







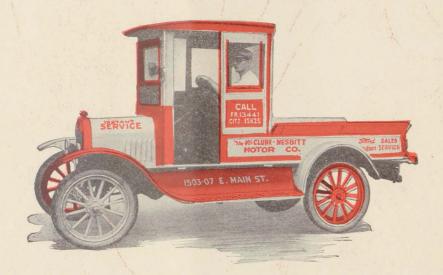
NOVEMBER 8





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OFFICIAL PROGRAM

INDIANA

VS

OHIO STATE

FIRST ANNUAL "OHIO LUNCHEON CLUB DAY"

2:30 P. M., SATURDAY, NOVEMBER 8, 1924

In the Ohio Stadium

Announcements by The Management

A LOST AND FOUND DEPARTMENT has been established on the first floor in the Southeast Tower of the Stadium. Articles found should be turned over to the ushers or left at the office.

ONLY ONE CONCESSION, that covering the sale of refreshments, is licensed by the Athletic Board and thereby privileged to sell within the Stadium.

DOCTORS may leave their seat numbers with the clerk stationed in the southeast tower and will be notified in case a call is registered for them.

EVERY COURTESY should be extended visiting teams and officials.

REQUESTS FOR INFORMATION REGARDING TICKETS for games either at home or abroad should be addressed to Henry D. Taylor, Athletic House, University Campus. Telephones: Citizens 11076; Bell North 1259.

EVERY USHER WEARS A BADGE bearing a number. Misconduct or discourtesy on the part of attendants should be reported to L. W. St. John, Director of Athletics.

THIS PROGRAM IS PUBLISHED under the direction of the Athletic Department. Address inquiries concerning information or space to the Director of Programs, Athletic House, Ohio State University.

COMFORT STATIONS are located on each floor level.

A FIRST AID STATION with registered nurses in attendance is located on the second floor level in the northwest tower.

A REST ROOM FOR WOMEN with a maid in attendance is located on the second floor level of the northwest tower.

ALL GAMES START promptly at 2:30 P. M., Eastern Standard Time.

FOUR PAY TELEPHONE STATIONS are located on the ground floor, two on each side of the Stadium.



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Columbus, Ohio

TODAY'S GAME BRINGS HOOSIERS BACK TO OHIO SOIL

Will See Olympic Athletes Honored, and Will Inaugurate Luncheon Club Day

For the first time since 1917, Ohio State and Indiana vie each other today on the gridiron. The game, originally scheduled for Bloomington, Ind., is being staged in the Stadium because of unexpected delay in the construction of Indiana's new bowl.

Indiana, next to Michigan, is the oldest Western Conference foe in Ohio State football history. The two rivals met for the first time in 1901, long before the Ohioans were admitted to the select circle of the Big Ten. By a rather coincidence, the Indiana eleven of 1913 was the first in the Big Ten to play a Buckeye team after the Ohioans were elevated to Conference membership a dozen years ago.

All told, the Hoosiers and Buckeyes have tangled ten times in football. Ohio State has tallied more points than the Indianans but is one game behind in the victory column, the series to date standing four for Ohio, five for Indiana, and one contest tied. All but two of the ten previous games were close.

Back in 1901 when the rivalry was inaugurated, Indiana tallied 18 points to 6 for Ohio. A year later the two teams battled to a 6 to 6 tie. In 1903, Indiana took the long end of a 17 to 16 score. In the two following years the Hoosiers shut out the Ohioans, 8 to 0 and 11 to 0, respectively. That ended the earlier part of the series which then lapsed until 1913.

Eleven years ago with the Buckeyes in their first season of Big Ten competition, the Hoosiers managed to nose out the Conference "babes" by a 7 to 6 score, thanks to Indiana's converting an Ohio fumble into a touchdown at a critical moment. In 1914 the Ohio Staters came to life and administered a 13 to 3 defeat upon the Indiana eleven. In 1915 the Buckeyes took the heavy end of a 10 to 9 score.

In 1916, the first Buckeye championship year, Ohio State swamped Indiana by the count of 46 to 7. In 1917, the last time the two elevens met, Ohio was again victorious, 26 to 3. In the ten games Ohio has scored 129 points to 89 for Indiana.

Besides renewing an old football rivalry, today's game will also be featured by formal ceremonies between halves in honor of Ohio State's six Olympic athletes and the inauguration of the custom of an annual "Ohio Luncheon Club Day" for luncheon and service clubs from all parts of the state.

It is no mere idle social gesture to say that Ohio State is glad to welcome Indiana, proud to honor the six men who have borne its colors so far afield, and bids the club men to come back again—and often.

Follow the Team with a

RADIO SET



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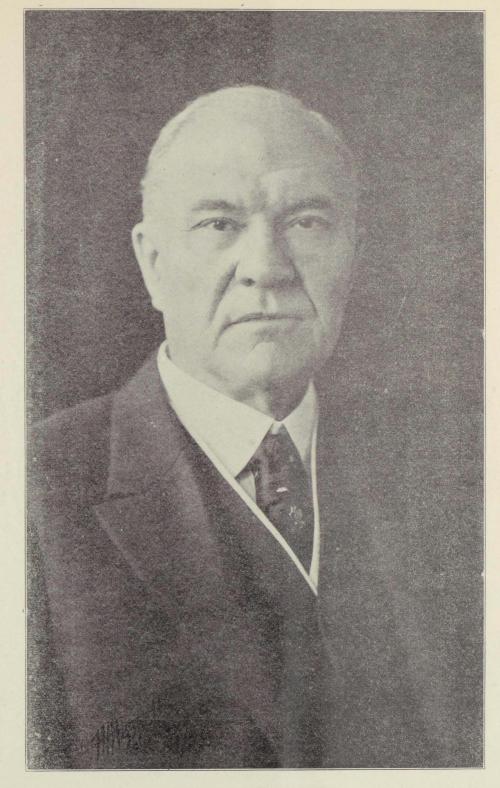
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Few college presidents live as close to the hearts of the students with whom they come in contact as does President W. O. Thompson. For more than 40 years he has been actively identified with education, and for about 35 of those years he has been a college president, 25 of them here at Ohio State.

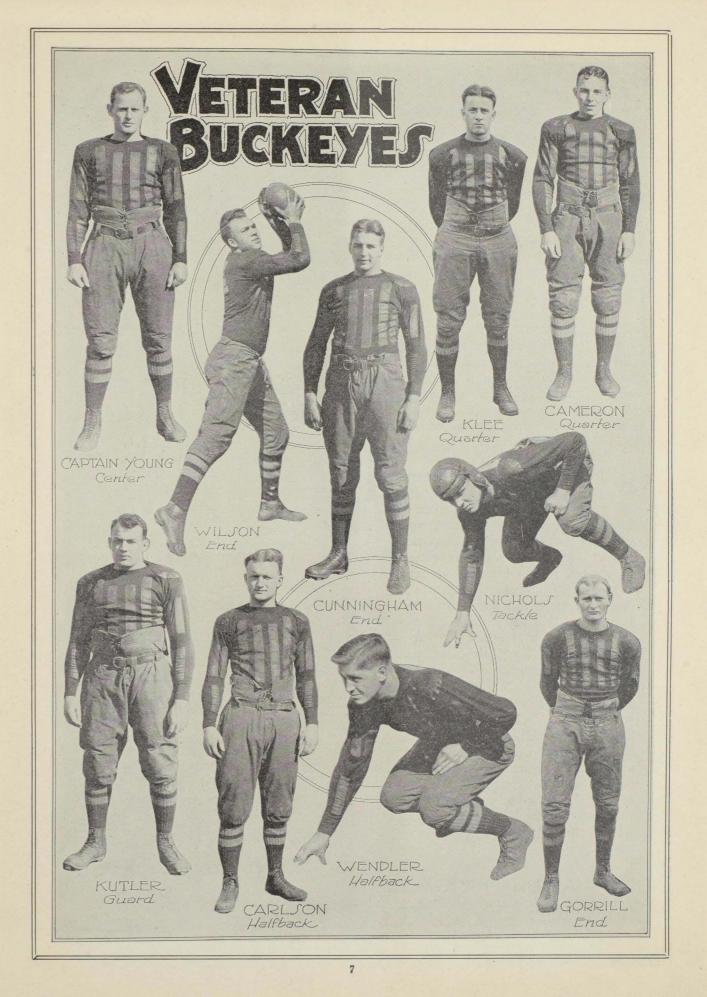
THAD H. BROWN WHO IS AGAIN ELECTED SECRETARY OF THE STATE OF OHIO



Mr. Brown
will conduct the
office of Secretary
of State to reflect
credit on his
Alma Mater

Mr. Brown
will strive to
merit the
continued
confidence of
the public.

