



# From Elite Athlete to Elite Coach

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# Outline

1. The fast-tracking phenomena
2. Research Methodology
3. Theoretical Sensitivity
4. Theoretical Sampling
5. First Iteration Method

# Principle Research questions

- Why are elite athletes considered pertinent candidates for direct entry into elite managerial/coaching positions?
- What are the epistemological and pedagogical processes experienced by elite athletes that lead to the acquisition and development of professional managerial/coaching content knowledge?

# Overview



# Grounded Theory

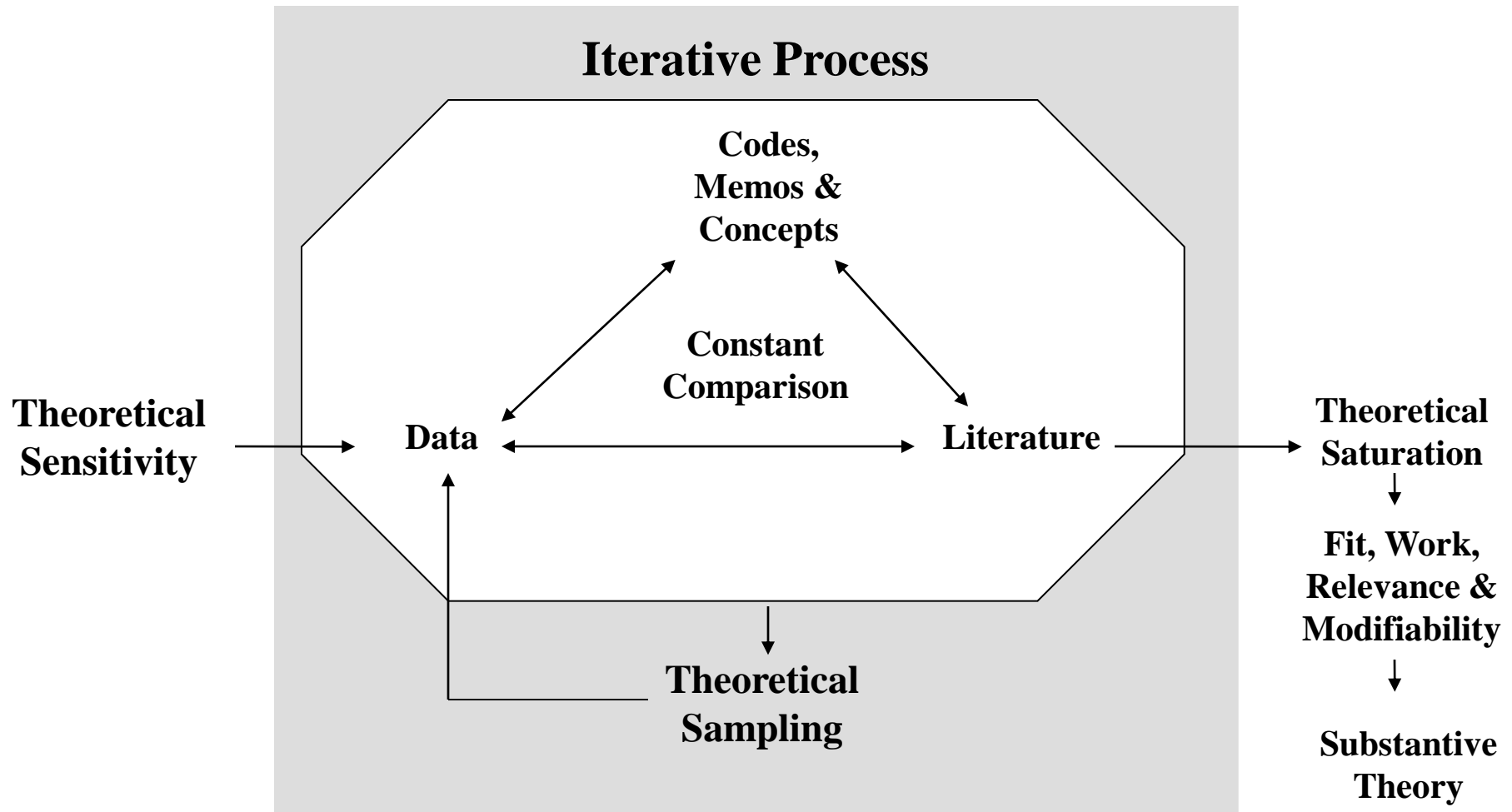
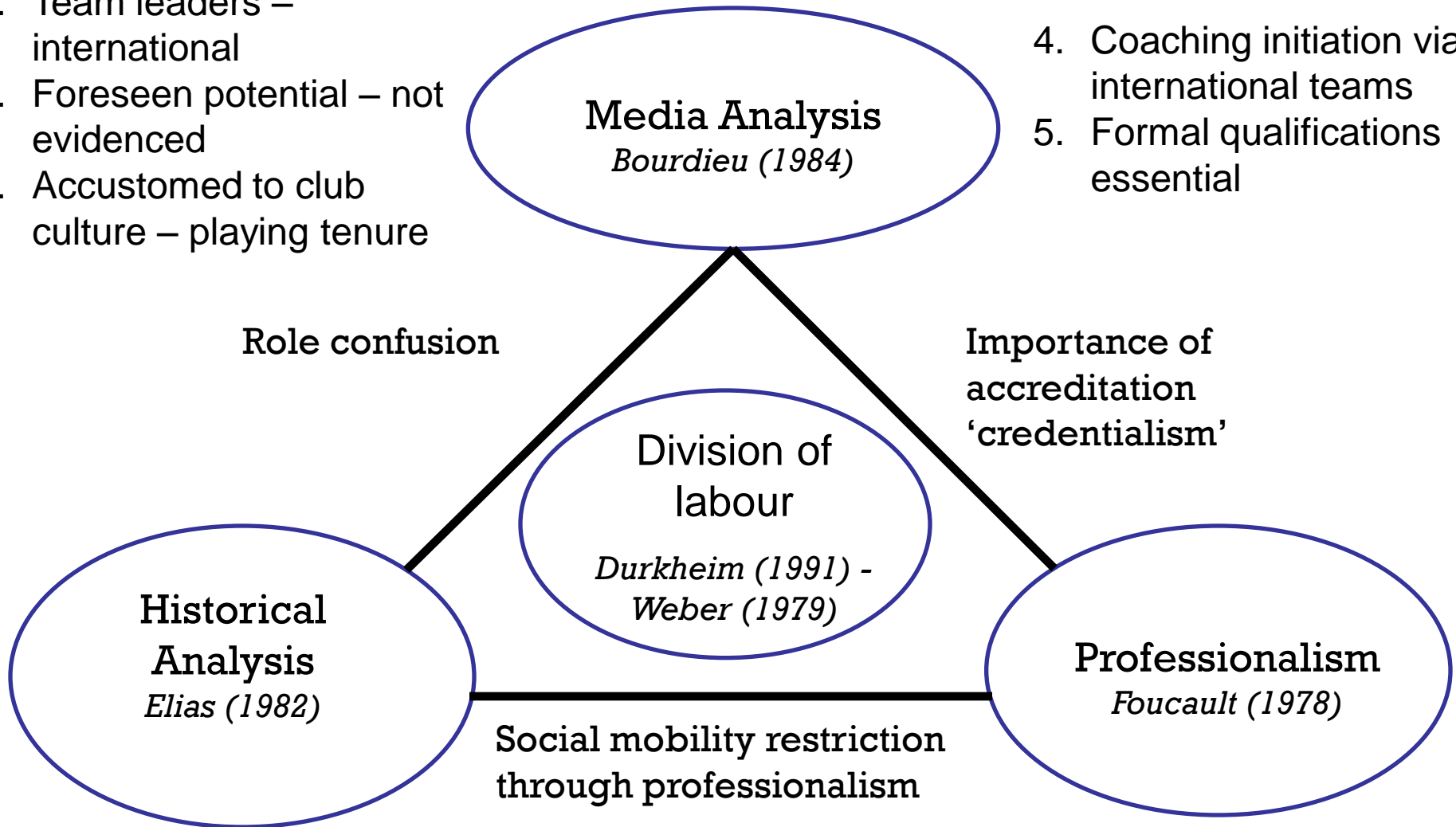


