

GEORGIA INSTITUTE OF TECHNOLOGY
OFFICE OF CONTRACT ADMINISTRATION
SPONSORED PROJECT INITIATION

*No action
OAL*

Date: May 9, 1978

Project Title: Improving Inter-Governmental Participation in Economic Development *OAL*

Project No: B-511

Project Director: Robert E. Collier

Sponsor: Georgia Community Continuing Education Service

Agreement Period: From April 15, 1978 Until May 31, 1979

Type Agreement: Letter dated April 14, 1978 (Sponsor Program No. 78-008-009)

Amount: \$10,631 Sponsored Funds
5,316 EES Cost-Sharing
\$15,947 Total

Reports Required: As necessary.

Sponsor Contact Person (s):

Technical Matters

Contractual Matters

Mr. Edward S. Weeks, Jr.
Training Coordinator
Georgia Community Continuing Education Service
Center for Continuing Education
University of Georgia
Athens, Georgia 30602
Phone: 404/542-5382

(thru OCA)

Defense Priority Rating:

Assigned to: Technology & Development Laboratory (School/Laboratory)

COPIES TO:

Project Director
Division Chief (EES)
School/Laboratory Director
Dean/Director-EES
Accounting Office
Procurement Office
Security Coordinator (OCA) ✓
Reports Coordinator (OCA)

Library, Technical Reports Section
EES Information Office
EES Reports & Procedures
Project File (OCA)
Project Code (GTRI)
Other _____

GEORGIA INSTITUTE OF TECHNOLOGY
OFFICE OF CONTRACT ADMINISTRATION
SPONSORED PROJECT TERMINATION

Date: July 23, 1979

Project Title: Improving Inter-Governmental Participation in Economic Development

Project No: B-511

Project Director: Robert E. Collier

Sponsor: Georgia Community Continuing Education Service

Effective Termination Date: 5/31/79

Clearance of Accounting Charges: 5/31/79

Grant/Contract Closeout Actions Remaining:

TERMINATED

- Final Invoice ~~AND ALL DOCUMENTS~~
- Final Fiscal Report
- Final Report of Inventions
- Govt. Property Inventory & Related Certificate
- Classified Material Certificate
- Other _____

Assigned to: EDL/AR (School/Laboratory)

COPIES TO:

- Project Director
- Division Chief (EES)
- School/Laboratory Director
- Dean/Director—EES
- Accounting Office
- Procurement Office
- Security Coordinator (OCA)
- Reports Coordinator (OCA) ✓

- Library, Technical Reports Section
- EES Information Office
- Project File (OCA)
- Project Code (GTRI)
- Other _____

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B 356

B-511



ENGINEERING EXPERIMENT STATION
GEORGIA INSTITUTE OF TECHNOLOGY • ATLANTA, GEORGIA 30332

June 5, 1979

Mr. Edward S. Weeks, Jr.
Training Coordinator for Title I (HEA)
Department of Interorganizational Programs
Room 128, Center for Continuing Education
University of Georgia
Athens, Georgia 30602

Dear Ed:

The Final Report for Project ID# 78-008-009-A "Improving Inter-governmental Participation in Economic Development" is forwarded herewith. If I can furnish further information, please let me know.

We were pleased to have this opportunity to participate again in the Title I Program. As you probably know Georgia Tech's Engineering Experiment Station has participated in this series of programs nearly every year since it was initiated. We regret that EES, a major economic development activity in the University System, will not participate in the FY-79-80 Title I Program.

Sincerely,

/ Robert E. Collier
Project Director
Project B-511

REC:wc
Enclosure

State: GEORGIA

Fiscal Year & Project ID# 78-008-009-A

THE COMMUNITY SERVICE AND CONTINUING EDUCATION PROGRAM
TITLE I-A, HEA, FINAL PROJECT REPORT

1. Project Title: Improving Intergovernmental Participation in Economic Development

2. Location & Duration of Project:

Atlanta Griffin
Dahlonaga Statesboro On Campus _____ Beginning Date 4/15/78
Gainesville Off Campus X Length in months 12

3. Primary Institution of Higher Education:

Georgia Institute of Technology (Engineering Experiment Station)
Atlanta, Georgia

