- 1 Oil Palm Plantations and Transboundary Haze: Patronage Networks and Land
- 2 Licensing in Indonesia's Peatlands
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11 Oil Palm Plantations and Transboundary Haze: Patronage Networks and Land

12 Licensing in Indonesia's Peatlands

13 By HELENA VARKKEY

14

15 Peatlands in Indonesia are protected by regulations that forbid the conversion of these lands 16 into plantations. However, peat fires here have been found to be a major source of smoke that 17 travels across national boundaries creating regional haze. Despite these regulations, more 18 than a quarter of all Indonesian oil palm plantations are on peat. This paper argues that 19 patronage networks within the Indonesian oil palm sector have been a major factor in the 20 unsustainable use of peatlands there. Rampant patronage politics have made it easy for well-21 connected companies to skirt regulations to obtain licenses for these lands. Decentralization 22 has further encouraged this practice at the regional level, as regional elites are eager to reap 23 the benefits of local investments. In addition, clients are able to exert their influence over 24 state decision-making to ensure that any changes to the licensing process does not jeopardize their access to these lands. These converted lands are highly fire-prone. Furthermore, some 25 26 companies have been found to use fire as a cheap way to clear the land for planting. Hence, 27 this paper argues that transboundary haze in Southeast Asia can be traced back to the ongoing 28 oil palm boom in Indonesia, bolstered by patronage networks.

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30 Keywords: Indonesia; peatlands; fire and haze; oil palm plantations; patronage politics;
31 decentralization

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36 Introduction

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Tropical lowland peatswamps are a major type of forestland commonly found in Southeast Asia. The Southeast Asian region is estimated to have 27 million hectares of peatlands or 6% of total peatlands in the world (Tan et al. 2009). Indonesia is fourth largest in the world in terms of peatland area, being home to about 83% of the region's peatlands, with a total of 26.5 million hectares or 12% of its total land area (Tan et al. 2009). This is mostly located in large areas in between river basins in Borneo, Sumatera, and Irian Jaya (Parish 2011).

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45 The burgeoning need for land brought about by the oil palm boom in Indonesia has 46 encouraged the conversion of peatlands to plantations. Despite its infertility for other crops, 47 peatlands are quite suitable for the growth of oil palm when deeply drained (Tan et al. 2009). 48 Research has shown that oil palm has a high tolerance for areas with fluctuating water tables 49 (Liew 2010), and oil palm grown on reclaimed peatsoil has a particularly high fruit 50 production (Ministry of Forestry 2009). By the 1980s, with most inland forests cleared, 51 plantation companies began seeking licenses to build dykes to dry peatswamps to increase 52 their acreage (Nowak 2008). Thus, the reclamation of peatlands increased drastically as most 53 new oil palm plantation land was opened up on reclaimed peatswamps (Wicke et al. 2011). While the constraints discussed above make oil palm development on peat soil more 54 55 expensive (with set up costs on peatlands almost double as compared to set up costs on 56 regular mineral soil) (Liew 2010), higher oil palm trading prices have made this economically 57 viable.

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59 Peatlands are often attractive for oil palm plantations for several reasons. Firstly, there is often valuable timber on these lands that can be harvested and sold to provide additional 60 funding to developers (Stone 2007). Secondly, peatlands are usually 'empty' in terms of 61 62 communities, enabling companies to avoid conflicts with increasingly vocal and empowered 63 local communities. Thirdly, peatlands are often located deep inside forested areas or coasts, far away from administrative centers. These secluded areas would enable plantations to 64 conduct their activities with minimal monitoring by authorities. Fourthly, demand for 65 66 peatlands are increasing with the decreasing availability of other drylands around Indonesia 67 (Greenpeace 2007). As a result, a disproportionate and unsustainable amount of peatlands 68 have been converted, or have been earmarked for conversion into plantations (Greenpeace 69 2007; Silvius and Kaat 2010; Wicke et al. 2011; Kaat and Silvius 2011).

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71 Problems relating to fires and haze arise during the draining and preparing operations 72 (Basiron 2007). Once the valuable timber is removed to be sold, the peat is usually burned to 73 remove any remaining vegetation (Stone 2007). Burning peatlands are a fast and cheap way 74 to clear unwanted weeds and grass in preparation for planting, and reduces the risk of pests. 75 Therefore, one way of keeping the costs down is to clear land using fire. Maintaining low 76 production costs is a key to the continued profitability of oil palm producers, especially since 77 the process of draining peatlands are already costly. Although not all companies burn to clear 78 land, satellite imagery and field observations suggest that the larger plantation groups do 79 practice open burning on peatlands (Raman et al. 2008).

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81 Even for the companies who do not deliberately use fire, disturbance to the naturally 82 waterlogged condition in peatlands create extremely dry conditions and hotspots (*Jakarta*

83 Post 1994). Once the peatswamp watertable is dropped for draining, it dries very quickly, making it naturally fire-prone. Fires require dry fuel, oxygen, and a spark (Colfer 2002), and 84 85 these elements are easily found on drained peatlands. Accidental fires further contribute to 86 the drastic rate of deforestation and air pollution in Indonesia (Rukmantara 2006). As a result, research has proven that 90% of transboundary haze in the southern portion of Southeast Asia 87 88 is linked to such peatland fires (Global Environment Center 2010). Drastic land conversion 89 like this further degrades and dries out the natural landscape in such a way that future 90 hotspots and accidental fires are liable to occur again and are likely to be more severe (Colfer 91 2002; Greenpeace 2007; Raman et al. 2008).

