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Machine learning for ecosystem services

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1 Machine learning for ecosystem services

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25 Contributions

26 SW, INA, JML, KJB, SB, BV & FV conceived the paper. SW, DAPH, JMB & INA carried out the South
27 African case study. JML, SB, AM, CP, SS, GS & FV carried out the Sicilian case study. SW & INA wrote
28 the manuscript, with comments and revisions from all other authors.

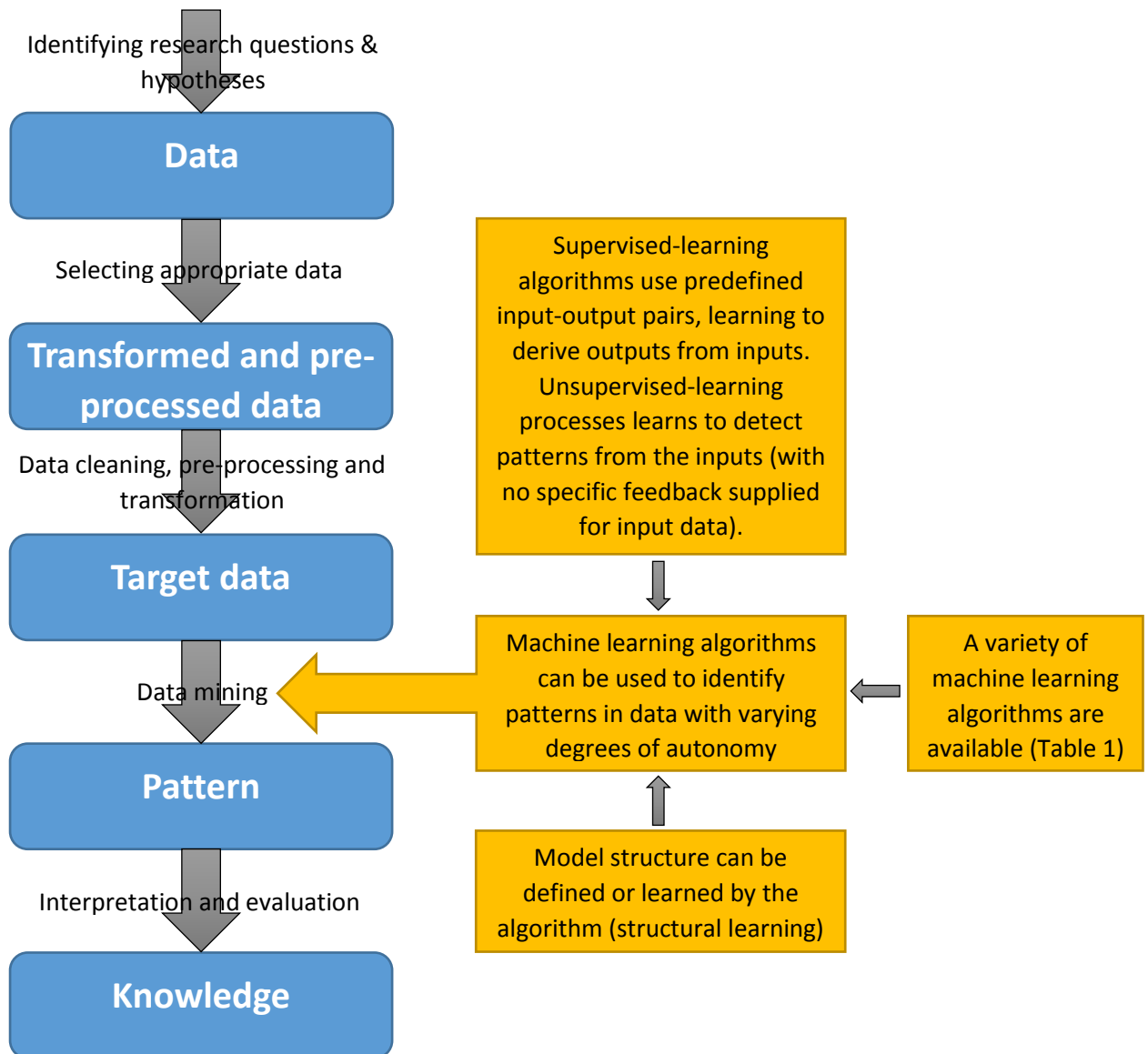
29 Abstract

30 Recent developments in machine learning have expanded data-driven modelling (DDM) capabilities,
31 allowing artificial intelligence to infer the behaviour of a system by computing and exploiting
32 correlations between observed variables within it. Machine learning algorithms may enable the use
33 of increasingly available 'big data' and assist applying ecosystem service models across scales,
34 analysing and predicting the flows of these services to disaggregated beneficiaries. We use the Weka
35 and ARIES software to produce two examples of DDM: firewood use in South Africa and biodiversity
36 value in Sicily, respectively. Our South African example demonstrates that DDM (64-91% accuracy) can
37 identify the areas where firewood use is within the top quartile with comparable accuracy as
38 conventional modelling techniques (54-77% accuracy). The Sicilian example highlights how DDM can
39 be made more accessible to decision makers, who show both capacity and willingness to engage with
40 uncertainty information. Uncertainty estimates, produced as part of the DDM process, allow decision
41 makers to determine what level of uncertainty is acceptable to them and to use their own expertise
42 for potentially contentious decisions. We conclude that DDM has a clear role to play when modelling
43 ecosystem services, helping produce interdisciplinary models and holistic solutions to complex socio-
44 ecological issues.

45 **Key words:** ARIES; Artificial Intelligence; Big data; Data driven modelling; Data Science; Machine
46 learning; Mapping; Modelling; Uncertainty, Weka.

