# Higher number of items associated with significantly lower response rates in COS Delphi surveys

Elizabeth Gargon<sup>1\*</sup>, Richard Crew<sup>2</sup>, Girvan Burnside<sup>1</sup>, Paula R Williamson<sup>1</sup>

<sup>1</sup> MRC North West Hub for Trials Methodology Research, Department of Biostatistics, University of

Liverpool, Liverpool, United Kingdom

<sup>2</sup> Department of Biostatistics, University of Liverpool, Liverpool, United Kingdom

\*Corresponding author

e.gargon@liverpool.ac.uk

+44(0) 151 794 9727

#### Abstract

#### Objective

The Delphi method is commonly used to achieve consensus in core outcome set (COS) development. It is important to try to maximise response rates to Delphi studies, minimise attrition rates and potential for bias. The factors that impact response rates in a Delphi study used for COS development are unknown. The objective of this study was to explore the impact of design characteristics on response rates in Delphi surveys within COS development.

#### Study design

Published and ongoing studies that included Delphi to develop a COS were eligible. Second round voting response rates were analysed, and multilevel linear regression was conducted to investigate whether design characteristics were associated with response rate.

#### Results

Thirty-one studies were included. Two characteristics were significantly associated with a lower response rate: larger panels and studies with more items included.

#### Conclusion

COS developers should pay attention to methods when designing a COS development study, in particular the size of the panels and the size of the list of outcomes. We identified other potential design characteristics that might influence response rates but were unable to explore them in this analysis. These should be reported in future reports to allow for further investigation.

## Key words

Outcomes; Delphi; Research methodology; Core outcome set

#### Word count

## What is new?

- Multilevel linear regression was carried out to investigate what design characteristics were associated with response rates in studies that had included a Delphi study for COS development. Two characteristics were significantly associated with a lower response rate. COS studies with larger panel sizes had significantly lower response rates, and studies that included a higher number of items had significantly lower response rates. COS developers need to pay particular attention to these two features when designing a COS development study.
- Other characteristics, all previously identified as potentially influencing response rates, including item order, length of time between rounds, length of time each round is open, format of feedback, and details of reminders, were not reported in the Delphi study reports. These details should be included in future reports to allow comparisons to be made.
- The Delphi studies included in this study were predominantly e-Delphi studies. We were therefore unable to compare methods of delivery to investigate any impact this might have on response rate.
- Studies within studies to answer research questions should be carried out, and will be an efficient and timely way to address the research uncertainties identified in this study.

#### 1. Introduction

Problems with outcomes measured in trials and wider health research are well documented. Problems include outcome reporting bias [1, 2], inconsistency in measuring and reporting of outcomes [3] and relevance to patients [4]. These problems can lead to the use of ineffective, or even harmful interventions, and to the waste of health care resources that are already limited [5]. These problems are being addressed by the development and application of core outcome sets (COS), the minimum agreed set of outcomes that should be measured and reported in all trials for a specific clinical area [6]. COS are also applicable in other settings such as for use in systematic reviews and routine care or audit. The focus of this paper is COS developed for research studies. When developing a COS, it is typical to first gain agreement about 'what' to measure, with decisions about 'how and when' to measure these outcomes later in the process [7]. This paper examines studies that have gained agreement about 'what' should be measured.

Systematic reviews of COS demonstrate the growing number of COS developed for research [8-11], as well as an increase in the use of Delphi in their development [10]. This suggests that developers are increasingly adopting a more structured approach to COS development, which in turn has prompted the publication of the Core Outcome Measures in Effectiveness Trials (COMET) Handbook Version 1.0 [7], to bring together accumulating methodological work in this area and offer recommendations for COS development.

A systematic review of studies that used the Delphi technique to determine which outcomes to measure in clinical trials concluded that there was variability in both methodology and reporting [12]. This resulted in recommendations to improve the quality of studies that use the Delphi process for determining outcomes to use in clinical trials, including the recommendation that patients and clinicians be involved, researchers and facilitators avoid imposing their views on participants, and attrition of participants be minimised. Attrition of participants could mean that people with minority opinions drop out of the Delphi study, leading to an overestimation of consensus. The validity of the results will ultimately be affected by response rates [13]. It is therefore important to try to maximise response rates to a Delphi study, minimising attrition rates and therefore any potential attrition bias. Furthermore, qualitative interviews with COS developers highlighted response rates in Delphi studies for COS development as a priority area for further research and guidance [14].

In the context of COS development, we are aware of only one empirical research study investigating the impact of design features on response rates. Brookes et al employed a parallel randomised controlled trial design nested within a Delphi survey for COS development, to explore the impact of item order within a Delphi on the response rates [15]. The impact of item order within a Delphi survey showed that item order mattered, and health professionals appeared to have been less motivated to respond when clinical items appeared first. Response rates in Delphi studies for COS development have not previously been explored beyond this, and so the design characteristics that impact response rates in a Delphi study used for COS development are unknown.

# 2. Aims

The objective of this study was to explore the potential impact of different design characteristics on response rates in Delphi surveys within COS development projects. The following hypotheses were considered:

- 1. The number of rounds will affect the response rate, with the expectation that response will decrease as the number of rounds in a Delphi increases.
- 2. The number of items included in a round of voting will affect the response rate, with the expectation that Delphi response rates will be lower in studies that have included a higher number of items.
- 3. The size of the panel will affect the response rate, with smaller panel sizes having a higher response rate.

Other characteristics, including: single versus multi-disciplinary panels; international participation; format of feedback; length of time between rounds; length of time of each round; whether reminders were sent between rounds; mode of delivery, as well as acute vs chronic health conditions, were also considered.

