

SWOT analysis of specialised and transport facilities in the logistics infrastructure of Mexico 2013-2018

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Abstract

Mexico obtained best score in geographical aspects, from a geo-strategic comparative study between Mexico and Panama; next step is to identify if the country has a strengthened or weak facilities in terms of transport and logistics, necessary to improve competitiveness with respect to the mentioned items. The objective of this work is to identify, through the SWOT matrix, positive and negative aspects of the nation's logistics infrastructure and, using the confrontation matrix, identify the critical aspects that require design of strategies that will contribute to the improvement of the country's competitiveness. Results show that although nation has logistics infrastructure around the country (including development and construction projects), its biggest disadvantage is the saturation concentrated in the central region, evidencing a low development of these in northern and southern regions of the nation. Finally, improvement strategies for the equitable distribution of logistics facilities by region, according to their specialty, are proposed.

Keywords

Confrontation matrix, Logistics and transport infrastructure, Mexico, SLI, Specialised logistics infrastructure, SWOT matrix