

1 Real and perceived barriers to steel reuse across the UK 2 construction value chain

3 Cyrille F. Dunant^{c,*}, Michał P. Drewniok^c, Michael Sansom^a, Simon Corbey^b, Julian M.
4 Allwood^c, Jonathan M. Cullen^c

5 ^a*Steel Construction Institute, Silwood Park, Ascot, SL5 7QN, UK*

6 ^b*Alliance for Sustainable Building Products — ASBP The Foundry 5, Baldwin Terrace London N1 7RU, UK*

7 ^c*Department of Engineering, University of Cambridge, Trumpington Street, Cambridge CB2 1PZ, UK*

8 Abstract

Although steel reuse has been identified as an effective method to reduce the carbon and energy impact of construction, its occurrence is shrinking in the UK. This can be partly explained by the many barriers which have been identified in the literature, but a detailed analysis of how these barriers affect different parts of the supply chain is still lacking. We show that there is a contrast between perceived higher costs and time required to employ reused steel and the assessments of realised projects. Using a novel ranking method inspired from the field of information retrieval (tf-idf), we have analysed interviews of actors across the supply chain to determine the acuteness of the perception of each barrier. We show that demolition contractors, stockists, and fabricators face specific barriers which each need to be addressed at their level. This is in contrast with more generic barriers present throughout the value chain which we show are probably more perception than reality. Finally, we suggest how supply chain integration could facilitate reuse and make it economically viable at scale.

9 *Keywords:* Steel, Reuse, Barriers, Supply chain

10 1. Introduction

11 Despite considerable environmental benefits, steel reuse is a rare occurrence in the
12 UK [1], and has become less common [2, 3]. There are a number of reasons for this:

*Corresponding author

13 changes in the demolition practices, a more formalised certification process for the steel,
14 and changing design practices [4]. Nonetheless, a number of case studies show steel
15 reuse is possible and can yield substantial benefits in terms of cost and time, beyond the
16 carbon savings. Replicating these successes requires understanding the circumstances
17 behind them. If they could be replicated, steel reuse could be pushed from a marginal
18 possibility to common practice. In this document, we define ‘steel reuse’ as the use in a
19 new construction of an element obtained from the deconstruction of an older building,
20 typically after testing and reconditioning.

21 Most studies of the environmental impacts of buildings focus on operational carbon
22 emissions, notably the energy required for heating, cooling and lighting [5, 6]. However,
23 studying only the operational aspects of buildings is insufficient to provide a complete
24 understanding of the impact of construction, as energy and emissions are also embodied
25 in the building materials and construction. Strategies to reduce embodied energy and
26 carbon depend on the material choice for the frame [7]. Concrete framed buildings have
27 relatively little scope for improvement, barring the introduction of novel substitution
28 materials as the current production of supplementary materials is wholly exploited.
29 Steel buildings by contrast offer an alternative route for carbon and energy savings: the
30 steel elements of the building can be reused if the building is deconstructed rather than
31 demolished. As the recycling of steel is an energetically expensive operation [8] even
32 using the best currently available technology, the reuse route represents considerable
33 savings over recycling [9]. Indeed, steel reuse can play an important part of a global
34 strategy for the efficient use of materials [10, 11] as the carbon and energy embodied in
35 structural frames can represent up to 20-30% of the assumed 50 year life-time carbon
36 footprint of a building [7, 12]. Studies on the benefits of steel reuse tend to be prospective,
37 focussing on how design for deconstruction (thought to facilitate reuse) may reduce the
38 carbon footprint from a whole life cycle analysis perspective [13]. The consensus is that
39 from the environmental point of view, steel reuse is a potentially excellent strategy [14],

40 and general guidance about the reuse process is available [15]. Nonetheless, widespread
41 reuse does not seem to occur.

42 1.1. *Steel reuse potential in the UK*

43 In the UK, steel reuse is a marginal practice, representing between 8 and 11 % of the
44 steel arising from demolition [2, 16]. Other construction materials, notably bricks are
45 commonly reused because they are valuable, for example Cambridge white bricks are not
46 produced any more and are highly sought after for façades. However, the vast majority of
47 emissions associated with construction come from cement and steel production. Almost
48 all of the steel which is not reused is sold as scrap to be remelted. The carbon intensity
49 of the electric arc furnace (EAF) route — 0.36 kg CO₂/kg steel — is much lower than
50 that of the production of new steel in the UK. The latter is dominated by blast furnaces,
51 with an average intensity of 1.78 kg CO₂/kg steel according to the *Steel Statistical*
52 *Yearbook* [17] and the IEA [18].

53 This saving represents 7 % of the emissions from the UK steel industry, indicating
54 constructional steel reuse could significantly participate in helping this industry reach its
55 emissions reduction target, as defined in the COP21 [19, 20]. To establish more precisely
56 what are the potential savings, we estimated the amount of steel from sections arising
57 from demolitions. The National Federation of Demolition Contractors (NFDC) represents
58 80 % of the market by value and has published in the last ten years a report indicating
59 the total mass of metal in demolition arisings. Approximately 40 % of the total is
60 taken by larger sections which could be reused, consistent with the work of Milford
61 and colleagues [9]. We estimate thus that currently, between 40 and 80 % of the needs
62 of the market could be covered by these arisings, a proportion which is set to increase
63 (Figure 1).

64 Cooper and Gutowski wrote an extensive review of the qualities needed for a product
65 to be most environmentally and economically suitable for reuse [21]. The products
66 should be long-lived, substitute production — and thus not be the cause of more emis-

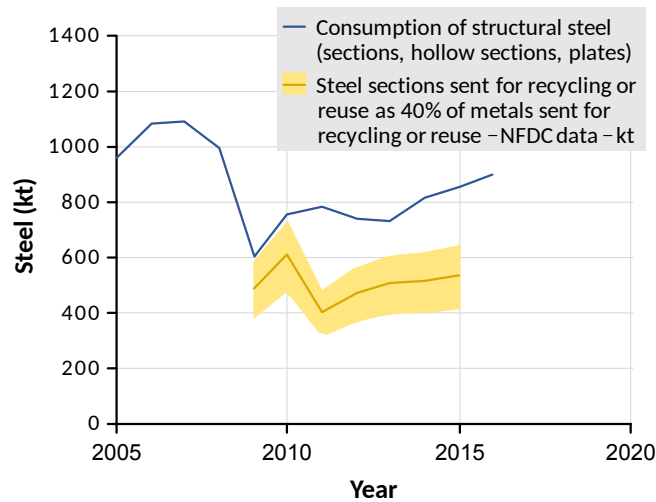


Figure 1: Mass of steel elements used in construction compared to an estimation of elements sent for recycling and reuse. The large uncertainty in the steel arising is represented by a band. This band assumes that the proportion of metal suitable for reuse lies between 30 and 50 %. Further, NFDC only represents 70 to 90 % of the demolition market by value. Taken together, these ranges define the uncertainty band.

67 sions through the rebound effect — and have high embodied carbon. All these properties
 68 are found in structural steel.

69 In conclusion, widespread reuse of construction steel would, in the UK context,
 70 significantly help the steel industry meet its emission targets.

71 1.2. Real and perceived barriers

72 Our study focuses on the UK design and build process only: construction practices are
 73 specific to each country as norms, industry structure and habits vary. Indeed, steel reuse
 74 in construction is a complex problem involving economic, sociological, technological,
 75 and legal considerations. In the UK, all actors of the construction supply chain experience
 76 specific barriers which deter them from steel reuse [22]. These barriers are summarised
 77 in the works of Vukotic [23] and that of Densley Tingley [4] among others. International
 78 comparisons indicate common challenges. For example, the work of Da Rocha [24]
 79 about steel reuse in Brazil attempts to cover all aspects. He identifies, in the Brazilian
 80 context, trust between actors about the quality of the steel to be a central problem. He

81 further identifies logistical difficulties such as the quality of roads which may not be
82 relevant to the UK. There is a body of work on practical experiences with steel reuse
83 which analyses case studies, for example, Gorgolewski *et al.*'s collection of successful
84 projects [25]. These show that when there is strong integration in the supply chain, for
85 example when the firm responsible for the design of a new building is also the owner of
86 the building it replaces, then steel reuse is found to be practical and cost effective. An
87 important factor found in all studies is lack of trust between actors, which translates to
88 onerous contracts, deterring many potential re-users. All these studies therefore indicate
89 the key barrier to steel reuse is the articulation of the supply chain, which would need to
90 be reconfigured to form a supply loop as per Geyer and Jackson [26].

