



Human resource allocation to multiple projects based on members' expertise, group heterogeneity and social cohesion

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1 **Human resource allocation to multiple projects based on**
2 **members' expertise, group heterogeneity and social cohesion**

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4 **Abstract**

5 Project managers regularly allocate human resources to construction projects. This critical
6 task is usually executed by fulfilling the minimum project staffing requirements normally
7 based around the quantity and competence of project members. However, research has shown
8 that team performance can increase by up to 10% and 18%, respectively, as a consequence of
9 the group members' heterogeneity and social cohesion. Also, there is currently no practical
10 quantitative tool which incorporates these aspects to allow project managers to achieve this
11 task efficiently and objectively.

12 A new quantitative model for the effective allocation of human resources to multiple projects,
13 which takes into account group heterogeneity and social cohesion is proposed. This model is
14 easy to build, update and use in real project environments with the use of a spreadsheet and a
15 basic optimization engine (e.g. Excel Solver). A case study is proposed and solved with a
16 Genetic Algorithm to illustrate the model implementation. Finally, a validation example is
17 provided to exemplify how group heterogeneity and social cohesion condition academic
18 achievement [in an academic setting](#).

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19

20 **Keywords**

21 Human resource management; human resource allocation; team performance; heterogeneity;
22 faultlines; cohesion; sociometry

23

24 **Introduction**

25 It is a well-known saying that ‘people are the lifeblood of organizations’. Indeed,
26 despite living in an era of constant technological advancement, most of our tasks are still
27 done, handled or supervised by human beings. In organization life, the size and/or complexity
28 of many undertakings nowadays demand the involvement of many people (sometimes from
29 different organizations) working together to achieve a common goal. This goal can be
30 anything, but many times involves creating deliverables (products, services) to enhance a
31 company’s internal performance, to make profit, or both. However, people (employees,
32 workers) who take part in these undertakings are normally subject to constraints. For
33 example, they are qualified to do certain jobs and not others; they have different levels of
34 competence in different domains; they cannot be present in multiple locations; and, certainly,
35 they have physical constraints in terms of how long they can work for (Hendriks et al. 1999).

36 Therefore, when there are several, sometimes concurrent projects that require the
37 participation of people to be completed, a project manager faces a practical dilemma: how to
38 best allocate his/her human resources on-hand to deliver his/her projects successfully.
39 ‘Successfully’ can mean completing the projects on time, on budget and within an agreed (or
40 shared) quality threshold, or just meeting the key stakeholders’ expectations (Xia et al. 2017).
41 In any case, as long as there are ongoing projects, the project manager will require competent
42 human resources to engage in certain tasks for a period of time before they are freed and able

43 to join other ongoing or upcoming projects. An essential part of the project manager's role in
44 the allocation of optimum human resources is to ensure, as much as possible, that the
45 individuals within the projects can work cooperatively with each other (Anvuur and
46 Kumaraswamy 2016).

47 However, collaboration between project members does not happen by chance. There
48 are indeed many factors that prevent this from happening. These factors can be
49 communication-related for instance, and/or have to do with the project member's
50 demographic attributes such as (differences in) nationality, education, religion, experience, to
51 cite a few (Al-Bayati et al. 2017). Sometimes, there are people who do not like working with
52 certain individuals, and this can also be really detrimental to the project progress and its
53 eventual success (Chen et al. 2017b). In this regard, Phua (2004) and Phua and Rowlinson
54 (2004) have found that cooperative behavior between project members is influenced, to a
55 certain extent by individual members' intrinsic social and psychological factors which have
56 to do with many more factors other than just their extrinsic demographic profile such as age,
57 sex, education, work experience and roles. For this reason, we will consider both cohesion
58 and heterogeneity factors later when aiming to build high-performing teams.

59 Given our existing understanding of the various factors that affect team performance,
60 there is however, a scarcity of quantitative and objective tools that enable the effective
61 allocation of human resources in terms of where and when they are to be allocated to projects
62 (Ahmadian Fard Fini et al. 2017). Conventionally, this type of allocation issues largely fall
63 within mainstream Human Resource Management (HRM) application which has its roots in
64 social sciences.

65 A different, maybe opposite, scenario can be found within Operational Research
66 (OR), which deals with the modeling and application of advanced analytical methods to make
67 better decisions. The problem of allocating multiple human resources to a single project is

68 relatively recent in OR, but it has been well studied and is known nowadays as the ‘Team
69 Formation Problem’ (TFP) (Tseng et al. 2004). When there are multiple simultaneous
70 projects, the TFP becomes the ‘Multiple Team Formation Problem’ (MTFP). Particularly, the
71 grouping of individuals to create teams have been made by attending to multiple factors: the
72 resources’ temporal availability, current workload, individuals’ skills, level of competence,
73 geographical distance, seniority, number of contacts, among many others (Gutiérrez et al.,
74 2016). In this line of research, it is not common to find theoretically-grounded sociological
75 considerations in the composition of teams. This means that, whereas it is relatively easy to
76 come across OR models that allocate resources that meet some functional (e.g. skills,
77 competence) project members’ requirements, it is very rare to find models that try to optimize
78 other socially-based group traits like intra-group social preferences and group cohesion
79 (Ballesteros-Pérez et al. 2012). This piece of research proposes to take a step forward in
80 bridging this gap.

81 In this paper, a new human resource allocation model that takes into account, not just
82 basic project staff requirements and employees’ profiles, but also group heterogeneity
83 (diversity) and social cohesion, is developed. This is a worthwhile contribution because, as
84 discussed earlier, team performance has been demonstrated to be significantly influenced by
85 these two factors. Hence, it seems logical to incorporate this knowledge when creating high-
86 functioning teams which comprise the ‘right’ individuals working together. To this end, the
87 rest of the paper will be structured as follows. The *literature review* section will go over the
88 major contributions published in the areas of the MTFP, group heterogeneity and social
89 cohesion. The *materials and methods* section will formulate the model, define its major
90 variables and explain how these are interrelated under mathematical expressions for
91 measuring team performance. A *case study* will exemplify the model implementation in a
92 fictitious company environment with twenty people and three simultaneous projects. A short

93 *validation* section will implement the model in a real academic setting where a cohort of 15
94 MSc students worked in groups to deliver three projects. The *discussions* will provide some
95 insight and further analysis on the implications and limitations of the model. Finally, the
96 *conclusions* will summarize the paper and convey why the proposed tool is relevant to the
97 wider project management community.

