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1 **Improved camouflage through ontogenetic colour**
2 **change confers reduced detection risk in shore crabs**

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19 Abstract

- 20 1. Animals from many taxa, from snakes and crabs to caterpillars and lobsters,
21 change appearance with age, but the reasons why this occurs are rarely tested.
- 22 2. We show the importance that ontogenetic changes in coloration have on the
23 camouflage of the green shore crabs (*Carcinus maenas*), known for their
24 remarkable phenotypic variation and plasticity in colour and pattern.
- 25 3. In controlled conditions, we reared juvenile crabs of two shades, pale or dark, on
26 two background types simulating different habitats for 10 weeks.
- 27 4. In contrast to expectations for reversible colour change, crabs did not tune their
28 background match to specific microhabitats, but instead, and regardless of
29 treatment, all developed a uniform dark green phenotype. This parallels changes
30 in shore crab appearance with age observed in the field.
- 31 5. Next, we undertook a citizen science experiment at the Natural History Museum
32 London, where human subjects ('predators') searched for crabs representing
33 natural colour variation from different habitats, simulating predator vision.
- 34 6. In concert, crabs were not hardest to find against their original habitat, but instead
35 the dark green phenotype was hardest to detect against all backgrounds.
- 36 7. The evolution of camouflage can be better understood by acknowledging that the
37 optimal phenotype to hide from predators may change over the life-history of
38 many animals, including the utilisation of a generalist camouflage strategy.

39 INTRODUCTION

40 Camouflage is key to survival in numerous organisms. It is a widespread anti-predator
41 strategy, whereby organisms avoid detection or recognition by resembling the general
42 background or specific objects within the habitat (Cott 1940, Ruxton et al. 2004, Stevens
43 and Merilaita 2011, Nokelainen and Stevens 2016). The efficacy of camouflage is linked
44 to the similarity of individuals with features of the visual environment (Troscianko et al.
45 2016), and therefore, generally a given phenotype should be effective in hiding
46 individuals in some environments but not in others (Ruxton et al. 2004, Stevens and
47 Merilaita 2009). Importantly, camouflage is often not static because many animals can
48 change appearance over time during their life-span, either through reversible plastic
49 changes or via ontogenetic changes (Stuart-Fox and Moussalli 2009, Duarte et al. 2017).
50 Yet, the mechanisms and implications of ontogenetic colour change for survival remain
51 significantly unexplored. This is in part because quantifying long-term changes in
52 camouflage while controlling for different backgrounds is challenging, and because the
53 majority of work to date has focussed on short-term plastic and/or reversible change.

54 Colour change is commonplace in nature, occurring both in invertebrates (e.g.
55 insects, crustaceans and molluscs; Bedini 2002, Barbosa et al. 2008, Valkonen et al. 2014,
56 Eacock et al. 2017) and vertebrates (e.g. fish, amphibians, reptiles and mammals; Booth
57 1990, Kang et al. 2016, Akkaynak et al. 2017). For instance, many crustaceans can
58 change their appearance depending on the habitat for increased similarity with the visual
59 environment over a period of hours and days (Brown and Sandeen 1948, Powell 1964,
60 Rao et al. 1967, Stevens et al. 2013, 2014a). Similar changes for camouflage tuning over
61 days and weeks occur both within and between moults in other groups, such as

62 grasshoppers (Burt 1951, Edelaar et al. 2017, Peralta-Rincon et al. 2017) and caterpillars
63 (Eacock et al. 2017). Not only can individuals change their coloration over multiple
64 timescales to facilitate camouflage, but many also undergo changes in appearance as a
65 result of ontogeny (Reid et al. 1997, Iampietro 1999, Styriehave et al. 2004, Todd et al.
66 2009, Jensen and Egnotovich 2015, Stevens 2016, Duarte et al. 2017). For example, racer
67 snakes become more uniform in coloration with age, a change that seems to be linked to
68 behaviour and anti-predator strategies (Creer 2005). In certain tropical pythons, juveniles
69 can be variable in coloration but switch to a green appearance in adulthood, seemingly to
70 provide camouflage from predators in different habitats (Wilson et al. 2007).
71 Furthermore, many crabs undergo ontogenetic colour changes and their phenotypic
72 diversity has been suggested to mirror habitat-specific camouflage against visually-
73 guided predators (Palma and Steneck 2001, Todd et al. 2006, 2012, Stevens et al. 2014b).
74 These may link to size-related habitat changes and have fitness consequences as growth
75 and survival may both be improved in the new habitat (Hultgren and Stachowicz 2010,
76 2011, Hultgren and Mittelstaed 2015).

77 Many marine crustaceans are extremely variable in appearance among individuals
78 in early life, with intraspecific diversity in colour and patterning declining with age
79 (Booth 1990, Palma and Steneck 2001, Todd et al. 2009, Krause-Nehring et al. 2010,
80 Anderson et al. 2013, Carvalho-Batista et al. 2015, Duarte et al. 2017). However, the
81 reasons for such ontogenetic changes have seldom been experimentally explored and
82 remain somewhat mysterious, but may reflect a reduction in predator risk as individuals
83 grow larger and become more defended (thus have a reduced need for camouflage), or a
84 switch to different habitat types with age (Wilson et al. 2007, Todd 2009, Hultgren and

85 Stachowicz 2010). As these ideas have rarely been properly tested, it remains unknown
86 what effect development has on camouflage efficacy and how ontogenetic changes
87 interact with reversible plastic changes. Previous work in snakes has shown links between
88 ontogenetic colour change, camouflage (modelled to predator vision), and behaviour
89 (Wilson et al. 2007), but has not directly measured how detection or survival is affected
90 by such colour changes (but see Hultgren and Mittelstaed 2015). In addition, few, if any,
91 studies have performed experiments to determine how ontogenetic changes arise and
92 interact with plastic reversible changes. Hence, there is a lack of empirical studies
93 addressing whether developmental changes in coloration actually link to reduced attack
94 risk by predators and have the potential to be adaptive.

95 Here, we examined how ontogenetic and plastic changes in appearance influence
96 camouflage efficacy in the green shore crab (*Carcinus maenas*). Adult shore crabs have
97 shown to be more uniform in colour and pattern than juveniles (Hogarth 1978, Todd et al.
98 2005, Stevens et al. 2014a, Stevens 2016), plausibly due to ontogenetic changes in
99 coloration. In addition, juvenile shore crabs are capable of changing brightness (i.e.
100 lightness) and colour (i.e. chromatic changes) over a period of hours (Powell 1964,
101 Stevens et al. 2014a), and over weeks, including through moulting to better match the
102 background (Stevens 2016). Such longer-term changes are reversible, with crabs
103 changing to dark colours on dark backgrounds and light colours on light backgrounds.