91 Indeed, an important unresolved question in published studies is the lack of dis-
92 tinction between 'barriers to steel reuse' and 'barriers the interviewee has personally
93 experienced'. This distinction is particularly important as the construction supply chain
94 in the UK is strongly compartmentalised and the barriers any actor interviewed believes
95 are important across the supply chain may not apply specifically to themselves, and
96 therefore could be a perceived barrier rather than real. In the current study, we have
97 tried not only to understand the barriers to steel reuse, but also how each actor would
98 introduce steel reuse in their usual work-flow. To this purpose, we have held interviews
99 across the supply chain, to piece together where the barriers arise and how they affect
100 each part of the supply chain in practice. We have used an analysis method inspired from
101 information retrieval to derive an index which measures the acuteness of the concerns
102 of the actors we interviewed.

103 **2. Methods**

104 To establish how important each barrier to steel reuse is to each actor across the
105 construction supply chain we set up an on-line survey and conducted interviews. A
106 novel analysis of the answers is used to rank the perceived importance of barriers across
107 the supply chain. Both interviews and survey were conducted concurrently, and the

108 same questions were asked in both, although the interviews covered topics in more
109 depth.

110 *2.1. On-line survey and interviews*

111 A structured online survey was set up. It comprised of a standard set of questions
112 plus specific ones depending on the actor's role. The survey was available online from
113 January to May 2016. It was advertised at a 'circular economy' events and a number
114 of the interviewees also completed the survey. Invitations for filling the survey were
115 distributed by leaflets, e-mail, phone, and in person. People who were invited to take
116 part in the survey had various levels of experience with steel reuse, but all of them were
117 interested in the topic.

118 Following the start of the survey, 30 actors were interviewed (Table of [AppendixA](#)).
119 Most interviews occurred in person, although some were by phone and some information
120 was obtained from follow-up emails. Interviews were conducted in Cambridge (Depart-
121 ment of Engineering), London (offices of ASBP) or at the offices of the interviewees. The
122 information gathered from 80 % of the interviews was verified by the interviewees who
123 checked the post-interview reports. The interviews covered the themes of certification,
124 cost, and programme. The interviewees all had an interest in steel reuse. We tried to
125 reach representatives of all the members of the value chain, as well as a representative
126 mix of experienced and inexperienced actors, and large, medium and small businesses.

127 The interviews alternated questions relating to the role each actor played in the
128 supply chain in general (delays, costs, legal requirements) and specific questions about
129 reuse steel, and how it fits (or would fit) in their work flow, to distinguish the barriers
130 the interviewee had experienced, the barriers they felt prevented steel reuse in general,
131 and the barriers they felt would prevent them from reusing steel.

132 We verified that the sample which, self-selected, nonetheless reflected the make-up
133 of the construction in the UK. We compared the market share by value of companies
134 classified according to the number of their employees to the share of interviews. The

135 results of this comparison are shown on Figure 2. There is a fair match between the
 136 two distributions, indicating our interviews are likely to be representative of the overall
 137 attitudes to steel reuse in the supply chain. Importantly, the medium and large companies
 138 are well represented. We illustrate the similarity of the distributions by calculating the
 139 95 % confidence interval of the UK's Office of National Statistics distribution over the last
 140 6 years, assuming the percentages follow a log-normal law, and the implied precision of
 141 the distribution of the interviews as only discrete numbers of interviews can fall into
 each category. All 95 % confidence intervals overlap.

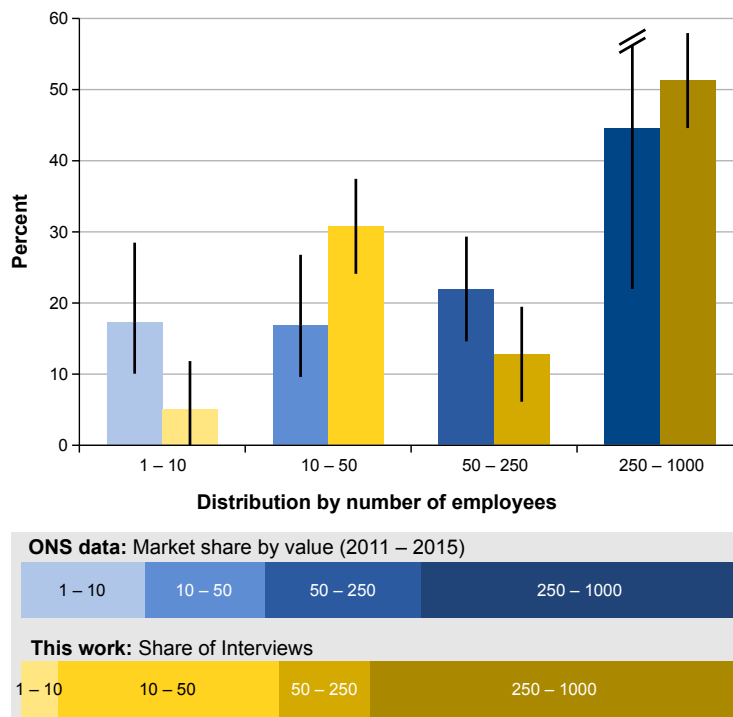


Figure 2: Share of interviews compared to market share by value of companies classified as a function of the number of their employees.

142

143 **2.2. Interview Methodology**

144 The questions used in the online survey were used as a guide for the interviews.
 145 After introducing ourselves and our project, we asked for permission to record the

146 interview. Then, interviewees were encouraged to describe their normal operations as
147 an introduction to the discussion, so that when discussing steel reuse they could contrast
148 the different practices this could entail. The interviews then followed the same flow
149 of question as the survey. Interviewees were free to go into details when answering
150 questions.

151 All the factual data (such as prices and timings) were recorded and cross-checked
152 with available sources from literature and other interviews. Anecdotes and specific
153 concerns reported in more detail in the discussion section of this paper have been
154 corroborated by multiple actors where possible, either from the same position of the
155 supply chain or from actors with multiple roles.

156 Questions were asked in a neutral mode, and were open-ended, for example: ‘How
157 would you proceed if X happened?’, ‘What do you think about X?’. Nonetheless, since
158 the same questions were asked during each interview, after recording the initial answer,
159 we would follow-up with a question of the type ‘In a previous interview, we heard X
160 as an answer to the same question, what do you think about that?’. This allowed us to
161 gauge the differences in perspective across different actors in the supply chain.

162 Finally, when the interviews were analysed, any concerns about barriers were
163 aggregated under more generic headings. The aggregation was completed independently
164 by both first authors, without coordination. The resulting classifications were almost
165 identical, and the discrepancies were resolved after a short discussion.

166 *2.3. Actors of the supply chain*

167 For the purpose of the current work, we chose to divide the actors into six categories.
168 These categories reflect roles in the design process rather than the organisation or
169 specialisations of firms which frequently cover more than one aspect of construction.
170 The figure 3 illustrates their relationships and the flows of steel in the common case of
171 construction, and when steel is reused.

172 **Architects & Clients** have distinct roles specifying the parameters for buildings. For

173 the purpose of this study, we have grouped them as a single category as they share
174 the same concerns.

175 **Structural engineers** are responsible for specifying the dimensions and the steel grade
176 of the beams and columns, and are responsible for the overall structural soundness
177 of the building design.

178 **Main contractors** coordinate and organise all the subcontractors responsible for the
179 fabrication, erection and other operations required to complete the construction
180 of buildings. In large projects, they may sub-contract architects on behalf of
181 the clients. In the latter case, their involvement and influence occurs earlier in a
182 project than otherwise.

183 **Fabricators** are responsible for the procurement, fabrication and erection of the ele-
184 ments designed by the structural engineers. Furthermore, they are responsible for
185 the design of the connections between the elements of steel structures.

186 **Stockists** serve as a broker between the mills or international distributors and the
187 fabricators. They provide the sections or plates the fabricators need.

188 **Demolition contractors** are responsible for clearing the terrain at the end of the life
189 of a building. They can demolish the building or deconstruct it depending on
190 time, money or other constraints. Demolition contractors commonly sell on the
191 materials they salvage from the buildings they work with.

192 The construction of a building also requires the work of a number of other subcontractors,
193 in particular those responsible for the heat and ventilation system, plumbing, *etc.* As
194 they are not affected by the use or reuse structural steel, they have not been considered
195 in this study.