## 3. Methods

#### 3.1 Eligible studies

#### 3.1.1 Inclusion criteria

A previous systematic review, with subsequent updates, of COS have identified 259 published studies up to and including December 2016 [8-11]. The methods of those reviews are reported in accordance

with PRISMA guidelines in the original publication [8]. Methodology reporting of older studies was poor; this study was therefore limited to more recently published studies in the hope that they would report relevant information and data. Studies from the three update reviews [9-11] that included Delphi in their methods to develop a COS were eligible for inclusion in this study.

Ongoing studies that have used DelphiManager in the development of a COS, and that had completed the second round of voting in the study, were also eligible for inclusion in this study. These were identified via the DelphiManager software developer (RC). DelphiManager is a web based system designed to facilitate the building and management of e-Delphi surveys, and includes functionality allowing the researcher to email participants regarding missing responses, and view the accumulating response rates for rounds two and beyond. Permission was sought from each of the ongoing COS developers to include their data in this study.

#### 3.1.2 Exclusion criteria

Delphi studies that did not report response data, or that did not report both a numerator and denominator for the response rate (for example, only reporting total percentage response rates), were excluded. Studies with only one round of voting were also excluded from this study. Studies that had not yet completed the second round of voting were excluded from this study.

#### 3.2 Data extraction

First round response rates were described using varying denominators, including the number of participants invited and the number of participants who agreed to participate, making it difficult to combine, compare and contrast. We therefore analysed the response rates in the second rounds, where the denominator is the number of participants invited to the second round of voting. This was not necessarily the round named 'round 2' in the reports. Furthermore, some studies included an open first round for generating the list of outcomes therefore including a non-voting round. This was therefore not counted as a first round for the purposes of this study. Hereafter, when using the term 'response rate' we are therefore referring to response rate in the second round. All ongoing study data included in the analysis and write-up of this study has been pseudo-anonymised, with the removal of identifiable features, such as place and person names. Details necessary for analysis (e.g. clinical area) were retained.

The following information was extracted for each included Delphi study:

#### 1. Study details including

- a. Surname of first author
- b. Year of publication
- c. Disease area/name

#### 2. Design

- a. Mode of delivery used
- b. Recruitment method
- c. Participant contact method
- d. Whether a reminder was sent between rounds (and method of reminder)
- e. Number of rounds
- f. Number of items included in each round
- g. Number of panels
- h. Format of feedback
- i. Length of time between each round

#### 3. Participants

- a. Stakeholder groups
- b. Countries

#### 4. Response rate

- a. Number of participants overall who completed each round
- b. Number of participants overall invited to complete each round
- c. Number of participants by panel who completed each round
- d. Number of participants by panel invited to complete each round

Authors were contacted by email and asked to provide any missing data where possible.

#### 3.3 Analysis

Multilevel linear regression was carried out to investigate whether Delphi design characteristics were associated with second round response rate. The models were fitted to reflect the panel structure within studies. The response variable in the model was the percentage response rate in the second round for each panel. Independent variables included for each panel were; panel composition (mixed discipline/single discipline), size of panel invited to the second round, and whether the panel was international or based in a single country. Independent variables included for each study were; number of rounds in the study, number of items included in the second round. An initial model was fitted with random intercept. The effect of adding random slopes for each independent variable was explored by comparing the model fit using the AIC (Akaike Information Criterion). Models were fitted using PROC MIXED in SAS software version 9.4.

Third and fourth round response rate data was not analysed due to the small sample size included in this study.

## 4. Results

Thirty studies from the systematic review updates [9-11] used Delphi methodology. Six studies did not report response rates, did not report response rate data that was useable, or only included one round of voting, and were consequently excluded from this study.

Eight ongoing COS studies (as of February 2018) had completed the second round of voting using DelphiManager. Seven gave permission for their study data to be included and were therefore included in this study. The declined study author cited complex governance procedures, combined with personal circumstances, as the reason for not contributing to this study.

These results therefore pertain to 31 studies; 24 published and seven ongoing studies that had used Delphi in the process of developing a COS.

A descriptive summary of key characteristics is provided in Table 1.

#### 4.1 Overall response rates

Overall sample sizes ranged from 9 to 678 (median 110). Response rates for the second round of voting ranged from 45% to 100%. These data, per study, are provided in Table 2. The overall response rate is typically 80% or higher, with only four studies where the overall response rate in the second round of voting is below this at 45%, 50%, 52%, and 64%. Email reminders were sent between first and second rounds of voting in nineteen studies to encourage participation and increase response rates.

#### 4.1.1 Number of rounds

Thirteen studies included two rounds, sixteen studies included three rounds, and two studies included four rounds (Table2). Studies that included two rounds had a range of response rates between 69% and 100%. Studies that included three rounds reported response rates of between 45% and 93%. The two studies with four rounds reported response rates of 80% and 86% respectively. Number of rounds was not significantly associated with response rate (p-value 0.634) (Table 3).

#### 4.1.2 Number of items

Three studies did not report the number of items included per round, but this was provided for two studies when authors were contacted by email. This analysis therefore relates to 30 studies. The number of items included in the second round of voting ranged from 8 to 148, and the number of items per study is reported in Table 2.

The multilevel linear regression analysis demonstrated a significant association between number of items and response rate in the second round (p-value 0.017) (Table 3), where studies with more items included in the second round had significantly lower response rates. The coefficient for number of items is -0.14, so for every 10 additional items included in the round, the estimated response rate drops by 1.4 percentage points. The association between number of items and response rate is displayed graphically in Figure 1.