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93 Indonesia actually has very clear policies on the use of peatsoil which, if properly observed, should lead to the sustainable management of peatlands and low risk of fires¹. The puzzle 94 95 here is why has this unsustainable form of land use been allowed to happen, despite these 96 laws? This paper argues that patronage networks within the Indonesian oil palm plantation 97 sector have been a major factor in the unsustainable use of peatlands in Indonesia. Rampant patronage politics have made it easy for well-connected plantation companies to skirt 98 99 regulations to obtain licenses for these lands. Furthermore, decentralization policies have 100 raised new tensions between the central and local governments, which have produced gray 101 areas in the licensing process for land which are easily exploitable by patrons and clients. In 102 addition to this, these clients are able to exert their influence over state decision-making and

¹ For example, Presidential Decree No. 32/1990, Indonesian Government Regulation No. 26/2008 states that peat of more than 3 meters deep should automatically be designated as protected areas (PanEco Foundation 2008; Ministry of Forestry 2009). The Regulation of the Ministry of Agriculture No. 14/2009 stipulates that if there is a concession in peatlands with an area of more than 30% of its total concession having a peat thickness of more than 3 meters, then the entire concession should not be opened (Wibisino et al. 2011). Ministry of Agriculture guidelines identify areas of peat more than 76cm deep peat as unsuitable for conversion to agriculture (Ministry of Forestry 2009). The Ministry of Agriculture's Instruction to the Governors of Indonesia No. 301/TU.210/M/12/2001 (13 December 2007) states that the issuing of new plantation concessions on peatlands are temporarily forbidden, pending further instructions. These policies are elaborated in detail in the discussion section of this paper.

policy-making to ensure that any statutory changes to the licensing process do not jeopardizetheir access to these forbidden lands.

105

106 **Conceptual framework**

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108 This paper uses the concept of patronage politics to explain the unsustainable use of peatlands 109 in Indonesia. Patronage politics have been a dominant characteristic of the societies in 110 Southeast Asia and especially Indonesia (Enderwick 2005), so much so that patronage ties are 111 a legitimate, accepted, even expected part of the economic process in the region (Dauvergne 112 1995). Hadiz (2004, 2007) describes patronage in the Indonesian context as the system of 113 mutually shifting and fluid coalitions of predatory networks, usually characterized by 114 corruption and abuse of power. These predatory networks gained foothold in Indonesia primarily during Soeharto's centralized New Order system. Through control over parliaments 115 116 and political parties, and via business alliances and assorted instruments of political violence, 117 patrons have been able to gains ascendance over state institutions and its resources (Hadiz 118 and Robison 2005), and remain protected by authoritarian means (Hadiz 2007). This paper 119 argues that patronage networks have encouraged the unsustainable use of fire-prone peatlands 120 in Indonesia in two district ways. Firstly, patronage networks encourage disreputable 121 allocations of resources. Secondly, patronage networks guide state decision-making towards 122 the short term interests of exploiters.

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Disreputable allocation of resources

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Patrons and clients are exclusively motivated by material gain (Kurer 1996). Indeed, one of the conditions for patronage politics to exist is that potential patrons must have access to

128 instrumental, economic or political resources that can be tapped for patronage purposes (Hicken 2011). In this way, patronage politics can be seen as 'a form of domination that is 129 used by modern political and economic elites to channel resources for their own benefit' 130 131 (Gunes-Ayata 1994: 17-26). These resources are consciously allocated by patrons to 132 particular clients who would otherwise not have received these gains (Nesadurai 2004). Therefore, patronage politics denote a distinct mode of regulating and structuring the flow of 133 134 resources in ways that differ from 'free market' exchange (Eisenstadt and Roniger 1995). 135 This is why they are usually regarded as disreputable, if not illegal, by parties external to this 136 relationship (Eisenstadt and Roniger 1995).

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Barr (1998), Mayer (2006), Rajenthran (2002), Richardson (2010), Aspinall (2010), McCarthy, Gillespie, and Zen (2012) have identified land licensing as a form of resource that can be tapped for patronage purposes. Barr's (1998) early work on the shifting dynamics of control of Indonesia's timber sector has discussed the preferential allocation of plywood licenses to members of the Indonesian Wood Panel Association (Apkindo), an association that was controlled by Bob Hasan, a well-known crony of President Soeharto.

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While such monopoly systems have somewhat been dismantled with the advent of decentralization in Indonesia, similar practices of preferential allocation at the central and local (district) level have continued to be observed. Hadiz (2004) has noted that patrons have reconstituted themselves through new local alliances, and have continued to capture the institutions of Indonesia's democracy to further their own objectives. In short, decentralization is facilitating the emergence of more localized patronage networks that are relatively autonomous of central state authority.

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For example, with decentralization, regencies and districts have been empowered to administer governance of 'capital investments' of natural resources within their respective regions, (Rajenthran 2002) to promote regional development and encourage private companies to be committed to their investment (Richardson 2010). These newly empowered local authorities are now able to grant a plethora of new and additional types of regionally administered plantation license rights to cooperatives, individuals and companies of their choice (Mayer 2006).

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161 Work by Aspinall (2010) reflects this. He argues that Indonesia's decentralization fostered 162 predatory behaviour at the local level, where local parliaments became sites of corrupt deal-163 making in which legislators colluded with officials and businesspeople to direct contracts and 164 licenses to business allies. McCarthy, Gillespie, and Zen (2012) further focuses down this analysis to oil palm plantations at the district level. They observe that as the central 165 166 government decentralized key aspects of oil palm plantation licensing to district, district-167 level actors gain enormous local discretionary power. With this power, local actors are able to 168 obtain significant funds through 'informal' means as a result of the disreputable allocation of 169 permits and licenses.

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This paper applies the arguments of these scholars to explain the preferential allocation of licenses for the development of peatlands in Indonesia. It argues that the disreputable allocation of resources by patrons to clients at both the central and local level for material gain is key to understanding how certain groups are able obtain licenses to establish oil palm plantations on peatlands, despite existing laws that explicitly forbid this. Powerful businessmen with good patronage ties have no reason to fear punishment for obtaining these illegal licenses, as the law will be disregarded for them (Kurer 1996). Indeed, such strong

patronage networks make it easy for the well-connected clients to skirt, resist, or even ignore such laws and policies (Dauvergne 1995). In this way, corrupt patronage politics foster a culture of impunity and make it difficult to punish individuals for corrupt behavior, and wrong-doing may become the norm (Kurer 1996). This creates a circle which leaves little hope in breaking the pattern of poor implementation of these policies (Dauvergne 1995).

