

# 1 CRITICAL SUCCESS FACTORS FOR IMPLEMENTING BUILDING INFORMATION 2 MODELLING (BIM): A LONGITUDINAL REVIEW

## 3 4 ABSTRACT

5 Although building information modelling (BIM) is ubiquitous within the construction industry, a  
6 review analysis on critical success factors (CSFs) used to measure successful BIM  
7 implementation is not well established. This research conducts a comprehensive review and  
8 interpretivist study of published studies on CSFs for BIM implementation during the period 2005  
9 to 2015. Analysis reveals that some countries (e.g. USA, UK and South Korea) have developed  
10 clear CSFs for measuring successful BIM implementation, although each country implements a  
11 different sets of CSFs, some universal CSFs are shared between these countries, namely:  
12 *collaboration in design, engineering, and construction stakeholders; earlier and accurate 3D*  
13 *visualisation of design; coordination and planning of construction works; enhancing exchange of*  
14 *information and knowledge management; and improved site layout planning and site safety.*  
15 These common factors provide a core basis for establishing a standard evaluation model for  
16 measuring the success of BIM implementation and serve to identify areas for further  
17 improvement. A checklist of CSFs for BIM implementation is developed, and could render new  
18 insight for researchers and practitioners to conduct further empirical studies.

19  
20 **KEYWORDS:** Building Information Modelling; Critical Success Factors; Implementation;  
21 Review

## 22 23 INTRODUCTION

24 Building information modelling (BIM) has revolutionised building and infrastructure  
25 development within the construction and civil engineering industries over the last decade  
26 (Eastman *et al.*, 2011). A plethora of studies expound the virtues of BIM implementation  
27 throughout a development's whole life cycle (c.f. Pärn and Edwards, 2017; Barlish and Sullivan,  
28 2012; Azhar, 2011; Eastman *et al.*, 2011). However, BIM implementation has been slow  
29 particularly amongst small-to-medium enterprises (Dainty *et al.*, 2017; Eastman *et al.*, 2011;  
30 Smith and Tardif, 2009). Many solutions to poor implementation have either focused upon

31 *technical issues* (such as: software interoperability, cost of software and employee training) or  
32 *non-technical issues* (such as: legal uncertainties, cultural change, disruption in workflow,  
33 project delivery and contracts) (Arayici *et al.*, 2011; Azhar, 2011; Becerik-Gerber and Kensek,  
34 2010; Gu and London, 2010; Kent and Becerik-Gerber, 2010; AIA, 2007). However, resolving  
35 these issues requires a deeper and richer knowledge of critical success factors (CSFs) used for  
36 measuring the successful implementation of BIM. From the Oxford Dictionary (2005),  
37 implementation is the process of putting a decision or plan into effect. According to Rockart  
38 (1982, p. 4), CSFs could be defined as the: “*few key areas of activity where favorable results are*  
39 *absolutely necessary for a manager to reach his/her goals.*” Martin (1982) concurs with this  
40 definition and reiterates the fundamental role that CSFs have in management decision making.  
41 CSFs therefore represent a tool for categorising and evaluating strategic goals in management  
42 organisations as well as measuring organisational outcomes and activities (Quesada and Gazo,  
43 2007). In this study, when combining these terms together, CSFs for BIM implementation can be  
44 defined as a set of key areas and measuring outcomes that drive all key practitioners to change  
45 from traditional project delivery using object-oriented computer-aided design (CAD) to  
46 successfully implementing BIM collaboratively from early design stage to the facility  
47 management stage (Won *et al.*, 2013).

48  
49 Extant literature reports upon a plethora of BIM studies that utilise CSFs for measuring  
50 successful BIM implementation. For example, Eastman *et al.*, (2011) identify that an evaluation  
51 of energy analyses during the design stage provides insight as a CSF for a successful BIM  
52 implementation. Popov *et al.*, (2010) asserts that BIM implementation facilitates the creation,  
53 communication and sharing of information throughout a building’s entire life-cycle, while  
54 Kymmel (2008) opines that early collaboration among project participants significantly  
55 influences BIM implementation. The literature indicates that researchers worldwide are  
56 interested in examining CSFs for measuring successful BIM implementation given the projected  
57 growth and development of this advanced digital technology (Arayici *et al.*, 2011). Yet despite  
58 increased academic attention, a longitudinal analysis of CSFs within existing literature is  
59 required to develop a universal set of CSFs for measuring the successful implementation of BIM.  
60 Concomitant objectives seek to identify: the annual publication trends of CSFs for implementing

61 BIM over the period 2005 to 2015; the authors' origin/ country and the types of projects that  
62 utilise CSFs; research methods applied within these aforementioned investigations; and salient  
63 emergent findings arising. This review study provides a checklist of CSFs for BIM  
64 implementation which could help researchers to further conduct empirical research studies. In  
65 addition, by identifying a common set of CSFs for BIM implementation, practitioners could  
66 better understand the key areas that are worth paying attention to for predicting the probability of  
67 successful BIM implementation and take necessary steps to avoid project-based BIM failure.

68

## 69 **RESEARCH BACKGROUND**

### 70 **Definitions and Concepts of BIM**

71 BIM is synonymous as a digital tool used throughout the whole lifecycle of a facility for  
72 visualisation, scheduling, communication and collaboration among project participants  
73 (Kymmell, 2008; Eastman *et al.*, 2011). According to Smith (2007), BIM reproduces physical  
74 and functional characteristics of a building and affords an opportunity to rectify design errors  
75 and/ or implement changes before a project is developed. BIM has received considerable  
76 attention from academia and industry because of its latent potential and capability to achieve  
77 performance improvement in the architecture, engineering, construction, owner-operated  
78 (AECO) sector (Azhar *et al.*, 2008). Although BIM definitions are myriad (c.f. Tse *et al.*, 2005;  
79 Succar, 2009), the Associated General Contractors of America (AGC) defines it as:

80

81 *“a data rich object-oriented, intelligent and parametric digital representation of the*  
82 *facility, from which views and data appropriate to various users' needs can be extracted*  
83 *and analysed to generate information that can be used to make decisions and improve the*  
84 *process of delivering the facility.” (AGC, 2006, p. 3).*

85

86 However, BIM encapsulates more than just the digital representation – rather it represents a  
87 paradigm shift in the process of building delivery. This process shift (also known as ‘integrated  
88 practice’ or ‘integrated project delivery’ (AIA, 2007)) is integral to current industry trends  
89 towards fully automating project processes (Russell, 2000). Whilst several contextual definitions  
90 of BIM have been established (c.f. Azhar, 2011; Succar, 2009; AIA, 2007; AGC, 2006), for this

91 study BIM is defined as a modelling technology and associated set of processes to produce,  
92 communicate and analyse building models (Eastman *et al.*, 2011).