#### 4.2 Response rates by panel

The number of stakeholder panels per study ranged between one and eight. A summary is provided in Table 1, and by study in Table 2. In the study that had eight panels, one of the panels was not invited to participate beyond Round 1 (R1), and one was combined with another group after the first round of voting. These two panels are therefore excluded from further analysis, and this study is included as having 6 panels for the purpose of this study. Two panels were excluded from DelphiManager studies; one of the panels was not invited to participate beyond R1 and so is therefore excluded from further analysis, and another panel was excluded from the final analysis because it had a single member that did not respond to the second round, giving a 0% response rate. The analysis by panel therefore relates to 72 panels (summarised in Table 4, described in more detail in Appendix 1). Studies that included only one panel had a response rate range of between 50% and 100%. Studies with two panels had panel response rates of between 75% and 94%. Studies with three panels had panel response rates of between 53% and 94%, and finally studies with four or more panels had panel response rates between 24% and 100%.

In all but one of the published studies with multiple panels, feedback in the second round of voting was provided separately for each panel (i.e. the different stakeholder groups). In the one exception, feedback was provided at the start of the second round of voting as the mean scores and standard deviations for each outcome; they then provided scores by each stakeholder group at the start of the third round of voting. In all but one of the Delphi Manager studies, feedback in the second round of voting was provided separately for each panel. In the remaining study it was provided as combined percentage distribution across all panels.

#### 4.2.1 Panel size

The only independent variable where allowing random slopes improved model fit was the size of the panel. Random slopes for this variable were added to the final model. The multilevel linear regression analysis demonstrated a significant association between the size of the panel and response rate (p-value 0.035) (Table 3), where larger panels had significantly lower response rates. The coefficient for the panel size is -0.08; that is that the estimated response rate drops by 0.08 of a percentage point on average for every additional member. Therefore, as an example, for an additional 10 members estimated response rate dropped by approximately 0.8 of a percentage point, and for an additional 50 members, it dropped by 4 percentage points. Figure 2 shows the association between size of panel and response rate.

#### 4.2.2 Panel composition

The range of response rates in the second round for different stakeholder group panels was similar for each panel composition. If panels are considered as mixed (including those described here as multidisciplinary clinical experts and mixed) compared to those of a single discipline (including here the descriptors clinical experts' single discipline, other and patient and public representatives) then the response rates are also similar. Panel composition (mixed vs single) was not significantly associated with response rate (p-value 0.598) (Table 3).

#### 4.2.3 Participant countries

25/72 panels (35%) only included participants from one country (national panels). National panels had response rates of 53% to 100%. The remaining 47 (65%) panels included participants from more than one country (international panels), between 3 and 25 countries in the 17 that reported this information (one from correspondence with author). International panels had response rates of between 24% and 100%. Participant countries (national vs international) was not significantly associated with response rate (p-value 0.882) (Table 3).

#### 4.3 Other characteristics

Insufficient data was reported on the format of feedback provided, the length of time that each round was open and the length of time between rounds. We were therefore unable to consider these characteristics in the analysis. The Delphi studies included in this study were predominantly e-Delphi studies, that is delivered electronically, and therefore we were unable to compare against other modes of delivery such as postal. Finally, the COS in these Delphi studies were developed principally for chronic conditions, again making it impossible to make a comparison against COS for acute conditions.

#### 5. Discussion

Multilevel linear regression was carried out to investigate whether design characteristics were associated with second round response rates in studies that had included a Delphi survey as part of COS development. Two characteristics were significantly associated with a lower response rate: larger size of panels, and studies with more items included in the second round.

Studies that included a higher number of items had significantly lower response rates in the second round. It has previously been shown that odds of response increase for shorter surveys [16]. Use of a shorter list might minimise non-response, but this would need to be traded-off against the need for the list of outcomes to be comprehensive. Whilst it might be regarded as more comprehensive to retain outcomes through the rounds, retaining all outcomes through all rounds on a large list may be burdensome to participants and increase attrition between rounds [7]. If the decision is made to reduce the number of items between rounds to lessen the burden on participants, this should be clearly stated a-priori and the criteria for doing so defined in advance to avoid bias [17].

COS studies with smaller panel sizes had significantly better response rates in the second round. The method of recruitment and participant contact at the start of the study might explain why smaller panels have higher response rates. Smaller panels were contacted directly by the study team (this information is only available for published studies, see Figure 3) compared to studies with larger panels that utilised an indirect approach of contact such as a website call through a charity or professional organisation or the method was unclear. Adopting a personalised approach has been suggested to increase odds of response for surveys more generally [16], and it would seem that this is also true for Delphi surveys in COS development.

A Delphi study must consist of a minimum of two rounds (at least one round of feedback) to be considered a Delphi survey [7]. We hypothesised that the number of rounds would have an inverse association with response, as COS developers have previously expressed concern around retaining participants over the course of a study [14]. The number of rounds was not associated with second round response rates in this study. Furthermore, because the first round of voting was reported with varying denominators, we needed to analyse the second round of voting in this study. Participants in these studies were already committed to the study and so is likely to explain the high levels of response rates seen in the majority of COS Delphi studies included in this analysis.

Panel composition was not associated with response rate when comparing panels of heterogeneous participants with panels of experts from one particular stakeholder group. We hypothesised that single discipline panels would have higher response rates because the outcomes rated by a homogenous group might be more or less relevant to that particular group, and so individual participants might identify more with the outcomes and therefore more likely to respond. However, with the exception of one study that had some differences in the outcomes being rated between panels, all panels within studies were presented with the same list of outcomes, which could explain why no difference was detected. Interviews are currently underway to explore participant perspectives on how relevant the list of outcomes was for them, and whether this affected their behaviour and decision on whether to complete the Delphi or not (personal communication).