Colonel Brown expresses his deep appreciation to the Student Body, Faculty and Alumni of O. S. U. for the support given him in the election November 4th.



"A-B-C-stuff"

In college a fellow is handed a mass of facts-some of them simple and fundamental, others complex, intricate and hard to remember. Get your fundamentals fixed.

For instance, it is easy to grasp once and for all time the fundamental of good paving-THE "ABC" PAVE-MENT-

A SPHALT for Filler because it makes the traffic-bearing surface a water-proof, flexible armor not subject to the cracks which follow rigid slab construction, and because repair costs are insignificant where each brick is an easily removable unit.

BRICK for Surface because it furnishes the best surface for for traffic; hard, but not brittletough, but not rough—dense, and non-absorbent-smooth, but not "slick;" because its fire-hardened toughness resists wear and tear so sturdily that upkeep expense is squeezed to a minimum and because any margin of higher firstcost is speedily offset by low maintenance, long life and uninterrupted service.

CONCRETE, CRUSHED ROCK, CRUSHED SLAG OR GRAVEL for Base because some one of these bases meets any conceivable sub-soil condition, and with a bedding course of sand or screenings makes the best sub-structure yet developed for modern street or highway traffic.

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OHIO STATE TO PAY TRIBUTE TO SIX OLYMPIC MEN TODAY

With a sense of gratitude for the honor they have done the University along with their country and themselves, Ohio State today pays tribute to the six members of her athletic teams who were members of the American contingent which competed in the Olympic games in 1912 and 1924.

Two Ohio State men won places on the team of a dozen years ago which competed at Stockholm. The other four bore the Yankee shield at Paris last summer. A number of others won the right to compete in the final tryouts for places on the American team.

The two 1912 stars, the first Buckeyes to win places on an American team which competed in the Olympiad, are Clement C. Cooke, Columbus, and Garnet Wikoff, Columbus, Cooke, now a contractor here, was a sprinter in his college days of nearly a decade and a half ago, Wikoff was a distance runner.

The four athletes of the recent generation who will be honored are George P. Guthrie, Elyria, hurdler; Russell Payne, Cincinnati, steeplechase and distance runner, and Perry Martter, Los Angeles, and Harry Steel, East Sparta, wrestlers. So far as available records show Ohio State had more men actually participating in the 1914 Olympics than any other Western Conference school. A number of other Ohio State athletes qualified for the final tryouts but were not picked for the team.

Guthrie showed brilliant form at Paris, and in the final heat finished third but was set back to sixth for knocking down hurdles. Steel made the most of a golden chance and emerged from the Olympics as the amateur heavyweight wrestling champion of the world. Steel went over as an alternate and got his chance when the regular man was hurt at the last moment. Steel was captain of Ohio State's 1923-4 mat team and won his letter in football in 1922 and 1923.

Payne, at his best over the two mile route, won first place in the final American tryouts before the Olympics and won a number of races overseas. He was a member of Ohio State's Big Ten cross country championship team last fall. He has one more year of competition while Guthrie has two. Martter, the best wrestler ever turned out here and one of the best ever produced in the Middle West, lost out on a fluke at Paris after he had tied several opponents into knots.

Wikoff and Cooke, both Columbus high school products, for years held varsity records here. Cooke ran the century in 10 flat, and the furlong in even faster time. He also set a broad jump mark of 22 feet 11% inches. Wikoff's mark of 9 minutes 40 seconds for the two mile run still stands here.

The ceremonies honoring the athletes will be in charge of Prof. T. E. French, president of the athletic board and will be held between halves.

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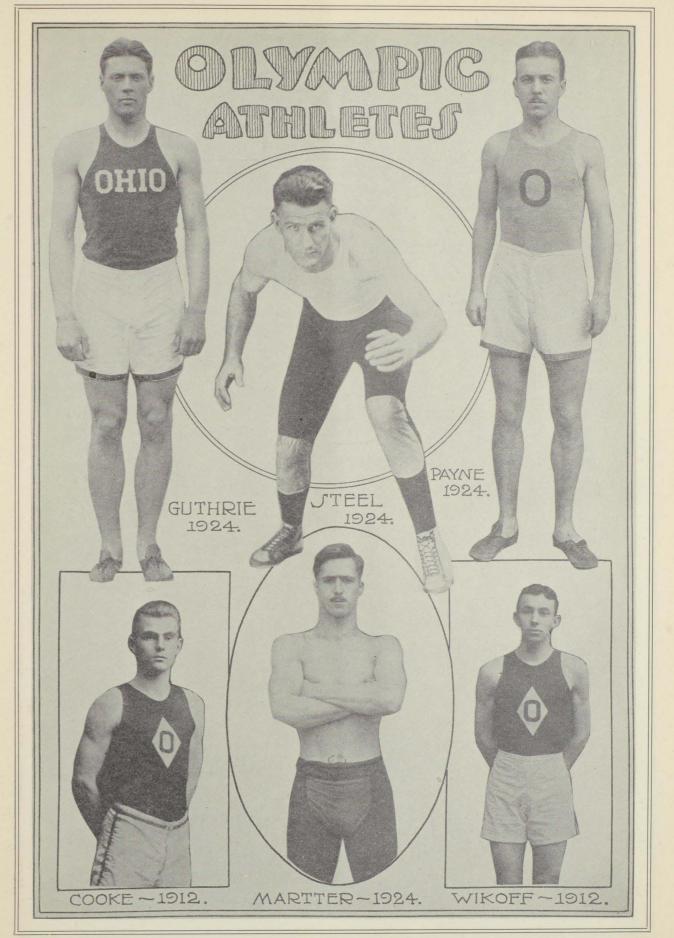
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Columbus, Ohio

