Cognitive mechanisms in visual associative learning & retrieval: Insights from synaesthesia and old age

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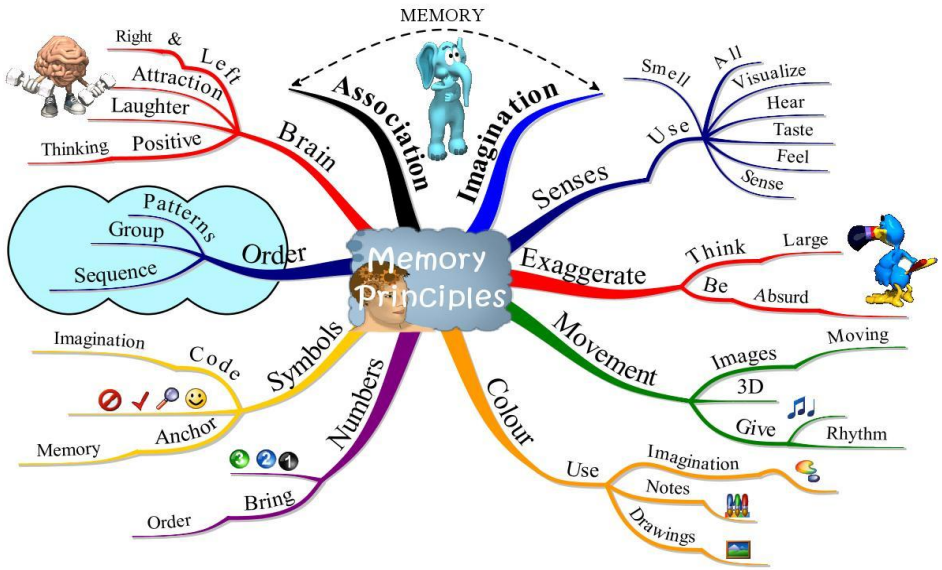

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Synaesthesia

- **Stable perceptual phenomenon** in about 5% of the population *(Simner et al., 2006)*

- **Enriched sensory experiences** in response to certain stimuli
  - Most common is grapheme - colour synaesthesia

- **Neural basis of Synaesthesia**

  Structural brain differences (*Rouw et al. 2011, Review)*

  - increased GM - volume
  - greater WM - connectivity

Synaesthesia and Memory

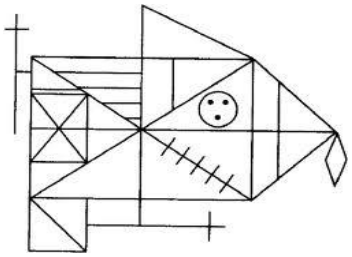
- Memory advantage for verbal stimuli *(e.g. Yaro & Ward, 2007; Radvansky et al., 2011)*

- Memory advantage for visual stimuli is less consistent:

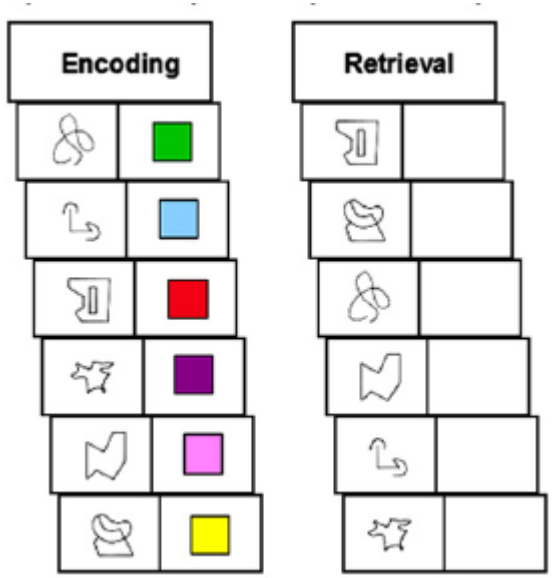
- Enhanced associative memory found for stimuli containing colour *(Pritchard et al., 2013; Rothen & Meier, 2010).*

- When colours were replaced by achromatic shapes, the memory advantage disappeared *(Gross et al., 2011).*

- **But**: Synaesthetes do have greater visual memory for single abstract shapes *(Rothen & Meier, 2010; Gross et al., 2011)*



Wechsler Memory Scale



The present study

***Question*: Do perceptual advantages (as found in synaesthesia) contribute to a general associative memory advantage?**

- Synaesthetes' memory advantage for *achromatic abstract stimuli* might be too subtle to be detected against young controls.

