

Chow, CK; Teo, KK; Rangarajan, S; Islam, S; Gupta, R; Avezum, A; Bahonar, A; Chifamba, J; Dagenais, G; Diaz, R; Kazmi, K; Lanas, F; Wei, L; Lopez-Jaramillo, P; Fanghong, L; Ismail, NH; Puoane, T; Rosengren, A; Szuba, A; Temizhan, A; Wielgosz, A; Yusuf, R; Yusufali, A; McKee, M; Liu, L; Mony, P; Yusuf, S; PURE (Prospective Urban Rural Epidemiology) Study investigators, (2013) Prevalence, awareness, treatment, and control of hypertension in rural and urban communities in high-, middle-, and low-income countries. JAMA, 310 (9). pp. 959-68. ISSN 0098-7484 DOI: https://doi.org/10.1001/jama.2013.184182

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## Original Investigation

# Prevalence, Awareness, Treatment, and Control of Hypertension in Rural and Urban Communities in High-, Middle-, and Low-Income Countries 

Clara K. Chow, PhD; Koon K. Teo, PhD; Sumathy Rangarajan, MSc; Shofiqul Islam, MSc; Rajeev Gupta, PhD; Alvaro Avezum, MD; Ahmad Bahonar, MPH; Jephat Chifamba, PhD; Gilles Dagenais, MD; Rafael Diaz, MD; Khawar Kazmi, MD; Fernando Lanas, MD; Li Wei, PhD; Patricio Lopez-Jaramillo, MD, PhD; Lu Fanghong, MD; Noor Hassim Ismail, MSc; Thandi Puoane, Dr PH; Annika Rosengren, MD; Andrzej Szuba, MD;<br>Ahmet Temizhan, MD; Andy Wielgosz, MD; Rita Yusuf, PhD; Afzalhussein Yusufali, MD; Martin McKee, DSc; Lisheng Liu, MD; Prem Mony, MD; Salim Yusuf, DPhil;<br>for the PURE (Prospective Urban Rural Epidemiology) Study investigators

IMPORTANCE Hypertension is the most important preventable cause of morbidity and mortality globally, yet there are relatively few data collected using standardized methods.

OBJECTIVE To examine hypertension prevalence, awareness, treatment, and control in participants at baseline in the Prospective Urban Rural Epidemiology (PURE) study.

DESIGN, SETTING, AND PARTICIPANTS A cross-sectional study of 153996 adults (complete data for this analysis on 142 042) aged 35 to 70 years, recruited between January 2003 and December 2009. Participants were from 628 communities in 3 high-income countries (HIC), 10 upper-middle-income and low-middle-income countries (UMIC and LMIC), and 4 low-income countries (LIC).

MAIN OUTCOMES AND MEASURES Hypertension was defined as individuals with self-reported treated hypertension or with an average of 2 blood pressure measurements of at least 140/90 mm Hg using an automated digital device. Awareness was based on self-reports, treatment was based on the regular use of blood pressure-lowering medications, and control was defined as individuals with blood pressure lower than $140 / 90 \mathrm{~mm} \mathrm{Hg}$.

RESULTS Among the 142042 participants, 57840 ( $40.8 \%$; $95 \% \mathrm{Cl}, 40.5 \%-41.0 \%$ ) had hypertension and 26877 ( $46.5 \% ; 95 \% \mathrm{Cl}, 46.1 \%-46.9 \%$ ) were aware of the diagnosis. Of those who were aware of the diagnosis, the majority (23 510 [87.5\%; 95\% CI, 87.1\%-87.9\%] of those who were aware) were receiving pharmacological treatments, but only a minority of those receiving treatment were controlled ( 7634 [ $32.5 \% ; 95 \% \mathrm{CI}, 31.9 \%-33.1 \%$ ]). Overall, $30.8 \%, 95 \% \mathrm{Cl}, 30.2 \%-31.4 \%$ of treated patients were taking 2 or more types of blood pressure-lowering medications. The percentages aware ( $49.0 \%$ [ $95 \% \mathrm{Cl}, 47.8 \%-50.3 \%$ ] in HICs, $52.5 \%$ [95\% CI, 51.8\%-53.2\%] in UMICs, 43.6\% [95\% CI, 42.9\%-44.2\%] in LMICs, and 40.8\% [95\% CI, 39.9\%-41.8\%] in LICs) and treated (46.7\% [95\% CI, 45.5\%-47.9\%] in HICs, $48.3 \%$, [95\% CI, 47.6\%-49.1\%] in UMICs, 36.9\%, [95\% CI, 36.3\%-37.6\%] in LMICs, and 31.7\% [ $95 \% \mathrm{CI}, 30.8 \%-32.6 \%$ ] in LICs) were lower in LICs compared with all other countries for awareness ( $P<.001$ ) and treatment ( $P<.001$ ). Awareness, treatment, and control of hypertension were higher in urban communities compared with rural ones in LICs (urban vs rural, $P<.001$ ) and LMICs (urban vs rural, $P<.001$ ), but similar for other countries. Low education was associated with lower rates of awareness, treatment, and control in LICs, but not in other countries.

CONCLUSIONS AND RELEVANCE Among a multinational study population, $46.5 \%$ of participants with hypertension were aware of the diagnosis, with blood pressure control among $32.5 \%$ of those being treated. These findings suggest substantial room for improvement in hypertension diagnosis and treatment.

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## Author Affiliations: Author

affiliations are listed at the end of this article.

Group Information: The PURE study investigators are listed at the end of this article.

Corresponding Author: Dr Salim Yusuf, PURE Project Office, Population Health Research Institute, Hamilton General Hospital, 237 Barton St East, Hamilton, ON, Canada, L8L 2X2 (pure@phri.ca).

High blood pressure is the leading cause of cardiovascular disease (CVD) and deaths globally. It is associated with at least 7.6 million deaths per year worldwide ( $13.5 \%$ of all deaths), making it the leading risk factor for CVD. ${ }^{1}$ The majority of CVD occurs in low-, low-middle-, and upper-middle-income countries (LIC, LMIC, and UMIC). ${ }^{1,2}$ The importance of blood pressure as a modifiable risk factor for CVD is well-recognized and many effective and inexpensive blood pressure-lowering treatments are available. Therefore, hypertension control and prevention of subsequent morbidity and mortality clearly should be achievable.

Information on hypertension prevalence, awareness, treatment, and control in multiple countries and different types of communities is necessary to provide a baseline for monitoring and also to inform the development of new strategies for improving

ACE angiotensin-converting enzyme
ARB angiotensin receptor blocker
CVD cardiovascular disease
DBP diastolic blood pressure
HIC high-income country
LIC low-income country
LMIC low-middle-income country
SBP systolic blood pressure
UMIC upper-middle-income country hypertension control. A number of initiatives from the World Health Organization (WHO) have documented prevalence of hypertension and some have recorded treatment rates. ${ }^{3-5}$ The largest systematic analysis of health surveys from 199 countries for individuals aged 25 years and older was conducted in 2008 and reported the prevalence and mean of hypertension. ${ }^{6}$ However, most studies were limited to few countries and were conducted at least 2 decades ago, few reported awareness, and none reported on variations between urban vs rural settings, economic status and other variables, rates of blood pressure control, or the types of treatments used. Such information is key to developing strategies for better detection and control of hypertension globally.

