Art Image Copyright and Licensing: Terms and Conditions Governing Appearance & Composition of Images

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Introduction

The following table collects and summarizes terms and conditions from United States art museums that govern the appearance and composition of art image reproductions. These terms and conditions were collected from a sample of fifty museums with a primary specialty in art accredited by the American Association of Museums. These museums vary in terms of the size and nature of their collections, their staffing and budget, and the scope of their image licensing practices. For each sampled museum, copyright and image licensing information was obtained as available from the museum's website. Several museums have provided additional documents not available on their websites, and those materials are also included in the table. From each document or webpage collected, this table identifies the language that specifically addresses the appearance and composition of licensed images. Although an effort has been made to accurately replicate the language of the source documents, underlying sources should be consulted for citation purposes. The underlying document or webpage is provided in the "Source" column.

This table provides an overview of rights and reproduction policies addressing the composition and appearance of art images provided by art museums throughout the United States. It also provides a means for comparing and analyzing how different institutions regulate appearance and composition through licensing terms. Specifically, it compiles and summarizes terms and conditions regarding:

- I. Modification
- II. Use of Detail
- III. Color Composition
- IV. Image Size
- V. Resolution
- VI. Borders/Margins
- VII. Placement on Cover

For each of these categories, a summary analysis of terms and conditions is provided, followed by the specific language from each museum's rights and reproduction policies. Boldface type has been added to excerpted text for purposes of emphasis.

I. Modification

Summary of terms and conditions governing modification:

- Terms and conditions prohibiting any modification of images appear frequently.
- The definition of "modification" often includes related concepts such as alteration, bleeding, cropping, guttering, manipulation, masking, overlapping, overprinting, and superimposition.
- Additionally, some terms and conditions prohibiting modification specifically address and prevent the creation of derivative works.
- Some terms and conditions are drafted such that modification is prevented only in instances where the image is used for commercial purposes or personal gain.
- The prohibition on modification is sometimes limited by a recognition of fair use. In these situations, terms and conditions specify that images cannot be modified "except for purposes of fair use."
- However, other terms and conditions purport to prohibit the modification of images even when the use qualifies as "fair use." For example, terms and conditions may specify that an image can be used for fair use purposes only if no modifications are made.

Museum	Language	Source
The Art Institute of Chicago	You may not distribute, modify , transmit, reuse, download, repost, copy, or use the contents of the Site for public or commercial purposes , or for personal gain , without express prior written permission	Terms and Conditions, http://www.artic.edu/aic/copyright.html
Birmingham Museum of Art	The Museum expressly prohibits copying, display, publication, distribution, modification , or exploitation for commercial or other purposes, except for purposes of fair use.	Copyright Statement, http://www.artsbma.org/c-copyright-2008- birmingham-museum-of-art
Brooklyn Museum of Art	6. The paint area of a picture, or the area within the outline of a sculpture, may not be masked out, cut down ("detail"), superimposed with type, bled, or in any way defaced or altered without submission of a layout and explicit permission from the Museum. When permissible, the work of art must be reproduced in its entirety elsewhere in the publication.	Reproduction from the Collection of the Brooklyn Museum, obtained from Museum
Cantor Arts Center	6. The reproduction must be full-tone black-and-white or full color and may not be reproduced on color stock. Nothing may be superimposed on the reproduction (i.e., lettering, or tone or another image). 7. Each object must be reproduced in its entirety ; it may not be cropped in any way. Reproduction of a detail must be approved in advance by the Center.	Terms of Agreement for Reproduction, obtained from Museum
Carnegie Museum of Art	Composition may not be masked out, cut down, superimposed with type matter, or in any way defaced or altered. Reproductions that bleed are therefore only permitted in the case of "details."	Conditions for Print Reproduction, http://www.cmoa.org/collections/Rrprintconditi ons.pdf
	The paint area of a composition, or the area within the outline of a sculpture, may not be masked out, superimposed with type matter, or in any way altered or defaced.	Conditions for Digital Reproduction, http://www.cmoa.org/collections/Rrdigitalcondi

