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## Measurement of Forward-Backward Asymmetry and Wilson Coefficients in $B \to K^* l^+ l^-$

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We report the first measurement of the forward-backward asymmetry and the ratios of Wilson coefficients  $A_9/A_7$  and  $A_{10}/A_7$  in  $B \to K^* \ell^+ \ell^-$ , where  $\ell$  represents an electron or a muon. We find evidence for the forward-backward asymmetry with a significance of  $3.4\sigma$ . The results are obtained from a data sample containing  $386 \times 10^6$  BB pairs that were collected on the Y(4S) resonance with the Belle detector at the KEKB asymmetric-energy  $e^+e^-$  collider.

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Flavor-changing neutral current  $b \to s$  processes proceed via loop diagrams in the standard model (SM). If additional diagrams with non-SM particles contribute to such processes, the decay rate and kinematics are modified. Such contributions may change the 12 Wilson coefficients [1] that parametrize the strength of the weak and strong short distance interactions. The  $b \to s\ell^+\ell^-$  amplitude is described by the effective Wilson coefficients  $C_7$ ,  $C_9$ , and  $C_{10}$ , whose terms have been calculated up to next-to-next-to-leading order (NNLO) [2] in quantum chromodynamics. To evaluate the Wilson coefficients, we use  $A_i$  which are dominant and  $q^2$ -independent real terms of  $C_i$ . Other small complex terms in  $C_i$  are fixed to the SM values. Here,  $q^2$  is the squared invariant mass of the dilepton system.

The magnitude of  $A_7$  is strongly constrained from measurements of  $B \to X_s \gamma$  [3,4], where  $X_s$  is a hadronic system with an s quark; a large area of the  $(A_9, A_{10})$  plane is excluded by branching fraction measurements of  $B \to X_s \ell^+ \ell^-$  and  $B \to K^{(*)} \ell^+ \ell^-$  [5–8], where  $K^{(*)}$  refers to K or  $K^*$ . However, the sign of  $A_7$  and the values of  $A_9$  and  $A_{10}$  are not yet determined. Measurement of the forward-backward asymmetry and differential decay rate as functions of  $q^2$  and  $\theta$  for  $B \to K^* \ell^+ \ell^-$  constrains the relative signs and magnitudes of these coefficients [9,10]. Here  $\theta$  is the angle between the momenta of the negative (positive) lepton and the B ( $\bar{B}$ ) meson in the dilepton rest frame. The forward-backward asymmetry is defined using the differential decay width  $g(q^2, \theta) = d^2\Gamma/dq^2 d \cos\theta$  [11] as

$$\mathcal{A}_{FB}(q^2) = \frac{\int_{-1}^{1} \operatorname{sgn}(\cos\theta) g(q^2, \theta) d\cos\theta}{\int_{-1}^{1} g(q^2, \theta) d\cos\theta}.$$
 (1)

The numerator in Eq. (1) can be expressed in terms of Wilson coefficients as

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$$\int_{-1}^{1} \operatorname{sgn}(\cos\theta) g(q^{2}, \theta) d \cos\theta = -C_{10} \xi(q^{2})$$

$$\times \left( \operatorname{Re}(C_{9}) F_{1} + \frac{1}{q^{2}} C_{7} F_{2} \right), \tag{2}$$

where  $\xi$  is a function of  $q^2$ , while  $F_1$  and  $F_2$  depend on form factors. (The full expression can be found in Ref. [11].)

In this Letter, we report the first measurement of the forward-backward asymmetry and ratios of Wilson coefficients in  $B \to K^* \ell^+ \ell^-$ . We use a 357 fb<sup>-1</sup> data sample containing  $386 \times 10^6$   $B\bar{B}$  pairs taken at the Y(4S) resonance. We also study the  $B^+ \to K^+ \ell^+ \ell^-$  mode, which is expected to have a very small forward-backward asymmetry even in the presence of new physics [12]. Charge-conjugate modes are included throughout this Letter.

The data were taken at the KEKB collider [13] and collected with the Belle detector [14]. The detector consists of a silicon vertex detector, a central drift chamber, aerogel Cherenkov counters, time-of-flight scintillation counters, an electromagnetic calorimeter, and a muon identification system.