- **Differences might emerge in comparison to a third group of older adults**
  - reduced GM-volume *(Oh et al., in press)*
  - increased WM-injury *(Lockhart et al., 2012)*
  - visuo-perceptual decline *(Fjell & Walhovd, 2004)*
  - reduced activation in memory-related brain areas *(Gutchess et al., 2005)*

  - *All have been related to a visual associative memory deficit.*

Participants

- 14 young adults with grapheme-colour synaesthesia,
  19 – 31 years of age (M=22.50)

- 14 young adults, 19 – 29 years of age (M=22.64)

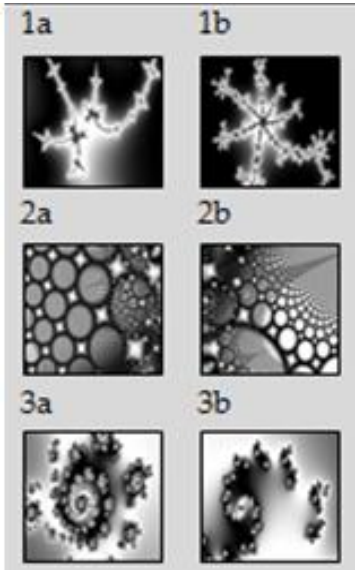
- 14 older adults, 62 – 83 years of age (M=68.79)

Methods

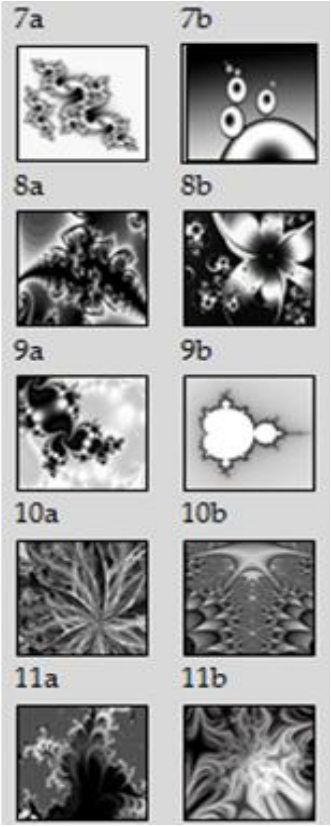
- ***Tasks:*** 1) self-paced learning paradigm with performance criterion
  2) associative retrieval, immediate & delayed