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Biased state decision-making

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186 Indeed, patronage connections often guide state decision-making (Johnston 2005), as elites 187 are highly motivated to block, slow down, or dilute any statutory changes that imperil the 188 informal set of connections from which they benefit (Brinkerhoff and Goldsmith 2004). 189 Ascher (1998, 2000) and McCarthy (2008) have applied these understandings to their studies 190 on Indonesia. Ascher (1998, 2000) makes the direct link between state decision-making and 191 patronage in his writings. He explains that webs of patronage networks can result in a 192 situation of 'state capture', where certain sectors mould the state and influences the policymaking environment (Ascher 1998). In such environments where patronage networks 193 194 complement weak government institutions, the big and the powerful tend to have 195 disproportionate influence. The political influence of those who gain economically from 196 exploitation activities can thwart proposals for environmental reform. The state finds itself 197 without the autonomy or indeed the motivation to pursue policies that do not reflect the short-198 term interests of the exploiters (Ascher 1998).

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Ascher (2000) uses the example of forest royalty policies during the Soeharto era to illustrate this. Despite public outcry, the Indonesian Forestry Ministry refused to review its policy on low forestry royalties that allowed private commercial loggers to retain four-fifths of timber

203 value, much of which should have gone to the central treasury as timber is publicly owned. 204 Ascher argued that the Indonesian Chinese that were controlling the logging industry at the time 'captured' Soeharto and thus the state, as these clients were instrumental in helping to 205 206 establish Indonesia's petrochemical industry that was high on Soeharto's priority list then 207 (Ascher 2000). McCarthy's (2008) more recent work on governance reform during the 208 agrarian transition in Indonesia also reflects this. His case study of Kalimantan, Indonesia, 209 discusses how patronage networks, or what he calls what he calls 'networks of 210 accommodation and exchange' have affected decision making on resource entitlement 211 policies in ways that benefit commercial interests. He explains that these commercial 212 interests shape the decision-making process through private consultations with decision 213 makers in the absence of effective transparency and accountability mechanisms (McCarthy 214 2008).

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216 This paper in turn applies the arguments of these scholars to analyze state decision-making 217 over the United Nations Collaborative Programme on Reducing Emissions from 218 Deforestation and Forest Degradation in Developing Countries (REDD programme) in 219 Indonesia. Under the programme, Norway pledged USD 1 billion to Indonesia in 2009 220 (Butler et al. 2009) in exchange for a two-year moratorium on primary forests and peatlands 221 in order to identify which parts of the Indonesian peatlands are safe for further development. 222 However, this paper discusses how the influence of patronage networks limiting the 223 effectiveness of the programme, as the programme has been significantly watered down due 224 to inherent private interests. In this way, these 'captured' state agencies end up accommodating, assisting or even strengthening the practices that destroy natural resources 225 226 (Dauvergne 1995). As these networks are very hard to suppress, and as they serve the 227 interests of their network members, they continue to flourish (Lande 1983).

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229 Methodology

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Interview methods are especially appropriate for exploring sensitive topics (Pezalla 2012), as it allows for easier expression of non-conformity (Stokes and Bergin 2006). This was particularly useful for this research topic that deals with informal institutions and personal relationships that might be considered sensitive, such as issues of patronage. Therefore, semistructured interviews were used as the primary source of data for this research.

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These interviews were conducted among 138 individuals that are closely linked to the Indonesian oil palm plantation sector. These included government officials, journalists, nongovernmental organisation (NGO) representatives, former plantation staff, and academicians in Indonesia, Malaysia and Singapore. These in-depth, semi-structured interviews were conducted over a period of six months in the year 2010, three months in 2011 and another three months in 2012. Convenience sampling was used to select interviewees; this was based on whether these individuals were willing to be interviewed when approached.

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245 Even though there was a core set of questions prepared for the interviews, common strategies 246 like 'branching' (tailoring interviews to individual interests and identities) and 'building' (interviews that build upon earlier interviews) were employed (Gusterson 2008). The first set 247 248 of questions aimed to obtain qualitative data to be used as evidence to establish the existence 249 of the dense patronage networks that already exist between the major Indonesian oil palm plantation companies and the Indonesian government at the central and local level. Questions 250 251 like "Tell me about relationship between the government and plantation firms in this area" were asked. The second set of questions focused on determining the role of patronage in the 252

253 allocation of licenses for peatlands, specifically how well-connected clients were able to receive 'special approvals' for the use of lands that were generally forbidden. Ouestions like 254 "Was it easier for plantation companies with good relationships with the government to 255 obtain land permits?" were asked. The third set of questions aimed to collect data to illustrate 256 257 the influence of these clients in the watering-down process of the REDD programme for 258 Indonesian peatlands to the extent that the programme was rendered ineffective. For this, 259 questions like "How effective has the REDD programme been in protecting the peatlands of 260 Indonesia?" were asked. These interviews were conducted as part of a larger study of the 261 effect of patronage politics on regional level transboundary haze mitigation efforts.

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263 Discussion

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265 As a whole, this paper argues that transboundary haze in Southeast Asia can be traced back to the ongoing oil palm boom in Indonesia, bolstered by patronage networks. The discussion 266 267 section of this paper is divided into three substantive sections. The first part proposes the existence of patronage networks between government and business elites within Indonesia's 268 oil palm sector, at the central and local level. The second and third part relates to the two 269 270 factors discussed in the conceptual framework section which this paper argues have 271 encouraged the unsustainable use of fire-prone peatlands in Indonesia. Part two discusses 272 how licenses for the development of peatlands being preferentially allocated by central and 273 local level elites (patrons) to well-connected groups (clients), despite existing laws. Part three 274 then analyses how patronage networks have been instrumental in ensuring that the REDD programme remains ineffective in its attempt to restore sustainable use of Indonesia's 275 276 peatlands.

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Patronage networks in the Indonesian oil palm sector

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280 In Indonesia, oil palm plantation concessionaires often cultivate patronage relationships with 281 the ruling elite from a very early stage of their business operations (I49 personal 282 communication 1 Dec 2011). Interviewees explain that patronage influences in the sector are 283 especially important in obtaining licenses and property rights for the opening of plantation 284 land, one of the earliest stages involved in the process of establishing plantations. Influential 285 actors in the sector are often able to obtain rights to environmentally sensitive land not normally released for conversion, like peatlands (I. T. C. Wibisino personal communication 286 287 10 Nov 2011; I49 personal communication 1 Dec 2011). Patronage influence in licensing has 288 therefore resulted in a situation where most of the oil palm plantation land in Indonesia is 289 controlled largely by only around ten (Chalil 2008) local and foreign conglomerate groups (P. F. Moore personal communication 27 Jun 2010). 290