The event reconstruction procedure is the same as described in our previous Letter [5]. The following final states are used to reconstruct B candidates:  $K^{*0}\ell^+\ell^-$ ,  $K^{*+}\ell^+\ell^-$ , and  $K^+\ell^+\ell^-$ , with subdecays  $K^{*0} \to K^+\pi^-$ ,  $K^{*+} \to K^0_S\pi^+$  and  $K^+\pi^0$ ,  $K^0_S \to \pi^+\pi^-$ , and  $\pi^0 \to \gamma\gamma$ .

Hereafter,  $K^{*0}\ell^+\ell^-$  and  $K^{*+}\ell^+\ell^-$  are combined and called  $K^*\ell^+\ell^-$ .

We use two variables defined in the center-of-mass (c.m.) frame to select B candidates: the beam-energy constrained mass  $M_{\rm bc} = \sqrt{(E_{\rm beam}^*/c^2)^2 - (p_B^*/c)^2}$  and the energy difference  $\Delta E = E_B^* - E_{\rm beam}^*$ , where  $p_B^*$  and  $E_B^*$  are the measured c.m. momentum and energy of the B candidate, and  $E_{\rm beam}^*$  is the c.m. beam energy. When multiple candidates are found in an event, we select the candidate with the smallest value of  $|\Delta E|$ .

The dominant background consists of  $B\bar{B}$  events where both B mesons decay semileptonically. We suppress this background using missing energy and  $\cos \theta_B^*$ , where  $\theta_B^*$  is the angle between the flight direction of the B meson and the beam axis in the c.m. frame. These quantities are combined to form signal and background likelihoods  $\mathcal{L}_{\text{sig}}$ and  $\mathcal{L}_{Bar{B}}$ , respectively, and event selection is then performed using the ratio  $\mathcal{R}_{B\bar{B}} = \mathcal{L}_{\text{sig}}/(\mathcal{L}_{\text{sig}} + \mathcal{L}_{B\bar{B}})$ . The continuum  $(e^+e^- \rightarrow q\bar{q}, q = u, d, s, c)$  background is suppressed using a likelihood ratio  $\mathcal{R}_{cont}$  (defined similarly to  $\mathcal{R}_{R\bar{B}}$ ) that depends on three variables: a Fisher discriminant [15] calculated from the sum of c.m. energies of the final state particles in each of nine cones along the Bcandidate c.m. sphericity axis [16] and the normalized second Fox-Wolfram moment [17], the angle between the beam axis and the c.m. sphericity axis, and  $\cos \theta_B^*$ . Backgrounds from  $B \to J/\psi X_s$  and  $B \to \psi(2S)X_s$  decays, referred to below as  $B \to \psi X_s$ , are rejected using the dilepton invariant mass. Backgrounds from photon conversions and  $\pi^0$  Dalitz decays are suppressed by requiring the  $e^+e^-$  invariant mass to be above 140 MeV/ $c^2$ .

The signal box is defined as  $|M_{\rm bc} - m_B| < 8~{\rm MeV}/c^2$  for both lepton modes and  $-55(-35)~{\rm MeV} < \Delta E < 35~{\rm MeV}$  for the electron (muon) mode. We optimize the selections on  $\mathcal{R}_{\rm cont}$  and  $\mathcal{R}_{B\bar{B}}$  for each  $K^*$  decay mode and each lepton mode to maximize sensitivity to events with  $q^2 < 6~{\rm GeV}^2/c^2$  assuming the branching fractions in Ref. [18].

To determine the signal yield, we perform an unbinned maximum-likelihood fit to the  $M_{\rm bc}$  distribution for events that lie within the  $\Delta E$  signal window. The fit function includes signal, cross feeds, and other background components. The cross feeds are misreconstructed  $K^{(*)}\ell^+\ell^-$ 

events with correct ("CF") and incorrect ("IF") B meson flavor assignment. The cross feed from  $X_s\ell^+\ell^-$  events other than  $K^{(*)}\ell^+\ell^-$  is negligible. The other backgrounds come from dilepton background, combinatorial  $K^{(*)}\ell^\pm h^\mp$ ,  $K^{(*)}h^+h^-$ , and  $\psi X_s$  events, where h represents a pion or a kaon. The dilepton background refers to the sum of all background sources with two leptons where the lepton is from leptonic or semileptonic meson decays, photon conversions, and  $\pi^0$  Dalitz decays. The  $K^{(*)}h^+h^-$  background is from both combinatorial background and B meson decays.

