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1 2	Perceptual advertisement by the prey of stalking or ambushing predators		
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13 Abstract

There has been previous theoretical explorations of the stability of signals by prey that 14 they have detected a stalking or ambush predator, where such perceptual 15 advertisement dissuades the predator from attacking. Here we use a game theoretical 16 model to extend the theory to consider some empirically-motivated complexities: (i) 17 many perceptual advertisement signals appear to have the potential to vary in 18 intensity, (ii) higher intensity signals are likely to be most costly to produce, and (iii) 19 some high-cost signals (such as staring directly at the predator) can only be utilized if 20 the prey is very confident of the existence of a nearby predator (that is, there are 21 reserved or unfakable signals). We demonstrate that these complexities still allow for 22 stable signalling. However, we do not find solutions where prey use a range of signal 23 intensities to signal different degrees of confidence in the proximity of a predator; 24 with prev simply adopting a binary response of not signalling or always signalling at 25 the same fixed level. However this fixed level will not always be the cheapest possible 26 signal, and we predict that prey that require more certainty about proximity of a 27 28 predator will use higher cost signals. The availability of reserved signals does not prohibit the stability of signalling based on lower-cost signals, but we do also find 29 circumstances where only the reserved signal is used. We discuss the potential to 30 empirically test our model predictions, and to develop theory further to allow 31 perceptual advertisement to be combined with other signalling functions. 32 33

Keywords: intraspecific-communication; predator-prey signalling, stotting, costly
 signalling, evolutionarily stable strategy

36

#### 1. Introduction

When a predator attacks its prey, there may be a cost to the prey even if the attack is 38 unsuccessful and the prey escapes with its life. This cost may be on opportunity cost 39 of the lost time that might have been invested in other activities but that must be spent 40 in evading the predator, the energetic costs of evasion, injury, depletion of resources 41 (such as toxins) used in defense, or the risk that evading one predator can increase the 42 conspicuousness of the prey to other predators. Unsuccessful attacks can be costly to 43 the predator too, in terms of time and/or energy lost, risk of injury, or costs associated 44 with betraying its presence to other prey or its own predators. Hence both prey and 45 predators can benefit if predators can be dissuaded by a signal from the prey from 46 attacking in situations where the chance of an attack succeeding is low. One such 47 situation is aposematism, where there is variation between prey species in their level 48 of defence, and highly defended prey species signal those defences to predators with 49 conspicuous displays (see [1] for an overview). Another situation where such 50 signalling might be advantageous is where there is within-species variation in the ease 51 of capture of prey individuals because of variation in intrinsic quality (e.g. running 52 speed), and particularly high-quality individuals signal this to predators [2]. Lastly, 53 many ambush or stalking predators need to come near to the prey without being 54 detected by that prey in order to facilitate capture; thus can signal to detected 55 predators (dissuading them from attacking). Such signals are called perception 56 advertisement, an idea whose origin is variously credited to [3], [4] or [5]. It is this 57 last type of prey-predator signalling that we will focus on here. 58

59

A number of empirical studies have reported perceptual advertisement signals of a
diversity of forms from a diversity of vertebrate prey. In a recent review, Caro [6]

discusses directed staring in the direction of the predator as such a signal, suggesting 62 that that for many birds and mammals this is combined with idiomatic postures that 63 involve elevating the head, craning the neck and becoming immobile. The brown hare 64 is a particularly commonly-cited example of this, with hares responding to stalking 65 foxes by standing pipedally with their ears erect and their white vental surface 66 directed towards the fox [7], and foxes being less likely to attack hares adopting this 67 posture. Tail flicking (raising and lowering of the tail, often to show flashes of a 68 conspicuous underside) is reported as perceptual advertisement in a number of 69 waterbirds [5][8] as well as some deer and antelope [6]. Some deer and squirrels keep 70 the tail continuously lifted in response to a nearby predator, exposing a brightly 71 contrasting underside (a behavior called tail flagging) and this too is considered to be 72 perceptual advertising [9][10]. Many artiodactyls (even toed ungulates: e.g. pigs, deer, 73 antelopes, sheep, goats, and cattle) emit calls (often describes as snorts or barks) that 74 are also interpreted as perceptual advertisement (see [10][11] for reviews). Such calls 75 can often be supplemented by foot stamping. A number of primates have been 76 recorded using characteristic perceptual advertising calls to stalking predators (that 77 might be expected to break off attacks when detected) such as leopards, but not to 78 pursuit predators such as chimpanzees (which should care less about being detected) 79 [6]. Some perceptual advertisements signals involve the repeated close approach and 80 backing away from the predator: such inspection behaviour has been reported in a 81 range of fish, birds and mammals (e.g. [12][13][14]) and, although it may have 82 additional functions, is generally considered to be perceptual advertisement. Foot 83 drumming behaviour in a number of species of desert-living kangaroo rats is generally 84 considered to inform nearby snakes that they have been detected [15][16]. Finally 85 some species of antelope, gazelle, sheep, goat, cattle, deer and pronghorn all show a 86

characteristic jumping behaviour involving all of the legs being stretched out
downwards at the top of the spring (so called *stotting*) that is considered to function as
a mixture of perception advertisement and quality advertisement; with the relative
importance of the two varying between species and ecological situations [6][17][18].

92 Although both parties can potentially gain from such signalling, its evolutionary 93 stability is not trivial, because there can be an opportunity for prey to cheat and signal 94 that they have detected the predators on occasions when they suspect that a predator is around but they are not certain. Bergstrom and Lachmann [19] developed a game 95 96 theoretical model to explore the conditions required for evolutionary stability in the 97 face of such a danger of cheating (this model was later refined by [20]). Bergstrom and Lachmann [19] envisage prey receiving a stimulus of value x at a certain time. 98 This stimulus may be produced by a predator but may also come from other 99 100 environmental sources; crucially the higher the value of x, the more likely the 101 stimulus is to be predator-generated. Thus the stimulus (the value of x) provides an 102 imperfect but still meaningful indication of the presence of a predator. For the 103 evolutionarily stable strategy there is a critical value of x. If the prey detects a value of 104 the stimulus above the critical value, then it signals and the predator (if present) aborts 105 its attack; for stimulus values below the critical value, the prey does not signal and the predator (if present) does attack. Bergstrom & Lachmann [19] demonstrate that such a 106 signal can be stable provided a number of conditions are met. These can be interpreted 107 108 biologically as follows:

109

91

There is a cost to prey of signalling, a cost that is paid whether the predator is
 present or not.