98

99 **Literature review**

100 The proposed model draws from research developed in two very different areas –
101 operational research (OR) and applied psychology (AP) –, but it is applied on a third one:
102 Human Resource Management (HRM). The amount of works published in connection with
103 HRM within both OR and AP is endless, so it is necessary to narrow down significantly the
104 works to be presented here. In this regard, only three very relevant topics will be reviewed:
105 the MTFP, group heterogeneity and faultlines, and group cohesion and sociometry.

106

107 ***The Multiple Team Formation Problem (MTFP)***

108 The MTFP involves the distribution of people with different skillsets to a series of
109 teams (projects) that usually require more than a single area of expertise while optimizing
110 other criteria (e.g. profits, execution time, number of people). This problem is known to be
111 NP-hard (Non-deterministic Polynomial-time Hard) even for instances with a single project
112 (Gutiérrez et al., 2016). This means the MTFP belongs to the set of OR problems that are
113 harder to solve.

114 The first attempt to model and compute a solution to the TFP is relatively recent and
115 was developed by Lappas et al. (2009) when trying to create teams of experts from
116 professional profiles posted on social networks. Just a year later, Dorn and Dustdar (2010)

117 proposed solving the TFP with a first heuristic approach, whereas Li and Shan (2010)
118 improved the Enhanced-Steiner algorithm that was one of the two original algorithms used to
119 solve the TFP.

120 A year later, Yin et al., (2011) were the first to consider social influence among the
121 teams of experts. Additionally, Farhadi et al. (2011) allowed for the possibility of different
122 competence levels among the human resources, a generalization that will also be considered
123 in our model.

124 In 2012, the number of works published on the TFP grew exponentially. Among the
125 most relevant: Sorkhi et al. (2012) proposed a game theoretic approach to form and rank
126 project teams; Farhadi et al. (2012a, 2012b) extended the second original algorithm that had
127 proven to be very effective when dealing with the TFP – the Rarest First algorithm –;
128 whereas Gajewar and Sarma (2012) proposed three new optimization algorithms and
129 successfully applied them to the MTFP for the very first time.

130 Next, Shi and Hao (2013) formulated the MTFP with a multi-criteria decision-making
131 ranking approach involving the individuals' social networks. Then, Teixeira and Huzita
132 (2014) approached the MTFP considering the human resources' contextual information
133 (culture, idiom, temporal distance and previous experience), besides task requirements and
134 the interpersonal relationships among human resources. Our proposed model will also take
135 advantage of similar constructs in order to create a multi-dimensional model. Also, Agrawal
136 et al. (2014) focused on educational settings allowing the MTFP to be implemented without
137 allowing overlaps between the different student teams, a feature that will also be considered
138 in our model. Still in the same year, Awal and Bharadwaj (2014) tried to capture the synergy
139 produced among team members by means of a new ad-hoc concept named 'Collective
140 Intelligence' and also used a Genetic algorithm to solve their problem formulation. In this
141 paper, the solution of the case study proposed later will also make use of a genetic algorithm

142 approach as the way this ad-hoc index was defined share some similarities with our objective
143 function.

144 Although there have been many other recent works published on the MTFP, these will
145 not be recounted here as they are not directly germane to this study. However, one that is
146 perhaps worth highlighting is the work from Gutiérrez et al. (2016) which formally included
147 sociometric preferences among individuals in the MTFP. Our proposed model also shares a
148 similar approach for modeling group cohesion. However, the algorithmic approach will be
149 totally different to Gutiérrez et al.'s as our model includes other dimensions, which makes
150 our model no longer quadratic.

151

152 ***Group heterogeneity and faultlines***

153 Research on how team effectiveness is influenced by the team composition has been
154 abundant too. Most of this research has focused precisely on measuring and analyzing the
155 effects of group heterogeneity on team performance. Group heterogeneity (homogeneity)
156 refers to a measurement of how different (similar) the members' demographic attributes (age,
157 sex, ethnicity, etc.) are with each other. There are many reviews on group heterogeneity (see
158 Earley and Gibson (2002) for a comprehensive one) but they will not be recounted here
159 either. In this piece of research, we are focusing on the quantitative aspects of how
160 heterogeneity is measured and what are its effects on team performance, rather than the
161 mechanisms or factors that cause it.

162 With this in mind, the first indices that captured quantitatively how diverse
163 (homogeneous/heterogeneous) a group can be were defined by Blau (1977) and Allison
164 (1978). Generally, these and other later indices involved measuring group homogeneity as the

165 members' demographic attribute overlaps. With those indices, heterogeneity was also
166 generally defined as the inverse of homogeneity, that is $\text{heterogeneity} = 1/\text{homogeneity}$.

167 Additionally, for a long time, it was believed that the presence of faultlines
168 (demographic features that divide a bigger group into two or more relatively homogeneous
169 subgroups) was detrimental to group performance (Lau and Murnighan 2005). It was not
170 until the work of Gibson and Vermeulen (2003), who proposed a new metric for measuring
171 group heterogeneity – the Subgroup Strength – , that it was understood that the presence of
172 subgroups (faultlines) could indeed promote team learning behavior and improve their
173 performance. The Subgroup Strength (SS) has many advantages over previous homogeneity
174 metrics (indices) as it allowed researchers to identify group faultlines much more effectively.
175 Indeed, it was shown recently by Meyer and Glenz (2013) in a comprehensive comparative
176 study that the SS is one of the simpler, yet more powerful metrics for measuring group
177 heterogeneity in the presence of two or more subgroups. For these reasons, SS will also be
178 used in our model later to describe subgroups' heterogeneity.