47 **Introduction**

48 Many scientific disciplines are taking an increasingly integrative approach to planetary problems such
49 as global climate change, food security and human migration (Baziliana et al., 2011; Bullock et al.,
50 2017). To address such challenges, methods and practices are becoming more reliant on large,
51 interdisciplinary data repositories often collected in cutting-edge ways, for example via citizen
52 scientists or automated data collection (Isaac et al., 2014). Recent developments in information
53 technology have expanded modelling capabilities, allowing researchers to maximise the utility of such
54 'big data' (Lokers et al., 2016). Here, we focus on one of these developments: data-driven modelling
55 (DDM). DDM is a type of empirical modelling by which the data about a system are used to create
56 models, which use observed systems' states as inputs for estimating some other system state(s), i.e.,
57 outputs (Jordan and Mitchell, 2015; Witten et al., 2016). Thus, DDM is the process of identifying useful
58 patterns in data, a process sometimes previously referred to as knowledge discovery in databases
59 (Fayyad et al., 1996). This process consists of five key steps: 1) understanding the research goal, 2)
60 selecting appropriate data, 3) data cleaning, pre-processing and transformation, 4) data mining
61 (creating a data driven model), and 5) interpretation/evaluation (Fayyad et al., 1996) (Figure 1). A
62 variety of methods for data mining and analysis are available, some of which utilise machine learning
63 algorithms (Witten et al., 2016; Wu et al., 2014) (Figure 1). A machine learning algorithm is a process
64 that is used to fit a model to a dataset, through training or learning. The learned model is subsequently
65 used against an independent dataset, in order to determine how well the learned model can
66 generalise against the unseen data, a process called testing (Ghahramani, 2015; Witten et al., 2016).
67 This training-testing process is analogous to the calibration-validation process associated with many
68 process-based models.
69



70

71 Figure 1 – A schematic outlining how machine learning algorithms (yellow) can contribute to the
 72 data-driven modelling process (blue) (Fayyad et al., 1996).

73

74 In general, machine learning algorithms can be divided into two main groups (supervised- and
 75 unsupervised-learning; Figure 1), separated by the use of explicit feedback in the learning process
 76 (Blum and Langley, 1997; Russell and Norvig, 2003; Tarca et al., 2007). Supervised-learning algorithms
 77 use predefined input-output pairs and learn how to derive outputs from inputs. The user specifies
 78 which variables (i.e., outputs) are considered dependent on others (i.e., inputs), which sometimes
 79 indicates causality (Hastie et al., 2009). The machine learning toolbox includes several linear and non-
 80 linear supervised learners, predicting either numeric outputs (regressors) or nominal outputs
 81 (classifiers) (Table 1). An example of supervised machine learning that is familiar to many ecosystem
 82 service (ES) scientists is using a general linear model, whereby the user provides a selection of input
 83 variables hypothesised to predict values of an output variable and the general linear model learns to
 84 reproduce this relationship. The learning process needs to be fine-tuned through a process, as for
 85 example in the case of stepwise selection where an algorithm selects the most parsimonious best-fit

86 model (Yamashita et al., 2007). However, note that stepwise functions may also be used in
 87 unsupervised learning processes when combined with other methods. Within unsupervised-learning
 88 processes, there is no specific feedback supplied for input data and the machine learning algorithm
 89 learns to detect patterns from the inputs. In this respect, there are no predefined outputs, only inputs
 90 for which the machine learning algorithm determines relationships between them (Mjolsness and
 91 DeCoste, 2001). An example unsupervised-learning algorithm, cluster analysis, groups variables based
 92 on their closeness to one another, defining the number and composition of groups within the dataset
 93 (Mouchet et al., 2014). Within the supervised- and unsupervised-learning categories, there are several
 94 different varieties of machine learning algorithms, including: neural networks, decision trees, decision
 95 rules and Bayesian networks. Others have described the varieties of machine learning algorithms
 96 (Blum and Langley, 1997; Mjolsness and DeCoste, 2001; Russell and Norvig, 2003; Tarca et al., 2007)
 97 and so we only provide a brief summary here, leaving out more advanced methods such as
 98 reinforcement learning, and deep learning (see Table 1).

99
 100 Table 1 – A simplified summary of machine learning algorithms (categorised as supervised and
 101 unsupervised).

Category	Task	Common algorithms
Unsupervised learning (learning without feedback from a trainer)	Clustering	k-means
	Associations	Apriori
	Dimensionality reduction	PCA
Supervised learning (learning past actions/decisions with trainer)	Classification (learning a categorical variable)	Bayesian Networks, Decision Trees, Neural Networks
	Regression (learning a continuous variable)	Linear Regression, Perceptron

103
 104 DDM undoubtedly has a role to play when modelling socio-ecological systems and assessing ES. DDM
 105 can give useful predictive insight into areas where understanding of the underlying processes is
 106 limited. However, as with many statistical methods, DDM requires adequate data availability. The level
 107 of data required is determined on a case-by-case basis, depending of the research question being
 108 asked. For example, to use machine learning algorithms, data must be able to be divided into training
 109 and testing subsets (Smith and Frank, 2016). Machine learning algorithms assume considerable
 110 changes in the modelled system have not taken place during the time period covered by the model
 111 (Ghahramani, 2015; Jordan and Mitchell, 2015), though machine learning can also be used for
 112 identifying change, i.e., detecting concept drift (Gama et al., 2004). Model validation/testing, which
 113 has yet to become standard practice within the ES modelling community (Baveye, 2017; Hamel and
 114 Bryant, 2017), is an integral part of the machine learning process within DDM. This is vital as DDM can
 115 result in overfitting, which occurs when the model learns the training data well (i.e., a close fit to the
 116 training data), but performs poorly on independent test data (Clark, 2003).

