CHALLENGES FACING HIGHER EDUCATION CURRICULUM REFORM, DESIGN, AND MANAGEMENT IN THE TWENTY FIRST CENTURY

by

THEMBA JACOB MKHONTO

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SUPERVISOR: Prof A. Muller

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DECLARATION

	I.	Themba	Jacob	Mkhonto,	hereby	v declare	that
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CHALLENGES FACING HIGHER EDUCATION CURRICULUM REFORM, DESIGN, AND MANAGEMENT IN THE TWENTY FIRST CENTURY

is my ov	vn original w	ork, that	the ma	nusc	eript h	as not	been	submit	ted prev	ious	ly for a	n a	ward, a	nd
that all	the external	sources	drawn	on	have	been	duly	acknow	vledged	by	means	of	comple	ete
reference	e.													
Signed:				_										_
-	ГНЕМВА ЈА	COB MI	KHONT	O'							DATE			

DEDICATION

I humbly and respectfully dedicate

CHALLENGES FACING HIGHER EDUCATION CURRICULUM REFORM, DESIGN, AND MANAGEMENT IN THE TWENTY FIRST CENTURY

to the following persons posthumously:

My twin brother; my son, Thulani; and my mother, Ms Thokozile Winnie Witness Mabaso; My parents-in-law, Mr Kholisile Griffiths and Mrs Ntombi Phyllis Dineka.

Their collective memory has immortalized in me the limitless pursuit of "... the life of the mind" (Cornell West, 1999: xv).

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GLOSSARY

AAU Association of African Universities

ACE American Council on Education

ADEA Association for the Development of Education in Africa

ADEC Association of Distance Education Colleges

AGO Alternative Governmental Organization

APCSA Association of Private Colleges of South Africa

APEL Assessment/Accreditation of Prior Experiential Learning

APHEN Asia Pacific Higher Education Network)

API Age Participation Index

APL Accreditation of Prior (Formal) Learning

AT&T American Telephone & Telegraph

AUT Universities and Technikons Advisory Council

BAeVU British Aerospace Virtual University

BEE Black Economic Empowerment

B-HEF Business-Higher Education Forum (of the USA)

CALP Computer Assisted/Aided Learning Programme(s)

CAP Curriculum As Prescription

CAT(S) Credit Accumulation and Transfer (Scheme(s))

CATEs Colleges of Advanced Technical Education

CBE Competency-Based Education

CBET Competency-Based Education and Training

CHE Council on Higher Education

CHET Centre for Higher Education Transformation

CVU California Virtual University

CPD Continuous Professional Development

DET Department of Education and Training

ETDP Education and Training Development Programme

ECTS European Credit Transfer Systems

EU European Union

EWP 3 Education White Paper 3

FDI Foreign Direct Investment

FET Further Education and Training

GNU Government of National Unity

HAI(s) Historically Advantaged Institution(s)

HBI(s) Historically Black Institution(s)

HBT(s) Historically Black Technikon(s)

HBU(s) Historically Black University (Universities)

HDI(s) Historically Disadvantaged Institution(s)

HE Higher Education

HEI(s) Higher Education Institution(s)

HESA Higher Education South Africa

HEQC Higher Education Quality Committee (part of CHE)

HRD Human Resources Development

HWAU(s) Historically White Afrikaans University (Universities)

HWAT(s) Historically White Afrikaans Technikon(s)

HWEU(s) Historically White English University (Universities)

HWET(s) Historically White English Technikon(s)

HWI(s) Historically White Institution(s)

HWT(s) Historically White technikon(s)

HWU(s) Historically White University (Universities)

IAU International Association of Universities

IBM International Business Machines

IMF International Monetary Fund

IKS Indigenous Knowledge Systems

ISP Industrial Strategy Project

KPMG Klynveld, Peat, Marwick & Goerdeler

MERSETA Manufacturing, Engineering and Related Services Seta

MIT Massachusetts Institute of Technology

NAP New Academic Policy

NCHE National Commission on Higher Education

NCVQ National Council for Vocational Qualifications (UK)

NEPI National Education Policy Investigation

NGO Non Governmental Organization

NPO Non Profit Organization

NIACE National Institute of Adult Continuing Education

NMMU Nelson Mandela Metropolitan University

NPHE National Plan for Higher Education

NPO Non Profit Organization

NQF National Qualifications Framework

NRF National Research FoundationNSI National System of Innovation

NSFAS National Student Financial Aid Scheme

NTB National Training Board

NTSI National Training Strategy Initiative

NWG National Working Group

OBE Outcomes-Based Education

OBET Outcomes-Based Education and Training

OECD Organization for Economic Cooperation and Development

OLA Open Learning Australia

PAI(s) Previously Advantaged Institution(s) / Individual(s)

PDI(s) Previously Disadvantaged Institution(s) / Individual(s)