179 Finally, Gibson and Vermeulen (2003) also showed that a team's performance
180 seemed to vary by up to 10% depending on the SS. Again, this was supported recently by
181 another study by Chen et al. (2017). This study also confirmed another speculation of Gibson
182 and Vermeulen's: that the relationship between SS and team performance was an inverted U-
183 shape whose minima (lower performance) were to be expected for extremely homogeneous
184 and heterogeneous groups. Finally, many other works have been published on the effects of
185 group heterogeneity on intra- and cross-subgroups demographic faultlines (Lau and
186 Murnighan 2005), but only some related to group cohesion will be reviewed later in the
187 *Discussions* to clarify the effect of possible collinearities between both variables.

188

189 *Group cohesion and sociometry*

190 Group cohesion is a desirable attribute because research has proven it to be positively
191 related to team performance, as well as a wide range of other positive behavioral outcomes
192 (better individuals' attitude, well-being, lower absenteeism, etc.) (Chang and Bordia 2001;
193 Chen et al. 2017b). However, very few pieces of research have actually quantified the extent
194 to which team performance is influenced by group cohesion or dissociation.

195 One exception is a recent and comprehensive review performed by Evans and Dion
196 (2012). These authors, beyond concluding that there is a positive relationship between
197 cohesion and performance, recounted that cohesive groups seem to perform around 18
198 percentile points on average above the average (uncohesive) groups. This figure will be used
199 later in our model as other research has also corroborated the cohesion-performance
200 relationship even when different settings (e.g. business, education, research) or group sizes
201 are considered (Castaño et al. 2013). Furthermore, because existing research on cohesion and
202 performance has operationalized cohesion almost completely in terms of interpersonal
203 attraction (see evidence from Lott and Lott (1965) to Beal et al. (2003) for instance), it makes
204 theoretical sense for our model to adopt sociometry to model group cohesion.

205 Sociometry was devised by Jacob Levy Moreno (Moreno 1941) and is a method that
206 can be used for estimating the quality of group dynamics. It is one of the few methods that
207 allows the gathering of quantitative information about the informal structure of a group that is
208 difficult to obtain in other ways. Sociometry was extensively used between the 40s and 60s at
209 schools, companies and research settings to examine social interrelations and communication
210 patterns within groups (Salo 2006). In sociometry, interpersonal relations are measured by
211 asking group members to express their preferences and rejections for particular companions
212 in a certain situation or activity (Festinger et al. 1950). Hence, the advantageous simplicity of
213 sociometry is, at the same time, its major limitation: it requires that group members are

214 truthful and open in stating who they prefer and not prefer to work with. A reasonable
215 question then is whether group cohesion can be adequately represented by sociometric
216 choices and if these choices can be eventually captured by means of questionnaires that
217 request group members to state their preferences and rejections towards other group
218 members. In fact, both aspects have been subjected to multiple research studies in many
219 varied settings. An example of a brief but reassuring and confirmatory review can be found in
220 Salo (2006).

221 Finally, there is one question that needs to be addressed before formulating the model.
222 As stated earlier, the proposed model will group individuals under different projects that have
223 some minimum staff (areas of expertise and levels of competence) requirements. According
224 to a recent piece of research (Mathieu et al. 2015), when people with the right combination of
225 expertise work together, as expected, this is positively related with team performance.
226 However, this same piece of research also showed that this is unrelated to team cohesion.
227 With this in mind, we will allow our model to effectively separate the effect of the constraints
228 (i.e. minimum project staffing requirements) from the group performance variables (i.e.
229 group heterogeneity and cohesion metrics).

230

231 **Materials and methods**

232 *Model outline*

233 In this section, an OR model that allocates a pool of skilled individuals to a series of
234 simultaneous projects with specific staffing (expertise and competence) requirements is
235 proposed and mathematically described in detail. This model will take into account how
236 similar (homogeneous) these individuals are and how they get along with each other (group
237 cohesion).

238

239 ***Mathematical notation***

240 Let us assume two individuals i and j where i, j belong to a set of n people (workers)
241 who are available to be allocated into teams. Let us assume that these individuals can be
242 combined into a number of non-overlapping teams (subgroups) where each team is noted by
243 the letter k and whose size is noted as n_k (number of members of team k).

244 For every individual i (or j) it is assumed that the following information is known as
245 illustrated in the following examples:

- 246 • Professional level of competence l_i where $l_i \in L$ and $L = \{\text{junior, intermediate, senior}\}$
- 247 • Functional department d_i where $d_i \in D$ and $D = \{\text{architecture, civil, mechanical, electrical}\}$
- 248 • Age a_i where $a_i =$ positive integer.
- 249 • Gender g_i where $g_i \in G$ and $G = \{\text{Male, Female}\}$
- 250 • Ethnicity e_i where $e_i \in E$, and where E , for simplicity, will be assumed here as the
251 continent of origin, that is $E = \{\text{African, Antartican, Asian, Australian, European, North}$
252 $\text{American, South American}\}$
- 253 • Team tenure (seniority in the same group or company) t_i where $t_i =$ positive integer.
- 254 • Sociometric preference of individual i towards individual j , that is s_{ij} where $i \neq j$, $s_{ij} \in S$ and
255 $S = \{-1, 0, +1\}$. Particularly, $s_{ij} = -1$ means i dislikes working with j , $s_{ij} = 0$ means i is
256 neutral towards (or has never worked with) j , and $s_{ij} = +1$ means i likes working with j .
257 The set of all values s_{ij} correspond to a non-symmetrical matrix of size $n \times n$.

258 Sociometric preferences aside, these individuals' attributes have been selected here as
259 they were the ones adopted by Gibson and Vermeulen (2003) in their seminal work on group
260 faultlines. This set of attributes has been widely tested in subsequent research (e.g. Chen et

261 al. 2017a; Meyer and Glenz 2013) and it is still largely accepted that they provide a robust
262 representation of group diversity.

263 Hence, given n people available from whom we know their $l_i, d_i, a_i, g_i, e_i, t_i$ and s_{ij} , we
264 will create subsets (subgroups/teams) of n_k individuals, each of which will be working on a
265 different project k . Individuals can only be allocated to either a single group k or no subgroup
266 at all (those unallocated individuals will be idle resources). This implies that no individual
267 can be present in two or more subgroups, even if they could only work part-time in several
268 projects. We use this simplified assumption to make this model more accessible from the
269 point of view of its first mathematical formulation.

