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**Conference or Workshop Item**

**Title:** The forgotten link: genesis of the Dongba Pictograph

**Creators:** Middleton, P.

**Example citation:** Middleton, P. (2013) The forgotten link: genesis of the Dongba Pictograph. Paper presented to: *International Conference on Dongba Culture: Visual Communication and Semiotic Perspectives, Communication University of China, Beijing, 22-23 October 2013.*

**Note:** Conference poster

<http://nectar.northampton.ac.uk/6048/>





## International Conference on Dongba Culture: Visual Communication & Semiotic Perspectives. 22nd - 25th October 2013

Exhibition 22nd - 25th October 2013

Conference 22nd-23rd 2013 10.30 a.m. - 3.30 p.m.

Communication University of China, No.1 Dingfuzhuang East Street, Chaoyang District, Beijing, 100024, P.R. China.



This exhibition and conference focuses on the visual identity of the Naxi ethnic minority group from Yunnan province in China. Through the meeting of differing cultures and countries we hope to develop a shared understanding of the value of promoting and preserving the Naxi culture with its unique pictograph based scripts.

[WWW.VISUAL-LANGUAGE-AND-SEMIOTICS.COM](http://WWW.VISUAL-LANGUAGE-AND-SEMIOTICS.COM)

International Conference on Dongba Culture:  
Visual Communication and Semiotic Perspectives.  
22nd - 25th October 2013

Representatives from:  
The University of Northampton, School of The Arts  
Communication University of China  
Naxi International Association  
Ministry of Culture of China  
Northampton City  
Lijiang City

Will come together on the 22nd -23rd October 10 a.m. - 3.30 p.m.  
to hold a conference and exhibition on the Dongba culture,  
visual communication and semiotics.

Paul Middleton, Dean of the School of The Arts, The University of Northampton will present:  
'The forgotten link: genesis of the Dongba Pictograph'.

