

ИНФОРМАЦИОННЫЕ ТЕХНОЛОГИИ И МОДЕЛИРОВАНИЕ В ЭКОНОМИКЕ

TEMPORAL MODEL FOR ASSESSING THE QUALITY OF PUBLIC SERVICES

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Abstract. The material about the use of business processes to determine the quality of receiving services in a public institution is presents in article. It is proposed to take into account when obtaining a quality not only qualitative assessments, which are connected with the expert assessment and customer opinion and quantitative related to the timing of execution of business processes by employees. Shown mathematical expressions that allow build an automated quality evaluation system.

Key words: public institution, quality, business-process.

Introduction

The basis of many government agencies is the provision of various services, which are regulate for quality. Today's complex and dynamic environment requires from the institutions to constantly improving its management systems to maintain quality provision of services regulations level. One of the modern trends of the method of management of different organizations is the use of a process-oriented approach, which is base on business processes. The advantage of this approach is: 1) orientation activities of companies in the consumer services; 2) director's leadership in all processes of the organization; 3) involvement of employees in the management process; 4) a systematic approach to management based on business processes); 5) continuous improvement of management system; 6) making decisions based on actual figures obtained chain business processes [1-3].

Existing approaches to control based generally on the use of different vertical organizational structure of the institution. In this case, the management is carried out by separate elements of the organization (departments) and their interaction through officials (heads of departments) and by the structural units of a lower level. The disadvantages of this approach to the management of the activities of the institution are the following:

1) Any work to provide the client with the services split into separate, usually unrelated fragments that are associated with the structure of institutions, which complicates the controllability and handling;

2) Lack of responsible for the final result, as the work is formally fragmented, making it impossible to assess the quality and availability of each piece, especially if the fragments are dependent on each other;

3) Lack of orientation of the obtained result to the client when there is a build task result from separate fragments;

4) Very complex problem to develop information support of decision-making.

That is the process-oriented approach allows us to build on the business process chain is a sequence of actions leading to the provision of services of value to customers. Under a process-oriented approach to the management of public institutions will understand the management system based on business processes. In this approach, the institution is considered as a system consisting of chains of business processes, which is the service provided to the client. A business process is a set of different functions, each of which defines the types of activities that in aggregate allows obtaining the result (service) with a specified quality.

Business processes of the state institution

Note that existing information systems [4] based on outdated principles of management that involves the formation of paper statements, processing the received information manually and analysis managers. Modern technologies of electronic document allow only for certain class of problems to obtain efficient solutions. However, even the use of such technologies can not provide the proper quality control as related to decision making, the leader based on his skills and intuition. Improving the quality and efficiency of the processes of providing public services related to implementation of a new type of management approaches based on a process-oriented approach. Individual elements of this task for a government agency Social Insurance Fund [SIF] (<http://www.fss.ru>) is given in this article.

Among the many business processes, SIF central is "the Reception of the report 4SIF". This business process is a public service to receive report (calculation) provided by the companies and persons who entered into a legal relationship on compulsory social insurance against temporary disability and in connection with motherhood. The insurant generates a report and transmits it to the SIF in person to the specialist by mail or e-mail (see Fig. 1 direction 1). After verification of the report specialist, the error correction by the insurant (if any), a report signed and sent to other specialists for treatment (see Fig. 1 direction 2), From the description it is seen that in certain cases, a business process is linear, and when conditions change (error) becomes the iteration (see Fig. 1 direction 1-2-3-1).



Figure 1. – Business process of the "the Reception of the report 4SIF".

The use of mathematical models of service delivery in a public institution, which is base on business processes, enables a systematic evaluation of management decisions taken under the influence of external and internal environment. The peculiarity of the business processes of the public institutions is their unequivocal certainty on the set of functions, sequences and a clear customer focus at a given quality. Optimization of the relations between functions of a business process allows to achieving a given level of quality, to optimize time parameters and choose the best option to achieve quality under the influence of external and internal factors.

The mathematical model relies on the function of the tactical level as well as detailed information that occurs at the operational level leads to a significant number of random parameters (come - not came, brought report, not brought report, was late for 5 minutes. etc.). The description of the behavior of a business process in time, the adoption service, is base on additive temporal model. Model the business process in the provision of services in a public institution may be represent by a set of parameters:

$$BP = \langle T, I \rangle, \quad (1)$$

where T is a specified, regular time execution of a business process, BP (Business Process); I – the set of information required to implement the business process.

Description of the proposed model

The analysis of the literature on approaches to assessing the quality of services showed that most of them are base on expert assessments and the results of the questionnaire of monitoring and surveys [5-7]. These approaches, in General, can show a realistic assessment of the situation with the quality of services, but stretched in time, depend on the qualifications of the experts and are qualitative in nature. Most importantly, the results of these studies are poorly applicable in practice due to their quality and the significant flow in time of the event and its assessment, which does not apply to management activities, the solution of current problems.