93

#### 94 **Critical Success Factors of Implementing BIM**

95 Over the last decade, numerous CSFs for implementing BIM in the AECO industry have  
96 transpired, especially in enhancing the communication between different project participants (via  
97 a common data environment), collaboration among project stakeholders, and extracting cost  
98 estimation and quantity take off (Arayici *et al.*, 2011; Azhar, 2011; Eastman *et al.*, 2011;  
99 Acharya *et al.*, 2006). Azhar *et al.*, (2008) affirm that a common data environment (CDE) can  
100 reduce errors associated with inconsistent and uncoordinated project documents because BIM is  
101 capable of holding comprehensive geometric or semantic information. Moreover, the  
102 comprehensiveness of data exchange on information augments the project management lifecycle  
103 (Popov *et al.*, 2010; Gecevska *et al.*, 2010) and improves sustainable building design (Azhar *et*  
104 *al.*, 2011). Additionally, Kymmell (2008) and Taylor and Bernstein (2009) agree that  
105 visualisation is one of the CSFs gained when implementing BIM. For instance, a case study on  
106 healthcare facilities by Manning and Messner (2008) reveals that 3D visualisation allows project  
107 professionals to more accurately assess the development. Cost reduction is another significant  
108 CSF for BIM implementation via semi-automated adjustment of drawings, specifications and  
109 bills of quantities (Manning and Messner, 2008). With BIM-based processes, the owner can  
110 potentially realise a greater return on investment via an improved design process which increases  
111 the value of project information in each phase and decreases the effort required to produce that  
112 information (Eastman *et al.*, 2011). Facilities managers use BIM during operation and  
113 maintenance (O&M) stages of a building's life cycle given palpable benefits offered, including:  
114 maintenance of warranty and service information; quality control; assessment and monitoring of  
115 energy and space management; emergency management; and/ or retrofit planning (Becerik-  
116 Gerber *et al.*, 2011; Arayici, 2008). BIM implementation also helps to synchronise design and  
117 construction planning of activities. Specifically, 4D modelling enables construction stakeholders  
118 to visualise the constructability, construction sequencing and planning of a proposed construction  
119 method (Ting *et al.*, 2007). Similarly, Koo and Fischer (2000) use 4D models to identify and  
120 eliminate problems related to off-site construction. 4D and 5D BIM can effectively improve: cost

121 estimation and tendering (Elbeltagi and Dawood, 2011); site planning (Sacks *et al.*, 2010); and  
122 safety management (Zhou *et al.*, 2012). Table 1 provides a detailed listing of CSFs for  
123 implementing BIM that are cross referenced against extant literature. In order to implement BIM  
124 successfully, researchers and practitioners need to identify CSFs of BIM, and thus take measures  
125 to ensure the effective implementation of these key areas. As a result, there is a crucial need to  
126 conduct a longitudinal review analysis to summarise the CSFs for enhancing BIM  
127 implementation in the project lifecycle.

128

129

<Insert Table 1 about here>

130

## 131 **RESEARCH APPROACH**

132 An interpretivist epistemology with elements of positivism was used to conduct a comprehensive  
133 review of extant literature, where validity of the publications selected was confirmed via a  
134 systematic but simplified steady approach. Thus, this study reviewed articles on CSFs for BIM  
135 implementation during the period 2005 to 2015. The research approach used in this study has  
136 been extensively used in similar review studies in the construction and engineering management  
137 domain (Darko and Chan, 2016; Osei-Kyei and Chan, 2015; Yi and Chan, 2013). This method  
138 approach consists of three main stages: (1) selection of target journals; (2) selection of relevant  
139 articles; and (3) contributions assessment.

140

### 141 **Selection of Target Journals**

142 Academic journals that had published research containing CSFs for BIM implementation were  
143 first identified using the ‘Scopus’ search engine. The Scopus search engine was chosen because  
144 it covers most publication databases in different research areas such as business, management,  
145 engineering and accounting (Hong and Chan, 2014). Moreover, Scopus performs better in terms  
146 of its accuracy and coverage when compared to other search engines such as PubMed, Web of  
147 Science and Google Scholar (c.f. Falagas *et al.*, 2008). Furthermore, the Scopus search engine  
148 has been adopted in similar construction management studies (Hong *et al.*, 2011; Yi and Wang,  
149 2013). To critically analyse and facilitate a clear utilisation of the trend of CSFs for BIM  
150 implementation, a systematic and extensive search was conducted under the ‘titles/ abstract/

151 keyword' fields of the Scopus search engine. It is worth mentioning that CSFs for BIM  
152 implementation is a broad research topic with numerous keywords in the literature. In order to  
153 obtain relevant articles to address the aforementioned objectives, common keywords, phrases  
154 and free-text words were adopted. These phrases included 'critical success factors', 'success  
155 factors' and 'critical factors' which were further refined to the area of BIM using phrases such  
156 as: 'building information modelling', 'visual design and construction (VDC)', '3D modelling',  
157 'BIM' and 'VDC.' It should be noted that the terms 'success factors', 'critical success factors',  
158 and 'key result areas' are synonymous in this study (Bryde *et al.*, 2013). Collin (2002) advocates  
159 that in the process of developing key performance indicators (KPIs), the general indicators used  
160 to assess the performance of a construction project should focus on the critical success factors or  
161 outcomes. In this regard, this review holds the fact that KPIs are related to CSFs for successful  
162 BIM implementation. Consequently, a systematic and extensive desktop search was conducted  
163 using two main categories of search terms under the 'titles/ abstract/ keyword' field in Scopus.  
164 The search was also restricted to articles published from 2005 to 2015 (years inclusive).  
165 Moreover, the search was limited to fields such as 'architecture' or 'construction industry' or  
166 'building construction' or 'construction management' or 'construction engineering and  
167 management'.

168  
169 Thus, the full search code for Scopus was: TITLE-ABS-KEY (('critical success factors' OR  
170 success factors' OR 'critical factors') AND ('building information modelling' OR 'visual design  
171 and construction' OR '3D modelling' OR 'BIM' OR 'VDC') AND LIMIT-TO ('architecture'  
172 OR 'construction industry' OR 'building construction' OR 'construction management' or  
173 'construction engineering and management') AND DOCTYPE ('ar' OR 're') AND SUBJAREA  
174 ('engi' OR 'manag' OR 'envi' OR 'soci' OR 'deci' OR 'busi') AND PUBYEAR > 2004 AND  
175 PUBYEAR < 2016 AND LIMIT-TO (LANGUAGE, "English") AND LIMIT-TO (SRCTYPE,  
176 "(j)"). The initial search resulted in 279 references. All references identified from Scopus  
177 database were exported into EndNote X7 (Thompson Reuters, New York, USA).

178  
179 Despite the search restrictions, several unrelated articles still appeared. These articles appeared in  
180 more than 25 different journals, according to the search results. The selection of target journals

181 for this study was based on the following criteria: (1) the journal ranks within the top six of Chau  
182 (1997) rankings of construction management journals. It should be noted that reference was  
183 made to Chau's ranking because it is one of the widely accepted journal rankings in the field of  
184 construction engineering and management (Darko and Chan, 2016); and (2) journals that  
185 published at least three articles during the period covered by the study (according to the search  
186 results). Notably, this criterion was higher than similar criteria used in previous review studies  
187 (Darko and Chan, 2016; Osei-Kyei and Chan, 2015).