The costs of signalling are not so high that signalling is never profitable
 The value of the stimulus *x* provides some information (albeit imperfect) about
 the likelihood of predator presence, such that those prey most "concerned"
 about predation are actually those most at risk.
 Prey that strongly suspect the presence of the predator are more difficult to
 capture than those with lower levels of suspicion, so that the signal actually
 conveys meaningful information to the predator.

119 5. The cost to the predator of attacking is not so high that it is never profitable for120 the predator to attack.

121

Here we explore a development of the model of Bergstrom & Lachmann [19] that 122 allows for greater levels of signal complexity. Specifically, the signal considered in 123 the previous model was a simple binary response. Although the focal prey individual 124 could vary in its expectation of the risk of predation (with that expectation rising with 125 increasing stimulus value x), this variation in expectation influenced whether the 126 signal was given or not, but not the nature of the signal. However, it seems 127 biologically plausible that many of the real-world signals considered to be perceptual 128 advertisement could vary in intensity in a way that could potentially convey 129 information about the prey's certainty of the close proximity of the predator. For 130 example, tail flicking, foot drumming and vocalizations could all vary in their 131 frequency. The last two could vary in the intensity of individual elements (e.g. the 132 loudness of a bark) as well as frequency, and it seems plausible that such flexibility 133 could be used to convey the prey's degree of confidence in the presence of the 134 predator. Here we will explore the evolutionary stability of perceptual advertisement 135 in the face of this biologically-driven increase in the flexibility of signalling possible. 136

Further, it may be that some signals are only possible when the prey has a very high 138 degree of confidence in the presence of the predator. For example, the directed staring 139 of the hares discussed above and predator inspection behaviour necessarily require 140 that the predator has been detected and its position localized. Directed staring in 141 particular has been widely observed across taxa, and we will also use our model to 142 explore the evolutionary stability of such "reserved" signals that can only be given in 143 special circumstances but provide very reliable information to the predator. Such 144 signals are "unfakable" in that the prey must have good information about not just the 145 presence but the position of the predator in order to perform them. We will also 146 explore the consequence of the potential for such signals for the evolutionary stability 147 of signals that do not have this restriction (such as vocalizations) and hence are 148 149 potentially less inherently reliable.

150

Associated with our interest in greater variation in signal expression, we also consider 151 greater variation in signal costs. Again this is biologically driven, as it seems likely 152 that the variety of perceptual advertisement signals observed in the natural world vary 153 in their costliness. For example, some (such as foot stamping or tail flicking) can be 154 carried out without requiring a break from foraging, whereas directed staring and 155 vocalizations likely generally require such an opportunity cost. Stotting is highly 156 likely to be much more energetically expensive that tail flagging. If the cost is paid in 157 terms of risk of informing predators other than the focal predator being signalled of 158 the presence of the prey, this may be more costly for vocalizations (which can be 159 detected over long distances) than (for example) tail flicking. Hence, our final novel 160

161 model elaboration will be to allow variation in signal costs to be associated with the162 variation in signal forms possible.

- 163
- 164

## 2. Methods: Description of the model

We consider a population of prey individuals and a population of predator individuals.
Within each population, all individuals are of identical quality. We use evolutionary
game theory to analyze the predator and prey signalling behavior that we might expect
to see.

169

As a predator approaches a prey individual the prey receives some cue x, for instance it hears a noise. We assume that prey are approached by predators on average once per unit time following a Poisson process, and that the intensity x of the cue received follows a specific probability distribution, which we denote by f, e.g. x could be continuous with density function f(x). In addition, prey receive non-predator-derived cues  $x_o$ , following a different probability distribution  $f_o$ . These assumptions are effectively the same as used by Bergstrom & Lachmann [19].

177

Upon receiving cue x, a prey individual will send a signal s(x), which the predator (if present) can detect. The (energetic) cost of sending signal s to the prey is u(s), which increases with s but is independent of x (except for the indirect effect that x has through influencing the value of s); it is paid regardless of whether a predator is present or not. We shall assume that u(s) is strictly increasing with s. If this was not the case, and there were a number of signals of equal cost, then it is reasonable to assume that the prey would always prefer the highest intensity signal amongst them. If

the predator receives signal s, it can choose to either continue the attack or respond to 185 186 the signal and not attack.

187

That the prey have a range of potential signals open to them is our first crucial 188 departure from the assumptions of Bergstrom & Lachmann [19], who assume a simple 189 binary signal, with only two possible values (on or off). Following the methodology 190 of [21], we divide all possible signals into  $A_0$  that will prevent an attack and  $A_1$  that 191 will not. The prey's strategy is s(x) for  $x \in C$ , the set of possible cues; and the 192 predator's strategy is a choice of  $A_0 \subseteq S$ , the set of possible signals. 193 194 We shall seek evolutionarily stable strategy pairs; namely, choices of  $A_0$  and s(x)195 which when either the prey or the predator change strategy, means that they would 196 perform strictly worse. We note that some formal strategy changes do not influence 197 behaviour, and hence rewards, at all (for example if the predator changes the response 198 it would give to a signal that the prey does not use). We thus in practice seek strategy 199 pairs where any change which leads to an actual change in behaviour gives a strictly 200 smaller reward. Thus in Section 3 (and in the associated Appendix A) we consider all 201 plausible potential stable strategy pairs, and find the conditions under which they are 202 stable, i.e. in which any change in strategy which leads to a behavioural change would 203 204 cause the type changing strategy to perform worse. 205