We hypothesised that response rates would decrease with international participation, but did not find an association between international panels and lower response rates. The number of countries included in the majority of international studies were not reported, so we were not able to explore this. Although this study did not find a significant association, the challenges of working internationally have been highlighted previously, including the resources required for international participation [7, 14].

Sending a reminder in-between rounds has previously reported increasing odds of survey response by more than a quarter [16]. However, there are many underlying complexities in sending reminders, including whether it was an a priori or ad hoc decision, timing of reminder and length of time the round remains open following the reminder. COS study reports do not include such in-depth information about reminders, which meant we were unable to include this in the analysis in this study. Furthermore, the inclusion of whether a reminder was sent or not was not deemed reliable enough to include as a simple variable as reminder sent or not, as it was plausible that this might not have been reported for all studies where response rates were already regarded as high. A recent COS study asked participants about their experiences of participating in a COS Delphi, and it was concluded that participants did not find it bothersome to receive reminders to encourage timely voting [18]. Furthermore, another study has recently highlighted methods that worked well in relation to recruitment and retention, including the sending of reminders [19]. Reminders should continue to be sent in an attempt to maximise response.

We identified other potential characteristics that might influence response rates, including the mode of delivery of the Delphi survey. Research has previously shown that internet based questionnaires are associated with lower response rates than postal [20]. Almost all of the studies included in this study were administered online, so we were unable to explore any potential differences between postal and e-Delphi surveys. Other factors, all previously identified as potentially influencing response rates [7, 15], including item order, length of time between rounds, length of time each round is open, format of feedback, as well as the aforementioned reminder complexities, were not reported in the Delphi study reports. These details should be included in future reports to allow comparisons to be made. Furthermore, studies within studies to answer research questions should be carried out and will be an efficient and timely way to address the research uncertainties identified in this study [21]. The final characteristic that we considered in relation to response rates in Delphi studies for COS development was whether the COS was developed for an acute or chronic disease population. Research in clinical trial recruitment has shown that in practice, recruitment and retention rates vary depending on this [22]. We were unable to analyse this for the Delphi COS studies included in this study because they were predominantly developed for chronic conditions.

This is the first study to investigate the association of a range of characteristics to response rates in Delphi studies for COS development. By including ongoing COS as well as published, the conclusions drawn are current and likely to remain relevant to inform COS development for the foreseeable future. Ongoing studies were identified through the use of DelphiManager only, we therefore do not know the extent to which our findings might be relevant to ongoing COS Delphi studies using other software,

although it is not expected that these studies would have any differing characteristics. The use of multilevel linear regression allows multiple panels within a single study to be included in the analysis, without the assumption that individual panels within a study are independent observations. It should be acknowledged that this was an exploratory analysis with a relatively small sample size, and that these results should be interpreted as indications of potential associations, and not definitive causal relationships. A larger study is needed to confirm these findings.

In summary, this analysis showed that larger panels, and studies with more items included in the round, had significantly lower response rates. COS developers should pay particular attention to these characteristics when designing a COS development study. Suitable early planning is essential to optimise response rates in the Delphi process.

### **Competing interests**

EG and PW are members of the COMET Management Group and co-applicants on grants to support COMET and related work. RC is the DelphiManager software developer and manager. GB has no conflicts of interest to declare.

## Funding

This work was supported by the NIHR Senior Investigators Award (NF-SI\_0513-10025). The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript.

## Authors' contributions

EG, PW and RC conceived the idea for the study. EG and PW designed the study. EG and RC performed data extraction. GB carried out the analysis. All authors interpreted data. EG wrote the first draft of the manuscript, with subsequent input from GB, RC and PW. All authors commented on and approved the final manuscript.

# Acknowledgements

We would like to thank the contributors of the following ongoing studies for giving permission for their data to be included in this study:

COIN COMITID\* CoreDomainHS CORMAC Partners2\_BP PPH Study B ImproveLTO

\*This article\*/paper\*/report\* presents independent research part-funded by the National Institute for Health Research (NIHR) Nottingham Biomedical Research Centre and the Biomedicine and Molecular Biosciences European Cooperation in Science and Technology (COST) Action framework (TINNET BM1306). The views expressed are those of the author(s) and not necessarily those of the NHS, the NIHR, or the Department of Health and Social Care. The COMiT'ID team acknowledges the support of the National Institute of Health Research Clinical Research Network (NIHR CRN) in participant recruitment.

We would also like to thank Ravindhra Elluru, Sarah Mackie, Nataliya Milman, Caroline Smith and Janneke van't Hooft for providing additional data for published reports of COS development.