4. Cooperating Institutions of Higher Education:

University of Georgia (Institute of Community Development)
North Georgia College (Hosted one workshop session)
Georgia Southern College (Hosted one session and provided participation)

5. Project Director (Name, Title, and Address)

Robert E. Collier
Senior Research Scientist
Technology and Development Laboratory
Engineering Experiment Station
Georgia Institute of Technology
Atlanta, GA

6. Project Funds (Leave Blank - To Be Completed By State Agency)

A. Federal Funds (List amount used by each institution) \$ _____

Total _____

B. Matching Funds

(1) Institutional Funds (Listing contributing institutions and the amount) _____

(2) State Government Funds _____
(3) Local Government Funds _____
(4) Participant Fees _____
(5) Other (specify in each instance) _____
Total _____

7. Type of Project

A. Area of Activity

- Continuing Education
- Community Service
- Planning for Resource Sharing

B. Categorize the project in terms of its focus (check one)

- | | |
|--|--|
| <input type="checkbox"/> Aging/Elderly | <input type="checkbox"/> Women |
| <input type="checkbox"/> Government | <input type="checkbox"/> Crime/Law Enforcement |
| <input type="checkbox"/> Housing | <input type="checkbox"/> Health |
| <input type="checkbox"/> Poverty/Low Income | <input checked="" type="checkbox"/> Economic Development |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Human Relations |
| <input type="checkbox"/> Environmental Quality | <input type="checkbox"/> Personal Development |
| <input type="checkbox"/> Youth Opportunities | <input type="checkbox"/> Education/School Systems |
| <input type="checkbox"/> Recreation | <input type="checkbox"/> Energy Related |
| <input type="checkbox"/> Employment | <input type="checkbox"/> Land Use |
| <input type="checkbox"/> Consumer Education | <input type="checkbox"/> Other (_____) |

8. Describe the Specific Objectives of the Project

The recent history of economic and social changes in the United States has demonstrated the need for elements of the private, government, and "advocacy" sectors to work together in a cooperative relationship never before attempted on such a scale. The objectives of this program activity is to bring together governments, the private market sector, public interest groups, and planning and development organizations to:

- o Discuss issues and approaches related to economic development processes and program;
- o Help each participant get a broader understanding of total economic development and to better relate his particular role to other forces which can support or impede this process; and
- o Improve communications and coordination among different groups involved in economic development.

9. Project Operations

A. What was the primary type of activity? (Check one)

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> New course for degree credit | <u>Mass Media</u> |
| <input type="checkbox"/> Credit-free course | <input type="checkbox"/> Radio |
| <input checked="" type="checkbox"/> Workshop/Seminar/Conference | <input type="checkbox"/> T.V. |
| <input type="checkbox"/> Action Research | <input type="checkbox"/> Publication |
| <input type="checkbox"/> Technical Assistance | |
| <input type="checkbox"/> (incl. planning & evaluation) | |
| <input type="checkbox"/> Counseling | |
| <input type="checkbox"/> Other (_____) | |

B. Describe the project content; that is, materials employed, instruction or service performed, personnel involved, and where applicable, the frequency and duration of sessions.

This activity continues the program developed and presented in the 1977 program. The program content was designed jointly by the Engineering Experiment Station (Georgia Tech) and the Institute of Community Development of the University of Georgia. It was proposed to enhance the understanding of private and public decision makers with respect to interrelationships existing between the public and private sectors in matters concerning economic development. Its primary purpose was to bring together elected officials, public administrators, directors and professional staff members of planning and development commission staffs, and managers from private enterprise to consider economic development processes and problems.

The instructional program was prepared so that it could involve individuals from public and private life as well as faculty members from the university system. The instruction was designed to involve the Economic Development Council of Georgia which includes membership from the University of Georgia and the Georgia Institute of Technology. A listing of personnel involved in the instructional part of the program is in the attached program agenda.

The program activity consisted of a major state-wide workshop conference conducted in Atlanta, and a series of regional workshops conducted, where possible, in regional colleges. A series of planning conferences were held to prepare for the workshop series. The workshops are usually three to four hours duration.

10. Project Accomplishments

A. Evaluation

I. Discuss the nature and the findings of the project evaluation. Include an assessment of the project's success in meeting its specific objectives (see #8). In addition, comment on what you see as the reasons for the success or failure of the project. Did the project reach the anticipated target group? Was the level of participation as high as was projected? What outcome is worthy of dissemination to other states and institutions of higher education?