- ***Stimuli***: 8 pairs of achromatic fractals

similar pairs,
low memory load

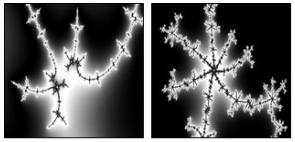


dissimilar pairs,
high memory load

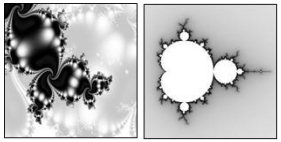


Hypotheses

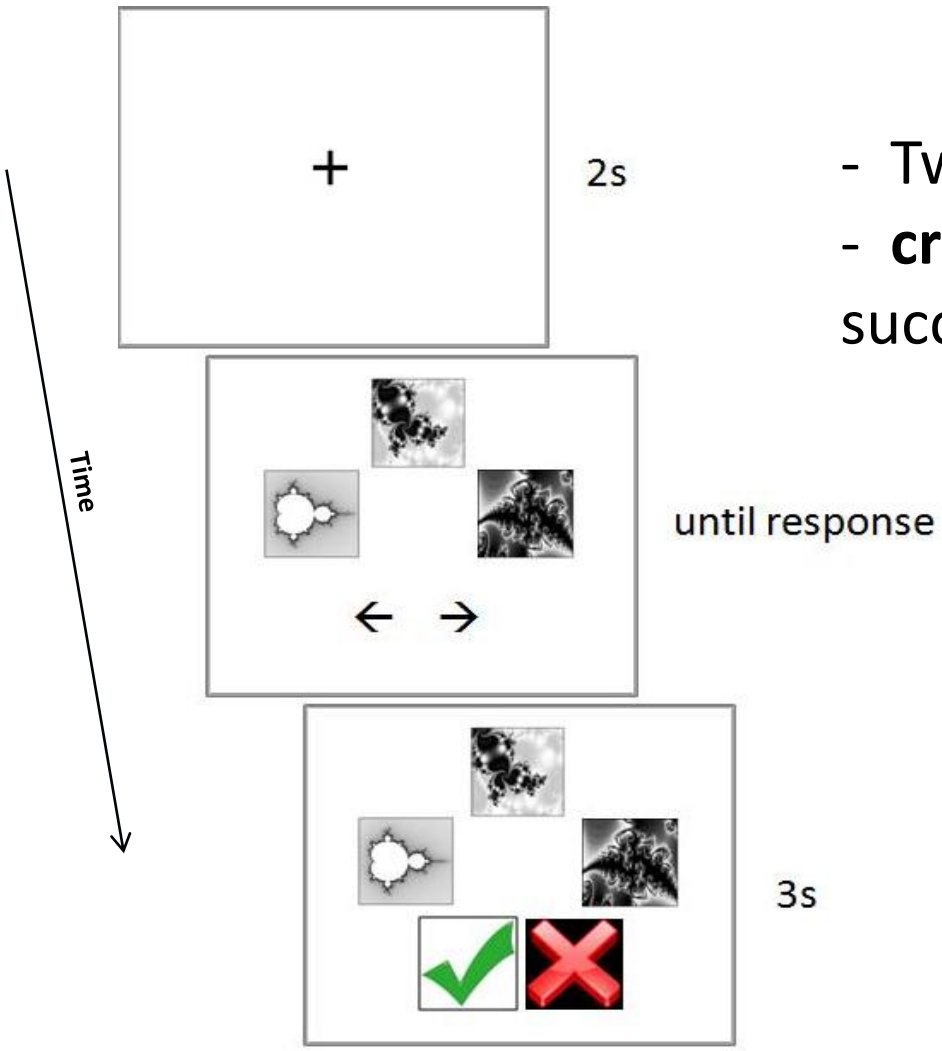
- Similar pair-associates should benefit *all* participant groups during learning & retrieval.



- Dissimilar pair-associates should bring out enhanced memory performance in synaesthetes, provided that their *enhanced perceptual mechanisms* contribute to better memory. This effect might only be seen in comparison to older adults.