188  
189 Given the above criteria, a total of five construction management and engineering journals met  
190 the first criterion: Journal of Management in Engineering (JME), Engineering, Construction and  
191 Architectural Management (ECAM), International Journal of Project Management (IJPM), the  
192 ASCE Journal of Construction Engineering and Management (JCEM), and Construction  
193 Management and Economics (CME). Building Research and Information (BRI) was included  
194 because it met the second criterion. A total of six construction management and engineering  
195 journals on CSFs for BIM implementation were therefore selected for this study.

196  
197 **Selection of Relevant Articles**

198 The six selected journals captured 50 articles out of the 279 initially identified. However, not all  
199 of the 50 articles presented relevant research studies on the issue of CSFs for BIM  
200 implementation. Therefore the articles were briefly examined by reading their abstracts and full-  
201 texts to filter out unrelated articles. A total of 35 articles was finally selected to be valid for  
202 further analysis. The sample size of 35 articles was adequate and could provide a good overview  
203 of the CSFs for BIM implementation compared with the previous review studies in similar  
204 construction management and engineering domains (Osei-Kyei and Chan, 2015). Table 2  
205 summarises the number of relevant articles identified from each journal.

206  
207 <Insert Table 2 about here>

208  
209 **Contributions Assessment**

210 Content analysis was used to examine and analyse relevant publications based upon: i) the  
211 authors' origin/ country of research focus; ii) major findings within publication; and iii) research  
212 methodologies adopted. This study adopted the quantitative formula used by Howard *et al.*,  
213 (1987) for calculating the contribution of authors to a multi authored paper (also c.f. Yi and  
214 Wang (2013); Ke *et al.*, (2009); and Tsai and Wen (2005)). The proposed formula was based on  
215 the assumption that the actual contribution of an author to a multi authored paper varies and the  
216 first author contributes more than the second author and so on. This formula is expressed as:

$$217 \quad score = \frac{1.5^{n-i}}{\sum_{i=1}^n 1.5^{n-i}} \quad (1)$$

218  
219 Where: 'n' denotes the number of authors of the paper; and 'i' is the order of each author. A  
220 detailed score distribution for authors is presented in Table 3.

221  
222 <Insert Table 3 about here>

## 223 224 **RESULTS AND DISCUSSIONS**

### 225 **Annual Publication Trends of CSFs for Implementating BIM from 2005 to 2015**

226 The annual distribution of selected journal articles between the years of 2005 to 2015 inclusive is  
227 shown in Figure 1 and illustrates that CSFs are increasingly being reported upon over the period  
228 studied. Research into CSF implementation will continue to grow as industry seeks to capitalise  
229 upon the inherent benefits associated with BIM implementation on construction projects  
230 (Eastman *et al.*, 2011; Huang *et al.*, 2009). Table 2 reveals that the six targeted journals reviewed  
231 had cumulatively published 35 articles on BIM implementation with the highest rate being  
232 published by Journal of Construction Engineering and Management (with ten research articles)  
233 and the lowest rate being published by Engineering, Construction and Architectural Management  
234 (with three articles published).

235  
236 <Insert Figure 1 about here>

### 237 238 **Authors' Origin/ Country Contribution on CSFs for Implementing BIM**



239 The score matrix (presented in Table 3) was used to calculate the authors' origin/ country and a  
240 score for each author (within a single publication) was computed. For instance, Seulki Lee (1st  
241 author) and Jungho Yu (2nd author), both from South Korea, collaborated with David Jeong (3rd  
242 author) from USA to publish an article. Using the score matrix, the score for each of these  
243 authors will be 0.47, 0.32 and 0.21 respectively. Therefore, the author origin/ country  
244 contribution to South Korea is 0.79 (i.e. 0.47+0.32) is USA was 0.21. Table 4 reports upon the  
245 origin/ country with research centres, number of researchers, number of published articles and  
246 score for each origin/ country. The USA, UK and South Korea had the highest number of  
247 researcher contributions to CSFs with scores of 9.79, 7.74 and 3.85. In descending order, the  
248 USA had 31 researchers from 15 different research centres contributing to 17 publications; the  
249 UK had 17 researchers from 10 different research centres contributing to 8 articles published;  
250 and South Korea had 10 researchers with 4 different research centres contributing to 6 articles  
251 published.

252  
253 These results illustrate that the concept of BIM implementation within developed countries is  
254 well implemented and widespread over the period studied mainly because governments within  
255 these countries have authorised all public construction projects to be BIM based. Moreover,  
256 several of these developed countries, such as USA and UK, have created agencies to promote  
257 BIM implementation and standards development. For example, since 2006 within the USA the  
258 General Services Administration (GSA) has included spatial programme BIMs as part of the  
259 minimum requirement for submissions to the office of the Chief Architect for final concept  
260 approval (US-GSA, 2008). Similarly, in 2016 the UK government mandated BIM level 2 for all  
261 public construction projects. Developing countries such as Malaysia are trailing on CSFs  
262 implementation with comparatively low implementation levels. This may be because the full  
263 potential of BIM is not yet fully explored in these countries and hence, very few publications  
264 appeared in the selected journals. Alternatively, it could be because target journals did not give  
265 priority to research produced within developing countries. Future work is required to explore this  
266 issue more definitively.

267  
268

<Insert Table 4 about here>

269

## 270 **Target Project Applications on CSFs for Implementing BIM**

271 In order to provide insight into the types of projects that have been involved in successful BIM  
272 implementation, the included articles were classified based upon their target project application  
273 of implementing BIM. Figure 2 presents the distribution of target project applications of BIM  
274 implementation and illustrates that the majority of target project applications (i.e. 71.1%)  
275 focused upon building construction projects. This may be because the building construction  
276 industry utilises data and information throughout the entire project's life cycle or additionally  
277 because projects integrate several participants who coordinate, communicate, collaborate and  
278 plan activities for making informed decisions. Moreover, building construction projects are  
279 known to utilise documentation that contains voluminous information (e.g. drawings,  
280 specifications and bills of quantities) (Sun and Howard, 2004). Furthermore, implementing BIM  
281 technologies enables construction stakeholders to visualise designs in a 3D format, analyse clash  
282 detection, estimate quantities and integrate designs from various design disciplines for efficiency  
283 (Li *et al.*, 2009, pp. 365). Notably, the total number of target project applications is > 36 because  
284 some studies considered more than one targeted project application (e.g. Wright *et al.*, (2014)  
285 critically assessed engineering procurement construction projects life cycle with respect to  
286 nuclear power projects). With an exception to building construction project applications for BIM  
287 implementation, all the other target applications had not more 3 project applications. Again, one  
288 possible explanation for this is that BIM implementation has been driven in the global building  
289 construction chain to work collaboratively for enhancing building project-based BIM, rather than  
290 lonely firm-based BIM implementation. The limited number of articles in other project  
291 applications for BIM implementation (Figure 2) can be deemed crucial as research gaps for  
292 researchers to conduct more studies to investigate the CSFs of BIM implementation in many  
293 countries, including developed and developing countries.