104 Our first aim was to study if juvenile shore crabs adjust their coloration (i.e. both
105 colour and pattern) over successive moults in order to increase their background
106 resemblance to substrates representing different habitats. We conducted a 2 x 2 factorial
107 common garden experiment, where we reared juvenile shore crabs of two initial shades

108 (pale or dark) on two artificially created naturalistic background types (resembling rock
109 pool or mudflat) for 10 weeks. We predicted that crabs would adopt a coloration that
110 would improve their background matching (Iampietro 1999, Stevens et al. 2013, 2014a,
111 Stevens 2016). Specifically, crabs growing on ‘rock pool’ backgrounds should develop
112 more contrasting and variable patterns, whereas crabs growing on ‘mudflat’ background
113 should develop greener colour and uniform patterning. Second, to evaluate the potential
114 survival benefit associated with changes in coloration, we conducted a factorial predation
115 experiment, using humans as model ‘predators’ (Bond and Kamil 2002, Sherratt and
116 Beatty 2003, Todd 2009). We used a citizen science game, based at the Natural History
117 Museum in London, UK, where subjects search for crabs representing natural colour
118 variation on touch screen and detection times were measured (similar to a recent study on
119 camouflage in birds; Troscianko et al. 2017). Crab and background images originated
120 from nine locations from three habitat types (rock pool, mudflat, mussel bed), with crabs
121 of randomized sizes presented against each background type with the display simulating a
122 trichromatic (e.g. human) or dichromatic (e.g. fish) visual system (see Materials and
123 Methods). We predicted that crabs would be harder to find against visually more complex
124 backgrounds (Bond and Kamil 2002, Punzalan et al. 2005, Karpestam et al. 2014), and
125 that crabs would be harder to find against the background type from where they
126 originated, assuming that they possess background-specific camouflage (Moran 1992,
127 Todd et al. 2006, 2012, Stevens et al. 2015). We also tested for differences in detection by
128 di-/trichromatic vision systems (Troscianko et al. 2017). To our knowledge, our study is
129 the first direct demonstration that ontogeny drives a generalist camouflage strategy linked
130 to age in a manner that promotes survival.

131

132 MATERIALS AND METHODS

133 *Colour change experiment*

134 The experiment was conducted at the University of Exeter, Penryn Campus, Cornwall
135 between February and May 2016. Individual crabs used for the common garden
136 experiment were collected from the Gyllyngvase beach (coordinates in decimal degrees:
137 50.141888, -5.063811), Cornwall, UK, during February 2016. Shore crabs are located in
138 a wide range of habitat and substrate types around the shore, each with different
139 appearances, including estuaries, mud flats, sandy beaches, shingle, pebbles, mussel beds,
140 and rocky coastline (Edwards 1958, Crothers 1968, Brian et al. 2006, Todd et al. 2006,
141 2012, Stevens et al. 2014b). The collection methods largely follow established protocols
142 (Stevens et al. 2014b, Nokelainen et al. 2017a). Briefly, the crabs were collected by hand
143 during low tide alongside the beach from approximately 50 meters length and thus our
144 sampling included crabs from different substrates. Crabs were transported from nearby
145 tidal pools into the laboratory immediately after capture. Crabs entering the experiment
146 were all of similar size, approximately 15 mm carapace width. After collection, crabs
147 were photographed and divided into experimental groups based on their carapace
148 lightness in a randomized block design (i.e. crabs with contrasting lightness were equally
149 represented in treatment groups, see further). Crabs were photographed once a week and
150 after moulting. Shore crabs are not a protected species and all work was conducted under
151 approval from the University of Exeter Biosciences ethics committee (applications
152 2013/75 and 2014/556). The field locations are publicly accessible; no further permits
153 were needed.

154 First we study if juvenile shore crabs adjust their appearance (i.e. including both
155 colour and pattern) within and over successive moults in order to increase their
156 resemblance to heterogeneous substrates (unlike our previous work, which has tended to
157 focus on more simplified uniform backgrounds; Stevens et al. 2014a, Stevens 2016).
158 Experimental animals were divided into four treatment groups using a 2 x 2 factorial set
159 up with crabs of two shades (pale, dark) on two naturalistic background types (i.e. rock
160 pool and mudflat – Fig. 1). Carapace brightness was used to divide crabs in two distinct
161 groups. Group discreteness was further validated based on the camera-obtained spectral
162 data (see below; ANOVA for carapace brightness between dark and pale treatment
163 groups, $N = 60$, $F = 34.15$, $df = 1$, $p < 0.001$). Beginning with two unambiguous groups
164 allowed us to control for the extensive phenotypic variation of juvenile crabs.

165 We chose background types in which to rear crabs that represent two common
166 natural extremes: relatively homogeneous mudflat and, more heterogeneous rock pool
167 backgrounds. We replicated these backgrounds using standard aquarium gravel
168 (UNIPAC) after subjective evaluation of their general properties of colour and pattern
169 from photographs. ‘Mudflat’ background was a mixture of brown and green (i.e.
170 representing brown mud and green algae) aquarium gravel (1:1 ratio), whereas ‘rock
171 pool’ background was a mixture of black, grey, white and purple aquarium gravel (with
172 equal ratios). We deliberately chose not to use actual natural substrates as this may
173 contain chemical cues of predators or other stimuli that may influence crab development
174 and that may also differ in texture / size as well as colour pattern, thereby hindering full
175 control over the experiment. Using artificial gravel also enabled greater standardisation of
176 background samples among individuals. We compared the match of our artificial

177 backgrounds to natural ones using calibrated photographic data (see below). Similarity of
178 the backgrounds in a trichromatic RGB colour space was calculated based on reflectance
179 data for brightness (i.e. average reflectance across all colour channels; $R+G+B / 3$) and
180 hue (i.e. red divided by blue channel). Artificial backgrounds represented similar albeit
181 not perfectly matching natural variation of colourful tidal environments (Fig. S1). In
182 particular, the artificial backgrounds most effectively matched the brightness of their
183 natural counterparts. In nature, rock pools harbour a great range of chromatic variability,
184 both within and among patches, including pink-coloured elements such as red encrusting
185 coralline algae and also have blue-coloured elements such as mussels. Mudflats instead
186 are characterised by brown tones of wet soil and gravel and get mixed by green brown
187 and red algae. Therefore, although our artificial substrates are not a perfect match to the
188 natural substrates, they are broadly representative, and crucially, the appearance of the
189 mudflat and rock pool treatments is very different.