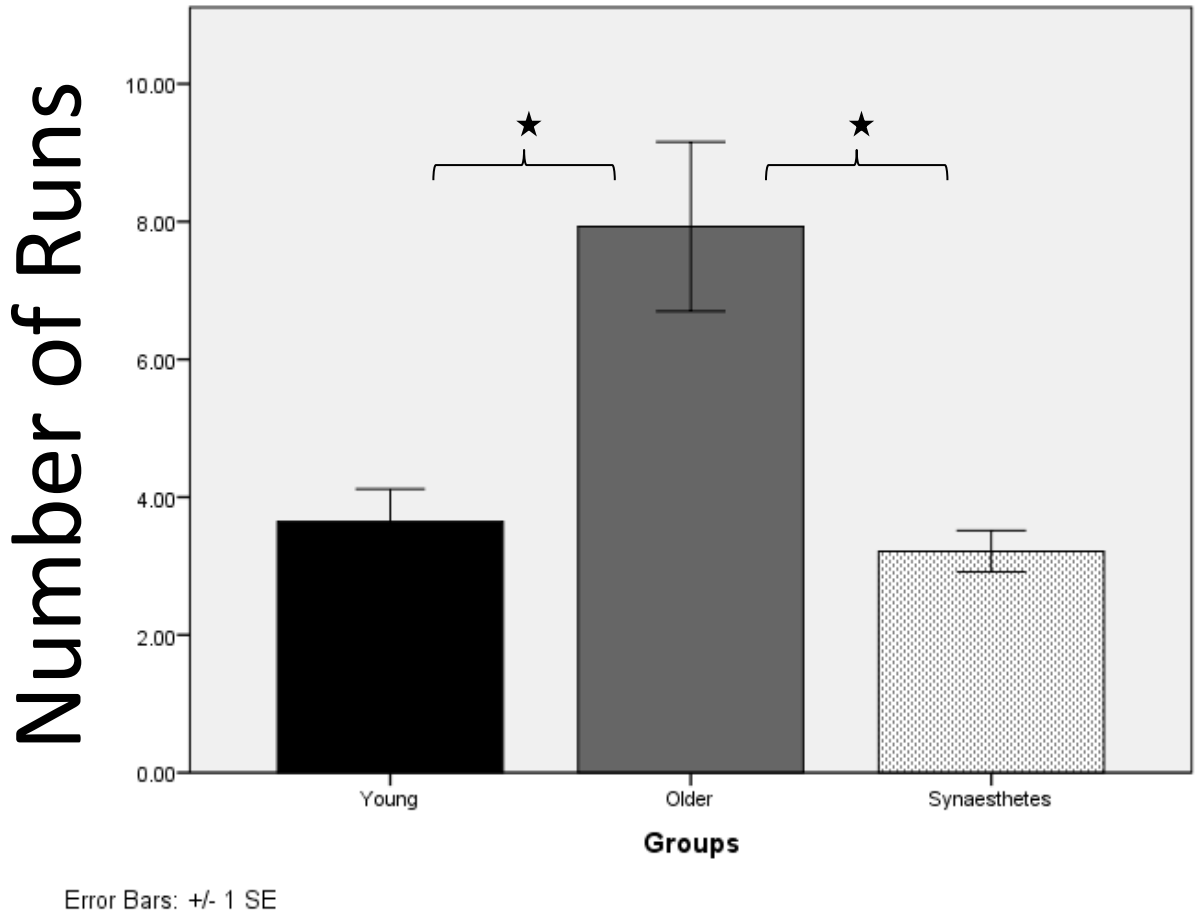


Pair-associative learning

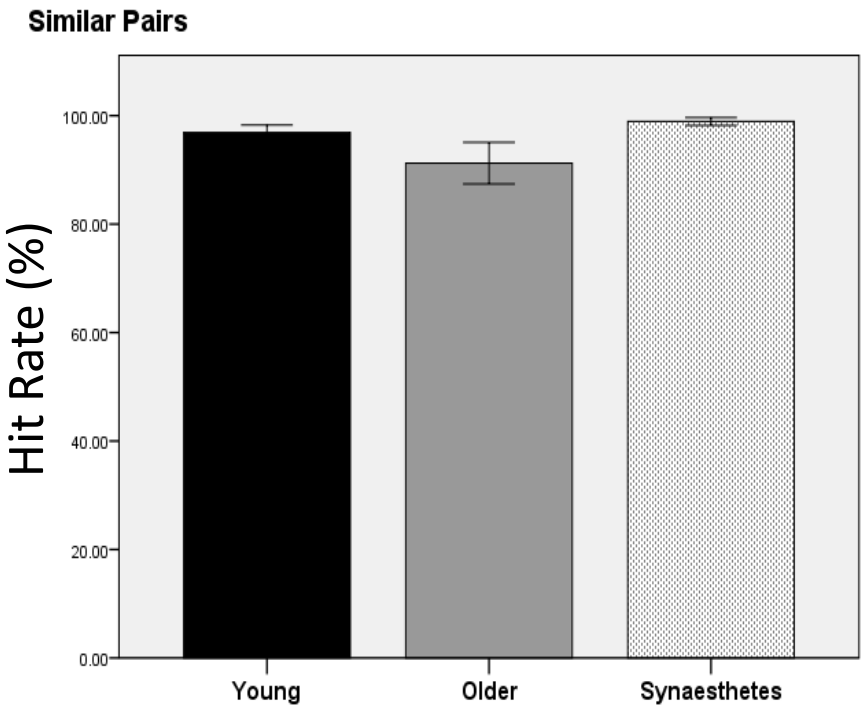


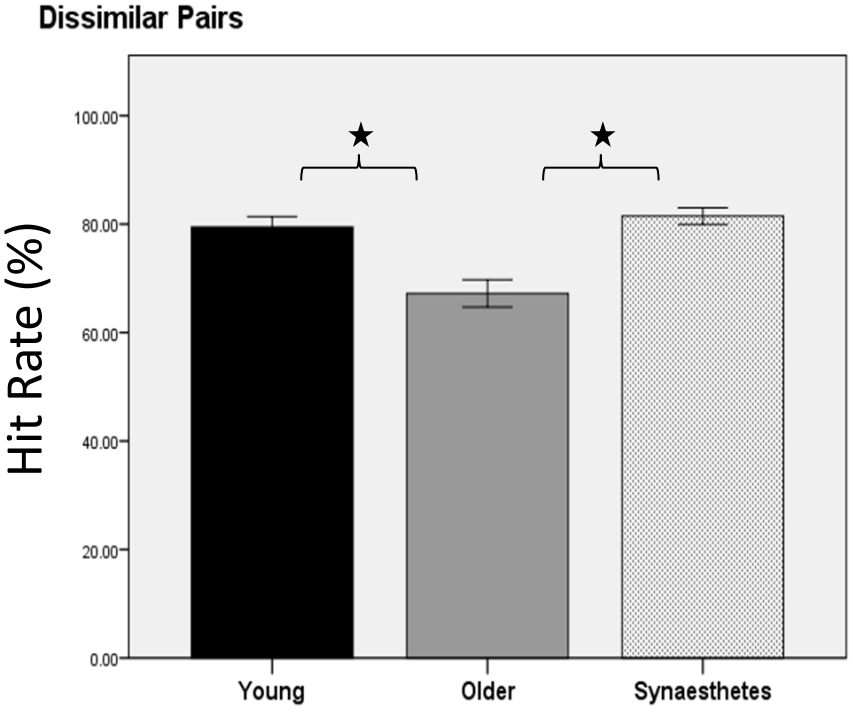
- Two alternative forced choice
- **criterion**: 7 out of 8 Hits in two successive Runs

Results


Number of Runs
10.00
8.00
6.00
4.00
2.00
0.00
★
★
Young
Older
Synaesthetes
Groups
Error Bars: +/- 1 SE