117
 118 To assess the quality of the learning process, machine learning algorithms use various methods
 119 (summarised in Witten et al. (2016)) to ensure that the results are generalizable and avoid overfitting.
 120 For example, k-fold cross validation allows for fine-tuning of model performance (Varma and Simon,
 121 2006; Wiens et al., 2008). This approach maximises the data availability for model training by dividing
 122 the data into k subsets and using $k-1$ subsets to train the model whilst retaining a subset for
 123 independent validation. This process is repeated k times so that all available data have been used for
 124 validation exactly once. The results of the k -folds are then combined to produce metrics of quality for
 125 the machine learning process, often accompanied with an estimation of the model uncertainty (i.e.,

126 the cross-validation statistic). Whilst the goodness-of-fit parameter used varies within DDM (e.g., root
127 mean square error is used extensively within regression models, but the standard error is more
128 commonly used in Bayesian machine learning (Cheung and Rensvold, 2002; Uusitalo, 2007)), it
129 provides the user with a transparent estimate of model uncertainty. Whilst estimates of uncertainty
130 are useful, users of DDM should be aware that such models do not represent the underlying processes
131 within socio-ecological systems, but instead capture relationships between variables (Ghahramani,
132 2015). However, for some datasets and model applications (see Discussion for further details), DDM
133 can produce more accurate models than process-based models, as the latter may suffer from an
134 incomplete representation of the socio-ecological processes (Jordan and Mitchell, 2015; Tarca et al.,
135 2007). Finally, as with any modelling, DDM depends on the quality of the training and testing datasets
136 used; whilst some extreme cases or outliers might get ignored during DDM, the quality of the
137 information supplied to the machine learning algorithms should be verified beforehand (Galelli et al.,
138 2014).

139
140 The aim of this paper is to demonstrate the utility of DDM to the ES community. We present two
141 examples of DDM using Bayesian networks (a supervised learning technique), as implemented in the
142 Waikato Environment for Knowledge Analysis machine learning software (Weka;
143 <http://www.cs.waikato.ac.nz/ml/weka/>; Frank et al. (2016); Hall et al. (2009)), used both standalone
144 and as part of the Artificial Intelligence for Ecosystem Services (ARIES;
145 <http://aries.integratedmodelling.org/>; Villa et al. (2014)) modelling platform. We chose Bayesian
146 network methods as uncertainty metrics describing both the model fit and the grid-cell uncertainty
147 can be calculated (Aguilera et al., 2011; Landuyt et al., 2013; Uusitalo, 2007). Our Weka example
148 focusses on firewood use in South Africa, and is comparable to conventional ES models recently
149 published by Willcock et al. (in revision). Using ARIES, we model biodiversity value within Sicily, and
150 demonstrate how DDM can make use of volunteered geographical information by incorporating data
151 from Open Street Maps into the machine learning process. In both examples, we highlight how model
152 structure and uncertainty computed in the machine learning process supplement and enhance the
153 value of the results reported to the user.

154 **Methods**

156 For the first example, we used Weka, an open-source library of machine learning algorithms (Frank et
157 al., 2016; Hall et al., 2009), to create a model capable of identifying the upper quartile of sites for
158 firewood use in South Africa. We chose this example as: 1) firewood use is of high policy relevance in
159 sub-Saharan Africa (Willcock et al., 2016); 2) robust spatial data on firewood use are available within
160 South Africa and may, for some municipalities, provide a comparable context to other parts of sub-
161 Saharan Africa, which are often more vulnerable but data deficient (Hamann et al., 2015); 3) models
162 ranking the relative importance of different sites were rated as useful to support ES decision-making
163 by nearly 90% of experts in sub-Saharan Africa (Willcock et al., 2016); and 4) multiple conventional
164 models have recently been run for this ES covering this spatial extent (see Willcock et al. (in revision)
165 for full details).

166 The firewood use data are freely available (Hamann et al., 2015) and are based on the South African
167 2011 population census, which provides proportions of households per local municipality using a
168 specific ES (similar data are available for a set of other ES; see www.statssa.gov.za for all 2011 census
169 output). For this paper we used the proportion of households that use collected firewood as a resource
170 for cooking (Hamann et al., 2015). To derive a measure of total resource use, we multiplied the
171 proportion of use by the 2011 official census municipal population size (from www.statssa.gov.za) as:
172 $[(\% \text{ households using a service}) \times (\text{municipal population size})]$. We then divided this value by the area

173 of each local municipality to provide an estimate of firewood use density, ensuring that model inputs
 174 are independent of the land area of the local municipality.

175 To utilise Bayesian networks, the decision variable (firewood use density) had to be converted into a
 176 categorical (nominal) attribute; note, the categories created during this process are unordered. The
 177 goal of this task was to predict the areas in the upper quartile, reflecting demand from decision-
 178 makers for identification of the most important sites for ES production and, once identified, enabling
 179 these areas to be prioritised for sustainable management (Willcock et al., 2016). Thus, the firewood
 180 use density data were categorised within the highest 25% (Q4) and the lowest 75% (Q1-Q3) quartiles
 181 using Weka’s *Discretize* filter to create ranges of equal frequencies (four in our case). Out of the
 182 generated quartiles, the three lower ones were merged with the *MergeTwoValues* filter. To ensure
 183 like-for-like comparisons between our DDM and conventional models, we provided the machine
 184 learning algorithms with the same user supplied input data used to model firewood within Willcock et
 185 al (in revision) (Table 2). Since most Bayesian network inference algorithms can use only categorical
 186 data as inputs, the input data were discretised by grouping their values in five bins of equal
 187 frequencies. Selecting the number of bins is a design choice and may impact model output (Friedman
 188 and Goldszmidt, 1996; Nojavan et al., 2017). As such, the sensitivity of the modelled output to variable
 189 bin numbers warrants future investigation, but is beyond the scope of this first-order introduction to
 190 machine learning for ES.