190 Altogether, we reared 60 crabs (17 in ‘dark-mud’ treatment, 16 in ‘dark-rock’
191 treatment, 13 in ‘pale-mud’ treatment and 14 in ‘pale-rock’ treatment) in customized
192 aquarium tanks (90 x 45 cm in area) for 10 weeks. Each tank was divided into 24 similar
193 sections (11 x 15 cm). The section walls were glued using adhesive silicon glue and walls
194 contained a mesh-covered hole ensuring water circulation through the system. Tanks were
195 filled with dechlorinated tap water mixed with artificial sea salt (Aquarium Systems
196 Instant Ocean Salt, Swell UK Ltd., UK) to simulate natural seawater, which was tested
197 with a refractometer (D&D's Refractometer, Swell UK Ltd., UK) to ensure salinity of 30
198 ppt. The water was passed through a filtration system (Eheim classic 350 EHEIM GmbH
199 & Co. KG, Deizisau, Germany) and cooler (D&D DC300 aquarium cooler 300w cooling

200 power, Swell UK Ltd., UK), keeping the water both clean and at a constant temperature.
201 Temperature was set to 16°C to mimic local sea temperature at the time of collection.
202 Two sections were not used to accommodate crabs, but instead housed the inputs and
203 outputs of the filtration system to allow for maximum water flow through each section of
204 the tank. An air stone (Aquarline High Output Air Compressor, 2880 Litre/Hour) was
205 accompanied with the filter output section to allow as much oxygen to flow through the
206 tank as possible. We used two daylight lamps and one near UV lamp (Grobeam600
207 Ultima and AquaBeam 600 Ultima MW, Tropical Marine Centre UK) to simulate natural
208 light conditions, which were controlled by a timer to establish a constant light cycle
209 (12:12 L/D-cycle). Crabs were fed daily with standard marine crustacean aquarium food.
210 Water was changed, filters checked and tanks cleaned weekly to maintain living
211 conditions of crabs. Some crabs did not survive through 10-week-experiment. However,
212 mortality was not significantly different with regards to background type or crab initial
213 shade, nor there was difference in moulting rates between the treatments.

214

215 *Photography and vision modelling*

216 Photography, initial image calibration and analysis broadly followed previously used
217 methods (Stevens et al. 2014a). Full details are given in supplementary material (Table
218 S1). Briefly, imaging was undertaken with a Samsung NX1000 digital camera converted
219 to full spectrum with no quartz filter to enable UV sensitivity, and fitted with a Nikon EL
220 80 mm lens. For the human visible photos, we placed a UV and infrared (IR) blocking
221 filter in front of the lens, which transmits wavelengths only between 400 – 680 nm
222 (Baader UV/IR Cut Filter). For the UV images, a UV pass and IR blocking filter was

223 used (Baader U filter), which transmits between 320-380 nm. Grey reflectance standards,
224 which reflect light equally at 7% and 93% between 300 and 750 nm, were used.

225 For each image we measured the entire dorsal side of the crab carapace to obtain
226 colour and pattern information. We analysed the data both with normalised camera
227 responses and fish vision modelled data (see below). For reflectance data (i.e. colour), we
228 used normalised camera responses of brightness, red, green, blue and UV channel. The
229 pattern analysis technique (a ‘granularity’ analysis) involved decomposing an image into
230 a series of different spatial frequencies (‘granularity bands’) using Fourier analysis and
231 band pass filtering, followed by determining the relative contribution of different marking
232 sizes to the overall pattern (Barbosa et al. 2008, Hanlon et al. 2009, Stoddard and Stevens
233 2010). For the pattern data (see further details in supplementary Table S1), we used
234 maximum power (i.e. pattern dominance – the energy at the spatial frequency with the
235 highest pixel energy), proportional power (i.e. pattern diversity – maximum or peak
236 energy value divided by the summed energy), total power (i.e. overall contrast or
237 amplitude – the energy summed across all scales) and mean power (i.e. average contrast
238 across the spectrum). Pattern analysis was conducted in custom files for Image J
239 (Troscianko and Stevens 2015).

240 To examine the level of background match, we calculated how changes in the crab
241 carapace influenced their level of match to the experimental backgrounds. To do so, we
242 used a receptor noise limited visual discrimination model (Vorobyev et al. 1998), which is
243 based on differences in colour or luminance based on photon catch values. For
244 calculations, all crabs were photographed weekly over the course of the experiment. Also,
245 the backgrounds (i.e. aquarium gravel mixtures from the slots individual crabs were kept

246 on) were photographed. Thus, difference metrics (see below) were calculated between
247 crab carapace and the very background each crab was reared on matching the size of the
248 entire slot (c. 10 cm in diameter). We used a fish vision model based on the longwave
249 (LW) and shortwave (SW) visual sensitivity of the pollack (*Pollachius pollachius*)
250 (Shand et al. 1988). A Weber fraction value of 0.05 was used for the most abundant cone
251 type with receptor cone ratios of SW 168 and LW 339 (Govardovskii et al. 2000). The
252 receptor noise model yield values in ‘just noticeable differences’ (JNDs), whereby
253 differences between 1 and 3 are interpreted that two stimuli are unlikely to be
254 discriminated by an observer (and hence indicate a good background match). Larger
255 values than this are increasingly likely to be discriminable, whereas values lower than
256 this (<1 JND) should be virtually indistinguishable (Kelber et al. 2003, Siddiqi et al.
257 2004, Olsson et al. 2015). Caution must be used in interpretation of JNDs, because the
258 method is sensitive to estimates of receptor noise, light conditions and animal cognition.
259 As such, we follow past work and use a slightly broader region of uncertainty in
260 discrimination thresholds (1-3 JNDs), but ultimately the key consideration is that smaller
261 JND values should equate to better camouflage match.

262

263 *Visual predation computer detection experiment*

264 To test camouflage efficacy of different crab phenotypes in varied backgrounds, we made
265 a predation game where human participants searched for crabs of various sizes presented
266 on a touch screen. Our main questions were: does the visual complexity of the
267 background make it harder to find the prey, and are crabs hardest to find against their
268 local habitat type (i.e. consistent with a background-specific camouflage hypothesis)?

269 To obtain crab and background images for the game, we sampled crabs from nine
270 locations around Cornwall in the southwest UK and photographed them. These intertidal
271 sites represent backgrounds of different visual complexity (with higher complexity
272 involving substrates of many textures, contrasts, colours, shapes, and different-sized
273 granules). Here, rock pools represent subjectively the most visually complex (A-C),
274 mussel beds medium (D-F), and mudflats the simplest (G-I) sites. Sites were: A)
275 Falmouth (all coordinates in decimal degrees, 50.141888, -5.063811) on the south coast,
276 comprising a stretch of shoreline collectively encompassing Castle and Gyllyngvase
277 beaches. Sites hold rock pools with rocky crevices with stony or gravel substrates in the
278 pools and, lower down on the shore, increasing abundance of seaweed. B) Summers
279 beach at St. Mawes (50.157095, -5.017370), on the south coast comprising rock pools,
280 gravel, and some low seaweed cover adjacent to a pebbled beach. C) Flushing
281 (50.162191, -5.066843), on the south coast comprising rock pools, gravel, and seaweed
282 cover. D) Godrevy Point (50.249499, -5.320966) on the north coast, which primarily
283 consists of exposed rocky outcrops with mussel beds. E) Polzeath (50.576169, -
284 4.920206), on the north coast of Cornwall, comprising mostly mussel bed cover adjacent
285 to a beach. F) Mawgan-Porth (50.466705, -5.041101), on the north coast of Cornwall,
286 comprising mostly mussel bed cover and pools adjacent to a beach. G) Helford Passage
287 (50.098763, -5.132556), an estuarine location on the south coast has a large mudflat area
288 as well as tiered craggy rock pools. H) Penryn (50.166956, -5.082634), mostly mudflats
289 with a covering of green algae. I) Hayle (50.188010, -5.428120), on the north coast of
290 Cornwall, an estuarine location has a large mudflat area.