270 Therefore, as implied above, every subgroup k will be allocated to a single project and
271 we will note projects and subgroups (teams) with the same subscript k from now on. Each
272 project k will have specific staffing requirements (p_k). For instance, $p_k = \{1 \text{ senior Architect, } 1$
273 $\text{intermediate civil engineer, } 1 \text{ junior civil engineer, } 2 \text{ intermediate electrical engineers}\}$. Any
274 subgroup of workers n_k that matches or exceeds (both in number and/or competence) these
275 requirements will be considered a feasible subgroup that can potentially be allocated to
276 project k .

277

278 ***Team performance measurement***

279 In order to determine which feasible allocation of subgroups is most desirable, it is
280 necessary to anticipate how much better each possible alternative allocation of subgroups
281 would perform if eventually chosen. Additionally, it is worth emphasizing that each feasible
282 allocation might encompass multiple subgroups as each subgroup will be allocated to one
283 project. Therefore, it is necessary to create an index that captures, not just how efficient each
284 subgroup is, but also how efficient all groups are on average; that is, how efficient the

285 allocation is altogether. This index will be named ‘Global Efficiency (E)’ and will correspond
 286 to a weighted average calculated from the subgroup Efficiencies of each subgroup k (noted as
 287 E_k), that is:

$$288 \quad E = \sum E_k \cdot w_k \quad (1)$$

289 In this expression, w_k corresponds to the weight of each subgroup k . This way w_k can
 290 be calculated, for instance, proportionally to each project k 's budget (b_k). Alternatively, w_k
 291 can also be calculated proportionally to the number of people n_k from each project, divided
 292 by the total people available n (allocated or not) or the total number of allocated people only
 293 ($\sum w_k$). These alternatives are expressed in equations (2) and (3), respectively:

$$294 \quad w_k = \frac{b_k}{\sum b_k} \quad (2)$$

$$295 \quad w_k = \frac{n_k}{\sum n_k} \quad \text{or} \quad w_k = \frac{n_k}{n} \quad (3)$$

296 With the global (allocation) Efficiency E defined in (1) as a function of each
 297 subgroup's E_k and w_k values, now it is necessary to detail how E_k values can be calculated.

298 E_k is a composite efficiency index obtained as the product of two other indices that
 299 represent the expected performance of that subgroup k in terms of its homogeneity (P_k^{SS}) and
 300 social cohesion (P_k^S). Namely,

$$301 \quad E_k = P_k^{SS} \cdot P_k^S \quad (4)$$

302 Particularly, P_k^{SS} estimates the Performance of a subgroup k based on the Subgroup
 303 Strength (SS) as defined by Gibson and Vermeulen (2003). To calculate the SS value of a
 304 subgroup k (noted as SS_k), it will be necessary to calculate the subgroup k 's homogeneity
 305 value h_k first, as well as the individuals' degree of overlaps in terms of different diversity

306 factors (we will use: functional department, age, gender, ethnicity, and team tenure as
 307 justified later).

308 P_k^S is an index that measures the differential level of performance expected for
 309 subgroup k given a particular level of cohesion, which is measured by sociometric indices. In
 310 this case, S_k will be calculated as the interpersonal social preferences and rejections stated by
 311 all members belonging to subgroup k .

312 What follows are the details on how P_k^{SS} and P_k^S are calculated. Once these two
 313 values are known for each potential subgroup k , obtaining E_k will be straightforward with (4).

314 Let us start with P_k^{SS} , the performance metric coming from the Subgroup Strength
 315 metric. Conventionally, a subgroup k 's homogeneity h_k has been defined as:

$$316 \quad h_k = \frac{\sum_{i<j} \{O_{ij}^d + O_{ij}^a + O_{ij}^g + O_{ij}^e + O_{ij}^t\}}{\frac{n_k(n_k - 1)}{2}} = \frac{\sum_{i<j} O_{ij}}{\frac{n_k(n_k - 1)}{2}} \quad (5)$$

317 Where O_{ij} is the total overlap between individuals i and j , and which is computed as
 318 the sum of O_{ij}^d , O_{ij}^a , O_{ij}^g , O_{ij}^e and O_{ij}^t which, in turn, represent the overlaps between two
 319 individuals i and j on functional department, age, gender, ethnicity and team tenure,
 320 respectively. The sum in the numerator is restrained to $i<j$ (but it could have also been $i>j$
 321 indistinctly) to avoid the cases where $i=j$ (individuals' self-overlaps) as well as to prevent the
 322 symmetrical O_{ij} values (that is $O_{ij}=O_{ji}$) from being counted twice.

323 Also in the same vein, the factor $n_k(n_k-1)/2$ in the denominator of (5) corresponds to
 324 the total number of pairs analyzed (all possible combinations of i and j , excluding those cases
 325 where $i \geq j$).

326 With all this in mind, and according to Gibson and Vermeulen (2003), the different
 327 overlaps between a group of individuals can be calculated as follows:

328 Functional department overlap: $O_{ij}^d = 1$ if $d_i=d_j$, else 0 (6)

329 Age overlap: $O_{ij}^a = \frac{\min(a_i, a_j) - 18}{\max(a_i, a_j) - 18}$ (7)

330 Gender overlap: $O_{ij}^g = 1$ if $g_i=g_j$, else 0 (8)

331 Ethnicity overlap: $O_{ij}^e = 1$ if $e_i=e_j$, else 0 (9)

332 Team tenure overlap: $O_{ij}^t = \frac{\min(t_i, t_j)}{\max(t_i, t_j)}$ (10)

333 Overlap values can vary between [0, 1]. Hence, values of h_k will vary between [0, 5].

334 We are aware that other diversity factors could have also been included in the definition of h_k
 335 such as for example, language, education, experience. However, in the interest of keeping to
 336 the model's simplicity and for illustrative purpose in the case study which follows, we
 337 deemed it reasonable to stick to the diversity factors in the definition of h_k as proposed by
 338 Blau (1977) and Allison (1978).

