

SCHOOL OF INFORMATION TECHNOLOGY AND ELECTRICAL ENGINEERING

## An Analysis of Data Quality Dimensions

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Abstract. Data quality (DQ) has been studied in significant depth over the last two decades and has received attention from both the academic and the practitioner community. Over that period of time a large number of data quality dimensions have been identified in due course of research and practice. While it is important to embrace the diversity of views of data quality, it is equally important for the data quality research and practitioner community to be united in the consistent interpretation of this foundational concept. In this paper, we provide a step towards this consistent interpretation. Through a systematic review of research and practitioner literature, we identify previously published data quality dimensions and embark on the analysis and consolidation of the overlapping and inconsistent definitions. We stipulate that the shared understanding facilitated by this consolidation is a necessary prelude to generic and declarative forms of requirements modeling for data quality.

#### 1 Introduction

Data quality (DQ) has been widely researched over the past several decades [1] and by now has developed into a professional discipline [2], with a prominent focus within organizational strategy. Advancements in data quality management have resulted in contributions from researchers as well as practitioners. A wealth of knowledge exists in the realm of the practitioner community (eg:- [3], [4], [5], [6]), including initiatives such as the International Association of Information and Data Quality and its Information Quality Certification Program (www.iaidq.org). Although the diversity of contributions is valuable, some fundamental aspects of data quality management, in particular those relating to DQ dimensions, and consequently measures and metrics, have regressed into a level of disparity that does not support a shared understanding of the core knowledge of the discipline. In this paper, we address this area of concern and present the results of an analysis and consolidation of the main contributions of DQ dimensions stemming from research, vendor and practitioner communities.

In light of the management axiom "what gets measured gets managed" [7], dimensions of data quality signify a crucial management element in the domain of data quality. On these grounds, over the last two decades researchers and practitioners have suggested several classifications of DQ dimensions many of which have overlapping, and sometimes conflicting interpretations (eg. [8], [3], [5], [4]). Despite the numerous classifications, few studies to date have embarked on an effort to consolidate these view-points. For example, Eppler [9] provides a useful analysis of several of the existing classifications of DQ dimensions and recognizes sixteen mutually exclusive dimensions. This analysis is very useful, however the selection of classifications is incomplete and the coverage of the study does not span academic and practitioner contributions. Further, the basis for selection (or exclusion) of the classifications and their constituent dimensions has not been established. Yet, a comprehensive classification of the DQ dimensions is instrumental in the pursuit of developing a streamlined and unified set of dimensions that can assist in a shared understanding within the broader community and provide a basis for modeling of data quality requirements.

To bridge this gap in the body of knowledge, in this paper we undertake a study of existing body of knowledge on DQ dimensions. Our study spans both academic and industry contributions and incorporates both the semiotic and the product perspective on data quality. We believe that such an analysis is essential to create a shared understanding of the multiple and often conflicting interpretations of DQ dimensions as currently found in the broader research and practice body of knowledge. Broad convergence on the understanding and interpretations of a foundational concept such as DQ dimensions is a necessary prelude to the development of generic data quality requirements modeling and enforcement frameworks, particularly as the scale, availability and usage of data increases exponentially.

#### 2 Background

#### 2.1 Data & Data Quality

Before moving to the notion of DQ dimensions, let us revisit the first order questions arising from the background of this domain. What is data and what is data quality? In [10] Liebenau and Backhouse used modern semiotic theory principles developed by Morris [11] to explain data as "...language, mathematical or other symbolic surrogates which are generally agreed upon to represent people, objects, events and concepts". In its simplest form, data is a representation of objects or phenomena in the real world. Thus, when it comes to the discussion of quality of data, we can say that poor quality data is a result of poor representation of the real world. In the context of information systems, this representation of the real world is moderated by the needs of the system users, and hence the reference framework to evaluate the

representation is the set of user needs- i.e. the same object in the real world may have different representations in an information system depending on the need of the users. The semiotic perspective of data has been adopted by DQ researchers as well, for example, Price and Shanks [12] defined three quality levels for data, i.e. syntactic quality, semantic quality and pragmatic quality.

The application of semiotics can be considered as one of the philosophical approaches towards the study of data and its quality. To date, however, the semiotic perspective has not become popular among researchers and practitioners. When it comes to supporting processes for managing DQ, a prominent approach, proposed by Wang [13], uses a product perspective of data as the underlying approach. By considering that 'information is processed data', Wang argues that information is analogous to products and data is analogous to raw materials in a typical product manufacturing process. Based on this argument, Wang considers information as a product of an information system and recognizes an information manufacturing process analogous to a product manufacturing process [13].

Since traditional product quality is a well explored concept, researchers have attempted to use product quality management models claiming 'fitness for use' as the principle for distinguishing good quality data and poor quality data. The 'fitness for use' approach is based on the general definition for quality introduced by Juran [14]. In the case of products, fitness for use is evaluated with reference to product specification, which contains customer expectations expressed in terms of different orthogonal dimensions. In line with this perspective, Wang and Strong [8] have defined dimensions for data in a way that can represent customer expectations and can be used in creating a data specification.

#### 2.1 Quality Dimensions

The term dimension is defined as "a measurable extent of a particular kind, such as length, breadth, depth, or height" [15]. Dimensions deal with measurements or, in other words, are quantifications of characteristics of an object or phenomenon. The essence of this definition is apparent in many classifications of dimensions in various quality domains. For example, Garvin [16] defines eight dimensions of product quality, *viz.* performance, features, reliability, conformance, durability, serviceability, aesthetics, and perceived quality.

Table 1. 1 Todaet quality unitensions Garvin [10]		
Dimension	Definition	
Performance	The product's primary operating characteristic (such as	
	acceleration, braking distance, steering, and handling of an	
	automobile)	
Features	The ``bells and whistles" of a product (such as power option	
	and a tape or CD deck of a car)	
Reliability	The probability of a product's surviving over a specified	
	period of time under stated conditions of use	
Conformance	The degree to which physical and performance characteristics	

Table 1. Product quality dimensions Garvin [16]

	of a product match pre-established standards
Durability	The amount of use one gets from a product before it
	physically deteriorates or until replacement is preferable
Serviceability	The speed, courtesy, and competence of repair
Aesthetics	How a product looks, feels, sounds, tastes, or smells
Perceived quality	The subjective assessment of quality resulting from image,
	advertising, or brand names.

From this classification it is evident that the dimensions lead to a measurable perspective of the product itself. The underlying idea is that once the specification for the product is created using these dimensions, product quality can be measured by evaluating the extent to which the prescribed values for the dimensions are achieved. It should be noted that some of these perspectives are *declarative* in nature, explaining the product precisely (performance, features, durability, reliability, conformance etc.); i.e. they explain the inherent or representational nature of the product independent of its users. Others, on the other hand, describe *perceptional* measures (perceived quality, serviceability, aesthetics) facilitating a judgment of the product that depends on its users. Similarly Russell and Taylor [17] define the dimensions of service quality as time and timeliness, completeness, courtesy, consistency, accessibility and convenience, accuracy, and responsiveness.