Basic project evaluation was made through participation reaction using the enclosed evaluation form. This information was reviewed immediately after each presentation and recommended changes were incorporated in subsequent workshops where warranted. The participant evaluation indicated that the workshops were judged to be from good to excellent in quality. Additionally, comments and recommendations were obtained from the Economic Development Council and from host organizations.

It is believed that the project was reasonably successfully in meeting stated objectives. However, it is noted that the objectives sought are of a continuing nature and, as in all matters pertaining to economic development, a continuing effort is required to meet economic development goals. Two hundred participants were forecast; 224 attended.

The program was successful in that it reached a wide variety of individuals and organizations involved in day-to-day economic development activities. It has provided a forum for those individuals and organizations to exchange ideas and views on economic development issues at both the local and state levels. The program may be of interest to others who are interested in economic development.

II. Will the program itself continue beyond this period of Title I funding? If so, under what sponsorship or support. (Check one)

- | | |
|--|---|
| <input type="checkbox"/> Continued under Title I* | <input type="checkbox"/> Accomplished purpose
no further plans |
| <input type="checkbox"/> Continued with other Federal
funding | <input type="checkbox"/> Unsuccessful, no
further funding |
| <input type="checkbox"/> Continued with non-Federal
funds | <input checked="" type="checkbox"/> Other (_____) |

Programs of this nature will be conducted from time to time as funds become available.

*List new project ID number(s):

10. Project Accomplishments (Cont.)

B. Relative to Institution(s) of Higher Education

Indicate the impact of the project upon ongoing programs of recipient colleges and universities. Have changes occurred, or are they anticipated, in the organization, curriculum, budget, continuing education and/or community service programs? Describe any planned or unexpected "spin-offs" involving additional funds or activities generated.

This activity is part of the ongoing economic development activities of the Engineering Experiment Station. It provided the Station an opportunity to serve a state-wide economic development effort in cooperation with other units of the University System. It is a part of the effort that has been made by the Station over the past 10 years to utilize the funds made available through the Title I program to further economic development in the State while at the same time bring together the economic development community for improvement through training programs. It is expected that this program will serve to provide further involvement of the Station in economic development training as funds become available.

10. Project Accomplishments (Cont.)

C. Relative to the Community

Specify the extent and the nature of the involvement in the project of community leaders, citizens, businesses and industries, public and private agencies and State and local government. Were they, for example, involved in the initiation of the proposal and/or the planning and development of the project? Have any new community agencies, organizations, or groups been established as a result of this project? Has the community service capability of existing agencies and organizations been increased. If so, please describe:

Although the Economic Development Council is a state-wide organization, its member organizations have membership which consist of individuals located throughout the state. As indicated in the attached brochures, individuals participating in the community/area workshops were drawn from the local area where possible. The structuring of local workshops was accomplished in coordination with local leadership. While the activity was not designed to encourage the creation of new community service organizations, it was designed to increase communication among existing organizations. It is believed that the work accomplished this year lays the ground work for improved networking among community service organizations in the future.

11. Geographic area served by the Project. (Check one)

- Urban
- Rural
- Regional
- Statewide
- Suburban
- Other (_____)

12. Prior History of the Project. (Check one)

- New Project
- Continuation of CSCE Project*
- Major Revision of CSCE Project*
- Expansion or improvement of non-CSCE Project
- Other (_____)

*List previous project ID number(s):

77-008-009-C

13. Faculty Involvement (List the faculty members involved in the project, the nature of their activity, their academic discipline, and the percentage of their time spent on the project).

<u>Faculty</u>	<u>Activity</u>	<u>Discipline</u>	<u>% of Time</u>
Robert E. Collier	Project Director & Instructor		25
R.L. Yobs	Resource Person (GT)	Research Engineer	1
Donald Ratajczak	Resource Person (GSU)	Economics	1
Ernest Melvin	Resource Person (UG)	Geography	1
David Weisenborn	Resource Person Georgia Southern College	Economics	1

14. Student Involvement (If applicable, indicate the nature of student involvement in the project as well as the number of students engaged in each activity).