196 *2.4. Barrier and actor perceived importance*

197 The interview approach anticipated some barriers would be actor-specific and some
198 would be faced by all actors. To quantify which barriers are most prominent for each

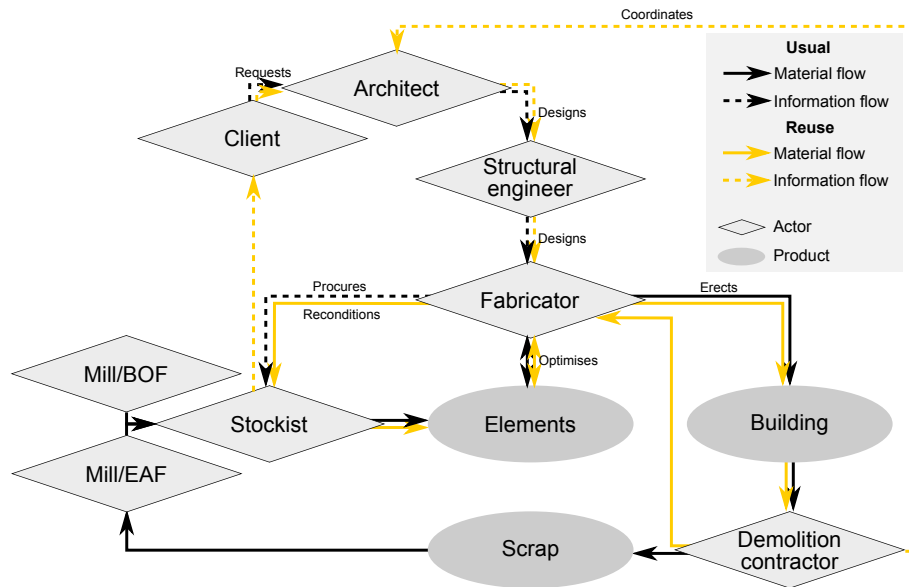


Figure 3: Flow of information and steel in the construction value chain. the central role of the fabricators and stockists is apparent.

199 actor, an index was computed. This index is inspired by information retrieval methods
 200 used in natural language processing [27]. We follow the same naming convention as
 201 in this field: tf stands for ‘term frequency’, and idf ‘inverse document frequency’. In
 202 this analysis, ‘terms’ are the barriers, and ‘documents’ are the mention of barriers taken
 203 from the interviews. In a subsequent analysis, ‘terms’ are actors, and ‘documents’
 204 are the interviews grouped by barriers. This perceived importance measure serves to
 205 distinguish important non-specific barriers, such as costs which affects all actors, from
 206 important actor-specific barriers. Since the barriers themselves have been grouped into
 207 broad categories, it is well understood that under a single header, *e.g.* cost, each actor
 208 experiences the barrier quite differently. The measure does not give information on how
 209 easy the barrier is to be overcome, or how important it is, but instead how important the
 210 barrier is to each actor *compared to other actors*.

Calculating this index is done in two stages. The inverse of the frequency of mention

of each barrier is an index of how uncommon they are. For example, cost is mentioned by all actors but old/new perception mainly concern stockists, therefore cost has a low index value and old/new perception consideration has a high index. With N the total number of respondents and n_b the number of mentions of barrier b

$$\text{idf}_b = \frac{N}{n_b} \quad (1)$$

However, a mention by only few respondents/interviewees within an actor group may indicate that a particular barrier only affects this respondent or interviewee personally but is not representative of this actor group. Therefore, the frequency of mentions within a group g is an index of how important a barrier is for this group.

$$\text{tf}_g = \frac{n_g}{N_g} \quad (2)$$

To provide a combined measure of the importance of barriers for each group compared to all others, the two indices are multiplied.

$$\text{tf-idf}_{bg} = \frac{n_g}{N_g} \frac{N}{n_b} \quad (3)$$

211 This provides a score of the relative importance of barriers for each actor group. The
 212 higher the score, the more important the barrier is for an actor compared to the same
 213 barrier for other groups. The overall mention frequency of any barrier remains a measure
 214 of its absolute importance. Nonetheless, the *presence* of salient barriers indicates actors
 215 face more immediate challenges due to a specific barrier.

216 A lower score therefore does not mean that a barrier is not important, but that it
 217 is not important to a specific actor. The same analysis was performed looking at the
 218 mention of actors per barriers. This second analysis gives an indication of which actor
 219 suffers the most from barriers.

220 *2.5. Distinction between perception and reality*

221 To distinguish between real and perceived barriers, we used two strategies. During
222 the interviews, we were able to distinguish whether a barrier was experienced personally
223 by the interviewee, or whether they were describing a barrier generally or for some
224 other actor. The second strategy was to contrast the discrepancy between the generic
225 estimation of the difficulty of steel reuse with the difficulty actually experienced by the
226 same actors in their projects.

227 These strategies distinguish between real and perceived barriers grouped under the
228 broad categories which we described. However, a wealth of details were given by the
229 actors concerning projects in which they participated in; these are described in more
230 detail in the result section of the paper. These concern specific difficulties which were
231 encountered, each of which can be considered in its own right ‘a barrier’, and all of
232 which are ‘real’.

233 **3. Results**

234 The 24 survey respondents came from a mix of small to large firms. Almost
235 half companies employed more than 250 people (Figure 2). As the respondents are
236 self-selected, this may reflect the breadth of interest towards steel reuse across the
237 construction industry.

238 *3.1. Experience of steel reuse in the sample*

239 More than 80 % of all respondents had heard about reusing structure steel before the
240 survey and almost 60 % had experience of reusing structural steel elements (Figure 4).

241 The largest group of respondents played a role in the deconstruction of a building
242 and the reclamation of steel (16 %). A smaller group was responsible for specifying
243 second hand steel in a project as an architect or engineer (12,5 %) and steel fabrication
244 (12.5 %). The smallest group was firms which requested reused steel in a project (as a
245 client) or supplied reclaimed structure steel for a new project, both the 8.3 %. One third

246 of respondents had participated in between two and five projects using second hand
247 steel. One eighth of respondents had participated in more than 10 projects.

248 The tonnage of second hand steel used in the respondents' latest projects was
249 generally high or very high. 16 % of respondents reported having used between 10 and
250 200 t of second hand steel in their latest project. One eighth of respondents used below
251 10 t of reused steel.

252 *3.2. Identified barriers*

253 To analyse the barriers across the supply chain, we have grouped them under broad
254 categories, which reflect areas of concerns all actors share. These barriers were chosen
255 based on the the interviews and the survey. They also reflect previous work on the topic
256 such as the papers by Vukotik [23] and by Densley Tingley [4]. The barriers we have
257 studied are:

- 258 1. **Profit opportunity/cost.** This barrier both concerns the cost of reusing steel, and
259 the risks associated with changing business practices
- 260 2. **Programme.** The construction of a building requires many different specialists
261 to work together in an elaborate sequence. Any disruption in the procurement can
262 cause significant delays and cost overruns. Establishing a reliable schedule when
263 there is a change from the common practice is always difficult.
- 264 3. **Quality/certification/traceability.** The construction industry, in particular the
265 fabricators, have seen their practices changed with the introduction of CE marking,
266 which guaranties the properties of the steel. As this mark is normally delivered
267 through the production process at the mill, there are some questions as to whether
268 it can be applied to reused steel. This in turn can increase the cost of insuring
269 constructions.
- 270 4. **Availability/Dimensions.** The structural design process normally assumes that
271 the elements will be fabricated as required. However, when designing with
272 reused elements, the desired sizes or lengths of elements may not be available and

273 substantial changes to plans may be required, incurring costs and delays. These
274 barriers were grouped together because they address the same concern (whether
275 the steel can be procured) but are expressed differently by different actors.

276 5. **Old/New perception.** Many participants in our interviews worried that their
277 clients would feel that old steel is ‘inferior’, and therefore refuse it or demand a
278 discount.

279 6. **Trust/Lack of communication.** The design, procurement, fabrication and con-
280 struction of building follows well established patterns. Other members of the
281 supply chains are not always trusted to be able to surmount new challenges. Lia-
282 bility and insurance issues also fall under this category. This concerns also the
283 questions related to the professional insurance (PI). These were mentioned in the
284 interviews but nearly always as ‘somebody else’s problem’, *e.g.*, ‘This other actor
285 will not do thing *x* because it would not be covered by their PI’.

286 7. **Uncommon practice.** Changes in the usual way of doing things may not be
287 possible without investments or legal advice.

288 8. **Design for deconstruction.** Demolition contractors face significant challenges
289 in recovering the steel of buildings when the design did not account for this
290 possibility. For engineers, this is a supplementary design constraint which is
291 difficult to price.