The overall Prospective Urban Rural Epidemiology (PURE) study is a prospective, standardized collaborative study ${ }^{7,8}$ in which we report a cross-sectional analysis of baseline data to assess the prevalence, awareness, treatment, and control of hypertension by the economic status of countries and by sex, age group, location (urban vs rural), and education of the participants.

## Methods

The PURE study was approved by the ethics committees in all participating centers. All participants provided consent (either written or a thumbprint if unable to read). The PURE study involves urban and rural communities within 17 countries including 3 high-income countries (HICs): Canada, Sweden, United Arab Emirates; (7 UMICs) Argentina, Brazil, Chile, Poland, Turkey, Malaysia, South Africa; (3 LMICs) China, Colombia, Iran; and (4 LICs) Bangladesh, India, Pakistan, Zimbabwe (eTable 8 in Supplement). Categorization of economic level of a country was based on information from the World Bank in 2006. ${ }^{9}$ The overall aim of PURE was to
examine the relationship of societal influences on lifestyle behaviors, cardiovascular risk factors, and incidence and mortality of chronic diseases. The methods of the PURE study have been described previously. ${ }^{10,11}$ Briefly, countries and communities were chosen purposively to participate in PURE. For practical reasons, our goal was not to select strict proportionate sampling, but instead to show economic and sociocultural diversity and inclusion of sites in which investigators were committed to collecting high-quality data at a modest budget and to following up participants for at least 10 years. Within communities, the sampling framework used aimed to recruit an unbiased sample of households. ${ }^{10}$ Inclusion of a broad sample of several countries of low- and middle-income status, countries in which data on chronic disease are relatively sparse, was a key goal. Within each country, an urban and rural stratified sample of communities was selected with the aim to include a diverse range of communities (eTable 8 in Supplement). In the analysis by region, South Asia includes cohorts from Bangladesh, India, and Pakistan; Africa includes South Africa and Zimbabwe; North America and the European Union includes Canada, Sweden, and Poland; the Middle East includes Iran, Turkey, and the United Arab Emirates; South America includes Argentina, Brazil, Chile, and Colombia; while China and Malaysia included cohorts from their respective countries only.

Households were eligible if 1 or more members of the household was aged between 35 and 70 years and the household members intended to stay at that address for a further 4 years. Medical history and risk factors were recorded and a basic physical examination was conducted on participants between the ages of 35 and 70 years who provided written informed consent. ${ }^{10,11}$

## Measurement of Risk Factors

CVD risk factor history, including smoking, history of hypertension, diabetes, psychosocial factors, alcohol consumption, and physical measures were recorded as described in the INTERHEART study, ${ }^{12}$ as were sociodemographic characteristics including date of birth. With participants for whom date of birth was unknown, self-reported age was recorded in years. Younger age was defined as less than 50 years, and older was defined as aged 50 years or older. In these analyses, prevalent diabetes and CVD are defined on the basis of self-reported medical diagnoses, which have demonstrated substantial and moderate agreement, ${ }^{13}$ respectively with data from disease registers in a large Finnish study (к, 0.58 and 0.75). ${ }^{14}$ We also verified, during a central adjudication process, medical or hospital records in a sample of 455 events during follow-up with agreement rates of $89 \% .{ }^{11}$ Education was categorized as high (trade school, college or university); medium (secondary school or high school), low (primary education or no education), or unknown.

Sitting blood pressure was measured by trained research assistants at all centers following a standardized procedure using an Omron digital blood pressure measuring device (Omron HEM-757) provided for all sites. The mean of 2 measures was used for all analyses. The main hypertension defi-

Table 1. Characteristics of Participants by Country and Hypertension Level According to Various Definitions

| Country ${ }^{\text {a }}$ | No. of Participants | No. (\%) |  | Mean (SD) |  |  | Self-reported Hypertension Characteristics, No. (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Rural | Women | Age, y | Systolic BP, mm Hg | Diastolic BP, mm Hg | Receiving <br> Treatment | Receiving Treatment or BP $\geq 140 / 90$ mm Hg | $\begin{gathered} \text { Receiving } \\ \text { Treatment or } \\ \text { BP } \geq 160 / 100 \\ \mathrm{~mm} \mathrm{Hg} \end{gathered}$ |
| HIC | 15418 | 4426 (28.7) | 8398 (54.5) | 52.91 (9.2) | 130.5 (19.7) | 81.8 (12.3) | 2763 (18.0) | 6263 (40.7) | 3716 (24.1) |
| Canada | 10349 | 3095 (29.9) | 5552 (53.6) | 53.36 (9.1) | 129.2 (19.4) | 79.6 (11.3) | 1959 (19.0) | 3865 (37.5) | 2367 (22.9) |
| Sweden | 4151 | 902 (21.7) | 2193 (52.8) | 52.65 (9.0) | 132.7 (19.6) | 86.7 (13.0) | 572 (13.8) | 1921 (46.3) | 1041 (25.1) |
| United Arab Emirates | 918 | 429 (46.7) | 653 (71.1) | 49.14 (10.2) | 135.1 (21.4) | 83.9 (11.9) | 232 (25.3) | 477 (52.0) | 308 (33.6) |
| UMIC | 36463 | 17 | 21900 (60.1) | 51.19 (9.4) | 134.5 (23.1) | 83.4 (20.4) | 8290 (22.7) | 7) | 2) |
| Argentina | 7424 | 3871 (52.1) | 4568 (61.5) | 51.15 (9.8) | 135.2 (21.7) | 82.8 (12.6) | 1844 (24.8) | 3777 (50.9) | 2440 (32.9) |
| Brazil | 5549 | 1925 (34.7) | 3071 (55.3) | 52.21 (9.3) | 132.3 (23.8) | 86.7 (38.0) | 1788 (32.2) | 2918 (52.6) | 2113 (38.1) |
| Chile | 3186 | 640 (20.1) | 2115 (66.4) | 51.88 (9.7) | 130.8 (22.1) | 82.1 (20.5) | 753 (23.6) | 1485 (46.6) | 1003 (31.5) |
| Malays | 11324 | 6853 (60.5) | 64 | ) | 135.2 (22.8) | 81.7 (15.5) | 2090 (18.5) | ) | 4) |
| Poland | 1947 | 755 (38.8) | 12 | 53.82 (8.9) | 145.2 (21.8) | 86.1 (11.5) | 628 (32.4) | 1307 (67.3) | 880 (45.2) |
| South Africa | 3031 | 1633 (53.9) | 2058 (67.9) | 49.25 (9.2) | 138.0 (25.7) | 89.2 (15.2) | 408 (13.5) | 1726 (57.1) | 1042 (34.4) |
| Turkey | 4002 | 1397 (34.9) | 2425 (60.6) | 49.70 (9.0) | 129.5 (22.2) | 80.4 (13.1) | 779 (19.5) | 1589 (39.7) | 1028 (25.7) |
| LMIC | 58476 | 29353 (50.2) | 34403 (58.8) | 50.68 (9.6) | 132.1 (22.4) | 82.1 (13.7) | 8294 (14.2) | 3269 (39.9) | 3344 (22.8) |
| China | 45108 | 22722 (50.4) | 26551 (58.9) | 50.96 (9.6) | 133.7 (22.4) | 82.9 (13.2) | 6311 (14.0) | 18915 (42.0) | 0693 (23.7) |
| Colombia | 7355 | 3649 (49.6) | 4715 (64.1) | 50.73 (9.5) | 128.8 (23.3) | 81.1 (16.9) | 1241 (16.9) | 2757 (37.5) | 1723 (23.4) |
| Iran | 6013 | 2982 (49.6) | 3137 (52.2) | 48.48 (9.2) | 124.5 (18.7) | 77.6 (11.5) | 742 (12.3) | 1597 (26.6) | 928 (15.4) |
| LIC | 31685 | 16707 (52.7) | 17906 (56.5) | 48.55 (10.3) | 126.38 (21.8) | 80.4 (13.0) | 3121 (9.9) | 10185 (32.2) | 5557 (17.5) |
| Bangladesh | 2754 | 1437 (52.2) | 1508 (54.8) | 46.00 (9.4) | 127.0 (23.3) | 84.5 (14.9) | 155 (5.7) | 1079 (39.3) | 598 (21.7) |
| India | 26861 | 14362 (53.5) | 15167 (56.5) | 48.77 (10.4) | 126.0 (21.1) | 79.6 (12.6) | 2698 (10.1) | 8240 (30.7) | 4432 (16.5) |
| Pakistan | 1288 | 370 (28.7) | 670 (52.0) | 47.38 (8.7) | 124.16 (21.1) | 82.7 (12.3) | 153 (11.9) | 432 (33.5) | 242 (18.8) |
| Zimbabwe | 782 | 538 (68.8) | 561 (71.7) | 51.96 (9.5) | 142.53 (32.1) | 88.8 (16.3) | 115 (14.7) | 434 (55.6) | 285 (36.4) |
| All countries | 142042 | 67560 (47.6) | 82607 (58.2) | 50.58 (9.7) | 131.28 (22.4) | 82.0 (15.5) | 22468 (15.8) | 57840 (40.8) | 34344 (24.2) |
| Abbreviations: BP, blood pressure; HIC, high-income country; LIC, low-income country; LMIC, low-middle-income country; UMIC, upper-middle-income country. |  |  |  |  | ${ }^{\text {a }}$ Categorization of economic level of a country was based on information from the World Bank in 2006. Participants from all countries were recruited between 2005 and 2010. |  |  |  |  |