- A. Instructors
- B. Interns
- C. Consultants (Technical Assistance)
- D. Researchers/Data Collectors
- E. Other (Specify in each instance)

Activity No. of Students

NONE

15. Demographic Data

Demographic data on all actual participants should be collected and reported for each project. The data should be summarized in terms of sex, age and education.

A. Demographic Summary

Males 187 Females 37

Age

Under 21:		
21-35:	<u>66</u>	<u>16</u>
36-55:	<u>96</u>	<u>12</u>
Over 55:	<u>25</u>	<u>9</u>

Educational Level

Elementary:	<u> </u>	<u> </u>
Junior High School:	<u> </u>	<u> </u>
High School:	<u>14</u>	<u>9</u>
College below baccalaureate:	<u>8</u>	<u>2</u>
Baccalaureate:	<u>81</u>	<u>18</u>
Graduate or Professional:	<u>84</u>	<u>8</u>

Mass Media -- number of estimated individuals served: Unknown

- B. Narrative Description (Give a brief narrative of the general characteristics of the participants; should include: Were they city councilmen, upper level managers, housewives, etc? Were they the group for whom the project was intended?)

The participants in this activity were the group for which the program was designed. It consisted of elected officials ranging from city council members to the Lieutenant Governor. The two major groups came from the planning commission (34) and the business community (77). Elected officials and public administration personnel were well represented (63).

For the most part, the individuals who attended the sessions were professional personnel from a wide variety of occupations.

16. Project Materials (Describe the materials produced for and by the project, i.e. curriculum materials, films, etc., and indicate whether copies are available for dissemination).

Most presentations were made by individuals in a discussion format without the use of curriculum type materials. Thus, curriculum materials are not available for dissemination.

17. Express your judgment on the relationship of this project to the overall State Program of Community Service and Continuing Education. (Title I-A, HEA)

In my judgement this activity fits well into the overall State plan of Community Service and Continuing Education, especially in the area of economic development. Although economic development actually takes place at the community level, it is a part of a process that transcends municipal and county boundaries. The activity reported on above provides a means of using the educational process for networking community economic development activities with those of regional, state and national activities. It supplements and complements educational activities with a much more limited geographical outlook.

STATE AGENCY DATA

The following data is required by the State Agency for Title I-A to complete the Annual Program Evaluation.

Demographic Data

Males 187 Females 37

A. Occupational Classification

Professional	<u>155</u>	<u>27</u>
Semi-Professional	<u>22</u>	<u>8</u>
Skilled	<u>10</u>	<u>2</u>
Semi-Skilled	_____	_____
Unskilled	_____	_____
Other (Specify: _____)	_____	_____

B. Number of Participants by Target Group

Elected Officials	<u>18</u>
APDC Staff and Members of Local Industrial Development Authorities	<u>38</u>
Merchant Groups and Members of Chamber of Commerce	<u>22</u>
Personnel Director of Industry, and Voc-Tech School Directors and Curriculum Specialists	_____
Social Service Workers, Ministers, Career Counselors, Adult Counselors	_____
Professionals and Paraprofessionals in Gerontology	_____
Professionals and Paraprofessionals in Allied Health	_____
Professionals and Paraprofessionals serving Physically Handicapped	_____
Professionals and Paraprofessionals in Adult Educational Programs (Teaching and Administering)	_____
Aging Persons	<u>2</u>
Physically Handicapped Persons	_____
Members of Families Experiencing Communication Breakdown and Subsequent Problems	_____
Other (Specify: <u>Public Administrators</u>)	<u>45</u>
<u>Business Persons</u>	<u>77</u>
<u>College Facility Administrators</u>	<u>16</u>
<u>State Agencies</u>	<u>1</u>
Retired persons	<u>2</u>
Lawyers/Doctors/Reporters	<u>3</u>

Major Evaluation Procedure

- X A. Participant Reaction
- _____ B. Administration of Pre and Post Tests to Participants
- _____ C. Staff Appraisal of Changed Group Practices
- _____ D. Other (Specify: _____)



ECONOMIC DEVELOPMENT COUNCIL OF GEORGIA

May 18, 1979

Zell Miller
Lieutenant Governor
Chairman

Gene Dyson
Vice Chairman

Joan Crawford
Charles E. Crowder
Jasper N. Dorsey
Robert H. Evans
W. Milton Folds
Garland G. Fritts
Duane Grice
Gil Harbin
Henry M. Huckaby
W. Quinn Hudson
William E. Lovett, Jr.
Charles McDaniel
Ernest E. Melvin
W. Cameron Mitchell
John W. Talley, Jr.
Henry Thomassen
Carroll C. Underwood
Rudy Yobs