We assume that some signals cannot be given to weak (low x) cues (e.g. prey cannot 206

stare straight at a predator whose presence - and hence location - they are highly 207

uncertain of). In general we define the function T(x) to give the allowable signals. 208

When x is received, the only allowable signals are  $s \leq T(x)$ . 209

In this paper we allow a range of values of  $x \in [0,1]$  which indicates the potential 211 212 presence of a predator and a single strong signal x=2 which reveals the predator with certainty. We also allow a range of unrestricted signals of increasing strength  $s \in [0,1]$ 213 and one restricted signal s=2. Thus we have  $C=S=[0,1] \cup \{2\}$ , and we set T(x) = 1 for 214  $x \le 1$  and T(2) = 2. Thus for any cue  $x \le 1$  (which contains information about a 215 216 predator but not certainty) the prey give any signal except the restricted signal (staring at the predator). If x = 2 and the prey knows where the predator is, it can stare at it 217 using the most expensive signal (s(2) = 2) or choose any other (cheaper) signal. 218 219 If a predator attacks a prey individual when it has given the cue x, then the reward to 220 the predator is v(x) which decreases with increasing x. This reward can be interpreted 221 as the expected energetic gain to the predator (probability of prey capture multiplied 222 by value of the prey minus energy expended). The (average) cost to the prey of an 223 224 attack is w(x), which again decreases with increasing x. This again can be interpreted

as an expected energy loss (probability of capture multiplied by the cost of death plus 225 the value of energy expended if death does not occur). We note that cost of death in 226 particular would depend upon the state of the individual (a young healthy individual 227 has more to lose), but that for simplicity all prey individuals in our model are assumed 228 to be identical; the only asymmetry is in the strength of the cue received, and 229 potentially the strategy played. Thus predators which induce higher values of the cue 230 x are less likely to be successful in an attack. This assumption is fundamental to 231 232 perceptual advertisement, and indicates that the predator benefits from remaining undetected. It is analogous to Bergstrom & Lachmann [19]'s condition that prey that 233

strongly suspect the presence of a predator are more difficult to capture than those thathave lower levels of suspicion.

236

237 If a predator is present we assume that there is a non-zero probability of it revealing itself with certainty, P[x=2]>0, and otherwise x has a probability density f(x). If there 238 is no predator x=2 cannot occur, but other cues  $x_0$  have density  $f_0(x)$ . We assume that 239 240 predators arrive at an average rate of one per unit time, but that other cues occur at rate r. We assume that  $f(x)/f_0(x)$  increases with x. That is, the higher the value of the 241 cue x the more likely it is to be indicative of a predator. This is analogous to Bergstom 242 & Lachmann [19]'s assumption that the value of the stimulus x provides some 243 244 indication (albeit imperfect) of the presence of a predator.

245

We further assume that

247

248 
$$\frac{d}{dx}\left(\frac{w(x)f(x)}{f(x)+rf_0(x)}\right) > 0.$$
 (1)

249

In fact we do not technically need this derivative to exist at all, as long as the term in 250 brackets is an increasing function of x.  $f(x)/(f(x)+rf_o(x))$  is the probability that a cue of 251 strength x received by a prey individual actually comes from a predator (recall that 252 w(x) is the cost to a prev of an attack coming from a predator that sends cue x). This 253 condition means that (if predators always attack) then the higher the value of the cue x254 received, the higher the expected cost to the prey. Thus, the higher the value of cue x 255 that the prey receives, the greater its incentive to discourage attack from the predator. 256 The prey can discourage such an attack by signalling to the predator that it has been 257

detected. Again, this is analogous to Bergstrom & Lachman [19]'s assumption that
those prey most concerned about predation are actually those at greatest risk of an
attack.

261

262

## 3. Results: stable solutions of the model

In general, the rewards to the predator  $R_Q$  and the prey  $R_P$  in terms of expected energetic gain are given by the expressions below:

265

$$R_{Q} = P[X = 2]v(2)\mathbf{1}_{s(2)\in A_{1}} + \int_{s(x)\in A_{1}} f(x)v(x)dx,$$
(2a)

267

$$R_{P} = -P[x = 2](w(2)\mathbf{1}_{s(2)\in A_{1}} + u(s(2))) - \int_{0}^{1} f(x)(w(x)\mathbf{1}_{s(x)\in A_{1}} + u(s(x)))dx$$

$$-r\int_{0}^{1} f_{0}(x)u(s(x))dx.$$
(2b)

269

We define the following two predator choices: choice 0 is the choice not to attack and choice 1 is the choice to attack. Thus w(x) > 0 is the cost to the prey of the predator making choice 1.

273

For a stable solution, the prey must play  $min(A_0)$  or  $min(A_1)$  in every situation

275 (otherwise it could change to a lower signal within the same set and so reduce its cost

276 without affecting the predator response).

277

We also need  $\min(A_1) < \min(A_0)$ , whenever both sets are non-empty and  $\min(A_1)$  is sometimes chosen by the prey, since otherwise switching to a lower-cost signal could

280	prevent an attack. This means that $min(A_i) = 0$ unless $A_1$ is the empty set (or at least a
281	signal never employed by the prey).
282	
283	Note that if there exists a value <i>s</i> that is a member of $A_0$ where $s \le 1$ , then the
284	unfakable signal (s = 2) cannot be stable.
285	
286	Thus the possible stable solutions are:
287	1) $A_0 = [0,1] \cup \{2\}$ , so that there are no attacks and prey always give the lowest-
288	cost signal: $s(x) = 0$ for all x.
289	2) $A_1 = [0,1] \cup \{2\}$ , and $A_0$ equals the empty set, so that there is always an attack
290	whenever the predator is present and prey always give the lowest-cost signal:
291	s(x) = 0 for all $x$ .
292	3) $A_0 = \{2\}$ , so only the restricted unfakable signal prevents an attack in this case.
293	There are two possibilities:
294	either (a) $s(2) = 2$ and $s(x) = 0$ for all $x \le 1$ , so that only the unfakable signal is
295	given when the predator is spotted;
296	or (b) $s(x) = 0$ for all x and so no signal is ever given and there is always an attack.
297	4) $2 \in A_0, A_0 \setminus \{2\} \neq \Phi$ so the predator will respond to sufficiently strong signals
298	below the unfakable one. There are four cases labelled a-d, depending on the
299	signals given by the prey (these cases will be explored in turn below).
300	
301	We consider case 1 below to illustrate our methodology, and each of the other seven
302	cases (2, 3a, 3b, 4a, 4b, 4c and 4d) described above are considered in Appendix A.
303	