294

<Figure 2 about here>

295

296

## 297 **Previous Research Methods Used in CSFs for Implementing BIM**

298 A detailed analysis was conducted on the methods adopted to explore CSFs for BIM  
299 implementation within selected journal articles. These methods were: case study; survey;  
300 literature review; and mixed method (survey, case study and interviews) (refer to Figure 3). Of  
301 these four categories, the case study was most frequently used with 18 articles; this is most likely  
302 because a case study investigates contemporary phenomenon within a real-life context especially  
303 with unclear boundaries evident (Yin, 2003). In addition, case studies are useful for explaining  
304 the implementation of new methods and techniques in organisations (McCutcheon and Meredith,  
305 1993) and are well suited to problem solving - often discerning new phenomenon and theoretical  
306 underpinnings (Yin, 2003). Alternatively, survey and mixed method were ranked as second and  
307 third with 9 and 7 articles respectively. Survey has been a widely used method in construction  
308 management and engineering research because it presents a direct and relatively easy way to  
309 simultaneously collect data from various experts and practitioners (Holt, 2010), which is useful  
310 for sensitive issues like CSFs for implementing BIM. Only a single article used literature review  
311 as a method adopted in the study (i.e. Lu *et al.*, 2015). Notably, each method has its own  
312 advantages and disadvantages. The use of a particular method is dependent upon the time, scope,  
313 project applications, and specific research background.

314

<Figure 3 about here>

315

316

### 317 **Analysis of Key Findings from Studies on CSFs for Implementing BIM**

318 A summary of findings for 35 publications is presented in Tables 5 and 6. Table 5 summarises  
319 the findings from studies on CSFs for implementing BIM during 2005 to 2015. Likewise, the  
320 findings from studies on identified CSFs for implementing BIM with their respective  
321 publications is shown in Table 6. A list of 35 publications on CSFs for BIM implementation in  
322 selected journals is presented in Table 7. Also, the frequency that a CSF was identified by  
323 author(s) is accumulated and presented, and this was used to rank the identified CSFs for BIM  
324 implementation.

325

<Insert Tables 5, 6, and 7 about here>

326

327

328 Even though several factors accounted for successful BIM implementation, the analysis reveals  
329 that the five key CSFs for BIM implementation during the studied period were: i) *collaboration*  
330 *in design, engineering, and construction stakeholders*; ii) *earlier and accurate 3D visualisation*  
331 *of design*; iii) *coordination and planning of construction works*; iv) *enhancing exchange of*  
332 *information and knowledge management*; and v) *improved site layout planning and site safety*.  
333 The findings could help clarify what the high prioritised factors are, and could also be used as an  
334 assessment tool to evaluate the successful implementation of BIM.

335

### 336 ***Collaboration in Design, Engineering and Construction Stakeholders***

337 BIM is recognised by both researchers and practitioners as an emerging disruptive technology  
338 (Pärn and Edwards, 2017; Pärn *et al.*, 2017). Various authors have demonstrated how BIM can  
339 significantly improve collaboration during the design, construction and occupancy and  
340 maintenance of a development (Cerovsek, 2011; Jung and Joo, 2011; Dossick and Neff, 2010;  
341 Gu and London, 2010). For example, Dossick and Neff (2010) utilised over 12 months’  
342 ethnographic observations for two commercial construction projects across the USA and  
343 demonstrate the collaboration between members of the design and construction team.  
344 Collaboration amongst project stakeholders is a prerequisite requirement to achieving the desired  
345 levels of project cost and quality in the AECO sector. Any flaws and errors found in the data can  
346 partly be seen as a lack of collaborative design or collaboration between designers and site  
347 personnel, not as errors within the software. This highlights the need to develop design processes  
348 and increase collaboration between different project parties so that designers can gain a better  
349 understanding of the information that models should include and the level of detail at which the  
350 information should be presented (Tarja and Hannele, 2015). Collaboration should also include  
351 negotiations and agreements conducted during the project about the tasks the models will be used  
352 for, the information included in the models, and the way that models should be created to ensure  
353 that information is usable for construction and maintenance tasks (*ibid*).

354

355 Efficiently utilising BIM as a collaborative modelling tool has a significant impact upon  
356 engendering effective communications and project performance (Choi *et al.*, 2014; Luth *et al.*,  
357 2014; Bryde *et al.*, 2013; Barlish and Sullivan, 2012; ). For example, Eriksson *et al.*, (2008)

358 affirm the significance of collaboration with client organisations as a competitive advantage for  
359 achieving project success. Additionally, several studies (c.f. Cheung *et al.*, 2013; Laan *et al.*,  
360 2012; Love *et al.*, 2010; Chan *et al.*, 2003) confirm that collaborative team relationships  
361 significantly augment project performance. The Construction Industry Institute (CII) found that  
362 scheduling shares a mutual relationship with cost performance when collaboration exists among  
363 project participants (CII 1999a). Similarly, Won *et al.*, (2013) report upon the importance of  
364 collaboration among project participants to enable information sharing, knowledge transfer and  
365 the effective use of BIM on projects. Eastman *et al.*, (2011) place core emphasis of BIM as a  
366 mechanism to foster significant collaboration between project participants, namely:

367

368 *“human activity that ultimately involves broad process changes in construction (p.11).”*

369

370

### 371 ***Earlier and Accurate 3D Visualisation of Design***

372 3D visualisation of design allows all components of a building to be viewed as an integral whole  
373 within a federated BIM (i.e. combining architectural, structural, landscape, mechanical, electrical  
374 and plumbing models). Nitithamyong and Skibniewski (2007) acknowledge that visualisation  
375 provides a differentiated appearance of information in enlightening the design and construction  
376 process. For instance, Shiratuddin and Thabet (2011) provide a virtual design review system for  
377 project participants in the realisation of 3D visualisation of designs. Federated BIM is used to  
378 visualise design at the early stages of the construction process with the anticipation of consistent  
379 views of dimensions (Eastman *et al.*, 2011). 3D visualisation models actively encourage demand  
380 amongst members of the project management team for: i) queries to retrieve pertinent data of  
381 interest (Tangelder and Veltkamp, 2008); and ii) data-mining algorithms to discover the  
382 relationships between them (Han and Kamber, 2006). For example, Gruen and Wang (2000)  
383 develop a 3D spatial information system to discover the relationship built up in geometrical  
384 information generation and associated information storage and manipulation, while other  
385 conceptual models report upon 3D spatial objects and outdoor applications (c.f. Zlatanova and  
386 Proserpi, 2005). However, it is expected that 3D models will support spatial analysis and 3D  
387 simulation techniques to enhance 3D designs and BIM data federation.