339 And now that the overlaps of all individuals O_{ij} and the subgroup k 's homogeneity
 340 value h_k have been detailed, the Subgroup Strength of a subgroup k (SS_k) is defined as the
 341 population standard deviation of the O_{ij} values from all n_k members belonging to subgroup k ,
 342 that is:

343
$$SS_k = \sqrt{\frac{\sum_{i < j} (O_{ij} - h_k)^2}{\frac{n_k(n_k - 1)}{2}}} = Std. Dev. O_{ij}$$
 (11)

344 As defined, SS_k will vary from 0 to 1.25 (since h_k domain was restricted to [0,5]).
 345 Additionally, Gibson and Vermeulen (2003) proved that team diversity (represented by
 346 means of SS_k) and group performance were quadratically related (inverted U-shape)
 347 approximately as described in Figure 1a.

348 **<Insert Figure 1 here>**

349 Also, a recent study by Chen et al. (2017) suggested that this quadratic expression is
 350 quasi-symmetrical and that the value of δ seems generally close to 10% on average.
 351 Therefore, the subgroup k 's performance P_k^{SS} can be calculated from the subgroup strength
 352 SS_k value as:

$$353 \quad P_k^{SS} = -2.56\delta SS_k^2 + 3.2\delta SS_k + 1 - \delta \quad \text{with } \delta \approx 0.10 \quad (12)$$

354 Expression (12) can vary between $[1-\delta, 1]$ and is obtained from a quadratic
 355 polynomial which is forced to cross the points: $(0, 1-\delta)$, $(1.25/2, 1)$ and $(1.25, 1-\delta)$.

356 On the other hand, the subgroup k 's cohesion-related performance index P_k^S is
 357 calculated from the subgroup k members' sociometric preferences s_{ij} towards each other (i.e.
 358 preferences and rejections to work with a particular individual). These preferences and
 359 rejections do not have to be symmetrical (that is, $S_{ij} \neq S_{ji}$ or $S_{ij} = S_{ji}$). Hence, we define a
 360 subgroup k 's cohesion S_k as:

$$361 \quad S_k = \frac{\sum_{i \neq j} s_{ij}}{n_k(n_k - 1)} \quad (13)$$

362 Similarly, the term $n_k(n_k-1)$ corresponds to the total number of pairs analyzed
 363 excluding the choices of individuals with themselves. So, as s_{ij} can be equal to -1 (meaning i
 364 dislikes j), 0 (i is neutral or have not met j), or $+1$ (i likes j), S_k actually represents how well

365 (or badly) all subgroup k 's members get along with each other on average. Analogously, S_k
366 can take on values within the range $[-1, 1]$.

367 Finally, previous researchers' results suggest that the average cohesive group seems
368 to perform around 18% better than average (non-cohesive or non-uncohesive) groups (Evans
369 and Dion 2012). For the purpose of this paper, this performance differential will be called φ .
370 However, it is worth pointing out that in those previous pieces of research it is not always
371 clear how group cohesion is measured or quantified. Also, there is a total absence of studies
372 clarifying whether the cohesion-performance relationship is linear or if it indeed follows a
373 different pattern. In light of this, it seems prudent to take the simplest alternative and assume
374 that group cohesion (represented now by S_k) and performance (P_k^S) will just be linearly
375 related as represented in Figure 1b. Hence:

$$376 \quad P_k^S = 1 + \varphi S_k \quad \text{with } \varphi \approx 0.18 \quad (14)$$

377 After defining expression (13), all variables involved have been presented and related
378 to each other. We are now able to calculate the global group efficiency (E) from the different
379 simultaneous subgroups' efficiencies E_k and their respective weights w_k . This is summarized
380 at the bottom of Figure 1. Hence, from now on, every possible subgroups' allocation can be
381 measured in relative performance terms and each feasible complete group allocation can be
382 compared against each other. The following is an example to illustrate how we can apply the
383 model based on a fictitious case study which reflects as much as possible, a real project
384 environment.

385

386 **Application**

387 The case study follows approximately the same order of calculations that was
388 presented in the previous section. For the interested reader, the complete step-by-step
389 calculations can be found in an Excel file accessible from the *Supplemental Online Material*.

390 Particularly, this case study comprises a group of 20 individuals with different levels
391 of professional competence and who belong to four functional departments. The entire
392 professional, demographic (homogeneity-related) and sociometric (cohesion-related)
393 information from the 20 individuals is described in Figure 2.

394 **<Insert Figure 2 here>**

395 These 20 individuals are to be allocated to three simultaneous projects, each of which
396 has different staffing (professional level and functional department) requirements as well as
397 budgets. This information is detailed in Figure 3. Also, at the bottom of Figure 3, the weights
398 of each project have been calculated as a function of the project budgets according to
399 expression (2).

400 **<Insert Figure 3 here>**

401 Any subgroup allocation that meets or exceeds the staffing requirements described in
402 Figure 3 will be a feasible solution. What is necessary now is to be able to calculate the
403 global efficiency E from any feasible grouping solution. With this aim in mind, the first step
404 will be to obtain all individuals' overlaps concerning functional department, age, gender,
405 ethnicity and team tenure, so that these values can be reused anytime when two individuals
406 are put together in the same subgroup. Due to its length (5 tables, one per type of overlap),
407 these calculations have been included as *Supplemental Online Material*. Figure 4 just
408 summarizes the total overlaps, which have been obtained from the simple addition of all the
409 individuals' overlap values.

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<Insert Figure 4 here>

What remains is calculating, for any potential and feasible subgroup k , its homogeneity h_k (with expression (5)), subgroup strength SS_k (with expression (11)), and cohesion S_k (with expression (13)) values. Then, with SS_k and S_k , known, calculating the homogeneity-related P_k^{SS} performance metric (with expression (12)) and the cohesion-related P_k^S performance metric (with expression (14)) can be performed. Next, with P_k^{SS} and P_k^S known, we can calculate E_k (by means of expression (4)). Once the values of E_k are all known for all the simultaneous subgroups (three in our example, as there are three projects), and by knowing the weight of each subgroup w_k (with expressions (2) or (3), and as detailed at the bottom of Figure 3), it is possible to obtain the global efficiency E of that group configuration by means of expression (1). This series of calculations are represented vertically from top to bottom in the lower half of Figure 5.