291 For the game, crabs as well as the natural backgrounds from the field sites were
292 photographed using the methods described above. Briefly, we used calibrated Samsung
293 NX1000 equipped with Nikon EL-80 mm Nikkor and Nikon D7000 camera with a 60
294 mm Coastal Optics lens. The crabs were detached from the background using GIMP2
295 image manipulation software and the background images were cropped to 16:9 aspect
296 ratios for the touch screen game. Crabs were scaled into the same pixel/mm aspect ratio
297 to show crabs against the background images in natural size with respect to the
298 background scale. Due to the number of crab images needed, custom software was
299 designed (called 'autocrab') to automate the process of background subtraction. This
300 software allowed users to step through hundreds of images, automatically loading,
301 thresholding and flood filling background areas, saving them with an appropriate
302 transparency channel in the correct format and resolution needed for the game. This
303 created usable crab images for 80% of the photographs very easily, with some additional
304 cleaning up required for the rest using GIMP2 image manipulation software
305 (<https://zenodo.org/record/1101057>). DOI for the source code: 10.5281/zenodo.1099634.

306 The experiment was a part of the Colour and Vision exhibition at the Natural
307 History Museum of London (NHM), UK during autumn 2016. It followed the same
308 general design of a previous online citizen science detection experiment to find hidden
309 birds (Troschianko et al. 2017). Naturally, humans are not prime predators of crabs, but
310 using this technique we were able to test visual detection under standardised conditions
311 (see Discussion). Participants were visitors to the exhibition, that clicked on a screen to
312 accept their participation in the game and the use of their data. Readers may play the
313 game at <http://crabgame.fo.am/>. However, the data presented here only used the data

314 collected at NHM. We collected basic player information, including player age and
315 whether they had played the game before, but no personal information and participants
316 were free to quit the game at any time. There were two versions of the game, comprising
317 displays that broadly simulated the information to a dichromatic observer (e.g.
318 dichromatic combined red and green layers; simulating fish vision) and trichromatic (e.g.
319 human) observer (Troscianko et al. 2017). However, we did not find significant
320 difference in how quickly people found the prey in these two versions of the game, and so
321 we do not focus on these versions here. Prior to playing, the participants were asked to
322 give their age group (<10, 10–15, 16–35, 36–50, >50, in order to control for any age
323 effects), to state whether they had played the game before (to control for the multiple
324 attempts, here we used only first plays), and to choose whether they would like to play as
325 a simulated dichromat (“fish”, pollack vision) or a trichromat (human) vision.
326 Participants were informed to click on the crab in each image as soon as they saw them.
327 When participants successfully clicked on the target, their capture time was recorded (to
328 the closest millisecond). The location of the target was made random in each slide
329 without touching the edges of the screen. Participants were given 30 seconds to find the
330 target in each slide. If they found the crab on time it was included as ‘hit’. If they failed to
331 find the crab within time limit their data were considered as ‘miss’, they were given a
332 ‘time-is-up-message’ and the target crab was highlighted on a screen after which the
333 player could move onto the next slide. A total of 20 slides were presented in each game
334 trial. Each person saw a set number of random slides per treatment combination (i.e. a
335 randomised block design). At the end mean capture time was displayed and a summary of
336 results were shown.

337 To investigate colour and luminance discrimination values in the citizen science
338 game, we also used the Vorobyev & Osorio (1998) receptor noise limited vision model.
339 For this, we used colour and luminance contrasts based on human vision to predict crab
340 camouflage to humans in the experiment. We used human longwave (LW), mediumwave
341 (MW), and shortwave (SW) sensitivity data and Weber fractions after Hofer et al. 2005:
342 LW 0.020, MW 0.028, SW 0.066 with receptor cone ratios LW 0.629, MW 0.214, and
343 SW 0.057 for the human vision chromatic contrast, and 0.1 for luminance contrast (based
344 on the human achromatic channel of LW+MW). Unfortunately, we could not analyse the
345 appearance of the crabs and images as displayed to participants *in situ* on screen that the
346 NHM London provided for the exhibition. Thus, for detectability comparisons we used a
347 subset of crabs presented against experimental backgrounds of each treatment group
348 resulting in following comparisons in our 3x3 factorial set up: mudflat crab against
349 mudflat (n = 99), mudflat crab against mussel bed (n = 110), mudflat crab against
350 rockpool (n = 88); mussel bed crab against mudflat (n = 108), mussel bed crab against
351 mussel bed (n = 99), mussel bed crab against rockpool (n = 96); rockpool crabs against
352 mudflat (n = 108), rockpool crab against mussel bed (n = 120) and rockpool crabs against
353 rockpool (n = 96). Note that here we have not analysed pattern match of crabs to each
354 background, which requires a number of approaches, and visual detection will depend not
355 just on colour and luminance match but also on pattern.

356

357 *Statistical analyses*

358 We used linear mixed effects analyses (LMER) to analyse developmental of background
359 matching through ontogeny common garden data. For colour and pattern characterization

360 we first used principal components analysis. We did this in order to reduce data
361 dimensionality, because we wanted to integrate all colour as well as pattern metrics into
362 single dependent variables for the analyses. For reflectance data (colour), we used
363 normalised camera responses of brightness, red, green, blue and UV, which yielded one
364 component (PC_{colour}) explaining 93% of the variance with an Eigenvalue 4.65. For
365 pattern data, we used maximum power, proportional power, sum power and mean power,
366 which yielded one component (PC_{pattern}) explaining 82% of the variance with an
367 Eigenvalue 3.26. We also calculated colour and luminance JNDs (i.e. just noticeable
368 differences using a fish vision model, see above).