304 Case 1:  $A_0 = [0,1] \cup \{2\}$ , and s(x) = 0 for all x. There are no attacks and the prey

# 305 always gives the lowest-cost signal, regardless of x.

- 306 Substituting the above values into equations (2a) and (2b) we obtain
- $307 R_o = 0$ , (3a)

$$R_{p} = -u(0) \left\{ p[X = 2] + \int_{0}^{1} (f(x) + rf_{o}(x)) dx \right\}$$
(3b)  
310

This strategy pair is stable with respect to the predators' strategy if any change in predator strategy reduces the reward to the predator. The only change in strategy that the predator can make is to switch to attacking when a signal s = 0 is received, i.e. moving the signal 0 from set  $A_0$  to  $A_1$ . We shall denote such a change by the shorthand  $0 \rightarrow A_1$  (and other strategy changes will be similarly denoted in Appendix A). This change reduces the predator payoff if

317

318 
$$P[X=2]v(2) + \int_{0}^{1} f(x)v(x)dx < 0.$$
 (4)

319

We summarise all of the important conditions in a logical sequence as we see in Appendix A. We denote the condition in inequality (4) by (C3<sup>c</sup>). In general conditions denoted by a C relate to a change of the predator response to a signal, and conditions denoted by a D relate to a change in prey strategy.

324

The strategy pair is clearly stable with respect to the prey's strategy, since changing *s* can only increase the cost without affecting the outcome.

328	Summary of evolutionarily stable strategies
329	Although there are technically eight cases, there are only five distinct cases where the
330	observable behaviour can be different. Note that we give the conditions for when a
331	given solution can occur, and it is not guaranteed that this will be the solution
332	observed in a particular population, as there can be more than one solution for an
333	identical set of parameter values.
334	
335	(S1): No attacks or costly signals (s values above 0) occur when C3 <sup>c</sup> holds (inequality
336	4 holds).
337	
338	(S2): No costly signals (s values above zero) are given and attacks always occur when
339	C3 holds (inequality 4 does not hold).
340	
341	(S3): Attacks always occur unless the predator is unambiguously spotted, when the
342	prey gives the unfakable signal ( $s=1$ ), when the combination of conditions represented
343	by $C5^{c} \cap C2 \cap D2(2)$ holds (equivalently inequalities 8,9 and 10 hold, see Appendix A).
344	
345	(S4): Medium-cost signals (s values between zero and one) occur for sufficiently
346	strong cues, and these deter attacks, while attacks occur when no signal is given ( $s =$
347	0). The precise conditions when such signals occur are given in Appendix B.
348	
349	(S5): Medium level signals occur only when the predator is unambiguously spotted
350	and this is enough to deter the predator. Otherwise attacks occur. The precise
351	conditions when such signals occur are again given in Appendix B.
352	

Where the different solutions hold depends on D2(2), D3(1) and C1-C5 (see 354 Appendix A) for the cases numbered 1-5 above, and we present these solutions 355 356 graphically in Figure 1. 357 358 That is, five different solution types are possible, and for a given set of parameter 359 values more than one of these five may be possible. Indeed, for some parameter 360 values four of the five are possible. We list the set of possible solutions for a given situation separated by commas in the figure. The 5 criteria C1,...C5 are always in the 361 same order. However, the criteria D2(2) and D3(1) can occur in either order, hence, to 362 find the possible solutions for a given set of parameter values, one must first evaluate 363 364 the order of these and select whichever of the two tables in Figure 1 is appropriate to that ordering. One then identifies which of the 18 cells in the table the parameter 365 value combination implies, and the list of possible solutions for that set of parameter 366 values will be given in that cell. In particular, at the bottom of the diagrams in Figure 367 1, attacks are unattractive to predators and so no signal is needed to deter them; at the 368 top attacks are so attractive that no signal can deter them. 369 370 371 4. Discussion 372 The first thing to note about our model predictions is that (for any combination of 373 parameter values) a single non-signalling equilibrium will exist where the prey do not 374 375 signal (in our model this is equivalent to using the lowest-cost signal s = 0), and all predators either always attack or never attack. Clearly when predators always or never 376

377 attack any mutant prey that used a higher-cost signal would incur greater costs

without modifying predator behaviour, and thus would not be selected. For the 378 379 predators, as long as all prey are not signalling, then there is no intrinsic difference 380 that the predator can detect between interactions with prey, so the only rational 381 strategy is to always or never attack (whichever leads to the highest average reward). 382 This occurs because we have assumed that the prey but not the predator can perceive 383 the value of the stimulus x in any interaction, hence in the absence of a signal from the 384 prey the predator does not have any information on whether a particular prey individual has become aware of its presence or not. Biologically, this seems plausible 385 in many situations. Consider a lion stalking a gazelle, the lion might be aware of the 386 387 sound of dry vegetation snapping under its body as it creeps forward, but it would often not be able to judge effectively whether those sounds have carried to and been 388 389 detected by the gazelle (in the absence of any behavioural change - perception 390 advertisement - by the gazelle). We would expect an analogous non-signalling equilibrium to exist in other coevolved signalling systems where receivers have no 391 392 way of differentiating signallers in the absence of signals.