Dimension	Definition
Time &	Customer wait time, On-time completion
Timeliness	
Completeness	Customers get all they ask for
Courtesy	Trealment by employees
Consistency	Same level of service for all customers
Accessibility and	Ease of obtaining service
convenience	
Accuracy	Performed correctly every time
Responsiveness	Reaction to special circumstances or requests

Table 2. Service quality dimensions by Russell and Taylor [17].

In this classification the dimensions have been defined using the *declarative* perspective to explain the service (completeness, accuracy, time and timeliness) as well as the *perceptional* perspective, facilitating the perceptional judgment of the service (courtesy, consistency, accessibility and timeliness, responsiveness).

Thus, we observe that studies on product and service quality consider both the declarative and perceptional perspectives. These declarative and perceptional perspectives similarly play a fundamental role in identifying and defining DQ dimensions. Hence in this paper we use the following two criteria to identify and analyze DQ dimensions, and exclude published definitions that do not fall into the two categories of dimensions:

**Declarative Perspective:** Focuses on user independent characteristics of data which explains data itself like measures comparing real world objects and its representation as data, inherent characteristics of data declared by meta-data, Schema, standards, policies, formats etc. and characteristics imposed by the operational aspects of organizations like business rules and processes etc.

**Perceptional Perspective:** Focuses on user dependent characteristics of data such as effective usability of data for intended purposes and users' judgment about the fitness for use.

#### **3** Approach

In our review of the classifications, we observe that most approaches appear to be influenced by the classification of Wang and Strong [8], while also incorporating individual experience. Due to the contextual nature of many studies, these classifications are quite diverse. This diversity, while important, makes it difficult to build a unified and shared understanding of the DQ domain from a dimension and consequently measurement perspective. Accordingly, a synthesis of the various definitions is required to cater for the multiplicity of DQ dimensions. For this analysis we identified four relevant sources of DQ dimension classifications, ensuring coverage of the academic, practitioner, vendor and business communities, and developed a four-step methodology as described below.

First we reviewed existing literature and identified prominent DQ dimension classifications that fit the following perspectives:

- a) Perspectives from industry practitioners involved in consulting on large data quality projects and contributing to DQ body of knowledge by publishing books and an apparent prominence in industry. Relevant sources within the practitioner perspective were identified by examination of citations in public forums and professional training programs by professional bodies such as DAMA [18] and IAIDQ [19]. Within these sources we identified several prominent contributions [3], [5], [6], [4], [20].
- b) Perspectives from market leaders of DQ management tools, as identified by Gartner's Magic Quadrant [21]. These market leaders include: SAP [22], IBM [23], and Informatica [24].
- c) Perspectives from organizations that have recognized the importance of DQ and developed their own DQ frameworks to manage DQ. Although many organizations conduct DQ projects, only few have made available their DQ dimensions publicly with sufficient level of information suitable for an analysis. In our search we found Bank of England [25] and Health Information and Quality Authority [26], the latter representing an international study on DQ practices of healthcare organizations in England, Wales, Canada and New Zealand.
- d) Perspectives from academia with rigorous research based findings and a high

level of citations: In out earlier work [31] we analysed DQ research contributions over the last 2 decades and created a bibliographic database<sup>1</sup> of over one thousand publications. We used this resource to identify research articles that focus on data quality criteria or dimensions. Consequently, we identified 36 publications focussing on DQ dimensions in sufficient depth and breath. Based on citation analysis, the most prominent DQ dimensions classifications was developed by Wang & Strong [8], with the majority of other classifications being derivatives of this original work. On this basis we selected the original work by Wang and strong [8] and three additional classifications that have significant and contrasting differences [27], [9], [28].

Altogether we selected fourteen publications that fairly represent the above four perspectives, and thus provide a broad scope for the analysis.

In the second stage of the analysis, the 14 papers (or parts thereof, in case of books) were loaded into NVIVO<sup>2</sup> – a qualitative data analysis tool. We employed a multi-coder approach to facilitate a rigorous identification of the dimensions within the text of the 14 documents. The text was reviewed and individually coded by two researchers to ensure all dimensions were identified. Each coder independently coded the relevant text in NVIVO<sup>2</sup>, creating a node for each dimension and its definition. The coding structures were then consolidated between the two researchers to arrive at a final coding that identified 127 dimensions after resolving coding disagreements through discussion. From this coding process we were able to identify the contextual meaning of the dimensions, based on which we could elicit the underlying theme behind each dimension.

In the third step, we analyzed the definitions of each dimension with respect to their reflection of a declarative or a perceptional characteristic. In particular, for each definition, two researchers individually coded the definitions as being perceptional (P), declarative (D), a mixture of both (D/P) or neither (X). The aim of this task was to refine the list of dimensions by eliminating those that do not represent characteristics of data or users' view of data. The independent ratings were evaluated using Cohen's Kappa , with a result of 0.81, indicating high confidence about raters' agreement [29]. Coding disagreements were then discussed between the three researchers until a consensus was reached.

In the final step, one researcher clustered the dimensions based on evident themes and overlaps. Following this step, two researchers individually reviewed the clustering. The three researchers then met to consolidate the clustering, leading to an agreement of eight main clusters, using names based on the most common theme suitable to represent each cluster.

<sup>&</sup>lt;sup>1</sup> This database can be accessed through http://dqm.cloud.itee.uq.edu.au/

<sup>&</sup>lt;sup>2</sup> NVIVO is a qualitative data analysis tool designed for analysing rich text-based and/or multimedia information, where deep levels of analysis of data are required. http://www.qsrinternational.com/products\_nvivo.aspx

#### 4 Analysis & Results

The fourteen sources of dimensions selected for this study revealed 127 dimensions. These dimensions are expressed using one or more representative terms, together with the authors' own definitions. It should be noted that some dimensions were referred to by the same term in different classifications; in the lists presented below such terms are presented together.

Following the classification and clustering, eight main clusters were identified, *viz*. Completeness, Availability & Accessibility, Currency, Accuracy, Validity, Usability & Interpretability, Reliability and Credibility, and Consistency. In the following discussion these clusters are presented in detail with the individual terms and definitions given by various authors. Further, each individual definition is classified into declarative perspective (D) or perceptional perspective (P), based on the contextual meaning of the author's definition.