<Insert Figure 5 here>

In Figure 5, a random solution directly allocating the individuals available to meet the project staffing requirement, but without any further (homogeneity, nor cohesion) considerations, is presented. At the top of Figure 5, one can find the allocation of each individual to each subgroup/project. The column to the right sums each individual's allocations and verifies that no individual is allocated more than 100%, that is, to more than one project. These are necessary but not sufficient problem constraints which need to be met to qualify any allocation as feasible.

However, every time there is any change (for instance a member is allocated to a different project/subgroup), all values need to be recalculated. Therefore, the only way of finding good solutions is by iterating these calculations multiple times while testing as many

433 feasible solutions as possible. Hence, for the model to be practically useful, this task must be
434 automated by an optimization algorithm.

435 The global efficiency of the random solution depicted in Figure 5 corresponds to
436 0.981. By definition, the value of the global efficiency E will vary between $[1-\delta-\phi, 1+\phi]$.
437 Hence, the closer the value of E to $1+\phi$, the higher the expected groups' performance. Now,
438 in looking for that optimum solution, there is one last point to be discussed.

439 As discussed earlier, the proposed model falls within a particular case of the MTFP.
440 The MTFP is NP-hard, and that opens the door to the use of metaheuristics when looking for
441 (near) optimum solutions. Among common metaheuristics, Genetic Algorithms (GA) are one
442 of the quicker and simpler, but also effective, options. On top of that, they are usually
443 available within commercial solvers included by default in spreadsheet software like
444 Microsoft Excel ®. Moreover, GA have been in use in resource-constrained allocation for a
445 long time and they have been considered as one of the most efficient metaheuristics when
446 dealing with the MTFP in recent studies (e.g. Ahmadian Fard Fini et al. 2016; Awal and
447 Bharadwaj 2014). For all these reasons, we will use GA for solving multiple instances of our
448 case study and find a quick and good (despite maybe less than optimal) solution.

449 Therefore, once the model is implemented in a spreadsheet where every time a new
450 allocation is proposed all the subgroup calculations can be automatically and instantly
451 updated, the GA can start looking for new solutions. The problem constraints are the ones
452 specified in grey cells (one per individual's maximum allocation time plus one per project
453 staffing requirements check). The objective function corresponds to E , which on this
454 occasion is to be maximized. On resorting to Excel Solver, the best solution was found in
455 seconds by our GA as shown in Figure 6.

456 <Insert Figure 6 here>

457 The solution shown in Figure 6 (with $E=1.087$) is comparatively much more efficient
458 than the one from Figure 5 (with $E=0.981$). If the same GA would have been aimed at
459 minimizing E , the worst solution found (not included) would have had an $E=0.911$. Within
460 the $[1-\delta-\varphi, 1+\varphi]$ interval, the three solutions correspond to the following percentiles: 56.7%
461 (the random solution), 79.8% (the best solution) and 41.5% (the worst solution). As can be
462 seen, based on the results, there seems to be valid reasons to try to optimize the model
463 outputs with the help of an optimization algorithm. Mostly, when doing this manually, would
464 have been an unsurmountable task.

465

466 **Validation**

467 In the previous section it was shown how the model can be implemented to fulfill its
468 most common purpose: finding the optimum (or near optimum) allocation of a set of
469 available human resources into a series of projects, each with not necessarily equal staffing
470 requirements. However, before accepting that the model outputs constitute a fair description
471 of reality, it is necessary to verify whether its parameters actually influence different levels of
472 team performance. Particularly, the most relevant model parameters are the ones proposed in
473 equations (12) and (14), that is, the group diversity-related performance (P_k^{SS}) and the social
474 cohesion-related performance (P_k^S). Hence, if higher values of these two parameters exhibit
475 correlation with higher values of team performance, the model will be of some value.
476 Conversely, if there is no such correlation, the model, at least as currently formulated, would
477 render useless.

478 With this purpose in mind, a first exploratory and validation study was conducted
479 comprising the academic performance of fifteen MSc Civil Engineering students at the
480 Universidad de Talca (Chile). This group of students were enrolled in a module named

481 'Projects' which is a transversal integration module and its purpose is to determine how well
482 students can apply knowledge and understanding from previous related modules. The module
483 was led by one of the authors in the second semester of 2017. It required that fifteen students
484 submitted three assignments (projects) each. The three projects which will be named Project
485 1, Project 2 and Project 3, had progressive submission dates every two months. Students
486 worked in groups of five to deliver these three projects. After each project was completed, the
487 groups were reshuffled so that most students had to work with different team mates in the
488 next project.

489 In short, for the first assignment (Project 1), there were three groups with 5 students
490 (named here as groups A, B and C) each submitting a different project. The same happened
491 for Project 2 and 3, but with groups whose member composition was different from Project 1.
492 Each of these three projects was assessed and given a mark between 0 and 100. In total, there
493 were 9 different marks: one per assignment (Project 1, 2 and 3) and group (A, B and C).
494 However, each student only received three marks (one from each Project) whose average
495 resulted in the module's final mark for him/her.

496 The demographic attributes of the fifteen students can be found in Figure 7. By
497 columns, the five individuals' attributes had a close equivalence with the five attributes
498 described in our model: background (akin to functional department), age, gender, ethnicity
499 and work experience (akin to team tenure). However, as expected from a group of students,
500 the sample was also relatively more homogeneous than other real-life projects (most
501 individuals had similar ages, similar experience, and a less varied set of
502 backgrounds/degrees).

503 **<Insert Figure 7 here>**

504 The group demographic attributes were directly retrieved from their registrations
505 information. This MSc programme required a minimum work experience of 2 years as an
506 admission criterion. This is the reason why most students exhibit similar years of experience,
507 but also similar ages. Additionally, most were local students, which meant most of them were
508 South American.

509 The Sociometric individuals' preferences matrix was populated using the registration
510 of the same students for a series of lab sessions which ran in parallel to this module.
511 Particularly, before allocating the fifteen students to those lab sessions, they were asked with
512 whom they would like to carry out the lab sessions and whom they would prefer to avoid.
513 Although it was not compulsory for the instructors to implement those preferences, those
514 registers proved useful later for allocating the students to the Project groups, and also to
515 populate the sociometric matrix.