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292 It is common among the top tiers of Indonesian plantation firms to have 'functional directors' 293 appointed to perform 'extra-economic functions' (Gomez 2009), and 'advisors' who are elected on a retainer basis. Indonesia adopts a two-tier management structure, comprising a 294 295 board of directors and a board of commissioners. Officially, the former manages and 296 represents the company and the latter supervises the directors (Rajenthran 2002). However, in 297 reality, interviewees report that members of the board of commissioners (and sometimes also 298 board of directors) are typically retired senior bureaucrats (mantan) who could act as 299 intermediaries with the state and perform 'advisory and brokerage functions' on behalf of the 300 company when needed (M. T. Surya and A. Akhbar personal communication 30 Jun 2010; A. 301 Tarigan personal communication 16 Jul 2010; R. Syaf personal communication 24 Jul 2010;

J. Arif, personal communication 4 Nov 2011; G. Z. Anshari personal communication 9 Nov
2011). In other words, they are elected to the post by virtue of their connections.

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305 This is an important element in patronage politics (Johnston 2005), and especially common in 306 the oil palm sector (M. T. Surya and A. Akhbar personal communication 30 Jun 2010; R. 307 Syaf personal communication 24 Jul 2010; J. Arif personal communication 4 Nov 2011; A. 308 Rukmantara personal communication 14 Nov 2011). Foreign companies, especially 309 Malaysian and Singaporean firms operating in Indonesia, have also been found to regularly 310 engage in this type of patronage behaviour. Interviewees explained that these companies, 311 familiar with the patronage culture back home, understood the necessity of these networks 312 and had little qualms about adopting this patronage culture themselves.

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Such appointments also occur at the local level, especially with the advent of 314 315 decentralization. Indonesia's flawed decentralization policies in the late 1990s failed to 316 anticipate the effect of internal regional autonomy reforms, which, among others, have also 317 encouraged the 'decentralization' of patronage politics to the local level as well. 318 Decentralization had led to widespread confusion on the ground about who has the authority 319 to approve local land use redesignation and plantation development, or how recently 320 devolved authorities are legally exercised (Mayer 2006). For example, the law states that 321 'local government has the authority to manage natural resources occurring in its jurisdiction 322 and shall be responsible to secure environmental sustainability in accordance with laws and 323 regulations' (Richardson 2010). Before decentralization, evaluation of the Environmental Impact Analysis (Analisis Mengenai Dampak Lingkungan or AMDAL) was done at the 324 325 ministerial level. With decentralization, the evaluation of AMDAL has been under the capacity of the local government (Widianarko 2009). Therefore, decentralization has 326

paralyzed the effectiveness of Environmental Act No. 23/1997, and its subordinate
regulations (Widianarko 2009). Although the central government retains the power to decide
'policies on natural resources utilization' (Article 7 of the Regional Autonomy Law No.
22/1999), the management of it *per se* is ceded to the regions (Article 10) (Rajenthran 2002).

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332 In particular, Government Regulation No. 6/1999 granted district governments the authority 333 to issue small-scale timber concession licenses (L. M. Syarif personal communication 24 Jun 334 2010; Wiryono personal communication 8 Nov 2011) to co-operatives, individuals, or 335 corporations owned by Indonesian citizens for areas of up to 100 hectares (Palmer and Engel 336 2007) within conversion forests or production forests slated for reclassification to other uses, 337 including into oil palm plantations (L. M. Syarif personal communication 24 Jun 2010). 338 Following that, the National Deregulation Policy Package of 2003 granted greater authority 339 to local governors, allowing them to issue permits for the conversion of forests to plantations 340 of up to 1000 hectares (Richardson 2010). This was encouraged by fact that with 341 decentralization, local governments were responsible for a large part of their own budgets. 342 Issuing new plantation permits and licenses presented a quick and easy way to fill regional 343 government coffers (Duncan 2007). Local administrations have taken advantage of this; for 344 example research by Zakaria et al. (2007) in the regency of Seruyan in Central Kalimantan noted that 'colours on the land use map of the regency quickly changed from green 345 346 'Production Forest' to orange 'HPK' or land available for conversion into plantations' soon 347 after decentralization (Zakaria et al. 2007).

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However, central Forestry Law No. 41/1999 and its implementing instrument, Government
Regulation 34/2002 on the Management, Exploitation and Use of Forest Areas, continue to
retain competence for the central government in the granting of concession licenses (Tan

352 2004). This left the respective areas of authority of different agencies unclear (McCarthy and 353 Zen 2010) which created a great deal of confusion, as various levels of government disagreed 354 with the interpretations of the laws (White III 2007). Although the conversion of primary 355 forests into plantations must theoretically be approved by the Ministry of Forestry, regional 356 governments rarely comply with this regulation (Richardson 2010).

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For a host of local officials, the new decentralized laws and procedures presented 358 359 opportunities to 'cut in' to a previously Jakarta-centered lucrative 'industry' of licensing rents (Lim and Stern 2003; Tan 2004; Palmer and Engel 2007; White III 2007; Hunt 2010). 360 361 Therefore, with decentralization, the role of local police chiefs, local (district and regencies) 362 governments, administrators and politicians became increasingly important. Indeed, an 363 interviewee from Sime Darby described these local strongmen 'like kings, who can make your life miserable if you do not have a good relationship with them' (M45, M46, M47, M48 364 personal communication 17 Jan 2012). Interviewees explained that companies began to elect 365 366 as part of their staff local strongmen, their relatives (; M. T. Surya and A. Akhbar personal communication 30 Jun 2010; I. T. C. Wibisino personal communication 10 Nov 2011), 367 retired three- or four-star Generals, police chiefs or relevant ministry staff. These individuals 368 369 would be hired as managers, special 'community relations officers' (Hubungan Masyarakat 370 or HuMas) (E. Peters personal communication 13 Apr 2010) or 'government relations officers' to cultivate healthy patronage links at the local level (E. Peters personal 371 372 communication 13 Apr 2010; I. T. C. Wibisino personal communication 10 Nov 2011; A. Rukmantara personal communication $14 \text{ Nov } 2011)^2$. 373

² For further evidence of these networks of relationships between plantation firms and governments at the central and local level, see Varkkey 2012

375 Therefore, opportunities for patronage politics exist at various central and local levels. As one interviewee observed, 'Indonesia is dominated by big business, and the bureaucracy is so 376 corrupted that it is easy' (P. F. Moore personal communication 27 Jun 2010) for these well-377 connected clients to take advantage of this. Oil palm plantation companies, both local and 378 379 foreign, have indeed done so; using their network influence and resources to obtain the rights 380 to large, secluded tracts of land that will not be easily subjected to administrative scrutiny, with little concern if this land is restricted due to peat or not (Suwarsono personal 381 382 communication 24 Jun 2010; A. Tarigan personal communication, 16 Jul 2010; A. 383 Rukmantara personal communication 14 Nov 2011), as the following section expounds.