Who's Who on Ohio State Squad

| Name | Home | Year | Age | Height | Weight | Position |
|----------------------|----------------------|------|----------|---|------------|-----------------------|
| Beck, Herbert R | Columbus | 1 | 19 | 5' 11 " | 163 | End |
| Blanchard, Bruce | Columbus | 1 | 19 | 5' 9 " | 145 | Quarterback |
| Bloser, Parker G | Columbus | 1 | 21 | 6' | 177 | End |
| Blumer, Gabe | Sandusky | 1 | 19 | 5' 11 " | 158 | Halfback |
| | . Xenia | 1 | 19 | 5' 91/2" | 172 | Halfback |
| Bradley, R. T | Woodstock | 1 | 19 | 5' 11 " | 182 | Tackle |
| Carleon, George D | Cleveland | 3 2 | 25 23 | 0 10 | 152 | Quarterback |
| Corvente Laddie F | Lorain | 1 | 21 | 6' 1 " 5' 11½" | 186 168 | Halfback |
| | Gettysburg | 1 | 20 | 5' 111/2" | 168 | End Halfback |
| Cook, James M | West Dover | î | 21 | 5' 9" | 150 | Halfback |
| Cunningham, Harold B | Mt. Vernon | 2 | 19 | 6' 2 " | 197 | End |
| De Voe, Keith | Lima | 2 | 20 | 5' 10 " | 180 | Fullback |
| Dreyer, Carl A | Toledo | 1 | 19 | 6' 11/2" | 203 | Guard |
| Evans, Benjamin F | Windham | 1 | 20 | 5' 11 34'' | 176 | Tackle |
| Galbraith, M. H | . Columbus | 1 | 23 | 6' 1½" 5' 10 ³ / ₄ " | 160 | End |
| | Fostoria | 1 | 21 24 | 5' 8 " | 162 | End |
| Harrison H C | Bluffton | 1 | 22 | 5' 8 " 6' | 168 175 | Guard |
| Hess Edwin | Chardon | 1 | 19 | 6' | 179 | Tackle Tackle |
| Hunt, Howser C. | Richwood | 1 | 19 | 5' 10 " | 153 | Halfback |
| Hunt, William | Toledo | ī | 19 | 5' 8 " | 153 | Halfback |
| | Columbus | 1 | 24 | 6' | 231 | Guard |
| Jenkins, William R | Columbus | 1 | 20 | 6' 2 " | 188 | Guard |
| | Columbus | 1 | 23 | 5' 10 " | 164 | Guard |
| Jones, Norman K | London | 1 | 18 | 5' 11 " | 193 | Guard |
| Karow, Marty | Cleveland | 1 | 20 | 5' 10 " | 173 | Fullback |
| Kiee, Ulile | Dayton | 3 | 24 18 | 5' 8 " 6' 1 " | 164 | Halfback |
| Kromer Philip F | De Graff | 1 | 19 | 5' 9 " | 217 166 | Guard Tackle |
| | Cleveland | 3 | 23 | 5' 81/2" | 186 | Guard |
| Mackey, F. C. | Galion | ĭ | 20 | 5' 91/2" | 183 | Tackle |
| Manchester, Frank | Perry | ī | 21 | 6' | 175 | Tackle |
| Marion, A. W | . Circleville | 2 | 20 | 6' 11/2" | 190 | Tackle |
| Marr, Joseph E | .Hamilton | 1 | 21 | 5' 10 " | 158 | Halfback |
| McCarthy, Tim | .Fremont | 1 | 19 | 6' 2 " | 185 | Tackle |
| | . Columbus | 3 | 23 | 5' 6½" 6' 1½" | 156 | Halfback |
| | Atwater | 1 | 20 24 | 6' 1½" 5' 11½" | 198 177 | Guard Center |
| | .Columbus | 3 | 21 | 6' | 188 | Center |
| | .La Grange | 2 | 20 | 6' | 193 | Tackle |
| | .Columbus | 2 | 19 | 5' 71/2" | 149 | End |
| Packard, Ralph | .Columbus | 1 | 20 | 0 = | 167 | Guard |
| Penrod, James L | .Lewisburg | 1 | 20 | 5' 10 " | 192 | Guard |
| Peterson, Archie L | . Cedar Rapids, Iowa | 3 | 24 | 5' 10 34" | 174 | Halfback |
| | . Marysville | 2 | 21 | 5' 11 " | 174 | End |
| | Sharonville | 2 | 23 21 | 5' 9 " 6' | 264 159 | Guard |
| | . Dayton | 2 | 20 | 5' 11 " | 191 | End Guard |
| | .Columbus | 2 | 20 | 5' 8 " | 146 | End |
| Rover. John | Columbus | 2 | 19 | 5' 9 " | 180 | Guard |
| Scheiderer, Paul F. | Columbus | 1 | 19 | 5' 10 " | 150 | Guard |
| Schulist, Bernard | . Cleveland | 3 | 20 | 5' 10 " | 187 | End |
| Schweinsberger, H | Columbus | 3 | 22 | 5' 10 " | 185 | Halfback |
| | . Evansville, Ind | 2 | 20 | 6' 5' 11 " | 173 | End |
| | Columbus | 1 | 19 | 5' 11 " | 166 | Fullback |
| Slemmons, R. H | Columbus | 1 | 19 18 | 5' 101/2" | 149 177 | Quarterback Center |
| Smith R G | Columbus | 1 | 18 | 5' 9" | 133 | Quarterback |
| | Columbiana | î | 19 | 5' 10 " | 170 | Guard |
| Tanner, Charles C | London | î | 19 | 6' | 158 | End |
| Watkins, Ed H | . Mansfield | 2 | 20 | 5' 8 " | 170 | Guard |
| Wilson, J. B | . Milan | 3 | 20 | 6' | 176 | End |
| Watts, Robert | . Columbus | 3 | 23 | 5' 7 " | 148 | Center |
| Wendler, Harold | .Fremont | 2 | 22 | 5' 10 " | 153 | Halfback |
| Winters Paul C | . Kenton | 1 | 19 19 | 5' 81/2" | 158 169 | Halfback End |
| | Briggsdale | 2 | 21 | 5' 9 " | 161 | Quarterback |
| | Groveport | 1 | 20 | 5' 101/2" | 157 | Halfback |
| Woods, G. C | . Port William | 1 | 21 | 5' 11 " | 183 | Tackle |
| Young, Frank D | .Toledo | 3 | 24 | 6' | 188 | Center |

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Diamond
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COMMON PENALTIES

Loss of Five Yards

- 1. Violation of the off-side rule, which includes:
- (a) Lineman or backs illegally in motion when the ball is snapped.
- (b) Any player of the kicking side ahead of the ball when it is kicked at the kick-off.
- (c) Attempts to draw opponents into charging before the ball is snapped.
- 2. Unreasonable delay by a team, usually evidenced by calling signals several times before the ball is snapped.
- 3. Running into the kicker after he has kicked the ball.
- 4. Failure of substitute to report to referee when entering the game.
- 5. Unfair play not specifically covered in the rules.
- 6. Time called more than four times during a half at the request of the captain of a team.

Loss of Fifteen Yards

- 1. Substitute communicating with players before the ball is put in play.
- 2. Interference with a man who has a forward pass. signaled for a fair catch.

 5. Failure to
- 3. Throwing player to the ground after in four downs. he has made a fair catch.
- 4. Offensive player pushing or pulling the man carrying the ball.
- 5. Offensive player holding a defensive player.
- 6. Players of the side making a forward pass interfering with defensive players after the ball is passed.
- 7. Deliberately roughing the kicker after he has kicked the ball.
- 8. Piling up on players who are down.
- 9. Tackling a man after he has run out of bounds.
- 10. Clipping.
- 11. Offensive player tripping an opponent.
- 12. Side-line coaching.
- 13. Intentional throwing of forward pass to the ground.

Loss of Half Distance to the Goal Line

- 1. Return of the player to the game who has previously been in that same half.
- 2. Disqualification of a player for rough play.
- 3. Any foul occurring inside the opponent's one-yard line.

Loss of a Down

- 1. Illegal or incomplete forward pass.
- 2. Forward pass striking the ground.
- 3. Forward pass touched by two eligible players of the passing side.
- 4. Forward pass going out of bounds on the fly.

Loss of Ball

- 1. Ball kicked out of bounds unless touched in the field of play.
- 2. Illegal use of hands or arms to prevent an opponent from securing loose ball.
- 3. Forward pass touched by ineligible player of the passer's side.
- 4. Interference by defensive side under a forward pass.
- 5. Failure to advance the ball ten yards in four downs.
- 6. Kicking or kicking at a loose ball.
- 7. Player on the kicking side who is ahead of the ball when it is kicked and touches the ball before it touches an opponent.

Forfeiture of Game

Refusal to abide by referee's decision or to play within two minutes after being ordered to do so by the referee.

Important Note Regarding Time Out

This is automatically taken out during a try-for-point after touch-down; after a safety or a touch-back; after a fair catch has been made; after an incomplete forward pass; during enforcement of all penalties; when the ball goes out of bounds; or when for any reason play is suspended by the referee. Time shall not begin again, after any of the aforesaid, until the ball is actually passed back from center.



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See Florida This Winter

Changes in Football Rules for 1924

Most of the changes in the football rules this year deal with minor details of phrasing. An attempt has been made to explain clearly a number of points upon which coaches and officials have been in dispute. Since the revised wording follows closely the interpretation that has been given by most good officials, it is unnecessary to give space to them here but to confine this article to changes of real importance.

ABOLITION OF ARTIFICIAL TEES AND CHANGE IN KICKOFF

All kickoffs this year will be made from the center of the field instead the kicking team's forty yard line as heretofore. All artificial tees, including scraping up of earth, have been abolished on the kickoff, all place kicks, and free kicks.