292 Programme and cost are important barriers for all actors: very few actor will consider
293 reused steel if it costs more or if it takes more time. However, an advantage in one of
294 these aspects can compensate a disadvantage in the other. For example, some delays
295 can be tolerated if the costs are lowered, or on the contrary, one may decide to pay more
296 to speed up the programme.

297 3.3. *Barrier ranking*

298 First, the overall importance of barriers was established by computing the frequency
299 of mentions across the whole supply chain in the interviews and the survey. The results

300 are reported on Table 1.

Table 1: Ranking of barriers in the interviews and survey. Not all barriers were mentioned in the internet survey. The similar scores indicate that the survey and interviews are consistent.

Rank	Frequency			Barrier	
	S	I	Survey	Interviews	
1	0.71	0.67	Availability/Dimensions	Availability/Dimensions	
2	0.67	0.67	Quality/certification/traceability	Quality/certification/traceability	
3	0.58	0.63	Profit opportunity/cost	Profit opportunity/cost	
4	0.50	0.60	Programme	Trust/Lack of communication	
5	0.46	0.53	Trust/Lack of communication	Programme	
6	0.38	0.47	Uncommon practice	Uncommon practice	
7	0.21	0.23	Old/New Perception	Old/New Perception	
8	—	0.17	Design for deconstruction	Design for deconstruction	

301 Both the interviews and the survey mentions of barriers were used to calculate a
 302 single global idf. The consistency between the frequency of barrier mentions in the
 303 survey and in the interviews gives confidence that these two sets of answers can be used
 304 together for this purpose. Design for deconstruction was not mentioned in the survey,
 305 however, and the assumed frequency for the purpose of computing the idf was 0.17 the
 306 interviews (Table 2).

Table 2: idf values for the barriers. These were computed using the weighted average of the frequencies.

idf	Barrier
1.46	Availability/Dimensions
1.50	Quality/certification/traceability
1.64	Profit opportunity/cost
1.86	Trust/Lack of communication
1.93	Programme
2.35	Uncommon practice
4.50	Old/New Perception
6.00	Design for deconstruction

307 The online survey provides an overview of motivations for steel reuse and barriers,

308 real and perceived. The first motivation for reusing steel in the respondents' latest
 309 projects was a request by the architect/designer (16 %). Costs savings and requests by
 310 the client were mentioned respectively by 12.5 % and 8.3 %. One respondent (4.2 %)
 311 noted that the motivation was by the contractor's request. A large group, 16 % as a
 312 motivation answered 'other', which included steel reclamation in purpose of selling
 313 as a new steel or as a material to recycling. None of respondents answered that they
 314 were motivated by reducing carbon emissions, despite almost 85 % of respondent's
 315 companies having a policy in place dealing with environmental impacts.

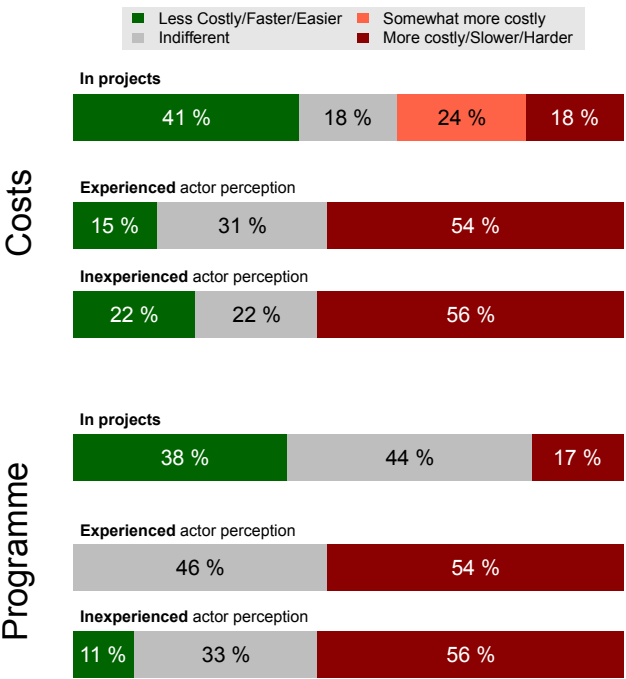


Figure 4: Difference in responses in the web survey between respondents with and without experience with steel reuse. The expectation of actors having experience with steel reuse contrasts with their assessment of their latest projects

316 There is considerable scepticism concerning the impact of reused steel on costs and
 317 programme (Figure 4). Almost 60 % of respondents expect reusing steel to lengthen
 318 programmes, while 40 % expect no impact. No respondents expected shorter program-

319 ming. More than a half of respondents expect reusing steel to be more expensive *versus*
320 30 % expecting similar costs. Only 17 % expect a lowering of costs. This is in contrast
321 to actual experience, where one third of the respondents when describing their projects
322 involving reused steel said that it was easy to reuse steel, 16 % noted that it was similar
323 and only 8 % believe it was difficult in comparison with the new steel. For respondents
324 who used reclaimed steel, one third noted cost savings using second hand steel. The
325 same number of respondents were not sure if there was a cost saving. One sixth of
326 respondents noted no change of costs using second hand steel and the same number of
327 respondents noted that costs increased.

328 The perception that reusing steel is difficult does not align with the real experience
329 of the respondents which is positive for specific projects. We believe that although
330 specific projects are easy or fast or cheap, the belief generally held is that reusing steel
331 is difficult *in the abstract*. It is likely that the respondents answered not according to
332 their personal experience, but gave answers which reflected the overall scepticism over
333 steel reuse across the supply chain.

334 The considerable difference between the perception of barriers and the experienced
335 barriers indicates a lack of communication across the supply chain. The question on
336 the survey may have been interpreted as: ‘what are the barriers to steel reuse’, which is
337 distinctly different from ‘what barriers have you experienced in steel reuse’. A further
338 indication of this is the relative lack of any barrier having a much higher perceived
339 importance than any other (Figure 5).

340 To identify the specific barriers actors experience across the supply chain, we
341 analysed the in-depth interviews following the same methodology as the survey.

342 3.4. Interviews

343 We have scored the barriers mentioned by the actors during the interviews. The re-
344 sults are reported on Figure 6. Further, we have grouped together the barriers mentioned
345 which concerned other actors: put together, these present a picture of the perceived

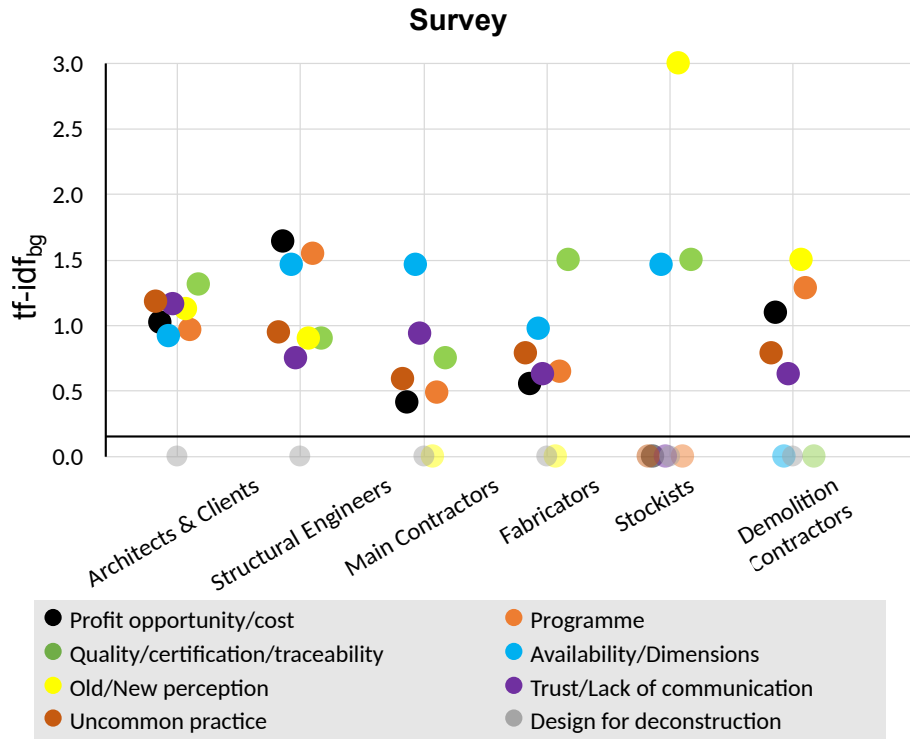


Figure 5: Perceived importance analysis of the barriers to steel reuse from the online survey. The higher the perceived importance score, the most pressing a barrier is for the concerned actor. Higher scores in general can be understood as a measure of how critical the barriers faced by an actor are. The survey results do not indicate that any barrier is particularly important.