388

389 ***Coordination and Planning of Construction Works***

390 3D objects created at the design stage must link to the construction plan and specific time  
391 allowances for constructing these objects must be stated within linked Gantt charts and other  
392 planning tools (Eastman *et al.*, 2011). These co-ordination and planning activities assist the  
393 project management team to manage construction works more efficiently and effectively on a  
394 daily basis and predict potential problems and opportunities for significant improvement  
395 (Eastman *et al.*, 2011). Researchers have already augmented BIM's inherent capabilities by  
396 developing models to: predict tender prices for construction projects (c.f. Skitmore, 2002;  
397 Fitzgerald and Akintoye, 1995); and assist public sector planners to explore the impact of  
398 different planned levels of construction workload on tender price changes (c.f. Li *et al.*, 2006).  
399 Their research (*ibid*) can be used to assist a planning project for the industry where a demand,  
400 capacity and price relationship is applied.

401

402 ***Enhancing Exchange of Information and Knowledge Management***

403 The construction process is renowned as being data and information intensive, particularly in  
404 relation to the voluminous drawings, specifications and bills of quantities which accompany a  
405 project and are difficult to manage (Sun and Howard, 2004). Information management and  
406 knowledge exchange is often accomplished manually between individuals, organisations or  
407 members within a project management team (Dawood *et al.*, 2002), or at the project organisation  
408 level (Anumba *et al.*, 2008). This process consumes valuable time and inflates cost through loss  
409 of data during the exchange of information, inadequacies through rework and uncoordinated  
410 exchange of information (Anumba *et al.*, 2008). BIM offers an integrated solution for many ICT  
411 systems to support the openness of data and structure for an efficient collaboration among project  
412 participants. For example, researchers have established integrated systems for project  
413 participants in construction to collaboratively improve the management of information exchange  
414 and knowledge management (Chung *et al.*, 2008; Ma *et al.*, 2004). Others, such as Hegazy *et al.*,  
415 (2001) and Lee *et al.*, (2008) acknowledge that information models for storing design  
416 information, recording design rationale and managing design changes can provide improved  
417 design coordination and increase the productivity of the overall design process. Sacks *et al.*,

418 (2010) identifies the synergies between the principles of BIM implementation and lean  
419 construction to manage information exchange and management through lean principles.

420

### 421 *Improved Site Layout Planning and Site Safety*

422 Bansal (2011) opines that the geographical and physical characteristic of a facility is dependent  
423 upon the layout of temporary site facilities, early construction site works and construction site  
424 safety planning. Li *et al.*, (2005) concur with Bansal (2011) and add that a digital model of  
425 construction site terrain could be attained from several approaches including ground surveying,  
426 laser scanning, photogrammetry, and light detection and ranging. Moreover, Kamat and Martinez  
427 (2005) develop an automated technique to generate 3D terrain databases from digital elevation  
428 and imagery data in response to construction operations. Kim and Russel (2003) use digital  
429 information on topological and terrain data to explain earthwork operation tasks. Organisational  
430 issues consist of a firm's structure, middle management's commitment to safety and the  
431 effectiveness of safety trainers in improving the quality of training sessions. According to  
432 Jaselskis *et al.*, (1996), and O'Toole (2002), middle management's commitment to site safety  
433 training results in low injury occurrences and helps to develop a company's safety culture. In a  
434 similar vein Chen *et al.*, (2013) develop a virtual system that comprised of a BIM model to  
435 improve safety awareness of hazards and safety issues. In addition, Zhang *et al.*, (2013) propose  
436 a rule-checking safety system that applied to fall protection such as guardrails and covers  
437 automatically to a BIM. Therefore, BIM facilitates 3D modelling, scheduling and linking them  
438 together to visualise safe construction activities.

439

## 440 **CONCLUSIONS**

441 Various CSFs for successful BIM implementation have been suggested within extant literature  
442 yet there is no review of CSFs for BIM implementation that could summarises a common set of  
443 CSFs to provide guidance to both practitioners and academic peers. The current review aimed to  
444 identify a common set of CSFs for successful BIM implementation through analysing research  
445 articles from 2005 to 2015 (years inclusive). The Scopus search engine was adopted to identify  
446 35 relevant articles that were analysed in this study. The results revealed an increasing trend of  
447 CSFs for implementing BIM during the studied period. Developed countries such as the USA,

448 UK and South Korea made the most contribution by publishing the majority of CSFs for  
449 successful BIM implementation, albeit developing countries such as India, China, and Malaysia  
450 are expected to increase their efforts for successful BIM implementation given the rapid rate of  
451 urbanisation in the developing world. Moreover, the majority of target project applications in  
452 implementing BIM focused on building construction projects, as evident in 27 articles during the  
453 studied period. Furthermore, the research method adopted by most researchers in CSFs for  
454 implementing BIM was the case study approach. The key findings proposed five major common  
455 set of CSFs for successfully implementing BIM, namely: i) collaboration in design, engineering,  
456 and construction stakeholders; ii) earlier and accurate 3D visualisation of design; iii)  
457 coordination and planning of construction works; iv) enhancing exchange of information and  
458 knowledge management; and v) improved site layout planning and site safety. The findings of  
459 this study are expected to provide a useful reference for researchers and practitioners to  
460 appreciate research trends and development of CSFs for BIM implementation, and to further  
461 deepen their understanding of CSFs in BIM project applications. As such, the developed  
462 checklist of CSFs for BIM implementation could be used by researchers to conduct further  
463 empirical studies on the studied area and has general applicability for enhancing project-based  
464 BIM implementation. Although building construction projects was identified as the greatest  
465 target application with CSFs for implementing BIM, researchers and practitioners could conduct  
466 more studies based on the checklist of CSFs for BIM implementation in other application such as  
467 nuclear power and rail station projects. In addition, the research methods adopted in CSFs for  
468 BIM implementation could be used by researchers and practitioners in developed and developing  
469 countries to better understand the key approaches that are worth considering when enhancing  
470 BIM implementation according to their unique situations, with the help of a common set of CSFs  
471 for successful BIM in this review study. By identifying a common set of CSFs for successful  
472 BIM implementation, practitioners may better predict the probability of successful BIM  
473 implementation and take necessary steps to avoid project-based BIM failure. Moreover,  
474 practitioners that could successfully implement the common set of CSFs in their projects may  
475 gain a competitive advantage to help win contract bids in the future market. Like other reviews,  
476 the current review has some limitations. Firstly, although a comprehensive search strategy was  
477 used in the current review, some relevant studies may have been missed. As such, future review



478 studies should consider adding conference proceedings and more recent BIM-related articles to  
479 broaden the scope of the study. Secondly, this review was limited to six top tier construction  
480 management academic journals and journals that published at least three articles during the  
481 period covered by the study (according to the search results). As such the findings cannot be  
482 generalised to other industries. Future review may be required to increase the sample size by  
483 focusing on BIM implementation in other industries to provide a holistic view of what has been  
484 reported in this study.