nition used in this article was individuals who reported having hypertension and receiving blood pressure-lowering treatment or had an average systolic blood pressure (SBP) of at least 140 mm Hg , an average diastolic blood pressure (DBP) of at least 90 mm Hg (categorized as stage 1), or both an SBP and DBP that exceeded the previously shown levels. We also used a similar definition similar to categorize stage 2 participants but included individuals with SBP of at least 160 mm Hg , DBP of at least 100 mm Hg (or both, as previously shown). Categorizing stage 1 vs stage 2 was done to demonstrate the distribution of definite hypertension. All participants were asked whether they had a medical diagnosis of hypertension (awareness), whether they were receiving blood pressure-lowering medications (treatment), and a list of all their medications were recorded. Control was the proportion of participants with hypertension who had an average systolic and diastolic blood pressure of less than $140 / 90 \mathrm{~mm} \mathrm{Hg}$.

## Statistical Analysis

Results are presented as the numbers (and corresponding percentages) for categorical variables and mean (SD) for continuous variables. To enable comparison with other global estimates of hypertension, we conducted age and sex direct
standardization ${ }^{15}$ using the WHO world population. ${ }^{16}$ To enable comparison between subgroups and to control for clustering, results were adjusted using a generalized linear mixedeffect model. Specifically, we used the GLIMMIX procedure in SAS assuming community as a random effect and other factors such as age, sex, location, education and income status of the country as fixed effects in the model. For binary outcomes, we used the binomial distribution option with the logit link function.

Interaction between variables was also tested by including an appropriate term in the model. When interactions were found to be significant, strata-specific models were used for adjusted rates. Means were compared using $t$ tests or medians and/or proportion compared with appropriate nonparametric tests. To ensure that all tests took into account the effect of clustering, different groups were compared based on the $P$ values obtained from the mixed-effect model and the linear test of trend was performed using model coefficients from mixed models and an appropriate contrast statement. A $P$ value of less than .01 was considered to be statistically significant with a 2-sided alternative. All statistical analyses were calculated using SAS software version 9.2 (SAS Institute Inc) and all figures were drawn using S-PLUS software version 6.2 (TIBCO Software Inc).

Table 2. Prevalence of Awareness, Treatment, and Control Among the Hypertensive Population in PURE According to 2 Definitions

|  | No. (\%) of Participants |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  | Proportion With BP <br> <140/90 mm Hg <br> Among Those |
| Variables | Overall | Aware | Treated | Controlled |
| Receiving Treatment |  |  |  |  |


| Self-reported hypertension with <br> treatment or BP $\geq 140 / 90 ~ m m ~ H g ~$ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Income level |  |  |  |  |  |
| HIC | 6263 | $3070(49.0)$ | $2924(46.7)$ | $1189(19.0)$ | $1189(40.7)$ |
| UMIC | 18123 | $9516(52.5)$ | $8761(48.3)$ | $2833(15.6)$ | $2833(32.3)$ |
| LMIC | 23269 | $10134(43.6)$ | $8595(36.9)$ | $2314(9.9)$ | $2314(26.9)$ |
| LIC | 10185 | $4157(40.8)$ | $3230(31.7)$ | $1298(12.7)$ | $1298(40.2)$ |
| Sex |  |  |  |  |  |
| Women | 32649 | $16440(50.4)$ | $14491(44.4)$ | $4891(15.0)$ | $4891(33.8)$ |
| Men | 25191 | $10437(41.4)$ | $9019(35.8)$ | $2743(10.9)$ | $2743(30.4)$ |
| Region |  |  |  |  |  |

Abbreviations: BP, blood pressure; HIC, high-income country; LIC, low-income country; LMIC, low-middle-income country; UMIC, upper-middle-income country.
${ }^{\text {a }}$ Countries within regional analyses include Bangladesh, India, and Pakistan (for South Asia), South Africa and Zimbabwe (for Africa), Canada, Sweden, and Poland (for North America/European Union), Iran, Turkey, and the United Arab Emirates (for the Middle East), Argentina, Brazil, Chile, and Colombia (for South America), and China and Malaysia, which each include cohorts from their respective countries only.