346 barriers to steel reuse.

347 The perceived importance of the of barriers, *i.e.* the relative importance for a specific
 348 actor, is higher for the demolition contractors, stockists and fabricators. Indeed, during
 349 interviews, specific obstacles were described and scenarios discussed with these actors,
 350 whereas other actors had more general observations. This is also consistent with reports
 351 of failed steel reuse projects where steel reused had to be abandoned as a option because
 352 the *e.g.* the fabricator could not or would not accept the steel procured from yards.

353 A barrier which is high for fabricators and demolition contractors is ‘uncommon
 354 practice’. This does not indicate that steel reuse is difficult because they have no
 355 experience with it, but that large changes in their processes would be required. Indeed,

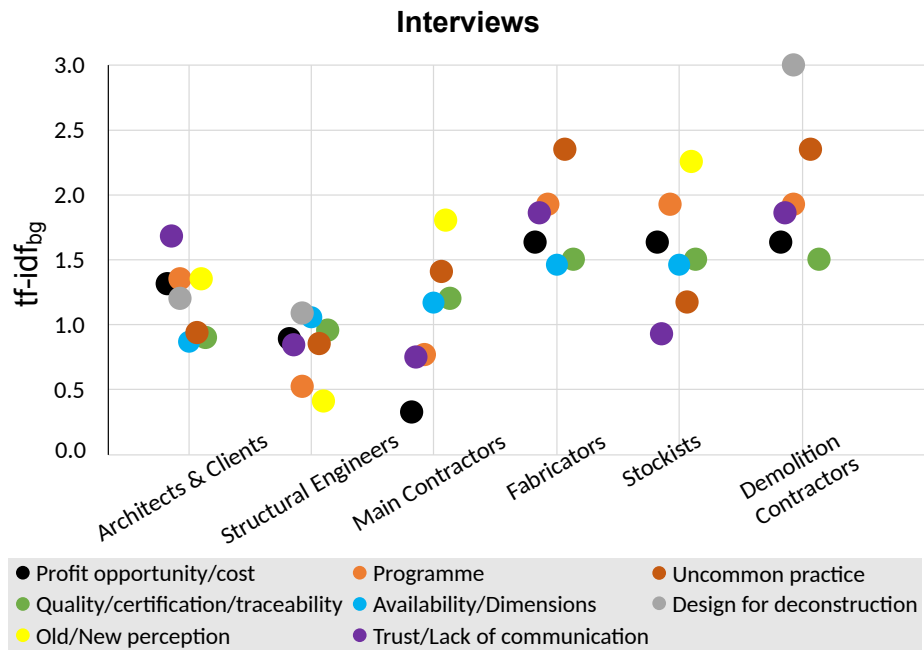


Figure 6: Perceived importance analysis of the barriers to steel reuse from the interviews. The higher the importance score, the most pressing a barrier is for the concerned actor. Higher scores in general can be understood as a measure of how critical the barriers faced by an actor are.

356 as we found out in the interviews, fabricators need to tie significantly more of their
 357 production capacity to projects reusing steel than ‘normal’ projects, and stockists have a
 358 business model which does not allow for the long-term storage of steel. For demolition
 359 contractors, this also translates as the lack of a reliable market for reused steel.

360 ‘Financial concerns’, although lower in perceived importance than ‘uncommon
 361 practice’ are nonetheless higher than in the rest of the supply chain. These barriers
 362 cannot in general be very salient as they are felt by all actors, but a relatively higher
 363 score indicates that they represent core concerns. However, architects, main contractors
 364 and structural engineers are protected by the ‘cost-plus’ structure of projects, and would
 365 simply charge higher costs to the clients.

366 Finally, the profit opportunity barrier faced by demolition contractors is somewhat
 367 different than for stockists and fabricators: demolition contractors can benefit from

368 deconstruction as they frequently retain the right to sell on salvaged materials. However,
369 there is a concern that there is no substantial market for reused steel and that it can only
370 be sold for scrap.

371 An alternative view of the same results is the perceived importance of *actors* (Fig-
372 ure 7). This view highlights the particular importance of the fabricators, stockists and
373 demolition contractors, particularly visible from the interview analysis. The result
374 from the survey analysis is explained by the number of responses left blank by these
375 actors. During the interviews, we found that this was because in many instances, respon-
376 dents in these roles felt the questions were too generic to properly convey the barriers
377 experienced.

378 A key observation from the online survey was that similar answers were given by all
379 actors of the supply chain. We interpret this as the perception of barriers being shared
380 across the supply chain, despite every actor facing distinct barriers. The difference
381 between interviews and survey may come from the fact the interviews reflected more
382 actual experience, whereas the survey is a reflection of perceptions. Nonetheless, the
383 perceived importance of barriers as computed from the results of the interviews and the
384 survey both show higher values for the fabricators, stockists and demolition contractors.

385 **4. Discussion**

386 Barriers to steel reuse are well described in a number of previous works [23, 4, 25,
387 22, 24], and seem to differ somewhat depending on the country which is the focus of any
388 particular study. The actors interviewed in this study all work in the United Kingdom.
389 Although many barriers in the following are discussed, no actor of the supply chain,
390 from the clients to the demolition contractor, will favour steel reuse if it causes costs or
391 delays.

392 *4.1. Perceived and real barriers to steel reuse across the supply chain*

393 The top-2 barrier per actor and score are found in Table 3. We describe below the
394 barriers each actor experiences, and link these to their ID in the table of [Appendix A](#) in

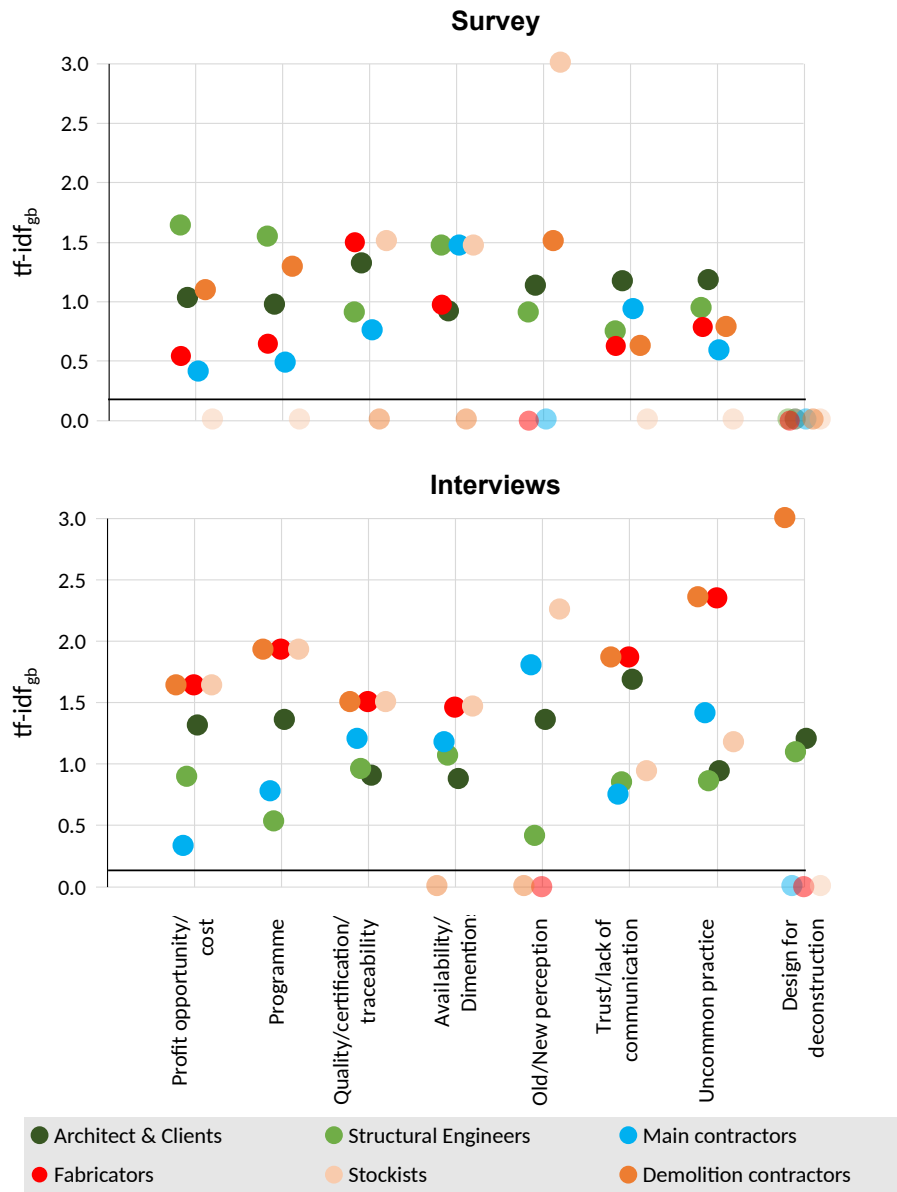


Figure 7: Perceived importance of barriers ranked by actors. The comparison shows the interviews highlighted the particular importance of the fabricators, stockists and demolition contractors.