	Reproductions that bleed are therefore only permitted in the case of "details."	tions.pdf
Cincinnati Art Museum	Manipulation or redistribution in any form for commercial use, including commercial publication, or for personal gain is strictly prohibited.	Terms of Use: Collection, http://72.249.182.183/collection/terms.page.do? request=/results.do%3Fhighlight%3D15
The Cleveland Museum of Art	Images may not be modified, corrupted, or altered.	Ingalls Library Policies, http://library.clevelandart.org/ingalls_library/policies.php
Detroit Institute of Arts	The work of art must be reproduced in its entirety and must not bleed off the page or be cropped in any way.	Print Media, http://www.dia.org/the_collection/rights_and_r eproductions/print.asp
	Any color manipulation, alteration, cropping or addition to the image is prohibited and will automatically render the license void. Overprinting of text on an image requires specific permission.	Electronic Media, http://www.dia.org/the_collection/rights_and_r eproductions/electronic.asp
El Museo del Barrio	7. Image Reproduction. The image may not be bled or overprinted or superimposed with another image or graphic. Nor may the image be reproduced with colored ink or paper stock, or with film stock and/or electronically induced devices that will alter the image of the object (for example, the use of video-editor visual effects to alter the image).	Photographic Reproductions Agreement, obtained from Museum
Fine Arts Museums of San Francisco	The work of art is to be reproduced without "bleeding," alteration or overprinting of any kind . Reproductions may not be printed on color stock.	The ImageBase: Photo Services, http://www.famsf.org/fam/about/imagebase/sub page.asp?subpagekey=75
	No derivative products, additional versions, or product compilations are permitted without specific written permission from the Museum in advance.	The ImageBase: Photo Services, http://www.famsf.org/fam/about/imagebase/subpage.asp?subpagekey=75
	No overprinting or manipulation of the image is permitted. Any reproduction which deviates from the original photograph or transparency, including but not limited to computer manipulation, renders this permission void.	(Note: These Terms & Conditions relate specifically to use of electronic images)
The Frick Collection	You may not download, display, reproduce, modify , perform, transfer, create derivative works from , transmit, sell, distribute, or in any way exploit the Web site or content for any commercial use without express written permission.	Terms of Use, http://www.frick.org/terms/index.htm
	Permission to reproduce is granted so along as the image is reproduced in full. Requests to copy, bleed, tone, silhouette, superimpose type matter, or alter an image	Application for Reproduction of Archival Materials for Publication,

	in any way must be included in the application with the exact layout of proposed alteration.	http://www.frick.org/assets/PDFs/library/archives_pub_app_2004.pdf
	Reproductions may not be superimposed with type matter or in any way defaced or altered.	Application for Permission to Reproduce in Black-and-White Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/B_W.pdf; Application for Permission to Reproduce in Color Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/COLOR.pdf
	The work of art must be reproduced in its entirety, although details may be shown thereafter. Nothing may be superimposed on the image (e.g., lettering or another image) without special permission. Dissolves are acceptable. The work of art must be reproduced in full-tone black and white or full color. The reproductions may not be manipulated in any way that distorts the transparencies or the photographs provided by the Collection. We require a proof of all images in suitable format.	Application for Permission to Reproduce in Electronic Format Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/EL ECTRONIC.pdf; Application for Permission to Reproduce in Film or Video Objects in the Frick Collection, http://www.frick.org/assets/PDFs/copyright/FIL M.pdf
Georgia O'Keeffe Museum	Image may only be reproduced with the strict understanding that it will not be cropped or altered in any way, bled to the edges, guttered, wrapped around the outside cover if allowed, nor superimposed with any printing.	Rights & Reproductions, http://www.okeeffemuseum.org/media-press- room/rights-reproductions.aspx
The Getty	6. Each Image that is reproduced must be unaltered and must be included in its entirety , and nothing may be superimposed on the Image unless approved in writing by the Getty. The reproduction may not be cropped or otherwise trimmed to fit a format, bled off the page, guttered across facing pages , or printed on colored stock. Nor may any black and white Image be printed with colored ink.	Terms of Use for Print Publication, http://www.getty.edu/legal/image_request/terms _print.html
	6. Each Image that appears in the Production must be unaltered and must be included in its entirety, and nothing may be superimposed on the Image unless approved in writing by the Getty.	Terms of Use for Electronic Media or Television/Film/Video, http://www.getty.edu/legal/image_request/terms_electronic.html
	6. Each Image must be reproduced unaltered and in its entirely unless approved in writing by the GRI. The reproduction may not be cropped, bled off the page, guttered across facing pages, or printed on colored stock or with colored ink, nor may anything be superimposed on the Image.	Contact Library Rights & Reproductions: Terms of Use for Print Media, http://www.getty.edu/research/conducting_rese arch/library/rights_repro/terms_print.html