SHIFT PLAYS

This year's rule provides that on all shift plays, players must come to an absolute stop and remain stationary in their new positions sufficiently long to prevent any doubt in the minds of the officials regarding the legality of the play. In case of doubt, the play is to be ruled illegal and a five-yard penalty inflicted.

CHANGE IN POSITION OF BALL IN TRY FOR POINT

After a touchdown when a team attempts a try for point, the ball may now be placed on the three-yard line instead of the five-yard line as heretofore.

THE "SCREEN" FORWARD PASS

Under the forward pass rule this year, players on the team making the pass who are ineligible to receive the same must keep out of the way, after crossing the line of scrimmage, of defensive players who have an opportunity to intercept the pass. This is aimed to prevent the "screening" of the man about to receive a pass by guards, tackles, etc., getting in the way of defensive players who are trying to reach the ball.

DECLINING FORWARD PASS PENALTIES

Further additions have been made to the rights of the defensive team in declining forward pass penalties so that it is practically necessary for the ball to touch the ground before a team can not decline the penalty for infraction of the forward passing rule. The committee has also increased the penalty for intentional grounding of forward pass from ten to fifteen yards.

ONSIDE KICK

Onside kicks have been more definitely legislated again by saying that if a kicked ball crosses the scrimmage line, no one of the kicker's side can touch or recover the ball without penalty until it has touched an opponent, but any man may recover a kicked ball which has not crossed the line of scrimmage.

SUBSTITUTIONS

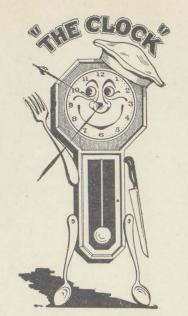
In order to speed up the game, the referee may now arbitrarily order the watch to be kept running, when in his opinion the number of substitutions, at any given time, is so great as to become a nuisance. Formerly, whenever any substitute went in, time automatically stopped. The captain of a team may now also ask for time out without penalty four times during each half, but each additional request for time out will be penalized by a distance of five yards instead of two yards as heretofore.

WHISTLE AND PISTOL

The rules committee has officially decreed that no one but the referee may use a whistle whereas formerly it was merely recommended. Other officials must use a horn or some other means of signaling so that there is no chance of confusion in the minds of the players. The rules committee has also recommended that the time keeper shall shoot off a pistol to notify the referee of the expiration of time.

UNSPORSTMANLIKE CONDUCT

Officials have been given the added power to penalize a team for the unsportsmanlike conduct of "anyone connected with the team" as well as players to which it has been limited heretofore.



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|--------------------|---------------------|---------------------|--|--|
| 89c | Shaving Cream, | Cascara Quinine, | | |
| | 32c | 23c | | |
| 35c | 50c Palmolive | \$3.75 Horlick's | | |
| Vick's Vapo Rub, | Shampoo, | Malted Milk, | | |
| 29c | 42c | \$3.25 | | |
| 40c | 50c | \$1.00 Harrington's | | |
| Ever Ready Blades, | Hair-Lay, | Lilac Toilet Water | | |
| 35c | 41c | 65c | | |
| 35c Williams' | 15c Hygeia Bottles. | Cinco Cigars, | | |
| Shaving Cream, | 2 for | 10 in a box, | | |
| 32c | 25c | 69c | | |

HARRINGTON'S KING AVENUE PHARMACY

King Avenue, near Neil, Columbus, Ohio

Phones: Citizens 5318, 2936

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OHIO STATE'S MARCH TO FOOTBALL POWER AS BIG TEN MEMBER

| 1913 | | | | *1919 | |
|---|---------------|-------|----------|---------------------------------|-------------|
| State 58 Ohio Wesleyan | 0 | State | . 90 | | 0 |
| " 14 Western Reserve | 8 | State | 46 | Wesleyan Univ. of Cincinnati | 0 |
| " 6 Indiana | 7 1 | 66 | 49 | Kentucky State | 0 |
| " 0 Wisconsin " 18 Case | $\frac{1}{0}$ | 66 | 20 13 | Purdue Michigan | 0 3 |
| " 58 Northwestern | 0 | 66 | 3 | Wisconsin | 0 |
| | | 66 | 7 | Illinois | 9 |
| 1914 | | | | *Runner-up in Big | Ten |
| " 16 Ohio Wesleyan | 2 | | | | |
| " 7 Case " 6 Wisconsin | 6 7 | | | *1920 | |
| " 13 Indiana | 3 | ** | 55 | Ohio Wesleyan | 0 |
| " 39 Oberlin | 0 | 66 | 37 17 | Oberlin Purdue | 0 |
| " 27 Northwestern | 0 | 4.6 | | Wisconsin | 0 7 6 |
| " 0 Illinois | 37 | 66 | 7 | Chicago | 6 |
| 1915 | | 66 | 14 | Michigan | 7 |
| | 0 | 66 | 7 | Illinois California | 28 |
| " 19 Ohio Wesleyan " 14 Case | 6 | | U | Won Big Ten title | 40 |
| " 3 Illinois | 3 | | | Wolf big 1ch thic | |
| " 10 Indiana | 9 | | | *1921 | |
| " 0 Wisconsin " 25 Oberlin | 21 | 66 | 00 | | _ |
| " 34 Northwestern | 0 | " | 28 | Wesleyan Oberlin | 0 7 |
| of Itoldiwesterii | | 66 | 27 | Minnesota | Ó |
| 1916* | | 66 | 14 | Michigan | 0 |
| " 12 Ohio Wesleyan | 0 | 66 | 7 28 | Chicago | 0 |
| " 128 Oberlin | 0 | 66 | 0 | Purdue Illinois | 7 |
| " 7 Illinois | 6 | | | *Runner-up in Big | Ten |
| " 14 Wisconsin " 46 Indiana | 13 7 | | | runner-up in big | I CII |
| " 28 Case | ò | | | 1922 | |
| " 23 Northwestern | 3 | 66 | | | 0 |
| *First Big Ten title | year | 66 | 5 14 | Ohio Wesleyan Oberlin | 0 |
| | | 46 | 0 | Michigan | 19 |
| 1917* | | 66 | 0 | Minnesota | 9 |
| " 49 Case | 0 | 66 | 9 | Chicago | 14 12 |
| " 53 Ohio Wesleyan " 40 Northwestern | 0 | 66 | | Iowa Illinois | 3 |
| " 67 Denison | 0 | | | | |
| " Indiana | 3 | | | 1923 | |
| " 16 Wisconsin | | " | 24 | | 7 |
| " 13 Illinois " 0 Alabama Poly | 0 | 66 | 24 23 | Ohio Wesleyan Colgate | 7 23 |
| " 28 Camp Sherman | 0 | 66 | 0 | Michigan | 23 |
| *Second Big Ten tit | le season | 66 | 0 | Iowa | 20 |
| | | 66 | 42 32 | Denison Purdue | 0 |
| *Record for 1918, in which Ohio S three and lost three games not inclu | ded since | 66 | 3 | Chicago | 17 |
| schedules that year were "informal | .,, | 66 | 0 | Illinois | 9 |
| | | | | | |

(Fibration) WILLYS! KNIGHT with Ianchester The Lanchester Ralancer-

Glenn Curtiss says of the new Willys-Knight: "It is surprising. I drove the car at all speeds up to 50 miles an hour and found absolutely no engine vibration."



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CHAS. B. TODD, Treas.



PROBABLE STARTING LINE-UPS INDIANA--OHIO STATE

OHIO STATE



Wentz (77) Left Half 158 lbs.

Karow (64) Fullback 173 lbs.

Wendler (82) Right Half

Cameron (85) Quarterback 154 lbs.

 Cunningham (81)
 Mackey (91)
 Kutler (51)
 Young (C) (67)
 Dreyer (57)
 Jenkins (55)
 Wilson (80)

 Left End
 Left Tackle
 Left Guard
 Center
 Right Guard
 Right Tackle
 Right End

 197 lbs.
 180 lbs.
 185 lbs.
 187 lbs.
 200 lbs.
 185 lbs.
 175 lbs.