Similar & Dissimilar pairs





No sign. difference

Syns - Young, p = .815
Young- Older, p = .231
Syns - Older, p = .071

→ Sign. effect, $F[2,39] = 14.42$, $p < .001$

Syns - Young, p = .762
Young > Older, $p < .001$
Syns > Older, $p < .001$

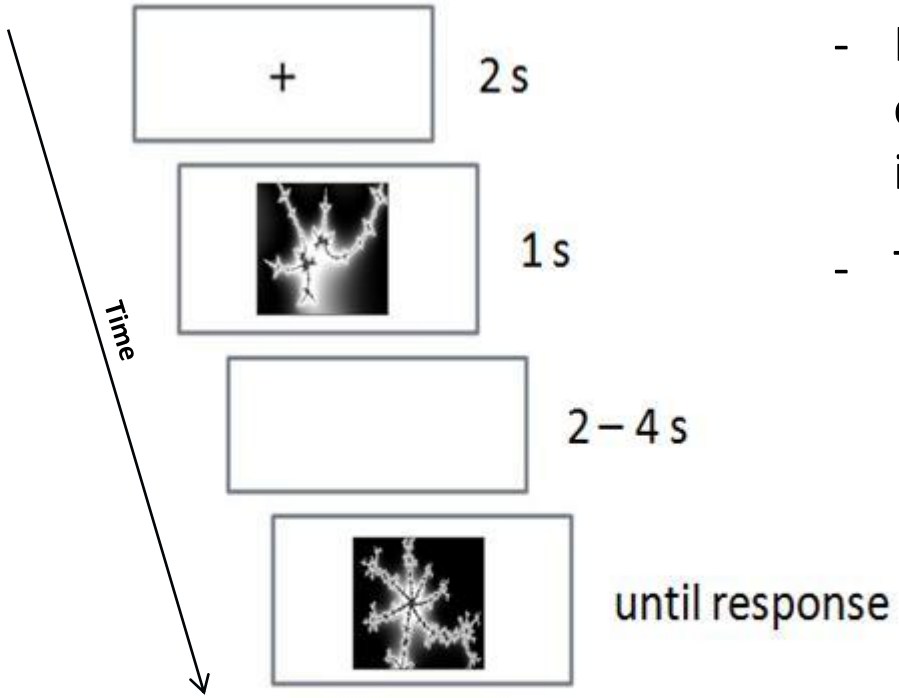
Interim Summary I

- **Pair-associative learning paradigm**

- There was an effect of age in learning the dissimilar pair-associates.

- However, the synaesthetes' enhanced perceptual mechanisms did not facilitate associative learning *over and above* the effects of age.

Pair-associative retrieval

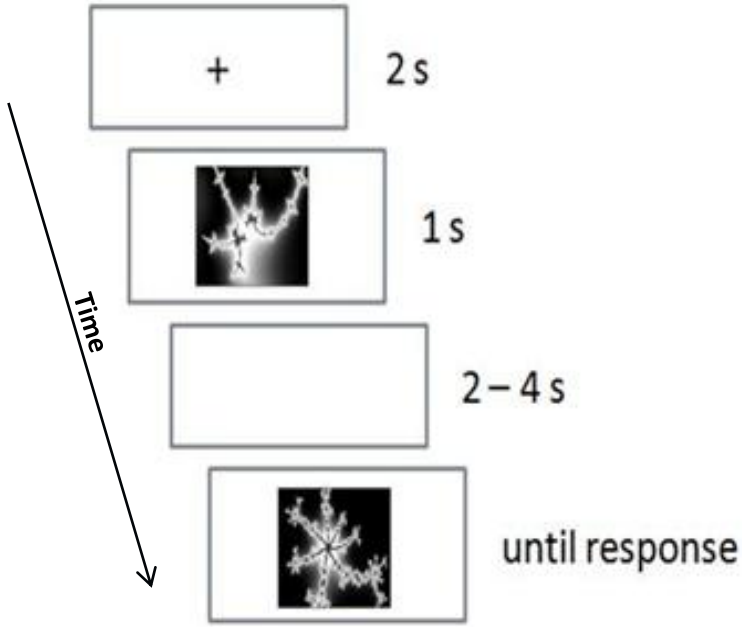


- Immediate and delayed retrieval, with completion of visuo-perceptual tasks in between
- Tested on 2 Runs