#### **Completeness:**

10	tole 5. Dimensions relating to completeness.	
Ability to	Ability to distinguish neatly (without ambiguities)	
represent null	null and default values from applicable values of the	D
values	domain. [3]	
Null values	A null value is a missing value. However, a value	
	that is missing may provide more information than	D
	one might think because there may be different	
	reason that it is missing. A null value might actually	
	represent an unavailable value, an attribute that is	
	not applicable for this entity, or no value in the	
	attribute's domain that correctly classifies this entity.	
	Of course, the value may actually be missing [4]	
Representation	When the null value (or absence of a value) is	D
of null values	required for an attribute, there should be a	
	recognizable form for presenting that null value that	
	does not conflict with any valid values. [4]	
Value existence	A given data element (fact) has a full value stored	D
	for all records that should have a value [5]	
Completeness	Completeness refers to the degree to which values	D
	are present in a data collection, as for as an	
	individual datum is concerned, only two situations	
	are possible: Either a value is assigned to the	
	attribute in question or not. In the latter case, null, a	
	special element of an attribute's domain can be	
	assigned as the attribute's value. Depending on	
	whether the attribute is mandatory, optional, or	
	inapplicable, null can mean different things. [3]	
	Completeness refers to the expectation that certain	

Table 3: Dimensions relating to completeness

	attributes are expected to have assigned values in a data set. Completeness rules can be assigned to a data set in three levels of constraints: 1. Mandatory attributes that require a value 3. Inapplicable attributes (such as maiden name for a single male), which may not have a value.2. Optional attributes, which may have a value [4]	D
	Data are of sufficient depth, breath and scope for the task at hand [8]	Р
	Data is complete if no piece of information is missing – anti-example: "The Beatles were John Lennon, George Harrison and Ringo Starr" [20]	D
	Determined the extent to which data is not missing. For example, an order is not complete without a price and quantity [22]	D
	An expectation of completeness indicates that certain attributes should be assigned values in a data set. Completeness rules can be assigned to a data set in three levels of constraints:1. Mandatory attributes that require a value, 2. Optional attributes, which may have a value based on some set of conditions, and 3. Inapplicable attributes, (such as maiden name for a single male), which may not have a value. [24]	D
	Completeness of data refers to the extent to which the data collected matches the data set that was developed to describe a specific entity. Monitoring for incomplete lists of eligible records or missing data items will identify data quality problems. [26]	D
Fact completeness	Knowledge Workers have all the Facts they need to perform their processes or make their decisions [5]	Р
Mapped completely	Every real-world phenomenon is represented [27]	D
Type-sufficient	The data includes all of the types of information important for its use [27]	Р
Comprehensivene ss	Is the scope of information adequate? (not too much nor too little) [9]	D
Value completeness	A given data element (fact) has a full value stored for all records that should have a value [5]	D
Record existence	A record exists for every Real-World Object or Event the Enterprise needs to know about [5]	D
Complete	Domain Level: Data element is 1. Always required be populating and not defaulting; or 2. Required based on the condition of another data element. Entity Level: The required domains that comprise an	D

entity exist and are not defaulted in a	aggregate.[23]	
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Completeness is considered in a broad sense and contains several themes. Namely, it focuses on handling of null values, representing real world objects without omission and maintaining fairness in representation of real world objects for intended usage can be considered as dominating themes.

Several authors have pointed out that null values should be given special consideration in managing data quality. For example, "ability to distinguish neatly (without ambiguities) null and default values from applicable values of the domain" [3] Null values have multiple implications such as unknown, missing or not applicable values, thus causing ambiguity in their interpretation.

Different granularity levels (field, record, and table) may define completeness in different ways. For example, "data are of sufficient depth, breath and scope for the task at hand" [8], and "knowledge workers have all the facts they need to perform their processes or make their decisions" [5]. Thus, a snapshot view of the database may not indicate if the data is complete or not. Completeness cannot be judged merely by looking at the existing records of a database - there can be missing data objects altogether. This problem relates back to the fundamental notion of closed world vs. open world assumptions for digital information systems [30]. For example, "a record exists for every Real-World Object or the Event the Enterprise needs to know about" [5] and "every real-world phenomenon is represented" [27].

In light of the above themes it is apparent that in the majority of the definitions, completeness of data is defined using declarative measures that relate to the representation of real world objects.

Availability	&	Accessibility:	

Accessibility	Data are available or easily or quickly retrieved [8]	Р
	Is there a continuous and unobstructed way to get	Р
	to the information? [9]	
	Accessibility of data refers to how easily it can be	
	accessed; the awareness of data users of what data	Р
	is being collected and knowing where it is located.	
	[26]	
	Speed and ease of locating and obtaining an	Р
	information object relative to a particular activity	
	[28]	
Accessibility and	Accessibility refers to the physical conditions in	Р
clarity	which users can obtain data Clarity refers to the	
	data's information environment including	
	appropriate metadata [25]	
Accessibility	The characteristic of getting or having the	Р
timeliness	Information when needed by a process or	

Table 4: Dimensions relating to Availability & Accessibility.

	Knowledge Worker [5]	
Availability	The Characteristic of the Information being	Р
	accessible when it is needed [5]	
Ease of Use and	A measure of the degree to which data can be	Р
maintainability	accessed and used and the degree to which data can	
	be updated, maintained, and managed [6]	
Security	Is the information protected against loss or	D
	unauthorized access? [9]	/
		Р
	The extent to which information is protected from	D
	harm in the context of a particular activity [28]	/
		Р
Allowing access to	Appropriate metadata is available to define,	D
relevant metadata	constrain, and document data [27]	
Data Coverage	A measure of the availability and	D
	comprehensiveness of data compared to the total	
	data universe or population of interest [6]	
Timeliness and	Timeliness reflects the length of time between	D
punctuality	availability and the event or phenomenon	
	described. Punctuality refers to the time lag	
	between the release date of data and the target date	
	when it should have been delivered [25]	
Maintainability	Can all of the information be organized and	Р
	updated on an on-going basis? [9]	
Speed	Can the infrastructure match the user's working	Р
	pace? [9]	
Timeliness	Is the information processed and delivered rapidly	Р
	without delays? [9]	
	Timeliness refers to the time expectation for	Р
	accessibility and availability of information.	/
	Timeliness can be measured as the time between	D
	when information is expected and when it is	
	readily available for use. For example, in the	
	financial industry, investment product pricing data	
	is often provided by third-party vendors. As the	
	success of the business depends on accessibility to	
	that pricing data, service levels specifying how	
	quickly the data must be provided can be defined	
	and compliance with those timeliness constraints	
A	can be measured [24]	P
Accessible	Data is easy and quick to retrieve [27]	P
Access Security	Access to data can be restricted and hence kept	D
	secure [8]	

Secure	Data is appropriately protected from damage or	D
	abuse (including unauthorized access, use, or	
	distribution) [27]	

In this cluster, a broad range of definitions combining timeliness, availability and accessibility of data can be observed. Availability of data when needed and the security perspective of data are the dominating aspects of this cluster.

In existing classifications timeliness and currency are two terms that have a significant interplay and overlap. However, we observe some fundamental differences in their interpretation (timely availability of data vs. correct aging of data\freshness of data) when analysing the various definitions and hence currency, together with other related dimensions, is a cluster in and of itself.

On-time availability of data is a major consideration of this cluster, as evidenced by several closely related definitions. For example, [24] consider that timeliness "refers to the time expectation for accessibility and availability of information". Similarly, [5] discuss "the characteristic of getting or having the Information when needed by a process or Knowledge Worker". In both of these definitions the focus is on the efficient retrieval of data when needed, whereas [6] broadens the focus towards efficient database management: "a measure of the degree to which data can be accessed and used and the degree to which data can be updated, maintained, and managed".

