

## Greening the Common Agricultural Policy: a behavioral perspective and lab-in-the-field experiment in Germany

Submitted by Marianne Lefebvre on Thu, 02/14/2019 - 17:06

Titre	Greening the Common Agricultural Policy: a behavioral perspective and lab-in-the-field experiment in Germany
Type de publication	Article de revue
Auteur	Thomas, Fabian [1], Midler, Estelle [2], Lefebvre, Marianne [3], Engel, Stephanie [4]
Editeur	Oxford University Press (OUP)
Type	Article scientifique dans une revue � comit� de lecture
Ann�e	2019
Langue	Anglais
Date	Juillet 2019
Num�ro	3
Pagination	367-392
Volume	46
Titre de la revue	European Review of Agricultural Economics
ISSN	0165-1587
Mots-cl�s	Agri-Environment Measures [5], Common Agricultural Policy [6], Greening [7], Lab-in-the-Field Experiment [8]
R�sum� en anglais	<p>This study investigates the behavioral economic underpinnings of current policy approaches to integrate environmental objectives into the Common Agricultural Policy. We conduct an economic lab-in-the-field experiment with farmers in Germany. We analyze the impact of the following policy design features on farmers' decisions to adopt sustainable agricultural practices: (i) framing of the policy: whether farmers perceive themselves as being part of the problem or the solution, (ii) degree of control: mandatory vs. voluntary policy (iii) framing of incentives as either losses or gains. All policy designs tested result in a significant increase in hectares conserved compared to a baseline scenario without policy. Also behavioral factors do significantly affect farmers' behavior at the individual level. Only framing is found to significantly affect policy effectiveness.</p>
URL de la notice	<a href="http://okina.univ-angers.fr/publications/ua18837">http://okina.univ-angers.fr/publications/ua18837</a> [9]
DOI	10.1093/erae/jbz014 [10]
Lien vers le document	<a href="https://academic.oup.com/erae/advance-article-abstract/doi/10.1093/erae/...">https://academic.oup.com/erae/advance-article-abstract/doi/10.1093/erae/...</a> [11]

---

### Liens

[1] <http://okina.univ-angers.fr/publications?f%5Bauthor%5D=27151>

[2] <http://okina.univ-angers.fr/publications?f%5Bauthor%5D=27150>

[3] <http://okina.univ-angers.fr/publications?f%5Bauthor%5D=25640>

[4] <http://okina.univ-angers.fr/publications?f%5Bauthor%5D=27152>

[5] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=27188>

[6] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=21951>

[7] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=27189>

[8] <http://okina.univ-angers.fr/publications?f%5Bkeyword%5D=27190>

[9] <http://okina.univ-angers.fr/publications/ua18837>

[10] <http://dx.doi.org/10.1093/erae/jbz014>

[11]

<https://academic.oup.com/erae/advance-article-abstract/doi/10.1093/erae/jbz014/5481808?redirectedFrom=fulltext>

Publié sur *Okina* (<http://okina.univ-angers.fr>)