The shape for cross-feed events is parametrized by a sum of an ARGUS function [19] and a Gaussian whose parameters are determined from Monte Carlo (MC) samples. The dilepton background is modeled by an ARGUS function. The shape of each background is determined from a MC sample. (The  $K^{(*)}e^{\pm}\mu^{\mp}$  background shape is found to be consistent between the MC sample and data.) Since the shape for  $K^{(*)}\ell^{\pm}h^{\mp}$  is similar to that for the dilepton background, we use the same parametrizations for both backgrounds. The residual background from  $\psi X_s$  is estimated from a MC sample of  $\psi$  inclusive events and parametrized by the sum of an ARGUS function and a Gaussian. The background from events with misidentified leptons is also parametrized by the sum of an ARGUS function and a Gaussian. In the fit, all background fractions except the dilepton background are fixed while the signal fraction is allowed to float.

Figure 1 shows the fit result. We obtain 113.6  $\pm$  13.0 and 96.0  $\pm$  12.0 signal events for  $K^*\ell^+\ell^-$  and  $K^+\ell^+\ell^-$ , respectively.

We use  $B \to K^* \ell^+ \ell^-$  candidates in the signal box to measure the normalized double differential decay width. For the evaluation of the Wilson coefficients, the full (partial) NNLO Wilson coefficients  $C_i$  [2,7] are used for  $q^2/m_b^2 < 0.25$  (> 0.25). The value of  $A_7$  is fixed at the SM value -0.330 or the sign-flipped value +0.330. The SM values for  $A_9$  and  $A_{10}$  are 4.07 and -4.21, respectively [7]. We choose  $A_9/A_7$  and  $A_{10}/A_7$  as fit parameters. To extract these ratios, we perform an unbinned maximum-likelihood fit to the events in the signal box with a probability density function (PDF) that includes the normalized double differential decay width. The PDF used for the fit consists of terms describing the signal, cross feeds, and backgrounds:

$$P(M_{\rm bc}, q^2, \cos\theta; A_9/A_7, A_{10}/A_7) = \frac{1}{N_{\rm sig}} f_{\rm sig} \epsilon_{\rm sig}(q^2, \cos\theta) g(q^2, \cos\theta) + \frac{1}{N_{\rm CF}} f_{\rm CF} \epsilon_{\rm CF}(q^2, \cos\theta) g(q^2, \cos\theta)$$

$$+ \frac{1}{N_{\rm IF}} f_{\rm IF} \epsilon_{\rm IF}(q^2, \cos\theta) g(q^2, -\cos\theta) + (1 - f_{\rm sig} - f_{\rm CF} - f_{\rm IF} - f_{K^*hh} - f_{\psi X_s})$$

$$\times \{ (f_{K^*\ell h} \mathcal{P}_{K^*\ell h} (q^2, \cos\theta) + (1 - f_{K^*\ell h}) \mathcal{P}_{\rm dl}(q^2, \cos\theta) \} + f_{K^*hh} \mathcal{P}_{K^*hh} (q^2, \cos\theta)$$

$$+ f_{\psi X_s} \mathcal{P}_{\psi X_s}(q^2, \cos\theta).$$

$$(3)$$

Here  $\mathcal{P}_{K^*\ell h}$ ,  $\mathcal{P}_{dl}$ ,  $\mathcal{P}_{K^*hh}$ , and  $\mathcal{P}_{\psi X_s}$  are the probability density functions for  $K^*\ell h$ , dilepton background,  $K^*hh$ , and  $\psi X_s$ , respectively. The quantities  $\epsilon_{sig}$  ( $N_{sig}$ ),  $\epsilon_{CF}$  ( $N_{CF}$ ), and  $\epsilon_{IF}$  ( $N_{IF}$ ) correspond to the efficiency function (normalization) of

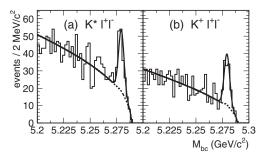


FIG. 1.  $M_{\rm bc}$  distributions for (a)  $B \to K^* \ell^+ \ell^-$  and (b)  $B \to K^+ \ell^+ \ell^-$  samples. The solid and dashed curves are the fit results for the total and background contributions, respectively.

each signal and cross-feed component. Each fraction f is the probability of finding the corresponding component in the data sample for a given  $M_{\rm bc}$  value determined from the  $M_{\rm bc}$  fit, with the exception of  $f_{K^*\ell h}$ , which is the fraction of the  $K^*\ell h$  events within the background component with misidentification leptons determined from the MC samples. The functions  $\epsilon$  and  $\mathcal P$  for the dilepton background,  $K^*\ell^\pm h^\mp$ , and  $\psi X_s$  are obtained from MC samples. The  $K^*h^+h^-$  background shape  $\mathcal P_{K^*hh}$  is obtained from  $K^*h^+h^-$  events and the momentum- and angular-dependent hadron to lepton misidentification probability.