## Results

The PURE study enumerated 382341 individuals from 107599 households in 628 communities ( 348 urban and 280 rural) in 17 countries on 5 continents. Recruitment started in Karnataka, India in January 2003; however, most communities were recruited between January 2005, and December 2009. Among the enumerated individuals, 197332 ( $52 \%$ ) were between 35 and 70 years of age and 153996 ( $78 \%$ ) of these adults consented
to participate in both the interview and physical examination. Response rates were calculated as the numbers enrolled or recruited participants divided by the eligible number of individuals in all of the households approached for the study. Rates of response were similar in HIC (84\%), UMIC (87\%), and LMIC (82\%), but lower in LIC (55\%). The average age of participants and the percent with primary or less education were similar, but the percentage of women was higher among those enrolled compared with those who were eligible. This pattern was similar in HIC, UMIC, LMIC, and LIC. At the analysis

| Countries by Income Level | \% (95\% CI) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Prevalence |  |  | Awareness |  |  | Treatment |  |  | Control |  |  |
| Population Density | Urban | Rural | $\begin{gathered} P \\ \text { Value }{ }^{\text {b }} \end{gathered}$ | Urban | Rural | $\begin{gathered} P \\ \text { Value }^{\mathrm{b}} \end{gathered}$ | Urban | Rural | $\begin{gathered} P \\ \text { Value }{ }^{\mathrm{b}} \end{gathered}$ | Urban | Rural | $\begin{gathered} P \\ \text { Value }{ }^{\mathrm{b}} \end{gathered}$ |
| HIC | $\begin{gathered} \hline 36.4 \\ (28.1-45.6) \end{gathered}$ | $\begin{gathered} 40.2 \\ (31.4-49.7) \end{gathered}$ | <. 001 | $\begin{gathered} 48.3 \\ (39.1-57.6) \end{gathered}$ | $\begin{gathered} 47.2 \\ (37.9-56.6) \end{gathered}$ | . 45 | $\begin{gathered} 45.6 \\ (35.8-55.8) \end{gathered}$ | $\begin{gathered} 44.2 \\ (34.4-54.5) \end{gathered}$ | . 35 | $\begin{gathered} 17.6 \\ (10.6-27.9) \end{gathered}$ | $\begin{gathered} 16.1 \\ (9.5-25.9) \end{gathered}$ | . 14 |
| UMIC | $\begin{gathered} 45.2 \\ (40.0-50.4) \end{gathered}$ | $\begin{gathered} 46.9 \\ (41.7-52.2) \end{gathered}$ | . 003 | $\begin{gathered} 52.1 \\ (46.9-57.4) \end{gathered}$ | $\begin{gathered} 51.9 \\ (46.6-57.2) \end{gathered}$ | . 86 | $\begin{gathered} 46.1 \\ (40.5-51.9) \end{gathered}$ | $\begin{gathered} 46.9 \\ (41.3-52.7) \end{gathered}$ | . 29 | $\begin{gathered} 15.8 \\ (11.9-20.7) \end{gathered}$ | $\begin{gathered} 14.7 \\ (11.0-19.4) \end{gathered}$ | . 08 |
| LMIC | $\begin{gathered} 34.9 \\ (30.3-39.7) \end{gathered}$ | $\begin{gathered} 38.7 \\ (33.9-43.7) \end{gathered}$ | <. 001 | $\begin{gathered} 49.3 \\ (44.2-54.4) \end{gathered}$ | $\begin{gathered} 37.8 \\ (33.1-42.7) \end{gathered}$ | <. 001 | $\begin{gathered} 41.5 \\ (36.3-47.0) \end{gathered}$ | $\begin{gathered} 28.4 \\ (24.0-33.1) \end{gathered}$ | <. 001 | $\begin{gathered} 12.4 \\ (9.3-16.4) \end{gathered}$ | $\begin{gathered} 5.4 \\ (4.0-7.4) \end{gathered}$ | <. 001 |
| LIC | $\begin{gathered} 44.4 \\ (37.1-51.9) \end{gathered}$ | $\begin{gathered} 31.5 \\ (25.4-38.4) \end{gathered}$ | <. 001 | $\begin{gathered} 48.4 \\ (41.0-55.8) \end{gathered}$ | $\begin{gathered} 31.2 \\ (25.2-38.0) \end{gathered}$ | <. 001 | $\begin{gathered} 36.1 \\ (29.0-43.9) \end{gathered}$ | $\begin{gathered} 19.9 \\ (15.2-25.7) \end{gathered}$ | <. 001 | $\begin{gathered} 12.8 \\ (8.4-19.0) \end{gathered}$ | $\begin{gathered} 6.9 \\ (4.4-10.7) \end{gathered}$ | <. 001 |
| ALL | $\begin{gathered} 40.1 \\ (36.7-43.6) \end{gathered}$ | $\begin{gathered} 39.2 \\ (35.8-42.6) \\ \hline \end{gathered}$ |  | $\begin{gathered} 49.5 \\ (46.0-53.0) \\ \hline \end{gathered}$ | $\begin{gathered} 41.8 \\ (38.4-45.3) \\ \hline \end{gathered}$ |  | $\begin{gathered} 42.3 \\ (38.6-46.1) \\ \hline \end{gathered}$ | $\begin{gathered} 33.9 \\ (30.5-37.4) \\ \hline \end{gathered}$ |  | $\begin{gathered} 14.5 \\ (12.0-17.5) \\ \hline \end{gathered}$ | $\begin{gathered} 9.8 \\ (8.0-12.0) \\ \hline \end{gathered}$ |  |
| Sex | Women | Men |  | Women | Men |  | Women | Men |  | Women | Men |  |
| HIC | $\begin{gathered} 32.3 \\ (24.5-41.2) \end{gathered}$ | $\begin{gathered} 44.2 \\ (35.0-53.9) \end{gathered}$ | <. 001 | $\begin{gathered} 49.4 \\ (40.3-58.6) \end{gathered}$ | $\begin{gathered} 43.7 \\ (34.9-52.9) \end{gathered}$ | <. 001 | $\begin{gathered} 45.4 \\ (35.8-55.4) \end{gathered}$ | $\begin{gathered} 41.9 \\ (32.6-51.8) \end{gathered}$ | . 007 | $\begin{gathered} 18.5 \\ (11.2-29.0) \end{gathered}$ | $\begin{gathered} 13.6 \\ (8.0-22.1) \end{gathered}$ | <. 001 |
| UMIC | $\begin{gathered} 44.3 \\ (39.1-49.6) \end{gathered}$ | $\begin{gathered} 47.8 \\ (42.5-53.1) \end{gathered}$ | <. 001 | $\begin{gathered} 58.5 \\ (53.4-63.5) \end{gathered}$ | $\begin{gathered} 43.8 \\ (38.7-49.1) \end{gathered}$ | <. 001 | $\begin{gathered} 53.1 \\ (47.5-58.6) \end{gathered}$ | $\begin{gathered} 38.2 \\ (33.1-43.7) \end{gathered}$ | <. 001 | $\begin{gathered} 19.2 \\ (14.7-24.8) \end{gathered}$ | $\begin{gathered} 10.1 \\ (7.5-13.6) \end{gathered}$ | <. 001 |
| LMIC | $\begin{gathered} 36.1 \\ (31.4-41.0) \end{gathered}$ | $\begin{gathered} 37.3 \\ (32.6-42.4) \end{gathered}$ | . 002 | $\begin{gathered} 47.7 \\ (42.8-52.8) \end{gathered}$ | $\begin{gathered} 39.7 \\ (35.0-44.6) \end{gathered}$ | <. 001 | $\begin{gathered} 39.8 \\ (34.8-45.1) \end{gathered}$ | $\begin{gathered} 30.2 \\ (25.8-35.0) \end{gathered}$ | <. 001 | $\begin{gathered} 10.0 \\ (7.5-13.3) \end{gathered}$ | $\begin{gathered} 8.0 \\ (5.9-10.8) \end{gathered}$ | <. 001 |
| LIC | $\begin{gathered} 38.7 \\ (31.8-46.1) \end{gathered}$ | $\begin{gathered} 36.5 \\ (29.7-43.8) \end{gathered}$ | . 003 | $\begin{gathered} 44.7 \\ (37.6-52.0) \end{gathered}$ | $\begin{gathered} 36.4 \\ (29.9-43.5) \end{gathered}$ | <. 001 | $\begin{gathered} 30.9 \\ (24.6-38.0) \end{gathered}$ | $\begin{gathered} 26.7 \\ (20.9-33.4) \end{gathered}$ | <. 001 | $\begin{gathered} 10.8 \\ (7.0-16.1) \end{gathered}$ | $\begin{gathered} 9.4 \\ (6.1-14.2) \end{gathered}$ | . 02 |
| ALL | $\begin{gathered} 37.7 \\ (34.4-41.2) \end{gathered}$ | $\begin{gathered} 41.4 \\ (37.9-44.9) \end{gathered}$ |  | $\begin{gathered} 50.1 \\ (46.7-53.6) \end{gathered}$ | $\begin{gathered} 40.9 \\ (37.6-44.3) \end{gathered}$ |  | $\begin{gathered} 42.1 \\ (38.5-45.8) \end{gathered}$ | $\begin{gathered} 34.0 \\ (30.7-37.4) \end{gathered}$ |  | $\begin{gathered} 14.1 \\ (11.6-17.0) \end{gathered}$ | $\begin{gathered} 10.1 \\ (8.3-12.3) \end{gathered}$ |  |
| Age ${ }^{\text {c }}$ | Younger | Older |  | Younger | Older |  | Younger | Older |  | Younger | Older |  |
| HIC | $\begin{gathered} 24.1 \\ (17.9-31.7) \end{gathered}$ | $\begin{gathered} 52.8 \\ (43.4-62.0) \end{gathered}$ | <. 001 | $\begin{gathered} 31.6 \\ (24.0-40.4) \end{gathered}$ | $\begin{gathered} 53.7 \\ (44.5-62.7) \end{gathered}$ | <. 001 | $\begin{gathered} 26.2 \\ (19.0-35.0) \end{gathered}$ | $\begin{gathered} 52.2 \\ (42.3-62.0) \end{gathered}$ | <. 001 | $\begin{gathered} 10.818 . \\ (6.2-18.1) \end{gathered}$ | (11.0-28.4) | <. 001 |
| UMIC | $\begin{gathered} 30.7 \\ (26.5-35.4) \end{gathered}$ | $\begin{gathered} 60.8 \\ (55.8-65.6) \end{gathered}$ | <. 001 | $\begin{gathered} 38.9 \\ (34.0-44.1) \end{gathered}$ | $\begin{gathered} 57.5 \\ (52.4-62.6) \end{gathered}$ | <. 001 | $\begin{gathered} 31.4 \\ (26.7-36.6) \end{gathered}$ | $\begin{gathered} 53.2 \\ (47.6-58.7) \end{gathered}$ | <. 001 | $\begin{gathered} 12.4 \\ (9.2-16.5) \end{gathered}$ | $\begin{gathered} 16.2 \\ (12.2-21.1) \end{gathered}$ | <. 001 |
| LMIC | $\begin{gathered} 24.1 \\ (20.5-28.0) \end{gathered}$ | $\begin{gathered} 50.8 \\ (45.7-55.9) \end{gathered}$ | <. 001 | $\begin{gathered} 31.4 \\ (27.2-36.0) \end{gathered}$ | $\begin{gathered} 49.4 \\ (44.4-54.5) \end{gathered}$ | <. 001 | $\begin{gathered} 23.2 \\ (19.5-27.4) \end{gathered}$ | $\begin{gathered} 41.3 \\ (36.1-46.7) \end{gathered}$ | <. 001 | $\begin{gathered} 6.3 \\ (4.6-8.6) \end{gathered}$ | $\begin{gathered} 9.9 \\ (7.4-13.2) \end{gathered}$ | <. 001 |
| LIC | $\begin{gathered} 26.3 \\ (20.9-32.5) \end{gathered}$ | $\begin{gathered} 48.8 \\ (41.4-56.2) \end{gathered}$ | <. 001 | $\begin{gathered} 30.6 \\ (24.7-37.3) \end{gathered}$ | $\begin{gathered} 44.2 \\ (37.1-51.5) \end{gathered}$ | <. 001 | $\begin{gathered} 19.4 \\ (14.8-24.9) \end{gathered}$ | $\begin{gathered} 32.6 \\ (26.0-39.9) \end{gathered}$ | <. 001 | $\begin{gathered} 8.9 \\ (5.7-13.5) \end{gathered}$ | $\begin{gathered} 10.0 \\ (6.5-15.1) \end{gathered}$ | . 04 |
| ALL | $\begin{gathered} 26.2 \\ (23.6-29.0) \\ \hline \end{gathered}$ | $\begin{gathered} 53.3 \\ (49.8-56.8) \\ \hline \end{gathered}$ |  | $\begin{gathered} 33.1 \\ (30.0-36.3) \\ \hline \end{gathered}$ | $\begin{gathered} 51.2 \\ (47.8-54.7) \\ \hline \end{gathered}$ |  | $\begin{gathered} 24.8 \\ (22.1-27.8) \\ \hline \end{gathered}$ | $\begin{gathered} 44.6 \\ (41.0-48.3) \\ \hline \end{gathered}$ |  | $\begin{gathered} 9.3 \\ (7.6-11.4) \\ \hline \end{gathered}$ | $\begin{gathered} 13.1 \\ (10.8-15.9) \\ \hline \end{gathered}$ |  |