369 To analyse colour change experiment data, PC_{colour} , PC_{pattern} , chromatic JND
370 match and luminance JND match were used separately as dependent variables. Crab
371 initial appearance, background, week and their interactions were set as fixed factors. Tank
372 and crab ID were set as random factors. Similarly, we analysed the following additional
373 colour and pattern metrics for the supplementary material: luminance, hue, pattern
374 diversity, pattern contrast, and marking size (see Table S2, Table S3). Model
375 simplification here and on further analyses was conducted according to the lowest AIC
376 (Akaike Information Criterion) value when necessary to improve the model fit (i.e. to test
377 if removing term of interest does not significantly impair the model fit), although full
378 models often held the best fit to the data. Results remained similar if a traditional
379 maximum likelihood test to compare a full model with a simplified model without the
380 combination of interest (i.e. using backward stepwise protocol with significant departures
381 from chi-square distribution) was applied.

382 To analyse computer-based predation experiment data, we first tested whether
383 finding crabs is more difficult against certain backgrounds using GLMM (generalized
384 linear mixed modelling). The success of finding the crab correctly on time (hit, miss) was
385 set as a binomial dependent variable. Similarly, we ran another analysis using LMER
386 where we used search time as a dependent variable. In both of these analyses crab habitat,
387 photo habitat, vision system (tri/di-chromatic; this however was omitted from the final
388 models) and their interactions were set as fixed factors. Crab size was set as a random
389 covariate. Also, the game ID was set as a random factor to account for games with
390 different players and settings. Similarly, we ran two LMER analyses to analyse crab
391 detectability, using luminance and chromatic match (separately) as dependent variables
392 and crab ID as random factor. All analyses were done with IBM SPSS Statistics (v22) and
393 program R (3.2.1).

394

395 RESULTS

396 *Developmental plasticity and colour change*

397 We reared 60 crabs under common garden conditions for 10 weeks during which all
398 individuals adopted a dark green/brown (i.e. 'mudflat') phenotype. The fact that crabs
399 developed a darker carapace over time was indicated by decrease in luminance (i.e.
400 lightness) and changes in reflectance values in all treatment groups (Table 1, Fig. 1, Table
401 S2). Crab colour (PC_{colour}) was significantly associated with crab initial shade and time
402 indicating that colour (i.e. relative contribution of normalised UV, SW, MW and LW
403 wavelength bands) was different between treatment groups and that these changed over
404 the course of experiment (Fig. S2). This was markedly caused by colour shift to middle

405 wavelengths over the course of time (i.e. becoming greener with respect to other colour
406 channels). Crabs also went through developmental changes in terms of pattern diversity,
407 contrast, and marking size, with all metrics decreasing over time indicating shift to a
408 more uniform carapace patterning (Fig. 1-2, Table S3). Crab pattern (PC_{pattern}) was
409 associated by the interaction between week and shade, which was caused by darkened
410 appearance of crabs over time being especially so in pale-shaded crabs (Table 1).

411 Unexpectedly, we did not find evidence that crabs consistently improved
412 background match to the specific backgrounds on which they were kept. Both luminance
413 and chromatic camouflage match (as measured in discrimination values, JNDs, using a
414 fish vision model) declined to a closer match on mud than rock background (Fig. 1, Table
415 2), because of the dark green phenotype the crabs adopted. In both, luminance and
416 chromatic matching, there was a significant three-way-interaction among background,
417 crab shade and time (Table 2). Background match of initially pale crabs became worse,
418 whereas match of initially dark crabs became better over time, and crabs kept on ‘mud’
419 background developed better match than crabs kept on ‘rock pool’ background. However,
420 only dark crabs on ‘mud’ background were consistently able to improve the background
421 match. The closest luminance match was achieved by dark crabs on ‘mud’ background ($\bar{x}_{\text{start-end}} = 5.79 - 2.55$, s.e. = $1.01 - 0.69$), followed by pale crabs on ‘mud’ background ($\bar{x}_{\text{start-end}} = 13.01 - 5.04$, s.e. = $2.39 - 0.83$), dark crabs on ‘rock’ background ($\bar{x}_{\text{start-end}} = 13.31 - 15.39$, s.e. = $1.82 - 0.66$) and pale crabs on ‘rock’ background ($\bar{x}_{\text{start-end}} = 10.91 - 20.93$ ($1.97 - 1.80$)). The closest chromatic match was achieved by dark crabs on ‘mud’
426 background ($\bar{x}_{\text{start-end}} = 3.60 - 1.07$, s.e. = $0.27 - 0.33$), but followed by dark crabs on
427 ‘rock’ background ($\bar{x}_{\text{start-end}} = 1.98 - 2.88$, s.e. = $0.41 - 0.39$), pale crabs on ‘mud’

428 background ($\bar{x}_{\text{start} - \text{end}} = 2.67 - 2.94$, s.e. = 0.26 - 0.24) and pale crabs on ‘rock’
429 background ($\bar{x}_{\text{start} - \text{end}} = 2.06 - 3.09$ (0.20 - 0.76). Thus, there was limited evidence of
430 background-specific matching and this only occurred on mudflat background, as crabs
431 did not improve match to the rock background under the fish vision model.

432

433 *Consequences of phenotype on detection and survival*

434 Next, we undertook a large-scale computer ‘citizen science’ experiment (Fig. 3), where
435 human subjects (‘predators’) searched for hidden crabs from different origins against
436 variable background types on a touch screen. The data consists of 472961 individual
437 clicks from 19102 games played. In accordance with our expectations, crabs were harder
438 to find against visually more complex backgrounds (Fig. 3, Table 3). The average time to
439 find the crabs was 3.24s (N = 144974, s.d. = 2.82) on rock pools, 2.47s (N = 148937, s.d.
440 = 2.38) on mussel beds and 2.08s (N = 179096, s.d. = 2.24) on mudflat backgrounds. This
441 mirrors decreasing visual complexity of the background, and thus, decrease in signal-to-
442 noise ratio in prey detection.

443 Surprisingly, crabs were not hardest to find against their original habitat type as
444 we predicted, but instead the mudflat crab type (i.e. dark green phenotype) was hardest to
445 spot against all backgrounds (Fig. 3, Table 4). The average time to find mudflat type
446 crabs was 3.11s (N = 171103, s.d. = 2.75), followed by mussel bed type crabs with 2.45s
447 (N = 153937, s.d. = 2.44) and rock pool type crabs with 2.31s (N = 147967, s.d. = 2.39).
448 Overall, there was no significant difference in how quickly predators could find prey in
449 trichromatic (N = 240265, mean = 2.57, s.d. = 2.53) or dichromatic (N = 232742, mean =
450 2.72, s.e. = 2.61) simulated ‘worlds’, so visual system was omitted from the final models.

451 To investigate chromatic and luminance discrimination values (i.e. crab
452 detectability to humans), we ran another set of analyses using LMER. In both, luminance
453 ($F_{4,905} = 40.22$, $p < 0.001$) and chromatic matching ($F_{4,904} = 36.86$, $p < 0.001$), there was a
454 significant two-way-interaction between background against which the crab was
455 presented and crab origin (Table 5, Fig. 3). Discrimination values were significantly
456 different between background types but this was varied with respect to crab origin
457 (especially against mussel beds). Chromatic camouflage of crabs was generally good (< 5
458 JNDs) across all comparisons, but mudflat crabs were better matched to the luminance
459 (i.e. lightness) of the backgrounds apart from rockpool background where they appeared
460 darker than the generic rockpool background (Fig 3).