SCORE CARD

| | FIRST QUARTER | SECOND QUARTER | THIRD QUARTER | FOURTH QUARTER | TOTAL |
|---------------|------------------|-------------------|------------------|-------------------|-------|
| OHIO STATE | | | | | |
| INDIANA | | | | | |

LENGTH OF QUARTERS—15 MINUTES

INDIANA

Sibley (48) Right End 175 lbs.

G. Fisher (26) Right Tackle

Springer (70) Right Guard Center 180 lbs.

Butler (25) Bernoske (22) Left Guard 185 lbs.

Niness (16) Woodward (19) Left Tackle Left End 185 lbs

Lorber (12) Quarterback 168 lbs.

Zivich (28) Right Half 183 lbs.

Sloate (45) (C) Fullback 181 lbs.

Marks (13) Left Half 173 lbs.

To Avoid Confusion

Indiana's team, whose colors are cream and crimson, has discarded its crimson jersies today for black ones with a new set of numbers.

The new Indiana numbers follow:

| Ruman | 1 | Moomaw | 50 |
|-----------|----|-------------|----|
| Smith | 5 | Kelso | 55 |
| Tobin | 7 | Sibley | 56 |
| Niness | 18 | Butler | 57 |
| Nessle | 21 | Sloate | 59 |
| Carstens | 23 | S. Fisher | 65 |
| McCool | 26 | G. Fisher | 70 |
| Prucha | 38 | Lorber | 76 |
| Wilson | 39 | W. Fisher | 77 |
| Dykhuizen | 40 | Warner | 78 |
| Woodward | 41 | Zaiser | 80 |
| Stevens | 43 | Bernoske | 81 |
| Salmi | 45 | Marks | 84 |
| Zivich | 49 | Springer | 85 |
| | | Middlestadt | 86 |

PROBABLE STARTING LINE-UPS INDIANA--OHIO STATE

OHIO STATE



Wentz (77) Left Half 158 lbs.

Karow (64) Fullback 173 lbs.

Wendler (82) Right Half 153 lbs.

Cameron (85) Quarterback

Cunningham (81) Mackey (91) Kutler (51) Young (C) (67) Dreyer (57) Jenkins (55) Left End 197 lbs.

Left Tackle

Left Guard 185 lbs.

Center 187 lbs.

Right Guard Right Tackle

Right End 175 lbs.

SCORE CARD

| | FIRST QUARTER | SECOND QUARTER | THIRD QUARTER | FOURTH QUARTER | TOTAL |
|---------------|------------------|-------------------|------------------|-------------------|-------|
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Lorber (12) Quarterback 168 lbs.

Zivich (28) Right Half 183 lbs.

Sloate (45) (C) Fullback 181 lbs.

Marks (13) Left Half

OHIO STATE SQUAD

45 Wisterman

49 Watkins

50 McCarthy

51 Kutler

53 Seiffer

54 Carlson

55 Jenkins

56 Gorrill 57 Dreyer

59 Murphy

61 DeVoe

62 Harrison 64 Karow

65 Pothoff

67 Young

70 Watts

72 Nichols

74 Clark 76 Hunt

77 Schulist

78 Klee

80 Wilson

81 Cunningham

82 Wendler

84 Hess

85 Cameron

86 Poling

91 Mackey

OFFICIALS

Referee—WALTER ECKERSALL, Chicago Umpire—FRED GARDNER, Cornell Field Judge-LION GARDINER, Illinois Head Linesman—H. L. RAY, Illinois

INDIANA SQUAD

2 Smith

11 W. Fisher 12 Lorber

13 Marks

14 Cushna

15 Stevens

16 Niness

18 Young 19 Woodward 21 W. Kaiser

22 Bernoske

23 Nessel 24 Abel

25 Butler 26 G. Fisher

27 Moomaw 28 Zivich 29 Honan

30 Salmi

32 Adams

WATCH THE SCOREBOARD AFTER EVERY PLAY

(It will help you follow the game.) The following penalties are shown:

O Offside

Holding

Illegal Interference
Time out more than four times

R Roughness C Clipping

The scoreboard also shows the score, the down, the yards to go for first down, the time of each quarter, who has the ball, and the position of the ball on the field. 33 S. Fisher 35 Middlestadt

40 Alward

41 Bishop 42 McConnel

45 Sloate (C)

46 Childs 47 McCool

48 Sibley 51 Tobin

52 Pleiss

54 Dykhuizen 55 Kelso

57 Ruman

58 Warner

63 Maloy 66 Parker

70 Springer 69 Wilson

86 Carstens

FIRST in News of Every Nature because it's first to give the whole story.

The Ghio State Iournal

24



SONGS AND YELLS

OHIO STATE YELLS

- 1. Wa-ho, Wa-ho. Rip, Zip, Ba-zo, I yell, I yell, Ohio.
- 2. Ohio, Rah; Ohio, Rah; Rah, Rah, Ohio.
- 3. O-, Ohio; O-, Ohio; Rah, Rah, Rah, Rah, Ohio.

4. LOCOMOTIVE

S-s-s-(3 times) Rah, Rah, Rah, Rah; Ohio State, Ohio State. (Repeat three times, very slowly, faster, very fast, all cheer at end.)

5. THE SKYROCKET

A prolonged rising whistle-Boom-, Hurray, Ohio.

6. Ee-ee, Coma-Lioh Ohio.

Fight!—Fight!—Fight!—FIGHT! Ohio! Ohio! Ohio!

8. O, O, O-H-I-O. (Repeat indefinitely.)

THE DIVIDED OHIO

9. 0-0-0-0 H-H-H-HI-I-I-I 0-0-0-0 OHIO

CARMEN OHIO

Words and Music by Fred Cornell, ex-'06

(Hats off, standing) O, come, let's sing Ohio's praise And songs to Alma Mater raise; While our hearts rebounding thrill With joy that death alone can still. Summer's heat or winter's cold, The seasons pass, the years will roll; Time and change will truly show How firm thy friendship-Ohio.

These jolly days of priceless worth By far the gladdest days on earth, Soon will pass and we not know How dearly we love Ohio. We should strive to keep thy name Of fair repute and spotless fame; So in college halls we'll grow And love thee better-Ohio.

Alumni Chorus

Tho, age may dim our mem'ry's store, We'll think of happy days of yore, True to friend and frank to foe, As sturdy sons of O-hi-o. If on seas of care we roll. 'Neath blackened sky, o'er barren shoal, Thots of thee bid darkness go, Dear Alma Mater-O-hi-o. (All in on last Ohio.)

THE BUCKEYE BATTLE CRY

Words and Music by Frank Crummit

In old Ohio there's a team, That's known thruout the land; Eleven warriors, brave and bold. Whose fame will ever stand, And when the ball goes over. Our cheers will reach the sky, Ohio Field will hear again The Buckeye Battle Cry.

Drive! Drive on down the field, Men of the scarlet and gray; Don't let them thru that line. We have to win this game today, Come on, Ohio! Smash thru to victory, We cheer you as we go; Our honor defend So we'll fight to the end For Ohio.

ACROSS THE FIELD

Words and Music by W. A. Dougherty, Jr., '17

Fight that team across the field, Show them Ohio's here, Set the earth reverberating with a mighty cheer. Hit them hard and see how they fall; Never let that team get the ball Hail! Hail! the gang's all here, So let's beat that Wesleyan now. Oh, Obio! Oh, Ohio! Wa-hoo! Wa-hoo! for Ohio!

THE CHANT

Ohi, Buckeye, O-HI-O!

O-Ra-Rah Rah. O-Ra--Rah Rah, Tee Young, Rah Rah Rah!

O-Ohio, Ohio, The Hills send back the cry, We're here to do or die For Ohio Ohio We'll win the game or know the reason why! And when we've won the game, 'tell you what we'll do. We'll yell for old Ohio 'till we wobble in our shoes.

Repeat first 5 lines.

INDIANA

HAIL TO OLD I. U.!