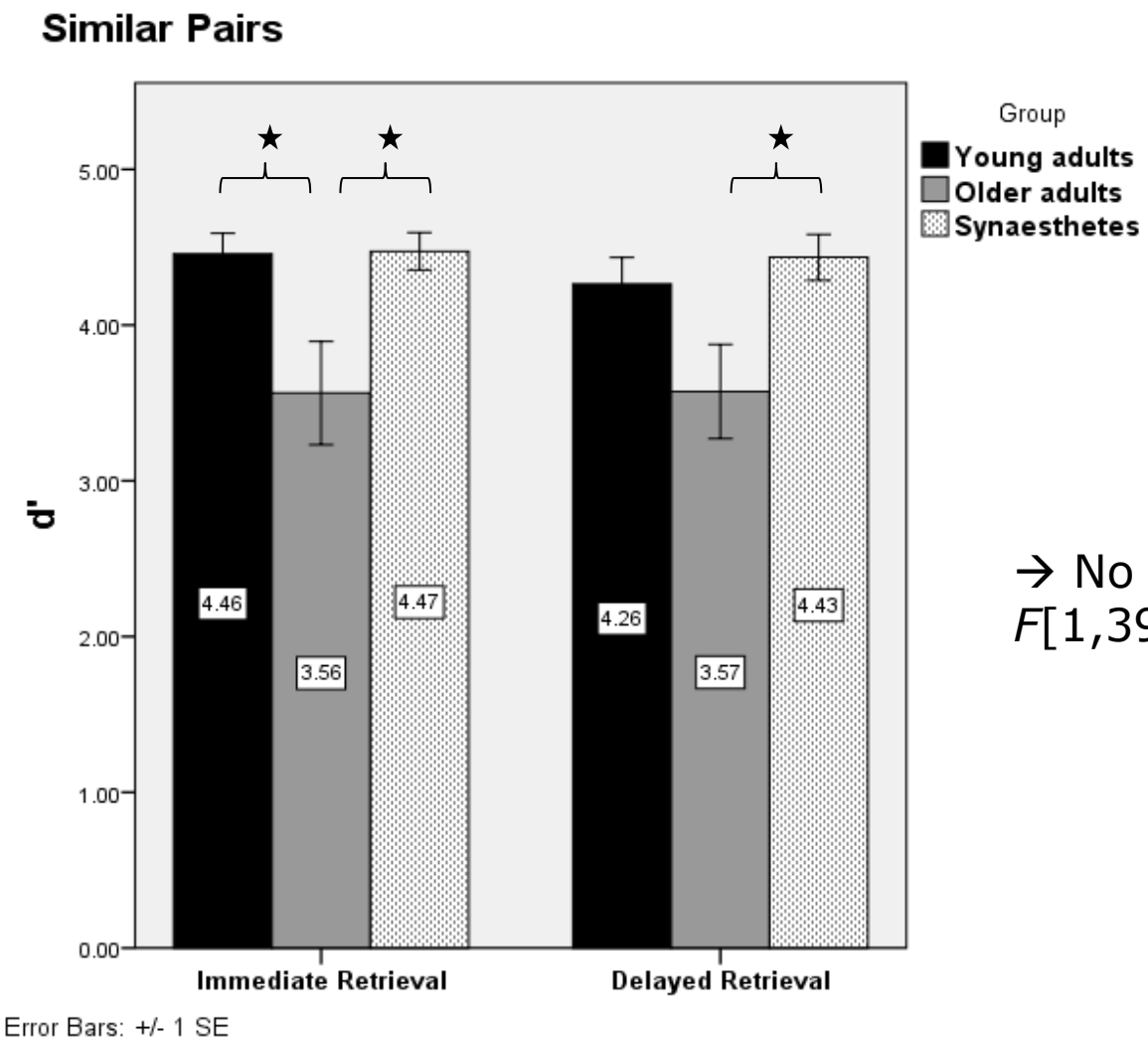
Signal detection analyses

- **d'-prime estimates**
- Represent sensitivity in discriminating between signal trials and noise trials
- d' = *z* (proportion Hits) – *z* (proportion False Alarms)