The time spent by the client is one of the parts quality, which is a state institution. However, this time is not amenable to automated commit and subsequent analysis. Therefore, the main part of

the evaluation of the quality of client services possible for the automated commit is the work of a specialist. In this respect, the quality of the provision of the same services in a public institution can be estimated as the time:

$$T(k) = \sum_{i,j} t(i,j,k) / (N \cdot M), \quad (2)$$

where $t(i,j,k)$ is the time of rendering of the state service of the i -th customer ($i=1, \dots, M$) k -th expert and j is the number of functions required to receive the service ($j=1, \dots, M$).

Analyzing the expression (2) can determine the condition under which a high quality of service in a public institution, which is associated with the minimization of time expenditures for the implementation of each function of the business process:

$$K \rightarrow \min(T_{\Sigma} - Tr), \quad (3)$$

here $T_{\Sigma} = \sum T(k)/K$ – real time provision of services by all K experts institutions, Tr – order time specified by law.

From (3) it is seen that the estimation of time costs for the provision of services allows us to estimate the activity of the whole institution in General and to assess each separately (considering the expression $(T(k)-Tr)$). In this regard, the quality of the provision of services in a public institution is easy to assess on the basis of (3):

$$Q = (T - Tr) / Tr. \quad (4)$$

Evaluating the expression (4) it can be noted that for the evaluation of the quality of provision of certain services in a public institution, you can use the index Q . Then the Q tends to the value "zero" ($Q \approx 0$), the activities of the institution determined by the rules more indicators. If $Q > 0$, then this means that the display quality is decreased and the larger the value, the lower the quality of the service. Considering the time indicators carry out the functions of the business process, we can identify the source of performance and reduce a particular artist that function. A case where $Q < 0$ is important for analysis as a systematic reduction in run-time functions with respect to routine, can not speak of success, but rather of the failure of certain tasks function.

Quality assessment (4) can be used not only to determine the quality of the work in a public institution, but also highlighting the role of each employee companies in aggregate quality. Automation of this process, with respect to the calculation of time estimates of the activities of each employee, at fixed (e.g. one year) of experts and customers (policyholders), will allow us to monitor the quality of work of companies and employees in real-time.

Conclusion

The paper proposes a methodology based on business processes for the administrative monitoring of the activities of employees in the service delivery process. The methodology includes two components: qualitative and quantitative, that allows to reveal features, including faults, temporal organization of work for every specialist, to assess the success of the employee in the position.

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АНАЛИЗ КОРРЕЛЯЦИИ МЕЖДУ ПОКАЗАТЕЛЯМИ ФИНАНСОВОЙ ДЕЯТЕЛЬНОСТИ

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ANALYSIS OF CORRELATION BETWEEN INDICATORS OF FINANCIAL ACTIVITIES

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Abstract. The article presents the results of the study between the indicators of the financial activity of the enterprise, which fully reflect the entire financial and economic activity of the enterprise. Based on Student's t-criterion, the existence of more significant correlations between the indicators of the financial activity of the enterprise is proved. To date, this study continues in the direction of assessing the performance of indicators.

Keywords: correlation, analysis, financial indicators, Student's t-test, accounting statements, level of significance

Понятие корреляции и её основные свойства. Все финансовые коэффициенты тесно связаны друг с другом. При их анализе важно обнаружить эти связи и показать, как различные количественные характеристики деятельности предприятия связаны с общими результатами деятельности предприятия. В экономико-статических исследованиях показатели, характеризующие эти явления, могут быть либо связаны корреляционной зависимостью, либо быть независимыми. Поэтому необходимо определить основные базовые понятия, необходимые для корреляционного анализа.

Термин «корреляция» был впервые применен 1806 году Ж.Кувье, а его математическое обоснование предложил О.Браве в 1846 году, впервые применили к биомедицинским исследованиям (коэффициент корреляции Пирсона).

Корреляция – это статистическая зависимость между случайными величинами, не имеющими строго функционального характера, при которой изменение одной из случайных величин приводит к изменению математического ожидания другой. В то время как корреляционной связью называют частный случай статической связи, где разным значениям одной переменной соответствуют разные средние значения другой [1].

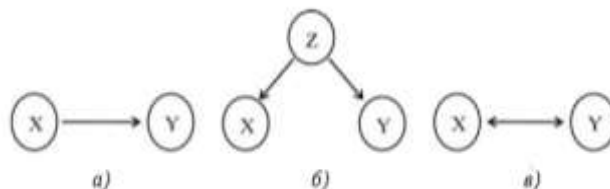


Рисунок 1 – Корреляционная связь между признаками

Как видим на рисунке 1, корреляционная связь между признаками может возникать различными путями: (см. рис. 1, случай а) причинная зависимость результативного признака от вариации факторного признака; оба признака – следствия общей причины (см. рис. 1,