On the other hand, several authors have aligned accessibility of data with security giving more prominence to the security perspective of data – e.g. "access to data can be restricted and hence kept secure" [8] and "is the information protected against loss or unauthorized access?" [9]

In this cluster some definitions include both declarative and perceptional characteristics due to the fact that timeliness and security components of the definitions lead to declarative measures based on operational aspects like business rules policies and standards etc. while availability and accessibility component leads to user judgements based on the task at hand.

#### **Currency:**

Currency	A datum value is up-to-date if it is correct in spite of a	D
	possible discrepancy caused by time related change to the	
	correct values; a datum is outdate at time t if it is	
	incorrect at t but was correct at some time preceding t.	
	currency refers to a degree to which a datum in question	
	is up-to-date. [3]	
	The "age" of the data is correct for the Knowledge	D
	Worker's purpose or purpose. Purposes such as inventory	/
	control for Just-in-Time Inventory require the most	Р
	current data. Comparing sales trends for last period to	

Table 5: Dimensions relating to Currency

	period one-year ago requires sales data from respective	
	periods.[5]	_
	Is the information up to-date and not obsolete? [9]	D
	Currency refers to the degree to which information is	D
	current with the world that it models. Currency can	
	measure how "up-to-date" information is, and whether it	
	is correct despite possible time-related changes. Data	
	currency may be measured as a function of the expected	
	frequency rate at which different data elements are	
	expected to be refreshed, as well as verifying that the	
	data is up to date. For example, one might assert that the	
	indicating a magniferment to maintain the most recent	
	indicating a requirement to maintain the most recent	
	values associated with the individual's contact data [24]	D
	The age of an information object [28]	D
Currency/Timeli	Currency refers to the degree to which information is	D
ness	current with the world that it models. Currency can	
	measure now up to date information is and whether is it	
	correct despite possible time-related changes. Timeliness	
	refers to the time [4]	D
Data Decay	A measure of the rate of negative change to the data [6]	D
Timely	Domain Level: The data element represents the most	D
	current information resulting from the output of a	D
	business event.	
	Entity Level: The entity represents the most current	
	100 mation resulting from the output of a business event.	
	$\begin{bmatrix} 23 \end{bmatrix}$	D
	The currency (age) of the data is appropriate to its use.	
Valatilitas	[27] The encount of time the information mension could in the	D
volatility	The amount of time the information remains valid in the	D
TT: 1: 1	context of a particular activity [28]	D
I imeliness and	A measure of the degree to which data are current and	Р
availability	available for use as specified and in the time frame in	
<b>TP</b> : 1:	which they are expected [6]	D
I imeliness	Data is accurate if it is up to date – antiexample: "Current	D
	president of the USA: Bill Clinton". [20]	D
	The age of the data is appropriate for the task at hand [8]	
		/ 
	Determines the extent to which date is sufficiently up to	r D
	date for the task at hand. For example, hats, mittens, and	
	uale for the task at hand. For example, hats, hittens, and	
	Scarves are in stock by inovember [22]	
	I immeniness of data refers to the extent to which data is	

collected within a reasonable time period from the	/
activity or event and is available within a reasonable	Р
timeframe to be used for whatever purpose it is intended.	
Data should be made available at whatever frequency and	
within whatever timeframe is needed to support decision	
making. [26]	

With change being a constant phenomenon in the real world, it is not surprising that most interpretations of data currency are based on the most up-to-date reality. Hence in this cluster the main consideration is managing the right age of data for the intended purposes. For example, [5] discuss age of data with respect to a user's need: "the age of the data is correct for the Knowledge Worker' purpose". Similarly, [23, 27] consider the importance of currency: "the data element represents the most current information resulting from the output of a business event". Numerous other authors also share this vision, with [4] considering that "currency refers to the degree to which information is current with the world that it models", and [3] agreeing that "a datum value is up-to-date if it is correct in spite of a possible discrepancy caused by time related change to the correct values". Hence the focus of these definitions is on the prevention of the negative consequences of outdated data. Therefore currency is more or less an operational related characteristic based on rules and policies.

Some changes to data are outside the control of the system (e.g. market statistics) where as some data gets obsolete due to lack of proper system updates. Hence both these cases need to be taken care of with right policies and procedures to refresh the data at suitable times. Several authors have defined timeliness [8, 20, 22, 26] with an emphasis on aging of data with reference to users' perception towards catering to the task at hand while others have emphasized on rules and policies to maintain the right aging of data for the task, hence using both a declarative and perceptional perspective.

#### Accuracy:

Table 6: Dimensions relating to Accuracy

	8	
Accuracy	Accuracy of datum <e, a,="" v=""> refers the nearness</e,>	D
	of the value v to some value v' in the attribute	
	domain, which is considered as the (or maybe	
	only a) correct one for the entity e and the	
	attribute a. In some cases, v' is referred to as the	
	standard. If the datum's value v coincides value	
	v', the datum is said to be correct. [3]	
	Data accuracy refers to the degree with which	D
	data values agree with an identified source of	
	correct information. There are different sources	
	of correct information: database of record, a	
	similar, corroborative set of data values from	

	another table, dynamically computed values, the	
	result of a manual workflow, or irate customers.	
	[4]	
	A measure of the correctness of the content of the	D
	data (which requires an authoritative source of	
	reference to be identified and accessible) [6]	
	The extenct to which data are correct reliable and	D
	certified free of error [8]	
	Is the information precise enough and close	D
	enough to reality? [9]	
Ē	Determines the extent to which data objects	D
	correctly represent the real-world values for	
	which they were designed. For example, the sales	
	orders for the Northeast region must be assigned	
	a Northeast sales representative [22]	
	The data value correctly reflects the real-world	D
	condition. [23]	
	Data accuracy refers to the degree with which	D
	data correctly represents the "real-life" objects	
	they are intended to model. In many cases,	
	accuracy is measured by how the values agree	
	with an identified source of correct information	
	(such as reference data). There are different	
	sources of correct information: a database of	
	record, a similar corroborative set of data values	
	from another table, dynamically computed	
	values, or perhaps the result of a manual process	
-	[24]	_
	Accuracy in the general statistical sense denotes	D
	the closeness of computations or estimates to the	
_	exact ortrue values. [25]	_
	Accuracy of data refers to how closely the data	D
	correctly captures what it was designed to	
	capture. Verification of accuracy involves	
	comparing the collected data to an external	
	reference source that is known to be valid.	
	capturing data as close as possible to the point of	
	activity contributes to accuracy. The need for	
	of the decisions that will be made based on the	
	data and the cost and effort associated with data	
	collection. If data accuracy is compromised in	
	any way then this information should be made	
	known to the data users [26]	
	and the dute does. [20]	