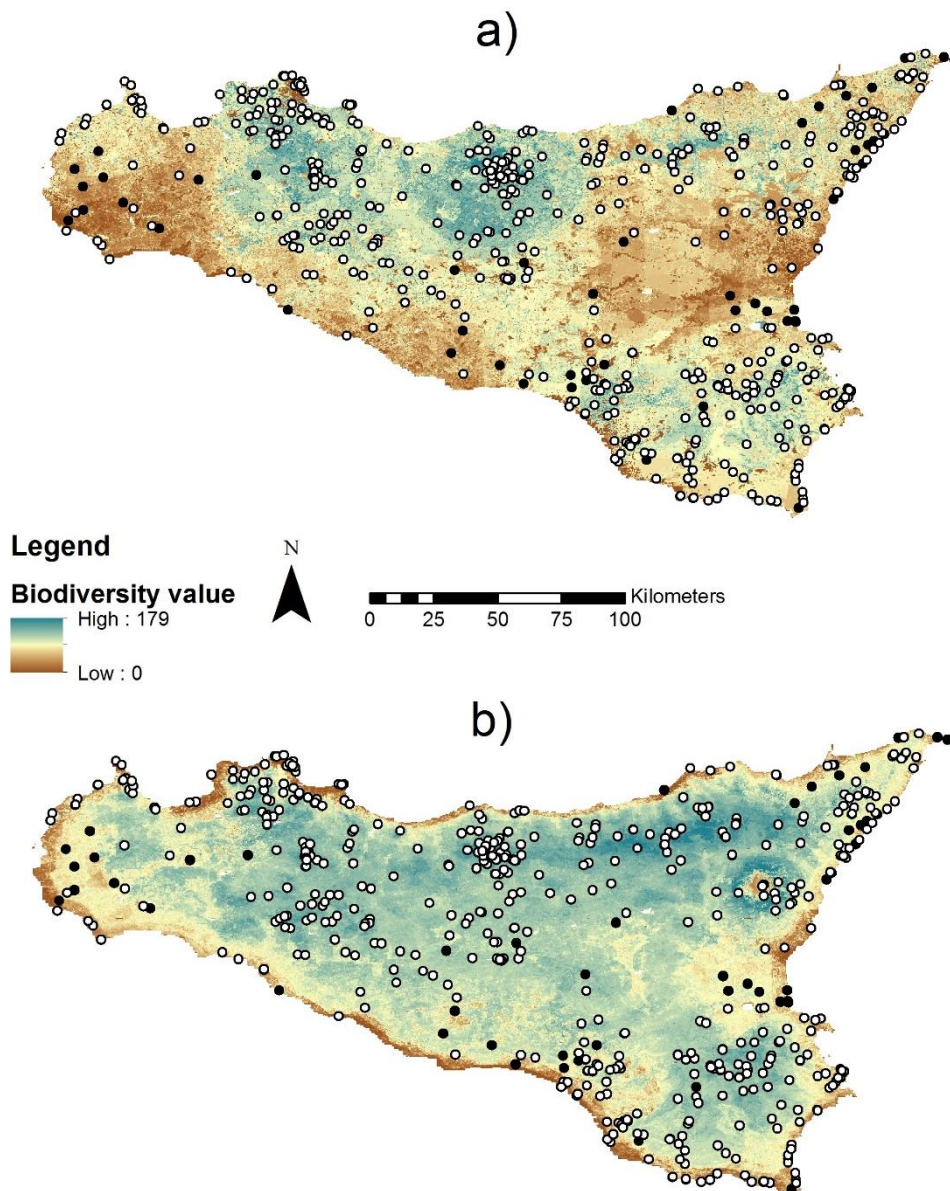
191 Table 2 – The municipal-scale inputs into the Weka machine learning algorithms to estimate firewood
 192 use in South Africa. Overfitting is avoided by first training the algorithm on subset of these data and
 193 then testing against the remaining data.

Attribute	Description
LCAgriculture	The proportion of agricultural land area, derived from GeoTerraImage (2015)
LCForest	The proportion of forested land area, derived from GeoTerraImage (2015)
LCGrassland	The proportion of grassland land area, derived from GeoTerraImage (2015)
LCUrban	The proportion of urban areas, derived from GeoTerraImage (2015)
LCWater	The proportion of water bodies area, derived from GeoTerraImage (2015)
COFirewood	The proportion of area on which firewood can be produced (Forest, Woodland, Savanna), derived from GeoTerraImage (2015)
OProtected	The proportion of protected natural areas, derived from the World Database on Protected Areas (www.protectedplanet.net)
MOCarbon	Mean amount of carbon stored per hectare, as calculated in Willcock et al. (in revision)
OGrowthDay	Average number of growing days in the area as driven by the relationship between rainfall and evapotranspiration, as calculated in Willcock et al. (in revision)
ZScholesA	A metric of the nutrient-supplying capacity of the soil (Scholes, 1998)
ZScholesB	A metric of the nutrient-supplying capacity of the soil (Scholes, 1998)
ZScholesD	Scholes (1998) land use correction, as calculated in Willcock et al. (in revision)
ZSlope	This is the mean slope in the area, based on the global 90-m digital elevation model downloaded from CGIAR-CSI (srtm.csi.cgiar.org/SELECTION/inputCoord.asp).
Population_density	The municipal population based on the South African 2011 census (www.statssa.gov.za).
Firewood_density	Observed firewood use for cooking from the South African 2011 census (Hamann et al., 2015).

195 We used the *BayesNet* implementation of Weka to train our DDM. The machine learning algorithm
196 can construct the Bayesian network using alternative network structures and estimators for finding
197 the conditional probability tables (Chen and Pollino, 2012). In a Bayesian network, conditional
198 probability tables define the probability distribution of output values for every possible combination
199 of input variables (Aguilera et al., 2011; Landuyt et al., 2013). Unlike the use of expert elicitation or
200 Bayesian network training (e.g., Marcot et al. (2006)), the machine learning approach fits the *structure*
201 *of the model*, as well as the conditional probabilities, a process also called structural learning (Figure
202 1). In this example, we evaluated 16 alternatives for parameterising the Bayesian network learning
203 (see Appendix 1). We used 10 cross-fold validation (Varma and Simon, 2006; Wiens et al., 2008),
204 repeated 10 times with different seeds, for creating the random folds.

