

# Heritage Quay: publicly engaging

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What will you  
discover?

[www.heritagequay.org](http://www.heritagequay.org)



*University of*  
**HUDDERSFIELD**



# Heritage Quay: publicly engaging

What to expect for the next 15 minutes 😊

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- Starting point
- The project
- Before & after
- Lessons learned



# The collections: accumulating from 1841...

Approx. half a million (?!) individual items; at least 30 different formats





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# A GOLD STANDARD EDUCATION

From Mental Improvement to  
universally acknowledged success -  
explore the story of pioneering higher  
education in Huddersfield.



Find out more:  
[heritagequay.org/education](https://heritagequay.org/education)



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# IT'S A GAME OF TWO HALVES!

Tackle the impact of  
rugby, cricket and netball  
on national culture.



Find out more:  
[heritagequay.org/sport](https://heritagequay.org/sport)

# Heritage Quay project 2012-2017, £2million


## Project workpackages

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- Collections conservation management & maintenance (total budget £75,709)
- New building work/design (£1,404,087)
- Activity, learning and engagement; online; marketing (£367,917)
- Resource discovery/collections intellectual access (£99,132)
- Project management, evaluation (£85,925)

Heritage Lottery Fund 85% / Univ of Huddersfield 15%

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# Objectives

1. Make it easier for everyone, whatever their level of knowledge, to learn from and engage with the collections in ways that suit them as individuals, families or groups.

3. Create exciting, enticing and flexible multi-functional physical and digital facilities for learning and engagement.

4. Make radical improvements in the conservation and management of the heritage collections so that they have a sustainable future.

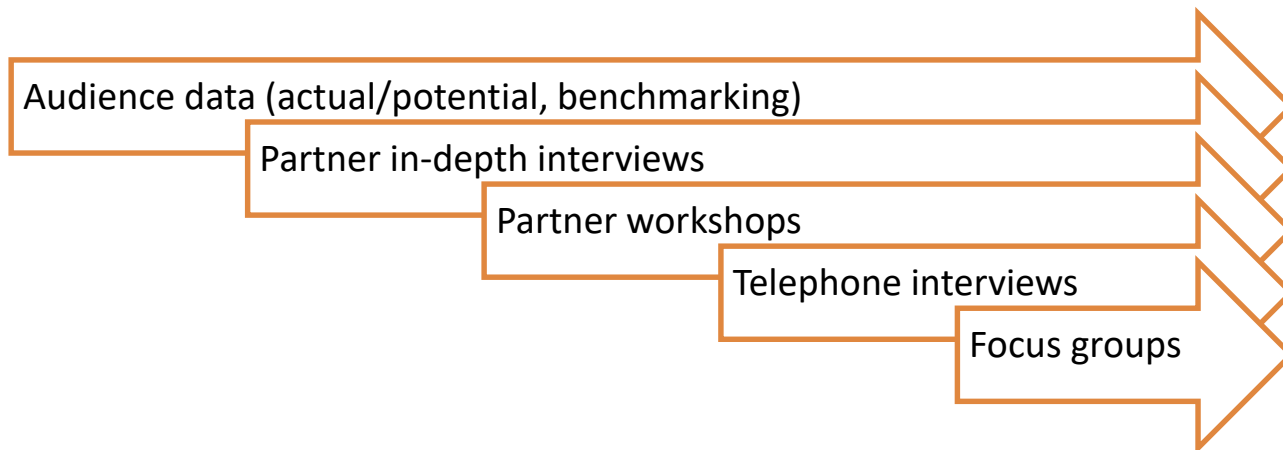
2. Be a truly interactive service where heritage collections become a catalyst for creativity and are a living archive, offering a lively interface between our audiences and the academic community.



# Consultation

## Collections management, audience engagement, interpretation and multimedia strategies; RIBA 3

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# Design approach

## Key principles

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1. Engage – break down barriers to accessing the collections; use technology to engage new and existing audiences with heritage, based on the collections' roots in the heritage and cultural traditions of Huddersfield and its hinterland.
  2. Experience – create a world class experiential space that literally stops visitors in their tracks, fully immersing them in the richness of the collections.
  3. Interact – provide pathways into the rich diversity of the collections: help visitors find a personal entry point and provide an inspirational interaction with the content.
  4. Access – enable visitors to connect and engage with the collections through the broadest possible access, whether physical, intellectual, cultural or through different entry points both on and off site.
  5. Futureproof – facilitate future growth of the collections, enable a broad use of the facilities, and sustain the service.
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# Searchrooms