	The degree to which an information object correctly represents another information object, process, or phenomenon in the context of a particular activity or culture [28]	D
Accuracy to reality	The data correctly reflects the Characteristics of a Real-World Object or Event being described. Accuracy and Precision represent the highest degree of inherent Information Quality possible [5]	D
Accuracy to surrogate source	The data agrees with an original, corroborative source record of data, such as a notarized birth certificate, document, or unaltered electronic data received from a party outside the control of the organization that is demonstrated to be a reliable source. [5]	D
Correctness	Is the information free of distortion, bias, or error? [9]	D
	Data is correct if it conveys a lexically, syntactically and semantically correct statement – e.g.,the following pieces of information are not correct:"Germany is an African country" (semantically wrong);Book.title: 'De la Mancha Don Quixote' (syntactically wrong); UK's Prime Minister: 'Toni Blair' (lexicallywrong). [20]	D
Precision	Data values are correct to the right level of detail or granularity, such as price to the penny or weight to the nearest tenth of a gram [5]	D
Phenomena mapped correctly	Each identifiable data unit maps to the correct real-world phenomenon. [27]	D
Conciseness	Is the information to the point, void of unnecessary elements? [9]	Р
Properties mapped correctly	Non-identifying (i.e. non-key) attribute values in an identifiable data unit match the property values for the represented real-world phenomenon [27]	D
Precision/completen ess	The granularity or precision of the model or content values of an information object according to some general-purpose IS-A ontology such as WordNet [28]	D
Mapped meaningfully	Each identifiable data unit represents at least one specific real-world phenomenon [27]	D

Accuracy is the first and foremost requirement that many users expect from data. Hence it is not surprising that many authors have a common understanding of

accuracy. Accuracy is evaluated by comparing data with their original sources in reality. For example, "data accuracy refers to the degree with which data values agree with an identified source of correct information" [3, 4]. The level of accuracy is another aspect which is driven by the consumer need, for example, "data values are correct to the right level of detail or granularity, such as price to the penny or weight to the nearest tenth of a gram" [5]. The majority of the dimensions in this cluster have been defined referring to declarative measures and primarily relating to the representation aspect. Conciseness [9], on the other hand, which has a component relating to user opinion ("... is the information to the point, void of unnecessary elements....") is a perceptual measure.

#### Validity:

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Table /	Dimensions	relating	to v	/ 9/1/1/1/V
rable /.	Dimensions	renating	10	<i>i</i> and <i>i</i> y

Business rule validity	Data values conform to the Specified Business Rules [5]	D
Derivation validity	A derived or calculated data value is Produced Correctly according to a specified Calculation Formula or set of Derivation Rules [5]	D
Validity	Validity of data refers to data that has been collected in accordance with any rules or definitions that are applicable for that data. This will enable benchmarking between organisations and over time.[26]	D
Integrity	Determines the extent to which data is not missing important relationship linkages. For example, the launch date for a new product must be valid and must be the first week of any quarter, since all new products are launched in the first week of each quarter.[22]	D
Value validity	A data value is a Valid Value or within a specified range of valid values for this data element [5]	D
Conformance	This dimension refers to whether instances of data are either store, exchanged, or presented in a format that is consistent with the domain of values, as well as consistent with other similar attribute values. Each column has numerous metadata attributes associated with it: its data type, precision, format patterns, use of a predefined enumeration of values, domain ranges, underlying storage formats, etc[24]	D
Valid	Data element passes all edits for acceptability and is free from variation and contradiction based on the condition of another data element (a valid value combination). [23]	D

Data	A measure of the existence, completeness, quality,	D
Specifications	and documentation of data standards, data models,	
	business rules, metadata, and reference data [6]	
Representation	Representation consistency refers to whether	D
consistency	physical instances of data are in record with their	
	formats. For example, an EMPLOYEE's salary	
	cannot be represented "\$AX1," as there is (or	
	should be) no such element in S. One would often	
	like to know whether a physical instance is the	
	value. But in practice this is rereally possible, as the	
	intended value is concentual and not known. So one	
	is left with the issue of whether the representation	
	conflicts with S [3]	
	This dimension refers to whether instances of data	D
	are represented in a format that is consistent with	D
	the domain of values and with other similar	
	attribute values. For example, the display of time in	
	a non-military (12-hour) format may be confusing	
	if all other instances of times in the system are	
	displayed in the 24-hour military format [4]	
Signage Accuracy	SIGNS AND OTHER Information-Bearing	D
and Clarity	Mechanisms like Traffic Signals should be	
-	standardized and universally used across the	
	broadest audience possible.[5]	
Conforming to	i.e. integrity rules. Data follows specified database	D
metadata	integrity rules. [27]	
Accuracy/Validity	The extent to which information is legitimate or	D
	valid according to some stable reference source	
	such as a dictionary or set of domain constraints	
	and norms (soundness) [28]	
Conformity	Determines the extent to which data conforms to a	D
	specified format. For example, the order date must	
	be in the format YYYY/MM/DD. [22]	
Definition	Data values are consistent with the Attribute (Fact)	D
Conformance	definition [5]	_
Semantic	The data element has a commonly agreed upon	D
definition	enterprise business definition and calculations [23]	-
Understood	The metadata of the data element clearly states or	D
	defines the purpose of the data element, or the	
	values used in the data element can be understood	
	by metadata or data inspection.[23]	

The main consideration in this cluster is the conformance of data characteristics to

business rules. For example, "validity of data refers to data that has been collected in accordance with any rules or definitions that are applicable for that data" [26]. It is also defined as referring to conformance to calculation of formulae: "a derived or calculated data value is Produced Correctly according to a specified Calculation Formula or set of Derivation Rules" [5].

According to SAP, validity "determines the extent to which data conforms to a specified format. For example, the order date must be in the format YYYY/MM/DD" [22], which emphasizes that adherence to data format is another aspect of validity.

In this cluster all dimensions have been defined referring to operational characteristics of data based on meta-data/schema, business rules, standards or policies etc. and thus belong to declarative perspective.

#### **Reliability and Credibility:**

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Believability	Data are accepted or regarded as true real and	Р
	credible [8]	
Source Quality and	The source of information (1) guarantees the	Р
Security Warranties	quality of information it provides with remedies	
or Certifications	for non-compliance; (2) documents its	
	certification in its Information Quality	
	Management capabilities to capture, maintain,	
	and deliver Quality Information; (3) provides	
	objective and verifiable measures of the Quality	
	of Information it provides in agreed-upon Quality	
	Characteristics; and (4) guarantees that the	
	Information has been protected from	
	unauthorized access or modification [5]	
Perception	A measure of the perception of and confidence in	Р
Relevance and Trust	the quality of the data; the importance, value, and	
	relevance of the data to business needs [6]	
Reputation	Data are trusted or highly regarded in terms of	Р
	their source and content [8]	
Objectivity	Data are unbiased and impartial [8]	Р
Reliability	Reliability of data refers to the extent to which	Р
	data is collected consistently over time and by	
	different organisations either manually or	
	electronically. [26]	
Presentation	The degree to which Information is presented	Р
Objectivity	without bias, enabling the Knowledge Worker to	
	understand the meaning and significance without	
	misinterpretation. [5]	
Perceptions	Perceptions of the syntactic and semantic criteria	Р
	defined earlier [27]	

Table 8: Dimensions relating to Reliability and Credibility

Traceability	Is the background of the information visible	D	
	(author, date etc.)? [9]		
Verifiability	The extent to which the correctness of	D	
	information is verifiable or provable in the		
	context of a particular activity [28]		
Authority	The degree of reputation of an information object	Р	
	in a given community or culture [28]		
Enterprise	The notion of abstracting information into a data	Р	
Agreement of Usage	domain implies that there are enough users of the		
	same set of data that it makes sense to manage		
	their own versions. The dimension of enterprise		
	agreement of usage measures the degree to which		
	different organizations conform to the usage of		
	the enterprise data domain of record instead of		
	relying on their own data set. [4]		

The main focus of the definitions in cluster is assurance of the trustworthiness of data. Aspects relating to confidence of data are emphasized in [6] under the dimension of Perception Relevance and Trust: "*a measure of the perception of and confidence in the quality of the data; the importance, value, and relevance of the data to business need*". Similarly in [8], under objectivity, authors relate to the credibility of data: "*data are unbiased and impartial*". However, under believability [8] emphasizes the credibility and truthfulness of data by referring to the original data sources through lineage and provenance.