Abbreviations: BP, blood pressure; HIC, high-income country; LIC, low-income country; LMIC, low-middle-income country; UMIC, upper-middle-income country.
${ }^{\text {a }}$ Results are adjusted for covariates (age, sex, and population density) and controlled for clustering. Unadjusted results reported by No. (\%) are in eTable 7 (in Supplement).
${ }^{\mathrm{b}}$ For prevalence, awareness, treatment, and control, there are significant interactions ( $P<.001$ ) of economic status of country $\times$ location (urban/rural), $\times$ sex, and $\times$ age group.
c Younger and older age categories are specifically younger than aged 50 years and aged 50 years and older.
stage, we excluded individuals who were outside the age criteria, leaving 151966 participants. Those with incomplete systolic and diastolic blood pressure measures were also excluded, leaving 142042 to constitute the population used in this report. ${ }^{17}$

Table 1 summarizes the characteristics of the cohort and the prevalence of hypertension according to different definitions. Overall, 57840 of the participants enrolled in PURE had hypertension (40.8\%; 95\% CI, 40.5-41.0) and the mean blood pressure was $131 / 82 \mathrm{~mm}$ Hg. The age and sex prevalence standardized to the WHO world population was $27.7 \%$. The distribution, based on different definitions, is detailed online (eTables 1-4 in Supplement).