Come and join in song together, Shout with might and main; Our beloved Alma Mater, Sound her praise again.
Honor to the Cream and Crimson. Banner that we love; It shall lead us in the conflict, And our trlumph prove. Sound the chorus loud and glorious, State University.
Here's to her whose name we'll ever Cherish in our song Honor, love, and true devotion,

Chorus

THE SERIES

Zickety Boom! Rah! Rah! Zickety Boom! Rah! Rah! Hurrah! Hurrah!

Frangipana! Indiana! Who-eee! Gloriana

Rah! Rah!

SIS BOOM, INDIANA

N-D-I-A-N-A,

FINDIANA OURJINDIANA

Indiana, we're all for you;
We will fight for the Cream and Crimson,
For the glory of old I. U.
Never daunted, we cannot falter,
In the battle, we're tried and true.
Indiana, our Indiana, Indiana, we're all for you

MONON MANAGEMENT

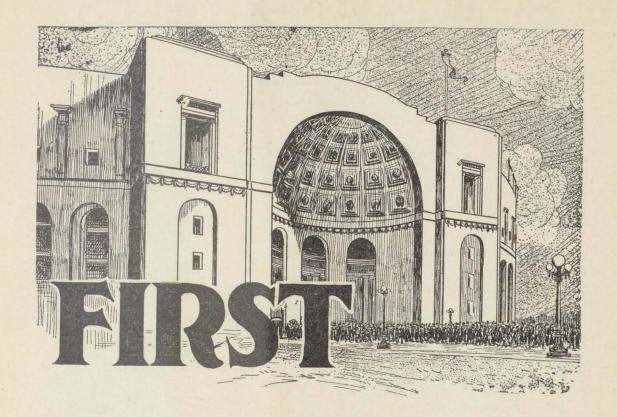
2 2 2 2 2 2

Rah! Rah! Rah! Rah! In—di—an—a!
Rah! Rah! Rah! Rah! In—di—an—a! Rah! Rah! Rah! Rah!

FOR YOU, TI. TU.

We do for you I. U. We do for you I. U. (Repeat twice, each time faster) Yea-I. U. Rah! (pause) Rah! (pause) Rah!

COLUMBUS, OHIO

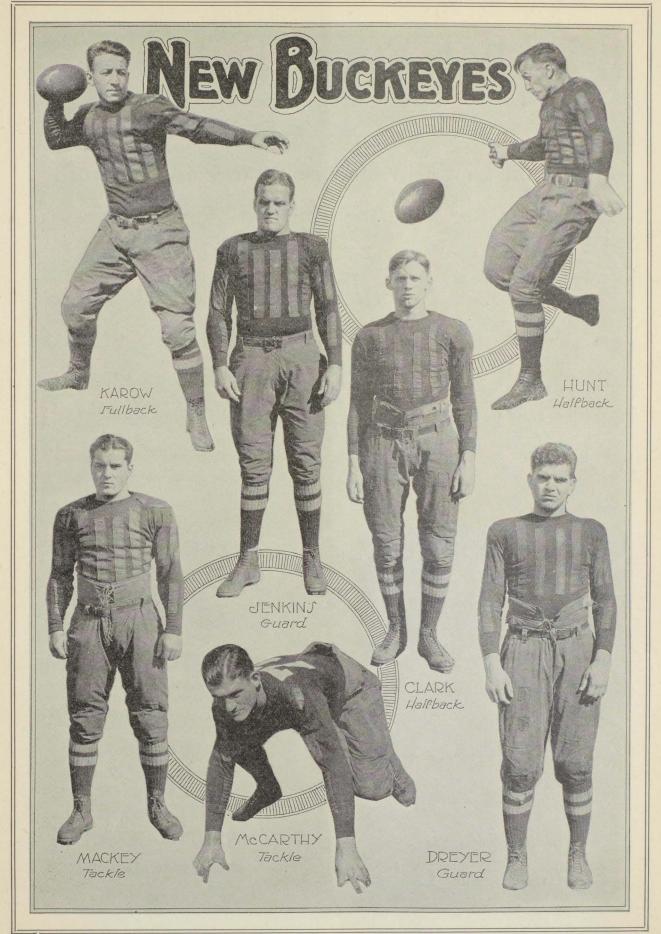


The Columbus Dispatch

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COLUMBUS, OHIO

Forty-Ninth Annual Home Coming

Next Week

Home-Coming, the annual circus and Michigan next week!

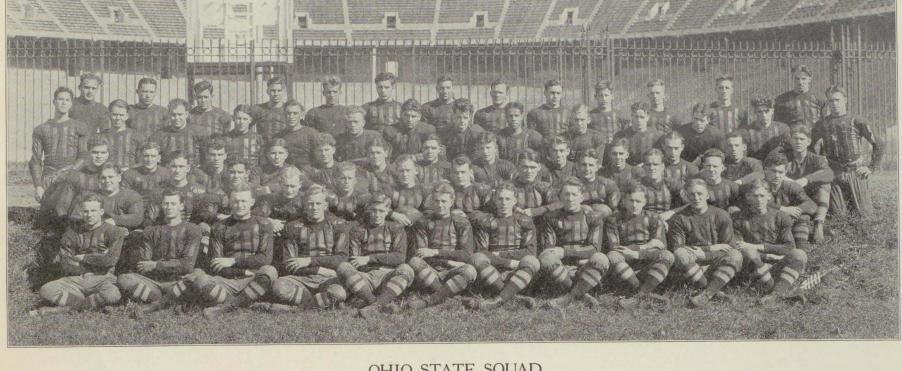
Need more be said?

Plans for the forty-ninth annual Home-Coming are the most ambitious ever. The "Welcome" signs on all of the University's doorsteps are being polished to shine their brightest. The latchstring is already out to the three score thousand and more Ohioans and others who will throng the campus on that occasion.

From Friday until Sunday something will be doing all the time with hospitality as the keynote. A "Circassian Circus" will be Friday night's offering at the Coliseum—a pot-pourri of campus fun, a magnet for alumni and visitors as well as for the present University generation. Other features are planned for Saturday morning, with many reunion luncheons Saturday noon.

The annual tangle with Michigan on Saturday afternoon will mark the climax of the Home-Coming festivities. 'Nuf said. Before the game and between halves there will be a number of features of unusual interest.

To taper off the Home-Coming, many dinners, dances, smokers and other social festivities are planned for Saturday evening. The alumnae dance in the gymnasium heads the list of evening affairs. Dancing is from 8:30 to 12.



OHIO STATE SQUAD

Back Row—Cervenka, Lang, A. D. Jones, Worlein, Ort, Boxwell, Schweinsberger, McNamer, Blumer, Smith, Blanchard, H. C. Hunt, Manchester. Fourth Row—Marr, Bradley, Kreglow, Stewart, Winters, Penrod, Royer, Scheiderer, Price, Beck, Bloser, Galbraith, Meacham, Slemmons. Third Row—Dreyer, Griffith, Shifflette, Harrison, Hess, Watkins, Woods, Slough, Poling, Barklow, Murphy, Evans, N. K. Jones. Second Row—Pothoff, McCarthy, Mackey, Gorrill, Watts, Young (Capt.), Kutler, Nichols, Cunningham, Jenkins, Seiffer, Schulist. Front Row—Wisterman, Wentz, Carlson, DeVoe, Wendler, Klee, Cameron, Karow, William Hunt, Peterson, Clark.

T'S THE LATEST WORD IN SPORTS

THE GAME

ER

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Everything in the way of Student Supplies

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Other Games Today

IN OHIO

Wilmington at Capital Wooster at Case Oberlin at Cincinnati Toledo at Dayton Ohio Northern at Denison Mt. Union at Hiram Ohio at Marietta Western Reserve at Miama Akron at Ohio Wesleyan Heidelberg at Otterbein Muskingum at Wittenberg

IN THE WEST

Illinois at Chicago Butler at Iowa Northwestern at Michigan Iowa State at Minnesota DePauw at Purdue California at Washington Notre Dame at Wisconsin

IN THE EAST

New York University at Columbia Boston at Dartmouth Princeton at Harvard Georgetown at Pennsylvania Carnegie Tech. at Penn. State Florida at U. S. Military Academy Vermont at U. S. Naval Academy Colgate at West Virginia Wesleyan at Williams Maryland at Yale

Games Next Week

IN OHIO

MICHIGAN at OHIO STATE Ashland at Akron Case at Baldwin-Wallace Wilmington at John Carroll Wittenberg at Mt. Union Miami at Oberlin Denison at Ohio Kenyon at Western Reserve Cincinnati at Wooster

IN THE WEST

Ohio Wesleyan at Butler Nevada at California Northwestern at Chicago Wabash at Indiana Illinois at Minnesota Nebraska at Notre Dame Washington State at Oregon Montana at Stanford Iowa at Wisconsin

IN THE EAST

Cornell vs. Dartmouth in New York Vanderbilt at Georgia Tech. Brown at Harvard Penn State at Pennsylvania W. & J. at Pittsburgh Yale at Princeton Columbia at U. S. Military Academy Bucknell at U. S. Naval Academy

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Get it at the game or any bookstore.