English [5] presents the credibility and trustworthiness of data by referring to some broader aspects: "The source of information (1) guarantees the quality of information it provides with remedies for non-compliance; (2) documents its certification in its Information Quality Management capabilities to capture, maintain, and deliver Quality Information; (3) provides objective and verifiable measures of the Quality of Information it provides in agreed-upon Quality Characteristics; and (4) guarantees that the Information has been protected from unauthorized access or modification".

In this cluster majority of the dimensions have been defined based on user judgement regarding the trustworthiness of data and hence belong to the perceptional perspective. The dimensions verifiability and traceability however has a declarative component in its definition, as it refers to a mechanism in facilitating the correctness of data thereby improving the credibility, that is ".... the extent to which the correctness of information is verifiable or provable in the context of a particular activity" [28], "Is the background of the information visible." [9].

#### Consistency:

Table 9: Dimensions relating to Consistency.

Duplication /Non-	A measure of unwanted duplication existing	D
duplication	within or across systems for a particular field,	

	record, or data set [5, 6]	
	There is only one record in a given data store	D
	that represents a Single Real-World Object or	
	Event [5, 6]	
Uniqueness/Unique	Determines the extent to which the data for a set	D
	of columns is not repeated. For example, the new	
	product name must be unique (the same name	
	cannot be in the product master table). [22-24]	
	The entity is unique — there are no duplicate	D
	values [23].	
	Asserting uniqueness of the entities within a data	D
	set implies that no entity exists more than once	
	within the data set and that there is a key that can	
	be used to uniquely access each entity. For	
	example, in a master product table, each product	
	must appear once and be assigned a unique	
	identifier that represents that product across the	
	client applications [22-24]	
Equivalence of	Data about an object or event in one data store is	D
redundant or	semantically Equivalent to data about the same	
distributed data	object or event in another data store [5]	
Understood	Domain Level: The metadata of the data element	D
	clearly states or defines the purpose of the data	
	element, or the values used in the data element	
	can be understood by metadata or data	
	inspection. Entity Level: The metadata of the	
	entity clearly states or defines the purpose of the	
	entity and its required attributes/domains [23]	
Consistency	Consistency, in popular usage, means that two or	D
	more things do not conflict with one another.	
	This usage extends reasonably well to data	
	values, although a bit of added discipline is	
	desired. [3, 4, 9, 20, 22-24]]	
	Consistency can be curiously simple or	D
	dangerously complex. In its most basic form,	
	consistency refers to data values in one data set	
	being consistent with values in another data set.	
	Two data values drawn from separate data sets	
	may be consistent with each other, yet both can	
	be incorrect [3, 4, 9, 20, 22-24]]	
	Is the information free of contradictions or	D
	convention breaks? [3, 4, 9, 20, 22-24]	
	Data is consistent if it doesn't convey	D
	heterogeneity, neither in contents nor in form –	

÷.		•	
		antiexamples: Order.Payment. Type = 'Check';	
		Order. Payment. CreditCard_Nr = $4252$	
		(inconsistency in contents); Order.requested_by:	
		'European Central Bank';Order.delivered_to:	
		'ECB' (inconsistency in form, because in the first	
		case the customer is identified by the full name,	
		while in the second case the customer's acronym	
		is used). [3, 4, 9, 20, 22-24]	
		Determines the extent to which distinct data	D
		instances provide nonconflicting information	
		about the same underlying data object. For	
		example, the salary range for level 4 employees	
		must be between \$40,000 and \$65,000 [3, 4, 9,	
		20, 22-241	
		Domain Laval: The data values parsist from a	D
		porticular data alament of the data source to	D
		particular data element of the data source to	
		another data element in a second data source.	
		Consistency can also reflect the regular use of	
		standardized values, articularly in descriptive	
		elements.	
		Entity Level: The entity's domains and domain	
		values either persist intact or can be logically	
		linked from one data source to another data	
		source. Consistency can also reflect the regular	
		use of standardized values particularly in	
		descriptive domains [23]	
		In its most basic form, consistency refers to data	D
		values in one data set being consistent with	
		values in another data set. A strict definition of	
		consistency specifies that two data values drawn	
		from separate data sets must not conflict with	
		each other, although consistency does not	
		necessarily imply correctness [24]	
	Referential integrity	Assigning unique identifiers to objects	D
		(customers, products, etc.) within your	
		environment simplifies the management of your	
		data, but introduces new expectations that any	
		time an object identifier is used as foreign keys	
ļ		within a data set to refer to the core	
ļ		representation, that core representation actually	
ļ		exists [24]	
ļ	Consistency and	A measure of the equivalence of information	D
ļ	Synchronization	stored or used in various data stores	
ļ	Synchronization	applications and systems and the processes for	
		applications, and systems, and the processes for	1

		1
	making data equivalent [6]	
Coherence	Coherence of data refers to the internal	D
	consistency of the data. Coherence can be	
	evaluated by determining if there is coherence	
	between different data items for the same point	
	in time, coherence between the same data items	
	for different points in time or coherence between	
	organisations or internationally. Coherence is	
	promoted through the use of standard data	
	concepts, classifications and target populations.	
	[26]	
	Coherence of statistics is their adequacy to be	D
	reliably combined in different ways and for	
	various uses. [25]	
Mapped	Each identifiable data unit represents at most one	D
unambiguously	specific real-world phenomenon [27]	
Data Integrity	A measure of the existence, validity, structure,	D
fundamentals	content, and other basic characteristics of the	_
	data [6]	
Semantic	The extent of consistency in using the same	D
Consistency	values (vocabulary control) and elements to	D
consistency	convey the same concepts and meanings in an	
	information object. This also includes the extent	
	of semantic consistency among the same or	
	different components of the object [28]	
Structural	The extent to which similar attributes or	D
Consistency	alamenta of an information object are	D
Consistency	consistently represented using the same	
	consistently represented using the same	
	structure, format, and precision [28]	-
Mapped	Each real-world phenomenon is either	D
consistently	represented by at most one identifiable data unit	
	or by multiple but consistent identifiable units or	
	by multiple identifiable units whose	
	inconsistencies are resolved within an acceptable	
	time frame [27]	
Concurrency of	The Information Float or Lag Time is acceptable	D
redundant or	between (a) when data is knowable (create or	
distributed data	changed) in one data store to (b) when it is also	
	knowable in a redundant or distributed data	
	store, and concurrent queries to each data store	
	produce the same result. [5]	

In [6] and [5] the dimension of Duplication/Non-Duplication emphasizes

maintaining non-redundant data sets within the organizational landscape including all multiple sources of data available. The same point of view is also presented by IBM and Informatica in [23] and [24] respectively under the dimension *Uniqueness/Unique*.

