

# CLOSE ENCOUNTERS OF THE INDUSTRY KIND

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## CONTEXT



research-led Russell Group university in Scotland.



94.9% of graduates are either in employment or further study.



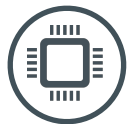
top 10 university in the Russell Group for teaching.



School of Computing Science is top in Scotland for research impact.



School of Computing Science ranked first or joint first in NSS four times.



first university in Scotland to have an electronic computer.

## WHAT IS IT?



two-day workshop to develop an IT architecture as part of a Masters course.



workshop is designed to afford students an intimate interaction with industry.



students segment into teams of six and tackle an unseen case study.



workshop comprises of various activities with feedback and peer-review.



workshop is led by six representatives from IBM for 36 of the strongest students.



workshop culminates in teams pitching solution to panel and receiving feedback.



teams have one week to refine solution inline with feedback and pitch again.



## BENEFITS



students are exposed to unfamiliar industry activities.



students interact with an authentic case study and industry staff.



considerable peer-review of artefacts produced during workshop.



refinement of soft skills in terms of communicating with peers and panel.



authentic assessment with feedback delivered from industry.



strong performance recognised by industry with separate certificate.

## CHARACTERISTICS



support of academics to consume two full days of timetable.



university support in terms of space for workshop as well as catering.



industry support to provide senior staff for two full days.



genuine case study with prior approval of client.