	6. Each image/video/film must appear in the Production or Electronic Publication unaltered and in its entirety unless approved in writing by the Getty Research Institute.	Contact Library Rights and Reproductions: Terms of Use for Electronic Media or Television/Film/Video, http://www.getty.edu/research/conducting_rese arch/library/rights_repro/terms_electronic.html
The Guggenheim	Copyrights: You may not reproduce, distribute, display, transmit, modify, perform, adapt, generate derivative works, or other use the Content without the prior written permission of the Foundation unless your use qualifies as (1) Fair Use or another legislative exemption, (2) Special Permission for Educators, or (3) Press Use, all of which are further described below.	Terms and Conditions of Use, http://www.guggenheim.org/terms-conditions/
	Fair Use and Other Exemptions: Unless otherwise noted on the Web page, no express permission is required from the Foundation for use that falls within Fair Use or another legislative exemption, but two conditions apply: 1) No modifications may be made as to the integrity or attribution of the Content.	
	Beyond Fair Use: Special Permissions for Educators: Unless otherwise noted on the Web page, no express permission is required from the Foundation for use that falls within Fair Use or another legislative exemption, but two conditions apply: 1) No modifications may be made as to the integrity or attribution of the Content.	
	The Image may not be bled or cropped. Nothing may be superimposed on the Image, including lettering, tone, or another image. If a detail of the Image is authorized by SRGF, then the Image must appear in its entirety elsewhere in the publication. User may not duplicate a transparency; distort the color of an Image; or reproduce an Image using a 35 millimeter slide, a printed image or photographic material obtained elsewhere.	Guggenheim Museum Image Archive Agreement, obtained from Museum
Harvard Art Museum	4. Prohibited Users. You are prohibited from copying, displaying, publishing, distributing, transmitting, modifying , performing or otherwise using or exploiting any of the protected Content on the Site for any commercial purpose or for the purpose of making it publicly available.	Terms of Use, http://www.harvardartmuseum.org/home/terms _of_use.dot
High Museum of Art	You may display and – subject to any expressly stated restrictions or limitations relating to specific material as may be posted on the Website or otherwise known to you – download portions of the material from the various locations on the Museum solely for your noncommercial use, provided that you do not alter or modify the content in any way and that you maintain any notices contained in the content, such as all copyright notices, trademark legends, or other proprietary rights notices.	High Museum of Art Terms and Conditions, http://www.high.org/main.taf?p=0,1,3
The Huntington Library and Art Collections	The integrity of the images used commercially is maintained and their use meets standards of appropriateness established by the Huntington. Some examples of	Permission to Publish Policy, http://www.huntington.org/huntingtonlibrary.as

	inappropriate use may be defined as context that might be misleading or defamatory, alteration of the original form , meaning, or intent of the creator of the materials, or use that would compete with or detract from an existing or planned Huntington use.	px?id=590
Los Angeles County Museum of Art	3. LACMA expressly prohibits the use, copying, display, publication, distribution, transmission, modification , reposting or exploitation for commercial or public purposes of any protected Materials on the Site, and permits only the purposes described above.	Los Angeles County Museum of Art Terms of Use Agreement, http://www.lacma.org/info/TermsofUse.aspx; LACMA Collections Online Terms of Use Agreement, http://collectionsonline.lacma.org/mweb/copyri ghtAgreement.asp
The Metropolitan Museum of Art	Frequently Asked Questions and Answers: - May I put unaltered images or text from the Metropolitan Museum's website on a file server at my school or museum? Yes, provided users are not charged and distribution is of limited term to school or museum only. Images must remain unaltered. Caption information must be included without alteration, and citation should include URL. - May I put unaltered images or text from the website on my personal website? Yes, provided site has no advertisements or sponsors, does not charge a fee for services, and does not offer any product or service for sale. Images must remain unaltered. Caption information must be included without alteration, and citation should include URL.	Terms and Conditions, http://www.metmuseum.org/information/terms. asp
Milwaukee Art Museum	The museum also respects the intellectual property rights of artists and others. For this reason, we remind you that you may not reproduce, alter or transmit any information or imagery from the collection's online database for any reason except for your own personal noncommercial use or "fair use" as this term is defined by current copyright laws without first obtaining formal, written permission from the Milwaukee Art Museum.	Rights + Reproduction, http://www.mam.org/include/footers/pages/righ tsRepo.php
Museum of Fine Arts, Boston	You are expressly prohibited from reproducing, distributing, or creating derivative works based upon the Images, converting the Images to any other medium	Terms and Conditions of Image Use, http://www.mfa.org//master/sub.asp?key=45 k ey=2179
National Gallery of Art	8. When the medium of the original work is photography, the image may not be cropped, bled, guttered, or overprinted . For all other media, a work not reproduced in its entirety must include the word "detail" in its caption.	Visual Services: Terms and Conditions, http://www.nga.gov/resources/divs-terms.shtm
	10. Any reproduction which deviates from the original black and white or color image, including but not limited to electronic manipulation, renders this permission void.	Visual Services: Terms and Conditions, http://www.nga.gov/resources/divs-terms.shtm
Peabody Essex Museum	Unless otherwise noted, users who wish to download or print text and image files from this Web site for [fair use purposes] may do so without PEM's express permission,	Terms of Use, http://www.pem.org/homepage/terms.php