In [24], the term consistency as a dimension is defined referring to multiple data sources as, "....in its most basic form, consistency refers to data values in one data set being consistent with values in another data set. A strict definition of consistency specifies that two data values drawn from separate data sets must not conflict with each other, although consistency does not necessarily imply correctness".

The definitions given for the term consistency by SAP [22] and IBM [23], also follow a similar approach to that of the above definitions. In [26], the dimension coherence is defined as "*Comparability of data refers to the extent to which data is consistent between organisations and over time allowing comparisons to be made*". This definition emphasizes that data should be consistent between the organizations to make comparisons. All dimensions in this cluster are based on declarative perspective referring to the consistent representation of real world objects and database integrity fundamentals.

#### Usability & Interpretability:

Comparability	Comparability aims at measuring the impact of	D
	differences in applied statistical concepts and	
	measurement tools/procedures when statistics are	
	compared between geographical areas, non-	
	geographical domains, or over time. [25, 26]	
	Comparability of data refers to the extent to	D
	which data is consistent between organisations	
	and over time allowing comparisons to be made.	
	This includes using equivalent reporting periods.	
	[25, 26]	
Interpretability	A good format is one that helps the user interpret	Р
	values correctly. Consider a domain consisting of	
	three values and two candidate representations:	
	(1, 2, 3) and (poor, good, excellent). Obviously	
	the second format is superior because it is less	
	likely to be misinterpreted. This point is one	
	where the connection of data quality to the user is	
	most clear. Data are being presented to users so	
	they may be used properly. Formats that hinder	
	correct interpretation may increase rework and	
	lower downstream, drastically lowering the utility	
	of data given by such a format. [3]	
	Data are in appropriate language and unit and	Р
	data definitions are clear [8]	

Table 10: Dimensions relating to Usability and Interpretability.

	Interpretability of data refers to the ease at which the user can understand the data. Is there any ambiguity in understanding the data and is there information available to help the user understand the terminology? [26]	Р
Correct Interpretation	A good presentation provides the user with everything required for the correct interpretation of information. When there is any possibility of ambiguity, a key or legend should be included. [4]	Р
Unambiguity	Data is not ambiguous if it allows only one interpretation – anti-example: Song.composer = 'Johann Strauss' (father or son?). [20]	D
Concise representation	Data are compactly represented without being overwhelmed [8]	Р
Ease of understanding	Data are clear without ambiguity and easily comprehended [8]	Р
Format precision	The set S should be sufficiently precise to distinguish among elements in the domain that must be distinguished by users. This dimension makes clear why icons and colors are of limited use when domains are large. But problems can and do arise for the other formats as well, because many formats are not one-to-one functions. For example, if the domain is infinite (the rational numbers, for example), then no string format of finite length can represent all possible values. The trick is to provide the precision to meet user needs. [3, 4]	D
	The degree of precision of the presentation of an attribute's value should reasonably match the degree of precision of the value being displayed. The user should be able to see any value the attributer may take and also be able to distinguish different values. [3, 4]	D
Understandable	Data is presented in an intelligible manner [27]	Р
Presentation Standardization	The Characteristic in which formatted data is presented consistently in a standardized or consistent way across different media, such as in computer screens, reports, or manually prepared reports [5]	D
Format flexibility	Good format, like good views, are flexible so that changes in user need and recording medium can be accommodated. [3]	D /P

Appropriateness	The most important quality characteristic of a format is its appropriateness. One format is more appropriate than another if it is better suited to users' needs. The appropriateness of the format depends upon two factors: user and medium used. Both are of crucial importance. The abilities of human users and computers to understand data in different formats are vastly different. For example, the human eye is not very good at interpreting some positional formats, such as bar codes, although optical scanning devices are. On the other hand, humans can assimilate much data from a graph, a format that is relatively hard for a computer to interpret. Appropriateness is related to the second quality dimension, interpretability. [3, 4]	P
	Appropriateness is the dimension we use to categorize how well the format and presentation of the data match the user needs. In our example, there is a difference between a high-level monthly sales report that is supplied to senior management and the daily product manifests that are handed to the shipping department for product packaging. [3, 4]	Р
Structured Valued Standardization	Structured Attributes like dates, time, telephone number, tax ID number, product code, and currency amounts should be presented in a consistent, standard way in any presentation. When number and identifiers are separated into natural groups, such as standard U.S. phone number formats [+1(555)999-1234], they are easier to remember and use [5]	D
Document Standardization	Periodic Reports, such as Financial Statements, Annual Reports, and Policy and Procedure Manuals should have a standard format with a style sheet that presents the information in a consistent and easily read and understood format. [5]	D /P
Suitably presented	Data is presented in a manner appropriate for its use, with respect to format, precision, and units. [27]	Р
Flexibly presented	Data can be easily manipulated and the presentation customized as needed, with respect to aggregating data and changing the data format,	Р

	precision, or units.[27]	
Presentation Quality	A measure of how information is presented to and	Р
	collected from those who utilize it. Format and	
	appearance support appropriate use of	
	information [6]	
Representational	Data are always presented in the same format and	D
consistency	are compatible with the previous data [8]	
Informativeness	Intrinsic: The extent to which the information is	D
/Redundancy	new or informative in the context of a particular	
	activity or community [28]	
	Relational Contextual:The amount of information	D
	contained in an information object. At the content	
	level, it is measured as a ratio of the size of the	
	informative content (measured in word terms that	
	are stemmed and stopped) to the overall size of	
	an information object. At the schema number of	
	elements in the objectlevel it is measured as a	
	ratio of the number of unique elements over the	
	total[28]	
Interactivity	Can the information process be adapted by the	Р
	information consumer? [9]	
Presentation media	The Characteristic of Information being presented	Р
appropriateness	in the right technology Media, such as online,	
	hardcopy report, audio, or video. [5]	
Presentation Utility	The degree to which Information is presented in a	Р
	way Intuitive and appropriate for the task at hand.	
	The Presentation Quality of Information will vary	
	by the individual purposes for which it is	
	required. Some users require concise	
	presentation, whereas others require a complete,	
	detailed presentation, and yet others require	
	graphic, color, or other highlighting techniques	
	[5]	
Presentation Clarity	The Characteristic in which Information is	Р
	presented in a way that clearly communicates the	
	truth of the data. Information is presented with	
	clear labels, footnotes, and/or other explanatory	
	notes, with references or links to definitions or	
	documentation the clearly communicates the	
	meaning and any anomalies in the Information	
	[5]	
Relevance/ Relevancy	Data are applicable and useful for the task at hand	Р
	[8, 25, 26, 28]	
	Relevance is the degree to which statistics meet	Р