205 ARIES has recently incorporated the Weka machine learning algorithms into its modelling framework,
206 with the aim of enabling use of DDM within the ES community (see Villa et al. (2014) for a description
207 of the ARIES framework). In our second example, we used the ARIES implementation of Weka
208 *BayesNet* to propagate site-based expert estimates of 'biodiversity value' and so build a map for the
209 entire Sicilian region (Li et al., 2011). Here, biodiversity value does not refer to an economic value, but
210 to a spatially explicit relative ranking. The original biodiversity value observations were the result of
211 assessments made with multiple visits by flora, fauna and soil experts (Figure 2). The same experts
212 who had ranked high-value sites were asked to identify sites of low biodiversity value, with the
213 constraint that the low value depended on natural factors and not on human intervention, as datasets
214 combining high and low value observations generally produce more accurate models (Liu et al., 2016).
215 These data were originally interpolated using an inverse distance weighted technique to provide a
216 map of biodiversity value to support policy- and decision-making (Figure 2a), and our DDM attempts
217 to improve on this map. The DDM process involved 20 repetitions, each using 75% of the data to train
218 the model and 25% to validate it. Using ARIES, we instructed the machine learning algorithm to access
219 explanatory variables, indicated by the same experts who provided the estimates used in training as
220 the most likely predictors of biodiversity value (see Appendix 2). The data used by the machine
221 learning process (Appendix 2) included distance to coastline and primary roads metric calculated using
222 citizen science data from Open Street Map (<https://www.openstreetmap.org/>; Haklay and Weber
223 (2008)). The trained model was then used to build a map of biodiversity value for the entire island,
224 computing the distribution of biodiversity values for all locations not sampled by the experts. The
225 machine learning algorithms used quantitative variables, discretised in 10 equal intervals, for both
226 inputs and outputs (Friedman and Goldszmidt, 1996; Nojavan et al., 2017). The resulting map was
227 subsequently discussed and qualitatively validated by the same experts who collected the data, as
228 well as quantitatively using a confusion matrix accuracy assessment.