	provided that they comply with the following conditions None of the content may be altered or modified.	
	7. Each image must be reproduced in its entirety and without any alteration, including cropping, bleeding, overlapping, overprinting, or changes in color density unless otherwise approved in advance by the PEM.	Application for Permission to Reproduce Images, http://www.pem.org/museum/photo_permission_application.pdf
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Portland Art Museum	Each image must be reproduced unaltered and in its entirety unless approved in writing by the Portland Art Museum. The reproduction must not be cropped, bled off the page, printed on color stock, or with colored ink, nor have anything superimposed on the image.	Copyright, http://portlandartmuseum.org/about/copyright/
Saint Louis Art Museum	Visitors may not copy, display, distribute, download, license, modify , perform, publish, reproduce, sell, transfer, transmit, or otherwise use any content or images from the website for anything other than personal or educational use without the express written consent of the Saint Louis Art Museum.	Terms of Use, http://www.slam.org/index.aspx?id=190
San Diego Museum of Art	The Museum expressly prohibits the copying, display, publication, distribution, modification , or exploitation for commercial or other purposes of any protected Material(s) on the Site, except for the purposes of fair use as defined in copyright law.	Copyright Notice, http://www.sdmart.org/info-copyright.html
Seattle Art Museum	You may not modify any of the materials and you may not copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works from, transfer or sell any information or materials contained on the website.	Terms of Use & Privacy Policy, http://www.seattleartmuseum.org/termsUse/terms.asp

II. Use of Detail

Summary of terms and conditions governing use of detail:

- Reproduction of a detail of an image is often prohibited without advance approval from the museum.
- Approval of use of detail may require the submission of a proof showing the area to be reproduced.
- When the use of detail is allowed, terms and conditions typically require that the word "detail" appear in the image caption.
- Terms and conditions may also require the publication of the entire image in conjunction with the detail.

Brooklyn Museum of Art	6. The paint area of a picture, or the area within the outline of a sculpture, may not be masked out, cut down ("detail") , superimposed with type, bled, or in any way defaced or altered without submission of a layout and explicit permission from the Museum. When permissible, the work of art must be reproduced in its entirety elsewhere in the publication.	Reproduction from the Collection of the Brooklyn Museum, obtained from Museum
Cantor Arts Center	7. Each object must be reproduced in its entirety ; it may not be cropped in any way. Reproduction of a detail must be approved in advance by the Center.	Terms of Agreement for Reproduction, obtained from Museum
Carnegie Museum of Art	Application to reproduce a detail from an artwork will be considered only upon receipt of a sketch or marked-up photograph showing the area to be reproduced. The caption must contain the word "detail."	Conditions for Print Reproduction, http://www.cmoa.org/collections/RRprintcondit ions.pdf
	Requests to reproduce a detail from an artwork will be considered only upon receipt of a sketch or marked-up photograph showing the area to be reproduced. The caption must contain the word "detail."	Conditions for Digital Reproduction, http://www.cmoa.org/collections/RRdigitalcond itions.pdf
	Requests to reproduce a cropped version of an artwork also require the submission of a sketch or marked-up version.	
Detroit Institute of Arts	Reproduction of specific detail must be approved in advance , and fact that it is a detail must be noted in the documentation accompanying the reproduction.	Print Media, http://www.dia.org/the_collection/rights_and_r eproductions/print.asp
	Reproduction of detail requires prior approval and word "detail" must appear in the caption or in close proximity to the image .	Electronic Media, http://www.dia.org/the_collection/rights_and_r eproductions/electronic.asp
El Museo del Barrio	7. Image of object must be shown in its entirety. A specific detail of an image may also be used but must be identified as "Detail" in the publication's caption for that object. If a detail is used in a moving-image project, it must be preceded by an image of the entire object. Moving image "quick dissolve" techniques are acceptable during image reproduction.	Photographic Reproduction Agreement, obtained from Museum