516 Finally, the last three columns in Figure 7 correspond to the three marks that each
517 student was awarded at the end of the module.

518 The information from Figure 7 is enough to develop a first, simple, and representative
519 correlation analysis between the model parameters and team performance. For this purpose,
520 the groups' homogeneity, subgroup strength and social cohesion values were calculated for
521 the nine five-student groups that submitted the three projects. With these values, calculating
522 the group diversity- and cohesion-related performances was straightforward. These
523 calculations are all presented, along with the students' allocations, in Figure 8.

524 **<Insert Figure 8 here>**

525 Values highlighted in blue, red and green correspond to Projects 1, 2 and 3, which
526 were also identified in the last three columns of Figure 7. For reference purposes, the project
527 marks were also shown at the bottom row of Figure 8.

528 The last step consists of showing how the regression plots of the variables included in
529 the model align with the expected performance outputs. For this purpose, several plots are
530 shown in Figure 9 from the numerical data represented in the lower rows of Figure 8.

531 **<Insert Figure 9 here>**

532 Figures 9a) and 9b) show how subgroup strength and group social cohesion are
533 related to group diversity-related and group cohesion-related performance, respectively,
534 based on equations (12) and (14). Additionally, in Figures 9d) and 9e), we can see how group
535 diversity-related performance and group-cohesion related performance are both related to
536 team performance as well (team performance is represented by the project marks). The very
537 fact that these two graphs exhibit approximately linear trends between the X and Y variables
538 indicate that the regression expressions represented in Figures 9a) and 9b) were supported.
539 This is because expressions (12) and (14) are actually transforming the group diversity-
540 related (from Figure 9a) and group cohesion-related performance (from Figure 9b) into a
541 series of points with a linear correlation with Team Performance. If that had not been the
542 case, then there would be no linear relationship, and quite possibly, no trend would be found
543 at all.

544 Finally, Figure 9c) represents the Y-axis variables from Figures 9a) and 9b) and
545 barely shows any trend. This proves that the level of correlation between subgroup strength
546 and group cohesion is very low. This relationship was also hypothesized earlier and this is
547 proven numerically and graphically here.

548 Therefore, a quick observation of the three plots at the bottom of Figure 9 show
549 evidence of a moderate/strong correlation between the model parameters (independent
550 variables) and the project marks (dependent variable). As the project marks can be considered
551 as a good proxy for group performance, we can conclude that the model formulation seems to

552 be fairly representative and is correctly indicating that certain heterogeneity-related and
553 cohesion-related group attributes can ultimately lead to higher (or lower) team performances.

554 Of course, the conclusions of this validation case study have to be taken with some
555 caution too. The analysis is based on an academic environment, rather than a real project.
556 Real life projects tend to consist of a more diverse group of professionals (higher dispersion
557 of the demographic attributes) with generally many more variables which may be difficult
558 (but necessary) to control. Notwithstanding this, we acknowledge further validation using
559 real projects is needed in order to improve the validity of the model. However, resorting to an
560 academic environment also has numerous advantages. First, the outcome of ‘project’
561 performance can be known (under some simplifying assumptions) as all assignments are
562 graded and awarded a mark. And second, these project cycles are usually faster which also
563 allows data retrieval to be generated faster than in real-life projects.

564 Other limitation of our validation case study is the reduced number of points (only
565 nine) and the reduced variation of some of the performance measurements. In connection
566 with the latter, the cohesion-related performance values of Projects 2 and 3 are very close to
567 each other, obscuring the type of relationship that more dispersed values could have shown.
568 Also, although the rest of the cases show clearer trends, it is necessary to point out that these
569 might not be necessarily linear. This, despite us resorting to three points, two of them still
570 remain too close in the cohesion-related performance graph to infer properly potentially non-
571 liner trends.

572 Finally, it is clear from Figure 9 that Project 1 seemed to be more challenging to the
573 students as they all got lower marks (probably because it was the first assignment), whereas
574 the other two seemed easier (they received higher marks). Similarly, for future validation
575 studies, it will be advisable to gather individual marks from each student (by means of
576 individual exams, for example). Only with this additional piece of information, will it be

577 possible to better compare different levels of group members' performance (as groups made
578 up of bright people usually perform better than ones with mediocre students).

579

580 **Discussion**

581 In this paper, a new model for allocating human resources that considers team
582 functional requirements, group heterogeneity and social cohesion has been proposed and
583 validated. In formulating the model, a few simplifications and constraints were assumed.
584 These will be now be reviewed and discussed in detail.

585 First of all, as stated earlier, this model has necessarily oversimplified the nature of
586 real life work collaboration issues. Real life team work is complex and dynamic. Certainly, it
587 cannot be reduced to two variables –group diversity and social cohesion– without neglecting
588 aspects that make from group collaboration something rich and distinct from other
589 engineering and technical challenges. In real life, group members' exhibit behaviors and
590 possess attributes that have not been included in this model (e.g. how introvert/extrovert
591 group members are; their dedication, devotion, preferences or just personal or professional
592 interests or goals; their soft skills or motivation to work in groups; the asymmetrical personal
593 relationships as a consequence of the lines of command, etc.). However, the intention here
594 was not to include an exhaustive list of group attributes but to present a simple and self-
595 contained model. And despite all the necessary simplifications, the model still seems to be
596 robust, at least, based on the preliminary validation results shown here. The inclusion of
597 further variables will be something that, no doubt, will be considered in future versions of the
598 model when it is applied in real project settings.

599 Secondly, one might raise the question that the way group heterogeneity and cohesion
600 have been defined in this paper might lead to some collinearity or, at least, covariance

601 between the two constructs. This is because there is a possibility that both may be capturing
602 some common aspects of a group configuration. Our model, however, has instrumented both
603 constructs in a multiplicative way, that is, $P_k^{SS} \times P_k^S$, not additive, because they do not
604 substitute for one another when contributing to subgroup performance E_k . All the same, we
605 agree that this might be an over simplification, but existing research so far does not seem to
606 have reached an agreement on whether this is an untenable assumption.