485

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**Table 1 - Summary of Related Literature on CSFs for Implementing BIM**

Item	CSFs	References
1.	Earlier and accurate 3D visualization of design	Fox and Hietanen (2007), Olatunji and Sher (2009b)
2.	Enhancing exchange of information and knowledge management	Pektas and Pultar (2006), Chiu and Lan (2005), Ozkaya and Akin (2006),
3.	Collaboration of simultaneous access of construction work	Ohsuga (1989), Dean and McClendon (2007)
4.	Better design/multi-dimensional design alternatives/applications	Aranda-Mena et al. (2009), Sacks et al. (2010)
5.	Design coordination on various elements/components	Eastman et al. (2011)
6.	Predictive analysis of performance (energy analysis, e.g. CO <sub>2</sub> )	Lee et al. (2015), Taylor and Bernstein (2009), Bynum et al. (2013), Li et al. (2012)
7.	Thermal energy analysis and simulation	Azhar (2011), Sebastian and Van Berlo (2010), AGC BIM Guide (2006)
8.	MEP analysis and simulation (HVAC)	Eastman et al. (2011), Azhar (2011), NIBS NBIM Standard (2007)
9.	Structural analysis and design	AGC BIM Guide (2006), Hartmann et al (2012), Arayici et al. (2011)
10.	Predicting environmental analysis and simulation (airflow, weather)	Eastman et al. (2011), Azhar (2011), NIBS NBIM Standard (2007), Sebastian and Van Berlo (2010)
11.	Acoustical analysis and simulation (sound)	Eastman et al. (2011), Azhar (2011), NIBS NBIM Standard (2007), Sebastian and Van Berlo (2010)
12.	Verification of consistency to the design intent	Eastman et al. (2011)
13.	Ensuring effective communication among project participants	Acharya et al (2006)
14.	Collaboration in design, construction, engineering and facility management stakeholders	Lu et al. (2015), Wu and Issa (2015)
15.	Providing BIM models for shop drawings	Eastman et al. (2011), AGC BIM Guide (2006), Hartmann et al (2012), Arayici et al. (2011)
16.	Providing BIM models for offsite prefabrication	Eastman et al. (2011), Azhar (2011), NIBS NBIM Standard (2007), Sebastian and Van Berlo (2010),
17.	Providing better implementation of lean construction, green sustainability and integrated project delivery	Eastman et al. (2011), NIBS NBIM Standard (2007) Hartmann et al (2012), Arayici et al. (2011)
18.	Reducing construction project duration	Bynum et al. (2013), CURT (2010), Khanzode et al. (2008)
19.	Reducing construction project cost	McGraw-Hill Construction (2012)
20.	Model checking and validation (reviewing code)	Azhar (2011), NIBS BIM Standard (2007, 2012), AGC BIM Guide (2006), Hartmann et al (2012)
21.	Improved construction project performance and quality	Khanzode et al. (2008), Suermann and Issa (2009)
22.	Accuracy and reliability of data (less reworking and fewer document errors and omissions)	Barlish and Sullivan (2012), Boktor et al. (2014), Hanna et al. (2013)
23.	Improved site layout, planning and site safety	Li et al. (2009), Vacharapoom and Sdhabhon (2010)
24.	Reduced claims or litigation (risks)	Aranda-Mena et al. (2009), CURT (2010),
25.	Improved operations and maintenance (facility management)	Azhar (2011), Eastman et al. (2011)
26.	4D construction scheduling and sequencing (3D + Time)	Eastman et al. (2011), NIBS NBIM Standard (2007), Sebastian and Van Berlo (2010)
27.	5D cost estimation and scheduling (3D + Time + Cost)	AGC BIM Guide (2006), Hartmann et al (2012)
28.	Coordination and planning of construction works	Eastman et al. (2011), Azhar (2011), Arayici et al. (2011)
29.	Integrating project documentation/bid preparation	Olatunji and Sher (2009b)
30.	Synchronization of procurement with design and construction	Eastman et al. (2011), NIBS NBIM Standard (2007), Sebastian and Van Berlo (2010)
31.	Integrating design validation (clash detection)	Eastman et al. (2011)
32.	Extracting cost estimation and quantity take off	Azhar (2011), Gallelo et al (2009),
33.	Remodeling and renovation	Azhar (2011), Hartmann et al (2012), Arayici et al. (2011)
34.	Photorealistic rendering for marketing purposes	NIBS NBIM Standard (2007), Sebastian and Van Berlo (2010), Hartmann et al (2012)

**Table 2 - Relevant Publications for this Study**

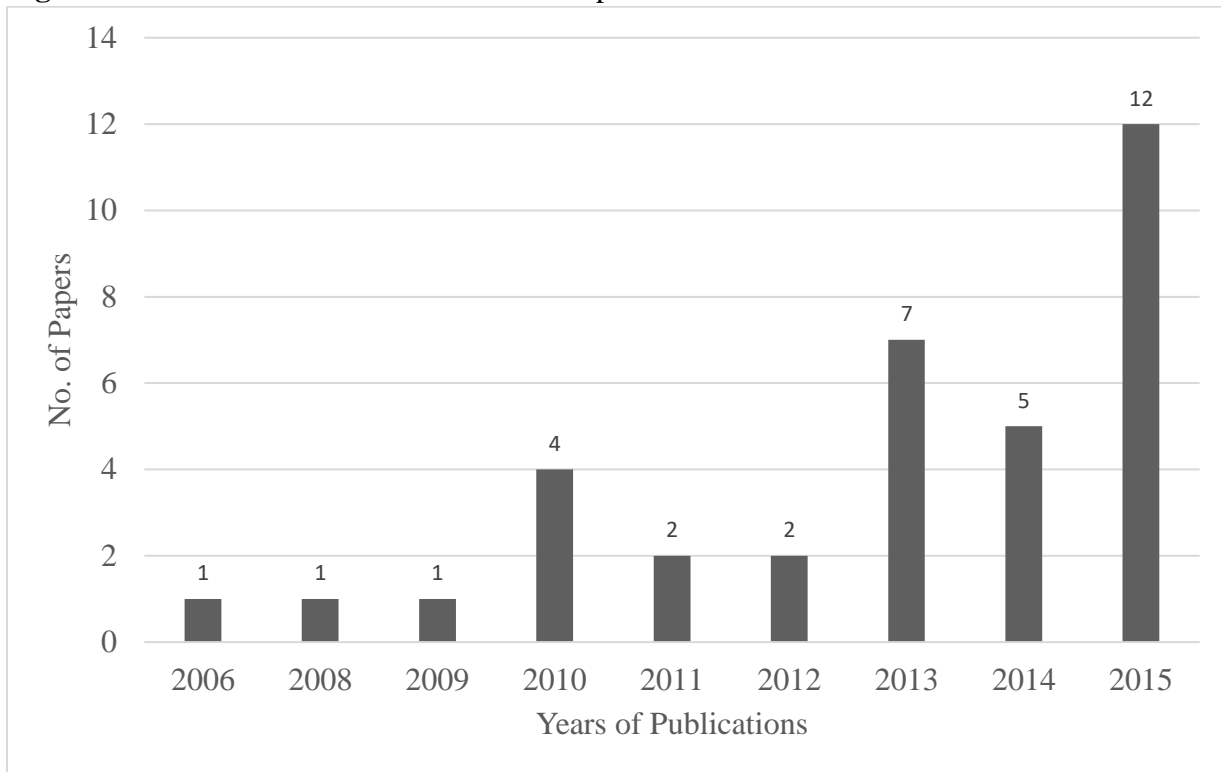
<b>Journal Name</b>	<b>Number of Papers Retrieved from Search Engine</b>	<b>Number of Relevant Publications</b>
<b>Journal of Construction Engineering and Management</b>	13	10
<b>Construction Management and Economics</b>	10	8
<b>Journal of Management in Engineering</b>	11	6
<b>Building Research and Information</b>	4	4
<b>International Journal of Project Management</b>	6	4
<b>Engineering, Construction and Architectural Management</b>	6	3
<b>Total</b>	<b>50</b>	<b>35</b>