395 brackets. These can be contrasted with the barriers perceived to be most prominent.

396 **Architectural designers, clients** The two main barriers perceived by architects to be

Table 3: Top two barrier for each actor. The tf-idf score from the interviews is also given.

Actor	Top barrier	Second barrier
Architects and clients	Trust/Lack of communication 1.40	Old/New perception 1.25
Structural Engineer	Design for deconstruction 1.35	availability/dimensions 1.15
Main contractors	Availability/Dimensions 1.26	Uncommon practice 1.04
Fabricators	Quality/certification/traceability 1.46	Uncommon practice 1.17
Stockists	Old/New Perception 4.51	Quality/certification/traceability 1.46
Demolition Contractors	Design for deconstruction 2.70	Programme 1.45

397 obstacles to steel reuse are trust and the perception that old steel is inferior.

398 The architects interviewed were interested in the organisation of space and the

399 aesthetic aspects of construction (this fact was mentioned in interviews A1 and

400 A2 as per the table of [Appendix A](#)). Although they have an interest in being

401 ecologically friendly, they will **only design within the budget set by the client**.

402 Large clients can have an interest in lowering their carbon footprint as part as a

403 prestige strategy and there is general goodwill towards environmentally friendly

404 practices (C1, C2, C3, C4, AD1, AD2, AD3, AD4). Nonetheless, investment

405 towards ‘green’ outcomes happens if there is visibility or a heritage motivation.

406 This motivation to preserve heritage (mandated in the case of listed buildings)

407 drove the design of projects we were told about (M1). However even considerable

408 effort, financial and technical, may not yield environmental benefits: many reused

409 elements only serve a decorative purpose (C1). **Clients are not usually ready**

410 **to accept delays**. For example, a project for new student residential buildings

411 for the University of East Anglia was also seen as a potential re-user of steel.

412 However, due to the programme timing there was no time to assess the steel, and

413 the option was dropped (S1).

414 **Main contractors** The two main barriers perceived as preventing steel reuse are, for
415 main contractors, Availability and the fact that reuse is uncommon.

416 Main contractors are responsible for the overall management of projects. They
417 can set benchmarks: for example a large main contractor has an internal policy of
418 calculating the carbon footprint of all their projects (M3). Nonetheless, their role
419 becomes prominent only when most of the key decisions about the project have
420 already been made, and although they have some influence, the changes they can
421 drive are marginal. Therefore, their concerns about steel reuse are mostly about
422 certification. Their role as a manager of legal liabilities can push them to block
423 reuse, unless a solution to certify the steel is found.

424 BREEAM credits are the main driver to changes main contractors can drive. However,
425 the credits for steel reuse are marginal, and in general not cost effective: for
426 example, to get the credit on material reuse, it is much easier to use recycled
427 concrete aggregates (a common occurrence according to interviews) than to try
428 and procure reused steel.

429 In certain projects, the main contractor is also the client (C3, M4) or has a deep
430 understanding of engineering. In these cases, we found that steel reuse can
431 happen successfully. For example, a building was relocated 2 km from its original
432 location. As the developer in this case was also an engineering firm, the risks and
433 benefits from the operation were well understood by all parties. In this instance,
434 substantial cost savings ($\approx 25\%$) were achieved, and achieved an estimated 56 %
435 of the embodied carbon compared to a new building.

436 Currently, specifications are written in an *ad hoc* fashion and tend to overburden
437 the fabricators with **risks and liabilities** (M2). Engineers do not in general have
438 the power to write non-standard specifications. Therefore, it would probably be
439 helpful to define a standard for the certification of reused steel (S4). The new

440 engineering building of Cambridge University, opened in July 2016, had a client
441 which specifically asked for reuse. However, the difficulties in procurement and
442 legal obstacles prevented this objective from being achieved (M2); it was not
443 possible to obtain insurance for the reused elements.

444 **Structural engineers** The two main barriers perceived by engineers to prevent steel
445 reuse are that buildings are not designed for deconstruction and beams may not
446 be available in the required dimensions.

447 Engineers guarantee the soundness of designs. This is built upon the premise of
448 **certified elements** and well-executed fabrication and erection. It is simpler and
449 more cost-effective to rely on standard specifications, such as CE marked steel of
450 known grades than to specify the specific strength and properties the elements
451 should have. This is not a difficult problem for the structural engineers reflects
452 the operation of some engineering firms. Most engineers we talked to told us they
453 would have no problems signing under a design, provided they knew the steel had
454 the required properties (S1, S4).

455 Structural engineers are frequently **pressed for time**. A common remark was that
456 ‘they could do a better job if they had more time’ (S1, S4). There is a feeling
457 that in the name of saving money upfront, there is less value for money created
458 in the design. In this context, most engineers think it would not be acceptable
459 to revise the designs if the specified beams could not be procured from reused
460 steel. Nonetheless, we found no example of design originating from a set of
461 already-procured reused beams having happened, except as theoretical exercises
462 in literature. Rather, successful reuse cases frequently involve updates to the
463 design late in the process.

464 We interviewed (S3), an engineer in charge of the successful BedZED project [28].
465 In this experience, the design and procurement happened concurrently, but only
466 minor alterations were required to make use of recovered elements. Importantly,

467 he says there was no great difficulty to find steel matching the requirements.
468 However, this is at odds with the description of other engineers we interviewed,
469 working for larger firms (S1, S4, C2). There, procurement is handled by a different
470 team than the design group. To introduce a list of elements at the beginning of the
471 design process as a supplementary constraint which would be a break in current
472 practice.

473 Overall, structural engineers look favourably to reusing steel. They take pride in
474 their jobs and enjoy an interesting challenge. Provided they are given the time
475 they need to do the design, they see no problem with using reused steel instead of
476 new elements (S1, S2, S3, S4, S6, S12, S13). Once the engineers have specified
477 the elements, the design is passed on to the fabricators.

478 **Fabricators** The two main barriers perceived by Fabricators to prevent steel reuse are
479 the lack of certification of steel, and the fact that the practice is uncommon.

480 They are responsible for the realisation of the frame design and its erection,
481 and also design the connections (SF1). In larger projects, they will rationalise
482 and optimise the structural design. Fabricators are key to successful reuse: for
483 example, a project to reuse steel in the construction of a college in Newcastle failed
484 due to fabricators refusing to work with reused steel after it was delivered to the
485 factory (S3). Two barriers in particular dominate for the fabricators: certification
486 of the steel and time required to fabricate the elements (M4, C3).

487 The first barrier, **certification**, follows the roll-out of CE marking in the indus-
488 try. We were told that this had significantly changed the way operations were
489 conducted: all welds are now systematically inspected as a standard industry
490 practice, and there is a much greater attention given to the training of the workers
491 (SF1, SF2, ST2). The change was welcomed as it is seen as a validation of the
492 high quality of the work. Nonetheless, this may cause problem for reused steel:
493 any practice must fit within the specification, and there is a greater demand for

494 certainty. In general, the way steel elements are specified can cause problems
495 even in the case of new steel: some design firms specify whether elements should
496 be hot or cold rolled — even in beams which do not require such specification
497 (SF1); then either the specification must be amended or there will be a large cost
498 for the procurement of the element.