607 For example, Festinger et al. (1950) in an early attempt found contradicting results in
608 two experiments analyzing the group heterogeneity-cohesion relationship. Much more
609 recently, Dion (2000), on performing analysis in two houses of war veterans found again
610 inconclusive findings indicating that in one house cohesion was related with homogeneity,
611 whereas in the other it was not. And even more recently, in a study conducted by Chiochio
612 and Essiembre (2009), it was shown that a group's homogeneity or heterogeneity does not
613 appear to affect the social cohesion-behavioral performance correlations in either academic or
614 organizational settings. In line with this, probably the most enlightening stance has been the
615 one taken by Sturgis et al. (2014), who claimed that the relationships between the different
616 subcomponents of group heterogeneity and cohesion might be very different from each other,
617 even cancelling out each other's effects. They also emphasized that more research is
618 necessary to validate this.

619 However, and fortunately, because our model only tries to relatively (not absolutely)
620 generate the most desirable subgroups allocations from the same pool of human resources,
621 the effect of potential (if existing) collinearities between subcomponents of heterogeneity and
622 cohesion will not be that critical so as to invalidate the model. This, as despite correlation
623 between both variables might cause some scale distortion, the relative rank (order) of
624 solutions should not have altered much.

625 Additionally, other simplifications have been assumed along the model formulation.
626 Probably the two most relevant have been limiting the allocations of individuals to be in full-
627 time working arrangement and not part-time. Also, the relationship between group cohesion
628 and group performance has been assumed to be linear.

629 The first simplification is relatively easy to address but it would complicate the
630 mathematical expressions to a point where they are no longer that intuitive. In this paper, we
631 have tried to encourage understanding of the model's utility and to avoid distractions by
632 complicating it too much. However, allowing part-time allocations might make finding better
633 solutions somewhat easier for an optimization algorithm. This, as the objective functions of
634 many OR models are generally easier to optimize when the decision variables are closer to
635 being continuous (Gutiérrez et al., 2016).

636 Finally, the second simplification cannot be satisfactorily addressed until there is
637 more research to determine the nature of the cohesion-performance relationship. This might
638 be a critical aspect for further model development. It may indeed lead to some adjustments in
639 some of the equations (probably in expression (4) and surely in expression (14)), but for now
640 there is no point in us speculating how it might impact the model formulation, or indeed if
641 there is such an impact at all.

642

643 **Conclusions**

644 A model that allocates human resources to multiple projects with specific staffing
645 requirements while also considering group homogeneity and cohesion has been proposed.
646 This model constitutes a powerful and practical tool for any project manager who needs to
647 efficiently allocate human resources and who wants to maximize the expected productivity of
648 his/her group members. The mathematical expressions are, in general, quite straightforward

649 and can be easily implemented by means of a spreadsheet. The optimization algorithm for
650 finding near-optimal solutions can also be implemented with the aid of a very simple
651 commercial solver like Excel Solver (currently a free, despite capped, version of Frontline
652 Solvers®).

653 Human resources are a key component of project success, but there is a lack of
654 practical, quantitative tools that allow project managers to efficiently allocate these resources
655 and build high performing teams. There are many reasons that can keep a team from
656 functioning effectively. In this paper, two factors that are found to strongly and consistently
657 influence group performance – group homogeneity and group cohesion – have been
658 incorporated within the model. This model allows the measuring and comparing of any set of
659 feasible subgroup allocations to several projects simultaneously.

660 Namely, group homogeneity has been defined by the subgroup strength metric and the
661 sum of overlaps between subgroup members on five different demographic sub-factors
662 (functional department, age, sex, ethnicity and team tenure). Group cohesion has been
663 defined as the degree of acceptance (or rejection) that all members have with each other. The
664 information on the five sub-factors in the group cohesion construct is generally very easy to
665 obtain from the group members' professional profiles. In terms of the degree of
666 acceptance/rejection that each group member has toward the rest of their group members,
667 these can generally be known by using sociometric questionnaires. The latter, despite its
668 limitations, have also been proven in previous research to be quite representative and
669 relatively easy to use and update. Basically, these questionnaires require asking all group
670 members who have finished a project: "Who would you like to keep working with?" and
671 "Who would you prefer not to work with? From the group members' answers it is possible to
672 populate (and keep updating) a sociometric matrix that is eventually useful for measuring
673 how cohesive each potential subgroup is or can be.

674 Furthermore, previous research has proven that group homogeneity can
675 reduce/increase group performance by up to 10% on average. Similarly, group cohesion is
676 responsible for average increases (or decreases) of group performance by up to 18%. Both
677 figures have been included in the proposed model and allow the objective measuring of the
678 relative group performance differences between multiple feasible subgroups. Feasible
679 subgroups are those who fulfill the minimum project staffing requirements stated by some
680 simultaneous projects.

681 With all this, the proposed mathematical model has been detailed concerning all its
682 components and variable relationships. A fictitious case study involving twenty workers who
683 are allocated to three projects have been proposed and solved by means of a simple Genetic
684 Algorithm. Finally, a validation case study based on an academic setting has also been
685 included which involved fifteen MSc students who were allocated to three groups and were
686 required to complete three sequential projects.

687 The proposed model is a simple and yet powerful way of addressing the
688 commonplace challenges of a typical project manager in efficiently allocating human
689 resources in projects. Despite some intentional simplifications, the model shows promise in
690 helping project managers to make more objective and efficient decisions about their human
691 resource allocations. However, more validating studies will be required in the future to test
692 the actual utility of the model in real project contexts.

693 Although validation with real projects is necessary, this will also increase the
694 complexity of the model's application due to the number of variables to be considered, as
695 well as generally bigger team sizes. Indeed, this wider range of variables will have some
696 human resource implications in terms of the structure of social cohesion of individuals within
697 the projects. For example, the interactions amongst members in real projects may be
698 underpinned by career-related imperatives, and hence, are likely to be more dynamic and

699 nuanced, when compared with students'. In this vein, a potentially fruitful avenue for future
700 research would be to use real life projects in conjunction with using academic projects as
701 controlled experiment to enable researchers to study the nature and structure of social
702 cohesion more precisely.

703

704 **Data availability**

705 All data generated or analyzed during the study are included in the submitted article
706 or supplemental materials files.

707

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