

# *Special Topic Forum on* **Supply Chain Management in Emerging Markets: Critical Research Issues**

## **Guest Editors:**

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**S**purred by the rapid development of international markets, enhanced ease of communications and rapidly developing infrastructure, supply chains that transcend national boundaries have become standard in today's dynamic global environment, causing a number of critical research issues to emerge. The importance of such issues is intensified when considered in the unique environment faced by supply chains in emerging economies, such as Brazil, Russia, India and China. Traditional supply chain management practices may be ineffective, due to the unique characteristics of supply chains in emerging economies or that span developed and emerging economies.

In this special topic forum, we seek high quality conceptual and empirical research that addresses critical research issues related to managing supply chains in emerging economies. Conceptual papers should draw upon and extend existing theoretical foundations, developing models and propositions for future research. Empirical research studies that employ survey methodology, structured case research, secondary data analysis, controlled experiments and other empirical approaches are welcomed. In line with *JSCM's* mission

statement, authors must clearly identify how their work extends or contributes to theory relating to global supply chain management, as well as providing implications for practice.

### **Examples of relevant topics include, but are not limited to:**

- Supply chain sustainability in emerging markets
- Cross-cultural supply chain integration and power issues
- Infrastructure and logistics issues
- Supply chain quality management in emerging markets
- Quality recalls and supply chain implications
- Role of national culture in cross-cultural supply chains
- Ownership and government issues
- Supply chain security and risk management
- Collaborative innovation in supply chain networks
- Supply chain risk assessment in emerging markets

### **THE DEADLINE FOR SUBMISSIONS IS AUGUST 31, 2013**

Manuscripts must conform to *JSCM* style guidelines and submission requirements. Early submissions are welcome, and the review process will be initiated as papers are received. Manuscripts should be submitted electronically via the *Journal's* online submission platform (<http://mc.manuscriptcentral.com/jscm>). Please note in the cover letter that the submission is for the Special Topic Forum on *Supply Chain Management in Emerging Markets*.

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