Fine Arts Museums of San Francisco	If an art object is cropped in any way the caption must include the word "detail."	The ImageBase: Photo Services, http://www.famsf.org/fam/about/imagebase/sub page.asp?subpagekey=75
The Frick Collection	If approved, the word "detail" must appear in the caption with the complete credit line.	Application for Reproduction of Archival Materials for Publication, http://www.frick.org/assets/PDFs/library/archives_pub_app_2004.pdf
	Applications to reproduce a detail from a work will be considered only upon receipt of a marked-up photograph or photocopy showing the exact area to be used. The word "detail" must appear in the caption with the complete credit line.	Application for Permission to Reproduce in Black-and-White Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/B_W.pdf; Application for Permission to Reproduce in Color Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/COLOR.pdf
	The work of art must be reproduced in its entirety, although detail may be shown thereafter.	Application for Permission to Reproduce in Electronic Format Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/EL ECTRONIC.pdf; Application for Permission to Reproduce in Film or Video Objects in the Frick Collection, http://www.frick.org/assets/PDFs/copyright/FIL M.pdf
The Getty	When a detail is used, the word "detail" must appear in the credit line.	Terms of Use for Print Publication, http://www.getty.edu/legal/image_request/terms _print.html; Contact Library Rights & Reproductions: Terms of Use for Print Media, http://www.getty.edu/research/conducting_rese arch/library/rights_repro/terms_print.html
The Guggenheim	If a detail of the Image is authorized by SRGF, then the Image must appear in its entirety elsewhere in the publication.	Guggenheim Museum Image Archive Agreement, obtained from Museum
National Gallery of Art	8. When the medium of the original work is photography, the image may not be cropped, bled, guttered, or overprinted. For all other media, a work not reproduced in its entirety must include the word "detail" in its caption.	Visual Services: Terms and Conditions, http://www.nga.gov/resources/divs-terms.shtm

North Carolina Museum of Art	5. Each object must be reproduced in its entirety on all or part of a single page unless otherwise approved by the Museum in advance. An approved detail must be identified in the caption. The reproduction must not be bled or cropped in any way or run across the gutter (spine).	North Carolina Museum of Art Reproduction Permission, obtained from Museum
Peabody Essex Museum	7. Any such altered image must be labeled as a "detail" and a complete and unaltered second image must also appear within the publication.	Application for Permission to Reproduce Images, http://www.pem.org/museum/photo_permission_application.pdf
Portland Art Museum	When a detail is used, the word DETAIL must appear in the credit line.	Copyright, http://portlandartmuseum.org/about/copyright/
Seattle Art Museum	Photographs may not be cropped , bled off the page, or otherwise altered in any way.	Image Rights & Reproductions, http://www.seattleartmuseum.org/Collection/rig hts.asp

III. Color Composition

Summary of terms and conditions governing color composition:

- Frequently, the reproduction of images in color requires the permission seeker to submit a color proof to the museum for approval and/or correction. Terms and conditions may either require the submission of a proof or reserve the right of the museum to make this request.
- Terms and conditions prohibiting the printing of images in colored ink or on colored stock are also common.
- Terms and conditions addressing color seek to ensure "standards of quality" and "the most faithful reproduction" of the image.

Brooklyn Museum of Art	8. Color proofs and layouts must be submitted and approved prior to publication for cover reproductions, commercial products and other non-art historical usage.	Reproduction from the Collection of the Brooklyn Museum, obtained from Museum
Cantor Arts Center	6. The reproduction must be full-tone black-and-white or full color and may not be reproduced on color stock . Nothing may be superimposed on the reproduction (i.e., lettering, or tone or another image).	Terms of Agreement for Reproduction, obtained from Museum
Carnegie Museum of Art	Works to be reproduced in color require the submission of color proofs and the approval of the Museum before printing may proceed. The Museum reserves the right, in its sole discretion, to refuse permission for further applications from a publisher or other applicant, if in its opinion, the standard of reproduction has not been of acceptable quality. The minimum size of a color transparency to be used for reproduction purposes is 4x5 inches.	Conditions for Print Reproduction, http://www.cmoa.org/collections/RRprintcondit ions.pdf
Detroit Institute of Arts	The reproduction must be printed in half-tone black and white or full color and may not be reproduced on color stock.	Print Media, http://www.dia.org/the_collection/rights_and_r