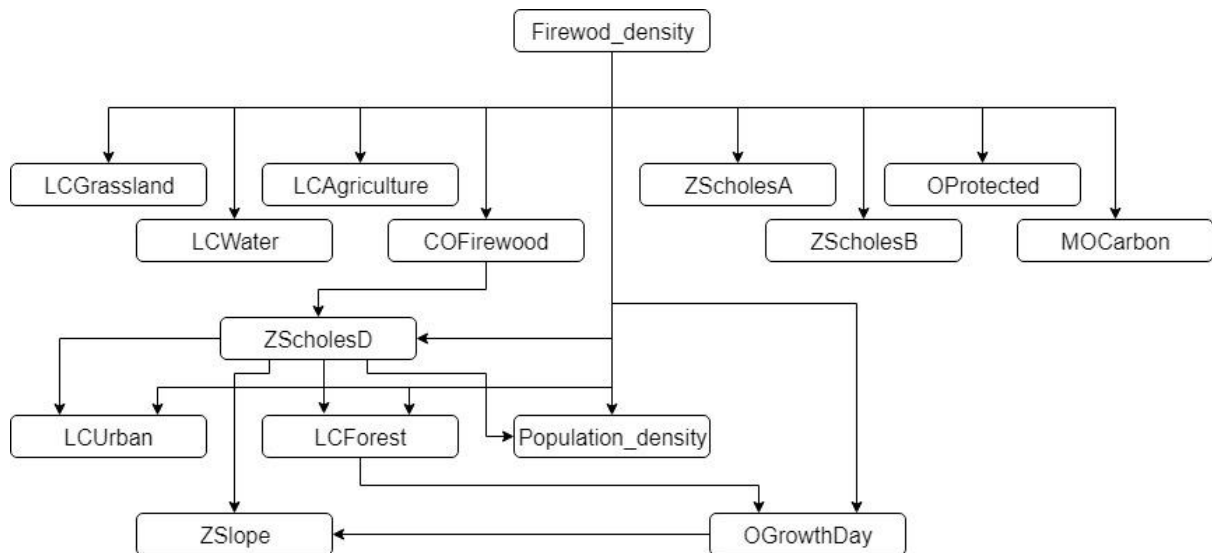
229 **Results**



230

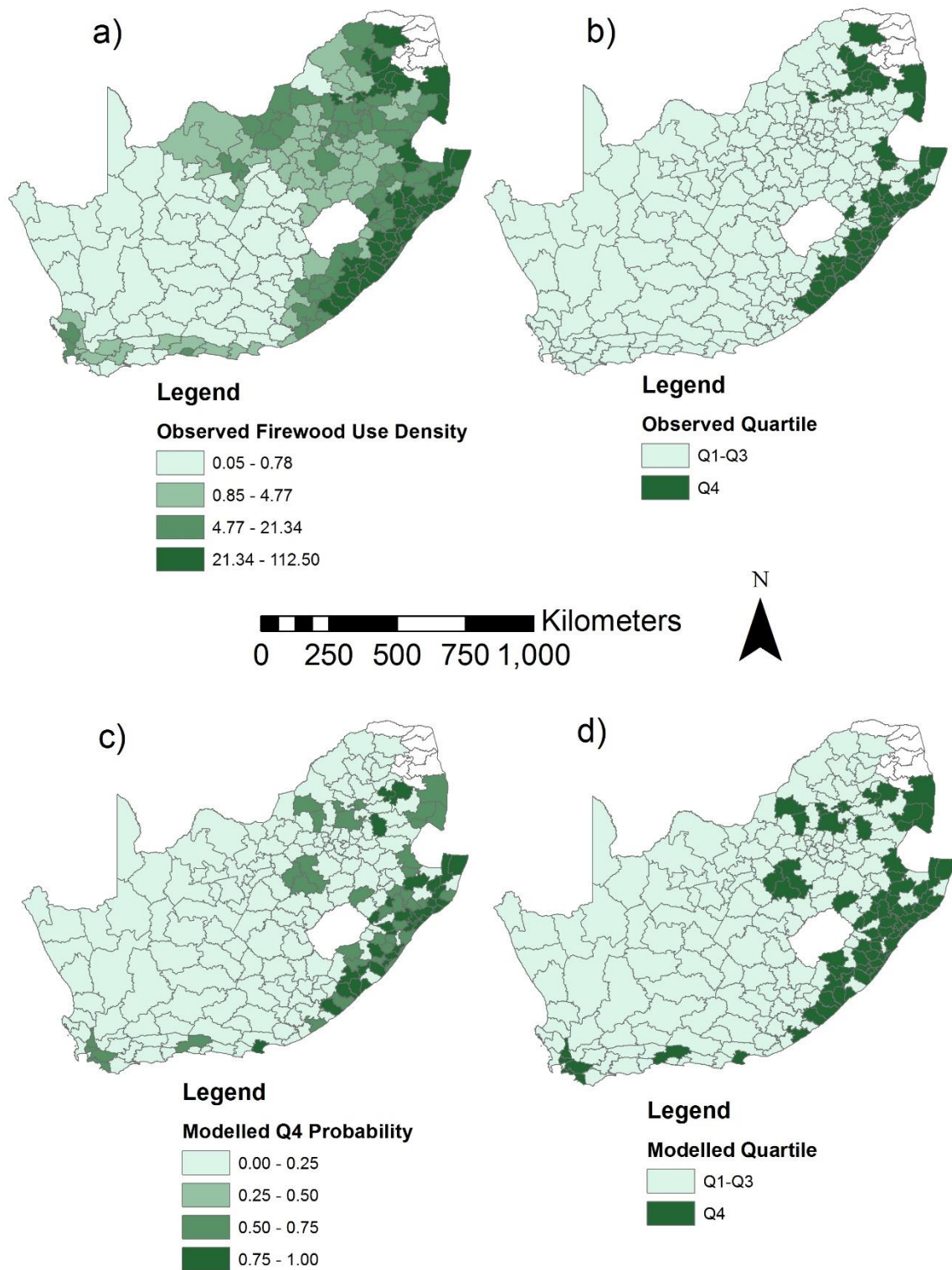
231 Figure 2 – The relative value of terrestrial biodiversity in Sicily estimated by a) inverse distance
 232 weighted interpolation of observed values and b) Bayesian networks using data-driven modelling.
 233 Both original (white) biodiversity value observations and the additional sites of low biodiversity value
 234 (black) are shown as points.

235 In the first example, the results for all configurations of the DDM created for firewood use in South
 236 Africa had a classification accuracy above 80% (see Appendix 1). The model predictions are statistically
 237 significant with a confidence level of 0.05 (two tailed) when compared to the ZeroR classifier (a
 238 baseline classifier that always predicts the majority class). Using ArcGIS v 10.5.1, we spatially mapped
 239 the outputs of the most accurate Bayesian network DDM (Figure 3; Figure 4; Appendix 3). The
 240 confusion matrix for this model shows that 186 out of the 226 local municipalities were correctly
 241 classified (an overall classification accuracy of 82%), and, out of 56 municipalities classified in the
 242 upper quartile (Q4), 36 were correct predictions (64% recall [i.e. the percentage of the most important
 243 sites for firewood ES correctly identified], comparable with conventional modelling methods
 244 evaluated against independent data [Table 3; Willcock et al (in revision)]; Appendix 3). The DDM also
 245 produces probabilistic outputs for the respective inputs (Appendix 4).



246
 247 Figure 3 – Diagrammatic representation of the machine-learned Bayesian network model of firewood
 248 use in South Africa (see Table 2 for category codes). The structure of the model was informed by the
 249 machine learning algorithm with no predetermined restrictions.

250 For biodiversity value in Sicily, 43% of the testing subsample was correctly classified into 1 of 10
 251 biodiversity value categories, with a majority of the incorrectly classified results falling into
 252 immediately close numeric ranges (Appendix 5). During a workshop in June 2017, the same Sicilian
 253 experts that provided the training set (a team of five including an academic conservationist, an
 254 academic ornithologist, an academic botanist and an expert on agricultural biodiversity) qualitatively
 255 evaluated the output in non-sampled but well-known regions and deemed it a distinct improvement
 256 on previously computed biodiversity value assessments, built through conventional GIS overlapping
 257 and interpolation techniques; an assessment that was embraced by other participants from both local
 258 governmental and conservation institutions (Figure 2). As the map reflects the human assessment of
 259 biodiversity value rather than objective measurements, the consensus of experts and practitioners
 260 was deemed equivalent to a satisfactory validation. The confusion matrix (Appendix 5) shows how the
 261 majority of misclassifications are between similar value categories. For example, 73% of test data were
 262 predicted within one class above or below their actual class, and 84% of test data were correctly
 263 classified within two classes above and below their actual class. A Spearman Rho test highlights the
 264 significant correlation between the ranked model and validation data categories (Rho: 0.58; p-value <
 265 0.001). The root-mean-squared error of the model prediction was also computed and resulted in a
 266 value of 0.26 (Hyndman and Koehler, 2006).



267
 268 Figure 4 – Observed (a and b) and modelled (c and d) data on firewood use density within South Africa.
 269 The Weka *BayesNet* DDM process derives a probabilistic output (c) from the observed data (a). The
 270 modelled output can be categorised into quartiles (Q1-4, with Q4 being the upper quartile; d) and
 271 compared to the observed data within the same categories (b).

272
 273 **Discussion**

274 Lack of credibility, salience and legitimacy are the major reasons for the ‘implementation gap’
 275 between ES research and its incorporation into policy- and decision-making (Clark et al., 2016; Olander
 276 et al., 2017; Wong et al., 2014). A lack of uncertainty information and the inability to run models in
 277 data-poor environments and/or under conditions where underlying processes are poorly understood
 278 may contribute to the implementation gap. However, DDM can help to address these current
 279 shortcomings in ES modelling. Here, we have demonstrated that DDM is feasible within ES science and
 280 is capable of providing estimates of uncertainty.

