

Propositions

Attached to the thesis

The Effects of Modern Food Retail Development on Consumers, Producers, Wholesalers and Traditional Retailers: The Case of West Java

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1. Concerning the controversy around the effects of modern retail development, this study shows that, particularly in the food sector, modern retail does not have negative effects only, but it also benefits some of the actors in the value chain and provides in particular an impetus to the local economy. (Chapter 1 and 2)
2. The entry of large modern food retail, such as super- and hypermarkets as part of retail development strategy benefits the local economy by providing jobs, tax revenue and better quality of life through its development. (Chapter 2)
3. The case of West Java is the ideal case to be used for other similar regions in developing countries to study the controversies behind the development of modern retail, in particular super- and hypermarkets development in developing countries. (Chapter 3)
4. The environmental impact of modern retail development in particular its effects on transportation, air pollution and solid waste are interesting topic future research. (Chapter 1)
5. Some actors in the value chain, who serve the modern retailers, benefit from the development of super- and hypermarkets, while some of them have to upgrade their knowledge and skills to enjoy benefits of such developments. (Chapter 8)
6. The development of technology, such as internet, has brought a new lifestyle among Indonesian people; it changes the way how people communicate and do their daily activities including shopping.
7. Price competition is no longer an effective way to win the market. Business should be creative and distinctive to win its customers' heart.
8. Competitive advantage can be achieved through technological progress, organizational and managerial innovations; when it is applied to the regional level, competitiveness refers to how well regions perform in terms of applying skills, resources, technology and information to production, distribution and trade. (van Dijk, 2006)
9. If you want to keep running a good company you need to know what's special about your business; you have to understand what it stands for in the marketplace. It's now or never. And it's all about being unique. (Kunde, 2002).
10. Being a PhD student, the joys of doing research are considerable, and anyone in a position to carry out research is indeed privileged; the enormous feeling of achievement on the award of the degree lasts for many throughout their whole lives. The process is very rewarding, otherwise so many would not have carried it through to success. (Phillips and Pugh, 1994)
11. To get the most out of the writing process of a PhD, we have to start writing before we think we are ready, before we have "thought it all through" – and long before funding runs out. (Nygaard, 2008)