and/or electronically induced devices that will alter the image of the object (for example, the use of video-editor visual effects to alter the image). The image is to be reproduced in full-tone, black and white or full color. For publications, reproduction must be on white paper stock. For color reproductions on publications, color proofs must be submitted and approved by El Museo del Barrio before publication. Fine Arts Museums of San Francisco Applicants may be asked to submit color proofs in advance of publication. The Frick Collection No reproduction may be printed on colored stock, and black-and-white photographs may not be printed with colored ink. Application for Reproductions may not be printed with colored ink or on colored stock. Reproductions may not be printed with colored stock. Reproductions may not be printed on colored stock. Reproductions may not be printed on colored stock. Proofing of color reproductions is the responsibility of the publisher or its representative. However, before printing any reproduction in color, the corrected final proof must be submitted and approved in writing by the Curator of the Collection. Standards of quality in reproduction, including color, guttering, scale, texture, and margins will be maintained. If these standards are not met, permission will not be granted. The Getty The reproduction may not be cropped or otherwise trimmed to fit a format, bled off the page, guttered across facing pages, or printed on colored stock. Nor may any black and white Image be printed with colored ink, nor may anything be superimposed on the Image. Contact Library Rights Terms of Use for Print http://www.getty.edu/le.print.html			eproductions/print.asp
The Frick Collection No reproduction may be printed on colored stock, and black-and-white photographs may not be printed with colored ink. Reproductions may not be printed with colored ink or on colored stock. Reproductions may not be printed on colored stock. Proofing of color reproductions is the responsibility of the publisher or its representative. However, before printing any reproduction, including color, guttering, scale, texture, and margins will be maintained. If these standards are not met, permission will not be granted. The Getty The reproduction may not be cropped or otherwise trimmed to fit a format, bled off the page, guttered across facing pages, or printed on colored stock. Nor may any black and white Image be printed with colored ink, nor may anything be superimposed on the Image. Solve of Print http://www.gety.edu/fe.print.html The reproduction may not be cropped, bled off the page, guttered across facing pages, or printed on colored stock or with colored ink, nor may anything be superimposed on the Image.	El Museo del Barrio	and/or electronically induced devices that will alter the image of the object (for example, the use of video-editor visual effects to alter the image). The image is to be reproduced in full-tone, black and white or full color. For publications, reproduction must be on white paper stock. For color reproductions on publications, color proofs must be submitted and approved by El Museo del Barrio before publication of any	Photographic Reproduction Agreement, obtained from Museum
Photographs may not be printed with colored ink. Materials for Publicatin http://www.frick.org/ases_pub_app_2004.pdf		Applicants may be asked to submit color proofs in advance of publication.	The ImageBase: Photo Services, http://www.famsf.org/fam/about/imagebase/subpage.asp?subpagekey=75
Reproductions may not be printed on colored stock. Proofing of color reproductions is the responsibility of the publisher or its representative. However, before printing any reproduction in color, the corrected final proof must be submitted and approved in writing by the Curator of the Collection. Georgia O'Keeffe Museum Standards of quality in reproduction, including color, guttering, scale, texture, and margins will be maintained. If these standards are not met, permission will not be granted. The Getty The reproduction may not be cropped or otherwise trimmed to fit a format, bled off the page, guttered across facing pages, or printed on colored stock. Nor may any black and white Image be printed with colored ink. The reproduction may not be cropped, bled off the page, guttered across facing pages, or printed on colored stock or with colored ink, nor may anything be superimposed on the Image. Black-and-White Objec Collection, http://www.frick.org/as Color Objects in The Februsian Color Objects in The	The Frick Collection		Application for Reproduction of Archival Materials for Publication, http://www.frick.org/assets/PDFs/library/archiv es_pub_app_2004.pdf
Proofing of color reproductions is the responsibility of the publisher or its representative. However, before printing any reproduction in color, the corrected final proof must be submitted and approved in writing by the Curator of the Collection. Georgia O'Keeffe Museum Standards of quality in reproduction, including color , guttering, scale, texture, and margins will be maintained . If these standards are not met, permission will not be granted. The Getty The reproduction may not be cropped or otherwise trimmed to fit a format, bled off the page, guttered across facing pages, or printed on colored stock. Nor may any black and white Image be printed with colored ink. The reproduction may not be cropped, bled off the page, guttered across facing pages, or printed on colored stock or with colored ink , nor may anything be superimposed on the Image. Color Objects in The Fhttp://www.frick.org/ast LOR.pdf Rights & Reproduction http://www.okeeffemu.room/rights-reproduction http://www.getty.edu/log_print.html Terms of Use for Print http://www.getty.edu/room/rights-reproduction http://www.getty.		Reproductions may not be printed with colored ink or on colored stock.	http://www.frick.org/assets/PDFs/copyright/B_
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The Guggenheim	Reproduction of the Image must be full-tone black and white or full color, using the color-corrected transparencies provided by SRGF. The Image may not be reproduced on color stock. User may not duplicate a transparency; distort the color of an Image; or reproduce an Image using a 35 millimeter slide, a printed image or photographic material obtained elsewhere. Color reproductions must be displayed in a minimum of 8-bit color and a maximum of 16-bit color.	Guggenheim Museum Image Archive Agreement, obtained from Museum
The John and Mable Ringling Museum of Art	Color reproductions require approval of a color proof.	Request for Photographic Materials and Application for Reproduction Rights, http://www.ringling.org/uploadedFiles/Resourc es/Collections/Rights_Reproduction.pdf
National Gallery of Art	5a. Reproduction of a color image previously obtained from the Gallery is permitted only when the Applicant can provide verification that the color image was supplied by the Gallery , and is conditioned on the Applicant submitting an accurate color proof for approval . When applicable, instructions for color correction will be provided. If proper correction cannot be obtained, reacquisition of the color image will be required to make a new reproduction.	Visual Services: Terms and Conditions, http://www.nga.gov/resources/divs-terms.shtm
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North Carolina Museum of Art	 6. The reproduction must be full-tone black and white or full color and may not be reproduced on colored stock. 7. For color reproductions, final proofs must be submitted to the Museum before production for comparison with the original work of art so that any necessary color correction can be made. 	North Carolina Museum of Art Reproduction Permission, obtained from Museum
Peabody Essex Museum	7. Each image must be reproduced in its entirety and without any alteration, including cropping, bleeding, overlapping, overprinting, or changes in color density unless otherwise approved in advance by the PEM.	Application for Permission to Reproduce Images, http://www.pem.org/museum/photo_permission_application.pdf
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	If so requested, a proof must be approved by the Portland Art Museum before reproduction of an image in color. If a proof is still not judged to be of sufficient quality even after correction, the Portland Art Museum has the right to withdraw permission to be published.	Request for Permissions or Images, http://portlandartmuseum.org/about/copyright/r equest/