461

462 DISCUSSION

463 We show that ontogenetic changes in coloration can facilitate improvement in
464 camouflage and thus alter predation risk in shore crabs. Importantly, our results are in
465 direct accordance with findings in the field (Fig. 4, Fig. S3), where crabs are also more
466 green, increasingly uniform, and darker with age (Stevens et al. 2014; Nokelainen et al.
467 2017). Thus, our study shows how mechanisms of colour change and adaptive value of
468 camouflage underlies how the phenotypes of wild animals change with age/size. Changes
469 in crab appearance with age do not come via specialization to particular habitat types (as
470 would be expected if plasticity is key), but rather, through a more generalist background
471 resemblance (consistent with ontogenetic change). This shows the ability of wild animals
472 to tune their camouflage through development in a manner that promotes survival.

473 In the laboratory experiment, juvenile crabs developed a dull green/brown
474 coloration with reduced patterning over time regardless of background type, which

475 indicates a long-term (i.e. occurring over weeks) change in coloration through ontogeny
476 (Reid et al. 1997, Bedini 2002, Styrihave et al. 2004, Todd et al. 2009). We predicted
477 that crabs would develop a coloration that would improve their background match
478 through colour change and plasticity (Iampietro 1999, Stevens et al. 2013, 2014b).
479 Specifically, juvenile crabs have been shown to be able to change their brightness in
480 accordance with the background over hours and days (Powell 1964, Stevens et al. 2014a),
481 and weeks (Stevens 2016). In contrast, we found that only crabs reared on the ‘mudflat’
482 background improved their match over several weeks. Earlier work has repeatedly
483 reported that wild adults are more uniform, green, and darker in appearance than
484 juveniles (Crothers 1968, Hogarth 1978, McGaw et al. 1992, Reid et al. 1997, Styrihave
485 et al. 2004, Todd et al. 2006, Stevens et al. 2014b, Nokelainen et al. 2017a). Low
486 chromatic variability in adult crabs could also be partly a result of physiological
487 constraints as larger crabs must invest more on reproductive structures and carapace
488 strength rather than to maintenance of chromatic variability in protective coloration
489 (Anderson et al. 2013). In accordance, the analysis of carapace brightness revealed that
490 crabs became darker over time and developed coloration towards the medium (green)
491 wavelengths. Our results also showed that the crabs developed more uniform patterning
492 (see also Supp. Fig. 2). It is not well known what maintains the high colour variation in
493 juvenile crabs, but it may be related to the need to match variable background habitats at
494 spatial scales (Nokelainen et al. 2017a) that are relevant when individuals are small,
495 and/or breaking predator search image formation (Bond and Kamil 2002, Punzalan et al.
496 2005, Karpestam et al. 2014, Duarte et al. 2017). It is plausible that juvenile crabs may
497 also rely on other types of camouflage, such as disruptive coloration (Todd et al. 2006),

498 and this may be habitat-specific, with crabs from rock pools favouring disruption and
499 crabs from mudflats tending towards background matching.

500 In the detection experiments, we expected that visual complexity of the
501 background would increase the detection times to find the prey (Rosenholtz et al. 2007,
502 Merilaita 2010, Troscianko et al. 2013). This is because increasing background
503 complexity decreases the signal-to-noise ratio that predators must process in order to
504 detect prey (Endler 1992, Merilaita et al. 2017). Correspondingly, crabs were easiest to
505 find from more homogeneous mudflat background followed by polychromatic mussel
506 beds, and hardest to find in more heterogeneous rock pools. This suggests that selection
507 for camouflage may be more intense in simple visual scenes. We also predicted that crabs
508 would be hardest to find when placed against their original habitat type, because this
509 would support a substrate-specific (or specialist) background matching hypothesis (Detto
510 et al. 2008, Krause-Nehring et al. 2010, Stevens et al. 2013, Carvalho-Batista et al. 2015).
511 In contrast, the mudflat crabs characterized by the dark green phenotype were hardest to
512 find against all background types. Thus, it appears that dark green shore crabs are well
513 suited for maintaining camouflage on a variety backgrounds. Some caution is needed in
514 interpreting the results of the computer experiments since humans are not the natural
515 predators of these crabs. However, conducting predation experiments with this highly
516 mobile species in the intertidal environment is challenging, and natural predators are
517 varied, including various fish and bird species, among other taxa (Crothers 1968), that
518 vary in visual ability from mono-, to di-, tri-, and tetrachromatic colour vision and a range
519 of spatial acuities. Here, humans offer a reasonable middle ground (being trichromats)
520 and are strongly visually-guided. As such, our results using humans as visually-guided

521 predators should be broadly representative to provide information about relative
522 importance of colour patterns that influence detection in the wild (Karpestam et al. 2013),
523 but work with natural predators is needed.

524 In combination, our detection experiment showed that more uniform green
525 coloration provided effective camouflage in all habitats, and our experiment showed that
526 this phenotype arises in at least the substrates tested here. This fits with the common
527 observation that many sub-adult and adult shore crabs are uniform green/brown in the
528 wild (Crothers 1968, Reid et al. 1997, Todd et al. 2006, Amaral et al. 2009, Stevens et al.
529 2014a, Nokelainen et al. 2017a). There are several explanations for why a progression to
530 a more uniform green appearance with age may be selected. First, the three habitats we
531 tested in the computer experiments may all have had sufficient numbers of patches
532 resembling green crabs to facilitate camouflage, whereas more complex patterns may
533 have only resembled a small number of the highly variable patches in the rock pool and
534 mussel bed habitats. Thus, older individuals may have a higher chance of survival across
535 a range of background types with a generalist appearance arising through ontogeny
536 providing some camouflage in each habitat, even if not optimally tuned to all of them
537 (Merilaita et al. 2001, Houston et al. 2007, Dimitrova and Merilaita 2014). In addition,
538 adult crabs are known to be mobile (Edwards 1958, Roman and Palumbi 2004), meaning
539 that they require a more generalist camouflage with increasing age/size, and there is also
540 evidence that as shore crabs age that they move into deeper waters (McGaw et al. 1992),
541 where it is possible that these habitats have a greater abundance of dull backgrounds. In
542 contrast, juvenile crabs are often more abundant in nursery sites (Amaral et al. 2009,
543 Stevens et al. 2014b) and often face visual backgrounds of different spatial scales relative

544 to body size. Juvenile crabs from rock pools, for example, tend to be diverse in
545 appearance (Stevens et al. 2014b, Nokelainen et al. 2017a), and may rely on other types
546 of camouflage such as disruptive coloration and resembling small markings. In rock pool
547 sites, owing to their high variability in background patches, matching many of these
548 specific patches may be an ineffective strategy overall. Size-related habitat and colour
549 shifts may have important fitness consequences for crabs, as growth and survival are both
550 improved in the new habitat (Hultgren and Stachowicz 2008, 2010, 2011). This may be
551 less effective when of a larger size and more mobile over a range of backgrounds. Finally,
552 in nursery habitats, such as rock pools, the variability of crabs may be beneficial as it may
553 impair predator search image formation (Bond 2007). Overall, ontogenetic changes in
554 shore crabs may facilitate age- and habitat-dependent camouflage (Todd et al. 2009), as
555 well as offering a good general solution to environmental diversity.