393

Such a non-signalling equilibrium is not only logically plausible, it meets with 394 395 biological observation: while examples of perceptual advertisement are widespread 396 taxonomically, they are not ubiquitous and it seems that only a minority of vertebrate 397 prey seem to use them to stalking or ambush predators. Although the non-signalling 398 equilibrium is stable to the appearance of any single mutant, it is possible to imagine 399 scenarios where evolution away from this equilibrium is possible. Imagine the equilibrium strategy is for prey never to signal, and predators not to respond to signals 400 401 and always attack. If the prey population remains unchanged, so no signals occur, then other strategies can drift into the predator population provided those strategies 402

include the condition of always attacking when no signal is given. That is, all such
predator strategies with respect to other signals will be equivalent in payoffs as long
as no signals are given. If after some such predator strategies have drifted into the
population a mutant signalling prey individual occurs, then that mutant may (but need
not necessarily – and in most causes likely will not) do better than the non-signalling
"field" individuals. Thus if predators are susceptible to such stimuli, this is a potential
way for signalling strategies to begin.

410

It is important to see that evolution away from the non-signalling equilibrium is 411 possible (as discussed above), since otherwise the other signalling equilibria predicted 412 by our model could not be reached. One type of signalling equilibrium predicted is 413 exactly analogous to that predicted by the model of Bergstrom and Lachman [19]. 414 Specifically, there is a critical value of x, for stimulus values below which prey 415 respond by not signalling (i.e. using the lowest-cost signal s = 0). However for all x 416 values greater than the threshold, prey emit the same higher-cost signal. Thus, despite 417 the greater flexibility of signalling introduced in our model (with a range of signal 418 intensities open to the prey: all values of s from zero to one inclusive) they adopt an 419 essential binary signal, exploiting only two of the continuum of signal levels open to 420 them. The biological interpretation of this is that we do not expect perceptual 421 advertisements to be informative about the prey's confidence in the proximity of the 422 predator. That is, we do not expect an individual prey type to modulate say foot-423 drumming intensity or tail-flicking frequency to indicate to the predator how 424 confident the prey is in having detected the predator. Such a strategy does not appear 425 evolutionarily stable in our model. We note that this prediction relies on the 426 assumption that all individuals are essentially identical. Significant between-427

individual variation in predators and/or prey could perhaps generate different such
intensities. We would expect this result to hold more widely in coevolved signalling
systems. Specifically, where receivers are limited to a binary response (e.g. whether to
mate or not, whether to flee or not, whether to attack or not) signallers will often be
expected to utilize only two signal levels.

433

The range of possible signals available in our model gives a larger range of possible 434 scenarios where signalling can occur than in [19], since the region associated with 435 strategy (S4) is larger than for any fixed value of signal a<sub>0</sub>. On the other hand, regions 436 (S3) and (S5) overlap with regions (S1), (S2) and (S4) so that it is possible that 437 situations may occur where only unfakeable signals are used when in the absence of 438 this possibility either there would be no signalling or there would be signalling with 439 fakable signals (in this latter case the overall level of signalling would be significantly 440 reduced). Thus overall in our model there are more types of signalling possibilities 441 and signalling would occur in more scenarios, but sometimes the actual amount of 442 signalling that would be observed would be a lot less, than in the model of Bergstrom 443 and Lachman [19]. 444

445

However, the model also demonstrates that prey will not necessarily always adopt the cheapest signal to indicate that it suspects a predator is near. That is, the non-zero signal used by prey at this equilibrium ( $s = a_0$ ) is not the minimum cost signal that can be differentiated from s = 0. If fact we predict not just one equilibrium of this type for a given set of parameter values but a continuum of such equilibria, for each critical value of the stimulus ( $x_c$ ) there will be a different value of signal intensity  $a_o$ . We would expect  $x_c$  and  $a_o$  to be the same across individual animals within a set of

453 interacting predators and prey populations; but would expect variation in these values between sets of populations. Thus globally, we would not expect that the intensity of 454 vocalizations produced by artiodactyls as perceptual advertising to be strongly 455 456 constrained; however at a local level we would expect such uniformity in the type of signals given by different prey individuals or the same individual on different 457 occasions. We would predict that higher confidence in predator presence needed 458 459 before signalling (higher  $x_c$ ) will be associated with more intense and costly signals (higher  $a_o$ ). Thus a clear prediction of our model is that prey populations that require 460 less certainty before advertising perception will signal more often when no predator is 461 in fact present and will also use lower cost signals. This prediction should be 462 amenable to empirical testing across populations. We would also expect analogous 463 464 situations in other coevolved signalling systems, with signallers that utilize more expensive signals using them less frequently than in analogous populations where 465 466 signalling is cheaper.

467

It is important to note that this "medium-cost equilibrium" predicted by Bergstrom & 468 Lachman [19] also occurs in our model despite the introduction of the reserved signal 469 that is high-cost and can only be given when the prey is very sure of the existence of a 470 nearby predator. Thus the potential for such an unfakable high-cost signal does not 471 prevent the occurrence of the previously-described equilibrium. Our model predicts 472 the existence of yet another type of equilibrium where the prey never signals and the 473 predator always attacks, unless the prey is very sure of the presence of the predator (x 474 475 = 2 in our model) and gives the reserved, unfakable, high-cost signal which deters the predator (if one is present). We note that, as with all our signalling equilibria, the 476 prey's behaviour is a binary response between two alternatives. Biologically, this 477

equilibrium means that we predict that sometimes perceptual advertisement signals 478 479 may be very expensive, but such signals will only be used (indeed in some cases can only be used) when the prey is very sure of the existence of the predator nearby. An 480 481 example of such an unfakable signal may be the directed staring as described in hares in the Introduction. Note our prediction is that prey that use such high-cost signals 482 483 will not also use lower cost signalling. Hence we would not expect hares to also on some occasions use a lower-cost signal (e.g. foot thumping or tail flagging) when they 484 have reduced confidence in the proximity of a predator. Caro [6] argues that 485 perception advertising signals are generally low-cost (compared to signals of 486 individual quality). He admits that the apparent perceptual advertisement function of 487 488 stotting behaviour does not fit well with this generalization. Our models predict that such high cost signals can be predicted, but they will be paired with very high 489 confidence in the proximity of a predator. Again this is empirically testable, and we 490 would predict that costly-perceptual advertisement by stotting or directed staring is 491 very rarely triggered by non-predatory environmental stimuli (in comparison to lower 492 cost signals). Generally across co-evolved signalling systems we would expect high 493 cost signals to be used more sparingly and more judiciously (with less signalling to 494 inappropriate receivers - e.g. sexual signalling to heterospecific females). 495