The renormalization scale  $\mu$  is set to 2.5 GeV as suggested by Ref. [7]. The double differential decay width includes the form factor parameters and the bottom quark mass  $m_b$ . We choose the form factor model of Refs. [7,11] and a bottom quark mass of 4.8 GeV/ $c^2$ .

First, we measure the asymmetry  $\tilde{\mathcal{A}}_{FB}$ , which is defined as

$$\tilde{\mathcal{A}}_{FB} = \frac{\iint_{-1}^{1} \operatorname{sgn}(\cos\theta) g(q^{2}, \theta) d\cos\theta dq^{2}}{\iint_{-1}^{1} g(q^{2}, \theta) d\cos\theta dq^{2}}.$$
 (4)

We determine the yield in five  $q^2$  bins for  $\cos \theta > 0$  and  $\cos \theta < 0$  from a fit to the  $M_{\rm bc}$  distribution. After efficiency correction for each bin, we obtain

$$\tilde{\mathcal{A}}_{FB}(B \to K^* \ell^+ \ell^-) = 0.50 \pm 0.15 \pm 0.02,$$

$$\tilde{\mathcal{A}}_{FB}(B^+ \to K^+ \ell^+ \ell^-) = 0.10 \pm 0.14 \pm 0.01,$$
(5)

where the first error is statistical and the second is systematic. A large asymmetry is measured for  $K^*\ell^+\ell^-$  with a

TABLE I.  $A_9/A_7$  and  $A_{10}/A_7$  fit results for negative and positive  $A_7$  values. The first error is statistical and the second is systematic.

	$A_7 = -0.330$	$A_7 = +0.330$
$\overline{A_9/A_7}$	$-15.3^{+3.4}_{-4.8} \pm 1.1$	$-16.3^{+3.7}_{-5.7} \pm 1.4$
$A_{10}/A_{7}$	$10.3^{+5.2}_{-3.5} \pm 1.8$	$11.1^{+6.0}_{-3.9} \pm 2.4$

significance of 3.4 $\sigma$ . The result for  $K^+\ell^+\ell^-$  is consistent with zero as expected.

We fit the  $K^*\ell^+\ell^-$  candidates with the PDF of Eq. (3). The fit results of ratios of Wilson coefficients are summarized in Table I. Figure 2 shows the fit results projected onto the background-subtracted forward-backward asymmetry distribution in bins of  $q^2$ .

We estimate contributions to the systematic error due to uncertainties in the physics parameters, finite  $q^2$  resolution, efficiency, and signal probability. We vary the  $A_7$  value within the range allowed by the branching fraction of  $B \rightarrow$  $X_s \gamma$  [20]. The bottom quark mass  $m_b$  is varied by  $\pm 0.2 \text{ GeV}/c^2$ . The systematic uncertainty associated with the choice of the form factor model is taken from the deviation in fit results when a model of Ref. [21] is used. The effect of  $q^2$  resolution is estimated using a toy MC study. The effect due to  $\cos\theta$  resolution is found to be negligible. The uncertainty in the efficiency is estimated by changing the efficiency for pions with p < 0.3 GeV/c, electrons with p < 0.7 GeV/c, and muons with p <1 GeV/c by 10%, 5%, and 10%, respectively, to obtain revised efficiency functions for signal and background PDFs. We change the shape parameters for the signal or background probability functions f and take the difference as an uncertainty in the signal fraction. The parameters are modified by  $\pm 1\sigma$  for signal, dilepton background, and  $K^*h^+h^-$ . We vary the normalization for cross-feed events and  $\psi X_s$  by 100% since we cannot determine these background from data. To assign the systematic error due to the uncertainty in the fraction of  $K^*\ell^{\pm}h^{\mp}$ , we change the value of  $f_{K^*\ell h}$  by 20%, which corresponds to the difference between the MC sample and sideband events. Table II summarizes the contributions to the systematic error.