281
 282 For our South African case study, the machine learning algorithms were able to produce a modelled
 283 output of comparable accuracy to conventional modelling methods when using the same input
 284 variables, despite our DDM using data at a much coarser (local municipality) scale (Table 3). Using the
 285 spatially attributed uncertainty (i.e., the probability of each local municipality being in Q4), decision-
 286 makers would be able to set their own level of acceptable uncertainty. In our example, since we have
 287 two categorical bins (i.e., Q1-3 and Q4), any local municipality with a modelled Q4 probability over 0.5
 288 is assigned to the Q4 category. This assignment threshold can be varied; e.g., it is possible to state that
 289 municipalities where modelled Q4 probability is less than 0.25 or greater than 0.75 are likely to be
 290 grouped within Q1-3 and Q4 respectively, and to admit that we are less certain for the remaining
 291 municipalities. In our example, this would result in a 96% (135 out of 140) categorisation accuracy for
 292 Q1-3 and a 91% (30 out of 33) categorisation accuracy for Q4, with 53 local municipalities left
 293 uncategorised due to uncertainty.

294
 295 Table 3 – Comparing recall of DDM outputs with conventional models when producing estimates of
 296 firewood use in South Africa. Outputs from conventional models of varying complexity were validated
 297 using independent data (see Willcock et al (in revision) for full model descriptions and model
 298 complexity analysis). DDM outputs were validated using k-fold cross validation (see Methods).

299

Model	Model Criteria	Recall for the upper quartile of firewood use (%)
Bayesian network within Weka (Frank et al., 2016; Hall et al., 2009)	Assignment threshold = 50%	64.3
	Assignment threshold = 75%	90.9
Conventional model A (Complexity score: 2; Willcock et al (in revision))*	Gridcell size = 1 km	75.0
	Gridcell size = 10 km	73.2
Conventional model B (Complexity score: 4; Willcock et al (in revision))*	Gridcell size = 1 km	75.0
	Gridcell size = 10 km	76.8
Conventional model C (Complexity score: 4; Willcock et al (in revision))*	Gridcell size = 1 km	60.7
	Gridcell size = 10 km	60.7
Conventional model D (Complexity score: 36; Willcock et al (in revision))*	Gridcell size = 55.6 km	76.8
Conventional model A (Complexity score: 31;	Gridcell size = 5 km	53.6

Willcock et al. (in revision))*		
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300 * Models have been anonymised as identification of the best specific model for a particular use is
 301 likely to be location specific and may shift as new models are developed (Willcock et al., in revision).

302
 303 Thus, using Bayesian networks and machine learning, we are able to convey to decision-makers not
 304 only which sites show the highest ES use or value, but also how confident we are in our estimate at
 305 each site (Aguilera et al., 2011; Chen and Pollino, 2012; Landuyt et al., 2013). This information allows
 306 decision-makers to 1) apply an assignment threshold of their choosing to the modelled output before
 307 making a policy- or management-decision, and 2) use their own judgement for potentially contentious
 308 decisions, where uncertainty is higher (Olander et al., 2017). For example, whilst it is perhaps obvious
 309 that sites where we are highly certain that there is high ES value should be appropriately managed, it
 310 is unclear which sites should be the next highest management priority. Given a limited budget, is a
 311 medium-ES value site with high certainty more or less worthy of management than a potentially high-
 312 value site with medium or low certainty? Decision-makers show both capacity and willingness to
 313 engage with the uncertainty information should these data be made available (McKenzie et al., 2014;
 314 Scholes et al., 2013; Willcock et al., 2016), even when results may indicate high levels of uncertainty.
 315 This is illustrated by a Sicilian case study, in which decision-makers, when advised of the relatively low
 316 overall classification accuracy (43%), accepted it as predictions were close to their actual value (i.e.
 317 73% of test data were predicted within one class above or below their actual class) and were viewed
 318 as an improvement on previous estimates (Figure 2). Thus, providing estimates of uncertainty should
 319 become standard practice within the ES community (Hamel and Bryant, 2017).

320
 321 There are both advantages and disadvantages to using machine learning algorithms for the ‘data
 322 mining’ step of DDM (Fayyad et al., 1996). As highlighted above, machine learning algorithms provide
 323 indications of uncertainty that could usefully support decision-making. However, similar uncertainty
 324 metrics can also be obtained using conventional modelling (i.e., via the confidence intervals
 325 surrounding regressions (Willcock et al., 2014) or Bayesian belief networks (Balbi et al., 2016)). Similar
 326 to conventional modelling, the performance of model algorithms substantially depends on the
 327 parameters, model structure and algorithm settings applied (Zhang and Wallace, 2015). For example,
 328 many machine learning algorithms require categorical data and so potentially an additional step of
 329 data processing whereby continuous data are discretised. In our South African case study, we divided
 330 firewood use data into five bins but acknowledge that the number of bins may affect model
 331 performance and the impact of this warrants further investigation (Friedman and Goldszmidt, 1996;
 332 Nojavan et al., 2017; Pradhan et al., 2017). However, a variety of machine learning algorithms are
 333 available (Table 1) and not all of them required discretised data (Jordan and Mitchell, 2015; Witten et
 334 al., 2016). Furthermore, for our firewood models, we used machine learning to create the model
 335 structure. Structural learning can yield better performing models (i.e., all our South African model
 336 configurations had a classification accuracy above 80%; Appendix 1) and may highlight relationships
 337 that have not yet been theorised (or have previously been discarded) (Gibert et al., 2008; Suominen
 338 and Toivanen, 2016). However, the obtained structures (Figure 3) may not be causal and could confuse
 339 end-users (Schmidhuber, 2015). Thus, predefined network structures may be preferred for
 340 applications where causality is particularly important. Further generalisations useful for ES modellers
 341 considering machine learning algorithms include the following: 1) Multi-classification problems may
 342 have lower accuracy – as highlighted by comparing our South African (2 category output, 82%
 343 accuracy) and Sicilian (10 category output, 43% accuracy) examples – the more categories in the
 344 modelled output, the lower the apparent accuracy. Thus, the number of categories in the output
 345 should be considered when interpreting the model accuracy metric. For example, a random model

