

An Analysis Of The Spanish Ceramic Tile Industry Research Contracts And Patents

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Abstract

In this work, we apply a systemic approach to the analysis of a particular geographic territory, the industrial district. We are particularly interested in analysing the interaction between the productive-technological environment and the scientific environment by an examination of research contracts and patents. Our analysis shows that R&D activity in the Spanish ceramic tile District Innovation System was mainly conducted by suppliers. Final producers' innovation efforts were related to non-technological aspects and differentiation.

Keywords

Ceramic Tile; Industrial District; Innovation System; Patent; Research Contracts.