IV. Image Size

Summary of terms and conditions governing image size:

- Licenses sometimes specify that image reproductions must be smaller than the original.
- Terms and conditions may also limit the amount by which an image can be reduced.
- Terms and conditions addressing size do not always specify the museum's requirements, but instead reserve the right of the museum to consider the size of the reproduction when determining permission.

Brooklyn Museum of Art	7. All final reproductions, unless specifically approved by the Museum prior to the reproduction, must be smaller than the original work(s) of art, except sculpture.	Reproduction from the Collection of the Brooklyn Museum, obtained from Museum
Carnegie Museum of Art	All final reproductions must be smaller than the original artwork(s) unless otherwise specified in writing by the Museum, prior to the reproduction.	Conditions for Print Reproduction, http://www.cmoa.org/collections/RRprintcondit ions.pdf
Georgia O'Keeffe Museum	Standards of quality in reproduction, including color, guttering, scale , texture, and margins will be maintained . If these standards are not met, permission will not be granted.	Rights & Reproductions, http://www.okeeffemuseum.org/media-press-room/rights-reproductions.aspx
The Getty	The size of an Image provided for web and other electronic uses may not be reduced by more than 60% . If a reduction of 60% or more is required, another smaller image must be requested. These Images may not be enlarged .	Terms of Use for Electronic Media or Television/Film/Video, http://www.getty.edu/legal/image_request/terms_electronic.html
National Gallery of Art	7. Reproduction of two dimensional works of art must be smaller than the original .	Visual Services: Terms and Conditions, http://www.nga.gov/resources/divs-terms.shtm
Portland Art Museum	Object size in proportion to the overall layout or design of the publication will be considered.	Rights and Reproductions Fees, http://portlandartmuseum.org/about/copyright/fees/

V. Resolution

Summary of terms and conditions governing resolution:

- Terms and conditions sometimes restrict the publication of low-resolution images, either outright or in a specific medium.
- Conversely, terms and conditions may place an upper limit on the resolution of a published image. This has been done specifically in the context of images published on the web.
- More generally, terms and conditions may simply reserve the right of the museum to specify the resolution of an image.
- The majority of terms and conditions reviewed do not specifically address resolution.