556 Taken together, our results help explain why so many animals (e.g. snakes,
557 lizards, crabs) all develop a similar coloration over ontogeny. Phenotypic surveys in the
558 field at multiple spatial scales across habitats show strong associations between aspects of
559 appearance and substrate type (Todd et al. 2012, Boratynski et al. 2014, Stevens et al.
560 2015, Nokelainen et al. 2017a). While work has yet to quantify how this translates into
561 actual camouflage match, the implication is that many animals show substrate-specific
562 camouflage across habitats and local patches. This is seemingly in contrast with the
563 results here. However, there is growing evidence in many animal taxa including crabs
564 that individuals of different appearance from within a species choose where to rest in
565 order to improve camouflage in their respective habitats (Sargent 1966, Kettlewell and
566 Conn 1977, Kang et al. 2012, Kjærnsmo and Merilaita 2012, Lovell et al. 2013, Marshall

567 et al. 2016, Uy et al. 2017; reviewed by Stevens and Ruxton 2018). Otherwise, it is hard
568 to explain very local level phenotype-substrate associations of crabs without the role of
569 behavioural background selection (Todd et al. 2012, Nokelainen et al. 2017a, 2017b).
570 Concurrently, ontogenetic changes may facilitate a generalist camouflage and appear to
571 be linked to changes that would, on average, give the biggest survival advantage. The
572 appearance of animals in the wild, and changes associated with age and habitat, likely
573 reflect a complex interplay between genetics, plasticity, and ontogeny, underpinned by a
574 variety of mechanisms and maintained by multiple selective pressures. Overall, the
575 evolution of camouflage can be better understood by wider considerations of how the
576 optimal phenotype to hide from predators may change over the life-history of animals.

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590

591 AUTHORS' CONTRIBUTIONS

592 ON wrote the first draft of the manuscript, designed experiments and analysed data, RM
593 collected common garden data, SM & NP contributed on citizen science game and MS
594 contributed substantially to the project design and manuscript editing.

595

596 DATA ACCESSIBILITY

597 We will archive the data upon acceptance to the data repository of University of
598 Jyväskylä (<https://jyx.jyu.fi>).

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833

834 **Tables and figures**

835 Table 1: Linear mixed effects analyses (LMER) testing the developmental colour and
 836 pattern change of crabs as obtained from normalised camera responses. LMER predicts
 837 the colour and pattern responses in relation to crab original appearance ('shade'), rearing
 838 background type ('background'), time ('week') and their interactions. Intercept includes
 839 rearing tank and crab ID as random variables.

Subject	Estimate	s.e.	DF	t-value	P
Crab colour (PC _{colour})					
(Intercept) ^o	0.09	0.21	1.8	0.43	0.708
Shade [pale]	0.87	0.20	38.3	4.17	<0.001
Time [week]	-0.10	0.01	437.9	-8.83	<0.001
Crab pattern (PC _{pattern})					
(Intercept) ^o	-0.09	0.29	2.2	-0.32	0.776
Background [rock pool]	0.67	0.24	65.0	2.75	0.007
Shade [pale]	0.81	0.24	64.9	3.29	0.001
Time [week]	-0.06	0.02	345.1	-3.15	0.001
Background * Week	-0.04	0.02	346.9	-1.77	0.076
Shade * Week	-0.10	0.02	346.5	-3.99	<0.001

840 ^oIntercept includes factor level: Background [mud] & Shade [dark].

841 Table 2: Linear mixed effects analyses (LMER) testing the background matching of
 842 crabs. The match is determined using a fish vision model. LMER predicts the luminance
 843 and chromatic match measured as JNDs (i.e. just noticeable differences) response in
 844 relation to crab shading ('shade'), rearing background type ('background'), time ('week')
 845 and their interactions. Intercept includes rearing tank and crab ID as random variables.

Subject	Estimate	s.e.	DF	t-value	P
Luminance match (JND)					
(Intercept) ^o	9.59	1.29	108.4	7.41	<0.001
Background [rock pool]	2.65	1.89	110.1	1.39	0.164
Shade [pale]	5.32	2.02	112.7	2.63	0.009
Time [week]	-0.46	0.14	523.2	-3.22	0.001
Background * Shade	-10.14	2.84	110.2	-3.56	<0.001
Background * Week	0.16	0.21	525.2	0.79	0.426
Shade * Week	-0.73	0.24	533.1	-2.99	0.002
Background * Shade * Week	1.33	0.32	527.7	4.05	<0.001
Chromatic match (JND)					
(Intercept) ^o	3.58	0.27	11.4	13.25	<0.001
Background [rock pool]	-1.98	0.35	77.2	-5.63	<0.001
Shade [pale]	-1.07	0.37	78.2	-2.87	0.005
Time [week]	-0.19	0.01	518.6	-9.85	<0.001
Background * Shade	1.21	0.52	77.4	2.29	0.024
Background * Week	0.32	0.02	519.6	11.12	<0.001
Shade * Week	0.14	0.03	523.7	4.23	<0.001
Background * Shade * Week	-0.14	0.04	520.8	-3.16	0.001

846 ^oIntercept includes factor level: Background [mud] & Shade [dark].

847 Table 3: Linear mixed effects analyses (LMER) testing the efficacy of camouflage. Here
 848 under the test was how quick crabs were to find (i.e. camouflage efficacy) against
 849 background types. LMER predicts the time to find crab (i.e. latency to click) risk in
 850 relation to crab origin ('crab habitat'), background habitat displayed ('photo habitat') and
 851 their interaction. Intercept includes game ID and crab size as random variables.