1992 and 2009

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# Storerooms

1992 - 2014



# The Refectory / Café on 3rd

1977 - 2013

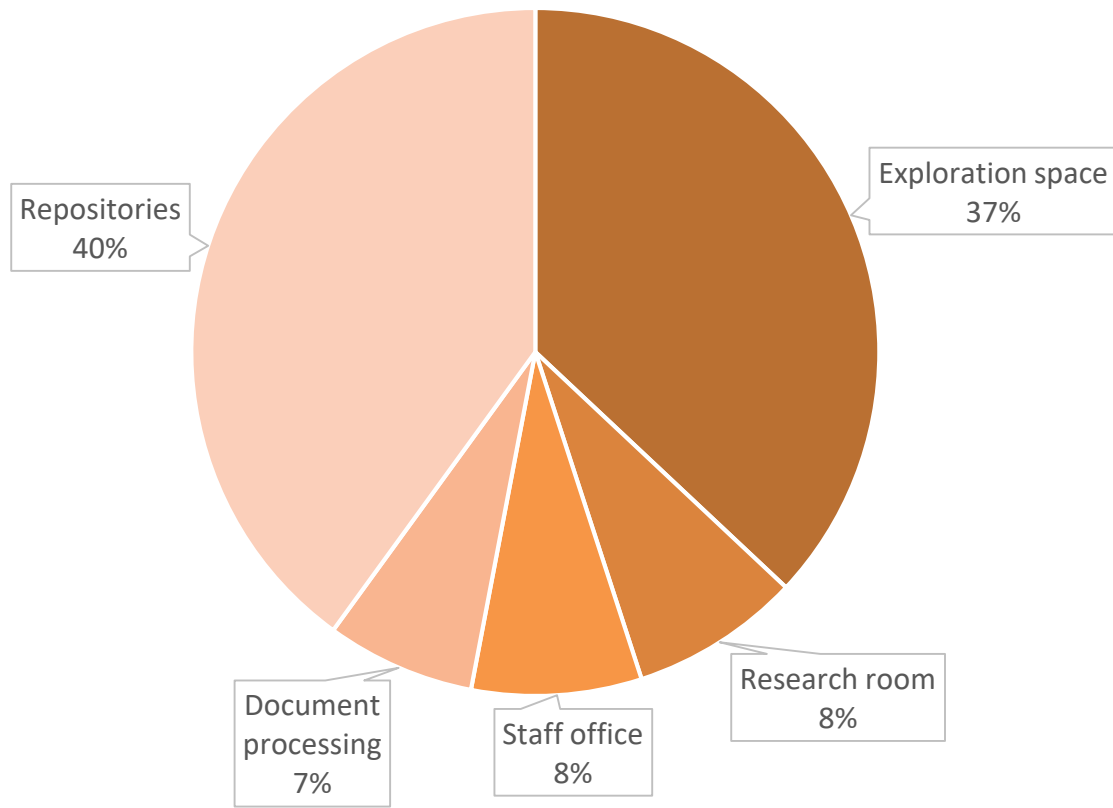
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# Heritage Quay

## Space breakdown

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# Heritage Quay group space

Flexible

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# Heritage Quay group space

**Flexible**

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# Heritage Quay group space

Flexible

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# HLF project “logic model”

Available in evaluation report <http://hud.ac/exm>

Inputs	Outputs: activities	Outputs: participation	Outcomes: impact
<p><b>Budget</b> of £1,189,112 building work, £139,479 equipment and materials, and £75,496 fees (£56,828 contingency) Expenditure of £1,078,660 + £145,034 + £100,787 fees No contingencies used</p> <p><b>Scheduled October 2013 – September 2014</b> Took place October 2013 – April 2015</p> <p><b>Project resources:</b> Project Architect Structural Engineer CDMC/Principal Designer M&amp;E consultant Quantity Surveyor Multimedia consultant Project Director</p> <p><b>Additional resources (not project funded)</b> £479,098 budget for additional fees and refurbishment works in association with main project (corridor, toilets)</p>	<p>630m<sup>2</sup> facility created by refurbishing the existing building, including multimedia and exhibition cases installed to facilitate interpretation, learning and engagement. Furniture and equipment throughout the facility enable the work of the rest of the project to take place.</p> <p>Adjustments (eg. acoustic work, additional equipment and furniture) made over the course of the project based on customer feedback and observation of the spaces in use.</p> <p>Details of events, attendees and other outputs enabled by the facilities are described in the relevant areas in sections 2.3 – 2.13 below.</p>		<p><b>Short term</b> Awareness of the facility and its offer. Motivation to visit and experience innovative multimedia. Enjoyment. Engage &amp; inspire people to interact with the collections in a range of ways.</p> <p><b>Medium term</b> Continued interaction with collections and with other people through interest. Flexible spaces enabling new ways and means of access and engagement. Use of the facility as social space. Expansion space to enable collecting to resume. Safeguard collections physically. Develop service offer and profile.</p> <p><b>Long term</b> Sustainable accommodation for users, staff and heritage collections. Minimise cost of maintenance and repair to fabric. Minimise need for conservation intervention on paper and paper-based formats within the heritage collections.</p>
<b>Assumptions</b>		<b>External factors</b>	
Facilities will provide the environment to enable other aspects of the project work.		Ongoing development of University campus.	

# Physical & digital design

## Lessons learned

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- Audience consultation critical to success: internal AND external
- Collections interpretation strategy and associated management plans key to maximising opportunities of physical & digital design
- Agree on definitions of “sustainability” & “flexibility” (!)
- Tweaks will be needed! – plan resource & time
- Huge demand for flexible, attractive and available physical space



Project evaluation report <http://hud.ac/exm>

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Questions?



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What will you  
discover?

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