**Table 3 - Score Matrix for Multi Authored Papers**

<b>No. of Authors</b>	<b>Order of Authors</b>					
	1	2	3	4	5	6
<b>1</b>	1					
<b>2</b>	0.6	0.4				
<b>3</b>	0.47	0.32	0.21			
<b>4</b>	0.42	0.28	0.18	0.12		
<b>5</b>	0.38	0.26	0.17	0.11	0.08	
<b>6</b>	0.37	0.24	0.16	0.11	0.07	0.05

Source: Howard *et al.*, (1987), Tsai and Wen (2005), Ke *et al.*, (2009) and Yi and Wang (2013)

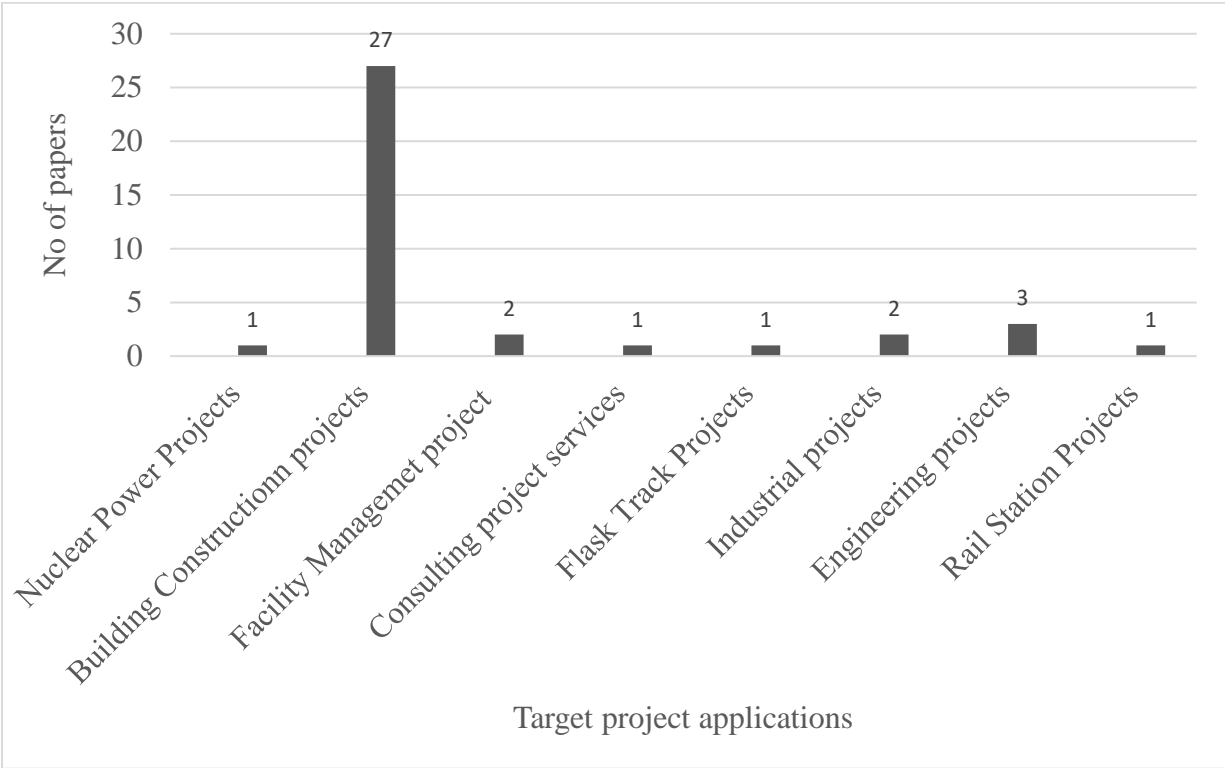
**Figure 1** - Annual Distribution of Selected Papers Over the Period 2005 to 2015



**Table 4** - Authors' Origin/ Country Contribution on CSFs for Implementing BIM Over the Period 2005 to 2015

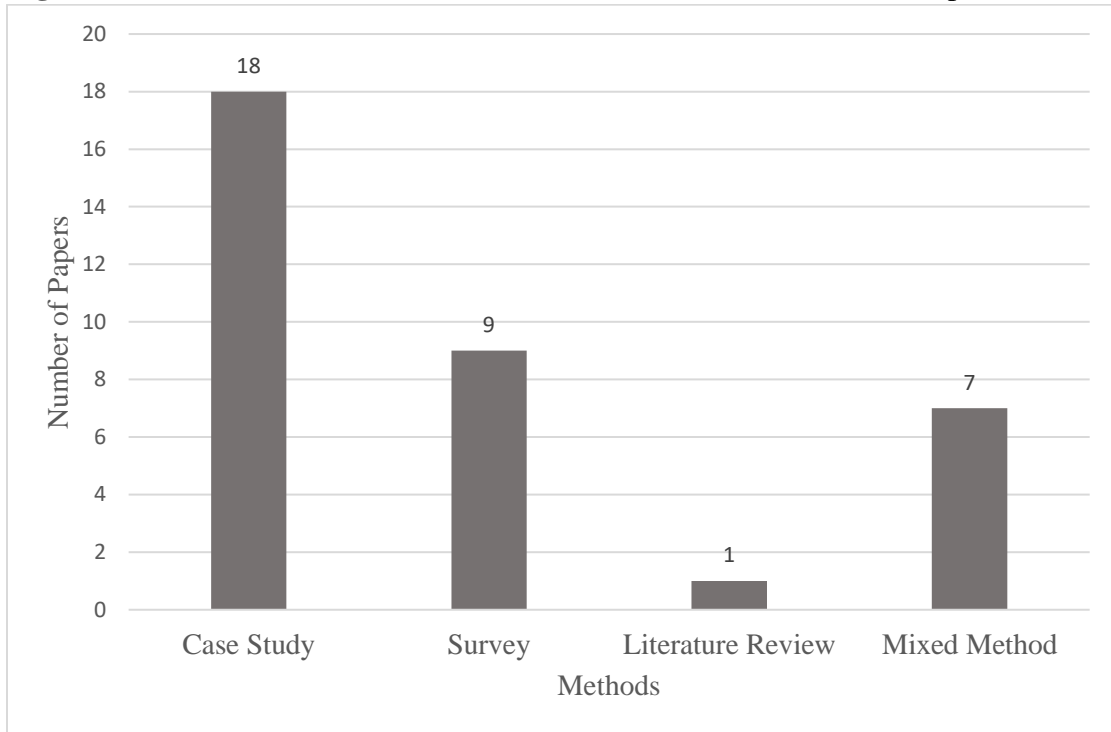
<b>Country</b>	<b>Research Centres</b>	<b>No. of Researchers</b>	<b>Publications (Papers)</b>	<b>Score</b>
<b>USA</b>	15	31	17	9.79
<b>UK</b>	10	17	8	7.74
<b>South Korea</b>	4	10	6	3.85
<b>Finland</b>	1	6	2	2.00
<b>Australia</b>	2	3	2	1.79
<b>India</b>	3	3	2	1.79
<b>Israel</b>	1	3	1	1.00
<b>Netherland</b>	1	1	1	1.00
<b>Norway</b>	1	4	1	1.00
<b>Germany</b>	3	4	3	0.96
<b>Switzerland</b>	2	2	1	0.79
<b>Turkey</b>	1	1	1	0.60
<b>Singapore</b>	2	2	2	0.58
<b>China</b>	1	4	1	0.47
<b>Spain</b>	1	1	1	0.32
<b>Malaysia</b>	1	1	1	0.21
<b>Brazil</b>	1	1	1	0.11