# References

- 1. Dwan K, Altman DG, Arnaiz JA, Bloom J, Chan AW, Cronin E, Decullier E, Easterbrook PJ, Von Elm E, Gamble C, et al: **Systematic review of the empirical evidence of study publication bias and outcome reporting bias.** *PLoS One* 2008, **3:**e3081.
- 2. Dwan K, Gamble C, Williamson PR, Kirkham JJ, Reporting Bias G: Systematic review of the empirical evidence of study publication bias and outcome reporting bias an updated review. *PLoS One* 2013, 8:e66844.
- 3. Hirsch M, Duffy JM, Kusznir JO, Davis CJ, Plana MN, Khan KS, International Collaboration to Harmonize O, Measures for E: Variation in outcome reporting in endometriosis trials: a systematic review. *Am J Obstet Gynecol* 2016, **214**:452-464.
- 4. Chalmers I, Glasziou P: Avoidable waste in the production and reporting of research evidence. *Lancet* 2009, **374:**86-89.
- 5. Chan AW, Song F, Vickers A, Jefferson T, Dickersin K, Gotzsche PC, Krumholz HM, Ghersi D, van der Worp HB: **Increasing value and reducing waste: addressing inaccessible research.** *Lancet* 2014, **383:**257-266.
- 6. Williamson PR, Altman DG, Blazeby JM, Clarke M, Devane D, Gargon E, Tugwell P: **Developing** core outcome sets for clinical trials: issues to consider. *Trials* 2012, **13**.
- 7. Williamson PR, Altman DG, Bagley H, Barnes KL, Blazeby JM, Brookes ST, Clarke M, Gargon E, Gorst S, Harman N, et al: **The COMET Handbook: version 1.0.** *Trials* 2017, **18**:280.
- 8. Gargon E, Gurung B, Medley N, Altman DG, Blazeby JM, Clarke M, Williamson PR: **Choosing important health outcomes for comparative effectiveness research: a systematic review.** *PLoS ONE* 2014, **9:**e99111.
- 9. Gorst SL, Gargon E, Clarke M, Blazeby JM, Altman DG, Williamson PR: Choosing Important Health Outcomes for Comparative Effectiveness Research: An Updated Review and User Survey. *PLoS ONE* 2016, **11**:e0146444.
- 10. Gorst SL, Gargon E, Clarke M, Smith V, Williamson PR: Choosing Important Health Outcomes for Comparative Effectiveness Research: An Updated Review and Identification of Gaps. *PLoS One* 2016, **11**:e0168403.
- 11. Davis K, Gorst SL, Harman N, Smith V, Gargon E, Altman DG, Blazeby JM, Clarke M, Tunis S, Williamson PR: Choosing important health outcomes for comparative effectiveness research: An updated systematic review and involvement of low and middle income countries. *PLoS One* 2018, **13**:e0190695.
- 12. Sinha IP, Smyth RL, Williamson PR: Using the delphi technique to determine which outcomes to measure in clinical trials: recommendations for the future based on a systematic review of existing studies. *PLoS Med* 2011, 8:e1000393.
- 13. Hasson F, Keeney S, McKenna H: **Research guidelines for the Delphi survey technique.** *J Adv Nurs* 2000, **32:**1008-1015.
- 14. Gargon E, Williamson PR, Young B: Improving core outcome set development: qualitative interviews with developers provided pointers to inform guidance. *J Clin Epidemiol* 2017, 86:140-152.
- 15. Brookes ST, Chalmers KA, Avery KNL, Coulman K, Blazeby JM: Impact of question order on prioritisation of outcomes in the development of a core outcome set: a randomised controlled trial. *Trials* 2018, **19:**66.
- 16. Edwards PJ, Roberts I, Clarke MJ, Diguiseppi C, Wentz R, Kwan I, Cooper R, Felix LM, Pratap S: Methods to increase response to postal and electronic questionnaires. *Cochrane Database Syst Rev* 2009:MR000008.
- Kirkham JJ, Davis K, Altman DG, Blazeby JM, Clarke M, Tunis S, Williamson PR: Core Outcome Set-STAndards for Development: The COS-STAD recommendations. *PLoS Med* 2017, 14:e1002447.

- 18. Turnbull AE, Dinglas VD, Friedman LA, Chessare CM, Sepúlveda KA, Bingham CO, Needham DM: A survey of Delphi panelists after core outcome set development revealed positive feedback and methods to facilitate panel member participation. *Journal of Clinical Epidemiology* 2018, **102**:99-106.
- 19. Hall DA, Smith H, Heffernan E, Fackrell K: Recruiting and retaining participants in e-Delphi surveys for core outcome set development: Evaluating the COMiT'ID study. *PLoS One* 2018, 13:e0201378.
- 20. Leece P, Bhandari M, Sprague S, Swiontkowski MF, Schemitsch EH, Tornetta P, Devereaux PJ, Guyatt GH: Internet versus mailed questionnaires: a controlled comparison (2). J Med Internet Res 2004, 6:e39.
- 21. Treweek S, Bevan S, Bower P, Campbell M, Christie J, Clarke M, Collett C, Cotton S, Devane D, El Feky A, et al: **Trial Forge Guidance 1: what is a Study Within A Trial (SWAT)?** *Trials* 2018, **19:**139.
- 22. Walters SJ, Bonacho Dos Anjos Henriques-Cadby I, Bortolami O, Flight L, Hind D, Jacques RM, Knox C, Nadin B, Rothwell J, Surtees M, Julious SA: **Recruitment and retention of participants in randomised controlled trials: a review of trials funded and published by the United Kingdom Health Technology Assessment Programme.** *BMJ Open* 2017, **7**:e015276.