499 The second barrier for fabricators is **the pressure of time**. Designs must be
500 quickly produced: fabricators fear they may not be given the time to adapt to the
501 specific demands of reused steel. The time pressure also conditions the fabrication
502 process: reused steel should be ‘as new’ to be processed (SF1). Preparing the
503 steel for fabrication may tie up production lines which would otherwise be used
504 to fulfil other contracts. Reused steel elements are all different in general, and
505 can have any combination of holes, stiffeners, welds, end-plates, *etc.* preparing
506 a reused steel element for fabrication is a different operation each time. This is
507 costly because the re-tooling/moving required for each new clean-up operation
508 is the most time-consuming operation in the workshop. Paint can be a particular
509 problem. Although reused elements can have perfectly serviceable intumescent
510 paint already applied, it has to be removed and the elements re-painted to match the
511 new specifications. This can be particularly difficult if a very high quality finish
512 had been chosen in the previous use (SF1).

513 **Stockists** The two main barriers perceived by Stockists as preventing steel reuse are the
514 perception that old steel is inferior to new and the lack of traceability of the steel.
515 Stockists provide steel elements to the fabricator for fabrication and erection.
516 They act as the intermediaries between the steel mills and the rest of the supply
517 chain and aim to deliver simple and smooth procurement. Larger sites turnover
518 their stocks in 48 hours, measured from the arrival of a beam to the yard to it being
519 sent to a client, and maintain up-to-date lists of the most in-demand elements
520 (ST2). One of the stockists we talked to also offers as a service to buy from other

521 stockists or mills surplus and "downgrade" elements from offshore (ST1).

522 **Reused steel requires long storage times.** In turn, an effective operation requires
523 the availability of large storage space, and cheap access to land. We were told that
524 in the south of England, this was not economically viable. Indeed, ST1 are based
525 in North Yorkshire and has large storage areas. ST1 commonly hold elements for
526 years, waiting to make a profit when the price is right. Further, as the turnaround
527 time in the normal operation of stockists is short, a reuse branch in their business
528 would not add much value and incur large costs (ST2).

529 Stockists sell steel which is CE marked, as part of the steel making and rolling
530 process. **The standardised certification process** has allowed procurement of the
531 elements from a larger number of sources, although the quality of the steel from
532 'China' — as well as the validity of the certificates — was said to be a concern
533 (ST2). In general, traceability is a key part of the stockist's normal business model.
534 It is on this foundation that the steel can then be certified, fabricated and erected.
535 ST1, a reuse specialist, tests every single element and provides a certificate with
536 all the properties of the steel since it cannot guarantee the traceability of the steel.
537 This certificate, although it provides identical information as the CE certificate,
538 is non-standard. There is therefore a concern that it might not be allowed in the
539 future if the rules on CE marking are tightened.

540 **Demolition contractors** The two main barriers perceived by Demolition contractors
541 as preventing steel reuse are that buildings are not designed to be deconstructed
542 and the lack of time.

543 Demolition contractors determine the availability of reused elements as they
544 make the decision whether to demolish the building and sell the steel as scrap or
545 deconstruct the building while extracting the steel for potential reuse. Therefore,
546 a market for steel reuse can only exist if they find more value in selling reused
547 elements to stockists than for selling scrap. The main markets for reused steel, in

548 the experience of the demolition contractors we interviewed, are the agricultural
549 and temporary structures market, as these have no requirement for CE marking
550 (D1).

551 Works in cities may force them demolition contractors to deconstruct rather than
552 demolish due to the necessity of reducing noise and dust, but this opportunity
553 for reuse is usually ignored: the elements were still sold for scrap (D1). Al-
554 though buildings are frequently left unoccupied for long periods of time before
555 their decommissioning, **this time is rarely used for pre-demolition audits** (D1).
556 Such audits, as recommended by the national federation of demolition contractors
557 (NFDC), would assess what elements are available but also give time to find a buyer.
558 These audits would however not have this as a primary purpose: the main concern
559 of demolition contractors starting a job is health and safety.

560 Demolition contractors **rarely own large stockyards and cannot hold large**
561 **amounts of steel**. It is therefore necessary for them not only to find a buyer for
562 the materials reclaimed, but to find the buyer or storage site before they start a job.
563 Selling the steel for scrap is possible without the need for storage. Nonetheless,
564 when the price of scrap is very low, the profit margin is reduced and there is an
565 incentive to try and find other ways to capitalise on reclaimed steel such as reuse.
566 Demolition contractors look for any opportunity to profit from reclaimed material
567 (D1, D2, D3).

568 The **concerns about steel certification** from the other members of the supply
569 chain are a central issue for the demolition contractors: they would need the
570 steel to be fully traceable or certified to be able to sell it on for anything other
571 than agricultural structures. We were told that ideally, every beam would be
572 marked and have a verified certificate. In theory, there would be a repository
573 of all the elements with their history and properties. Such a repository would
574 help traceability and thus reuse, however there was much skepticism about BIM

575 models being available to the building end of life to facilitate reuse.

576 Demolition contractors in the past used to reclaim much more material from their
577 jobs. However, greater mechanisation on one hand, and changes in the building
578 practices on the other have changed this. We were told that the change also came
579 with much better health and safety for the workers, and therefore that there was
580 **little appetite for a return to the more labour-intensive practices** of the 60s
581 and 70s (D1).

582 *4.2. A possible solution — better communication across the supply chain*

583 Successful steel reuse projects are generally the result of a willing client and a tightly
584 integrated team [25] responsible both for the design and rebuilding. This can take a
585 number of forms:

- 586 • The owner of the new building also owned the previous building (or has a rela-
587 tionship with the owner). In this case, as a source of elements is identified at the
588 onset of the project, the odds of reuse are increased,
- 589 • the main contractor is also the designer. In this case, much of the legal uncertainty
590 is eliminated. A higher level of trust between the teams responsible for the design
591 and construction encourage successful reuse,
- 592 • the owner of the old and new buildings is also responsible for the design or
593 fabrication. Prestige can be derived from an ecologically-friendly construction
594 and serve as advertising for the company.

595 In all these cases, the supply chain is simpler and more aggregated compared to standard
596 construction projects. Thus, when an opportunity for reuse is identified, there are fewer
597 obstacles to forming a practical plan.

598 In contrast, if only a single actor in a supply chain is unwilling to reuse steel, the
599 project will not go ahead. Building trust requires time. If the actors coming together on
600 a project have never worked as a team before, they will rely on common practice and

601 industry norms more heavily. Steel reuse becomes then unlikely, as it is not addressed
602 in the norms.

603 To help overcome this communication barrier, it would be helpful if the fabricators,
604 who face the most salient barriers, were involved in project design from the start. Thus,
605 they would have more time to prepare for the uncommon operations involved in reuse,
606 and they would feel more involved in the project. A higher level of ‘buy-in’ reduces the
607 risk of blocks. As a supplementary benefit, better guidance on the cost of some element
608 design choices can yield better, cheaper designs.

609 The certification barrier can most likely be solved in larger projects by the main
610 contractor. For smaller projects, similarly to the recommended practice of involving
611 fabricators early in the design process, reused steel stockists should take on the responsi-
612 bility of certifying the steel and work early on with the fabricators and design engineers
613 to find a suitable specifications which do not prevent steel reuse in practice.

614 **5. Conclusion**

615 A detailed reconstruction of the construction industry cross-supply-chain barriers
616 associated to steel reuse in the UK showed that it is a difficult proposition. However, the
617 contrast between the negative view of steel reuse in the surveys and interviews contrasts
618 with the more nuanced view from actual experience. This may indicate that some of
619 the barriers are only perceived. The analysis of the perceived importance of barriers
620 supports this analysis, but shows that some actors face stiffer challenges than other.

621 Some of the negative perception seem to originate in the lack of communication
622 across the supply chain, leading to onerous contracts, delays, and costs, all of which
623 could be avoided through better coordination.

624 We found that to allow for a market for reused elements to take off a number of steps
625 should be taken:

- 626 1. Stockists and fabricators should work together so that reused steel elements are
627 indistinguishable from new steel elements when they reach the fabrication stage.

- 628 2. Capital investments are necessary for stockists to be able to manage large stocks
629 of reused steel and condition it for fabrication.
- 630 3. The volume of elements potentially available for reuse can cover large proportions
631 of the overall market. However, due to a lack of transparency and programme
632 constraints, nearly all the steel is currently melted as scrap, even when buildings
633 are deconstructed. Complete plans of structures should be kept so that a precise
634 inventory can be made before demolition.

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718 **AppendixA. Summary of actors surveyed**

719

Table A1: Summary table of all actors interviewed and surveyed. The ID is the anonymised reference to the actor used throughout the text.