## Awareness, Treatment, and Control of Hypertension

 Among participants with hypertension, 26877 were aware of their condition ( $46.5 \%$; 95\% CI, 46.1\%-46.9\%), 23510 were receiving treatment ( $40.6 \%$; 95\% CI, 40.2\%-41.0\% [87.5\%; 95\% CI, $87.1 \%-87.9 \%$ of those who were aware]), and 7634 had theirblood pressure controlled (13.2\%; 95\% CI, 12.9\%-13.5\% [32.5\%; $95 \%$ CI, $31.9 \%-33.1 \%$ of those receiving medical treatment]). Awareness, treatment, and control of hypertension were lowest in LICs, particularly in Africa (Table 2).

## Urban vs Rural

Awareness and treatment rates of hypertension were similar in urban and rural communities of HICs and UMICs, but were significantly lower in rural areas vs urban areas in LICs (awareness in urban LICs, $48.4 \%$ [ $95 \%$ CI, $41.0 \%-55.8 \%$ ] vs awareness in rural LICs, $31.2 \%$ [ $95 \%$ CI, $25.2 \%-38.0 \%$ ]; and treatment in urban LICs, $36.1 \%$ [ $95 \%$ CI, 29.0\%-43.9\%] vs treatment in rural LICs, $19.9 \%$ [ $95 \% \mathrm{CI}, 15.2 \%-25.7 \%]$ ]. The proportion of participants with controlled blood pressure was consistently lower in rural areas vs urban areas in all countries (Table 3).

## Age and Sex

Participants aged 50 years and older consistently had greater awareness of their hypertension compared with younger par-

Figure 1. Prevalence, Awareness, Treatment, and Control of Hypertension by Education


Error bars indicate $95 \%$ CIs. For prevalence, awareness, control, and treatment, there is a significant trend by education overall ( $P<.001$ ). Younger and older describe age categories ( $<50$ years and $\geq 50$ years). A, $P$ values were significant in men and women ( $P<.001$ ), older and younger participants ( $P<.001$ ), urban communities ( $P<.001$ ), rural communities ( $P=.004$ ), high-income communities (HICs, $P<.001$ ), upper-middle-income communities (UMICs, $P$ <.001), lower-middle-income communities (LMICs, $P=.048$ ), and low-income communities (LICs, $P<.001$ ). There were significant interactions of sex $\times$ education $(P<.001)$, age $\times$ education $(P=.008)$, urban and rural location $\times$ education ( $P<.001$ ), and economic status of countries $\times$ education ( $P<.001$ ). B, $P$ values were significant in men ( $P<.001$ ), older participants ( $P<.001$ ), urban and rural communities ( $P<.001$ ), LICs $(P<.001)$, but not in
ticipants and had higher rates of treatment and control when compared with younger participants. Women consistently had greater awareness of their hypertension and higher rates of treatment and control than men (Table 3).

## Education

In models mutually adjusted by age, sex, and urban/rural setting, greater education was associated with greater awareness and treatment in men but not women, and greater control in both men and women (Figure 1). Greater education was associated with greater awareness and treatment in LICs only and greater rates of control in HICs and LICs. Greater education was associated with greater awareness, treatment, and control in older, but not younger participants (eTables 9, 10, 11, and 12 in Supplement).

## Blood Pressure-Lowering Medications

Overall, angiotensin-converting enzyme (ACE) inhibitors or angiotensin receptor blockers (ARBs) were the most commonly used blood pressure-lowering agents ( $13.6 \%$; 95\% CI, $13.3 \%$ $13.9 \%$ ) with a similar proportion of participants with hyper-
tension (self-reported on treatment or $\mathrm{BP} \geq 140 / 90 \mathrm{~mm} \mathrm{Hg}$ ) using other blood pressure-lowering agents ( $\beta$-blockers, 8.2\% [95\% CI, 8.0\%-8.4\%]; diuretics, 7.0\% [95\% CI, 6.8\%-7.2\%]; and calcium antagonists, $8.2 \%$ [ $95 \%$ CI, $8.0 \%-8.4 \%]$ ]. However this pattern varied across countries. Medications most commonly used in HICs and UMICs were ACE inhibitors and ARBs, diuretics and calcium channel blockers in LMICs, and $\beta$-blockers in LICs (Figure 2).

Among the 23510 participants who self-reported receiving treatment for hypertension, 7273 reported 2 or more types of blood pressure-lowering medications on their medication lists ( $30.8 \%$ [ $95 \% \mathrm{CI}, 30.2 \%-31.4 \%$ ] or $12.5 \%$ of all with hypertension [ $95 \%$ CI, $12.2 \%-12.8 \%]$ ]. The use of 2 or more medications was significantly lower in LICs compared with HICs, UMICs, or LMICs (combined $P=<.001$; in HICs, $18.1 \%$ [95\% CI, 17.2\%-19.1\%]; in UMICs, 14.5\% [95\% CI, 14.0\%-15.1\%]; in LMICs, 14.1\% [95\% CI, 13.7\%-14.6\%]; and in LICs, only 1.6\% [95\% CI, $1.4 \%-1.8 \%]$; eTable 5 in Supplement).

The use of 2 or more medications among hypertensive patients was slightly higher in women compared with men (8.1\% [95\% CI, 6.3\%-10.4\%] and 6.9\% [95\% CI, 5.3\%-9.0\%], respec-
tively; $P<.001$ for comparison), older compared with younger participants (9.5\% [95\% CI, 7.4\%-12.2\%] and 4.5\% [95\% CI, $3.5 \%-5.9 \%$ ], respectively; $P$ <.001 for comparison) and urban vs rural areas (8.0\% [95\% CI, 6.2\%-10.3\%] and 7.4\% [95\% CI, $5.7 \%-9.5 \%$ ], respectively; $P=.005$ for comparison). The use of 2 or more medications also was greater with increased education (eTable 6 in Supplement).

## Discussion

This study found a large gap between both detection and control of hypertension across all countries studied. It shows that while initial therapy was started in the large majority of individuals who are detected to have hypertension, control in participants receiving treatment was very poor. The use of combination therapies, generally required to achieve blood pressure control, ${ }^{18}$ was low. Awareness, treatment, and control were lower in LICs compared with other countries and in rural settings of LMICs and LICs compared with urban ones. Despite men having higher rates of hypertension, women consistently had higher awareness, treatment, and control of their hypertension, consistent with a large body of research on sex and health-seeking behavior. ${ }^{19}$ Also participants with more education had greater awareness, treatment, and control, particularly in LICs.