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Patronage politics and the allocation of licenses for peatland use

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387 Forest policy in Indonesia is based on the Constitution of 1945 (Article 33), which mandates the state to manage Indonesia's natural resources, 'for the benefit of the people' (Abdullah 388 389 2002). In addition, Act No. 5/1990 and Act No. 41/1999 on Biodiversity Conservation are the 390 main references for managing forest resources in Indonesia (Masripatin et al. 2009). These 391 laws reflect the philosophy of forest management in Indonesia which accommodate the need 392 to utilize forest resources optimally as well as to conserve forest resources to assure multiple 393 benefits in a sustainable manner (Masripatin et al. 2009). To ensure this, the government of 394 Indonesia fosters and controls local private sector and foreign investment licensing in 395 forestlands (Rajenthran 2002). Indonesian forest land is divided into four major functional 396 categories; Production Forest (Hutan Produksi) Convertible Forest (Hutan Konversi), 397 Protection Forest (Hutan Lindung), Conservation Forest (Kawasan Konservasi). Convertible 398 Production Forest (Hutan Produksi Konversi or HPK) can be converted to other non-forest uses, like oil palm. The majority of the HPK is found in the lowlands of Indonesia, includingpeatlands (Masripatin et al. 2009).

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402 While the Forestry Ministry has the ability to redesignate forestland as HPK, the exceptional 403 nature of peatlands and impacts of peatswamp forest fires justified special legislation 404 restricting development on peatlands (G. Z. Anshari, personal communication, 9 November 405 2011). Presidential Decree No. 32/1990, Indonesian Government Regulation No. 26/2008 406 states that peat of more than 3 meters deep should automatically be designated as protected areas (PanEco Foundation 2008; Ministry of Forestry 2009). Also, the Regulation of the 407 408 Ministry of Agriculture No. 14/2009 stipulates that if there is a concession in peatlands with 409 an area of more than 30% of its total concession having a peat thickness of more than 3 410 meters, then the entire concession should not be opened (Wibisino et al. 2011). Furthermore, 411 there are spatial planning guidelines under the Ministry of Agriculture and National 412 Development Planning Agency that identify areas of peat more than 76cm deep peat as 413 unsuitable for conversion to agriculture (Ministry of Forestry 2009; BAPPENAS 2009). 414 There is also a standing instruction through the Ministry of Agriculture's Instruction to the Governors of Indonesia No. 301/TU.210/M/12/2001 (13 December 2007) stating that the 415 416 issuing of new plantation concessions on peatlands are temporarily forbidden, pending further 417 instructions. Essentially, this means that issuing of plantation concessions in peatlands across 418 Indonesia is wholly forbidden (PanEco Foundation 2008). However, as of now, more than a 419 quarter of all Indonesian oil palm plantations are on peat (Greenpeace 2007; Silvius and Kaat 420 2010; Wicke et al. 2011; Kaat and Silvius 2011).

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422 The decision to release HPK from the forest estate is subject to ministerial approval based on 423 proposals from industry (Masripatin et al. 2009). For forestry and agricultural matters, the

424 Ministry of Forestry processes the initial application of both local and foreign approvals (Rajenthran 2002). The licensing process of obtaining land for plantation purposes thus is a 425 lengthy and complicated procedure, involving various levels of governance in Indonesia, 426 427 allows for high-handed bureaucratic intervention (Rajenthran 2002) at both the central and 428 local level (S. Lew and M7 personal communication 18 Mar 2010; S14 and S15 personal 429 communication 19 May 2010). The procedure is outlined as follows: 430 431 1) Obtain a technical recommendation for investment in plantation business from the Directorate General of Plantations (central level); 432 433 2) If the investment is foreign, obtain a foreign investment approval from the Indonesian 434 Capital Coordinating Board, and duly establish a company approved for foreign 435 investment (central level); 436 3) Obtain a recommendation from the relevant regional government institution stating 437 that the intended area for plantation development is in accordance with the regional 438 zoning plan determined by the regional government (district level); 439 4) Obtain a location permit to commence land acquisition (central level); 5) Conduct the land acquisition; 440 441 6) Apply for Land Cultivation Title (*Hak Guna Usaha*) (central level); 7) Conduct an AMDAL study, and obtain the AMDAL approval from the regional 442 443 government (regional level); 8) Prepare a business plan of the company; 444 445 9) Obtain a plantation business permit (*Izin Usaha Perkebunan* or IUP) (regional level); 10) Commence the seeding and planting of plantation plants (United Plantations 2008) 446 447

448 This 10-step procedure is often skipped or overlooked by well-connected companies, often 449 resulting in parcels of fire-prone peatlands being illegally released to plantation companies. 450 An important step in this process that is often skipped by well-connected companies is the 451 AMDAL requirement (I18 personal communication 14 Jul 2010). The AMDAL process should be the step where land with peat is detected and licenses are denied. Indeed, the 452 453 positive outcome for the AMDAL review process should be the main prerequisite for the 454 minister or governor to issue a permit of environmental feasibility, which can be then used to 455 obtain an IUP (Milieudefensie 2010a) (step 9 above). However, because these well-connected companies often gain 'special' approvals (J. Arif personal communication 4 Nov 2011) to 456 457 proceed with land opening before the AMDAL is carried out (Zakaria et al. 2007), peat is 458 often inadvertently included in these parcels.

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For example, the NGO Borneo People's Contact reported that five plantation companies in 460 Kalimantan had engaged in patronage activities at both the local and higher levels of 461 462 government to obtain permits (Jakarta Post 2011). Indonesia's Duta Palma began operations in West Kalimantan without all four of Indonesia's key land use and land use change permits 463 as listed above, including the AMDAL. Locals were of the opinion that Duta Palma was able 464 465 to operate with such impunity due to its strong military connections (Gilbert 2009). And Malaysia's IOI Group (IOI) received 'special approval' from the Ministry of Forestry to open 466 467 up parts of their concessions in West Kalimantan before the AMDAL process was completed 468 (Milieudefensie 2010a).