Actor	ID	Experience with reuse	Company size	Survey date	Interview date
Architects & Clients	A1	no	0-10	23/02/2016	23/02/2016
	A2	yes	10-50	05/05/2016	24/02/2016
	C1	yes	250-1000	01/03/2016	24/02/2016
	C2	no	50-250	03/02/2016	24/02/2016
	C3	yes	250-1000	—	19/01/2015
	C4	yes	250-1000	—	24/02/2016
	C5	yes	250-1000	22/01/2016	—
	C6	yes	250-1000	16/02/2016	—
	AD1	yes	1000-5000	—	25/02/2016
	AD2	no	250-1000	30/03/2016	03/03/2016
	AD3	yes	250-1000	—	29/01/2016
	AD4	yes	1000-5000	—	24/02/2016
	AD5	yes	10-50	22/01/2016	—
	Structural Engineers	S1	yes	250-1000	22/02/2016
S2		yes	10-50	02/02/2016	23/02/2016
S3		yes	10-50	16/03/2016	25/02/2016
S4		yes	50-250	—	22/03/2016
S5		yes	50-250	—	12/02/2016
S6		no	250-1000	—	25/01/2016
S7		no	10-50	—	25/01/2016
S8		no	10-50	—	25/01/2016
S9		yes	10-50	—	25/01/2016
S10		yes	1000-5000	—	26/01/2016
S11		yes	250-1000	—	29/02/2016
S12		no	0-10	23/02/2016	—
S13		not sure	250-1000	07/03/2016	—
Main Contractors	M1	yes	10-50	—	05/02/2016
	M2	not sure	250-1000	02/02/2016	16/02/2016
	M3	no	250-1000	—	02/03/2016
	M4	yes	250-1000	—	24/02/2016
	M5	yes	50-250	04/02/2016	22/02/2016
	M6	no	250-1000	16/02/2016	—
	M7	not sure	250-1000	18/02/2016	—
Fabricators	SF1	no	10-50	05/05/2016	18/03/2016
	SF2	yes	250-1000	24/01/2016	—
	SF3	yes	250-1000	17/02/2016	—
Stockists	ST1	yes	10-50	29/02/2016	18/01/2016
	ST2	no	10-50	—	15/04/2016
Demolition Contractors	D1	yes	10-50	05/05/2016	05/04/2016
	D2	yes	10-50	08/02/2016	—
	D3	yes	10-50	05/02/2016	—

720

721 **AppendixB. Questions used in the on-line survey**

722

Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
A. Preliminary questions		
1	What type of company do you work for?	a) Architectural / Structural design b) Steelwork contractor c) Main contractor d) Demolition / Deconstruction e) Steel supplier / stockholder f) Client g) Other (please specify)
2	How many people are employed in your company?	a) 0-10 b) 10-50 c) 50-250 d) 250-1000
3	Does your company have a policy in place dealing with environmental impacts?	a) Yes — If Yes, could you give details? b) No c) Not sure
B. Experience with steel reuse		
4	Had you heard about the idea of reusing structure steel, before this survey?	a) Yes b) No
5	Does your company have experience of reusing structural steel elements?	a) Yes b) No — if No, jump to question 19 c) Not sure — if Not sure, jump to question 19

Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
6	What part did your company play in the process of reusing steel?	<ul style="list-style-type: none"> a) Requesting reused steel in a project (as a client) b) Specifying reused steel in a project (as an architect or designer) whether or not the project was realized c) Fabricating a structure using reused steel d) Supplying reclaimed structural steel for a new project e) Deconstruction and relocation of a building to a new site f) Deconstruction of a building and the reclamation of steel elements
7	How many projects with steel reuse have you participated in?	<ul style="list-style-type: none"> a) 1 b) 2–5 c) 5–10 d) more than 10
8	What was the motivation for reusing steel in your latest project?	<ul style="list-style-type: none"> a) Requested by the client b) Requested by the architect or designer c) Requested by the contractor d) Cost saving over new steel e) Carbon emissions reduction f) Other (please specify)

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Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
9	What tonnage of reuse steel was used in your latest project? — Could you specify?	a) 0 to 10 b) 10–100 c) 100–200 d) more
10	Did the reuse of steel result in cost savings or increases for your latest project? — If possible, please provide details.	a) Savings b) Increases c) Indifferent d) Not sure
725 11	Was the environmental benefit of reusing steel quantified in your latest project?	If possible, please provide details.
12	How easy was it to reuse steel in your latest project? — Please list the main difficulties encountered.	a) Easy b) Similar to new steel c) Difficult
13	Could you tell us about another project with reusing steel? — If ‘Yes’ please answer next questions, if not please jump to section ‘C. Potential for steel reuse’	a) Yes b) No

Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
14	What was the motivation for reusing steel in your latest project?	a) Requested by the client b) Requested by the architect or designer c) Requested by the contractor d) Cost saving over new steel e) Carbon emissions reduction f) Other (please specify)
15	What tonnage of reuse steel was used in your latest project? — Could you specify?	a) 0 to 10 b) 10–100 c) 100–200 d) more
16	Did the reuse of steel result in cost savings or increases for your latest project? — If possible, please provide details.	a) Savings b) Increases c) Indifferent d) Not sure
17	Was the environmental benefit of reusing steel quantified in your latest project?	If possible, please provide details.
18	How easy was it to reuse steel in your latest project? — Please list the main difficulties encountered.	a) Easy b) Similar to new steel c) Difficult

Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
C. Potential for steel reuse		
19	List what you feel are three barriers to reusing structural steel elements for your company?	a) b) c)
727 20	List what you feel would be (or are) three benefits of reusing structural steel elements for your company?	a) b) c)
21	List what you feel would be (or are) three benefits of reusing structural steel elements for your company?	a) b) c)
22	How would you expect reusing steel to affect the cost of your company's activity?	a) Less expensive b) About the same c) More expensive

Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
Architects/Designers		
23	Would you consider specifying reused structural steel on a project if you could guarantee an adequate supply?	a) Yes b) No c) Not sure
24	From your perspective, what do you see as the major risks to using reclaimed structural steel? Please list three of them:	a) b) c)
25	Have you embarked on a project using reclaimed structural steel? — Please describe the project below.	a) Yes b) No
26	Is the certification of reused steel a significant barrier?	a) Yes b) No c) Not sure
27	Are there any specific tools, information or guidance that would make it easier to specify reused steel? Please list any below	a) b) c) d) e)
28	If you were specifying reused steel for a project, what information would you require on the condition, size and material properties of the reclaimed steel sections? Please list any below	a) b) c) d) e)

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Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
Demolition/Deconstruction contractors		
29	Would you consider reclaiming structural steel from a project if you knew there was good demand for reused steel and it was commercially viable?	a) Yes b) No c) Not sure
30	If a building was designed for easy deconstruction, would you consider deconstructing it and collecting the steel elements for reuse?	a) Yes b) No c) Not sure
31	Would you be prepared to store reclaimed structural steel while waiting for a suitable project to come available? (For how long? What quantity of structural steel would you be prepared to store?)	a) Yes b) No c) Not sure
32	From your perspective, what do you see as the major risks to using reclaimed structural steel? Please list three of them	a) b) c)

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Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
33	Is specialist equipment required to allow structural steel elements to be reclaimed from buildings? Please list any below	a) b) c) d) e)
34	1. At the pre-demolition tender stage, what information are you able to provide on the structural steel sections within the building, e.g. size, length, age, condition, steel grade, etc.? Please list any below.	a) b) c) d) e)
35	Would you be prepared to make this information publicly available (pre-demolition)?	a) Yes b) No c) Not sure
Steelwork contractors		
36	Would you be open to work with reused structural steel if it was requested on a project?	a) Yes b) No c) Not sure
37	What do you see as challenges to fabricating new members from reclaimed sections? Please list three most important	a) b) c)

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Table A2: Reuse of Structural Steel — Survey questions.

No.	Question	Choice
38	From your perspective, what do you see as the major risks to using reclaimed structural steel? Please list three of them.	a) b) c)
39	Would you be prepared to store reclaimed structural steel while waiting for a suitable project to come available? (For how long? What quantity of structural steel would you be prepared to store?)	a) Yes b) No c) Not sure
731 40	What would your preferred procurement route, <i>i.e.</i> directly from a demolition contractor or from a stockholder?	a) Demolition contractor b) Stockholder
41	Is the certification of reused steel a significant barrier?	a) Yes b) No c) Not sure
D. Final questions		
42	1. We would like to keep in touch with you about this survey. If this is agreeable to you, please provide contact information.	a) Name of Your Company: ... b) Name: ... c) Job Title: ... d) Division in the company: ... e) E-mail address: ... f) Phone number: ...