# Tables

Study characteristics (n=31)	n (%)	Panel characteristics (n=72)	n (%)
Number of rounds		Panel size	
2	13 (42)	1-50	44 (61)
3	16 (52)	51-100	16 (22)
4	2 (6)	101-150	4 (6)
Method of Delivery		151-200	3 (4)
e-delphi	25* (81)	201-250	2 (3)
Post	3 (10)	251-300	2 (3)
e-delphi (clinician) & post (patient)	2 (6)	301-350	0 (0)
Not reported	1 (3)	351-400	1 (1)
Number of panels		Panel composition	
1	14 (45)	Clinical experts (multidisciplinary)	20 (28)
2	8 (26)	Clinical experts (single discipline)	19 (26)
3	2 (6)	Patient and public representatives	18 (25)
4	1 (3)	Mixed	8 (11)
5	3 (10)	Researchers	5 (7)
6	1 (3)	Funder	1 (1)
7	1 (3)	Commercial representative	1 (1)
8	1 (3)	Participant countries	
Number of items		National (one country only)	25 (35)
1-50	17 (55)	International (more than one country)	47 (65)
51-100	10 (32)		
101-150	3 (10)		
Not reported	1 (3)		
Reminders sent between rounds			
Yes	19 (61)		
No/not known	12 (39)		

# Table 1: A descriptive summary of key design characteristics

\* Paper version available for patients on request in two studies

# Table 2: Study details

Study	Number of rounds	Method of delivery	Number of panels (panel composition)	Number of items included in second	Second round of voting total response	Second round of voting total response
				round of voting	<u>N completed</u> <u>the round</u> N invited to the round	%
Buch (2014)	2	e-delphi	1 (Mixed)	26	21/21	100
Currie (2015)	2	e-delphi	1 (Clinical experts: multidisciplinary)	32	33/33	100
Major (2016)	3^	e-delphi	1 (Mixed)	87	10/10^	100
Ward (2014)	3^	e-delphi	1 (Experts in Yoga)	31	36/37^	97
Wylde (2014)	3	Clinician panel e- delphi Patient panel paper by post	2 (Patient and public; Clinical experts: multidisciplinary)	33	102/110	93
Gerritsen (2016)	2	e-delphi (but paper for patients available on request)	2 (Patient and public; Clinical experts: multidisciplinary)	49	208/228	91
Smelt (2014)	3	e-delphi	1 (Patient and public)	36	152/169	90
Balakrishnan (2015)	3	Not reported	1 (Clinical experts: multidisciplinary)	64	8/9	89
van 't Hooft (2015)	2	e-delphi	5 (Patient and public; Researchers; Clinical experts: single discipline x2; Researcher)	31	174/195	89
Helliwell (2016)	3	e-delphi (but paper for patients available on request) ~	2 (Patient and public; Clinical experts: multidisciplinary~)	19 clinician panel/23 patient panel <sup>~</sup>	101/115	88
Milman (2017)	3^	e-delphi	1 (Clinical experts: multidisciplinary)	77~	36/41^	88
Ismail (2016)	2	e-delphi	1 (Mixed)	51*	56/65	86
Harman (2015)	3	e-delphi	6 (Clinical experts: single discipline x6) <sup>+</sup>	47	85/99	86
Haeusler (2015)	4	e-delphi	1 (Mixed)	29**	37/43	86
Potter (2015)	2	Post	2 (Patient and public; Clinical experts: multidisciplinary)	148	259/303	86

Eleftheriadou (2015)			3 (Patient and public; Mixed; Clinical experts: single	8	87/101	86
			discipline)			
McNair (2016)	2	Post	2 (Patient and public; Clinical experts: multidisciplinary)	45	165/195	85
Smith (2014)	2	e-delphi	1 (Clinical experts: single discipline)	Not reported	10/12	83
Coulman (2016)	3	Clinician panel paper by post OR e-delphi Patient panel paper by post	2 (Patient and public; Clinical experts: multidisciplinary)	130	200/246	81
Janssens (2014)	4^	Post	1 (Clinical experts: multidisciplinary)	22	227/285^	80
Fair (2016)	2	e-delphi	1 (Mixed)	13	93/117	80
Al Wattar (2017)	3	e-delphi	3 (Clinical experts: multidisciplinary x2; Clinical experts: single discipline)	48	48/75	64
Audigé (2016)	3	e-delphi	1 (Clinical experts: single discipline)	9	69/132	52
Chiarotto (2015)	3	e-delphi	1 (Mixed)	51	130/261	50
DM1	2	e-delphi	7 (Clinical experts: multidisciplinary x2; Clinical experts: single discipline x3; Patient and public x 1; Mixed x 1)	100	141/205	69
DM2	3	e-delphi	2 (Patient and public; Clinical experts: multidisciplinary)	57	86/93	92
DM3	2	e-delphi	5 (Patient and public x 2; Clinical experts: multidisciplinary; experts: single discipline; Researcher)	79	36/51	71
DM4	3	e-delphi	6 (Patient and public x 2; Clinical experts: multidisciplinary; experts: single discipline x2; Researcher)	114	187/416	45
DM5	2	e-delphi	2 (Patient and public; Clinical experts: multidisciplinary)	78	141/169	83
DM6	3	e-delphi	5 (Patient and public; Clinical experts: multidisciplinary;	68	581/678	86

			Researcher; Funder; Commercial Representative)			
DM7	2	e-delphi	4 (Patient and public; Clinical experts: multidisciplinary;	36	74/76	97
			Researcher, Funder)			

^ Round one was for generating the list of outcomes, so this is the response rate for round three (R3), as this is equivalent to the second round of voting in the other Delphi studies.

\*7 outcomes and 44 measures.

\*\*13 variables and 16 outcomes.

+ The study had eight panels in R1: one was not invited to participate beyond R1, and one was

combined with another group after the first round of voting. These two panels are therefore excluded here.