496

The model also predicts one final type of equilibrium where prey only signal when they have maximal confidence in the proximity of a predator, but do not use the reserved signal to do this but rather a lower unreserved signal. Biologically this means that even when prey have detected predators with certainty they may not use unfakable signals such as directed staring. It is likely that this is what occurs in the

kangaroo rat system where often the prey has visually detected a specific snake priorto the onset of its foot thumping signal.

504

In this paper we have strived to further cement the theoretical underpinning of the 505 interpretation of perceptual advertisement signals from prey to ambushing or stalking 506 predators. We have shown that such signals seem evolutionarily stable in a wider 507 range of circumstances than previous explored, and that the predicted signals accord 508 well with empirical observation of such signals in natural systems. However, it is 509 important to note that although there seems good evidence that some systems feature 510 signals by prey that function primarily in informing predators of their detection, such 511 a signal may have a number of other functions: such as informing predators of the 512 intrinsic quality of the signaller [22], warning other prey individuals of the danger 513 [23], and (most speculatively) attracting mesopredators that might be a threat to the 514 focal predator. Further, the signal may also be subject to sexual selection [24][25]. 515 Hence there is a need to build on existing theory and explore the influence of such 516 multiple selection pressures on the existence and form of signals between prey and 517 predators. We hope that this work will provide a useful foundation for such further 518 519 development.

520

521

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#### 581 Figure Caption

582

Figure 1: The potential evolutionarily stable solutions to the model. Which of the 583 different solutions holds depends on which of the conditions D2(2), D3(1) and C1-C5 584 hold. Whilst there is a defined order to conditions C1-C5, the order of the other two 585 conditions depends on the parameter values, and we include two tables for the two 586 possible orderings. In some situations more than one type of solution is possible. In 587 all, five different types of solution are possible: (1) no costly signals (s values above 588 0) or attacks occur; (2) no costly signals (s values above 0) occur, but attacks always 589 occur; (3) attacks always occur unless the predator is unambiguously spotted, when 590 the prey gives the unfakable signal (s=1); (4) medium-cost signals (s values between 591 zero and one) occur for sufficiently strong cues, and these deter attacks, while attacks 592 occur when no signal is given (s = 0); and (5) medium level signals occur only when 593 the predator is unambiguously spotted and this is enough to deter the predator, 594 595 otherwise attacks occur.

596 -

597 Appendix A

598

599 Case 2:  $A_1 = [0,1] \cup \{2\}$ , and s(x) = 0 for all x. Thus attacks always occur and the 600 prev always gives the lowest-cost signal:

$$R_{Q} = P[X = 2]v(2) + \int_{0}^{1} f(x)v(x)dx,$$
603
  
604
$$R_{p} = -P[X = 2](w(2) + u(0)) - \int_{0}^{1} f(x)w(x)dx - u(0)\int_{0}^{1} (f(x) + rf_{o}(x))dx.$$
(5b)

000	
606	This solution is stable with respect to predator strategy if $0 \rightarrow A_0$ (i.e. predators
607	switching to not attack when receiving the minimum-cost signal) reduce their payoff,
608	i.e. if
609	
610	$P[X=2]v(2) + \int_{0}^{1} f(x)v(x)dx > 0. $ (6)
611	
612	This is clearly the opposite of the condition from (4), and we denote this condition by
613	(C3).
614	
615	It is clearly stable with respect to prey strategy, since changing s increases the cost
616	without affecting the outcome.
617	
618	Case 3a: $A_{\theta} = \{2\}$ , $s(2) = 2$ , $s(x) = 0$ for all $x \le 1$ . Only the maximum-cost signal
619	prevents attack; prey give this signal in response to obtaining the "special" cue
620	x=2, and otherwise give the lowest-cost signal:
621	
	622

$$R_{Q} = \int_{0}^{0} f(x) v(x) dx, \qquad (7a)$$

$$R_{p} = -P[X = 2]u(2) - \int_{0}^{1} f(x)w(x)dx - u(0)\int_{0}^{1} (f(x) + rf_{o}(x))dx.$$
(7b)

605

627 This is stable with respect to the predator if  $2 \rightarrow A_i$  (predators switching to attacking 628 when receiving the maximum-cost signal) reduces their payoff: i.e. if

.

629		
630	$P[X=2]\nu(2)<0$	
631		(8)
632	which we denote by $(C5^{\circ})$ ,	
633		
634	and if $0 \rightarrow A_0$ (predators switching to not attacking when given the minimum	um cost
635	signal) reduce their payoff, ie. if	
636		
637	$\int_{0}^{1} f(x)v(x)dx > 0$	(9)
638		
639	which we denote by (C2).	
640		
641	It is stable with respect to prey strategy if $s(2) \rightarrow 0$ (switching to using the	minimum
642	cost signal in response to the reserved cue $x = 2$ ) reduces the prey payoff;	i.e. if
643		
644	w(2) + u(0) - u(2) > 0.	(10)
645		·
646	We denote this condition by $D2(2)$ .	
647		
648	All other changes of $s$ would increase the cost of signalling to prey witho	ut affecting
649	the outcome of the signal (in terms of predator behaviour).	
650		
651	Case 3b: $A_0 = \{2\}$ , $s(x) = 0$ for all x. The maximum-cost signal would de	eter an
652	attack, but prey always use the minimum cost signal:	

$$R_{Q} = P[X=2]v(2) + \int_{0}^{1} f(x)v(x)dx,$$
(11a)

$$R_{p} = -P[X = 2](w(2) + u(0)) - \int_{0}^{1} f(x)w(x)dx - u(0)\int_{0}^{1} (f(x) + rf_{o}(x))dx.$$
(11b)