**Figure 2 - Distribution of Target Project Applications of BIM Implementation**





**Figure 3** - Distribution of Research Methods Used in Selected Journal Papers



**Table 5** - Findings from Studies on CSFs for Implementing BIM Over the Period 2005 to 2015

S/N	Publications									Total	Rank
	2006	2008	2009	2010	2011	2012	2013	2014	2015		
1.			*	*			**	*	****	9	2
2.			*	*			***	***		8	4
3.			*	*			*	*	*	5	6
4.								*	*	2	19
5.				*			**	*	*	5	6
6.								*		1	25
7.				*						1	25
8.				*	*				*	3	17
9.				*						1	25
10.				*		*	*			3	17
11.				*						1	25
12.							*	*		2	19
13.				*			*	*	**	5	6
14.				**			***	*	*****	11	1
15.								*	*	2	19
16.				*		*		*	**	5	6
17.							*	**	*	4	11
18.							*	**	*	4	11
19.							*	**	*	4	11
20.			*	*						2	19
21.							***	*	*	5	6
22.				**				*	*	4	11
23.					*		*	**	**	6	5
24.							*		*	2	19
25.				*				*	**	4	11
26.								*		1	25
27.								*		1	25
28.	*						****	*	***	9	2
29.								*		1	25
30.								*		1	25
31.				*			*	*	*	4	11
32.							*	*		2	19
33.		*								1	25
34.								*		1	25

**Table 6 - Findings from Studies on Identified CSFs for Implementing BIM with their Respective Publications**

S/N	Publications																																			Total	Rank		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35				
1.	*							*				*		*				*	*			*				*				*							10	2	
2.		*										*	*		*			*		*			*												*		8	3	
3.		*										*		*	*			*																			5	7	
4.														*				*																			2	19	
5.												*		*				*					*											*			5	7	
6.																		*																			1	24	
7.																																*					1	24	
8.						*																				*						*					3	14	
9.																																*					1	24	
10.				*																		*										*					3	14	
11.																																*					1	24	
12.																		*				*															2	19	
13.										*					*			*				*				*												5	7
14.									*		*		*	*				*				*			*	*	*					*			*			11	1
15.															*														*	*								2	19
16.																									*			*	*		*			*				5	7
17.																			*			*						*										3	14
18.														*		*		*				*																4	11
19.													*	*	*		*	*				*																4	11
20.	*																			*																		1	24
21.					*					*						*		*				*											*					6	6
22.		*								*								*				*																3	14
23.						*			*				*	*		*		*				*																7	5
24.																					*	*																2	19
25.										*													*												*			3	14
26.																		*			*																	1	24
27.																		*			*																	1	24
28.							*		*		*							*			*				*	*			*									8	3
29.																		*			*																	1	24
30.																		*			*																	1	24
31.											*							*			*												*					4	11
32.						*												*			*																	2	19
33.	*																	*			*																	1	24
34.																		*			*																	1	24

**Table 7** -Papers on CSFs for BIM Implementation in Selected Journals

<b>S/N</b>	<b>Journal</b>	<b>Year</b>	<b>Authors</b>
1.	BRI	2008	Igor Sartoti, Havard Bergsdal, Daniel B. Muller and Helge BrattebØ
2.		2009	Armin Gruen, Martin Behnisch and Niklaus Kohler
3.		2010	T.J. Williamson
4.		2012	Carlos Calderon and James Keirstead
5.	CME	2013	Richard Davies and Chris Harty
6.		2011	Irina Brodetskaia, Rafael Sacks, and Aviad Shapira
7.		2013	Jürgen Melzner, Sijie Zhang, Jochen Teizer and Hans-Joachim Bargstädt
8.		2006	Xiaohong Li, John Ogier and John Cullen
9.		2015	Amma Shibeika and Chris Harty
10.		2015	Tarja Mäki and Hannele Kerosuo
11.		2015	Jenni Korpela, Reijo Miettinen, Teppo Salmikivi and Jaana Ihalainen
12.		2013	Peter Demian and David Walters
13.	ECAM	2014	Abdou Karim Jallow, Peter Demian, Andrew N. Baldwin and Chimay Anumba
14.		2015	John Rogers, Heap-Yih Chong and Christopher Preece
15.		2010	Rizal Sebastian
16.	JME	2014	Erik R. Wright, Kyuman Cho and Makarand Hastak
17.		2013	Seulki Lee, Junggho Yu and David Jeong
18.		2014	Yujie Lu, Yongkui Li, Miroslaw Skibniewski, Zhilei Wu, Runshi and Yun Le
19.		2015	Algan Tezel, Lauri Koskela, Patricia Tzortzopoulos, Carlos Torres Formoso and Thais Alves
20.		2014	Nida Azhar, Youngcheol Kang and Irtishad Ahmad
21.		2015	Brittany Giel and Raja R A. Issa
22.	IJPM	2013	David Bryde, Martí Broquetas and Jürgen Marc Volm
23.		2015	Chen-Yu Chang
24.		2011	V.K. Bansal
25.		2015	Sevilay Demirkesen and David Arditi
26.	JCEM	2015	Hisham Said
27.		2015	Ashwin Mahalingam, Amit Kumar Yadav and Jarjana Varaprasad
28.		2015	Robert B. Austin P.E., Pardis Pishdad-Bozorgi and Jesus M. de la Garza
29.		2015	James T. O'Connor, William J. O'Brien and Jin Ouk Choi
30.		2014	James T. O'Connor, William J. O'Brien and Jin Ouk Choi
31.		2013	Ebrahim P. Karan, Ramachandra Sivakumar, Javier Irizarry and Subhro Guhathakurta
32.		2012	Ghang Lee and Seonwoo Kim
33.		2010	Heedae Park, Seung H. Han, Eddy M. Rojas, JeongWook Son and Wooyong Jung
34.		2010	David C. Kent and Burcin Becerik-Gerber
35.		2013	Jongsung Won, Ghang Lee, Carrie Dossick and John Messner