Subject	Estimate	s.e.	DF	t-value	P
(Intercept) ^o	2338.03	73.23	436	31.92	<0.001
Crab Habitat [mussel]	-893.08	142.06	310	-6.28	<0.001
Crab Habitat [pool]	-1078.90	65.65	4292	-16.43	<0.001
Photo Habitat [mussel]	239.71	12.28	509442	19.51	<0.001
Photo Habitat [pool]	727.28	11.87	510886	61.28	<0.001
Crab [mussel] * Photo [mussel]	225.26	17.82	508001	12.63	<0.001
Crab [pool] * Photo [mussel]	161.08	17.91	508139	8.99	<0.001
Crab [mussel] * Photo [pool]	453.92	17.22	509449	26.36	<0.001
Crab [pool] * Photo [pool]	109.53	17.39	509349	6.29	<0.001

852 ^oIntercept includes factor level: Crab [mud] & Photo [mud].

853 Table 4: Generalized Linear mixed effects analyses (GLMM) testing the efficacy of
 854 camouflage. Here under the test was the success (i.e. crab survival) to locate crabs
 855 correctly against background types. GLMM predicts the success to locate crabs correctly
 856 in relation to crab origin ('crab habitat'), background habitat displayed ('photo habitat')
 857 and their interaction. Intercept includes game ID and crab size as random variables.

Subject	Estimate	s.e.	Z-value	P
(Intercept) ^o	2.32	0.09	25.13	<0.001
Crab Habitat [mussel]	1.08	0.16	6.55	<0.001
Crab Habitat [pool]	1.47	0.09	15.65	<0.001
Photo Habitat [mussel]	-0.18	0.01	-9.43	<0.001
Photo Habitat [pool]	-0.93	0.01	-51.03	<0.001
Crab [mussel] * Photo [mussel]	-0.42	0.03	-14.22	<0.001
Crab [pool] * Photo [mussel]	-0.39	0.03	-12.74	<0.001
Crab [mussel] * Photo [pool]	-0.61	0.02	-21.83	<0.001
Crab [pool] * Photo [pool]	-0.37	0.02	-12.88	<0.001

858 ^oIntercept includes factor level: Crab [mud] & Photo [mud].

859 Table 5: Linear mixed effects analyses (LMER) testing the background matching of crabs in the citizen
 860 science game. LMER predicts the luminance and chromatic match measured as JNDs (i.e. just noticeable
 861 differences) response in relation to crab origin ('crab') and background type where presented
 862 ('background'). Intercept includes crab ID as random variable.

Subject	Estimate	s.e.	DF	t-value	P
Luminance match (JND)					
(Intercept) ^o	8.91	2.11	37	4.21	<0.001
Background [musselbed]	4.73	0.95	904	4.94	<0.001
Background [rock pool]	16.16	1.01	904	15.94	<0.001
Crab [musselbed]	4.75	2.92	37	1.62	0.112
Crab [rock pool]	8.37	2.92	37	2.86	<0.001
Background [mb]* Crab [mb]	-3.70	1.32	904	-2.79	<0.001
Background [rp] * Crab [mb]	-10.62	1.40	904	-7.57	<0.001
Background [mb]* Crab [rp]	-7.35	1.33	905	-5.50	<0.001
Background [rp] * Crab [rp]	-17.80	1.41	905	-12.57	<0.001
Chromatic match (JND)					
(Intercept) ^o	1.83	0.21	35	8.41	<0.001
Background [musselbed]	-0.89	0.08	904	-10.32	<0.001
Background [rock pool]	0.21	0.09	904	2.32	0.019
Crab [musselbed]	0.10	0.30	36	0.36	0.721
Crab [rock pool]	-0.07	0.30	36	-0.23	0.813
Background [mb]* Crab [mb]	0.34	0.12	904	2.89	0.003
Background [rp] * Crab [mb]	-0.16	0.12	904	-1.26	0.207
Background [mb]* Crab [rp]	1.00	0.12	904	8.31	<0.001
Background [rp] * Crab [rp]	-0.41	0.13	904	-3.27	<0.001

863 ^oIntercept includes factor level: Background [mud] & Crab origin [mud].

864 FIGURES

865 Figure 1: The long-term development of background matching of *Carcinus maenas* for
 866 approximately ten weeks of rearing under controlled conditions. A 2 x 2 - factorial design was
 867 used utilising two initial crab colour types and two rearing backgrounds in a common garden
 868 experiment (A). Two artificial background types, mudflat and rock pool, were both constructed
 869 using aquarium gravel. The crabs representing two initial shade types, dark and pale, were reared
 870 on these background types and changes in their carapace coloration were recorded. Lines around
 871 the crabs represent treatment group legends in the panels (B-E). Solid green: dark-shaded crabs
 872 on mud background; Solid blue: dark-shaded crabs on rock pool background; Dashed green: pale-
 873 shaded crabs on mud background; Dashed blue: pale-shaded crabs on rock pool background. The
 874 change in colour (B) and pattern (C) principal components obtained from normalised camera
 875 responses. The effect of colour change to chromatic (D) and luminance (E) background match
 876 (modelled through predatory fish vision, JNDs, just noticeable differences).

877 Figure 2: Ontogenetic changes in the green shore crab (*Carcinus maenas*). The figure illustrates
 878 that crabs converge on a similar phenotypic domain as a function of time. The crabs in columns
 879 are examples of individual crabs reared on different treatments, with the starting point at the top
 880 and end at the bottom. First column is a dark crab on mud background, second is a pale crab on
 881 rock background, third is a dark crab on rock background and fourth is a pale crab on mud
 882 background. The rows show phenotypic change over time, here shown at start and then every
 883 second week. Figure is not to scale.

884 Figure 3: Computer-based detection experiment. We used a citizen science game (A), based at the
 885 Natural History Museum in London, UK, where subjects searched for hidden crabs on a touch
 886 screen and detection times were measured. People were instructed to find crabs as quickly as
 887 possible from varied background types: mudflats (B), rockpools (C) and mussel beds (D). In
 888 citizen science experiment crabs picked from mudflats, mussel beds and rock pools were
 889 presented against their own and other habitat types on touch screen. The barplots illustrate which
 890 crabs are hardest to find (detection time, E, in seconds to spot the crab from a background) and
 891 thus have the highest survival benefit hiding in three major tidal habitats (finding success, F, as
 892 the proportion of successful clicks of particular crab type presented against different
 893 backgrounds). Receptor noise limited human vision model predicts that chromatic contrasts of all
 894 crabs were reasonably hard (i.e. <5 JNDs) to detect in the game (G) whereas luminance
 895 differences were larger and rendered some, except 'mudflat crabs', easier to find (F).

896 Figure 4: Ontogenetic colour change in the green shore crab (*Carcinus maenas*) in the field. The
 897 data is derived from large-scale field monitoring study by Nokelainen et al. 2017a. The figure
 898 shows the change in carapace colour over time obtained from avian vision model cone catch data.
 899 The panels show decreases in brightness (A), bias towards medium wavelengths as hue (B) as
 900 well as loss of pattern diversity (C) and contrast (D) as crabs grow. The combined effects of red
 901 and increases in green channel apparently drive the ontogenetic colour change.