The rates of hypertension prevalence, awareness, treatment, and control found in this study are generally consistent with findings in those countries with existing data. ${ }^{6,20}$ For example, rates of treatment among individuals aware of their hypertension in a 2008/2009 survey in Canada was $82 \%$, which was similar to that from the Canadian cohort in PURE. ${ }^{21}$ In the China National Nutrition and Health Survey of 2002, awareness of hypertension was lower (28\%) but the proportion of those aware on treatment (78\%) was similar. ${ }^{22}$ In a study in India from 2004-2007, a survey of 4608 rural and urban women found $42.8 \%$ aware of hypertension, which was similar to PURE, but reported lower rates of treatment ( $38.6 \%$ of those aware). ${ }^{23}$ The apparently higher prevalence of hypertension measured in this study (40.7\%) compared with estimates from the Global Burden of Disease study ${ }^{24}$ in 2000 of $26.4 \%$ ( $95 \%$ CI, $26.0 \%-26.8 \%$ ) for 20- to 80 -year olds is due to the older age of the participants in PURE ( $>35$ years). When we agestandardized to the WHO world population, ${ }^{15}$ the overall prevalence of hypertension in the PURE study was $27.7 \%$, which is similar to the Global Burden of Disease estimates ${ }^{24}$ and to the results of a recent systematic analysis of health surveys from 199 countries for individuals aged 25 years and older in 2008 (SBP $\geq 140 \mathrm{~mm} \mathrm{Hg}$ or DBP $\geq 90 \mathrm{~mm} \mathrm{Hg}$ ) of $29 \%$ ( $95 \% \mathrm{CI}, 27 \%-$ $31 \%$ ) in men and $25 \%$ ( $95 \%$ CI, $23 \%-27 \%$ ) in women. ${ }^{6}$ This suggests that there is unlikely to have been major biases in the selection of communities and individuals in the countries included in this study and therefore, our data can be considered to be reasonably reflective of the prevalence in the urban and rural areas of these diverse countries.

The widespread lack of hypertension awareness (a measure of hypertension case identification) and poor control (a measure of inadequate treatment) in all countries studied, de-

Figure 2. Types of Treatments Used for Hypertension in Countries Overall and by Income Status


Error bars indicate 95\% Cls. ACE indicates angiotensin-converting enzyme; ARB, angiotensin II receptor blocker; HIC, high-income country; LIC, low-income country; LMIC, low-middle-income country; UMIC, upper-middle-income country.
spite the identification and control of blood pressure being prioritized by many national and global organizations and despite the availability of inexpensive and effective medications, is concerning. ${ }^{25,26}$ The low rates of detection may be because few individuals have their blood pressure checked either through routine health assessment or screening programs and may be due to difficulties or costs in accessing health care.

The lowest rates of use of blood pressure-lowering medications were observed in LICs. Although low-cost generic blood pressure-lowering medications are available in LICs, possible barriers to use of medications are still affordability (as a proportion of local income), lack of drug inventory, distance to clinics, and the costs to see physicians. Hence, models of care that shift the detection and initial treatment of hypertension to nonphysician health workers should be considered. ${ }^{27-29}$ Effectiveness of these models of care have been demonstrated in management of other conditions such as HIV in developing countries. ${ }^{30-32}$ However, even among individuals who have received treatment, there is poor blood pressure control. This suggests ineffectiveness in our current treatment approach, which is largely based on the use of single drugs. Instead, strategies such as using combination therapy for the initial treatment of hypertension may be required. ${ }^{28}$

In LICs, awareness, treatment, and control were lower in participants with primary or no education, most likely reflecting a combination of low socioeconomic status, which may influence access to care, lack of knowledge of the sequelae of uncontrolled hypertension, and differing values with respect to the importance of the future. ${ }^{33,34}$ Education was used as a surrogate for socioeconomic status in this analysis and although this is limited, similar social patterning of hypertension prevalence has been recently reported in some LICs. ${ }^{35}$

## Strengths and Limitations

To our knowledge, this is currently the largest multicountry study in which blood pressure was measured using standardized methods across all study centers. It involves a large num-
ber of low- and middle-income countries, involves both urban and rural communities, and participants were identified from communities and not from clinics or hospitals. It also recorded data on the number and types of drugs used, which is generally not collected to this detail in other surveys of hypertension.

This study's major limitation is that the sampling framework in each country was not nationally representative, and therefore caution is needed in extrapolating the information as being representative of the status in each country. Nevertheless, our overall prevalence of hypertension is similar to the global prevalence estimates ${ }^{24}$ after adjusting for age, and therefore suggests no major biases due to the nonrandom selection of communities or countries included in PURE. Although a random selection of countries from each part of the world that included different economic levels and identification of a random set of communities within them would be ideal from a methodological perspective, such an approach is
not practical given the existing poor research infrastructure in many parts of the world. The response rate was lower in LICs, but the characteristics of enrolled to eligible participants were similar in HICs, UMICs, LMICs, and LICs. Diagnosis of hypertension was based on measures and history taken at a single visit; however, multiple visits are impractical for large-scale studies and our approach is similar to that of many epidemiological studies.

## Conclusions

In this cross-sectional analysis of a multinational study population, $46.5 \%$ of participants with hypertension were aware of the diagnosis, while blood pressure was controlled among $32.5 \%$ of those being treated. These findings suggest that substantial improvement in hypertension diagnosis and treatment is needed.

## ARTICLE INFORMATION

Author Affiliations: Population Health Research Institute, Hamilton Health Sciences and McMaster University, Hamilton, Ontario, Canada (Chow, Teo, Rangarajan, Islam, S. Yusuf); Fortis Escorts Hospital, JLN Marg, Jaipur, India (Gupta); Dante Pazzanese Institute of Cardiology, Sao Paulo, Brazil (Avezum); Cardiovascular Research Center, Isfahan Cardiovascular Research Institute, Isfahan University of Medical Science, Isfahan, Iran (Bahonar); Department of Physiology, University of Zimbabwe College of Health Sciences, Harare, Zimbabwe (Chifamba); University Heart and Lung Institute, Québec City, Québec, Canada (Dagenais); Estudios Clínicos Latinoamérica, Rosario, Argentina (Diaz); Aga Khan University, Karachi, Pakistan (Kazmi); Universidad de la Frontera, Temuco, Chile (Lanas); National Centre for Cardiovascular Diseases, Cardiovascular Institute \& Fuwai Hospital, Chinese Academy of Medical Sciences, Beijing China (Wei, Liu); Dirección de Investigaciones, Desarrollo e Innovación Tecnológica, Fundación Oftalmológica de Santander - FOSCAL / Facultad de Medicina, Universidad de Santander - UDES, Santander, Colombia (Lopez-Jaramillo); Shandong Academy of Medical Sciences, Jinan, Shandong Province, China (Fanghong); Department of Community Health, University of Kebangsaan Malaysia Medical Centre, City?, Malaysia (Ismail); School of Public Health, University of the Western Cape, Cape Town, South Africa (Puoane); Sahlgrenska Academy University of Gothenburg, Gothenburg, Sweden (Rosengren); Wroclaw Medical University, Wroclaw, Poland (Szuba); Turkiye Yuksek Ihtisas Training and Research Hospital, Ankara, Turkey (Temizhan); Department of Medicine, University of Ottawa, Ottawa, Ontario, Canada (Wielgosz); Independent University, Bangladesh, Dhaka, Bangladesh (R. Yusuf); Dubai Heart Centre, Dubai Health Authority, Dubai, United Arab Emirates (Yusufali); European Centre on Health of Societies in Transition, London School of Hygiene and Tropical Medicine, London, United Kingdom (McKee); St John's Research Institute, Bangalore, India (Mony); Dr Chow is now with Westmead Hospital and The George Institute for Global Health, University of Sydney, Sydney, Australia (Chow).