<sup>~</sup>*Confirmed/provided through personal communication with the author.* 

# Table 3: Results of the multilevel linear regression analysis

	Coefficient	95% confidence interval	p-value
Panel level variables			
Panel composition (Mixed vs single)	1.44	(-4.15, 7.03)	0.598
Size of panel	-0.08	-(0.15, -0.01)	0.035
International vs National	0.53	(-6.82, 7.89)	0.882
Study level variables			
Number of rounds	-1.57	(-8.31, 5.17)	0.634
Number of items	-0.14	(-0.25, -0.03)	0.017

# Table 4: A summary of panels (see Appendix 1 for description)

Stakeholder group	Number of panels	Range of response rates (%)	Range of number of items
Clinical experts (single discipline)	19	52-100	8-114*
Clinical experts (multidisciplinary)	20	53-100	22-148
Patient and public representatives	18	24-94	8-148
Mixed	8	50-100	8-100
Other (single panels)^	7	74-100	31-114
Total	72		

\*Not reported for one panel.

*^*Includes 5 researcher panels, 1 funder panel and 1 commercial representative panel.

# **Figures**

Figure 1: Is there an association between the number of items included in the second round of voting and the response rate in the second round of voting?

Figure 2: Is there an association between the size of the panel going into the second round of voting, the response rate in the second round of voting and the panel composition?

Figure 3: Panel size and method of contact

Appendix 1: A description by panel (n=72) of study recruitment methods and participant contact methods used in Delphi studies

Study	Panel	Size of second round voting panel	Second round of voting panel response %	Study recruitment methods	Participant contact method	Number of countries (Counties)
Harman (2015)	Clinical experts (single discipline)	9	100	Clinical centres	Individual participants emailed directly	1 (UK)
Harman (2015)	Clinical experts (single discipline)	10	90	Clinical centres	Individual participants emailed directly	1 (UK)
Harman (2015)	Clinical experts (single discipline)	13	92	Clinical centres	Individual participants emailed directly	1 (UK)
Harman (2015)	Clinical experts (single discipline)	15	87	Clinical centres	Individual participants emailed directly	1 (UK)
Harman (2015)	Clinical experts (single discipline)	17	82	Clinical centres	Individual participants emailed directly	1 (UK)
Harman (2015)	Clinical experts (single discipline)	34	82	Clinical centres	Individual participants emailed directly	1 (UK)
van 't Hooft (2015)	Clinical experts (single discipline)	62	89	Professional organisations	A formal written invitation was e- mailed to all members	25 (not stated)
van 't Hooft (2015)	Clinical experts (single discipline)	28	89	Clinical centres Professional organisations	A formal written invitation was e- mailed to all members of organisations	25 (not stated)
van 't Hooft (2015)	Clinical experts (single discipline)	34	100	Professional organisations	A formal written invitation was e- mailed to all members	25 (not stated)
Al Wattar (2017)	Clinical experts (single discipline)	14	93	Investigators' email database	Direct email	1 (UK)

	Clinical	F1	00	Duefeesiewal		24 august
Eleftheriadou (2015)	Clinical experts (single discipline)	51	86	Professional organisations	Email invite sent	24 overall – not broken down to panel (Algeria, Australia, Australia, Austria, Bahrain, Belgium, Brazil, Canada, Colombia, Egypt, France, Germany, Greece, India, Italy, Japan, Mexico, Morocco, the Netherlands, Saudi Arabia, Spain, Taiwan, Tunisia, United Arab Emirates, United Kingdom and United States of America.)
Audigé (2016)	Clinical experts (single discipline)	132	52	Personal knowledge of experts Professional organisation/society	Invited by email	Numbers only reported for R3 (international)
Smith (2014)	Clinical experts (single discipline)	12	83	Publications Currently undertaking research	Invited by email	10 (China, England, Australia, France, Italy, Spain, Canada, France, Holland, Japan) France included in the list twice
Ward (2014)	Clinical experts (single discipline)	37	97	Publications Experts known to participants	Personalised emails	6 (US, Turkey, Brazil, UK, India, Sri Lanka)
DM1	Clinical experts (single discipline)	14	79	Not available	Not available	International <sup>~</sup>
DM1	Clinical experts (single discipline)	92	60	Not available	Not available	International
DM1	Clinical experts (single discipline)	10	80	Not available	Not available	International
DM4	Clinical experts (single discipline)	83	75	Not available	Not available	International
DM4	Clinical experts (single discipline)	31	65	Not available	Not available	International <sup>~</sup>
Al Wattar (2017)	Clinical experts (multidisciplinary)	47	53	Investigators' email database.	Direct email	1 (UK)
Al Wattar (2017)	Clinical experts (multidisciplinary)	14	71	Investigators' email database.	Direct email	1 (UK)
Balakrishnan (2015)	Clinical experts (multidisciplinary)	9	89	Members of a taskforce/working group	Not clear	Not reported

Wylde (2014)	Clinical experts	39	90	Professional	Organizational	3 (UK, Canada,
	(multidisciplinary)			organisations Previous research participation Publications Experts known to participants	gatekeepers were asked to disseminate study information via e-mail.	Australia)
Currie (2015)	Clinical experts (multidisciplinary)	33	100	Publications Known to experts	Invited (assume by email as first round was sent by email)	11 (not stated)
Janssens (2014)	Clinical experts (multidisciplinary)	285	80	Professional societies Child Development Teams	Professional societies forwarded invitations to their members Participants registered to take part using an online form	1 (UK)
Gerritsen (2016)	Clinical experts (multidisciplinary)	78	94	Professional organisations	Electronic invitation	1 (The Netherlands)
Potter (2015)	Clinical experts (multidisciplinary)	88	78	Previous research participation Publications	Invitation letter by post	1 (UK)
Coulman (2016)	Clinical experts (multidisciplinary)	157	76	Professional organisations Previous research participation	Emailed/post by their society	3 (UK, Republic of Ireland, Belgium) 5 participants not specified
McNair (2016)	Clinical experts (multidisciplinary)	98	80	Clinical centres	Participants were approached by post	1 (UK)
Helliwell (2016)	Clinical experts (multidisciplinary)	60	92	Not clear	Not clear	Not reported (international)
Milman (2017)	Clinical experts (multidisciplinary)	41	88	Professional organisations	Email invite sent	18 (Canada, Mexico, US, Brazil, Chile, Peru, Denmark, Germany, Iceland, Italy, Netherlands, Spain, Sweden, UK, Japan, Turkey, Australia, New Zealand)
DM1	Clinical experts (multidisciplinary)	28	75	Not available	Not available	International
DM1	Clinical experts (multidisciplinary)	10	90	Not available	Not available	International
DM2	Clinical experts (multidisciplinary)	52	92	Not available	Not available	International
DM3	Clinical experts (multidisciplinary)	23	70	Not available	Not available	1 (UK) ~