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Ohio States's Board of Strategy

If it could renew its youth, Ohio State's football coaching staff could supply the necessary material for a cracking good football team. There are 13 coaches on the varsity and freshman staff, 11 of whom are shown in the picture.

At least five of them know by actual experience what it means to be on a squad which plays Michigan. Athletic Director St. John in the center of the back row is the daddy of 'em all for he was a member of the '00 Buckeye team which battled the Wolverines to a 0 to 0 draw at Ann Arbor.



Standing, from left to right, are Clarence MacDonald, freshman line coach and former varsity captain; Harold G. Olsen, assistant backfield coach, Grant P. Ward, assistant line coach and chief scout; Athletic Director St. John, line coach; Dr. J. W. Wilce, head coach; G. M. Trautman, head freshman coach; Walter J. Essman, assistant line coach.

Kneeling—Lloyd Pixley, ex-varsity captain and assistant freshman line coach; Howard Yerges, assistant backfield coach; Donald Wiper, assistant backfield coach; Charles Seddon, head freshman line coach; Dr. Walter E. Duffee, team physician.

The two missing members of the staff are Kenneth Pauley and Anthony Fioretti, both assistant freshman coaches.

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stationer for "INTER ID." He can furnish it. Ask

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The Central Ohio Paper Co.

Second Row, Left to Right-Davison, Bossert, Maxwell, Herchidl, Griner, Moir, Green, Yurick, Lawrence, Willmore, Moler, Joseph, Hieronymous, Reid, Searl, Ashman,

FRESHMAN SQUAD

Bottom Row, Left to Right—Hamilton, Bell, Marek, Patton, Shields, Momberger, Karow, Nank, Ullery, Kyle, Llewellyn, Griswold, Weimer, Mitchell, Rowan, Bell, Limerick,

Sullivan, Hayslett.

Bennett, Betzel, Brumbaugh, S. Fisher.

Third Row, Left to Right—Reed, Hanes, Hallenick, Dixon, Caldwell, Day, Griner, McEvoy, Chadeayne, Firestone, Corn, Spielman, Cone, Tooley, Hayes, Zuber, Young,

W. Fisher, Ackerman, Field, Ingles, Prince, Plusko, Jacobs. Back Row, Left to Right—Rutherford, Essex, Spiegle, Bock, Molellenkamp, Frinproch, Benjiman, LaRue, Fleesher, Brobeck, Hebble, Neweller, Thomas, Jackson, Conklin, Asler, Dunlap, Blackman, Cline, Schacknee, R. Bell, Numer, Jeckle, Peters, Brannon, Krueger, Campbell, Bielick, Loeb, Cline, Devich, Zuber, Gibbs, Wolf, Holling, Cusher.

COLUMBUS,

The "Big Ten" and How it Grew

The Western Intercollegiate Conference, now popularly known as the "Big Ten," was organized on January 11, 1895, by presidents of seven middle western universities, meeting in Chicago to consider the regulation of intercollegiate athletics.

Members of the Conference as its inception were: Chicago, Illinois, Michigan, Minnesota, Northwestern, Purdue and Wisconsin.

Indiana and the State University of Iowa were admitted on December 1, 1899.

Ohio State University is the junior member of the "Big Ten," having been admitted to membership on April 6, 1921.

Michigan withdrew from the Conference on January 14, 1908, accepted an invitation to return on June 9, 1917, and resumed membership on November 20, 1917.

Precedent and resolutions rather than a written constitution are the agenda of control in the Western Intercollegiate Conference. Each member institution has a faculty representative entitled to one vote. No person who receives pay for services connected with athletics or the Department of Physical Education is eligible to sit as a Conference representative.

Annual meetings are held in Chicago in December. Called meetings are held as necessity arises. A majority vote of representatives passes any measure, but all legislation must go to the faculties of the member institutions for approval. Any measure rejected within 60 days by one or more faculties must be reconsidered at the next meeting of the Conference. The measure becomes operative, however, if again passed by a majority vote and any institution rejecting it a second time is subject to suspension from the Conference.

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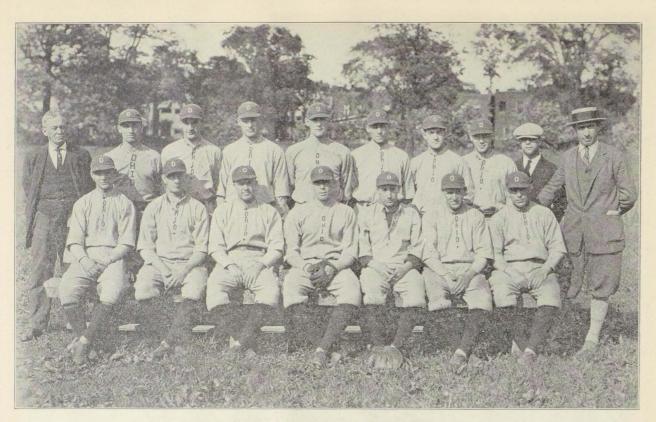
'' 21, DePauw 0

'' 14, Louisiana 20

'' 0, Chicago 23

'' 7, Northwestern 17





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BUCKEYE CAPTAINS

1886—ALDRICH, Rusher
1888—F. L. O. WADSWORTH, Center
1890—Spring, J. Jones, Center Rush
Fall, P. M. LINCOLN, Center Rush
1891—R. T. ELLIS, End
1892—R. T. ELLIS, End
1893—A. P. GILLEN, Halfback
1894—W. G. NAGEL, Halfback
1895—R. W. DUNLAP, End
1896—E. H. FRENCH, End

1896—E. H. FRENCH, End 1897—HARRY HAWKINS, Halfback

1898—J. T. SIGRIST, Center 1899—D. B. SAYERS, Tackle 1900—J. H. TILTON, Guard 1901—J. M. KITTLE, Fullback 1902—W. F. COOVER, Tackle

1902—W. F. COOVER, Tackle
1903—J. R. MARKER, Tackle
1904—J. D. THROWER, End
1905—R. W. HOYER, Center
1906—J. F. LINCOLN, Tackle
1907—H. L. SCHORY, Tackle
1908—W. D. BARRINGTON, Quarterback
1909—T. H. JONES, Quarterback
1910—L. R. WELLS, Halfback

1911—FRANK MARKLEY, Tackle 1912—DON BARRICKLOW, Tackle

1913—IRVING GEISSMAN, Tackle 1914—CAMPBELL GRAF, Fullback 1915-IVAN B. BOUGHTON, Tackle

1915—IVAN B. BOUGHTON, Tackle
1916—FRANK SORENSEN, Fullback
1917—H. J. COURTNEY, Tackle
1918—CLARENCE A. MacDONALD, End
1919—CHARLES HARLEY, Halfback
1920—I. M. HUFFMAN, Tackle
1921—CYRIL E. MYERS, End
1922—LLOYD A. PIXLEY, Guard
1923—BONI PETCOFF, Tackle

1924—FRANK D. YOUNG, Center

The Huffman-Wolfe Company

HEATING AND PLUMBING CONTRACTORS and **ENGINEERS**

Thirty buildings throughout the University grounds and in hundreds of the best buildings throughout Ohio is to be found Plumbing and Heating Equipment furnished and installed by Huffman-Wolfe Co., Heating and Sanitary Engineers.