Figure 1. The grounded theory process (Weed, 2009).

# Theoretical Sensitivity

1. Team leaders – international
2. Foreseen potential – not evidenced
3. Accustomed to club culture – playing tenure

4. Coaching initiation via international teams
5. Formal qualifications essential



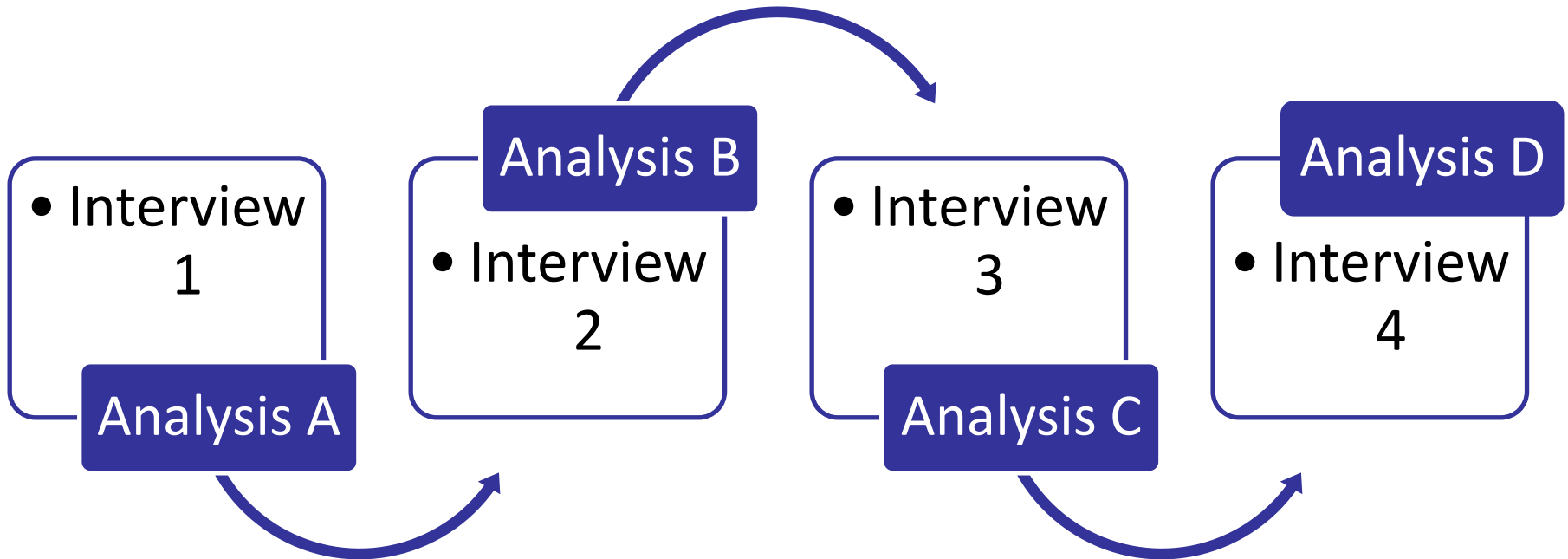
# First Iteration - Question

- What is the difference between a 'coach' and 'manager'?

## Theoretical Sampling

- Coaches themselves ✓
- Athletes ✓
- Parents ✓
- Employers

# First Iteration - Method





Thank you for listening.

# References

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