DM4	Clinical experts (multidisciplinary)	22	82	Not available	Not available	International
DM5	Clinical experts (multidisciplinary)	102	89	Not available	Not available	International
DM6	Clinical experts (multidisciplinary)	178	88	Not available	Not available	International
DM7	Clinical experts (multidisciplinary)	19	100	Not available	Not available	International
Wylde (2014)	Patient and public representatives	71	94	Previous research participation	Sent a study pack (post)	1 (UK)
Coulman (2016)	Patient and public representatives	89	90	Clinical centres	Invited to participate (I think post)	1 (UK)
McNair (2016)	Patient and public representatives	97	90	Clinical centres	Participants were approached by post	1 (UK)
Gerritsen (2016)	Patient and public representatives	150	90	Clinical centres Patient organisations	Clinical centre: all patients meeting the criteria were contacted by telephone and asked whether they would be willing to participate in the survey. Patient organisation:	1 (The Netherlands)
Smelt (2014)	Patient and public representatives	169	90	Patient database	website call Invitation by email	1 (The Netherlands)
Potter (2015)	Patient and public representatives	215	88	Clinical centres	Invitation letter by post	1 (UK)
van 't Hooft (2015)	Patient and public representatives	32	78	Patient organisations	Patient organisations approached members	Not reported (international)

Eleftheriadou (2015)	Patient and public representatives	32	81	Patient organisations	Email invite sent	24 overall – not broken down to panel (Algeria, Australia, Australia, Austria, Bahrain, Belgium, Brazil, Canada, Colombia, Egypt, France, Germany, Greece, India, Italy, Japan, Mexico, Morocco, the Netherlands, Saudi Arabia, Spain, Taiwan, Tunisia, United Arab Emirates, United Kingdom
Helliwell (2016)	Patient and public	55	84	Not clear	Not clear	and United States of America) 1 (UK)
DM1	Patient and public representatives	30	70	Not available	Not available	International
DM2	Patient and public representatives	41	93	Not available	Not available	International
DM3	Patient and public representatives	15	67	Not available	Not available	1 (UK) ~
DM3	Patient and public representatives	4	75	Not available	Not available	1 (UK) ~
DM4	Patient and public representatives	7	43	Not available	Not available	International
DM4	Patient and public representatives	238	24	Not available	Not available	International
DM5	Patient and public representatives	67	75	Not available	Not available	International
DM6	Patient and public representatives	359	84	Not available	Not available	International
DM7	Patient and public representatives	18	89	Not available	Not available	International
Chiarotto (2015)	Mixed	261	50	Publications Known to steering committee	Invitations for participation were sent by email	15 (US, The Netherlands, Australia, UK, Brazil, Italy, Norway, Canada, Spain, Belgium, Germany, Denmark, France, Finland, Switzerland)

Haeusler (2015)	Mixed	43	86	Publications Clinical practice guideline panel	E-mail invitations from the steering group	19 (not stated)
Eleftheriadou (2015)	Mixed	18	94	Professional organisations	Email invite sent	24 overall – not broken down to panel (Algeria, Australia, Australia, Bahrain, Belgium, Brazil, Canada, Colombia, Egypt, France, Germany, Greece, India, Italy, Japan, Mexico, Morocco, the Netherlands, Saudi Arabia, Spain, Taiwan, Tunisia, United Arab Emirates, United Kingdom and United States of America)
Buch (2014)	Mixed	21	100	Not clear	Not clear	12 (not stated) 10 European countries, the US and Canada
Ismail (2016)	Mixed	65	86	Professional organisation	Potential participants were invited to take part by dissemination of an e-mail invitation and were asked to respond directly to the lead researcher	Not reported (international)
Fair (2016)	Mixed	117	80	Research consortium Conference participants	Survey distributed to the entire mailing list using a web-based platform	Not reported (international) US and other
Major (2016)	Mixed	10	100	Publications	Not clear	7 (Australia, Belgium, Canada, Netherlands, South Africa, UK, US)
DM1	Mixed	21	71	Not available	Not available	International
van 't Hooft (2015)	Researcher	39	90	Professional organisations	A formal written invitation was e- mailed to all members	International

DM3	Researcher	8	88	Not available	Not available	1 (UK) ~
DM4	Researcher	35	74	Not available	Not available	International <sup>~</sup>
DM6	Researcher	92	93	Not available	Not available	International <sup>~</sup>
DM7	Researcher	35	100	Not available	Not available	International <sup>~</sup>
DM7	Funder	4	100	Not available	Not available	1 (US) ~
DM6	Commercial Representative	43	86	Not available	Not available	International

 $\tilde{\ }$  Confirmed/provided through personal communication with the author.