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470 Singapore's Wilmar recently admitted that it started land clearing on plantations (containing
471 peat) in West Kalimantan before the approval of AMDAL, because of 'special permission'
472 from the governor (Zakaria et al. 2007). Likewise, Singapore's Golden Agri Resources

473 (GAR) also recently admitted that it conducted land clearing before AMDAL was completed 474 on six of its concessions in Central Kalimantan. They obtained special 'in-principle business permits' from the governor and local officials to enable them to do so (Reksoprodjo 2010). 475 476 One interviewee explained that GAR often obtains these special licenses in exchange for 477 GAR's contributions in funding election campaigns of local leaders (I49 personal 478 communication 1 Dec 2011). Sometimes these corrupt patrons who give out these special 479 allowances do get caught. For example, an East Kalimantan Mayor was found guilty for 480 issuing permits not in accordance to procedure, for a project that would turn a one million 481 hectare forest along the Indonesia-Malaysia border into oil palm plantations (Jakarta Post 482 2006). However, these cases are a rarity.

483

484

 Table 1: Peat and oil palm in Indonesia, figures for 2008

Indonesia	Hectares
Land area	190,000,000
Of which peat	26,500,000
Of which degrading	12,500,000
Of which licensed for conversion	5,000,000
Of which converted to oil palm	2,000,000
% of oil palm on peat	27%

485

486

Source: Silvius and Kaat 2010; Suharto 2010; Kaat and Silvius 2011

487

As a result, despite ample regulations restricting oil palm development on peatlands, up to
25% of concessionaires deviate from this rule and plant on deep peat anyway (Silvius and
Kaat 2010). Today, over a quarter of all oil palm concessions in Indonesia are located on peat

491 (see Table 1) (Greenpeace 2007; Silvius and Kaat 2010; Kaat and Silvius 2011; Wicke et al.
492 2011), and over 50% of new plantations are planned in these peatlands areas (Greenpeace
493 2007; Silvius and Kaat 2010).

494

495 This situation is especially serious in Riau on Sumatra Island, where one-third of all oil palm 496 concessions are situated on peat. It was reported in 2005 that in Riau, only 5 out of 36 497 concessions were issued according to the above 10-step procedure (Harahap 2008). 498 Furthermore, local governors in Riau collectively have plans to expand oil palm plantations by 3 million hectares. The 2007 draft of the new provincial land use plan shows that hundreds 499 500 of thousands of hectares of peatlands have been designated for conversion, the majority of 501 this consisting of large tracts of tropical peatlands, which was until recently forested areas 502 (Greenpeace 2007). Many major plantation companies have been found to have obtained 503 licenses for peatlands in Riau. For example, Indonesian companies Duta Mas, Astra Agro and 504 Musim Mas were all found to have acquired land on peat. Duta Palma was found to hold 5 505 concessions on very deep strata of peat ranging from 3.5 meters to 8 meters, with a total area 506 of 55,000 hectares. Musim Mas also has a concession on deep peat in Riau, with an estimated 507 area of 30,600 hectares, in some areas over 4 meters deep. Astra Agro has 2 concessions on 508 peatlands in Riau, with an estimated total area of 20,000 hectares. Foreign companies are no 509 exception, like Singapore's GAR and Wilmar and Malaysia's Kuala Lumpur Kepong (KLK) 510 and Tabung Haji Plantations (THP). GAR has 6 concessions on peatlands in Riau, with an 511 estimated total area of over 54,000 hectares. Wilmar has 3 concessions on peatlands in Riau, 512 with an estimated total area of over 29,000 hectares (Greenpeace 2007). Indo Agri has a concession on peat in Riau, with an estimated total area of 8,500 hectares. 70% (19,432 513 514 hectares) of PT Adei Plantation and Insdustry's (a subsidiary of KLK) land in Riau is on 515 peatsoil (Saharjo et al. 2003). And most of THP's 150,000 hectares of allocated plantation

land in Riau is on peatsoil as well (M28 personal communication 14 Apr 2010). In the
neighbouring province of Jambi, companies like Bakrie Sumatra Plantations (BSP), Sime
Darby, Makin Group and GAR also operate on peatlands (Munadar et al. 2010).

519

520 Peat areas in Borneo Island's Kalimantan are quickly being converted into oil palm 521 plantations as well due to illegal licensing (J. Arif personal communication 4 Nov 2011). One 522 interviewee reports that 400,000 hectares of peat in Kalimantan has already been illegally 523 converted to plantations (M44 personal communication 5 Jan 2012). Malaysia's IOI has five 524 concessions on peat in West Kalimantan (with one consisting of 88% peat) (Milieudefensie 525 2010b) and one concession on peat in Central Kalimantan province, with an estimated area 526 of 3,000 hectares on peatlands. The government-linked Malaysian conglomerate Sime Darby 527 also has a concession on peat in Central Kalimantan province, with an estimated area of 1,600 hectares (Greenpeace 2007). The Singaporean Wilmar has peatlands in four 528 529 concessions in West Kalimantan and 12 in Central Kalimantan (Zakaria et al. 2007; 530 Greenpeace 2007). In Central Kalimantan, Singapore's GAR admitted that 1,880 hectares of 531 its oil palm plantation developments were on peat, while in West Kalimantan, this figure was 532 1,330 hectares (Reksoprodjo 2010). Indonesia's Musim Mas has four concessions on peat, 533 and Astra Agro has 7 concessions on peatlands in Central Kalimantan (Greenpeace 2007).

534

This is clearly at odds with many of these companies' policies on the environment. For example, GAR's Forest Conservation Policy claims to ensure a no-deforestation footprint and the conservation of high carbon stock forests in their operations (*Reuters* 2011), and includes pledges to stop any development on peat regardless of depth (Golden Agri-Resources Ltd 2010). Wilmar's sustainability commitments include not establishing plantations on high conservation value forests, primary forests or peatlands less than 3 meters deep (Greenpeace

541 2007; Zakaria et al. 2007; Richardson 2010). Sime Darby has also made public commitments
542 not to develop on peat (M44 personal communication 5 Jan 2012), and IOI's Corporate
543 Social Responsibility statements clearly state that it does not develop on (any) peat
544 (Milieudefensie 2010a).