PQM Programme Qualification Mix

RAPL Recognition and Accreditation of Prior (formal) Learning

RAPEL Recognition and Accreditation of Prior (experiential) Learning

RAU Rand Afrikaans University

RPL Recognition of Prior (formal) Learning

R&D Research and DesignSAC South African College

SAADA South African Academic Development Association

S&T Science and Technology

SADC Southern Africa Development Community

SAIDE South African Institute of Distance Education

SANTED South Africa-Netherlands Tertiary Education Development

SAPSE South African Post Secondary Education

SARIMA South African Research & Innovation Management Association

SAUVCA South African Universities' Vice Chancellors' Association

SAQA South African Qualifications Authority

SDA Skills Development Act (Act 97 of 1998)

SDLA Skills Development Levies Act (Act 9 of 1999)

SEDA Staff and Educational Development Association

SETA Sector Education and Training Authority

SGBs Standards Generating Bodies (part of SAQA)

SRHE Society for Research in Higher Education

TBVC Transkei, Bophutatswana, Venda, Ciskei

TNC Trans (Multi) National Corporation

TMC Trans (Multi-national) Media Corporation

TSA Technikon South Africa

TWR Technikon Witwatersrand

UCGH University of Cape of Good Hope (forerunner to UNISA)

UCT University of Cape Town

UGC University Grants Committee (UK)

UJ University of Johannesburg

UK United Kingdom

UNESCO United Nations Education, Scientific & Cultural Organization

UNISA University of South Africa

UPE University of Port Elizabeth

US United States

UWC University of the Western Cape

VU Virtual University

WB World Bank

WBP World Best Practice

WGU Western Governors University

WIL Work Integrated Learning

WPET White Paper on Higher Education and Training

SUMMARY

Higher education, as both a "place" and a "paradigm", has throughout its history confronted challenges in the internal and external environments of its functioning (Brennan et al., 1999; Hirsch & Weber, 1999). In the twenty-first century, the nature of these challenges has necessitated that both the organizational character and curriculum offerings of higher education institutions be adaptive and responsive to changes occurring in the external environment.

How institutions of higher learning react to these changes, is an issue of divergent viewpoints. "Reform" and "transformation" – in the same mould as "adaptation" and "responsiveness" – are viewed in this study as the fundamental points of departure in articulating a trajectory along which change in the curriculum perspectives has to occur. As a 'product' offered to its 'consumers' – the paying students – the higher education curriculum has been a fiercely contested epistemological terrain. On the one hand is the concern that it services the interests of industry and commerce, to the detriment of society; while on the other, the curriculum has been viewed as reproducing elitist values. The problem then, is located in the realm of the curriculum's capacity to respond to the contradictory nature of the multiple stakeholder interests.

The South African higher education system is faced with the problem of firstly, de-contextualizing and disengaging the curriculum from its erstwhile political ramifications (CHE, 2000b). Secondly, affordable and quality higher education is expected to be assimilated into the broader national socioeconomic imperatives. From this study's perspective, the problem statement is situated in the context of the curriculum's capacity to meet the local reconstruction and developmental needs; while also adhering to international imperatives ushered in mainly by globalisation and the concomitant proliferation of alternative providers who have challenged the claim to epistemological hegemony by traditional universities. In other words, are current curriculum trends in higher education directed at meeting society's needs; or is the entrepreneurial imperative more sacrosanct? One of the main challenges for South African higher education curriculum reform/transformation policy concerns then, should be to define and determine how the local and global curriculum polemics are to be reined-in in the broader 'public good' and social contract in improving the lives of all citizens.

Through its empirical phase, the study has attempted to investigate the extent to which higher education curriculum trends 'conform' or 'deviate' from worldwide curriculum practices. In that regard, policy rhetoric was able to be differentiated from actual policy implementation. In order that problems of critical generalisability be obviated, data and method triangulation were utilised; also taking into account the institutional reconfiguration that had major consequences for the curriculum, especially at institutions undergoing "comprehensive" organizational and curriculum restructuring. The extent of institutional curriculum 'deviation' or 'conformity' was therefore determined on the basis of the collective integration of literature-based and empirical data and information/knowledge.

The case study research conducted through questionnaires and interviews at the designated research sites (two higher education institutions with disparate academic cultures) therefore serves as the basis upon which larger investigations and broader perspectives could be incorporated, particularly from the extensive literature review.

While the two case studies could have limitations of generalisability, some practices and trends lend themselves to a greater degree of the transferability of the findings. For instance, the knowledge stratification inherent in the Western university model (Makgoba, 1998; Scott, 1997) has perpetrated an environment of epistemological 'supremacy' within local higher education curriculum policy formulation frameworks. In that regard, it has emerged from the case study that Africanisation (in its epistemological, rather than 'anthropological/cultural' sense) is not part of a critical and mainstream curriculum organization tenet. While this observation could be argued to be institution-specific, it certainly also reflects a systemic trend.

In the light of the epistemological context cited above, is it to be assumed then that the 'politics of knowledge' (Apple, 1990; Lyotard, 1994; Muller, 2000) is an extant curriculum/epistemological nuance even in the twenty-first century? The realizable outcomes of the study materialized in the conceptualisation and development of a trilogy of models on Africanisation; in which the input, mediating/modulating, and output triad factor characterises an environment of possibilities for its integration into the mainstream higher education curriculum.