"SERVICE THAT SATISFIES"

THE OHIO STADIUM

Permanent seats 63,068. Temporary capacity

Construction cost \$1,548,000. Financed chiefly by gifts aggregating \$1,083,000 pledged by 13,000

Seats in lower deck 41,000. Seats in upper deck 21,000. Box seats 3,100. Closest seats are 72 feet from the sidelines, farthest seats 231 feet.

Circumference from end to end, one-third mile.

Ground area 10 acres. Height of wall 98 feet, 3 inches. Length 754 feet, width 597 feet.

Material: concrete and steel. Twelve ramps feed 112 aisles.

Tickets may be taken from one to 81 entrances. Seven hundred ushers are required to handle a capacity crowd.

Advantages of the Ohio Plan:

- (1) The upper deck brings rear seats closer to the playing field.
- (2) The open end improves ventilation.
- (3) The curved sides equalize seat values and are a factor in crowd psychology.

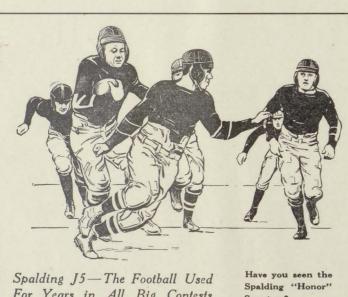
Architectural Features:

- (1) Eighty-seven concrete and steel arches, each 13 feet wide and 56 feet high.
- (2) Towers at the open end and main entrance, each 109 feet high and 36 feet square.
- (3) A half dome 86½ feet high and 70 feet in

Permanent Seats in Other Stadia

Yale 61,000. Princeton 41,500. Harvard 38,000. Michigan 36,500 Illinois 56,000. California 60,000. Minnesota 50,000.

Note:-Other thousands can be handled in each stadium by temporary seats.



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Hit That Line!

In every sport there comes a time when you must put every ounce of strength and brain power into a play. You must have equipment that will not fail you. Spalding athletic equipment is made for hard usage on the field - and never fails! Catalogue free.

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Football's Increasing Hold at Ohio State

Football attendance, Ohio State home games:

1915 season: 24,886.

1916 season: 38,989. (Ohio State won first Western Conference championship.)

1917 season: 32,682. Another "Big Ten" championship.

1918 season: 12,935. (War year.)

1919 season: 36,478.

1920 season: 65,056. (Western Conference championship.)

1921 season: 69,412.

1922 season: 160,437.

1923 season: 148.112.

Largest attendance single game on Ohio Field: 18,315, Illinois vs. Ohio State. November 19, 1921.

Largest attendance single game in Stadium: 71,385, Michigan vs. Ohio State, Oct. 21, 1922.

E. M. CARMELL

FOR PERMANENT

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Established 1884

D. W. McGrath & Sons GENERAL CONTRACTORS

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The Following University Buildings Now Under Construction

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Chemistry Building
Journalism Building
Robinson Laboratory Addition
Education Building

Engineering Experiment Building Museum and Library Building (A Memorial to Soldiers of the World War) Animal Husbandry Building

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OHIO STATE 3509

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OHIO STATE'S 1923 CROSS COUNTRY TEAM
Champions of the Western Conference

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confer with you and aid you, prepare sketches, make any kind of drawings, photographs, or printing plates needed to

Produce Illustrations Which Will Aid You In Selling.

Take your work up with us, you'll get excellent printing plates - We have the abilityo and the equipment too. ~

The TERRY ENGRAVING COMPANY
214 Oak Street Columbus, Ohio

College Football as an Industry

College Football is correctly classified as the purest of sports. Yet so enormous is the interest it creates, that one has only to regard some of the incidental effects produced by it, to realize that it constitutes a true industry as well.

Take the program in which this is printed:—

Not every spectator at a football game desires a program; yet to satisfy the crowds at Ohio State's six home games this year, 100,000 programs will be required.

Into the making of those programs will go 113,400 sheets of paper, each 32" x 44" in size. The weight of this paper will total 18,000 lbs. or nine tons.

The total area of the paper involved is 1.108,800 sq. ft., or a little less than 26 acres. This would be sufficient to roof over from wall to wall, two structures the size of the Stadium and leave a generous excess to carpet the infields with.

Laid end to end, the paper sheets would extend nearly 79 miles. Or, laid in a double row, they would pave an automobile track 39-1/2 miles long.

To print these sheets and place three colors on the covers, will require 455,000 press impressions. The press cylinders will have an approximate travel of over 1000 miles in producing these impres-

Over 3-1/2 miles of wire will be consumed in the seemingly insignificant bindery stitches.

> Here is indeed a romance of industry—the labor of many men, loggers, paper makers, process engravers, compositors printers and binders-called into activity by but a single phase of the interest in college football.

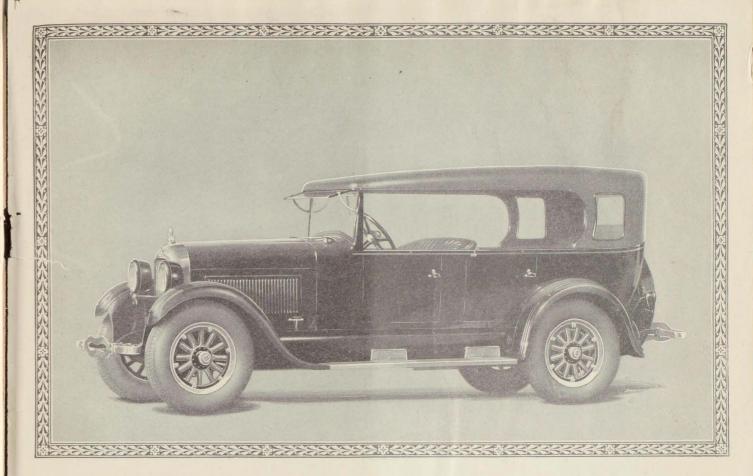
> And because of the news nature of these programs, an average of only five days is allowed for the printing and binding

> For printing and binding the Ohio State football programs this year, those in charge have turned to

The Champlin Printing Co.

4th and Gay Street

COLUMBUS, OHIO



The Big Six DUPLEX-PHAETON

—there is no other seven-passenger car like this!

HE NEW DUPLEX-PHAETON, of the open car—yet it gives you comwas first introduced by Studebaker, fort, elegance and easy-riding luxury September fourteenth. It is the sensation that no open car can ever give you! of the industry.

It has solved the closed-open car

place it has the comfort and protection of no other like it. the closed car. The cushions are deep, wide and soft; the interior finish and fittings suggest the closed car in richness improvements and betterments, takes and elegance. It has the riding comfort of its place definitely among the finest six-

With a touch of the hand you roll the side enclosures into the steel-framed roof ments, impressive appearance there are -and you have the vision and freedom few cars that can equal it at any price.

The price is the same as the open car.

The seven passenger DUPLEX-PHAETON mounted on the new Big With the over-lapping side enclosures in Six chassis is the car unique—there is

> Always famous among seven-passenger cars, the NEW BIG SIX with its cylinder cars made in this country.

In beautiful lines, high-grade appoint-

It is one of the very few cars specially designed and powered for seven-passenger service—the engine develops over 75 horsepower.

In operation and maintenance it is notably economical.

In material, workmanship and limits of precision it is unsurpassed. In essential fineness and quality no car can give you more real value—it is a masterpiece of one of the most modern and complete factories in the entire automobile industry.

As such, it is a leader in every sense of the word. See it with this thought in mind -and see the new DUPLEX BODY!



Studebaker Hydraulic 4 Wheel Brakes, optional equipment On all Standard Six models, with 4 disc wheels and spare rims, \$60.00 extra. On all Special Six and Big Six models with 5 disc wheels, \$75.00 extra.

246 North Fourth St.

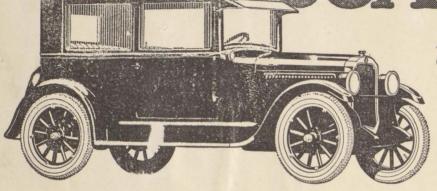
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