545

546 According to the previously discussed Indonesian law, all plantation land on peat is essentially illegal. This means that more than a quarter of all oil palm plantation land in 547 548 Indonesia is illegal (M. T. Surva and A. Akhbar personal communication 30 Jun 2010; G. Z. 549 Anshari personal communication 9 Nov 2011). However, even though by law, if existing or 550 pending plantation licenses relate to deep peat, such licenses should be revoked under 551 provisions of Presidential Decree 32/1990, Minister of Agriculture's Instruction to the 552 Governors of Indonesia No. 301/TU.210/M/12/2001, Government Regulation 26/2008 and Ministry of Agriculture Regulation 14/2009 (PanEco Foundation 2008; Wibisino et al. 2011), 553 554 no plantations have had their licenses revoked on these ground as yet. It has been argued that 555 one reason for this is because with decentralization, the power to rescind operating licenses 556 has been granted to the local sectoral agencies like the Department of Industry and Trade (Dinas Perindustrian dan Perdagangan) and the Plantation Agency (Dinas Perkebunan), 557 558 which do not have environmental or conservation responsibilities, but have a primary interest 559 in supporting regional development (McCarthy and Zen 2010) and thus are easily swayed by 560 clients on developmental grounds.

561

Therefore, this paper argues that these well-connected plantation companies have been allowed to act with such impunity because of the patronage networks that they maintain with both the local and central governments, which has resulted in a lack of bureaucratic oversight. In these ways, the resource-rich Indonesian landscape has engendered a culture of 'grab and

566 greed' at both the central and district level (Brown 2006). For example, as discussed above, companies like GAR enjoy direct access to the President (M. T. Surva and A. Akhbar 567 personal communication 30 Jun 2010) and also local governors (R. Syaf personal 568 569 communication 24 Jul 2010) through their advisors and staff, and other companies like Sime 570 Darby have powerful former Ministry staff in their employ (A. Tarigan personal 571 communication 16 Jul 2010). As several interviewees explained, the influence of individuals are often instrumental in acquiring such land permits and licenses (M. T. Surya and A. 572 573 Akhbar personal communication 30 Jun 2010; R. Syaf personal communication 24 Jul 2010; J. Arif personal communication 4 Nov 2011), and also in 'settling' any disputes that might 574 575 arise (M28 personal communication 14 Apr 2010; J. Arif personal communication 4 Nov 576 2011).

577

Because of this, powerful plantation companies with good patronage ties have no reason to 578 579 fear punishment, and the law will often be disregarded (Kurer 1996). This fosters a culture of 580 impunity (Dauvergne 1995) among well-connected elites in the sector. As a result, massive 581 amounts of fire-prone peat are now exposed to conversion and development into plantations, 582 further driving the haze. There have been recent governmental efforts to address this issue, 583 the most notable being the adoption of the REDD programme. However, the influence of 584 patronage has also limited the effectiveness of this programme, as the following section 585 expounds.

586

587 **Patronage and peatlands regulation under REDD**

588

The latest and most high-profile development regarding peatlands regulation in Indonesia (I.
Rowland personal communication 14 Apr 2011) is the REDD programme (Butler et al. 2009;

591 Richardson 2010). Under the programme, Norway pledged USD 1 billion to Indonesia in 592 2009 (Butler et al. 2009) in exchange for a two-year moratorium on primary forests and peatlands (M. T. Surva and A. Akhbar personal communication 30 Jun 2010; R. Svaf 593 personal communication 24 Jul 2010; J. Arif personal communication 4 Nov 2011) in order 594 595 to identify which parts of the Indonesian peatlands are safe for further development (L. M. 596 Syarif personal communication 24 Jun 2010; B. Maitar personal communication 24 Jun 2010; R. Syaf personal communication 24 Jul 2010). As part of this agreement, the Indonesian 597 598 government agreed to establish a degraded land database, providing the necessary 599 information to identify areas of land acceptable for the establishment of economic activity, 600 including oil palm plantations (World Growth 2011). After a delayed start (Rondonuwu 601 2011), the moratorium commenced in May 2011 (Kuala Lumpur Kepong Berhad 2010) with 602 Presidential Instruction No. 10/2011 (I49 personal communication 1 Dec 2011).

603

604 However, the REDD scheme has many inherent weaknesses. It has been argued that the 605 REDD moratorium was watered down due to inherent political and private interests 606 (Simamora 2011; Rondonuwu 2011) bolstered by patronage networks (L. M. Syarif personal 607 communication 24 Jun 2010; A. Tarigan personal communication 16 Jul 2010). For example, 608 some interviewees note the irony that Agus Purnomo, who is rumoured to be closely 609 associated with GAR (M. T. Surva and A. Akhbar personal communication 30 Jun 2010), is a 610 central figure in REDD implementation in his capacity as the Indonesian Special Advisor to 611 the Ministry of Environment and Head of the Secretariat of the National Council on Climate 612 Change. Furthermore, illustrating the close relationship between government and industry, the President himself met personally with, and promised major players and the sector's lobby 613 614 group, the Indonesian Palm Oil Association (Gabungan Pengusaha Kelapa Sawit Indonesia 615 or GAPKI, which boasts membership of 382 local and foreign commercial plantations), that

he would ensure that their interests would be accommodated through REDD (Simamora 2011) prior to the start of the moratorium. One interviewee also stated that Joko Supriyono, a director at Astra Agro and also Secretary General of GAPKI was able to use his formidable influence with the government in getting a weaker moratorium passed (I48 personal communication 30 Nov 2011).