Brooklyn Museum of Art	3. Digital reproductions must be low resolution . When permission is granted for web sites, the image can be no larger than 800 pixels on the longest side.	Reproduction from the Collection of the Brooklyn Museum, obtained from Museum
Carnegie Museum of Art	The Museum may specify usage guidelines associated with resolution , access to, and usage of the resultant scanned image by the applicant and the public.	Conditions for Digital Reproduction, http://www.cmoa.org/collections/RRdigitalcond itions.pdf
Detroit Institute of Arts	Low-resolution images may be published in electronic media only. We do not allow print reproduction of these images in any form.	Print Media, http://www.dia.org/the_collection/rights_and_re productions/print.asp
El Museo del Barrio	Digital images are only available in 300 dpi TIFF or jpg format. If a digital image is requested for web use, image will be in 72 dpi or jpg format .	Photographic Reproduction Request Procedures, obtained from Museum
The Frick Collection	Images of 640x480 pixels at 72 dpi cannot be enlarged beyond this resolution .	Application for Permission to Reproduce in Electronic Format Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/EL ECTRONIC.pdf
Peabody Essex Museum	8. Web site reproductions must have a resolution no higher than the equivalent of 72 dots per inch for a 4" x 5" image.	Application for Permission to Reproduce Images, http://www.pem.org/museum/photo_permission _application.pdf
Seattle Art Museum	Low resolution digital slides are available for educational research and lecture only. They are not permitted for publication .	Image Rights & Reproductions, http://www.seattleartmuseum.org/Collection/rig hts.asp

VI. Borders/Margins

Summary of terms and conditions governing use of borders and margins:

- Museums may require that the image be published with a surrounding white border, by prohibiting alteration of image borders, or by mandating the use of an "appropriate" border.
- Terms and conditions specifically addressing the use of a border are not standard. Arguably, terms and conditions which more generally prevent any modification of an image could also serve the purpose of preventing the deletion or modification of the image's border.

The Frick Collection	The area within the white border of a photograph, including inscriptions, may not be cut down or marked out.	Application for Reproduction of Archival Materials for Publication, http://www.frick.org/assets/PDFs/library/archives_pub_app_2004.pdf
	The area within the white border of a photograph, including inscriptions, may not be cut down or marked out. Reproductions may not run off the edge of the paper.	Application for Permission to Reproduce in Black-and-White Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/B_W.pdf\(\frac{1}{2}\) Application for Permission to Reproduce in Color Objects in The Frick Collection, http://www.frick.org/assets/PDFs/copyright/CO LOR.pdf
Georgia O'Keeffe Museum	Standards of quality in reproduction, including color, guttering, scale, texture, and margins will be maintained. If these standards are not met, permission will not be granted. The image must also be surrounded by a white border of the appropriate size.	Rights & Reproductions, http://www.okeeffemuseum.org/media-press-room/rights-reproductions.aspx
The Guggenheim	If the Image is published in electronic format, it must appear in its entirety with a framed border to avoid cropping.	Guggenheim Museum Image Archive Agreement, obtained from Museum

VII. Placement on Cover

Summary of terms and conditions governing the placement of images on covers of print publications:

- License agreements may require special permission for cover use of an image, or limit cover use to specific types of publications.
- Terms and conditions specifically addressing cover usage do not seem to be very common. From a practical standpoint, they may be unnecessary where more general terms and conditions specify that any image use is permissible at the museum's sole discretion.

Brooklyn Museum of Art	8. Color proofs and layouts must be submitted and approved prior to publication for cover reproductions , commercial products and other non-art historical usage.	Reproduction from the Collection of the Brooklyn Museum, obtained from Museum
Cantor Arts Center	9. Special permission is required if the reproduction is to appear as a book cover/dust jacket, calendar, individual reproduction or is not referred to directly in the text. In such cases, an additional fee is payable and the final layout must be submitted before production for approval by the Center.	Terms of Agreement for Reproduction, obtained from Museum
El Museo del Barrio	4. Permission. Cover Use: Permission to reproduce an image for book jacket, audiovideo covers or other product covers will be considered upon receipt of a cover design and written application for such use. An additional fee is required	Photographic Reproduction Agreement, obtained from Museum
Fine Arts Museums of San Francisco	Special permission is required if the reproduction is to appear as frontispiece, chapter divider, book cover/dust jacket, calendar, poster, individual reproduction, or if it is not referred to directly in the text. In such cases, additional fee is payable. The final layout must be submitted before production for approval.	The ImageBase: Photo Services, http://www.famsf.org/fam/about/imagebase/subpage.asp?subpagekey=75
Georgia O'Keeffe Museum	Cover usage for publications will be limited to books on O'Keeffe's life, art, or fine art in general.	Rights & Reproductions, http://www.okeeffemuseum.org/media-press-room/rights-reproductions.aspx