- **Higher d'-prime scores = greater sensitivity**

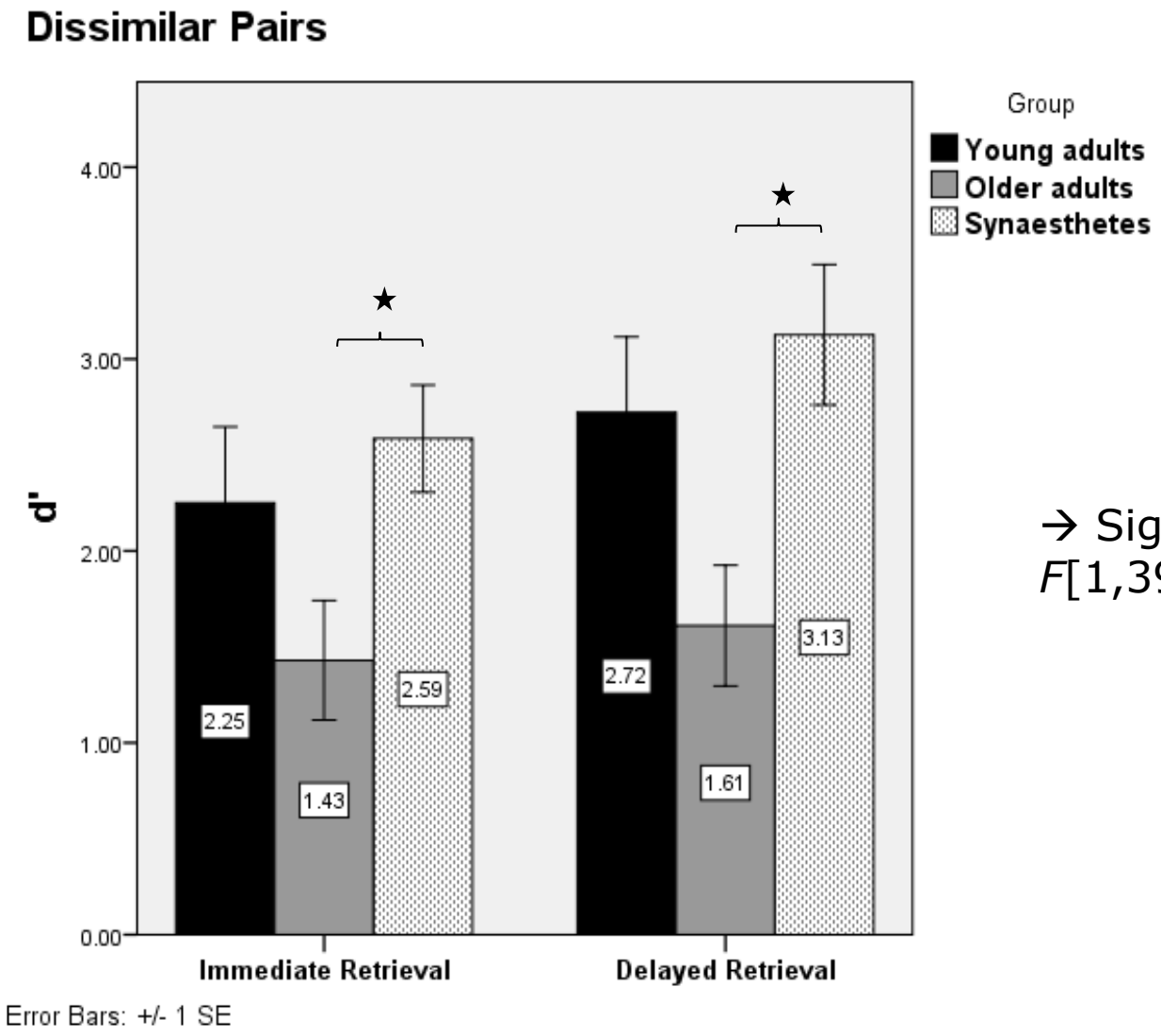


d’-prime, Similar pairs



→ No effect of time
$F[1,39] = .269$, $p = .607$

d'-prime, Dissimilar pairs



→ Sign. effect of time
$F[1,39] = 4.09$, $p = .050$

Interim Summary II

- **Pair-associative retrieval task**

- Significantly higher d'-prime scores were *only* found between synaesthetes and older adults
  → similar pair condition at delayed retrieval
  → dissimilar pair condition at both retrieval stages

- This suggests that the synaesthetes' enhanced perceptual mechanisms lead to enhanced sensitivity in discriminating between matching and and non-matching pair-associates, resulting in a higher effective memory score.

Conclusions

1. **Associative memory advantages are obtained even from achromatic, non-synaesthesia-inducing stimuli.**

   → But the advantages are *subtle* and can only be detected in comparison to older adults.

2. **Enhanced perceptual mechanisms (as found in synaesthesia) feed into an associative memory advantage.**

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