621

As a result of all this, the government decided that as part of REDD, existing plantation 622 investment projects (including those on peatlands) already approved by the Indonesian 623 government in the past will not be affected by the moratorium (Kuala Lumpur Kepong 624 625 Berhad 2010). Also, the moratorium was set for only two years, an extremely short timeframe 626 in contrast with the long horizons of the oil palm plantation sector. This period of time has 627 been argued by environmentalists that were interviewed as too short to bring about any significant improvement on the situation of peatlands in Indonesia (A. Tarigan personal 628 communication 16 Jul 2010; J. Arif personal communication 4 Nov 2011; I48 personal 629 630 communication 28 Nov 2011). Furthermore, the Indonesian government has yet to clarify 631 areas which are 'sensitive' and areas which are not, resulting in many 'gray areas' of ambiguous land (M55 personal communication 31 Jan 2012). Also, several interviewees 632 633 argued that the reason for the delayed implementation of the moratorium was so that central 634 and local governments could release a large amount of primary forests and peatlands to 635 selected well-connected companies before the moratorium came into force (R. Syaf personal 636 communication 24 Jul 2010; J. Arif personal communication 4 Nov 2011). Indeed, just before the moratorium was passed in May this year, interviewees reported that the Forestry Ministry 637 638 had released several thousand of hectares of land in Central Kalimantan, including primary 639 forests and peatlands, to the well-connected Duta Palma, GAR and Wilmar (J. Arif personal

640 communication 4 Nov 2011), which ensures their supply of land for at least the next two641 years while the moratorium is in force (M44 personal communication 5 Jan 2012).

642

643 Under the REDD however, there is a proposed land-swap mechanism (I. T. C. Wibisino 644 personal communication 10 Nov 2011), where the government will purportedly encourage 645 holders of existing permits in primary forest areas or deep peat lands to swap degraded lands, and be compensated according to the size of the concession (Richardson 2010). This is good 646 news for Indonesia's peatlands. However, this mechanism is purely voluntary and no major 647 plantation company has engaged in land swaps as yet (I. T. C. Wibisino personal 648 649 communication 10 Nov 2011). It remains to be seen if this land swap mechanism would be 650 considered as a cost-effective option for the companies involved.

651

652 Furthermore, environmentalists operating in the field have discovered that district governments are already breaking the moratorium, due to patronage pressures from 653 654 companies (L. M. Syarif personal communication 24 Jun 2010; R. Syaf personal 655 communication 24 Jul 2010; I49 personal communication 1 Dec 2011). For example, one interviewee reports that the Governor of Aceh, Irwandi Yusof, was recently discovered to 656 657 have continued to release licenses for peatlands in his regency despite the moratorium, and 658 was brought to court by a local NGO on that account (I49 personal communication 1 Dec 659 2011). Therefore, it remains to be seen if the REDD moratorium will be any more effective 660 than previous regulations restricting the use of peatlands for plantation purposes.

661

662 The contradiction here between governmental restrictions on land for plantations and 663 governmental goals for continued expansion of the sector to reach a CPO output of 40 million 664 tonnes per year by 2020 (M. T. Surya and A. Akhbar personal communication 30 Jun 2010;

665 I48 personal communication 30 Nov 2011) has not been lost on interviewees. As one interviewee explained, Joko Supriyono, a director at Astra Agro as mentioned above, in fact 666 pointed this out to environmental NGOs to argue that in order for the government's goals to 667 668 be achieved, companies 'had no choice' but to continue establishing plantations on restricted areas (I48 personal communication 28 Nov 2011). Indeed, research has shown that strategies 669 670 of commercial plantations to increase productivity have primarily focused on expansion of new land, rather than replanting or research and development (Suharto 2011). If expansion 671 672 continues into these areas, especially on peatlands, the persistence of haze is extremely likely.

673

674 Conclusion

675

676 In short, this paper has shows how patronage politics within the Indonesian oil palm plantation sector has been very influential in the management, or mismanagement, of 677 peatlands there. The booming oil palm industry in Indonesia poses a serious challenge to 678 679 peatland conservation there because of the suitability of peat for oil palm growth. Hence, 680 despite Indonesia having very clear policies limiting the use of peatsoil, its peatlands continue 681 to be exploited to fuel the growth of this sector. The influence of patronage can be seen not 682 only in the unscrupulous allocation of licenses for otherwise forbidden peatlands to well-683 connected groups for conversion into oil palm plantations, but also in ensuring that any 684 changes to licensing procedures remain firmly to the advantage of these powerful groups. 685 This highlights a pertinent problem with peatland management in Indonesia. Policies that have been shaped for conservation purposes often do not stand up against economic interests, 686 especially when both patrons and clients stand to gain economically. It also points towards 687 688 potentially similar peatland management problems that may arise in other Southeast Asian

countries, which also have a high occurrence of peatsoil, and also have an entrenched cultureof patron-client relations.

691

692 Such relations result in a classic collective action or free-rider problem: what might be 693 rational at the level of society makes less sense at the level of the individual, and creates 694 disincentives for people to go along with changes in patronage systems that would benefit the majority (Larson and Soto, 2008). Hence, the haze can be seen as an example of the 695 696 manifestation of free-rider attitudes within the sector; with patrons being more motivated by 697 material gain rather than protecting the interests of the society, they are obligated to disregard 698 the long-term interest of society for a haze-free atmosphere, focusing instead on helping their 699 clients maximize profitability in the oil palm plantation sector (Larson and Soto 2008).

700

701 This situation thus poses a difficult challenge in mitigating the transboundary haze problem 702 in the region. This is because patronage networks are hard to dismantle as they serve the 703 immediate needs and narrow interests of many elite individuals (Brinkerhoff and Goldsmith 704 2004). Even though this signals the scant likelihood of a more regulatory Indonesian state 705 emerging, there are persistent social movements in Indonesia pushing for reform in the 706 sector, spearheaded by NGOs like Sawit Watch, Wahana Lingkungan Hidup (WALHI), and 707 Indonesia Corruption Watch, and international NGOs like Milieudefensie and Greenpeace. 708 The lawsuit against the Governor of Aceh mentioned above is an example of civil society-709 driven pressure for reform and a more regulatory state. Furthermore, with Indonesia signing 710 the Jakarta Commitment in support of the Paris Declaration on Aid Effectiveness in 2009 (Suryabrata 2011), international pressure could be an effective tool that can be used by fellow 711 712 endorsers of the Declaration, like Norway, to further strengthen the effectiveness of aid 713 programmes like REDD and to avoid the manipulations of such programmes by political and

714	private inter	ests. Witho	ut such	efforts,	the	plight	of	the	environment	in	the	hands	of	wel	1-
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715 connected profit-motivated corporate plantations and their elite patrons is indeed dire.

716

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718

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