Mr. Robert E. Collier
Economic Development Division
Technology and Development Laboratory
Engineering Experiment Station
Atlanta, Georgia 30332

Dear Bob:

The Economic Development Council, as you know, represents sixteen agencies and organizations interested in furthering economic development in the state. A principal function of the Council is to bring together government, business, industry and other representatives interested in statewide economic development so as to examine critical issues and recommend governmental policies for comprehensive and coordinative implementation.

Two University System units have membership on the Council; namely, your organization and the Institute of Community and Area Development of the University of Georgia. On behalf of the Council, I would like to take this opportunity to thank both organizations for the training support they have provided the Council over the last two years. The several conferences and workshops conducted throughout the state have brought various interests together to discuss ways and means for improving our economic posture. Therefore, I believe that programs such as these fostered by the University System under Title I of the Higher Education Act have indeed met their goals as I understand them.

I would also like to express by personal appreciation to you for your enthusiastic assistance and support of Council goals and activities. Your dedication and commitment to the task are to be commended. I look forward to working with you in the future.

Sincerely,

Don Farrell
Executive Director

jc/DF

cc: Mr. Rudy Yobs
Dr. Ernest Melvin

Altamaha Georgia Southern

Area Planning & Development Commission

HEADQUARTERS:
P. O. BOX 328
505 WEST PARKER ST.
BAXLEY, GA. 31513
PHONE 912-367-3648

BRANCH OFFICE:
P. O. BOX 477
CITY HALL
STATESBORO, GA. 30458
PHONE 912-764-6241

Baxley, Georgia
May 25, 1979

Mr. Robert E. Collier
Senior Research Scientist
Economic Development Division
Technology and Development Laboratory
Engineering Experiment Station
Georgia Institute of Technology
Atlanta, Georgia 30332

Dear Bob:

It was indeed a pleasure to participate in the Economic Development '79 Workshop - "Making the Altamaha Georgia Southern Area More Attractive to Business and Industry" on May 17, 1979 at Georgia Southern College.

This coordinated technical assistance workshop that was conducted by the Economic Development Council of Georgia in cooperation with the Engineering Experiment Station, Georgia Institute of Technology, Institute of Community and Area Development, University of Georgia, Georgia Southern College, and this Commission helped Area leaders in business, industry, banking, and government to obtain realistic insights into the potential development of this Area, including the potential for the location of new industry and for the expansion of existing business and industry.

Economic development is one of this Commission's primary concerns in helping the Altamaha Georgia Southern Area to prosper for the betterment of its citizens. This Workshop was well attended by our governmental, business, industrial, and civic leaders who are now better prepared to work more effectively on comprehensive economic development programs.

Bob, our Development Section staff was most pleased to help make this Workshop a success for the governmental and economic development leaders that we jointly serve in the Altamaha Georgia Southern Area.

Warm regards,

Ted Fortino
Executive Director

TLF/dw

MEMBER COUNTIES:

APPLING BULLOCH CANDLER EVANS JEFF DAVIS TATTNALL TOOMBS WAYNE

May 31, 1979

Mr. Robert E. Collier
Engineering Experiment Station
Georgia Institute of Technology
Atlanta, Georgia 30332

Dear Bob:

It was indeed a pleasure for the McIntosh Trail APDC to co-sponsor the Economic Development '79 Workshop in Griffin on April 19, 1979, with the Economic Development Council of Georgia and the Engineering Experiment Station, Georgia Institute of Technology.

This training session was most successful and gave the area's leaders in government, industry, business, and the public sector a good insight into ways and means of making the McIntosh Trail Area more attractive to business and industry.

Lieutenant Governor Miller's remarks were informative and appreciated by all, as were the presentations made by Ron Robinson, Assistant Commissioner of Georgia Department of Industry and Trade and the other speakers.

Without question, this excellent exchange of information and ideas will greatly benefit our overall economic development program, and we especially thank you for arranging and scheduling this successful meeting.

Sincerely,

E. L. Houghtaling
Executive Director

RE:mjk