Fisher Summer Global Internship in Madrid, Spain: Fundación Aladina

The Internship

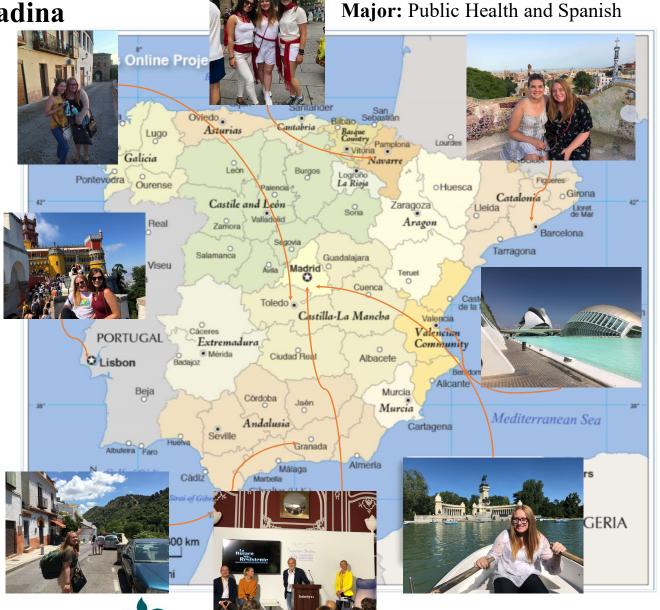
I participated in the Fisher Summer Global Internship Program in Madrid, Spain. I worked for 8 weeks for a nonprofit organization called the Aladina Foundation as a Marketing and Communications intern where I edited and updated their English website, performed Spanish-English and English-Spanish translations for their news articles and other documents, and attended press release events. Towards the end of my internship, I was able to assemble the marketing materials and create a marketing campaign for a charitable movie called "The Healer" that Aladina launched in September (look for it in theaters and on demand!).

Why Spain?

I am a Spanish major and had never before been to a Spanish-speaking country. For years, I had been hearing of how amazing Spain was from friends, teachers, and family and I really wanted to go and see what it was like to live there for a summer and to experience the one-of-a-kind culture and food. I used this experience as my language immersion requirement for my Spanish major, and it appealed to me because it was cheaper and longer than any study abroad programs that I was considering for the summer. I was able to receive valuable career experience with a truly special and important firm as well as being able to travel freely throughout the country on the weekends.

My Transformational Experience

During my internship abroad, I learned how self reliant I can be. I had never traveled by myself to another country before and I really pushed myself out of my comfort zone this summer. My internship has improved my own self confidence because it pushed me to use my foreign language skills both in communication and in writing every day at work. It also helped me grow my love for international travel and for learning by experience. This internship also opened my door to new career possibilities that I hadn't previously considered as a Public Health major. I loved working in the NGO sector, and was also introduced to Corporate Social Responsibility. My STEP project has helped me to become an accomplished world traveler, a bilingual speaker, and a more confident communicator. Thank you, STEP, for everything you have helped me do with my international internship!



Elaine Louden

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