

Model technology management for industrial project implementation

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Abstract

One situation that has brought problems in the Colombian business sector has been the same dependence as technologies are concerned. In this sense, technology management involves driving all aspects related to the generation and introduction of technological changes in the company, allowing catalyze innovations in strategic, managerial, cultural, organizational and infrastructure systems inside. In this context, the investigation to be applied for industrial projects, why the general objective to propose a model of technological management for industrial projects is justified. For this, a theoretical basis is established authors like Chiavenato, Hurtado and Toro, Paneque which served as reference for this investigation for which a methodology was used with a field design not experimental, transactional descriptive. As for the results and I purpose it is to meet the requirements of the industry which in turn translates into good service for customers who depend on it, ensuring growth and profitability for shareholders, keeping the resource human both qualified as motivated as well as continuous improvement of processes in optimal safety conditions.

Keywords

Colombian business sector, Generation and introduction, Project execution model industry, Technology management, Transactional descriptive