660 This is stable with respect to predator strategy if  $0 \rightarrow A_0$  (predators switching to not 661 attacking when receiving the minimum-cost signal) reduce their payoff, i.e. if

663 
$$P[X=2]v(2) + \int_{0}^{1} f(x)v(x)dx > 0.$$
 (12)

665 This is again condition (C3).

667 It is stable with respect to prey strategy if  $s(2) \rightarrow 2$  (giving the maximum-cost signal in 668 response to the reserved cue x = 2) reduces the prey's payoff, i.e. if

670 
$$w(2) + u(0) - u(2) < 0.$$
 (13)

672 This is the complement to the condition from inequality (10),  $D2(2)^{c}$ .

674 All other changes of *s* would increase the cost of signalling to the prey without

affecting the outcome (i.e. without changing predator attack decisions).

677 There are four different variations of case 4 where the predator will respond to

678 sufficiently strong signals below the unfakable one.

680 Case 4a: 
$$A_{\theta} = [a_{o}, 1] \cup \{2\}$$
,  $s(x) = \theta$ ,  $x < x_{crit}$ ,  $s(x) = a_{o}$ ,  $x \ge x_{crit}$ . That is, prey give a  
681 minimum-cost signal in response to cue values below a critical threshold  $(x_{crit})$  and  
682 a single higher-cost signal  $(a_{o})$  to all other cues. The higher-cost signal deters  
683 attack but the minimum-cost one does not:

685 
$$R_Q = \int_{0}^{x_{out}} f(x)v(x)dx,$$
 (14a)

$$R_{p} = -\int_{0}^{x_{org}} f(x)w(x)dx - u(0)\int_{0}^{x_{org}} (f(x) + rf_{o}(x))dx - u(a_{o}) \left[ P[x=2] + \int_{x_{org}}^{1} (f(x) + rf_{o}(x))dx \right].$$
(14b)

(15)

689 This solution is stable with respect to predator strategy if 
$$a_o \rightarrow A_l$$
 reduces the  
690 predator's payoff, i.e. if

692 
$$\int_{x_{crit}}^{1} f(x)v(x)dx + P[x=2]v(2) < 0$$

694 which we denote by  $C4^{c}(a_{o})$ ,

696 and if 
$$0 \rightarrow A_o$$
 reduces the payoff: i.e. if

$$698 \qquad \int_{0}^{x_{ent}} f(x)v(x)dx > 0$$

699 700 which we denote by  $C1(a_0)$ . 701 702 The strategy is in equilibrium regarding a change in prey strategy if a small change in 703  $x_{crit}$  has no effect: i.e. 704  $f(x_{crit})w(x_{crit}) + (f(x_{crit}) + rf_o(x_{crit}))(u(0) - u(a_o)) = 0.$ (17)705 706 707 We denote this equality condition by  $D1(a_0)$ . 708 709 All changes not involving  $(s(x) \rightarrow a_o \& x < x_{crit})$  or  $(s(x) \rightarrow 0 \& x \ge x_{crit})$  increase costs 710 without changing outcomes (or do worse than changes involving them) and those 711 involving either of these reduce the payoff, because of the equation  $(D1(a_0))$  and 712 condition (1). The condition  $D1(a_0)$  finds the unique value of  $x_{crit}$  associated with  $a_0$ , 713 and, from condition (1), the larger  $a_o$ , the larger  $x_{crit}$ . It is easy to see that a pair ( $a_o$ , 714  $x_{crit}$  (and generally many such pairs) always exists, and so D1(a<sub>0</sub>) always holds for 715 some  $a_0$ , by noting that substituting  $x_{crit} = 0$  in the left hand side of (17) gives a 716 negative value, and that letting  $a_a$  tend to zero makes the second term on the left hand 717 side of (17) arbitrarily small, so a corresponding  $x_{crit}$  can clearly be found that satisfies (17) (we note this would not necessarily be true if there was a minimum registerable 718 719 non-zero signal with non-zero cost). 720

(16)

721 Note that there is an  $x_{crit}$  for each  $a_o$  (potentially), so there is a different set of 722 conditions for each  $a_o$ .

723

724 Case 4b:  $A_o = [a_o, 1] \cup \{2\}$ , s(x) = 0 for all x. Prey never signal, despite the fact that 725 high (but unreserved) values of the signal and the reserved signal would both deter 726 attack:

727  

$$R_{Q} = P[x = 2]v(2) + \int_{0}^{1} f(x)v(x) dx,$$
(18a)  
729

$$R_{p} = -P[x=2](w(2)+u(0)) - \int_{0}^{1} f(x)w(x)dx - u(0)\int_{0}^{1} (f(x)+rf_{o}(\pi))dx.$$
(18b)

731

This is stable with respect to predator strategy if  $0 \rightarrow A_0$  reduces the payoff, i.e. if

733 
$$P[x=2]v(2) + \int_{0}^{1} f(x)v(x)dx > 0.$$
 (19)

734

735 This is condition (C3) again.

736

737 It is stable with respect to prey strategy if 
$$s(2) \rightarrow a_o$$
 reduces the payoff: i.e. if

738

739 
$$w(2)+u(0)-u(a_o)<0.$$
 (20)

740

741 We denote this condition by  $D2^{c}(a_{o})$ . (Note that from (1) it is clear that  $(D2^{c}(a_{o}))$ 

742 implies that

¢

$$f(x)w(x) + (f(x) + rf_o(x))(u(0) - u(a_o)) 440$$
(21)

so that if  $(D2^{c}(a_{o}))$  holds then the strategy is also stable against any  $s(x) \rightarrow a_{o}$  when  $x \le 1$ .

