. The OED's search menu is based on eight indexes that correspond to various elements in each entry: lemma or headword; definition; etymology or word history; usage (parts of speech, topics, or geographical locations); and quotation references, including date, author, work, and text. Since the system supports Boolean logic, any combination of indices may be searched within the same inquiry.

The OED on CD-ROM will forever change the way writers and scholars access information from one of the world's greatest reference works. By removing the boundaries of the printed page and harnessing the power of today's computer technology, the CD-ROM system is able to offer users a wealth of virtually untapped knowledge.

Published by Tri-Star Publishing, the OED on CD-ROM costs \$1,250 world-wide and will be distributed to libraries in the U.S. by Bowker Electronic Publishing.

CONTACT: Bowker Electronic Publishing, 245 West 17th Street, New York, New York 10011

TELEPHONE: (212) 337-6989

Announcing...

WHO: Midwest College Learning Center Association

WHERE: Hyatt Regency Hotel, Chicago

WHEN: Deadline for proposals: May 20, 1988; Conference: October 5-7, 1988.

WHAT: Second Annual Conference entitled "Learning Centers of the 1990's—New Directions"

NOTEWORTHY: The keynote speakers will be Joseph Murray, Chancellor, CUNY, and Professor Vincent Tinto, Syracuse University and author of *Leaving College: Rethinking the Causes and Cures of Student Attrition*

CONTACT: Submit paper and presentation proposals to Martha Casazza, Vice-President, MCLCA, National College, 18 South Michigan Avenue, Chicago, Illinois 60603

TELEPHONE: (312) 621-9650

Announcing...

WHO: Franklin College Switzerland

WHERE: Lugano-Sorengo, Switzerland

WHEN: June 26 to July 22, 1989

WHAT: Summer German Institute for American high school teachers

NOTEWORTHY: The program will consist of two weeks at Franklin of intensive courses in methods, contemporary German civilization, and German conversation/composition. This instruction period will be followed by two weeks of faculty-led field study/travel in Germany.

CONTACT: For further information and application details, contact Ms. Barbara Gaspard, Summer German Institute, Franklin College Switzerland, Via Ponte Tresa 29, 6924 Sorengo, Switzerland.