The fit results are consistent with the SM values  $A_9/A_7 = -12.3$  and  $A_{10}/A_7 = 12.8$ . In Fig. 3, we show

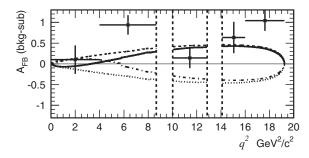


FIG. 2. Fit result for the negative  $A_7$  solution (solid line) projected onto the background-subtracted forward-backward asymmetry and forward-backward asymmetry curves for several input parameters, including the effects of efficiency:  $A_7$  positive case ( $A_7 = 0.330$ ,  $A_9 = 4.07$ ,  $A_{10} = -4.21$ ) (dashed line),  $A_{10}$  positive case ( $A_7 = -0.280$ ,  $A_9 = 2.42$ ,  $A_{10} = 1.32$ ) (dotted-dashed line), and both  $A_7$  and  $A_{10}$  positive cases ( $A_7 = 0.280$ ,  $A_9 = 2.22$ ,  $A_{10} = 3.82$ ) (dotted line) [9]. The new physics scenarios shown by the dotted-dashed and dotted curves are excluded. The blank regions are excluded by the  $\psi X_8$  veto.

TABLE II.	Summary	of systematic errors.

Source	$A_7 = -0.330$		$A_7 = +0.330$	
	$A_9/A_7$	$A_{10}/A_{7}$	$A_9/A_7$	$A_{10}/A_{7}$
$A_7$ [20]	+0.2 - 0.0	±0.0	+0.1 - 0.2	+0.3 - 0.1
$m_b (4.8 \pm 0.2 \text{ GeV}/c^2)$	$\pm 0.7$	$\pm 0.5$	$\pm 0.6$	$\pm 0.4$
Model dependence	$\pm 0.7$	$\pm 1.7$	$\pm 1.0$	$\pm 2.2$
$q^2$ resolution	$\pm 0.3$	$\pm 0.4$	$\pm 0.3$	$\pm 0.4$
Efficiency	$\pm 0.1$	$\pm 0.0$	$\pm 0.1$	$\pm 0.1$
Signal probability	+0.4 - 0.5	+0.2 - 0.3	+0.4 - 0.5	$\pm 0.4$
Total	±1.1	$\pm 1.8$	+1.3 - 1.4	+2.4 - 2.3

confidence level (C.L.) contours in the  $(A_9/A_7, A_{10}/A_7)$  plane based on the fit likelihood smeared by the systematic error, which is assumed to have a Gaussian distribution. We also calculate an interval in  $A_9A_{10}/A_7^2$  at the 95% C.L. for the allowed  $A_7$  region,

$$-14.0 \times 10^2 < A_9 A_{10} / A_7^2 < -26.4.$$
 (6)

From this, the sign of  $A_9A_{10}$  must be negative, and the solutions in quadrants I and III in Fig. 3 are excluded at the 98.2% confidence level. Since solutions in both quadrants II and IV are allowed, we cannot determine the sign of  $A_7A_{10}$ . Figure 2 shows the comparison between the fit results for the negative  $A_7$  value projected onto the forward-backward asymmetry and the forward-backward asymmetry distributions for several input parameters. We exclude the new physics scenarios shown by the dotted and dotted-dashed curves, which have a positive  $A_9A_{10}$  value.

In summary, we have measured the ratios of Wilson coefficients in  $B \to K^* \ell^+ \ell^-$  decay for the first time by studying the forward-backward asymmetry in the angular distribution of leptons. We find evidence for a large forward-backward asymmetry with a significance of

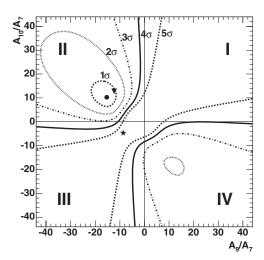


FIG. 3. C.L. contours for negative  $A_7$ . Curves show  $1\sigma$ – $5\sigma$  contours. The symbols show the fit (circle), SM (triangle), and  $A_{10}$ -positive (star) [9] cases. The  $A_{10}$ -positive case appears as the dotted-dashed curve of Fig. 2.

 $3.4\sigma$ . The fit results are consistent with the SM prediction and also with the case where the sign of  $A_7A_{10}$  is flipped. We exclude new physics scenarios with positive  $A_9A_{10}$  at 98.2% confidence.

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