346 with a two category output and a four category output will be accurate 50% and 25% of the time
347 respectively. Thus, a machine-learned model with an accuracy of 40% is poor if the output had two
348 categories, but learned more (and so might be of more use) if a four category output was being
349 considered; 2) Supervised learning can be used when drivers are known – for example, with no *a priori*
350 assumptions, unsupervised learning could cluster beneficiaries into groups, but these may not match
351 known beneficiary groups (i.e., livelihoods) and so might be difficult to interpret (Schmidhuber, 2015).
352 Supervised learning can be used to align the outputs from machine learning algorithms with decision-
353 maker specified beneficiary groups; 3) machine learning algorithms are best applied to the past and
354 present, but not the future – Although machine learning algorithms can detect strong relationships,
355 accurately describing past events and providing useful predictions where process-based
356 understanding is lacking (Jean et al., 2016), the relationships identified may not be causally linked and
357 so may not hold when extrapolating across space or time (Mullainathan and Spiess, 2017). Thus, where
358 the process is well understood, DDM is unlikely to be more appropriate than conventional process-
359 based models (Jordan and Mitchell, 2015). Understanding the caveats and limitations of machine
360 learning algorithms is important before the algorithms are used for DDM.

361

362 A further critique of DDM is that it can appear as a ‘black box’ in which the machine learning processes
363 are not clear to the user and so they could widen the implementation gap (Clark et al., 2016; Olander
364 et al., 2017; Wong et al., 2014). However, we have demonstrated that utilisation of machine learning
365 algorithms can be transparent and replicable. For example, Bayesian networks allow the links between
366 data to be visualised (Figure 3) (Aguilera et al., 2011; Chen and Pollino, 2012; Landuyt et al., 2013).
367 The standalone Weka software is user friendly and requires minimal expertise, and ease of use has
368 been further simplified within the ARIES software as DDM can be run merely by selecting a
369 spatiotemporal modelling context and then using the ‘drag-drop’ function to start the machine
370 learning process (Villa et al., 2014). Machine learning and machine reasoning (Bottou, 2014) are
371 facilitated within the ARIES system through semantic data annotation, which makes data and models
372 machine readable and allows for automated data selection and acquisition from cloud-hosted
373 resources, as well as automated model building (Villa et al., 2017). To ensure that this complex process
374 remains transparent, the Bayesian network is described using a provenance diagram (Figure S2),
375 characterising the DDM process, i.e., which data and models were selected by ARIES (Figure 1).
376 Furthermore, work has begun to enable the ARIES software to produce automated reports that
377 describe the DDM process and modelling outputs in readily understandable language (see Appendix
378 2 for a preliminary automated report for the ARIES example used in this study). Advances such as this
379 may enable decision-makers to run and interpret ES models with minimal support from scientists,
380 potentially increasing ownership in the modelled results and closing the implementation gap (Olander
381 et al., 2017).

382

383 The DDM process encourages scientists to use as much data as possible to generate the highest quality
384 knowledge. Machine learning algorithms provide a tool by which ‘big data’ can be incorporated into
385 ES assessments (Hampton et al., 2013; Lokers et al., 2016; Richards and Tunçer, 2017). For example,
386 using the ARIES software, we demonstrated how Open Street Map data can be included in the
387 machine learning process (Haklay and Weber, 2008). Whilst future research is needed to determine
388 how much data is actually needed, it is clear that ES scientists must contribute to and make use of
389 large datasets to participate in the information age (Hampton et al., 2013), particularly where data
390 are standardised and made machine-readable (Villa et al., 2017). Using machine learning algorithms
391 to interpret big data may help provide a wide range of ES information across the variety of temporal
392 and spatial scales required by decision-makers (McKenzie et al., 2014; Scholes et al., 2013; Willcock
393 et al., 2016). There has been a recent call-to-arms within the ES modelling community to shift focus from

394 models of biophysical supply towards understanding the beneficiaries of ES and quantifying their
395 demand, access and utilisation of services, as well as the consequences for well-being (Bagstad et al.,
396 2014; Poppy et al., 2014). Combining social science theory and data to explain the social-ecological
397 processes of ES co-production, use and well-being consequences will likely result in substantial
398 improvements to ES models (Bagstad et al., 2014; Díaz et al., 2015; Pascual et al., 2017; Suich et al.,
399 2015; Willcock et al., in revision). Such social science data are sometimes available at large scales (e.g.,
400 via national censuses) but, with some notable exceptions (e.g., Hamann et al. (2016, 2015)), are rarely
401 used within ES models (Egoh et al., 2012; Martínez-Harms and Balvanera, 2012; Wong et al., 2014).
402 The process of DDM guides researchers in how to incorporate of big data into ES models, scaling up
403 results from sites to continents (Hampton et al., 2013; Lokers et al., 2016). DDM allows an
404 interdisciplinary approach across a large scale and so may help guide global policy-making, e.g., within
405 the Intergovernmental Science-Policy Platform for Biodiversity and Ecosystem Services (IPBES;
406 www.ipbes.net).

407
408 In conclusion, DDM could be a useful tool to scale up ES models for greater policy- and decision-making
409 relevance. DDM allows for the incorporation of big data, producing interdisciplinary models and
410 holistic solutions to complex socio-ecological issues. It is crucial that the approach and results of
411 machine learning algorithms are conveyed to the user to enhance transparency, including the
412 uncertainty associated with the modelled results. In fact, we hope that the validation of ES models
413 becomes standard practice with the ES community for both process-based and DDM. In the future,
414 automation of the modelling processes may enable users to run ES models with minimal support from
415 scientists, increasing ownership in the final output. Such automation should be accompanied by
416 transparent provenance information and procedures for a computerised system to select context-
417 appropriate data and models. Taken together, the advances described here could help to ensure ES
418 research contributes to and inform ongoing policy processes, such as IPBES, as well as national-,
419 subnational-, and local-scale decision making.

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429 430 **References**

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