	current and potential users' needs. It refers to whether all statistics that are needed are produced and the extent to which concepts used (definitions, classifications etc.) reflect user needs [8, 25, 26, 28]	
	Relevance of data refers to the extent to which the data meets the needs of users. Information needs may change and is important that reviews take place to ensure data collected is still relevant for decision makers. [8, 25, 26, 28]	Р
	The extent to which information is applicable in a given activity [28]	Р
	The Characteristic in which the Information is the right kind of Information that adds value to the task at hand, such as to perform a process or make a decision. [5]	Р
Transactability	A measure of the degree to which data will produce the desired business transaction or outcome [6]	D
Usability	Usability of data refers to the extent to which data can be accessed and understood. [26]	Р
Value added	Data are beneficial and provide advantages for their use [8]	Р
Appropriate amount of data	The quantity or volume of available data is appropriate [8]	Р
Clarity	Is the information understandable or compre- hensible to the target group? [9]	Р
Applicability	Can the information be directly applied? Is it useful? [9]	Р
Convenience	Does the information provision correspond to the user's needs and habits? [9]	Р
Cohesiveness	The extent to which the content of an object is focused on one topic [28]	D
Complexity	The extent of cognitive complexity of an information object measured by some index or indices [28]	D
Informativeness/Redu ndancy	The amount of information contained in an information object. At the content level, it is measured as a ratio of the size of the informative content (measured in word terms that are stemmed and stopped) to the overall size of an information object. At the schema number of elements in the objectlevel it is measured as a	D

	ratio of the number of unique elements over the	
	total [28]	
Naturalness	The extent to which the model or schema and content of an information object are expressed by conventional, typified terms and forms according to some general-purpose reference source [28]	D
Flexibility	Flexibility in presentation describes the ability of the system to adapt to changes in both the represented information and in user requirements for presentation of information. For example, a system that display different counties; currencies may need to have the screen presentation change to allow for more significant digits for prices to be displayed when there is a steep devaluation in one county's currency [4]	D
Ubiquity	As a data quality-oriented organization matures, the agreement of usage will move from a small set of "early adopters" to gradually encompass more and more of the enterprise, Ubiquity measures the degree to which different departments in an organization use shared reference data. [4]	D
Precise	The data element is used only for its intended purpose, that is, the degree to which the data characteristics are well understood and correctly utilized [23]	Р
Portability	In an environment that makes use of different kinds of systems and applications, a portable interface is important so that as applications are migrated from one platform to another, the presentation of data is familiar to the users. Also, when dealing with a system designed for international use, the user of international standards as well as universally recognized icons is a sign of system designed with presentation portability in mind. [4]	D
	Good formats are portable or universal. This means that they can be applied to as wide a range of situations as possible. The male and female icons mentioned earlier are excellent for this reason. Portability is especially important in situations similar to those employing these icons- a variety of users that portability levels of skill in understanding the format. It can be expected that	D /P

portability will be of increased importance	as	
worldwide telecommunications continue	to	
improve. [3]		

The dimensions grouped into this cluster are a combination of the characteristics which help the utilization of data for its intended purposes. Some definitions emphasize factors to improve interpretability of data such as good formats and documents to present data for interpretation purposes. For example, "good format, like good views, are flexible so that changes in user need and recording medium can be accommodated" [3]. Further, [5] and [4] emphasize the same aspect. Some definitions focus on unambiguity, conciseness and clarity related aspects, and others contribute towards richness of interpretation. As per [20], "data is not ambiguous if it allows only one interpretation". In [26] the authors defines interpretability as: " ... the ease at which the user can understand the data". Similarly the same point is expressed in [8]. Usefulness of data is emphasized by some authors some authors [6] who define the term Transactability as "a measure of the degree to which data will produce the desired business transaction or outcome" [6]. Whereas in [26] and [8] define the terms Usability and value added with a similar focus on usefulness of data. English [5] has also emphasized the usability and interpretability aspects through definitions for Presentation Utility, Presentation Clarity and Presentation media appropriateness.

The majority of the dimensions in this cluster refer to user dependant characteristics like presentation and interpretation, and hence take a perceptional perspective. To facilitate the right usage, there are some declarative characteristics like presentation formats, rules to avoid ambiguities and improve flexibility of data. Portability,

#### 5 Summary

In our analysis we applied a rigorous multi-coder approach to categorize 127 DQ dimensions from 14 sources into clusters based on their commonalities, providing a consolidated view of the related DQ dimensions. The classification resulted in eight clusters. For each cluster, we selected an umbrella term that best represents the cluster. Further, we have classified each dimension (based on its definition) using the two perspectives (declarative and perceptional, or both in some cases) to provide further characterization for each definition, as well as identify definitions that do not exhibit either of the two perspectives. In our analysis we found three such definitions that could not be convincingly explained from either perspective, nor fit into any of the above clusters based on their underlying motivations and definitions. These are 'Efficient use of memory' and 'Use of storage' defined in [3] and [4] respectively, which focus on the utilization of disk space and memory space of computers while referring to logical and physical data modelling aspects to take proactive measures at the very early stages of IS analysis and design. In addition, 'Stewardship' [4] is focused on assigning the responsibility for data, and represents more of a management function rather than a declarative or perceptional perspective of data quality.

This consolidated view and analysis of DQ dimensions aims to resolve the increasing proliferation of a plethora of DQ dimensions that share the same title with a differing focus, or, vice versa, that are reborn by authors as new DQ dimensions when, in fact, they have the same focus as that put forth by prior DQ researchers. Indeed, an agreement on the core dimensions of DQ is central to effective communication about DQ expectations in organisations, as well as being central to any efforts that focus on formal data quality requirements modelling.

#### 6 Conclusion and Future Work

DQ dimensions are a foundational concept in the study of data quality and data quality management. Though data quality is a widely researched topic, in more recent years significant contribution to this body of knowledge has stemmed from practitioners. The practitioner viewpoints are a substantial value-add, evident from the large customer bases they support. However, the growing number and the evolution of DQ dimensions, as well as emergence of new classifications and definitions is leading towards a lack of shared understanding in the body of knowledge.

In this paper we have analysed DQ dimensions defined in fourteen credible sources into eight common clusters. This broader classification reveals the common themes appearing in each of the eight clusters, providing a basis on which a shared understanding of DQ dimensions can be achieved, by removing overlaps, redundancies, and conflicts, while embracing the diversity and importance of contextual interpretations. The shared understanding developed is an essential prelude for DQ requirements modelling.

Currently, we are extending the explanations of the dimensions defined within the clusters using practical examples with the help of data professionals and managers who deal with data quality issues on a daily basis. This extended work will identify which definitions are more prominent in practice, and which are rarely used, and provide meaningful use cases for each definition. The extended work is expected to generate patterns of usage for a wide variety of DQ dimensions and will provide much needed baseline knowledge for data quality requirements modelling, and consequently, data quality assessment and enforcement frameworks.

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