Author Contributions: Mr Islam had full access to all of the data in the study and takes responsibility for the integrity of the data and the accuracy of the data analysis.
Study concept and design: Teo, Yusuf, Chow. Acquisition of data: Teo, Rangarajan, Gupta, Avezum, Bahonar, Chifamba, Dagenais, Diaz, Kazmi, Lanas, Li, Lopez-Jaramillo, Lu, Noorhassim, Puoane, Rosengren, Szuba, Temizhan, Wielgosz, Yusuf, Yusufali, Liu, Mony, Yusuf, Chow.
Analysis and interpretation of data: Teo, Islam, Gupta, Diaz, Li, Puoane, Rosengren, Temizhan, McKee, Mony, Yusuf, Chow.
Drafting of the manuscript: Teo, Rangarajan, Islam, Yusuf, Chow.
Critical revision of the manuscript for important intellectual content: Teo, Islam, Rangarajan, Gupta, Avezum, Bahonar, Chifamba, Dagenais, Diaz, Kazmi, Lanas, Li, Lopez-Jaramillo, Lu, Noorhassim, Puoane, Rosengren, Szuba, Temizhan, Wielgosz, Yusuf, Yusufali, McKee, Liu, Mony, Chow. Statistical analysis: Islam, Yusuf, Chow. Obtained funding: Avezum, Lanas, Puoane, Rosengren, Yusufali, Mony, Yusuf, Chow. Administrative, technical, or material support: Teo, Rangarajan, Gupta, Chifamba, Dagenais, Diaz, Kazmi, Li, Lu, Puoane, Rosengren, Szuba, Temizhan, Wielgosz, Yusuf, Mony, Yusuf.
Study supervision: Teo, Rangarajan, Gupta, Avezum, Bahonar, Li, Noorhassim, Puoane, Szuba, Temizhan, Wielgosz, McKee, Liu, Mony, Yusuf.
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Xiaoru, Deng Qing, He Xinye, Hu Bo, Jia Xuan, Li Jian, Li Juan, Liu Xu, Ren Bing, Sun Yi, Wang Wei, Wang Yang, Yang Jun, Zhai Yi, Zhang Hongye, Zhao Xiuwen, Zhu Manlu, Lu Fanghong, Wu Jianfang, Li Yindong, Hou Yan, Zhang Liangqing, Guo Baoxia, Liao Xiaoyang, Zhang Shiying, Bian Rongwen, Tian Xiuzhen, Li Dong, Chen Di, Wu Jianguo, Xiao Yize, Liu Tianlu, Zhang Peng, Dong Changlin, Li Ning, Ma Xiaolan,Yang Yuqing, Lei Rensheng, Fu Minfan, He Jing, Liu Yu, Xing Xiaojie, Zhou Qiang. Colombia: P. Lopez-Jaramillo*, R. Garcia, J.F. Arguello, R. Dueñas, S. Silva, L.P. Pradilla, F. Ramirez, D.I. Molina, C. Cure-Cure, M. Perez, E. Hernandez, E. Arcos, S. Fernandez, C. Narvaez, J. Paez, A. Sotomayor, H. Garcia, G. Sanchez, T. David, D. Gómez-Arbeláez, A Rico. India: M. Vaz*, A.V. Bharathi, S. Swaminathan, P. Mony, K. Shankar A.V. Kurpad, K.G. Jayachitra, N. Kumar, HAL Hospital, V. Mohan, M. Deepa, K. Parthiban, M. Anitha, S. Hemavathy, T. Rahulashankiruthiyayan, D. Anitha, K. Sridevi, R. Gupta, R.B. Panwar, I. Mohan, P. Rastogi, S. Rastogi, R. Bhargava, R. Kumar, J.S. Thakur, B. Patro, R. Mahajan, P. Chaudary, V. Raman Kutty, K. Vijayakumar, K. Ajayan, G. Rajasree, A.R. Renjini, A. Deepu, B. Sandhya, S. Asha, H.S. Soumya. Iran: R. Kelishadi*, A. Bahonar, N. Mohammadifard, H. Heidari. Malaysia: K. Yusoff*, H.M. Nawawi, T.S. Ismail, A.S. Ramli, R. Razali, NAMN Khan, N.M. Nasir, R. Ahmad, T. Winn, F.A. Majid, I. Noorhassim, M.J. Hasni, M.T. Azmi, M.I. Zaleha, K.Y. Hazdi, A.R. Rizam, W. Sazman, A. Azman. Pakistan: R. Iqbal*, M. Shahid, R. Khawaja, K. Kazmi. Poland: W. Zatonski*, R. Andrzejak, A. Szuba, K. Zatonska, R. Ilow, M. Ferus, B. Regulska-llow, D. Różańska, M. Wolynie. South Africa: A. Kruger*, H.H. Voster, A.E. Schutte, E. Wentzel-Viljoen, F.C. Eloff, H. de Ridder, H. Moss, J. Potgieter, A.A. Roux, M. Watson, G. de Wet, A. Olckers, J.C. Jerling, M. Pieters, T. Hoekstra, T. Puoane, E. Igumbor, L. Tsolekile, D. Sanders, P. Naidoo, N. Steyn, N. Peer, B. Mayosi, B. Rayner, V. Lambert, N. Levitt, T. Kolbe-Alexander, L. Ntyintyane, G. Hughes, R. Swart, J. Fourie, M. Muzigaba, S. Xapa, N. Gobile, K. Ndayi, B. Jwili, K. Ndibaza, B. Egbujie, T. de Lima, M. Petersen, S. Govender. Sweden: A. Rosengren*, K. Bengtsson Boström, U. Lindblad, P. Langkilde, A. Gustavsson, M. Andreasson, M. Snällman, L. Wirdemann, K. Pettersson, E. Moberg. Turkey: A. Oguz*, AAK Akalin, KBT Calik, N. Imeryuz, A. Temizhan, E. Alphan, E. Gunes, H. Sur, K Karsidag, S. Gulec, Y. Altuntas. United Arab Emirates: A.M. Yusufali*, W. Almahmeed, H. Swidan, E.A. Darwish, A.R.A. Hashemi, N. Al-Khaja, J.M. Muscat-Baron, S.H. Ahmed, T.M. Mamdouh, W.M. Darwish, M.H.S. Abdelmotagali, S.A. Omer Awed, G.A. Movahedi, F Hussain, H. Al Shaibani, RIM Gharabou, D.F. Youssef, AZS Nawati, ZAR Abu Salah, RFE Abdalla, S.M. Al Shuwaihi, M.A. Al Omairi, O.D. Cadigal, R.S. Alejandrino. Zimbabwe: J. Chifamba*, L. Gwaunza, G. Terera, C. Mahachi, P. Mrambiwa, T. Machiweni, R. Mapanga.
*National Coordinator.

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