747

748 Case 4c:  $A_o = [a_o, 1] \cup \{2\}$ ,  $s(2) = a_o$ , s(x) = 0 for  $x \le 1$ . High (but unreserved) 749 values of the signal and the reserved signal would both deter attacks. However, the 750 prey always adopts the lowest-cost signal (thus always induces an attack if the 751 predator is present), unless the highest value cue (x=2) is detected, in which case 752 the prey signals with the lowest-cost signal that is still sufficient to deter an attack: 753

$$R_{Q} = \int_{0}^{1} f(x)v(x)dx,$$
(22a)

756

$$R_{p} = -P[x = 2]u(a_{o}) - \int_{0}^{1} f(x)w(x)dx - u(0)\int_{0}^{1} (f(x) + rf_{o}(x))dx.$$
(22b)

759

760 This is stable with respect to predator strategy if  $0 \rightarrow A_0$  reduces the payoff, i.e. if

761 
$$\int_{0}^{1} f(x)v(x)dx > 0$$
 (23)

762

•

which is condition (C2), and if 
$$a_o \rightarrow A_1$$
 reduces the payoff, i.e. if

764

765 
$$P[x=2]v(2) < 0$$
 (24)

766

767 which is condition  $(C5^{\circ})$ .

769It is stable with respect to prey strategy if 
$$s(2) \rightarrow 0$$
 reduces the payoff, i.e. if770 $w(2)+u(0)-u(a_o)>0$ (25)771 $w(2)+u(0)-u(a_o)>0$ (25)772which is condition  $D2(a_o)$ , and if  $s(1) \rightarrow a_o$  reduces the payoff, i.e. if774 $f(1)w(1)+(f(1)+rf_o(1))(u(0)-u(a_o))<0$ (26)776which we denote by condition  $D3^{\circ}(a_o)$ . (We again note that if  $(D3^{\circ}(a_o))$  holds, then778from inequality (1) the bracketed expression is negative for all  $x \leq I$ ).779780Case 4d:  $A_o = [a_o, 1] \cup \{2\}$ ,  $s(x) = a_o$  for all x. High (but unreserved) values of the781signal and the reserved signal both deter attacks. The prey always signals with the782lowest-cost signal that is still sufficient to deter an attack, regardless of the cue783received:784 $R_Q7$ P\$30,(27a)

786 
$$R_{P} = -u(a_{o}) \bigg\{ P[x=1] + \int_{0}^{1} (f(x) + rf_{o}(x)) dx \bigg\}.$$
 (27b)

This is stable with respect to predator strategy if  $a_0 \rightarrow A_1$  reduces the payoff, i.e. if 789

.

$$P[x = 2]v(2) + \int_{0}^{1} f(x)v(x)dx < 0.$$
(28)

793 It is stable with respect to prey strategy if  $s(x) \rightarrow 0$  reduces the payoff at x = 0, i.e. if 794

$$f(0)w(0) + (f(0) + f_o(0))(u(0) - u(a_o))7950.$$
(29)

796

Assuming that it is not worth giving a signal to a zero cue, e.g. if f(0) = 0, which we shall assume, then this last condition can never be met and Case 4d is never stable.

800 Assuming that the bigger the cue x the lower the reward to the predator should it

801 attack, as we have done, we have the following relationships between the A

802 conditions for any a < b:

803

$$C5 \Rightarrow C4(b) \Rightarrow C4(a) \Rightarrow C3 \Rightarrow C2 \Rightarrow C1(b) \Rightarrow C3(a).$$
(30)

805

806 Similarly we have the following relationships for any a < b,

807

808 
$$D3(a) \Rightarrow D2(a), D2(b) \Rightarrow D2(a), D3(b) \Rightarrow D3(a).$$
 (31)

809

810 Note that Case 1 occurs if C3<sup>c</sup> holds and Case 2 occurs if C3 holds, so exactly one of
811 these always holds.

812

813 Cases 2, 3b and 4b all involve a population which does not signal, where and thus

814 there are always attacks. Case 4b occurs when  $D2^{c}(a_{0})\cap C3$  holds, which implies

- 815  $D2^{c}(1)\cap C3$  and Case 3b which implies Case 2. Thus even though there are
- 816 distinctions worth noting, we will list all three as examples of Case 2, since the

817 observable behaviours of both predators and prey (always attack, never signal) are the818 same in each case.

819

820	Appendix	В
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821

The solution represented by case (S4) occurs when the combination of conditions represented by  $C4^{c}(a_{0}) \cap C1(a_{0}) \cap D1(a_{0})$  holds for a given value of  $a_{0}$ . There will be a

solution to  $D1(a_0)$  provided that  $D3^{c}(1)$  holds (we can see this by considering all

825 possible combinations of  $a_0$  and x and realizing there is no solution only if  $u(a_0)$  is too

small even for its maximum value of  $a_0 = 1$ ).

827

828 The solution represented by case (S5) occurs when the combination of conditions

829 represented by  $C2\cap C5^{c}\cap D2(a_{0})\cap D3^{c}(a_{0})$  holds for a given value of  $a_{0}$ . There will be

830 such an  $a_0$  if

831

832  $\bigcup_{a_o \in (0,1)} (D2(a_o) \cap D3^c(a_0)) = D3^c(1)$  from the fact that

833

834 
$$D2(a_o) \cap D3^c(a_o) \equiv -w(2) < u(0) - u(a_o) < -\frac{w(1)f(1)}{f(1) + rf_0(1)}$$

835

836 and equation (31). This gives  $C2\cap C5^{\circ}\cap D3^{\circ}(1)$ .

1 CS 1C2 P C3 **P**C1 QĂ 1,4,5 2,4,5 2,5 4  $\sim$ D2(2) → 2,4 D3(1) 4 4  $\sim$  N 2,3,4 1,3,4 4 2,3  $\sim$ 

N. 1

